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IFEA Webinar on Demand

The Winds of Change: Creatively Redefining Volunteer Programs in the Time of COVID-19

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Necessity is often the catalyst for innovation. In this webinar, we'll discuss the ways in which COVID-19 has permanently shifted the landscape for event producers, and how some of our most creative and adaptive events are embracing changes to their volunteer programs into 2021 and beyond.

Kaylee Williams is the President of VolunteerLocal, a volunteer registration and scheduling platform for festivals and events of all sizes, all over the world. Passionate about music and the arts, Williams has leveraged partnerships with hundreds of festivals, fairs and parades to help them streamline their volunteer programs. Kaylee is a business development specialist with a background in writing and community building. She has been actively involved in the Des Moines startup community as a coordinator for 1 Million Cups and a contributing columnist for the Des Moines Register's "Innovation Page." Kaylee is the Chief Volunteer Enthusiast at VolunteerLocal, focusing on strategic development through affiliate partnerships, direct marketing campaigns and creative community projects. In her spare time, Kaylee is a triathlete, bass guitar player and home-brewer.

