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Summer

2020 IFEA WEBINAR SERIES



IFEA Webinar on Demand

Finding Success Through COVID-19: Restructuring, Refocusing, and Renewing an Organization

Amelia Abraham, Senior Event Coordinator

Kelly Zanders, CFEE, Senior Event Coordinator

EAA - The Spirit of Aviation

Oshkosh, WI

Join us as we talk about what has made EAA even more successful during a pandemic and ways your organization can be utilizing its existing brainpower to find alternative routes to success. Also, what really matters to employees during COVID-19? We'll discuss and dive into how this time can make employee loyalty stronger than ever.

Amelia Abraham is a Senior Event Coordinator at the Experimental Aircraft Association (EAA), an aviation organization most well-known for its annual fly-in, EAA AirVenture Oshkosh, welcoming over 600,000 guests throughout the weeklong event. Amelia graduated from the University of Wisconsin – Oshkosh in 2016 with a Bachelor's Degree in Psychology and began pursuing her event career at EAA in March 2017. Although a newer member of the events industry, she has successfully coordinated numerous events including EAA's largest fundraiser that raised \$2.75 million in 2019, 5k runs, and a 20,000 person agriculture exposition show. Amelia is working to achieve her CFEE before the end of 2020. She serves on the board of a local golden retriever rescue and is currently planning her wedding.



Kelly Zanders, CFEE has been with EAA for over seven years and is currently a Senior Event Coordinator. She has over fifteen years of experience in the events field managing and overseeing events ranging from small business meetings and intimate weddings to large corporate programs and non-for-profit fundraisers. Kelly organizes the Midwest's most premier beer tasting event, as well as coordinates over 500 hotel reservations and 200 exhibitor events for EAA's annual fly-in. She's also an Ambassador with the Oshkosh Chamber of Commerce and serves as the networking chair for the local Professional Women's Connection. In her free time, Kelly enjoys traveling, being outdoors, and spending time with friends and family, especially her husband and two little ones who constantly keep her on her toes.

