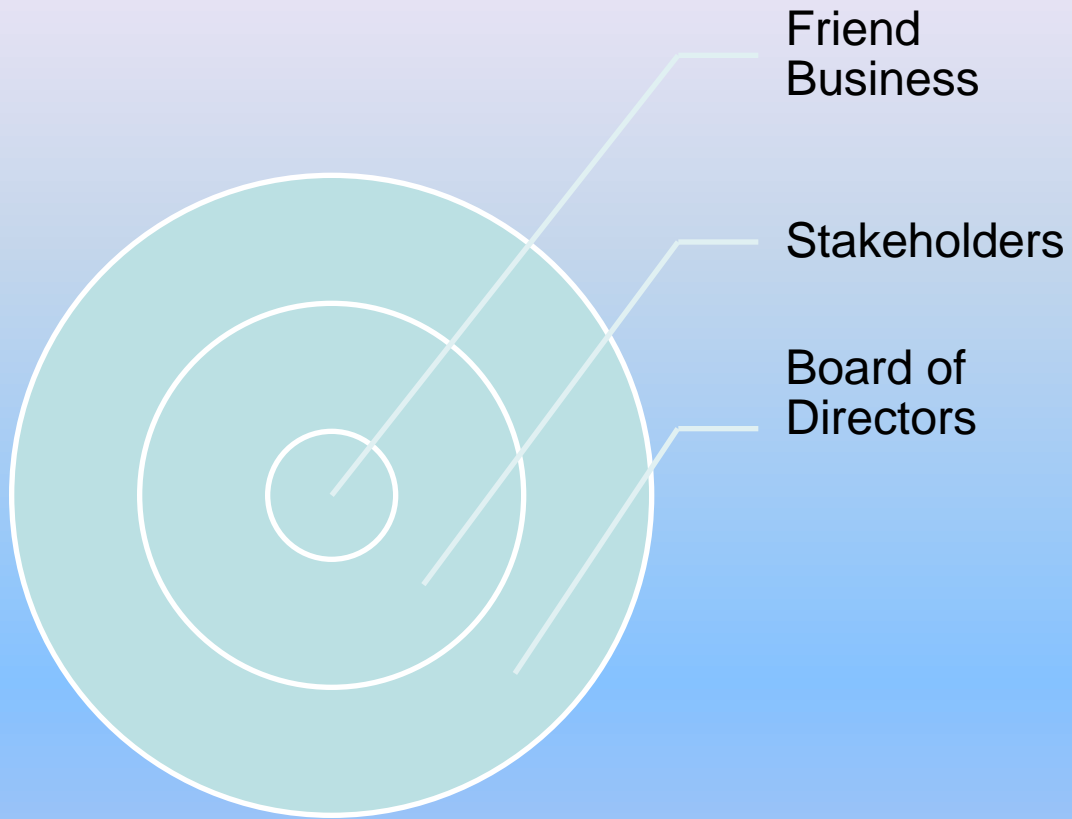


56th IFEA Annual Convention & Expo

Staying Fresh,
Creative & High
Quality on a
Limited Budget

Judy Flanagan
Savannah Main Street Director
City of Savannah, Tennessee
Savannah Main Street
Renaissance Committee

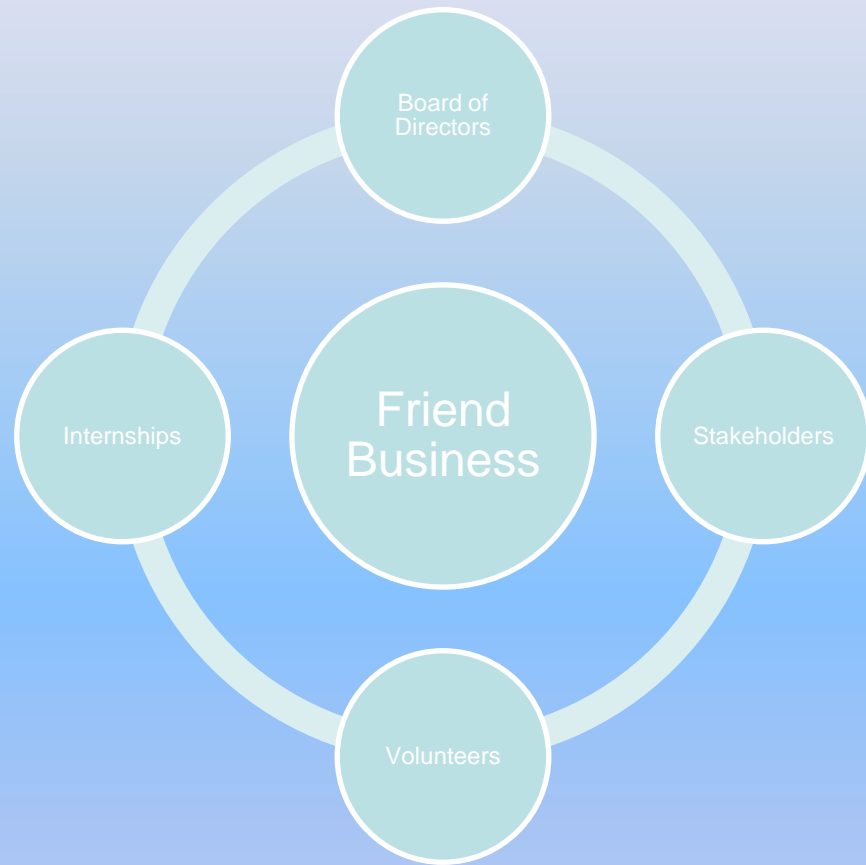




Friend
Business

Stakeholders

Board of
Directors



Friend Business=Stakeholders = Board of Directors=
Committee Chairs = Committees =Volunteers

Sponsorship Levels of Giving Samples

Diamond

Platinum

Gold

Silver

Bronze

Crystal

Patron

Donor

Volunteers

- Special Recognition
- Respect
- Appreciate
- Complimentary Meals
- Parking Location(s)
- Thank You's
- Post Event Commemorative Gift

Internships

- Work with High Schools
- Work with Colleges & Universities
- Guidance
- Responsibilities
- Accountability
- Interaction
- Written Post Event Summary

How to Stay Fresh, Creative & High Quality on a Limited Budget

- Passion for Your Event, Festival, Parade, Cause
- Present with Enthusiasm
- Communication – Verbal, Written, and Interpersonal
- Be a Good Listener
- Utilize Constructive Contributions Where & If They Fit
- Give Credit Where Credit is Due

Mission Statement

- Savannah, Tennessee's Main Street Program States:
 - The Mission of the Renaissance Committee is to Enhance the Perception, Quality of Life, and Long-term Economic Health of the Entire Savannah, TN Community Through a Coordinated and Sustained Effort to Revitalize the City's Downtown and Historic Districts. This is Accomplished Through Concentrated Efforts of Organization, Promotion, Design, and Economic Restructuring/Business Development.

Vision Statement

- Savannah, Tennessee's Vision Statement is
 - Reflections of the Past
 - Vision for the Future

How to Stay Fresh, Creative & High Quality on a Limited Budget

- Get Away/Take a Trip
- Clear Your Mind
- Strive to Relax/Exercise/Yoga/Marshall Arts
- Get a Massage
- Visit with Creative Friends
- Creative Conversations Can Stimulate Fresh Ideas
- Visit Other Events & Acquire New Ideas
- Think Outside the Box

How to Stay Fresh, Creative & High Quality on a Limited Budget

- Read Articles on Subjects that Will Synergize
- Read Books that Will Synergize
- Ask IFEA Friends What Each Does to Stay Fresh
- Remember, We're in the Friend Business
- IFEA Conferences Synergize & Refresh Us
- Share IFEA Information With Your Colleagues
- Everyone Needs to Be Refreshed