

# 2019 IFEA WEBINAR SERIES



## IFEA Webinar On Demand

**The Path to Volunteer Growth**  
**Florence May**  
**Founder/President**  
**TRS Volunteer Solutions**  
**Indianapolis, IN**



This workshop style Webinar is broken into four IDEA GENERATION segments with a little extra time for Q&A. Segment One: The Changing Volunteer World - Major trends impacting recruiting and engagement. Segment Two: Volunteer Program Assessment - Hands-on exercise and standards. Segment Three: Measuring & Communicating Impact - You are working hard to make a difference in your community. Do you know how to communicate organizational impact with your volunteers? Segment Four: Growth Strategies - Discuss innovations in the areas of recruiting, on boarding, training, communications and retention.

Florence May is the Founder/President of TRS Volunteer Solutions. Since 2008, TRS has provided volunteer management systems for hundreds of Festivals, Conventions, Non-Profits, Corporations and Sports Commissions. Among these, TRS has provided support for 26 Final Fours, 5 Super Bowls, 2 Republican National Conventions, 2 Democratic National Conventions, 18 Formula One Races, 12 Special Olympic Organizations, Indy 500 Events and so many others. Florence May is also a Speaker, Author and Workshop Leader on Volunteer Management Trends.

**Length:** 60 Minutes

Webinar On Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

**Questions:** Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications at Email: [nia@ifea.com](mailto:nia@ifea.com) or Phone: +1-208-433-0950 ext: 8140.