

2019 IFEA WEBINAR SERIES



IFEA Webinar On Demand

A New Perspective on the Critical Importance of Volunteers at Your Event

Kaylee Williams
President
Volunteer Local
Des Moines, IA



Finding and keeping great volunteers is no easy task. The goal of this session is to bring together coordinators who are willing to share their experiences (good and bad), best practices and the key resources they use to keep their volunteers happy, engaged and informed. Topics include fostering the right 'culture' for your volunteer force, identifying appropriate channels to reward volunteers, and making the process of scheduling and communicating with your volunteers easier. We'll look at some recent data behind volunteer trends, and cover the practical implementation of a cohesive volunteer program that aligns the right incentives with volunteers' interests and skills. Join us for a lively discussion on best practices for volunteer management, coordination, and retention.

Kaylee Williams is the President of VolunteerLocal, a volunteer registration and scheduling platform for festivals and events of all sizes, all over the world. Passionate about music and the arts, Williams has leveraged partnerships with hundreds of festivals, fairs and parades to help them streamline their volunteer programs. She is a triathlete, bass guitar player and home-brewer.

Length: 60 Minutes

Webinar On Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

Questions: Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications at Email: nia@ifea.com
or Phone: +1-208-433-0950 ext: 8140.