

2019 IFEA WEBINAR SERIES



IFEA Webinar On Demand

Infuse the "New"!
Ted Baroody
President
Norfolk Festevents
Norfolk, VA



We all get asked, "what is new at your event this year?" Hear the latest trends and be inspired to infuse your events with the "new"! Add some new energy to your traditions with new experiences that touch all segments of our business; entertainment & programming, sales and marketing. Learn how to extend the experience for your guests!

Ted Baroody is a graduate of North Carolina State University, Raleigh, North Carolina, USA. After college he moved to Norfolk, Virginia to start his own small sports marketing company, Victory Promotions. After a couple of years of power boat racing production under Victory Promotions, he served as Marketing Director for a group of local radio stations in Virginia Beach, Virginia for 5 years. From 1996 to 2011 he was the Director of Development of the not-for-profit event marketing company, Norfolk Festevents, Ltd. known as "Festevents," and is now the President of Festevents. Ted also works with many non-profit organizations as a volunteer, event coordinator and as a board member and serves on both the IFEA World and IFEA Foundation Boards of Directors.

Length: 60 Minutes

Webinar On Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

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