



"THE FUNDAMENTALS OF RISK MANAGEMENT FOR FESTIVALS AND EVENTS" 2-Day Workshop



5 - 6 December 2017

Hosted by Taco Bell Arena at Boise State University, Boise, ID

YESTERDAY'S INCIDENT IS TOMORROWS RISK

As professionals in the festivals and events industry, we find ourselves operating in an uncertain world with evolving risks from homegrown violent extremism, cybersecurity threats, severe weather events, and competing programs within a saturated market. Today, more than ever, it is essential that festival and event organizers adopt a proactive approach to managing risk, so that they are better prepared to manage and recover from adverse events, both financially and reputationally.

WHY ATTEND

Presented by Event Risk Management Solutions, this hands-on two-day workshop, provides you with a working knowledge of international and industry best practices for risk management, combined with practical tools and techniques to develop and implement a risk management program.

WHO SHOULD ATTEND

Festival and event planners from local organizing committees, municipality and city staff, and law enforcement officers responsible for special event security. This workshop is also relevant for senior leaders who want to gain an insight into risk management and organization resilience.

WHAT YOU WILL LEARN

- A working knowledge of the fundamentals of risk management and duty of care responsibilities for festivals & events
- How to identify, assess, prioritize & manage industry wide and event specific risks
- Techniques for leading & implementing a best practices risk management program
- Guidelines & techniques to mitigate and manage today's safety and security risks.
- Enhancing organizational resilience through incident management, decisive leadership & business continuity
- Preparing your team for success through operational readiness & table top exercises
- **CLICK HERE** for the workshop program

HOW TO REGISTER

Limited to 20 attendees, this hands-on workshop promotes an interactive experience for sharing industry experiences & perspectives between attendees and presenters.

- **\$575 Early Bird rate** until November 22nd. Regular rate \$675 after November 23rd. Registration includes all workshop materials and lunch on both days.
- **Bonus:** All registrants will receive a post workshop 90min "one on one" session with Peter (value \$175)
- **CLICK HERE** for registration

For enquiries & further information email: peter.ashwin@ermglobal.com

YOUR FACILITATOR:



Based out of Boise, ID, Peter Ashwin is the Principal and Founder of Event Risk Management Solutions (ERMS), a consulting practice committed to enhancing organizational resilience through practical and effective risk management solutions for festivals and events. Peter is a former Australian Army special forces officer who has been engaged as a consultant on over 10 international major events including six Olympic Games and has worked on a wide range of festivals and events in the US including the Pasadena Tournament of Roses, Memphis in May International Festival, Gratitude Migration Festival (NJ) and His Holiness the Dali Lama visit to Sun Valley in 2005. Peter is a director on the International Festivals and Events Association (IFEA) World Board and lectures on risk management and event security at the IFEA / NRPA Event Management School and the IAVM Academy of Safety and Security.



Risk management and event security solutions for today's uncertain world.