

# YESTERDAY'S INCIDENT IS TOMORROW'S RISK

## AN INTRODUCTION TO RISK MANAGEMENT FOR FESTIVALS & EVENTS



Unfortunately, as professionals in the festivals and events industry, we find ourselves operating in a new and evolving world of safety and security risks that have become all too familiar on our nightly, global newscasts. From transnational terrorism and home-grown extremism, to natural hazards, crowd control, technology threats, and straight-forward good business planning, it is essential that event organizers and cities take a proactive, partnership approach to managing risk.

The (Boise-based) **International Festivals & Events Association (IFEA World)** – the premier association supporting and enabling festival and event professionals, worldwide – together with **Hawley Troxell Attorneys and Counselors** and **Event Risk Management Solutions (ERMS)**, are pleased to invite you to an important educational session that will take a new look at the roles and proactive responsibilities of CEO's, Boards and Cities to protect their attendees and events.

### “An Introduction to Risk Management for Festivals and Events”

Wednesday, October 18th, 6:00 p.m. – 7:30 p.m.

Hawley Troxell Summit Room, 877 W Main Street, Ste 1000, Boise, Idaho

Presented by global event expert **Peter Ashwin, Principal and Founder of Event Risk Management Solutions (ERMS)**, this free, 90-minute presentation provides a practical approach to applying international and industry best practices for risk management by festivals and events. We'll provide an overview of industry-wide risks and the tools and techniques for managing the same.

Limited to the first 60 attendees, don't miss this unique opportunity to hear Peter share his extensive international experience and insights on risk management for festivals and events in today's uncertain world.

#### WHO SHOULD ATTEND

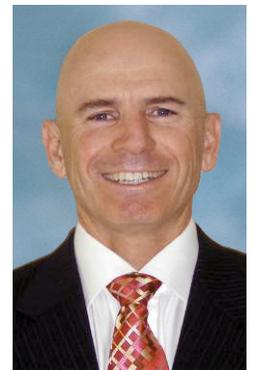
Festival and event planners from local organizing committees, municipality and city staff responsible for approving special event permits, law enforcement and public safety officers. This presentation is also relevant for senior leaders from Board members to CEO's / executive directors who want to gain an insight into risk management and organizational resilience.

#### HOW TO REGISTER

For free registration, please **CLICK HERE**. Advance registration is required and attendance is limited to the first 60 registrants.

#### SESSION PRESENTER:

*Peter Ashwin is the Principal and Founder of Event Risk Management Solutions (ERMS), a consulting practice committed to enhancing the organizational resilience of festivals and events through practical and effective risk management solutions. Peter is a former Australian Army special forces officer who has been engaged as a consultant on over 10 international major events including six Olympic Games, the G8 & G20 (Toronto 2010) and the Baku 2015 European Games (Azerbaijan). He has led multi-national project teams in Azerbaijan, the UK, Greece, Italy, and Canada plus projects in Qatar and Russia. He has worked on a wide range of events in the US including the Pasadena Tournament of Roses, Memphis in May International Festival, Gratitude Migration Festival (NJ) and His Holiness the Dalai Lama visit to Sun Valley in 2005. Peter is a Director on the IFEA World Board and has also been engaged as an expert witness for legal cases involving event safety and security.*



**SAVE THE DATE:** Peter will be presenting a two-day workshop on “The Fundamentals of Risk Management,” on November 15th and 16th, 2017, also at the Hawley Troxell Summit Room. (Fee and registration required)