



IFEA Webinar On Demand

Thursday, November 16, 2017

11:00 a.m. – 12:00 p.m. Mountain Time

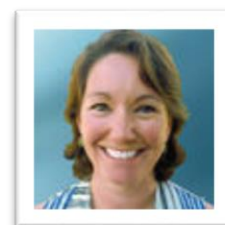
Keys to a Successful Volunteer Management Program

Stephanie Donoho, CFEE

Owner

Stephanie Donoho Consulting

Honoka'a, HI



This Webinar will first help event planners and organizers understand the reasons *why* people volunteer, and then help them design a successful Volunteer Management Program to meet those volunteers' needs. During the webinar, we'll review the steps of the Volunteer Management Cycle; review industry standards used to measure the Return on Investment (ROI) for a volunteer's time; and explore how lessons learned throughout the year can be incorporated, to create an even stronger program moving forward. This webinar is a great overview for those new to volunteer management, as well as division heads, committee chairs, and management staff responsible for supervising volunteers in action.

Stephanie Donoho, CFEE is the owner of Stephanie Donoho Consulting, which provides small business and non-profit management services to companies in the areas of: government relations, communications, fundraising and development, strategic and business planning, event sponsorship development and activation, and events management. Selected clients include: Kohala Coast Resort Association, Friends of Hawaii Volcanoes National Park, Hawaiian Legacy Tours, Visitor Aloha Society of Hawaii, Kona Brewfest, Duke's Ocean Fest, Tiffany's Art Agency, and the County of Kauai.

Prior to starting her consulting company, Stephanie served as the Tourism Specialist for the County of Hawaii for eight years, where she managed an annual budget of more than \$1.5 million in transient accommodations taxes that were re-invested in tourism product development, community festivals, marketing and events. Stephanie has a Bachelor of Arts degree in communications and sociology, cum laude, from Tulane University in New Orleans, Louisiana, and her CFEE from the International Festivals and Events Association.

Length: 60 Minutes

Webinar On Demand will be sent as an online link.

Link will remain active for 7 days.

All IFEA Webinars must be purchased and viewed within the same calendar year.

Questions:

Contact Nia Hovde, Director of Marketing & Communications at nia@ifea.com or +1-208-433-0950 ext: 3.