



International Festivals & Events Association

John H.B. “Jack” French 1996 IFEA Hall of Fame Inductee Pasadena Tournament of Roses



IFEA Hall of Fame inductee Jack French said he believes the festival and special events industry has never been stronger. For more than 25 years, French has watched the industry “metamorphasize” into what it is today.

“It has been the creativeness and innovativeness of the professionals, volunteers, vendors and others that have created growth in the industry,” he said. “Being recognized by one’s peers is very meaningful, especially in this very unique industry of creative professionals.”

Starting as a volunteer for the Pasadena Tournament of Roses in 1971, French worked his way to Executive Director by 1981. French also served on the board for IFEA for nine years and rose through the chairs to serve as President in 1991.

Among other awards, French was the recipient of a lifetime achievement award from the All American Football Foundation. In addition to the Tournament of Roses, his involvement in civic and community volunteer activities have included the Pasadena Jaycees, President of Monte Vista Grove Homes Board of Trustees, and the USS Pasadena Foundation.