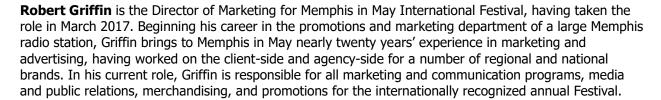
## 2018 IFEA WEBINAR WEBI

## **IFEA Webinar On Demand**

Managing the Media and the Message Robert Griffin Director of Marketing Memphis in May International Festival Memphis, TN

Over the course of a festival, a variety of situations will arise that will require successful interaction with the media. This session will provide a few methods that were employed to control the message the media was delivering and tips on how to keep them on your team.



Length: 60 Minutes

Webinar On Demand will be sent as an online link.

All IFEA Webinars must be purchased and viewed within the same calendar year.

Questions: Contact Nia Hovde, Director of Marketing & Communications at nia@ifea.com or +1-208-433-0950 ext: 3.