



INTERNATIONAL FESTIVALS & EVENTS ASSOCIATION
FOUNDATION

THE KAY & VERNON WOLF

MEMORIAL SCHOLARSHIP



Kay Wolf, CFEE, began her career, like most IFEA Hall of Fame inductees (Kay was inducted in 2007), by getting involved where there was a need to make their little corner of the world just a little better...to celebrate culture, to bring together friends, family and neighbors and bond as a community through celebration.

At every step along the way – from the Aransas Pass (Texas) Chamber of Commerce and Shrimporee, to Dixie Flag and on to the City of Hidalgo, Borderfest, and the Festival of Lights, Kay has been an enthusiastic leader and, without question, made things a little bit better for us all.

As a volunteer, Kay has dedicated herself to the success of every level of our industry through her active involvement with the Texas Festivals & Events Association (TFEA), where she served as President of the Board; the International Festivals & Events Association (IFEA); and the IFEA Foundation, where she has served as Board Chair and played a critical role in the success of the IFEA Foundation Live and Silent Auctions for many years.

Kay truly enjoys the festivals and events industry because it is a way to bring together diverse people to share in support of a community. Kay has been a proven leader

for many years in the festivals and events industry, not because she wants to win awards and be recognized for her personal achievements, but because it is a great opportunity for her to contribute to the organizations that support the celebration of communities.

It's not always what Kay says, someone once noted; it is the passion and energy with which she delivers the message. Kay wants to make a difference to our industry one person at a time...and she is succeeding! She knows how to listen to people and is never too busy to stop and answer that pressing question. And if she doesn't have an answer, which is very infrequent, she knows where to get the answer and will always get back to you. She unselfishly gives back to others whenever an opportunity arises.

Kay has touched the lives of so many. She has been an inspiration, a mentor, and a friend to all who know her. To that legacy and example the Kay & Vernon Wolf Memorial Scholarship stands in honor.

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