



# THE BILL & GRETCHEN LOFTHOUSE MEMORIAL SCHOLARSHIP CONDITIONS



The *Bill & Gretchen Lofthouse Memorial Scholarship* is one of 22 scholarships made possible by the generosity of many industry donors through the IFEA Foundation. Each scholarship covers the full registration costs (and

Providing support to a deserving individual/organization currently struggling with short-term economic or start-up challenges.

limited travel expenses for some) for a deserving industry professional, student or volunteer to attend, learn and grow from the unparalleled creativity, education and networking of the IFEA Annual Convention & Expo - the leading industry gathering of professionals dedicated to the festival and event field. The dates and location of the IFEA Convention vary each year and are announced as soon as they are known on [www.ifea.com](http://www.ifea.com).

Each scholarship is designed to support and encourage selected

and targeted individuals. Applicants must meet the criteria outlined for the specific scholarship (see above) that they are applying for and cannot be in a financial position to attend without scholarship assistance. Once these requirements are met, applicants are considered on their cultural diversity, professional aspirations, course of study (if a student), and statement of benefit to themselves and/or their organizations and communities as the result of attending the convention.

## Conditions for Application:

To apply and be eligible to receive the *Bill & Gretchen Lofthouse Memorial Scholarship* for the IFEA's Annual Convention & Expo, recipients must demonstrate and document the following:

1. That they meet the targeted criteria as a deserving individual/organization currently struggling with short-term economic or start-up challenges.
2. That they have not attended an IFEA Annual Convention & Expo within the last three (3) years.  
*Note: This condition is waived for full-time students.*
3. That they could not otherwise, through any other means, afford to pay the complete registration fee.

4. That they and/or their organization are a current member, in good standing, of the IFEA.

Applicants (professionals and students) should answer all applicable questions on the application (write N/A where something is non-applicable) and include direct contact information as requested. An incomplete application will not be considered.

Scholarship recipients will be determined and notified by Monday, May 4, 2026, to allow for travel and lodging arrangements to be made and finalized.

Due to the limited number of scholarships available, any applicant and/or organization receiving scholarship

assistance using falsified information, or failing to use an awarded scholarship (aside from consideration of acceptable and unforeseen circumstances, as defined and approved by the IFEA Foundation Scholarship Selection Committee) will be prohibited from applying for future scholarship assistance.

**Applications must  
be received no  
later than:  
5:00 p.m. MDT  
Mon, April 20, 2026**

**Please email your completed application to:**

**IFEA Foundation Scholarship Selection Committee**

c/o Kaye Campbell, CFEE • [kaye@ifea.com](mailto:kaye@ifea.com)