

2018 Jinju International Agriculture Food & Expo

Event Program
Jinju-si, South Korea

Gold
Best Miscellaneous Printed Materials (Multiple Page)

Budget: \$1 Million to \$3 Million

2018 Jinju International Agriculture Food & Expo

Envelopes
Jinju-si, South Korea

Gold
Best Company Image Pieces

Budget: \$1 Million to \$3 Million

2018 Jinju International Agriculture Food & Expo

Jinju-si, South Korea

Bronze
Best Children's Programming

Budget: \$1 Million to \$3 Million

500 Festival

500 Festival Off the Grid, presented by KeyBank
Red Black Ticket
Indianapolis, IN USA

Gold
Best Miscellaneous Printed Materials (Single Page)

Budget: Over \$3 Million

500 Festival

500 Festival Volunteer Program, presented by
Citizens Energy Group
Indianapolis, IN USA

Gold
Best Volunteer Program

Budget: Over \$3 Million

500 Festival

500 Festival Mini-Moves, powered by INSHAPE
Indianapolis, IN USA

Gold
Best Children's Programming

Budget: Over \$3 Million

500 Festival

500 Festival Princess Program, presented by
Reis-Nichols
Indianapolis, IN USA

Gold
Best Community Outreach Program

Budget: Over \$3 Million

500 Festival

500 Festival mini-mini
Dreyer & Reinbold Racing
Indianapolis, IN USA

Gold
Best New Promotion Activity

Budget: Over \$3 Million

500 Festival

OneAmerica 500 Festival Mini-Marathon
Floor Graphics and IND Airport
Indianapolis, IN USA

Silver
Best Miscellaneous On-Site Décor

Budget: Over \$3 Million

500 Festival

Entitlement Partnership of 500 Festival 5K
Indianapolis, IN USA

Silver
Best Targeted Sponsor Solicitation Proposal

Budget: Over \$3 Million

500 Festival

OneAmerica 500 Festival Mini-Marathon
Pacesetter
Indianapolis, IN USA

Silver
Most Creative/Effective News Stunt

Budget: Over \$3 Million

500 Festival

IPL 500 Festival Parade
Indianapolis, IN USA

Bronze
Best Full Length TV Program (Local Programming)

Budget: Over \$3 Million

500 Festival

500 Festival & Indianapolis 500 Education Program
Indianapolis, IN USA

Bronze

Best Individual Sponsor Follow-Up Report

Budget: Over \$3 Million

500 Festival

Entitlement Partner of 500 Festival Mini-Marathon
OneAmerica Financial Partners, Inc.
Indianapolis, IN USA

Bronze

Best Sponsor Partner

Budget: Over \$3 Million

500 Festival

IPL 500 Festival Parade
Indianapolis, IN USA

Bronze

Best Parade

Budget: Over \$3 Million

500 Festival

500 Festival & Indianapolis 500 Education Program, presented by Indiana University Health
Indianapolis, IN USA

Bronze

Best Educational Program

Budget: Over \$3 Million

500 Festival

Sam Schmidt as Grand Marshal & Keynote Speaker
Indianapolis, IN USA

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$3 Million

500 Festival

IPL 500 Festival Parade
Indianapolis, IN USA

Bronze

Best Event (Within an Existing Festival)

Budget: Over \$3 Million

500 Festival

OneAmerica 500 Festival Mini-Marathon
Indianapolis, IN USA

Bronze

Best Social Media Campaign

Budget: Over \$3 Million

ArtFest Fort Myers Inc.

We Are Overflowing
Fort Myers, FL USA

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: \$250,000 to \$1 Million

Boulevardia

boulevardia.com
Kansas City, MO USA

Gold

Best Event Website

Budget: \$1 Million to \$3 Million

Boulevardia

Boulevardia Bar Charities
Kansas City, MO USA

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: \$1 Million to \$3 Million

Boynton Beach Community Redevelopment Agency (CRA)

Boynton Beach Haunted Pirate Fest & Mermaid Splash
Boynton Beach, FL USA

Gold

Best Event Program

Budget: \$250,000 to \$1 Million

Boynton Beach Community Redevelopment Agency (CRA)

Holiday Boat Parade Boynton Beach Delray Beach
Boynton Beach, FL USA

Gold

Best Single Newspaper Display Ad

Budget: Under \$250,000

**Boynton Beach Community
Redevelopment Agency (CRA)**
Boynton Beach Haunted Pirate Fest & Mermaid
Splash
Boynton Beach, FL USA
Gold
Best Event Promotional Photograph
Budget: \$250,000 to \$1 Million

**Boynton Beach Community
Redevelopment Agency (CRA)**
Boynton Beach Haunted Pirate Fest & Mermaid
Splash
Boynton Beach, FL USA
Gold
Best Social Media Campaign
Budget: \$250,000 to \$1 Million

**Boynton Beach Community
Redevelopment Agency (CRA)**
Blarney Bash Boynton Beach
Boynton Beach, FL USA
Silver
Best Outdoor Billboard
Budget: Under \$250,000

**Boynton Beach Community
Redevelopment Agency (CRA)**
Recap for the Year 2017-2018
Boynton Beach, FL USA
Bronze
**Best Miscellaneous Printed Materials
(Multiple Page)**
Budget: \$250,000 to \$1 Million

Canada Place Corporation
Canada Day at Canada Place
Vancouver, BC Canada
Gold
**Best Emergency Preparedness & Risk
Management Plan for an Event**
Budget: \$250,000 to \$1 Million

Central Michigan University
Dept. of Recreation, Parks & Leisure Services
Admin.
Mt. Pleasant, MI USA
Gold
Best Event Management Bachelor Degree
Budget: \$1 Million to \$3 Million

Charlotte Center City Partners
Charlotte SHOUT!
Charlotte, NC USA
Silver
Best TV Promotion (Ad spot or PSA)
Budget: \$1 Million to \$3 Million

Charlotte Center City Partners
Charlotte SHOUT!
Charlotte, NC USA
Silver
Best Single Digital/Social Ad
Budget: \$1 Million to \$3 Million

Charlotte Center City Partners
Novant Health Thanksgiving Day Parade
Charlotte, NC USA
Silver
Best Parade
Budget: \$250,000 to \$1 Million

Charlotte Center City Partners
Charlotte SHOUT!
Charlotte, NC USA
Silver
Best New Event
Budget: \$1 Million to \$3 Million

Charlotte Center City Partners
Charlotte SHOUT!
Charlotte, NC USA
Bronze
Best Commemorative Poster
Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
Denver, CO USA

Gold

Best Single Magazine Display Ad

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
Denver, CO USA

Gold

Best Commemorative Poster

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
Denver, CO USA

Gold

Best Event Invitation

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
Cooper's Diner Poster Blanket
Denver, CO USA

Gold

Best Other Merchandise

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
CherryArts Lantern
Denver, CO USA

Gold

Best New Merchandise

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
Student Art Buying Program
Denver, CO USA

Gold

Best Educational Program

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
cherryarts.org
Denver, CO USA

Silver

Best Organizational Website

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
Denver, CO USA

Silver

Best Event/Organization E-Newsletter

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
Denver, CO USA

Silver

Best Promotional Brochure

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
Denver, CO USA

Silver

Best Ad Series

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
Denver, CO USA

Silver

Best Street Banner

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
Recycle Bins
Denver, CO USA

Silver

Best Miscellaneous On-Site Décor

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
 CCAF Hoodie
 Denver, CO USA

Silver

Best Miscellaneous Clothing

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
 Denver, CO USA

Silver

Best Community Outreach Program

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
 Denver, CO USA

Bronze

Grand Pinnacle

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
 instagram.com/cherryarts
 Denver, CO USA

Bronze

Best Social Media Site

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
 Business Cards
 Denver, CO USA

Bronze

Best Company Image Pieces

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
 Denver, CO USA

Bronze

Best Event Promotional Photograph

Budget: \$1 Million to \$3 Million

CherryArts

Stanley Arts Festival
 Denver, CO USA

Bronze

Best Event Invitation

Budget: Under \$250,000

CherryArts

2018 Cherry Creek Arts Festival
 Denver, CO USA

Bronze

Best Hat

Budget: \$1 Million to \$3 Million

CherryArts

2018 Cherry Creek Arts Festival
 "A Pie and a Painter Walk into a Dinner"
 Denver, CO USA

Bronze

Best New Promotion Activity

Budget: \$1 Million to \$3 Million

City of Allen, Parks & Recreation

Market Street Allen USA Celebration
 Allen, TX USA

Gold

Best Single Digital/Social Ad

Budget: \$250,000 to \$1 Million

City of Allen, Parks & Recreation

Market Street Allen USA Celebration
 Allen, TX USA

Silver

Best Festival/Event Mobile Application

Budget: \$250,000 to \$1 Million

City of Allen, Parks & Recreation

Market Street Allen USA Celebration
 Allen, TX USA

Silver

Best Digital/Social Ad Series

Budget: \$250,000 to \$1 Million

City of Carrollton

Festival at the Switchyard
Carrollton, TX USA

Silver

Best Ad Series

Budget: \$250,000 to \$1 Million

City of Carrollton

Festival at the Switchyard
Carrollton, TX USA

Silver-Tie

Best Promotional Poster

Budget: \$250,000 to \$1 Million

City of Carrollton

Festival at the Switchyard
Carrollton, TX USA

Bronze

Best Event Video Promotion

Budget: \$250,000 to \$1 Million

City of Carrollton

Festival at the Switchyard
Carrollton, TX USA

Bronze

Best Event Program

Budget: \$250,000 to \$1 Million

City of Dublin

Dublin Irish Festival
Screen Savers
Dublin, OH USA

Gold

Best Miscellaneous Multimedia

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Dublin, OH USA

Gold

Best Festival/Event Mobile Application

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Dublin, OH USA

Gold

Best Ad Series

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Tank Shirt
Dublin, OH USA

Gold

Best Miscellaneous Clothing

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Lip Balm
Dublin, OH USA

Gold

Best Give-Away Item

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Dublin, OH USA

Silver

Best Newspaper Insert/Supplement

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Annual Report
Dublin, OH USA

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Dublin, OH USA

Silver

Best Hat

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
 Zoofari Emerald Isle
 Dublin, OH USA

Silver

Best New Promotion Activity

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
 Dublin, OH USA

Silver

Best Social Media Campaign

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
 Pocket Panel
 Dublin, OH USA

Bronze

**Best Miscellaneous Printed Materials
 (Single Page)**

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
 Dublin, OH USA

Bronze

Best Single Magazine Display Ad

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
 Stage Back Drops
 Dublin, OH USA

Bronze

Best Miscellaneous On-Site Décor

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
 Dublin, OH USA

Bronze

Best T-Shirt Design

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
 Old Fashioned Glass
 Dublin, OH USA

Bronze

Best New Merchandise

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
 5K Race Medal
 Dublin, OH USA

Bronze

Best Give-Away Item

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
 Dublin, OH USA

Bronze

**Best Targeted Sponsor Solicitation
 Proposal**

Budget: Under \$3 Million

City of Dublin

Dublin Irish Festival
 Dublin, OH USA

Bronze

Best Individual Sponsor Follow-Up Report

Budget: \$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival App
 by Ease Logistics
 Dublin, OH USA

Bronze

Best Single New Sponsorship Opportunity

Budget: Under \$3 Million

City of Franklin Parks Department

Kids Art Festival of Tennessee
 Franklin, TN USA

Gold

Best Promotional Poster

Budget: Under \$250,000

City of Franklin Parks Department

Disc Golf Disc and Disc Marker
Franklin, TN USA

Bronze-Tie

Best Give-Away Item

Budget: Under \$250,000

City of Greenville Special Events

Saturday Market
saturdaymarketlive.com
Greenville, SC USA

Gold

Best Event Website

Budget: Under \$250,000

City of Greenville Special Events

Saturday Market
Greenville, SC USA

Gold

Best Street Banner

Budget: Under \$250,000

City of Greenville Special Events

United Community Bank
Greenville, SC USA

Gold

Best Sponsor Partner

Budget: Under \$250,000

City of Greenville Special Events

Greenville, SC USA

Silver

Best Event/Organization E-Newsletter

Budget: Under \$250,000

City of Greenville Special Events

Saturday Market
T-Shirt
Greenville, SC USA

Silver

Best New Merchandise

Budget: Under \$250,000

City of Kyle

Kyle Pie in the Sky Hot Air Balloon Festival
Kyle, TX USA

Gold

Best Media Relations Campaign

Budget: Under \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Gold

Best Single Newspaper Display Ad

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Gold

Best Ad Series

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Gold

Best Parade

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
Macy's Believe Letter Campaign with Make-A-Wish
McAllen, TX USA

Gold

Most Creative/Effective News Stunt

Budget: Under \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Silver

Best Single Digital/Social Ad

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Silver

Best Single Newspaper Display Ad

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Silver

Best Single Magazine Display Ad

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Silver

Best Outdoor Billboard

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Silver

Best Event Invitation

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Silver

Best Press/Media Kit

Budget: Under \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Bronze

Grand Pinnacle

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Bronze

Best Miscellaneous Multimedia

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Bronze

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Bronze

Best Ad Series

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
Christmas in the Park
McAllen, TX USA

Bronze

Best Event (Within an Existing Festival)

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade presented by H-E-B
McAllen, TX USA

Bronze

Best Media Relations Campaign

Budget: Under \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Gold

Best TV Promotion (Ad spot or PSA)

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
Sponsor Book
McAllen, TX USA

Gold

Best Sponsor Gift

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Gold

Best Individual Sponsor Follow-Up Report

Budget: Under \$1 Million

City of McAllen

McAllen Holiday Parade
Macy's Annual Believe Campaign
McAllen, TX USA

Gold

Best Single New Sponsorship Opportunity

Budget: Under \$3 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Gold

Best Overall Sponsorship Program

Budget: Under \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Gold

Best Volunteer Program

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Silver

Best Event Video Promotion

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Silver

Best Overall Merchandising Program

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Silver

Best Targeted Sponsor Solicitation Proposal

Budget: Under \$3 Million

City of McAllen

McAllen Holiday Parade
Annual Tree Lighting Powered by Reliant
McAllen, TX USA

Silver

Best Sponsorship Program for Individual Sponsor

Budget: Under \$3 Million

City of McAllen

McAllen Marathon Scott Crane Memorial Run
McAllen, TX USA

Bronze

Best Event/Organization E-Newsletter

Budget: Under \$250,000

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Bronze

Best Event Promotional Photograph

Budget: \$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
Bert Ogden Rio Grande Valley
McAllen, TX USA

Bronze

Best Sponsor Partner

Budget: \$250,000 to \$1 Million

City of McAllen - Convention Center

Facilities

Fiesta de Palmas
McAllen, TX USA

Silver-Tie

Best Event Video Promotion

Budget: Under \$250,000

City of McAllen - Convention Center

Facilities

Fiesta de Palmas
McAllen, TX USA

Silver

Best Individual Sponsor Follow-Up Report

Budget: Under \$1 Million

City of McAllen - Convention Center

Facilities

McAllen International Carfest
Clark Chevrolet
McAllen, TX USA

Silver

Best Sponsor Partner

Budget: Under \$250,000

City of McAllen - Convention Center

Facilities

McAllen International Carfest
McAllen, TX USA

Bronze

Best Miscellaneous Multimedia

Budget: Under \$250,000

City of McAllen - McAllen Public Library

South Texas Book Festival
McAllen, TX USA

Gold

Best Event Invitation

Budget: Under \$250,000

City of McAllen - McAllen Public Library

South Texas Book Festival
McAllen, TX USA

Silver

Best Cover Design

Budget: Under \$250,000

City of McAllen - McAllen Public Library

South Texas Book Festival
McAllen, TX USA

Silver

Best Social Media Campaign

Budget: Under \$250,000

City of McAllen - Quinta Mazatlán

Monarch Fest
McAllen, TX USA

Gold

Best Digital/Social Ad Series

Budget: Under \$250,000

City of McAllen - Quinta Mazatlán

Mayor's Monarch Pledge
McAllen, TX USA

Gold

Best Community Outreach Program

Budget: Under \$250,000

City of McAllen - Quinta Mazatlán

Moon Over Mazatlán
McAllen, TX USA

Silver

Best Event Program

Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 Moon Over Mazatlán
 Souvenir Post Card
 McAllen, TX USA
Silver
Best Miscellaneous Printed Materials (Single Page)
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 Moon Over Mazatlán
 McAllen, TX USA
Silver
Best Single Magazine Display Ad
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 Moon Over Mazatlán
 Umbrellas
 McAllen, TX USA
Silver
Best Miscellaneous On-Site Décor
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 Prickly Pear Social
 McAllen, TX USA
Silver
Best Green Program
 Budget: Under \$1 Million

City of McAllen - Quinta Mazatlán
 Family Summer Nature Nights
 McAllen, TX USA
Silver
Best Children's Programming
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 Monarch Fest
 McAllen, TX USA
Bronze
Best TV Promotion (Ad spot or PSA)
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 Monarch Fest
 McAllen, TX USA
Bronze
Best Newspaper Insert/Supplement
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 ANCA Summit
 Program
 McAllen, TX USA
Bronze-Tie
Best Miscellaneous Printed Materials (Multiple Page)
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 Creature Days
 McAllen, TX USA
Bronze
Best Event Promotional Photograph
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 Monarch Fest
 McAllen, TX USA
Bronze
Best Outdoor Billboard
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 Monarch Fest
 McAllen, TX USA
Bronze
Best Street Banner
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán
 Monarch Fest
 Monarch Street
 McAllen, TX USA
Bronze
Best Miscellaneous On-Site Décor
 Budget: Under \$250,000

City of McAllen - Quinta Mazatlán

Nature Speaker Series
 Mouse Pad
 McAllen, TX USA

Bronze

Best Sponsor Gift

Budget: Under \$250,000

City of McAllen - Quinta Mazatlán

Monarch Fest
 McAllen, TX USA

Bronze

Best Educational Program

Budget: Under \$250,000

City of Newport News (VA) - Dept. of Parks, Recreation & Tourism

25 Nights of Northern Lights
 Newport News, VA USA

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Under \$250,000

City of Newport News (VA) - Dept. of Parks, Recreation & Tourism

One City Marathon
 One City, One Celebration
 Newport News, VA USA

Silver

Best Event (Within an Existing Festival)

Budget: Under \$250,000

City of Richardson

Wildflower! Arts & Music Festival
 Richardson, TX USA

Gold

Best Event/Organization E-Newsletter

Budget: \$1 Million to \$3 Million

City of Richardson

Wildflower! Arts & Music Festival
facebook.com/wildflowerfestival
 Richardson, TX USA

Gold

Best Social Media Site

Budget: \$1 Million to \$3 Million

City of Richardson

Wildflower! Arts & Music Festival
 Richardson, TX USA

Gold

Best Street Banner

Budget: \$1 Million to \$3 Million

City of Richardson

Wildflower! Arts & Music Festival
 Richardson, TX USA

Gold

Best Volunteer Program

Budget: \$1 Million to \$3 Million

City of Richardson

Cottonwood Art Festival
cottonwoodartfestival.com
 Richardson, TX USA

Silver

Best Event Website

Budget: Under \$250,000

City of Richardson

Cottonwood Art Festival
 Richardson, TX USA

Silver

Best Event Invitation

Budget: Under \$250,000

City of Richardson

Cottonwood Art Festival
 Richardson, TX USA

Silver

Best Street Banner

Budget: Under \$250,000

City of Richardson

Cottonwood Art Festival
 Richardson, TX USA

Bronze

Best Commemorative Poster

Budget: Under \$250,000

City of Richardson

Cottonwood Art Festival
Richardson, TX USA

Bronze

Best Social Media Campaign

Budget: Under \$250,000

City of Richardson

Wildflower! Arts & Music Festival
Richardson, TX USA

Bronze

Best Social Media Campaign

Budget: \$1 Million to \$3 Million

City of Sugar Hill

2018 Concert Series
Sugar Hill, GA USA

Gold

Best Digital/Social Ad Series

Budget: \$250,000 to \$1 Million

City of Sugar Land

Sugar Land's International Art Festival
Logo
Sugar Land, TX USA

Gold

Best Company Image Pieces

Budget: Under \$250,000

City of Sugar Land

Parks & Recreation
facebook.com/sugarlandparks
Sugar Land, TX USA

Bronze

Best Social Media Site

Budget: Under \$250,000

City of Tualatin

West Coast Giant Pumpkin Regatta
Tualatin, OR USA

Gold

Best Event Promotional Photograph

Budget: Under \$250,000

City of Tualatin

West Coast Giant Pumpkin Regatta
Hand Blown Glass Pumpkin
Tualatin, OR USA

Gold

Best Sponsor Gift

Budget: Under \$250,000

City of West Palm Beach

GreenMarket
West Palm Beach, FL USA

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: Under \$250,000

City of West Palm Beach

Summer in Paradise
inWPB Parade Song
West Palm Beach, FL USA

Gold

Best Miscellaneous Multimedia

Budget: Under \$250,000

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL USA

Gold

Best Promotional Brochure

Budget: Under \$250,000

City of West Palm Beach

Community Events
West Palm Beach, FL USA

Gold

Best Single Magazine Display Ad

Budget: Under \$250,000

City of West Palm Beach

Summer in Paradise
Cone-y Island Maze
West Palm Beach, FL USA

Gold

Best Miscellaneous On-Site Décor

Budget: Under \$250,000

City of West Palm Beach

GreenMarket
West Palm Beach, FL USA

Gold

Best T-Shirt Design

Budget: Under \$250,000

City of West Palm Beach

Summer in Paradise
Fairy Tale Playhouses
West Palm Beach, FL USA

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$250,000

City of West Palm Beach

Funstruction at Summer in Paradise
West Palm Beach, FL USA

Gold

Best New Event

Budget: Under \$250,000

City of West Palm Beach

Occasionally iCONE-ic, Always Iconic
West Palm Beach, FL USA

Gold

Best New Promotion Activity

Budget: Under \$1 Million

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL USA

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: Under \$250,000

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL USA

Silver

Best Promotional Brochure

Budget: \$250,000 to \$1 Million

City of West Palm Beach

Clematis by Night
Firefighter Chili Cook Off
West Palm Beach, FL USA

Silver

Best Single Newspaper Display Ad

Budget: Under \$250,000

City of West Palm Beach

Clematis by Night
Clematis by Fright
West Palm Beach, FL USA

Silver

Best Promotional Poster

Budget: Under \$250,000

City of West Palm Beach

4th on Flagler
Fireworks on Flagler
West Palm Beach, FL USA

Silver

Best Event Promotional Photograph

Budget: Under \$250,000

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL USA

Silver

Best Event Promotional Photograph

Budget: \$250,000 to \$1 Million

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL USA

Silver-Tie

Best T-Shirt Design

Budget: Under \$250,000

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL USA

Silver

Best T-Shirt Design

Budget: \$250,000 to \$1 Million

City of West Palm Beach

GreenMarket
Judge's Gift
West Palm Beach, FL USA

Silver

Best Sponsor Gift

Budget: Under \$250,000

City of West Palm Beach

Summer in Paradise
Sippie Cone
West Palm Beach, FL USA

Silver

Best Give-Away Item

Budget: Under \$250,000

City of West Palm Beach

Holiday in Paradise
Seahorse Mold
West Palm Beach, FL USA

Silver

Best Give-Away Item

Budget: \$250,000 to \$1 Million

City of West Palm Beach

Parade of Cones
West Palm Beach, FL USA

Silver

Most Creative/Effective News Stunt

Budget: Under \$1 Million

City of West Palm Beach

Event Schedule Card
West Palm Beach, FL USA

Bronze-Tie

Best Miscellaneous Printed Materials (Multiple Page)

Budget: Under \$250,000

City of West Palm Beach

GreenMarket
Opening Day Postcard
West Palm Beach, FL USA

Bronze

Best Miscellaneous Printed Materials (Single Page)

Budget: Under \$250,000

City of West Palm Beach

Clematis by Night
Clematis by Fright
West Palm Beach, FL USA

Bronze

Best Single Newspaper Display Ad

Budget: Under \$250,000

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL USA

Bronze

Best Ad Series

Budget: Under \$250,000

City of West Palm Beach

Clematis by Night
Firefighter Chili Cook Off
West Palm Beach, FL USA

Bronze

Best Promotional Poster

Budget: Under \$250,000

City of West Palm Beach

Holiday in Paradise
Sandi's Dressing Room
West Palm Beach, FL USA

Bronze

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$1 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR USA

Gold

Best Children's Programming

Budget: \$250,000 to \$1 Million

Conway Area Chamber of Commerce

Toad Suck Daze
toadsuck.org
Conway, AR USA

Silver

Best Event Website

Budget: \$250,000 to \$1 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR USA

Silver

Best Educational Program

Budget: \$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
2018 Summary Report
Saint Louis, MO USA

Gold

Best Miscellaneous Printed Materials (Multiple Page)

Budget: \$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
Saint Louis, MO USA

Gold

Best Cover Design

Budget: \$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
Saint Louis, MO USA

Gold

Best Commemorative Poster

Budget: \$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
Saint Louis, MO USA

Gold

Best Hat

Budget: \$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
Staff Business Cards
Saint Louis, MO USA

Silver

Best Company Image Pieces

Budget: \$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
Saint Louis, MO USA

Bronze

Best Full Length TV Program (Local Programming)

Budget: \$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
Saint Louis, MO USA

Bronze

Best Street Banner

Budget: \$250,000 to \$1 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best Single Digital/Social Ad

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best Digital/Social Ad Series

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best Single Newspaper Display Ad

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best Outdoor Billboard

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best Hat

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Gold
Best Overall Merchandising Program
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Gold
Best Food & Beverage Program
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Gold
Best Targeted Sponsor Solicitation Proposal
 Budget: Under \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Silver
Grand Pinnacle
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Gold
Best Individual Sponsor Follow-Up Report
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
facebook.com/DesMoinesArtsFestival
 Des Moines, IA USA
Silver
Best Social Media Site
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Gold
Best Green Program
 Budget: Over \$1 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Silver
Best Digital/Social Ad Series
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Gold
Best Children's Programming
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Silver
Best Single Newspaper Display Ad
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Gold
Best Community Outreach Program
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Silver
Best Single Magazine Display Ad
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Interrobang Film Festival
 Des Moines, IA USA
Gold
Best Event (Within an Existing Festival)
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®
 Des Moines, IA USA
Silver
Best Commemorative Poster
 Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best T-Shirt Design

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best Overall Sponsorship Program

Budget: Over \$1 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best Volunteer Program

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best Media Relations Campaign

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Bronze

Best Digital/Social Ad Series

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Bronze

Best Newspaper Insert/Supplement

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Bronze

Best Ad Series

Budget: \$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines Art Center's Student Art Exhibition

presented by Hubbell Homes

Des Moines, IA USA

Bronze

Best Educational Program

Budget: \$1 Million to \$3 Million

Destination NSW

Vivid Sydney 2019

The Rocks, NSW Australia

Gold

Grand Pinnacle

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019

vividsydney.com

The Rocks, NSW Australia

Gold

Best Event Website

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019

The Rocks, NSW Australia

Gold

Best Event/Organization E-Newsletter

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019

instagram.com/vividsydney

The Rocks, NSW Australia

Gold

Best Social Media Site

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019

The Rocks, NSW Australia

Gold

Best Newspaper Insert/Supplement

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019
The Rocks, NSW Australia

Gold

Best Cover Design

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019
The Rocks, NSW Australia

Silver

Best Event Promotional Photograph

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019
The Rocks, NSW Australia

Gold

Best Promotional Poster

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019
The Rocks, NSW Australia

Silver

Best Hat

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019
The Rocks, NSW Australia

Gold

Best Outdoor Billboard

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019
The Rocks, NSW Australia

Bronze

Best Event Program

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019
The Rocks, NSW Australia

Gold

Best Overall Sponsorship Program

Budget: Over \$1 Million

Destination NSW

Vivid Sydney 2019
The Rocks, NSW Australia

Bronze

Best Street Banner

Budget: Over \$3 Million

Destination NSW

Vivid Sydney 2019
The Rocks, NSW Australia

Gold

Best Social Media Campaign

Budget: Over \$3 Million

Dongnae Historical Festival

Soap
Busan-si, Dongnae-gu, South Korea

Silver

Best Other Merchandise

Budget: \$250,000 to \$1 Million

Destination NSW

Vivid Sydney 2019
The Rocks, NSW Australia

Silver

Best Event Video Promotion

Budget: Over \$3 Million

Dooly County Chamber of Commerce

Big Pig Jig
Vienna, GA USA

Bronze

Best Volunteer Program

Budget: Under \$250,000

Downtown Events Group

World Food & Music Festival
Des Moines, IA USA

Gold

Best Outdoor Billboard

Budget: \$250,000 to \$1 Million

Downtown Events Group

DSM Book Festival
Book Display
Des Moines, IA USA

Gold

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$1 Million

Downtown Events Group

DSM Book Festival
Des Moines, IA USA

Gold

Best Educational Program

Budget: \$250,000 to \$1 Million

Downtown Events Group

DSM Book Festival
Des Moines, IA USA

Gold

Best New Event

Budget: \$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Des Moines, IA USA

Silver

Best Volunteer Program

Budget: \$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Fruit Adventure Tent
Des Moines, IA USA

Silver

Best Children's Programming

Budget: \$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Door Hanger
Des Moines, IA USA

Bronze

Best Miscellaneous Printed Materials (Single Page)

Budget: \$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Des Moines, IA USA

Bronze

Best Single Newspaper Display Ad

Budget: \$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Des Moines, IA USA

Bronze

Best T-Shirt Design

Budget: \$250,000 to \$1 Million

Downtown Events Group

DSM Book Festival
Tote Bag
Des Moines, IA USA

Bronze

Best Other Merchandise

Budget: \$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Fortune Cookie
Des Moines, IA USA

Bronze

Best Sponsor Gift

Budget: \$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Des Moines, IA USA

Bronze

Best Food & Beverage Program

Budget: \$250,000 to \$1 Million

Downtown Grand Rapids, Inc.

Movies on Monroe
Grand Rapids, MI USA

Silver-Tie

Best Event Video Promotion

Budget: Under \$250,000

Downtown Tempe Authority

Tempe Festival of the Arts
Tempe, AZ USA

Bronze

Best Commemorative Poster

Budget: \$250,000 to \$1 Million

Downtown Tempe Authority

Tempe Festival of the Arts
Event Immersion Program
Tempe, AZ USA

Bronze

Best Educational Program

Budget: \$250,000 to \$1 Million

Downtown Tempe Authority

Halloween Stroll
Tempe, AZ USA

Bronze

Best New Event

Budget: \$250,000 to \$1 Million

Everyone's Invited, LLC

Bonnaroo Music Festival
"Everyone's Invited to Bonnaroo!" Access
Program for Patrons with Disabilities
Sheffield, MA USA

Gold

Best Accessibility Program

Budget: Combined

Experience Fountain Hills

Fountain Hills, AZ USA

Gold

Best Single Digital/Social Ad

Budget: Under \$250,000

Experience Fountain Hills

Among the Stars in Dark Skies
Fountain Hills, AZ USA

Gold

Best Ad Series

Budget: Under \$250,000

Experience Fountain Hills

Fountain Hills, AZ USA

Silver

Best Digital/Social Ad Series

Budget: Under \$250,000

Fall for Greenville

Greenville, SC USA

Gold

Best Food & Beverage Program

Budget: \$250,000 to \$1 Million

Fiesta Flambeau Parade Association, Inc.

Fiesta Flambeau Parade
"Reflections of Music Past"
San Antonio, TX USA

Gold

Best Parade

Budget: Under \$250,000

Fiesta Flambeau Parade Association, Inc.

Fiesta Flambeau Parade
"Reflections of Music Past"
San Antonio, TX USA

Silver

Best Commemorative Poster

Budget: Under \$250,000

Florida Renaissance Festival, LLC

27th Anniversary Season
ren-fest.com
Fort Lauderdale, FL USA

Gold

Best Event Website

Budget: \$250,000 to \$1 Million

Florida Renaissance Festival, LLC
 27th Anniversary Season
 Fort Lauderdale, FL USA
Silver
Best TV Promotion (Ad spot or PSA)
 Budget: \$250,000 to \$1 Million

Florida Renaissance Festival, LLC
 27th Anniversary Season
 facebook.com/flarenfest/
 Fort Lauderdale, FL USA
Silver
Best Social Media Site
 Budget: \$250,000 to \$1 Million

Florida Renaissance Festival, LLC
 27th Anniversary Season
 Fort Lauderdale, FL USA
Bronze
Best Promotional Brochure
 Budget: \$250,000 to \$1 Million

Florida Renaissance Festival, LLC
 27th Anniversary Season
 Fort Lauderdale, FL USA
Bronze
Best Cover Design
 Budget: \$250,000 to \$1 Million

Friends of the Festival
 Riverbend Festival
 Chattanooga, TN USA
Gold
Best T-Shirt Design
 Budget: Over \$3 Million

Friends of the Festival
 Riverbend Festival
 Chattanooga, TN USA
Gold
Best Hat
 Budget: Over \$3 Million

Friends of the Festival
 Riverbend Festival
 facebook.com/rbfestival
 Chattanooga, TN USA
Silver
Best Social Media Site
 Budget: Over \$3 Million

Friends of the Festival
 Riverbend Festival
 Chattanooga, TN USA
Silver
Best Pin or Button
 Budget: Over \$3 Million

Friends of the Festival
 Riverbend Festival
 Souvenir Post Card
 Chattanooga, TN USA
Bronze
Best Miscellaneous Printed Materials (Single Page)
 Budget: Over \$3 Million

Gangneung Cultural Heritage Night
 LED Fan
 Gangneung-si, South Korea
Gold
Best New Merchandise
 Budget: \$250,000 to \$1 Million

Gatlinburg Convention & Visitors Bureau
 gatlinburg.com
 Gatlinburg, TN USA
Gold
Best Organizational Website
 Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau
 facebook.com/gatlinburgtn
 Gatlinburg, TN USA
Gold
Best Social Media Site
 Budget: \$250,000 to \$1 Million

Gatlinburg Convention & Visitors Bureau

#GatlinburgFall
Gatlinburg, TN USA

Gold

Best Social Media Campaign

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

Gatlinburg Smoky Mountain Wine Fest
Gatlinburg, TN USA

Silver-Tie

Best T-Shirt Design

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

43rd Annual Gatlinburg Fantasy of Lights
Christmas Parade
Gatlinburg, TN USA

Silver

Best Parade

Budget: Under \$250,000

Geumsan Insam Festival

Geumsan-si, South Korea

Bronze

Best Promotional Brochure

Budget: \$1 Million to \$3 Million

Geumsan Insam Festival

Polor Shirt
Geumsan-si, South Korea

Bronze

Best Miscellaneous Clothing

Budget: \$1 Million to \$3 Million

Gimje Horizon Festival

Gimje-si, South Korea

Gold

Best Promotional Brochure

Budget: \$1 Million to \$3 Million

Gimje Horizon Festival

Assorted Gifts
Gimje-si, South Korea

Silver

Best Sponsor Gift

Budget: \$1 Million to \$3 Million

Gimje Horizon Festival

Gimje-si, South Korea

Bronze

Best Event Video Promotion

Budget: \$1 Million to \$3 Million

GO TEXAN Texas Department of Agriculture

State Fair of Texas
GO TEXAN
Austin, TX USA

Gold

Best Food & Beverage Program

Budget: Under \$250,000

Gongju Seokjangri Paleolithic Festival

Poster
Gongju-si, South Korea

Gold

Best Miscellaneous Printed Materials (Single Page)

Budget: \$250,000 to \$1 Million

Grapevine Convention & Visitors Bureau

Main Street Fest - A Craft Brew Experience,
presented by Bank of the West
Grapevine, TX USA

Gold

Best Press/Media Kit

Budget: Under \$1 Million

Grapevine Convention & Visitors Bureau

Main Street Fest - A Craft Brew Experience,
presented by Bank of the West
Craft Brew Experience sponsored by Gaylord
Texan
Grapevine, TX USA

Silver

Best Event (Within an Existing Festival)

Budget: \$250,000 to \$1 Million

Greater Columbus Arts Council
 2019 Columbus Arts Festival
 Columbus, OH USA
Silver
Best Festival/Event Mobile Application
 Budget: \$1 Million to \$3 Million

Gwangalli Fishing Village Festival
 Rolls of Decorative Tape
 Busan Shyeong-gu, South Korea
Gold
Best Other Merchandise
 Budget: \$250,000 to \$1 Million

Hanseong Baekje Cultural Festival
 Seoul, Songpa-gu, South Korea
Gold
Best Promotional Brochure
 Budget: \$250,000 to \$1 Million

Hanseong Baekje Cultural Festival
 Seoul, Songpa-gu, South Korea
Gold
Best Street Banner
 Budget: \$250,000 to \$1 Million

Heroes Hall at OC Fair & Event Center
 Fort Blisters Boot Camp
 Costa Mesa, CA USA
Gold
Best New Event
 Budget: Over \$3 Million

High Point University
 Event Management Program
 High Point, NC USA
Gold
Best Event Management Bachelor Degree
 Budget: \$250,000 to \$1 Million

Jinju Namgang Yudeung Festival
 LED Lantern
 Jinju-si, South Korea
Silver
Best New Merchandise
 Budget: Over \$3 Million

Kentucky Derby Festival
 Louisville, KY USA
Gold
Best Event Video Promotion
 Budget: Over \$3 Million

Kentucky Derby Festival
 Louisville, KY USA
Gold
Best Festival/Event Mobile Application
 Budget: Over \$3 Million

Kentucky Derby Festival
 Humana Kentucky Derby Festival
 miniMarathon/Marathon
 Louisville, KY USA
Gold
Best Single Digital/Social Ad
 Budget: Over \$3 Million

Kentucky Derby Festival
 License Plate
 Louisville, KY USA
Gold
Best Company Image Pieces
 Budget: Over \$3 Million

Kentucky Derby Festival
 Louisville, KY USA
Gold
Best Single Newspaper Display Ad
 Budget: Over \$3 Million

Kentucky Derby Festival
 Louisville, KY USA
Gold
Best Single Magazine Display Ad
 Budget: Over \$3 Million

Kentucky Derby Festival
 Republic Bank Kentucky Derby Festival Pegasus
 Parade
 Louisville, KY USA
Gold
Best Event Invitation
 Budget: Over \$3 Million

Kentucky Derby Festival

Christopher Radko Ornament
Louisville, KY USA

Gold

Best New Merchandise

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Gold

Best Targeted Sponsor Solicitation Proposal

Budget: Over \$3 Million

Kentucky Derby Festival

Thunder Over Louisville
Louisville Muhammad Ali International Airport
Command Center
Louisville, KY USA

Gold

Best Single New Sponsorship Opportunity

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville City FC Soccer Club
Louisville, KY USA

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Over \$3 Million

Kentucky Derby Festival

Kroger's Fest-a-Ville on the Waterfront & Chow
Wagon
Louisville, KY USA

Gold

Best Food & Beverage Program

Budget: Over \$3 Million

Kentucky Derby Festival

Kathrine Switzer Training Run
Louisville, KY USA

Gold

Most Creative/Effective News Stunt

Budget: Over \$3 Million

Kentucky Derby Festival

Humana Kentucky Derby Festival
miniMarathon/Marathon
DerbyFestivalMarathon.com
Louisville, KY USA

Silver

Best Event Website

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best Event/Organization E-Newsletter

Budget: Over \$3 Million

Kentucky Derby Festival

Thank You For Living It Up in 2019!
Louisville, KY USA

Silver

Best Miscellaneous Multimedia

Budget: Over \$3 Million

Kentucky Derby Festival

Republic Bank Kentucky Derby Festival Pegasus
Parade
Program
Louisville, KY USA

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best Ad Series

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best Commemorative Poster

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best Street Banner

Budget: Over \$3 Million

Kentucky Derby Festival

Hat, Scarf & Glove Set

Louisville, KY USA

Silver

Best Miscellaneous Clothing

Budget: Over \$3 Million

Kentucky Derby Festival

Cooler

Louisville, KY USA

Silver

Best Sponsor Gift

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best Overall Merchandising Program

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best Individual Sponsor Follow-Up Report

Budget: Over \$3 Million

Kentucky Derby Festival

Thunder Over Louisville

UPS

Louisville, KY USA

Silver

Best Sponsor Partner

Budget: Over \$3 Million

Kentucky Derby Festival

Republic Bank Kentucky Derby Festival Pegasus

Parade

Louisville, KY USA

Silver

Best Parade

Budget: Over \$3 Million

Kentucky Derby Festival

miniMarathon and Marathon Charity Program

Louisville, KY USA

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Over \$3 Million

Kentucky Derby Festival

Drag Show Brunch at the Chow Wagon

Louisville, KY USA

Silver

Best New Event

Budget: Over \$3 Million

Kentucky Derby Festival

Main Event Pin Tuesdays

Louisville, KY USA

Silver

Best New Promotion Activity

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best Media Relations Campaign

Budget: Over \$3 Million

Kentucky Derby Festival

Derby Burger Challenge
Louisville, KY USA

Silver

Best Social Media Campaign

Budget: Over \$3 Million

Kentucky Derby Festival

Humana Kentucky Derby Festival
miniMarathon/Marathon
Louisville, KY USA

Bronze-Tie

Best TV Promotion (Ad spot or PSA)

Budget: Over \$3 Million

Kentucky Derby Festival

BB&T Kentucky Derby Festival Great BalloonFest
Louisville, KY USA

Bronze

Best Radio Promotion (Ad Spot or PSA)

Budget: Over \$3 Million

Kentucky Derby Festival

instagram.com/kyderbyfestival
Louisville, KY USA

Bronze

Best Social Media Site

Budget: Over \$3 Million

Kentucky Derby Festival

King Southern Bank BourbonVille
Louisville, KY USA

Bronze

Best T-Shirt Design

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Bronze

Best Pin or Button

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Bronze

Best Hat

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville City FC Soccer Club
Soccer Scarf
Louisville, KY USA

Bronze

Best Other Merchandise

Budget: Over \$3 Million

Kentucky Derby Festival

Humana Kentucky Derby Festival
miniMarathon/Marathon
Louisville Slugger Bat Race Medal
Louisville, KY USA

Bronze

Best Give-Away Item

Budget: Over \$3 Million

Kentucky Derby Festival

miniMarathon, Marathon & Relay
Louisville, KY USA

Bronze

Best Overall Sponsorship Program

Budget: Over \$1 Million

Kentucky Derby Festival

Pegasus Parade Preview Party
Girl Scouts of Kentuckiana
Louisville, KY USA

Bronze

Best Children's Programming

Budget: Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Bronze-Tie

Grand Pinnacle

Budget: Over \$3 Million

King William Association

King William Fair
San Antonio, TX USA

Gold

Best Single Magazine Display Ad

Budget: \$250,000 to \$1 Million

King William Association

King William Parade
San Antonio, TX USA

Bronze

Best Parade

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Gold

Grand Pinnacle

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

cherryblossom.com

Macon, GA USA

Gold

Best Organizational Website

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Gold

Best Event/Organization E-Newsletter

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Gold

Best Festival/Event Mobile Application

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Gold

Best Pin or Button

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Golf Shirt

Macon, GA USA

Gold

Best Miscellaneous Clothing

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Gold

Best Overall Merchandising Program

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Pasta On Poplar

Macon, GA USA

Gold

Best Event (Within an Existing Festival)

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Silver

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Poster

Macon, GA USA

Silver

Best Miscellaneous Printed Materials (Single Page)

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Ornament
Macon, GA USA

Silver

Best New Merchandise

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Pasta On Poplar
Macon, GA USA

Silver

Best New Event

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

James H. Drew Exposition
Macon, GA USA

Silver

Best Sponsor Partner

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Silver

Best Media Relations Campaign

Budget: Under \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Weiner Dog Race
Presented by OdoBan
Macon, GA USA

Silver

Best Single New Sponsorship Opportunity

Budget: Under \$3 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Bronze

Best TV Promotion (Ad spot or PSA)

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Silver

Best Overall Sponsorship Program

Budget: Under \$1 Million

Macon, Georgia's International Cherry Blossom Festival

cherryblossom.com

Macon, GA USA

Bronze

Best Event Website

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Cherry Blossom Road Race
for Wesley Glen Ministries
Macon, GA USA

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Bronze

Best Single Magazine Display Ad

Budget: \$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Skate with Your Macon Mayhem Players
Macon, GA USA

Bronze

Best New Promotion Activity

Budget: Under \$1 Million

Main Plaza Conservancy

Mezcla Mariachi
5th Anniversary San Antonio | The Saga
San Antonio, TX USA

Gold

Best Event (Within an Existing Festival)

Budget: Under \$250,000

Memphis in May International Festival

memphisinmay.org
Memphis, TN USA

Gold

Best Organizational Website

Budget: Over \$3 Million

Memphis in May International Festival

Beale Street Music Festival
VIP Portfolio
Memphis, TN USA

Gold

Best Miscellaneous Printed Materials (Multiple Page)

Budget: Over \$3 Million

Memphis in May International Festival

Bicentennial Gala
Memphis, TN USA

Gold

Best Event Invitation

Budget: \$250,000 to \$1 Million

Memphis in May International Festival

World Championship Barbecue Cooking Contest
Barbecue Rubs
Memphis, TN USA

Gold

Best Sponsor Gift

Budget: \$1 Million to \$3 Million

Memphis in May International Festival

Memphis, TN USA

Gold

Best Educational Program

Budget: Over \$3 Million

Memphis in May International Festival

Celebrate Memphis - The City of Memphis
Bicentennial Event
Memphis, TN USA

Silver

Best Full Length TV Program (Local Programming)

Budget: \$250,000 to \$1 Million

Memphis in May International Festival

World Championship Barbecue Cooking Contest
Memphis, TN USA

Silver

Best Promotional Poster

Budget: \$1 Million to \$3 Million

Memphis in May International Festival

Memphis, TN USA

Silver

Best Commemorative Poster

Budget: \$250,000 to \$1 Million

Memphis in May International Festival

Beale Street Music Festival
Memphis, TN USA

Silver

Best T-Shirt Design

Budget: Over \$3 Million

Memphis in May International Festival

Memphis, TN USA

Silver

Best Volunteer Program

Budget: Over \$3 Million

Memphis in May International Festival

Beale Street Music Festival
memphisinmay.org/events/beale-street-music-festival/
Memphis, TN USA

Bronze

Best Event Website

Budget: Over \$3 Million

Memphis in May International Festival

Beale Street Music Festival
 Memphis, TN USA

Bronze

Best Digital/Social Ad Series

Budget: Over \$3 Million

Music for All

2021 Bands of America Honor Band in the Rose Parade®
 Indianapolis, IN USA

Gold

Best TV Promotion (Ad spot or PSA)

Budget: \$1 Million to \$3 Million

Music for All

Indianapolis, IN USA

Gold

Best Individual Sponsor Follow-Up Report

Budget: Over \$3 Million

Music for All

Summer Symposium, presented by Yamaha
 Indianapolis, IN USA

Gold

Best New Promotion Activity

Budget: \$1 Million to \$3 Million

Music for All

Summer Symposium, presented by Yamaha
 Camp Montage
 Indianapolis, IN USA

Silver

Best Miscellaneous Multimedia

Budget: \$1 Million to \$3 Million

Music for All

2021 Bands of America Honor Band in the Rose Parade®
 See Yourself in the Rose Parade
 Indianapolis, IN USA

Silver

Best Miscellaneous Printed Materials (Single Page)

Budget: \$1 Million to \$3 Million

Music for All

National Festival, presented by Yamaha
 Indianapolis, IN USA

Silver

Best Cover Design

Budget: \$1 Million to \$3 Million

Music for All

Indianapolis, IN USA

Silver

Best Pin or Button

Budget: \$1 Million to \$3 Million

Music for All

Notebook
 Indianapolis, IN USA

Silver

Best Give-Away Item

Budget: \$1 Million to \$3 Million

Music for All

Summer Symposium, presented by Yamaha
 Indianapolis, IN USA

Bronze

Best Event/Organization E-Newsletter

Budget: \$1 Million to \$3 Million

Music for All

Indianapolis, IN USA

Bronze

Best Event/Organization E-Newsletter

Budget: Over \$3 Million

Music for All

National Festival, presented by Yamaha
 Indianapolis, IN USA

Bronze

Best Event Program

Budget: \$1 Million to \$3 Million

Music for All

Summer Symposium, presented by Yamaha
Full Camp Folder
Indianapolis, IN USA

Bronze

Best Miscellaneous Printed Materials (Multiple Page)

Budget: \$1 Million to \$3 Million

Music for All

Plaque
Indianapolis, IN USA

Bronze

Best Sponsor Gift

Budget: \$1 Million to \$3 Million

Music for All

Summer Symposium, presented by Yamaha
Indianapolis, IN USA

Bronze

Best Community Outreach Program

Budget: Under \$250,000

Music for All

Bands of America Grand National
Championships, presented by Yamaha
Zippy Zebra
Indianapolis, IN USA

Bronze

Best Community Outreach Program

Budget: \$1 Million to \$3 Million

Music for All

Advocacy in Action
Indianapolis, IN USA

Bronze

Best Press/Media Kit

Budget: Under \$1 Million

Narodni Dom Maribor

Festival Lent
Maribor, Slovenia

Gold

Best Promotional Poster

Budget: \$1 Million to \$3 Million

Narodni Dom Maribor

Festival Lent
Maribor, Slovenia

Gold

Best T-Shirt Design

Budget: \$1 Million to \$3 Million

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival Parade
Washington, DC USA

Gold

Best Full Length TV Program (Local Programming)

Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.

Washington, DC USA

Gold

Best Commemorative Poster

Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.

Washington, DC USA

Gold

Best Pin or Button

Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.

Washington, DC USA

Gold

Best Overall Merchandising Program

Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.

Washington, DC USA

Gold

Best Media Relations Campaign

Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival Parade
Washington, DC USA

Silver

Best Full Length TV Program (National Promotion/Syndication)

Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.
 Cherry Blast
 MGM National Harbor
 Washington, DC USA
Silver
Best Single New Sponsorship Opportunity
 Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.
 Petalpalooza
 Washington, DC USA
Silver
Best Event (Within an Existing Festival)
 Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.
 nationalcherryblossomfestival.org
 Washington, DC USA
Bronze
Best Organizational Website
 Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.
 Paws & Petals Program
 presented by Mars Petcare
 Washington, DC USA
Bronze
Best Sponsorship Program for Individual Sponsor
 Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.
 Washington, DC USA
Bronze
Best Volunteer Program
 Budget: Over \$3 Million

National Cherry Blossom Festival, Inc.
 Washington, DC USA
Bronze-Tie
Grand Pinnacle
 Budget: Over \$3 Million

National Cherry Festival
 Community Report
 Traverse City, MI USA
Gold
Best Miscellaneous Multimedia
 Budget: Over \$3 Million

National Cherry Festival
 Traverse City, MI USA
Gold
Best Event Promotional Photograph
 Budget: Over \$3 Million

National Cherry Festival
 Traverse City, MI USA
Gold
Best Emergency Preparedness & Risk Management Plan for an Event
 Budget: Over \$3 Million

National Cherry Festival
 cherryfestival.org
 Traverse City, MI USA
Silver
Best Organizational Website
 Budget: Over \$3 Million

National Cherry Festival
 Traverse City, MI USA
Silver
Best Newspaper Insert/Supplement
 Budget: Over \$3 Million

National Cherry Festival
 Traverse City, MI USA
Silver
Best Green Program
 Budget: Over \$1 Million

National Cherry Festival
 Concert Area Restrictions Video
 Traverse City, MI USA
Bronze
Best Miscellaneous Multimedia
 Budget: Over \$3 Million

National Cherry Festival

Traverse City, MI USA

Bronze

Best Commemorative Poster

Budget: Over \$3 Million

Newport News Parks, Recreation & Tourism

Newport News Fall Festival

Newport News, VA USA

Bronze

Best Single Digital/Social Ad

Budget: Under \$250,000

Norfolk Festevents, Ltd.

30th Annual Bayou Boogaloo Music & Cajun Food Festival

Norfolk, VA USA

Gold

Best Event Video Promotion

Budget: \$250,000 to \$1 Million

Norfolk Festevents, Ltd.

Festevents 2019 Calendar of Events

Norfolk, VA USA

Silver

Best Promotional Brochure

Budget: Under \$250,000

Norfolk Festevents, Ltd.

13th Annual Spring Town Point Virginia Wine Festival

Cork & Fork Grand Tasting

Brochure

Norfolk, VA USA

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Budget: Under \$250,000

Norfolk Festevents, Ltd.

30th Annual Bayou Boogaloo Music & Cajun Food Festival

Commemorative Cookbook

Norfolk, VA USA

Bronze

Best Give-Away Item

Budget: \$250,000 to \$1 Million

Norfolk Festevents, Ltd.

13th Annual Spring Town Point Virginia Wine Festival

Cork & Fork Grand Tasting

Norfolk, VA USA

Bronze

Best Event (Within an Existing Festival)

Budget: Under \$250,000

Oak Grove Tourism Commission

Annual Butterfly Festival

Oak Grove, KY USA

Bronze

Best Event Program

Budget: Under \$250,000

Oak Grove Tourism Commission

Annual Butterfly Festival

Oak Grove, KY USA

Bronze

Best Children's Programming

Budget: Under \$250,000

OC Fair and Event Center

OC Fair

Costa Mesa, CA USA

Gold

Best TV Promotion (Ad spot or PSA)

Budget: Over \$3 Million

OC Fair and Event Center

OC Fair

Costa Mesa, CA USA

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: Over \$3 Million

OC Fair and Event Center

OC Fair

Costa Mesa, CA USA

Gold

Best Event Program

Budget: Over \$3 Million

OC Fair and Event Center

OC Fair
Costa Mesa, CA USA

Gold

Best Promotional Brochure

Budget: Over \$3 Million

OC Fair and Event Center

OC Fair
Costa Mesa, CA USA

Silver

Best Single Magazine Display Ad

Budget: Over \$3 Million

OC Fair and Event Center

OC Fair
Costa Mesa, CA USA

Gold

Best Street Banner

Budget: Over \$3 Million

OC Fair and Event Center

OC Fair
Costa Mesa, CA USA

Silver

Best Outdoor Billboard

Budget: Over \$3 Million

OC Fair and Event Center

OC Fair
Tote Bag
Costa Mesa, CA USA

Gold

Best Give-Away Item

Budget: Over \$3 Million

OC Fair and Event Center

OC Fair
Costa Mesa, CA USA

Bronze

Best Promotional Poster

Budget: Over \$3 Million

OC Fair and Event Center

<3 My Fair Selfie
Costa Mesa, CA USA

Gold

Best Event (Within an Existing Festival)

Budget: Over \$3 Million

Pai Chai University

Daejeon, South Korea

Gold

Best Festival & Event Management

Masters Program

Budget: \$250,000 to \$1 Million

OC Fair and Event Center

OC Fair
Window Decal
Costa Mesa, CA USA

Silver

Best Miscellaneous Printed Materials (Single Page)

Budget: Over \$3 Million

Pai Chai University

Daejeon, South Korea

Gold

Best Festival & Event Management PhD Program

Budget: \$250,000 to \$1 Million

OC Fair and Event Center

OC Fair
Costa Mesa, CA USA

Silver

Best Single Newspaper Display Ad

Budget: Over \$3 Million

Pai Chai University

Daejeon, South Korea

Silver

Best Event Management Bachelor Degree

Budget: \$250,000 to \$1 Million

Pasadena Tournament of Roses

2019 Rose Parade presented by Honda
Pasadena, CA USA

Gold

Best Full Length TV Program (National Promotion/Syndication)

Budget: Over \$3 Million

Pasadena Tournament of Roses

2019 Rose Parade® presented by Honda
"The Melody of Life"
Pasadena, CA USA

Gold

Best Parade

Budget: Over \$3 Million

Pasadena Tournament of Roses

2019 Rose Parade presented by Honda
Pasadena, CA USA

Silver

Best Event Program

Budget: Over \$3 Million

Pasadena Tournament of Roses

2019 Rose Parade presented by Honda
Pasadena, CA USA

Silver

Best Cover Design

Budget: Over \$3 Million

Pasadena Tournament of Roses

Pasadena Tournament of Roses Sip & Savor
Pasadena, CA USA

Silver

Best Food & Beverage Program

Budget: Over \$3 Million

Pasadena Tournament of Roses

#ThisGen2019 presented by East West Bank
Pasadena, CA USA

Bronze

Best New Event

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Garden Entrance
Philadelphia, PA USA

Gold

Best Miscellaneous On-Site Décor

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Scarf
Philadelphia, PA USA

Gold

Best Miscellaneous Clothing

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
FTD
Philadelphia, PA USA

Gold

Best Sponsor Partner

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Button Campaign
Philadelphia, PA USA

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Silver

Grand Pinnacle

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Silver

Best Full Length TV Program (Local Programming)

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Silver

Best Promotional Brochure

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Silver

Best Promotional Poster

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Purple Drink Cooler
Philadelphia, PA USA

Silver

Best Other Merchandise

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
"Potting Parties" Sponsored by Subaru
Philadelphia, PA USA

Silver

Best Sponsorship Program for Individual Sponsor

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Home Gardener's Hub
Philadelphia, PA USA

Silver

Best Educational Program

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Silver

Best Accessibility Program

Budget: Combined

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
The PHS Junior Flower Show
Philadelphia, PA USA

Silver

Best Children's Programming

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Silver

Best Community Outreach Program

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Bronze-Tie

Best TV Promotion (Ad spot or PSA)

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Bronze

Best Newspaper Insert/Supplement

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
G"Row" Magazine
Philadelphia, PA USA

Bronze

Best Miscellaneous Printed Materials (Multiple Page)

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Bronze

Best Event Promotional Photograph

Budget: Over \$3 Million

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Bronze

Best Outdoor Billboard

Budget: Over \$3 Million

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Gold

Best Hat

Budget: Under \$250,000

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Philadelphia, PA USA

Bronze

Best Overall Merchandising Program

Budget: Over \$3 Million

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Bamboo Travel Mug
Pigeon Forge, TN USA

Gold

Best New Merchandise

Budget: Under \$250,000

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
Cultivating Wellness from the Ground Up - Main
Line Health
Philadelphia, PA USA

Bronze

Best Single New Sponsorship Opportunity

Budget: Over \$3 Million

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pigeon Forge, TN USA

Gold

Best Overall Merchandising Program

Budget: Under \$250,000

Pennsylvania Horticultural Society

2019 Philadelphia Flower Show
"Share-a-Flower" Day
Philadelphia, PA USA

Bronze

Most Creative/Effective News Stunt

Budget: Over \$3 Million

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Gold

Best Green Program

Budget: Under \$1 Million

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pigeon Forge, TN USA

Gold

Best Cover Design

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Young Expert's Program (YEP!)
Pigeon Forge, TN USA

Gold

Best Children's Programming

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Gold

Best Pin or Button

Budget: Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pigeon Forge, TN USA

Silver

Grand Pinnacle

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Silver

Best Pin or Button

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Pigeon Forge, TN USA

Silver

Best Hat

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Hiking Stick Medallion
Pigeon Forge, TN USA

Silver

Best Other Merchandise

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Unisex Hoodie
Pigeon Forge, TN USA

Silver

Best Miscellaneous Clothing

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Silver

Best Overall Merchandising Program

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Silver

Best Volunteer Program

Budget: Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pigeon Forge, TN USA

Silver

Best Educational Program

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Silver

Best Community Outreach Program

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Pigeon Forge's Chuck Wagon Cookoff
Pigeon Forge, TN USA

Silver

Best Food & Beverage Program

Budget: Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Quilter's Stash Passport Program
Pigeon Forge, TN USA

Silver

Best New Promotion Activity

Budget: Under \$1 Million

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Bronze

Grand Pinnacle

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Bronze

Best Cover Design

Budget: Under \$250,000

Pigeon Forge Office of Special Events

Pigeon Forge, TN USA

Bronze

Best T-Shirt Design

Budget: Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest

Pigeon Forge, TN USA

Bronze

Best Pin or Button

Budget: Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest

25th Anniversary Thimble

Pigeon Forge, TN USA

Bronze

Best Other Merchandise

Budget: Under \$250,000

Pittsburgh Irish Festival

28th Annual Pittsburgh Irish Festival

pghirishfest.org

Pittsburgh, PA USA

Silver

Best Organizational Website

Budget: \$250,000 to \$1 Million

Pittsburgh Irish Festival

28th Annual Pittsburgh Irish Festival

Pittsburgh, PA USA

Silver

Best Cover Design

Budget: \$250,000 to \$1 Million

Pittsburgh Irish Festival

28th Annual Pittsburgh Irish Festival

facebook.com/pghirishfest

Pittsburgh, PA USA

Bronze

Best Social Media Site

Budget: \$250,000 to \$1 Million

Pittsburgh Irish Festival

28th Annual Pittsburgh Irish Festival

Pittsburgh, PA USA

Bronze

Best Digital/Social Ad Series

Budget: \$250,000 to \$1 Million

Pittsburgh Irish Festival

28th Annual Pittsburgh Irish Festival

Company Letterhead

Pittsburgh, PA USA

Bronze

Best Company Image Pieces

Budget: \$250,000 to \$1 Million

Pre-Historic Cultural Festival of Gangdong

Event Program

Gangdong, South Korea

Silver

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: \$250,000 to \$1 Million

Pre-Historic Cultural Festival of Gangdong

Seoul, Gangdong-gu, South Korea

Silver

Best Street Banner

Budget: \$250,000 to \$1 Million

RedFilo Events

Ruwais Festival 2019

Abu Dhabi, UAE

Silver

Grand Pinnacle

Budget: \$250,000 to \$1 Million

Reid Park Zoo

Brew at the Zoo 2019

Beer for Bears V-Neck Tank

Tucson, AZ USA

Gold

Best Miscellaneous Clothing

Budget: Under \$250,000

Rockford Area Convention & Visitors

Bureau

Stroll on State
Rockford, IL USA

Gold

Best Event Video Promotion

Budget: Under \$250,000

Rockford Area Convention & Visitors

Bureau

Stroll on State
Rockford, IL USA

Gold

Best Outdoor Billboard

Budget: Under \$250,000

Rockford Area Convention & Visitors

Bureau

Stroll on State
Ornament
Rockford, IL USA

Gold

Best Other Merchandise

Budget: Under \$250,000

Rockford Area Convention & Visitors

Bureau

Stroll on State
Rockford, IL USA

Silver

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Rockford Area Convention & Visitors

Bureau

Stroll on State
Rockford, IL USA

Bronze

Best Hat

Budget: Under \$250,000

Safe Events

#eventsafetymadesimpler videos
Dublin, Ireland

Gold

Best Miscellaneous Multimedia

Budget: \$250,000 to \$1 Million

Safe Events

Dublin, Ireland

Silver

Best Event/Organization E-Newsletter

Budget: \$250,000 to \$1 Million

Safe Events

Wild Lights @ Dublin Zoo 2018
Dublin, Ireland

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: \$250,000 to \$1 Million

SC Festival Of Flowers

Greenwood, SC USA

Silver

Best TV Promotion (Ad spot or PSA)

Budget: Under \$250,000

SC Festival Of Flowers

Baseball Shirt
Greenwood, SC USA

Bronze

Best Miscellaneous Clothing

Budget: Under \$250,000

Scottsdale Arts

Canal Convergence | Water + Art + Light
Scottsdale, AZ USA

Gold

Grand Pinnacle

Budget: \$1 Million to \$3 Million

Scottsdale Arts

Canal Convergence | Water + Art + Light
Scottsdale, AZ USA

Gold

Best Event Program

Budget: \$1 Million to \$3 Million

Scottsdale Arts

Scottsdale Arts Festival
Scottsdale, AZ USA

Gold

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival
Scottsdale, AZ USA

Gold

Best Promotional Poster

Budget: \$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival
Scottsdale, AZ USA

Gold

Best T-Shirt Design

Budget: \$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival
Scottsdale Water
Scottsdale, AZ USA

Gold

Best Sponsor Partner

Budget: \$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival
Rick & Linda Bachman Artist Videos
Scottsdale, AZ USA

Silver

Best Miscellaneous Multimedia

Budget: \$250,000 to \$1 Million

Scottsdale Arts

Canal Convergence | Water + Art + Light
Logo
Scottsdale, AZ USA

Silver

Best Company Image Pieces

Budget: \$1 Million to \$3 Million

Scottsdale Arts

Canal Convergence | Water + Art + Light
Insulated Tumbler
Scottsdale, AZ USA

Silver

Best Other Merchandise

Budget: \$1 Million to \$3 Million

Scottsdale Arts

Scottsdale Arts Festival
Scottsdale, AZ USA

Silver

Best Food & Beverage Program

Budget: \$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival
Cactus Sticker
Scottsdale, AZ USA

Bronze

Best New Merchandise

Budget: \$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival
Scottsdale, AZ USA

Bronze

Best Children's Programming

Budget: \$250,000 to \$1 Million

Seosan Haemieupseong Festival

Seosan-si, South Korea

Silver

Best Event Program

Budget: \$250,000 to \$1 Million

Sevierville Chamber of Commerce

facebook.com/sevierville
Sevierville, TN USA

Gold

Best Social Media Site

Budget: Under \$250,000

Sevierville Chamber of Commerce

SCOC.org
Sevierville, TN USA

Silver

Best Organizational Website

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN Vacation Planner
 The Best View is Yours
 Interactive Digital Publication
 Sevierville, TN USA

Silver

Best Miscellaneous Multimedia

Budget: Under \$250,000

Sevierville Chamber of Commerce

Annual Banquet
 Chucky Jack to the Future
 Sevierville, TN USA

Silver

Best Single Digital/Social Ad

Budget: Under \$250,000

Sevierville Chamber of Commerce

History and Haunts
 Sevierville, TN USA

Silver

Best New Event

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville's Bloomin' BBQ & Bluegrass Festival
 bloominbbq.com
 Sevierville, TN USA

Bronze

Best Event Website

Budget: Under \$250,000

Sevierville Chamber of Commerce

The Best View is Yours
 Sevierville, TN USA

Bronze

Best Single Magazine Display Ad

Budget: Under \$250,000

Sevierville Chamber of Commerce

Smallmouth Bass Fishing Tournament
 Hawg Trough Measuring Device
 Sevierville, TN USA

Bronze-Tie

Best Give-Away Item

Budget: Under \$250,000

Sevierville Convention and Visitors Bureau

Sevierville Chamber of Commerce
 New Envelope
 Sevierville, TN USA

Silver

Best Company Image Pieces

Budget: Under \$250,000

Skagit Valley Tulip Festival

Mount Vernon, WA USA

Gold

Best Commemorative Poster

Budget: Under \$250,000

Summer of the Arts, Inc.

Trading Cards
 Iowa City, IA USA

Gold

Best Company Image Pieces

Budget: \$250,000 to \$1 Million

Summer of the Arts, Inc.

Iowa City, IA USA

Bronze

Best Single Digital/Social Ad

Budget: \$250,000 to \$1 Million

Summer of the Arts, Inc.

Iowa City, IA USA

Bronze

Best Pin or Button

Budget: \$250,000 to \$1 Million

Suncheon Cultural Heritage Night

Suncheon-si, South Korea

Silver

Best Pin or Button

Budget: \$250,000 to \$1 Million

Suncheon Cultural Heritage Night

Suncheon-si, South Korea

Bronze

Best Promotional Poster

Budget: \$250,000 to \$1 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA USA

Gold

Best Media Relations Campaign

Budget: \$1 Million to \$3 Million

The Great New York State Fair

Syracuse, NY USA

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: Over \$3 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA USA

Gold

Best Social Media Campaign

Budget: \$1 Million to \$3 Million

The Great New York State Fair

Syracuse, NY USA

Silver

Best Digital/Social Ad Series

Budget: Over \$3 Million

Temecula Valley Balloon & Wine Festival

tvbwf.com

Temecula, CA USA

Silver

Best Event Website

Budget: \$1 Million to \$3 Million

**The North Carolina Azalea Festival at
Wilmington, Inc.**

Lowe's Foods

Wilmington, NC USA

Gold

Best Sponsor Partner

Budget: \$1 Million to \$3 Million

**Temple University School of Sport,
Tourism & Hospitality Management**

Philadelphia, PA USA

Gold

**Best Event Management Certificate
Program**

Budget: Under \$250,000

**The North Carolina Azalea Festival at
Wilmington, Inc.**

Crown Captains

CPI Security

Wilmington, NC USA

Gold

**Best Sponsorship Program for Individual
Sponsor**

Budget: Under \$3 Million

The Great New York State Fair

Syracuse, NY USA

Gold

Best Digital/Social Ad Series

Budget: Over \$3 Million

**The North Carolina Azalea Festival at
Wilmington, Inc.**

North Carolina Azalea Festival Parade

Wilmington, NC USA

Gold

Best Parade

Budget: \$1 Million to \$3 Million

The Great New York State Fair

Syracuse, NY USA

Gold

Best Ad Series

Budget: Over \$3 Million

**The North Carolina Azalea Festival at
Wilmington, Inc.**

Paws on Parade

Wilmington, NC USA

Gold

**Best Event/Program within an Event to
Benefit a Cause**

Budget: \$1 Million to \$3 Million

The Great New York State Fair

Syracuse, NY USA

Silver

Best TV Promotion (Ad spot or PSA)

Budget: Over \$3 Million

**The North Carolina Azalea Festival at
Wilmington, Inc.**

Pocket Square
Wilmington, NC USA

Silver

Best New Merchandise

Budget: \$1 Million to \$3 Million

**The North Carolina Azalea Festival at
Wilmington, Inc.**

Wilmington, NC USA

Silver

Best Individual Sponsor Follow-Up Report

Budget: \$1 Million to \$3 Million

**The North Carolina Azalea Festival at
Wilmington, Inc.**

Street Fair Children's Area
Wilmington, NC USA

Silver

Best Children's Programming

Budget: \$1 Million to \$3 Million

The Parade Company

2019 Ford Fireworks
Detroit, MI USA

Gold

**Best Full Length TV Program (Local
Programming)**

Budget: \$250,000 to \$1 Million

The Parade Company

America's Thanksgiving Parade presented by Art
Van

Detroit, MI USA

Gold

**Best Full Length TV Program (National
Promotion/Syndication)**

Budget: \$1 Million to \$3 Million

The Parade Company

America's Thanksgiving Parade presented by Art
Van

Detroit, MI USA

Gold

Best Event Promotional Photograph

Budget: \$1 Million to \$3 Million

The Parade Company

Hob Nobble Gobble presented by Ford
GreenLight Toy Car
Detroit, MI USA

Gold

Best Give-Away Item

Budget: \$250,000 to \$1 Million

The Parade Company

Detroit, MI USA

Gold

Best Volunteer Program

Budget: Under \$250,000

The Parade Company

Parade of Arts Summer Camp presented by PNC
Detroit, MI USA

Gold

Best Educational Program

Budget: Under \$250,000

The Parade Company

Hob Nobble Gobble presented by Ford
Vestibule Décor
Detroit, MI USA

Silver

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$1 Million

The Parade Company

Hob Nobble Gobble presented by Ford
Detroit, MI USA

Silver

Best Hat

Budget: \$250,000 to \$1 Million

The Parade Company

Studio Tours
Detroit, MI USA

Silver

**Best Event/Program within an Event to
Benefit a Cause**

Budget: Under \$250,000

The Parade Company

2018 Holiday Card
 Detroit, MI USA

Bronze

Best Company Image Pieces

Budget: Under \$250,000

The Parade Company

Ford Fireworks
 Detroit, MI USA

Bronze

Best Outdoor Billboard

Budget: \$250,000 to \$1 Million

The Parade Company

Hob Nobble Gobble presented by Ford
 Detroit, MI USA

Bronze

Best Event Invitation

Budget: \$250,000 to \$1 Million

The Parade Company

America's Thanksgiving Parade presented by Art
 Van

Detroit, MI USA

Bronze

Best Street Banner

Budget: \$1 Million to \$3 Million

The Parade Company

Distinguished Clown Corps presented by UHY
 Detroit Metro Airport Greeting

Detroit, MI USA

Bronze

Most Creative/Effective News Stunt

Budget: Under \$1 Million

The Winter Festival of Lights

The Cascades of Fire International Fireworks
 Competition

Niagara Falls, ON Canada

Gold

Best New Event

Budget: \$1 Million to \$3 Million

The Winter Festival of Lights

Niagara Falls, ON Canada

Silver

Best Event Video Promotion

Budget: \$1 Million to \$3 Million

The Winter Festival of Lights

Niagara Falls, ON Canada

Silver

Best Event Promotional Photograph

Budget: \$1 Million to \$3 Million

The Winter Festival of Lights

WFOL.com

Niagara Falls, ON Canada

Bronze

Best Event Website

Budget: \$1 Million to \$3 Million

Town of Addison

Taste of Addison

Addison, TX USA

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: \$1 Million to \$3 Million

Town of Addison

Visit Addison

visitaddison.com/tourism

Addison, TX USA

Gold

Best Organizational Website

Budget: \$1 Million to \$3 Million

Town of Addison

Addison Oktoberfest

Oktoberfest Pub

Addison, TX USA

Gold

Best Miscellaneous On-Site Décor

Budget: \$1 Million to \$3 Million

Town of Addison

Addison Oktoberfest
Addison, TX USA

Gold

Best Pin or Button

Budget: \$1 Million to \$3 Million

Town of Addison

Taste the Competition
Addison, TX USA

Gold

Most Creative/Effective News Stunt

Budget: \$1 Million to \$3 Million

Town of Addison

Taste of Addison
Addison, TX USA

Silver

Best Event Program

Budget: \$1 Million to \$3 Million

Town of Addison

Addison Oktoberfest
Paulaner Brewery
Addison, TX USA

Silver

Best Sponsor Partner

Budget: \$1 Million to \$3 Million

Town of Addison

Addison Oktoberfest
Addison, TX USA

Bronze

Best Promotional Poster

Budget: \$1 Million to \$3 Million

Town of Addison

Addison Oktoberfest
Boot Shaped Plastic Beer Glass
Addison, TX USA

Bronze

Best Other Merchandise

Budget: \$1 Million to \$3 Million

Town of Addison

Addison Oktoberfest
Chamberlain's Brau Haus
Addison, TX USA

Bronze

Best Event (Within an Existing Festival)

Budget: \$1 Million to \$3 Million

Town of Addison

Addison After Dark
Addison, TX USA

Bronze

Best New Event

Budget: Under \$250,000

**Town of Herndon Parks & Recreation
Department**

Herndon Festival
Herndon, VA USA

Bronze

**Best Emergency Preparedness & Risk
Management Plan for an Event**

Budget: \$250,000 to \$1 Million

Town of Leesburg

Leesburg Flower & Garden Festival
Leesburg, VA USA

Gold

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Town of Leesburg

Leesburg Airshow
Leesburg, VA USA

Silver

Best Ad Series

Budget: Under \$250,000

Town of Oro Valley Parks and Recreation

Doggie Dash 'n Dawdle
Pet Waste Bag Dispenser
Tucson, AZ USA

Gold

Best Give-Away Item

Budget: Under \$250,000

Tulsa Christmas Parade

Tulsa, OK USA

Gold

Grand Pinnacle

Budget: Under \$250,000

Washington's Birthday Celebration Association

Jalapeño Festival Sponsored by La Costeña Laredo, TX USA

Gold

Best Event Video Promotion

Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association

ByGeorge Magazine Laredo, TX USA

Gold

Best Newspaper Insert/Supplement

Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association

Stars & Stripes Air Show Spectacular Sponsored by Miller Lite Flyer

Laredo, TX USA

Gold

Best Miscellaneous Printed Materials (Single Page)

Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association

Laredo, TX USA

Gold

Best Cover Design

Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association

Laredo, TX USA

Gold

Best Press/Media Kit

Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association

Jalapeño Festival Sponsored by La Costeña Laredo, TX USA

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association

H-E-B Fireworks Extravaganza Laredo, TX USA

Silver

Best Outdoor Billboard

Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association

Commander's Reception Laredo, TX USA

Silver

Best Event Invitation

Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association

American Historical Theatre George Washington Performance Laredo, TX USA

Silver

Best Educational Program

Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association

La Costeña Jalapeño Eating Contest Laredo, TX USA

Silver

Best Event (Within an Existing Festival)

Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 Stripes® Media/Celebrity Jalapeño Eating Challenge
 Laredo, TX USA
Silver
Most Creative/Effective News Stunt
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 122nd Washington's Birthday Celebration
 Laredo, TX USA
Bronze
Best TV Promotion (Ad spot or PSA)
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 Stars & Stripes Air Show Spectacular Sponsored by Miller Lite
 Laredo, TX USA
Bronze
Best Radio Promotion (Ad Spot or PSA)
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 wbcalaredo.org
 Laredo, TX USA
Bronze
Best Organizational Website
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 Laredo, TX USA
Bronze
Best Festival/Event Mobile Application
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 H-E-B Fireworks Extravaganza
 Laredo, TX USA
Bronze
Best Single Digital/Social Ad
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 Laredo, TX USA
Bronze
Best Cover Design
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 Mr. South Texas Luncheon Sponsored by Texas Community Bank
 Laredo, TX USA
Bronze
Best Single Newspaper Display Ad
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 WBCA Carnival Sponsored by McDonald's of Laredo
 Laredo, TX USA
Bronze
Best Outdoor Billboard
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 122nd Washington's Birthday Celebration
 Laredo, TX USA
Bronze
Best Event Invitation
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association
 122nd Washington's Birthday Celebration
 Laredo, TX USA
Bronze
Best Pin or Button
 Budget: \$1 Million to \$3 Million

Washington's Birthday Celebration Association

WBCA President's Cup Golf Tournament
Sponsored by Vantage Bank
Laredo, TX USA

**Bronze
Best New Event**

Budget: \$1 Million to \$3 Million

West Palm Beach Downtown Development Authority

Trolley Guide
West Palm Beach, FL USA

**Gold
Best Miscellaneous Printed Materials (Single Page)**

Budget: Under \$250,000

West Palm Beach Downtown Development Authority

Be Seen
West Palm Beach, FL USA

**Gold
Best TV Promotion (Ad spot or PSA)**

Budget: Under \$250,000

West Palm Beach Downtown Development Authority

facebook.com/WPBAEDistrict
West Palm Beach, FL USA

**Silver
Best Social Media Site**

Budget: Under \$250,000

West Palm Beach Downtown Development Authority

Discover the Arts
West Palm Beach, FL USA

**Gold
Best Event/Organization E-Newsletter**

Budget: Under \$250,000

West Palm Beach Downtown Development Authority

Pairings: Food & Wine Event
West Palm Beach, FL USA

**Bronze
Best Event Video Promotion**

Budget: Under \$250,000

West Palm Beach Downtown Development Authority

Harmony: An Exhibition of the Arts
West Palm Beach, FL USA

**Gold
Best Event Program**

Budget: Under \$250,000

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest Boat Parade
Christmas Tree Ornament
Fort Lauderdale, FL USA

**Gold
Best Other Merchandise**

Budget: Over \$3 Million

West Palm Beach Downtown Development Authority

Calendar
West Palm Beach, FL USA

**Gold
Best Miscellaneous Printed Materials (Multiple Page)**

Budget: Under \$250,000

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest Boat Parade
Sailboat Charm Bracelet
Fort Lauderdale, FL USA

**Gold
Best Sponsor Gift**

Budget: Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest
Boat Parade
Fort Lauderdale, FL USA

Silver

Best Festival/Event Mobile Application

Budget: Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest
Boat Parade
Fort Lauderdale, FL USA

Silver

Best Event Invitation

Budget: Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest
Boat Parade
Anchor Slide Bracelet
Fort Lauderdale, FL USA

Silver

Best Give-Away Item

Budget: Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest
Boat Parade
Fort Lauderdale, FL USA

Bronze

Best Full Length TV Program (National Promotion/Syndication)

Budget: Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest
Boat Parade
Fort Lauderdale, FL USA

Bronze

Best Event Video Promotion

Budget: Over \$3 Million

Winterfest, Inc.

Winterfest Family Fun Day
Fort Lauderdale, FL USA

Bronze

Best Digital/Social Ad Series

Budget: Under \$250,000

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest
Boat Parade
Fort Lauderdale, FL USA

Bronze

Best Promotional Brochure

Budget: Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest
Boat Parade
Fort Lauderdale, FL USA

Bronze

Best Cover Design

Budget: Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest
Boat Parade
Fort Lauderdale, FL USA

Bronze

Best Event Invitation

Budget: Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino Winterfest
Boat Parade
Photo of Eiffel Tower Decoration
Fort Lauderdale, FL USA

Bronze

Best Miscellaneous On-Site Décor

Budget: Over \$3 Million

Yeongdong Nangye Traditional Music Festival

Yeong dong-gun, South Korea

Silver-Tie

Best Promotional Poster

Budget: \$250,000 to \$1 Million

Yeongdong Nangye Traditional Music Festival

Drum

Yeong dong-gun, South Korea

Silver

Best Sponsor Gift

Budget: \$250,000 to \$1 Million