

2019 IFEA WEBINAR SERIES



IFEA Webinar On Demand

Enhanced Perspective: The Future for Festivals & Cannabis

Geoff Hinds

CEO

San Bernardino County Fair

San Bernardino, CA



With legalization in many states, Cannabis is quickly becoming an item of main stream discussion throughout the United States and the World. This session will try to provide an insight and discussion into how the legal landscape has evolved and changed regarding Cannabis and what this may mean for event producers, venues and hosts.

Geoff Hinds has over 15 years of diverse experience in the Live Event market, and serves as the Chief Executive Officer at SBC Fair in Southern California, which has overseen operations of both the San Bernardino County Fairgrounds and Adelanto Stadium. Hinds has shared his knowledge and expertise through work on or at many large festivals and events, including work with several large cannabis focused festivals including Chalice California and High Life Music Festival. His work with the Board of Directors and Staff of SBC Fair on the development of policies, procedures and best practices for Cannabis or Cannabis themed events has been instrumental in the creation of guidelines that are utilized throughout the state of California. Having hosted over 15 unique Cannabis festivals, Hinds has also advised many venues and events on practices, and experience. A graduate of Whitter College, Hinds currently lives in Apple Valley CA.

Length: 60 Minutes

Webinar On Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

Questions: Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications at Email: nia@ifea.com or Phone: +1-208-433-0950 ext: 8140.