

**500 Festival**

Planet Fitness  
Indianapolis, IN USA

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Over \$3 Million

**500 Festival**

IPL 500 Festival Parade  
Indianapolis, IN USA

**Silver**

**Best Parade**

Budget: Over \$3 Million

**500 Festival**

IPL 500 Festival Parade  
Indianapolis, IN USA

**Silver**

**Best Event (Within an Existing Festival)**

Budget: Over \$3 Million

**500 Festival**

KeyBank 500 Festival Snakepit Ball  
Indianapolis, IN USA

**Silver**

**Best Event Invitation**

Budget: Over \$3 Million

**500 Festival**

OneAmerica 500 Festival Mini Marathon  
Shirt  
Indianapolis, IN USA

**Silver**

**Best Miscellaneous Clothing**

Budget: Over \$3 Million

**500 Festival**

Princess Program presented by Reis-Nichols  
Indianapolis, IN USA

**Silver**

**Best Community Outreach Program**

Budget: Over \$3 Million

**500 Festival**

Youth Fitness Programs  
Indianapolis, IN USA

**Silver**

**Best Children's Programming**

Budget: Over \$3 Million

**500 Festival**

500 Festival Leadership Development Program,  
presented by BKD  
Indianapolis, IN USA

**Bronze**

**Best Educational Program**

Budget: Over \$3 Million

**500 Festival**

IPL 500 Festival Parade  
Indianapolis, IN USA

**Bronze**

**Best Full Length TV Program (Local Programming)**

Budget: Over \$3 Million

**500 Festival**

OneAmerica 500 Festival Mini Marathon  
Gold Mile  
Indianapolis, IN USA

**Bronze**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Over \$3 Million

**500 Festival**

Meijer  
Indianapolis, IN USA

**Bronze**

**Best Individual Sponsor Follow-up Report**

Budget: Over \$3 Million

**ArtFest Fort Myers**

Meet Gabi, the ArtFest Guide  
Fort Myers, FL USA

**Silver**

**Best New Promotion Activity**

Budget: \$250,000 to \$1 Million

**Birthplace of Country Music**

Bristol Rhythm & Roots Reunion  
Bristol, TN USA

**Gold**

**Best Event Video Promotion**

Budget: \$1 Million to \$3 Million

**Birthplace of Country Music**

Bristol Rhythm & Roots Reunion  
Bristol, TN USA

**Gold**

**Best Newspaper Insert/Supplement**

Budget: \$1 Million to \$3 Million

**Birthplace of Country Music**

Bristol Rhythm & Roots Reunion  
Bristol, TN USA

**Silver**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: \$250,000 to \$3 Million

**BOULEVARDIA**

boulevardia.com  
Kansas City, MO USA

**Gold**

**Best Event Website**

Budget: \$1 Million to \$3 Million

**BOULEVARDIA**

<https://play.google.com/store/apps/details?id=com.propaganda3.boulevardia>  
Kansas City, MO USA

**Gold**

**Best Festival/Event Mobile Application**

Budget: \$1 Million to \$3 Million

**BOULEVARDIA**

Kansas City, MO USA

**Silver**

**Best Outdoor Billboard**

Budget: \$1 Million to \$3 Million

**BOULEVARDIA**

Kansas City, MO USA

**Silver**

**Best Street Banner**

Budget: \$1 Million to \$3 Million

**Boynton Beach CRA**

The 6th Annual Boynton Beach Haunted Pirate Fest and Mermaid Splash  
Boynton Beach, FL USA

**Gold**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$250,000 to \$1 Million

**Boynton Beach CRA**

The 6th Annual Boynton Beach Haunted Pirate Fest and Mermaid Splash  
Boynton Beach, FL USA

**Gold**

**Best Single Newspaper Display Ad**

Budget: \$250,000 to \$1 Million

**Boynton Beach CRA**

The 6th Annual Boynton Beach Haunted Pirate Fest and Mermaid Splash  
Boynton Beach, FL USA

**Gold**

**Best Event Promotional Photograph**

Budget: \$250,000 to \$1 Million

**Boynton Beach CRA**

The 6th Annual Boynton Beach Haunted Pirate Fest and Mermaid Splash  
Flask  
Boynton Beach, FL USA

**Gold**

**Best Give-Away Item**

Budget: \$250,000 to \$1 Million

**Boynton Beach CRA**

The 3rd Annual MLK Celebration of Unity  
Boynton Beach, FL USA

**Silver**

**Best Single Newspaper Display Ad**

Budget: Under \$250,000

**Boynton Beach CRA**

The 3rd Annual MLK Celebration of Unity  
Boynton Beach, FL USA

**Silver**

**Best Outdoor Billboard**

Budget: Under \$250,000

**Boynton Beach CRA**

The 46th Annual Boynton Beach Holiday Boat  
Parade

Boynton Beach, FL USA

**Silver**

**Best Single Digital/Social Ad**

Budget: Under \$250,000

**Boynton Beach CRA**

The 6th Annual Boynton Beach Haunted Pirate  
Fest and Mermaid Splash

A Picture Book for Sponsor Packages

Boynton Beach, FL USA

**Silver**

**Best Miscellaneous Printed Materials  
(Multiple Page)**

Budget: \$250,000 to \$1 Million

**Boynton Beach CRA**

The 6th Annual Boynton Beach Haunted Pirate  
Fest and Mermaid Splash

Boynton Beach, FL USA

**Silver**

**Best Ad Series**

Budget: \$250,000 to \$1 Million

**Boynton Beach CRA**

The 6th Annual Boynton Beach Haunted Pirate  
Fest and Mermaid Splash

Boynton Beach, FL USA

**Silver**

**Best Event Promotional Photograph**

Budget: \$250,000 to \$1 Million

**Boynton Beach CRA**

The 6th Annual Boynton Beach Haunted Pirate  
Fest and Mermaid Splash

Boynton Beach, FL USA

**Silver**

**Best Outdoor Billboard**

Budget: \$250,000 to \$1 Million

**Boynton Beach CRA**

The 46th Annual Boynton Beach Holiday Boat  
Parade

Boynton Beach, FL USA

**Bronze**

**Best Single Newspaper Display Ad**

Budget: Under \$250,000

**Boynton Beach CRA**

The 47th Annual Boynton Beach Holiday Tree  
Lighting and Concert

Boynton Beach, FL USA

**Bronze**

**Best Promotional Poster**

Budget: Under \$250,000

**Boynton Beach CRA**

The 47th Annual Boynton Beach Holiday Tree  
Lighting and Concert

Boynton Beach, FL USA

**Bronze-Tie**

**Best Event Promotional Photograph**

Budget: Under \$250,000

**Boynton Beach CRA**

The 4th Annual Boynton Beach Blarney Bash  
Boynton Beach, FL USA

**Bronze**

**Best Event Video Promotion**

Budget: Under \$250,000

**Boynton Beach CRA**

The 6th Annual Boynton Beach Haunted Pirate  
Fest and Mermaid Splash  
Event Map/Schedule

Boynton Beach, FL USA

**Bronze**

**Best Event Program**

Budget: \$250,000 to \$1 Million

**Boynton Beach CRA**

The 6th Annual Boynton Beach Haunted Pirate  
Fest and Mermaid Splash

Tumblr

Boynton Beach, FL USA

**Bronze**

**Best Give-Away Item**

Budget: \$250,000 to \$1 Million

**Breckenridge Tourism Office**

2018 Ullr Fest

Breckenridge, CO USA

**Gold-Tie**

**Best Commemorative Poster**

Budget: Under \$250,000

**Breckenridge Tourism Office**

2018 Ullr Fest

Breckenridge, CO USA

**Silver**

**Best T-Shirt Design**

Budget: Under \$250,000

**Breckenridge Tourism Office**

Breckenridge Independence Day Celebration  
Breckenridge, CO USA

**Silver**

**Best Emergency Preparedness & Risk  
Management Plan for an Event**

Budget: Under \$250,000

**Breckenridge Tourism Office**

Breckenridge International Snow Sculpture  
Competition

Breckenridge, CO USA

**Silver**

**Best Event Program**

Budget: Under \$250,000

**Breckenridge Tourism Office**

Breckenridge International Snow Sculpture  
Competition

Blue Metal Abstract Art Image of the Snow  
Sculpture Build Process

Breckenridge, CO USA

**Silver**

**Best Sponsor Gift**

Budget: Under \$250,000

**Breckenridge Tourism Office**

Breckenridge Oktoberfest

Breckenridge, CO USA

**Silver**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Under \$250,000

**Breckenridge Tourism Office**

Breckenridge International Snow Sculpture  
Competition

Breckenridge, CO USA

**Bronze**

**Best Pin or Button**

Budget: Under \$250,000

**Canada Place**

Canada 150 at Canada Place  
Vancouver, BC Canada

**Gold**

**Best Street Banner**

Budget: Over \$3 Million

**Canada Place**

Canada 150 at Canada Place  
Pop Up Thank you Card  
Vancouver, BC Canada

**Gold**

**Best Sponsor Gift**

Budget: Over \$3 Million

**Canada Place**

Canada 150 at Canada Place  
Logo  
Vancouver, BC Canada

**Silver**

**Best Company Image Pieces**

Budget: Over \$3 Million

**Canada Place**

UNITE! A Celebration of Canadian  
Multiculturalism  
Vancouver, BC Canada

**Silver**

**Best Outdoor Billboard**

Budget: Over \$3 Million

**Canada Place**

Canada 150 at Canada Place  
Vancouver, BC Canada

**Bronze**

**Best Pin or Button**

Budget: Over \$3 Million

**Canada Place**

Canada Day at Canada Place  
Vancouver, BC Canada

**Bronze**

**Best Newspaper Insert/Supplement**

Budget: Over \$3 Million

**Charlotte Center City Partners**

Novant Health Thanksgiving Day Parade  
Charlotte, NC USA

**Gold**

**Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$1 Million

**Charlotte Center City Partners**

Novant Health Thanksgiving Day Parade  
Charlotte, NC USA

**Gold**

**Best Sponsor Partner**

Budget: \$250,000 to \$1 Million

**Charlotte Center City Partners**

Novant Health Thanksgiving Day Parade  
Charlotte, NC USA

**Silver**

**Best Parade**

Budget: \$250,000 to \$1 Million

**CherryArts**

Cherry Creek Arts Festival  
Art Auction Promotional Fan  
Denver, CO USA

**Gold**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Artist Application  
Denver, CO USA

**Gold**

**Best Event Invitation**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
CherryArts Sculpture  
Denver, CO USA

**Gold**

**Best Miscellaneous On-Site Décor**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Denver, CO USA

**Gold**

**Best Hat**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
2017 Fossa Athletic Long-Sleeve  
Denver, CO USA

**Gold**

**Best Miscellaneous Clothing**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Denver, CO USA

**Gold**

**Best Community Outreach Program**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Janus Henderson Investors "Bringing Art to Life"  
Denver, CO USA

**Gold**

**Best New Promotion Activity**

Budget: \$1 Million to \$3 Million

**CherryArts**

2017 Cherry Creek Arts Festival  
Denver, CO USA

**Silver**

**Grand Pinnacle**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
facebook.com/cherryarts  
Denver, CO USA

**Silver**

**Best Social Media Site**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Denver, CO USA

**Silver**

**Best Single Magazine Display Ad**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Denver, CO USA

**Silver**

**Best Ad Series**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
2017 Denver Poster Socks  
Denver, CO USA

**Silver**

**Best New Merchandise**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Activity Avenue  
Denver, CO USA

**Silver**

**Best Children's Programming**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Denver, CO USA

**Bronze**

**Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Year-Round Education Rack Card  
Denver, CO USA

**Bronze**

**Best Company Image Pieces**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Denver, CO USA

**Bronze**

**Best Event Promotional Photograph**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
Denver, CO USA

**Bronze**

**Best Pin or Button**

Budget: \$1 Million to \$3 Million

**CherryArts**

Cherry Creek Arts Festival  
2017 "Denver Night Sky" Blanket  
Denver, CO USA

**Bronze**

**Best Other Merchandise**

Budget: \$1 Million to \$3 Million

**City of Dublin**

Dublin Irish Festival  
Bottle Opener  
Dublin, OH USA

**Gold**

**Best New Merchandise**

Budget: \$1 Million to \$3 Million

**City of Dublin**

Dublin Irish Festival  
5K Race Medal  
Dublin, OH USA

**Gold**

**Best Give-Away Item**

Budget: \$1 Million to \$3 Million

**City of Dublin**

Dublin Irish Festival  
Dublin, OH USA

**Silver**

**Best Cover Design**

Budget: \$1 Million to \$3 Million

**City of Dublin**

Dublin Irish Festival  
Dublin, OH USA

**Silver**

**Best T-Shirt Design**

Budget: \$1 Million to \$3 Million

**City of Dublin**

Dublin Irish Festival  
Green Tote Bag  
Dublin, OH USA

**Silver**

**Best Other Merchandise**

Budget: \$1 Million to \$3 Million

**City of Dublin**

Dublin Irish Festival  
Red Dublin Irish Festival Drawstring Bag  
Dublin, OH USA

**Silver**

**Best Sponsor Gift**

Budget: \$1 Million to \$3 Million

**City of Dublin**

Dublin Irish Festival  
Dedication Walkway  
Dublin, OH USA

**Silver**

**Best New Promotion Activity**

Budget: \$1 Million to \$3 Million

**City of Dublin**

Dublin Irish Festival  
Dublin, OH USA

**Bronze**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$1 Million to \$3 Million

**City of Dublin**

Dublin Irish Festival  
Dublin, OH USA

**Bronze**

**Best Outdoor Billboard**

Budget: \$1 Million to \$3 Million

**City of Dublin**

Dublin Irish Festival  
 Grey Tank Top  
 Dublin, OH USA

**Bronze**

**Best Miscellaneous Clothing**

Budget: \$1 Million to \$3 Million

**City of Greenville**

Poinsettia Christmas Parade  
 Greenville, SC USA

**Silver**

**Best Parade**

Budget: Under \$250,000

**City of Greenville**

Downtown Alive & Main St. Fridays  
 Greenville, SC USA

**Bronze**

**Best Volunteer Program**

Budget: Under \$250,000

**City of Hopkinsville Parks & Recreation**

Solar Eclipse Hopkinsville  
 Hopkinsville, KY USA

**Gold**

**Grand Pinnacle**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
 McAllen, TX USA

**Gold**

**Best Event Video Promotion**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
 McAllen, TX USA

**Gold**

**Best Volunteer Program**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
 McAllen, TX USA

**Gold**

**Best Parade**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
 McAllen, TX USA

**Gold**

**Best Media Relations Campaign**

Budget: Under \$1 Million

**City of McAllen**

Quinta Mazatlan  
 Monarch Festival  
 McAllen, TX USA

**Gold**

**Best Single Newspaper Display Ad**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
 Planta Nativa  
 McAllen, TX USA

**Gold**

**Best Green Program**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
 Monarch Celebration  
 McAllen, TX USA

**Gold**

**Best Educational Program**

Budget: Under \$250,000



**City of McAllen**

Quinta Mazatlan  
The Valley Land Fund Youth Nature Photo  
Contest  
McAllen, TX USA

**Gold**

**Best Children's Programming**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
"Into the Wild" at PalmFest  
McAllen, TX USA

**Gold**

**Best Event (Within an Existing Festival)**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
Learning Landscapes Luncheon  
McAllen, TX USA

**Gold**

**Best New Promotion Activity**

Budget: Under \$250,000

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Silver**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Silver**

**Best Full Length TV Program (Local Programming)**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Silver**

**Best Full Length TV Program (National Promotion/Syndication)**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Silver**

**Best Single Digital/Social Ad**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
Event Banner  
McAllen, TX USA

**Silver**

**Best Company Image Pieces**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Silver**

**Best Single Newspaper Display Ad**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
Sprint  
McAllen, TX USA

**Silver**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$3 Million

**City of McAllen**

McAllen Holiday Parade  
H-E-B  
McAllen, TX USA

**Silver**

**Best Individual Sponsor Follow-up Report**

Budget: Under \$3 Million

**City of McAllen**

Quinta Mazatlan  
Monarch Festival  
McAllen, TX USA

**Silver**

**Best Digital/Social Ad Series**

Budget: Under \$250,000

**City of McAllen**

McAllen Holiday Parade  
Kraft  
McAllen, TX USA

**Silver**

**Best Sponsorship Program for Individual Sponsor**

Budget: Under \$1 Million

**City of McAllen**

Quinta Mazatlan  
Learning Landscapes Luncheon  
McAllen, TX USA

**Silver**

**Best Event Invitation**

Budget: Under \$250,000

**City of McAllen**

McAllen Holiday Parade  
H-E-B  
McAllen, TX USA

**Silver**

**Best Overall Sponsorship Program**

Budget: \$250,000 to \$1 Million

**City of McAllen**

Quinta Mazatlan  
EGG-stravaganza  
McAllen, TX USA

**Silver**

**Best Children's Programming**

Budget: Under \$250,000

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Silver**

**Best Overall Merchandising Program**

Budget: \$250,000 to \$3 Million

**City of McAllen**

Quinta Mazatlan  
Mayor's Monarch Pledge  
McAllen, TX USA

**Silver**

**Best Community Outreach Program**

Budget: Under \$250,000

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Silver**

**Best Press/Media Kit**

Budget: Under \$1 Million

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Bronze**

**Best Single Magazine Display Ad**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Silver**

**Best Social Media Campaign**

Budget: Under \$3 Million

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Bronze**

**Best Ad Series**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
McAllen, TX USA

**Bronze**

**Best Outdoor Billboard**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
Metal Plaque  
McAllen, TX USA

**Bronze**

**Best Sponsor Gift**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
Telemundo Caso Cerrado  
McAllen, TX USA

**Bronze**

**Best Single New Sponsorship Opportunity**

Budget: \$250,000 to \$1 Million

**City of McAllen**

McAllen Holiday Parade  
Santa's Arrival at the McAllen International  
Airport  
McAllen, TX USA

**Bronze**

**Most Creative/Effective News Stunt**

Budget: Combined Budget

**City of McAllen**

McAllen Marathon Scott Crane Memorial Run  
Marathon Zip-Up  
McAllen, TX USA

**Bronze**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
Planta Nativa  
[https://youtu.be/x\\_FYyKzqvLk](https://youtu.be/x_FYyKzqvLk)  
McAllen, TX USA

**Bronze**

**Best Miscellaneous Multimedia**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
Monarch Festival  
McAllen, TX USA

**Bronze-Tie**

**Best Event Promotional Photograph**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
Monarch Festival  
McAllen, TX USA

**Bronze**

**Best Outdoor Billboard**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
Monarch Festival  
Entry Way - Monarch Wings  
McAllen, TX USA

**Bronze**

**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
Monarch Festival  
Origami Monarch Butterfly  
McAllen, TX USA

**Bronze**

**Best Give-Away Item**

Budget: Under \$250,000

**City of McAllen - Convention Center**

**Facilities**

McAllen International Car Fest  
McAllen, TX USA

**Silver**

**Best Hat**

Budget: Under \$250,000

**City of Philadelphia**

phlevents.org  
Philadelphia, PA USA

**Silver**

**Best Organizational Website**

Budget: Under \$250,000

**City of Richardson**

Cottonwood Art Festival  
Dinner Invitation  
Richardson, TX USA

**Gold**

**Best Event Invitation**

Budget: Under \$250,000

**City of Richardson**

Wildflower! Arts & Music Festival  
facebook.com/wildflowerfestival  
Richardson, TX USA

**Gold**

**Best Social Media Site**

Budget: \$1 Million to \$3 Million

**City of Richardson**

Wildflower! Arts & Music Festival  
Richardson, TX USA

**Gold**

**Best Volunteer Program**

Budget: \$1 Million to \$3 Million

**City of Richardson**

Wildflower! Arts & Music Festival  
Budding Talent Vocal Competition  
Richardson, TX USA

**Gold**

**Best Event (Within an Existing Festival)**

Budget: \$1 Million to \$3 Million

**City of Richardson**

Wildflower! Arts & Music Festival  
Richardson, TX USA

**Silver**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$1 Million to \$3 Million

**City of Richardson**

Cottonwood Art Festival  
facebook.com/CottonwoodArtFestival  
Richardson, TX USA

**Bronze**

**Best Social Media Site**

Budget: Under \$250,000

**City of Richardson**

Cottonwood Art Festival  
Richardson, TX USA

**Bronze**

**Best Commemorative Poster**

Budget: Under \$250,000

**City of Richardson**

Cottonwood Art Festival  
Women's Tank  
Richardson, TX USA

**Bronze**

**Best Other Merchandise**

Budget: Under \$250,000

**City of Richardson**

Cottonwood Art Festival  
Richardson, TX USA

**Bronze**

**Best Social Media Campaign**

Budget: Under \$3 Million

**City of Richardson**

Wildflower! Arts & Music Festival  
Richardson, TX USA

**Bronze**

**Best Street Banner**

Budget: \$1 Million to \$3 Million

**City of Sugar Land**

Sugar Land's Memorial Day Ceremony  
Sugar Land, TX USA

**Gold**

**Best TV Promotion (Ad spot or PSA)**

Budget: Under \$250,000

**City of Sugar Land**

iFest Live  
Logo  
Sugar Land, TX USA

**Silver**

**Best Company Image Pieces**

Budget: Under \$250,000

**City of Sugar Land**

Sugar Land's Halloween Town  
Sugar Land, TX USA

**Silver**

**Best Event Video Promotion**

Budget: Under \$250,000

**City of West Palm Beach**

4th on Flagler  
JetRide Watercraft Stunt Show  
West Palm Beach, FL USA

**Gold**

**Most Creative/Effective News Stunt**

Budget: Combined Budget

**City of West Palm Beach**

Holiday in Paradise  
Sandi's Dressing Room  
West Palm Beach, FL USA

**Gold**

**Best Miscellaneous On-Site Décor**

Budget: \$250,000 to \$1 Million

**City of West Palm Beach**

Holiday in Paradise  
The Duke of Sandi Land  
West Palm Beach, FL USA

**Gold**

**Best New Promotion Activity**

Budget: \$250,000 to \$1 Million

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach, FL USA

**Gold**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach, FL USA

**Gold**

**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise 2017  
Thank You Poster  
West Palm Beach, FL USA

**Gold**

**Best Miscellaneous Printed Materials (Single Page)**

Budget: Under \$250,000

**City of West Palm Beach**

4th on Flagler  
West Palm Beach, FL USA

**Silver**

**Best Event Promotional Photograph**

Budget: Under \$250,000

**City of West Palm Beach**

4th on Flagler  
JetRide  
West Palm Beach, FL USA

**Silver**

**Best Sponsor Partner**

Budget: Under \$250,000

**City of West Palm Beach**

Clematis By Night  
West Palm Beach, FL USA

**Silver**

**Best Promotional Poster**

Budget: Under \$250,000

**City of West Palm Beach**

Holiday in Paradise  
 Postcard for Sale  
 West Palm Beach, FL USA

**Silver**

**Best Miscellaneous Printed Materials  
 (Single Page)**

Budget: \$250,000 to \$1 Million

**City of West Palm Beach**

Holiday in Paradise  
 Dog Food Scoop  
 West Palm Beach, FL USA

**Silver**

**Best New Merchandise**

Budget: \$250,000 to \$1 Million

**City of West Palm Beach**

Holiday in Paradise  
 Peggy Adams Animal Rescue League  
 West Palm Beach, FL USA

**Silver**

**Best Sponsor Partner**

Budget: \$250,000 to \$1 Million

**City of West Palm Beach**

Summer in Paradise 2017  
 Aesop's Tables  
 West Palm Beach, FL USA

**Silver**

**Best Event/Program within an Event to  
 Benefit a Cause**

Budget: Under \$250,000

**City of West Palm Beach**

West Palm Beach Greenmarket  
 West Palm Beach, FL USA

**Silver**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$250,000 to \$1 Million

**City of West Palm Beach**

Clematis By Night  
 Clematis by "Fright" Postcard  
 West Palm Beach, FL USA

**Bronze**

**Best Miscellaneous Printed Materials  
 (Single Page)**

Budget: Under \$250,000

**City of West Palm Beach**

Clematis By Night  
 CBN Firefighter Chili Cook Off  
 West Palm Beach, FL USA

**Bronze**

**Best Event/Program within an Event to  
 Benefit a Cause**

Budget: Under \$250,000

**City of West Palm Beach**

Holiday in Paradise  
 Sandi's Holiday Tail  
 West Palm Beach, FL USA

**Bronze-Tie**

**Best Promotional Brochure**

Budget: \$250,000 to \$1 Million

**City of West Palm Beach**

Holiday in Paradise  
 West Palm Beach, FL USA

**Bronze**

**Best Single Newspaper Display Ad**

Budget: \$250,000 to \$1 Million

**City of West Palm Beach**

Holiday in Paradise  
 West Palm Beach, FL USA

**Bronze**

**Best Event Promotional Photograph**

Budget: \$250,000 to \$1 Million

**City of West Palm Beach**

Summer in Paradise  
 Fairy Tale Playhouses  
 West Palm Beach, FL USA

**Bronze**

**Best Community Outreach Program**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise 2018  
 Fairy Tale Playhouses  
 West Palm Beach, FL USA

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: Under \$250,000

**City of West Palm Beach**

West Palm Beach Greenmarket  
 Herb Plants and Candle  
 West Palm Beach, FL USA

**Bronze-Tie**

**Best Sponsor Gift**

Budget: Under \$250,000

**City of West Palm Beach**

West Palm Beach, FL USA

**Bronze**

**Best Single Magazine Display Ad**

Budget: Under \$250,000

**Conway Area Chamber of Commerce**

Annual Meeting - The Greatest City  
 Annual Report  
 Conway, AR USA

**Silver-Tie**

**Best Miscellaneous Printed Materials (Multiple Page)**

Budget: Under \$250,000

**Conway Area Chamber of Commerce**

Annual Meeting - The Greatest City  
 Conway, AR USA

**Silver-Tie**

**Best Commemorative Poster**

Budget: Under \$250,000

**Conway Area Chamber of Commerce**

Toad Suck Daze  
 facebook.com/ToadSuckDaze  
 Conway, AR USA

**Silver**

**Best Social Media Site**

Budget: \$250,000 to \$1 Million

**Conway Area Chamber of Commerce**

Toad Suck Daze  
 Tinkerfest  
 Conway, AR USA

**Silver**

**Best Educational Program**

Budget: \$250,000 to \$1 Million

**Conway Area Chamber of Commerce**

Toad Suck Daze  
 Conway, AR USA

**Bronze**

**Best Overall Sponsorship Program**

Budget: \$250,000 to \$1 Million

**Creative Strategies Group**

Denver Auto Show  
 MAXX - AAA Insurance  
 Denver, CO USA

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: \$1 Million to \$3 Million

**Creative Strategies Group**

Denver Christkindl Market  
 Denver, CO USA

**Gold**

**Best Overall Sponsorship Program**

Budget: \$250,000 to \$1 Million

**Creative Strategies Group**

Levitt Pavilion Denver  
 First Bank  
 Denver, CO USA

**Bronze**

**Best Individual Sponsor Follow-up Report**

Budget: Under \$3 Million

**Cuckoo Events**

Dublin, Ireland

**Gold**

**Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$3 Million

**Cuckoo Events**

twitter.com/cuckooevents

Dublin, Ireland

**Gold**

**Best Social Media Site**

Budget: \$250,000 to \$1 Million

**Cuckoo Events**

Safe Events

safeevents.ie

Dublin, Ireland

**Bronze**

**Best Organizational Website**

Budget: \$250,000 to \$1 Million

**Cuckoo Events**

Safe Events

Wild Lights 2017 at Dublin Zoo

Dublin, Ireland

**Bronze**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: \$250,000 to \$3 Million

**Cultural Festivals**

Saint Louis Art Fair

Clayton, MO USA

**Gold**

**Best Full Length TV Program (Local Programming)**

Budget: \$250,000 to \$1 Million

**Cultural Festivals**

Saint Louis Art Fair

Summary Report

Clayton, MO USA

**Gold**

**Best Miscellaneous Printed Materials (Multiple Page)**

Budget: \$250,000 to \$1 Million

**Cultural Festivals**

Saint Louis Art Fair

Clayton, MO USA

**Gold**

**Best Cover Design**

Budget: \$250,000 to \$1 Million

**Cultural Festivals**

Saint Louis Art Fair

Clayton, MO USA

**Gold**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: \$250,000 to \$3 Million

**Cultural Festivals**

Saint Louis Art Fair

Clayton, MO USA

**Gold**

**Best Food & Beverage Program**

Budget: \$250,000 to \$1 Million

**Cultural Festivals**

Saint Louis Art Fair

Clayton, MO USA

**Silver**

**Grand Pinnacle**

Budget: \$250,000 to \$1 Million

**Cultural Festivals**

Saint Louis Art Fair

Clayton, MO USA

**Silver**

**Best Commemorative Poster**

Budget: \$250,000 to \$1 Million



**Cultural Festivals**

Saint Louis Art Fair  
 Student Art Aficionados  
 Clayton, MO USA

**Bronze**

**Best Educational Program**

Budget: \$250,000 to \$1 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Gold**

**Grand Pinnacle**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Gold**

**Best Single Digital/Social Ad**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Gold**

**Best Digital/Social Ad Series**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Logo

Des Moines, IA USA

**Gold**

**Best Company Image Pieces**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Gold**

**Best Ad Series**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Festival Entrance  
 Des Moines, IA USA

**Gold**

**Best Street Banner**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Athene  
 Des Moines, IA USA

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$3 Million

**Des Moines Arts Festival ®**

Hy-Vee  
 Des Moines, IA USA

**Gold**

**Best Individual Sponsor Follow-up Report**

Budget: Under \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Gold**

**Best Overall Sponsorship Program**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Gold**

**Best Green Program**

Budget: Over \$250,000

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Gold**

**Best Children's Programming**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Gold**

**Best Food & Beverage Program**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Gold**

**Best Overall Merchandising Program**

Budget: \$250,000 to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Gold**

**Best Social Media Campaign**

Budget: Under \$3 Million

**Des Moines Arts Festival ®**

REVEAL

Des Moines, IA USA

**Silver**

**Best Event Invitation**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Silver**

**Best Event Program**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Silver**

**Best Single Newspaper Display Ad**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Silver**

**Best Volunteer Program**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Student Art Exhibition

Des Moines, IA USA

**Silver**

**Best Educational Program**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Silver**

**Best Community Outreach Program**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Silver**

**Best Media Relations Campaign**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Bronze**

**Best Digital/Social Ad Series**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Bronze**

**Best Cover Design**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Bronze**

**Best Single Magazine Display Ad**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Bronze**

**Best Commemorative Poster**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Bronze**

**Best T-Shirt Design**

Budget: \$1 Million to \$3 Million

**Des Moines Arts Festival ®**

Des Moines, IA USA

**Bronze**

**Best Hat**

Budget: \$1 Million to \$3 Million

**Destination NSW**

Vivid Sydney

The Rocks, NSW Australia

**Gold**

**Grand Pinnacle**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney

The Rocks, NSW Australia

**Gold**

**Best Event Video Promotion**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney

2018.vividsydney.com/

The Rocks, NSW Australia

**Gold**

**Best Event Website**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney

twitter.com/vividsydney

The Rocks, NSW Australia

**Gold**

**Best Social Media Site**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney

<https://play.google.com/store/apps/details?id=au.com.dnsw.sp.vividsydney>

The Rocks, NSW Australia

**Gold**

**Best Festival/Event Mobile Application**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney

Music and Ideas A6 Guide

The Rocks, NSW Australia

**Gold**

**Best Event Program**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney

The Rocks, NSW Australia

**Gold**

**Best Newspaper Insert/Supplement**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney

Music and Ideas A6 Guide

The Rocks, NSW Australia

**Gold**

**Best Promotional Brochure**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney

2018 Souvenir Book

The Rocks, NSW Australia

**Gold**

**Best Miscellaneous Printed Materials (Multiple Page)**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
Z-Card Map  
The Rocks, NSW Australia

**Gold**

**Best Miscellaneous Printed Materials (Single Page)**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
The Rocks, NSW Australia

**Gold**

**Best Cover Design**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
The Rocks, NSW Australia

**Gold**

**Best Outdoor Billboard**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
The Rocks, NSW Australia

**Gold**

**Best Hat**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
The Rocks, NSW Australia

**Gold**

**Best Overall Sponsorship Program**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
The Rocks, NSW Australia

**Gold**

**Best Social Media Campaign**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
The Rocks, NSW Australia

**Silver**

**Best Event/Organization E-Newsletter**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
The Rocks, NSW Australia

**Silver-Tie**

**Best Promotional Poster**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
The Rocks, NSW Australia

**Silver**

**Best Street Banner**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
Souvenir Book  
The Rocks, NSW Australia

**Silver**

**Best Other Merchandise**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
Light Up Umbrella  
The Rocks, NSW Australia

**Silver**

**Best Sponsor Gift**

Budget: Over \$3 Million

**Destination NSW**

Vivid Sydney  
The Rocks, NSW Australia

**Bronze**

**Best Event Promotional Photograph**

Budget: Over \$3 Million

**Dooly County Chamber of Commerce**

Big Pig Jig  
bigpigjig.com  
Vienna, GA USA

**Bronze**

**Best Event Website**

Budget: Under \$250,000

**Downtown Events Group**

World Food & Music Festival  
Des Moines, IA USA

**Gold**

**Best T-Shirt Design**

Budget: \$250,000 to \$1 Million

**Downtown Events Group**

World Food & Music Festival  
Apron  
Des Moines, IA USA

**Gold**

**Best Miscellaneous Clothing**

Budget: \$250,000 to \$1 Million

**Downtown Events Group**

World Food & Music Festival  
Adventure Tent  
Des Moines, IA USA

**Gold**

**Best Children's Programming**

Budget: \$250,000 to \$1 Million

**Downtown Events Group**

World Food & Music Festival  
Des Moines, IA USA

**Silver**

**Best Volunteer Program**

Budget: \$250,000 to \$1 Million

**Downtown Events Group**

World Food & Music Festival  
Des Moines, IA USA

**Silver**

**Best Food & Beverage Program**

Budget: \$250,000 to \$1 Million

**Downtown Events Group**

World Food & Music Festival  
Door Hanger  
Des Moines, IA USA

**Bronze**

**Best Miscellaneous Printed Materials (Single Page)**

Budget: \$250,000 to \$1 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX USA

**Gold**

**Best Single Magazine Display Ad**

Budget: \$1 Million to \$3 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX USA

**Gold**

**Best Outdoor Billboard**

Budget: \$1 Million to \$3 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX USA

**Gold**

**Best Pin or Button**

Budget: \$1 Million to \$3 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX USA

**Silver**

**Best Commemorative Poster**

Budget: \$1 Million to \$3 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX USA

**Bronze**

**Grand Pinnacle**

Budget: \$1 Million to \$3 Million

**Drum Corps International**

dci.org  
Indianapolis, IN USA

**Silver**

**Best Organizational Website**

Budget: Over \$3 Million

**Drum Corps International**

Tube Socks  
Indianapolis, IN USA

**Bronze**

**Best Miscellaneous Clothing**

Budget: Over \$3 Million

**Drum Corps International**

Fidget Spinner  
Indianapolis, IN USA

**Bronze**

**Best New Merchandise**

Budget: Over \$3 Million

**Elemental Festival Team**

Elemental, Limerick Arts Festival  
Limerick, Ireland

**Gold**

**Best Promotional Brochure**

Budget: Under \$250,000

**Everyone's Invited, LLC**

Bonnaroo Music & Arts Festival  
Everyone's Invited to Bonnaroo!  
Sheffield, MA USA

**Gold**

**Best Accessibility Program**

Budget: Combined Budget

**Fiesta Bowl**

Honeywell Fiesta Bowl Aerospace Challenge  
presented by Kadima Ventures  
S.T.E.M Competition  
Scottsdale, AZ USA

**Gold**

**Best Educational Program**

Budget: Over \$3 Million

**Fiesta Bowl**

PlayStation Fiesta Bowl  
French Press Coffee Set  
Scottsdale, AZ USA

**Gold**

**Best Give-Away Item**

Budget: Over \$3 Million

**Fiesta Bowl**

PlayStation Fiesta Bowl  
Scottsdale, AZ USA

**Gold**

**Best Individual Sponsor Follow-up Report**

Budget: Over \$3 Million

**Fiesta Bowl**

Wells Fargo Fiesta Bowl Par 3 Challenge  
Scottsdale, AZ USA

**Gold**

**Best New Event**

Budget: Over \$3 Million

**Fiesta Bowl**

Scottsdale, AZ USA

**Gold**

**Best Volunteer Program**

Budget: Over \$3 Million

**Fiesta Bowl**

2017 Fiesta Bowl Par 3 Challenge  
Scottsdale, AZ USA

**Silver**

**Best Event Video Promotion**

Budget: Over \$3 Million

**Fiesta Bowl**

Cactus Bowl  
Scottsdale, AZ USA

**Silver**

**Best Cover Design**

Budget: Over \$3 Million

**Fiesta Bowl**

Fiesta Bowl Charities  
Season Recap Book 2017-18  
Scottsdale, AZ USA

**Silver**

**Best Miscellaneous Printed Materials  
(Multiple Page)**

Budget: Over \$3 Million

**Fiesta Bowl**

Kickoff Luncheon  
Scottsdale, AZ USA

**Silver**

**Best Event Program**

Budget: Over \$3 Million

**Fiesta Bowl**

Cactus Bowl  
2017 Game Ticket  
Scottsdale, AZ USA

**Bronze**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: Over \$3 Million

**Fiesta Bowl**

Charities Wishes for Teachers  
Scottsdale, AZ USA

**Bronze**

**Best Community Outreach Program**

Budget: Over \$3 Million

**Fiesta Bowl**

Fiesta Bowl Charities  
Spirit Mascot Bobblehead  
Scottsdale, AZ USA

**Bronze**

**Best Give-Away Item**

Budget: Over \$3 Million

**Fiesta Bowl**

Honeywell Fiesta Bowl Aerospace Challenge  
Scottsdale, AZ USA

**Bronze**

**Best T-Shirt Design**

Budget: Over \$3 Million

**Fiesta Bowl**

National Bank of Arizona Fiesta Bowl Parade  
Scottsdale, AZ USA

**Bronze**

**Best Promotional Brochure**

Budget: Over \$3 Million

**Fiesta Bowl**

Business Card  
Scottsdale, AZ USA

**Bronze**

**Best Company Image Pieces**

Budget: Over \$3 Million

**Fiesta Flambeau Parade Association, Inc.**

Fiesta Flambeau Parade  
Three Centuries - One City  
San Antonio, TX USA

**Gold**

**Best Parade**

Budget: Under \$250,000

**Fiesta Flambeau Parade Association, Inc.**

Fiesta Flambeau Parade "Three Centuries - One City"  
San Antonio, TX USA

**Gold**

**Best Event Promotional Photograph**

Budget: Under \$250,000

**Fiesta Flambeau Parade Association, Inc.**

Fiesta Flambeau Parade "Three Centuries - One City"  
San Antonio, TX USA

**Silver**

**Best Cover Design**

Budget: Under \$250,000

**Fiesta Flambeau Parade Association, Inc.**  
 Fiesta Flambeau Parade "Three Centuries - One City"  
 San Antonio, TX USA

**Silver**  
**Best Pin or Button**  
 Budget: Under \$250,000

**Fiesta Flambeau Parade Association, Inc.**  
 Fiesta Flambeau Parade "Three Centuries - One City"  
 San Antonio, TX USA

**Bronze**  
**Best Event Invitation**  
 Budget: Under \$250,000

**Friends of the Festival**  
 Riverbend Festival  
 Chattanooga, TN USA

**Gold**  
**Best Radio Promotion (Ad Spot or PSA)**  
 Budget: \$1 Million to \$3 Million

**Friends of the Festival**  
 Riverbend Festival  
 Chattanooga, TN USA

**Gold**  
**Best Single Newspaper Display Ad**  
 Budget: \$1 Million to \$3 Million

**Friends of the Festival**  
 Riverbend Festival  
 Chattanooga, TN USA

**Silver**  
**Best Event Promotional Photograph**  
 Budget: \$1 Million to \$3 Million

**Friends of the Festival**  
 Riverbend Festival  
 Chattanooga, TN USA

**Silver**  
**Best Hat**  
 Budget: \$1 Million to \$3 Million

**Friends of the Festival**  
 Riverbend Festival  
<https://itunes.apple.com/us/app/riverbend/id1103365343?mt=8>  
 Chattanooga, TN USA

**Bronze**  
**Best Festival/Event Mobile Application**  
 Budget: \$1 Million to \$3 Million

**Friends of the Festival**  
 US101 Country Fest  
 Chattanooga, TN USA

**Bronze**  
**Best Radio Promotion (Ad Spot or PSA)**  
 Budget: Under \$250,000

**Galveston Historical Foundation**  
 Tall Ships® Galveston  
 Galveston, TX USA

**Gold**  
**Best TV Promotion (Ad spot or PSA)**  
 Budget: \$250,000 to \$1 Million

**Galveston Historical Foundation**  
 44th Annual Galveston Historic Homes Tour  
 Galveston, TX USA

**Silver**  
**Best TV Promotion (Ad spot or PSA)**  
 Budget: Under \$250,000

**Galveston Historical Foundation**  
 Tall Ships® Galveston  
 Passport for Event Attendees  
 Galveston, TX USA

**Silver**  
**Best Event Program**  
 Budget: \$250,000 to \$1 Million

**Galveston Historical Foundation**  
 Tall Ships® Galveston  
 Galveston, TX USA

**Silver**  
**Best Promotional Brochure**  
 Budget: \$250,000 to \$1 Million



**Galveston Historical Foundation**

galvestonhistory.org  
Galveston, TX USA

**Bronze**

**Best Organizational Website**

Budget: Over \$3 Million

**Gimje Horizon Festival**

Thumb Drive  
Gimje-si, South Korea

**Gold**

**Best Other Merchandise**

Budget: \$1 Million to \$3 Million

**Gatlinburg Convention and Visitors Bureau**

Gatlinburg Winter Magic  
facebook.com/gatlinburgtn  
Gatlinburg, TN USA

**Gold**

**Best Social Media Site**

Budget: Under \$250,000

**Gimje Horizon Festival**

Business Card Case  
Gimje-si, South Korea

**Gold**

**Best Sponsor Gift**

Budget: \$1 Million to \$3 Million

**Gatlinburg Convention and Visitors Bureau**

gatlinburg.com  
Gatlinburg, TN USA

**Gold**

**Best Organizational Website**

Budget: \$250,000 to \$1 Million

**GO TEXAN, Texas Department of Agriculture**

State Fair of Texas  
GO TEXAN Pavilion  
Recipe Book  
Austin, TX USA

**Gold**

**Best Miscellaneous Printed Materials (Multiple Page)**

Budget: Under \$250,000

**Gatlinburg Convention and Visitors Bureau**

"12 Days of Christmas"  
Gatlinburg, TN USA

**Bronze**

**Best Digital/Social Ad Series**

Budget: Under \$250,000

**Grapevine Convention & Visitors Bureau**

GrapeFest® - A Texas Wine Experience, presented by Bank of the West  
People's Choice Wine Tasting Classic  
Reference Guide  
Grapevine, TX USA

**Gold**

**Best Miscellaneous Printed Materials (Multiple Page)**

Budget: \$1 Million to \$3 Million

**Geumsan Insam Festival**

Geumsan-gun, South Korea

**Gold**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$1 Million to \$3 Million

**Geumsan Insam Festival**

Geumsan-gun, South Korea

**Gold**

**Best Promotional Brochure**

Budget: \$1 Million to \$3 Million

**Grapevine Convention & Visitors Bureau**

Main Street Fest - A Craft Brew Experience, presented by Bank of the West  
Grapevine, TX USA

**Gold**

**Best Press/Media Kit**

Budget: Under \$1 Million

**Grapevine Convention & Visitors Bureau**

GrapeFest® - A Texas Wine Experience,  
presented by Bank of the West  
Grapevine, TX USA

**Silver**

**Best Promotional Brochure**

Budget: \$1 Million to \$3 Million

**Grapevine Convention & Visitors Bureau**

Main Street Fest - A Craft Brew Experience,  
presented by Bank of the West  
Grapevine, TX USA

**Silver**

**Best Pin or Button**

Budget: \$250,000 to \$1 Million

**Grapevine Convention & Visitors Bureau**

New Vintage Wine & Gallery Trail, sponsored by  
Audi Grapevine  
2018 Passport  
Grapevine, TX USA

**Silver-Tie**

**Best Miscellaneous Printed Materials  
(Multiple Page)**

Budget: Under \$250,000

**Grapevine Convention & Visitors Bureau**

Main Street Fest - A Craft Brew Experience,  
presented by Bank of the West  
Grapevine, TX USA

**Bronze**

**Best Cover Design**

Budget: \$250,000 to \$1 Million

**Grapevine Convention & Visitors Bureau**

Main Street Fest - A Craft Brew Experience,  
presented by Bank of the West  
Lone Star State of Mind / Go Texan Street  
Banner

Grapevine, TX USA

**Bronze**

**Best Street Banner**

Budget: \$250,000 to \$1 Million

**Grapevine Convention & Visitors Bureau**

Main Street Fest - A Craft Brew Experience,  
presented by Bank of the West  
Raglan T-Shirt

Grapevine, TX USA

**Bronze**

**Best Miscellaneous Clothing**

Budget: \$250,000 to \$1 Million

**Grapevine Convention & Visitors Bureau**

Main Street Fest - A Craft Brew Experience,  
presented by Bank of the West  
Lone Star State of Mind Pavilion / Go Texan  
Grapevine, TX USA

**Bronze**

**Best New Event**

Budget: \$250,000 to \$1 Million

**Greater Columbus Arts Council**

2018 Columbus Arts Festival  
Patron Party  
Columbus, OH USA

**Gold**

**Best Event/Program within an Event to  
Benefit a Cause**

Budget: \$1 Million to \$3 Million

**Greater Columbus Arts Council**

2018 Columbus Arts Festival  
Columbus, OH USA

**Silver**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$1 Million to \$3 Million

**Guangdong Chimelong Group Co. Ltd.**

Amazing Valentine's Evening  
Gaungzhou, China

**Gold**

**Best Ad Series**

Budget: Under \$250,000

**Guangdong Chimelong Group Co. Ltd.**

Amazing Valentine's Evening  
Gaungzhou, China

**Gold**

**Best Promotional Poster**

Budget: Under \$250,000

**Guangdong Chimelong Group Co. Ltd.**

Amazing Valentine's Evening  
Crystal Swan Ring  
Gaungzhou, China

**Gold**

**Best Give-Away Item**

Budget: Under \$250,000

**Guangdong Chimelong Group Co. Ltd.**

Amazing Valentine's Evening  
Gaungzhou, China

**Gold**

**Best Overall Sponsorship Program**

Budget: Under \$250,000

**Guangdong Chimelong Group Co. Ltd.**

Amazing Valentine's Evening  
Gaungzhou, China

**Gold**

**Best New Event**

Budget: Under \$250,000

**Guangdong Chimelong Group Co. Ltd.**

Amazing Valentine's Evening  
Entry way  
Gaungzhou, China

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

**Gunsan Culture Night**

Nighttime Touring  
Gunsan-si, South Korea

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: \$250,000 to \$1 Million

**Gwangalli Fishing Village Festival**

Figurine Thumb drive  
Busan-si Suyeong-gu, South Korea

**Gold**

**Best Other Merchandise**

Budget: \$250,000 to \$1 Million

**Hadong Tea Festival**

Hadong-gun, South Korea

**Silver**

**Best Promotional Poster**

Budget: \$250,000 to \$1 Million

**Handi-Dogs, Inc.**

Dogtoberfest  
Dogtini Lounge  
Raglan Jersey  
Tucson, AZ USA

**Gold**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**Hanseong Baekje Cultural Festival**

Songpa-gu, South Korea

**Gold**

**Best Promotional Brochure**

Budget: \$250,000 to \$1 Million

**Hanseong Baekje Cultural Festival**

Battle of Pyeongyang Castle  
Songpa-gu, South Korea

**Bronze**

**Best Children's Programming**

Budget: \$250,000 to \$1 Million

**High Point University**

High Point, NC USA

**Gold**

**Best Event Management Bachelor Degree**

Budget: Combined Budget

**International Institute of St. Louis**

Festival of Nations  
St. Louis, MO USA

**Silver**

**Best Green Program**

Budget: Under \$250,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

RUN CRANDIC powered by University of Iowa  
Community Credit Union  
Coralville, IA USA

**Bronze**

**Best New Event**

Budget: Under \$250,000

**Jeong-Dong Culture Night**

Stamp Book  
Jeong-dong, South Korea

**Silver**

**Best Other Merchandise**

Budget: \$250,000 to \$1 Million

**Kentucky Derby Festival**

2018 miniMarathon  
Louisville, KY USA

**Gold**

**Best Single Newspaper Display Ad**

Budget: Over \$3 Million

**Kentucky Derby Festival**

2018 miniMarathon/Marathon  
Louisville, KY USA

**Gold**

**Best Digital/Social Ad Series**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Horseshoe Foundation FamFest  
Louisville, KY USA

**Gold**

**Best Children's Programming**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Kroger's Fest-a-Ville and the Chow Wagon  
Louisville, KY USA

**Gold**

**Best Food & Beverage Program**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Republic Bank Pegasus Parade  
Louisville, KY USA

**Gold**

**Best Parade**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Gold**

**Best Single Digital/Social Ad**

Budget: Over \$3 Million

**Kentucky Derby Festival**

New Kentucky Derby Festival Jacket Design  
Louisville, KY USA

**Gold**

**Best Company Image Pieces**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Gold**

**Best Single Magazine Display Ad**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Gold**

**Best Ad Series**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Gold**

**Best Commemorative Poster**

Budget: Over \$3 Million

**Kentucky Derby Festival**

2018 Grand Marshal Invite

Louisville, KY USA

**Gold**

**Best Event Invitation**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Gold**

**Best T-Shirt Design**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Ladies Navy Fleur-de-lis Nike Jacket

Louisville, KY USA

**Gold**

**Best Miscellaneous Clothing**

Budget: Over \$3 Million

**Kentucky Derby Festival**

2018 miniMarathon/Marathon

Tear Off Postcard - Direct Mail

Louisville, KY USA

**Silver**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: Over \$3 Million

**Kentucky Derby Festival**

2018 miniMarathon/Marathon

Ankle Socks

Louisville, KY USA

**Silver**

**Best New Merchandise**

Budget: Over \$3 Million

**Kentucky Derby Festival**

2018 miniMarathon/Marathon

Louisville, KY USA

**Silver**

**Best Social Media Campaign**

Budget: Over \$3 Million

**Kentucky Derby Festival**

2018 Spring Fashion Show

Dream in Color Table Décor

Louisville, KY USA

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Belterra Country Concert

Belterra Casino Resort

Louisville, KY USA

**Silver**

**Best Targeted Sponsor Solicitation  
Proposal**

Budget: Over \$3 Million

**Kentucky Derby Festival**

BourbonVille

VIP Copper Moscow Mule Mug

Louisville, KY USA

**Silver**

**Best Give-Away Item**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Kosair Kids® Class of Celebrities

Kosair Charities

Louisville, KY USA

**Silver**

**Best Sponsorship Program for Individual  
Sponsor**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Kroger's Fest-a-Ville on the Waterfront  
Louisville, KY USA

**Silver**

**Best Overall Sponsorship Program**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Operation Dry Out Waterfront  
Louisville, KY USA

**Silver**

**Most Creative/Effective News Stunt**

Budget: Combined Budget

**Kentucky Derby Festival**

Republic Bank Pegasus Parade  
Louisville, KY USA

**Silver**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Over \$3 Million

**Kentucky Derby Festival**

The Courier-Journal "DerbyFest" Online Web Portal  
Louisville, KY USA

**Silver**

**Best New Promotion Activity**

Budget: Over \$3 Million

**Kentucky Derby Festival**

U.S. Bank Great BalloonFest  
Louisville, KY USA

**Silver**

**Best TV Promotion (Ad spot or PSA)**

Budget: Over \$3 Million

**Kentucky Derby Festival**

<https://vimeo.com/275441364>  
Louisville, KY USA

**Silver**

**Best Miscellaneous Multimedia**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Silver**

**Best Hat**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Humana  
Louisville, KY USA

**Silver**

**Best Individual Sponsor Follow-up Report**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Papa John's Pizza  
Louisville, KY USA

**Silver**

**Best Sponsor Partner**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Silver**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Silver**

**Best Media Relations Campaign**

Budget: Over \$3 Million

**Kentucky Derby Festival**

2018 miniMarathon/Marathon  
Louisville, KY USA

**Bronze**

**Best Outdoor Billboard**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Derby of the Dead  
Louisville, KY USA

**Bronze**

**Best New Event**

Budget: Over \$3 Million

**Kentucky Derby Festival**

New Runner VIP Experience  
Presented by Louisville Convention & Visitors  
Bureau and ZEGGZ  
Louisville, KY USA

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: Over \$3 Million

**Kentucky Derby Festival**

The Grove at Fest-a-Ville  
IKORCC  
Louisville, KY USA

**Bronze**

**Best Single New Sponsorship Opportunity**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Thunder Over Louisville  
Louisville, KY USA

**Bronze**

**Best Full Length TV Program (National  
Promotion/Syndication)**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Thunder Over Louisville  
thunderoverlouisville.org  
Louisville, KY USA

**Bronze**

**Best Event Website**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Bronze**

**Grand Pinnacle**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Bronze**

**Best Event Video Promotion**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Bronze**

**Best Event/Organization E-Newsletter**

Budget: Over \$3 Million

**Kentucky Derby Festival**

instagram.com/kyderbyfestival/  
Louisville, KY USA

**Bronze**

**Best Social Media Site**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Bronze**

**Best Cover Design**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Festival Bow Tie  
Louisville, KY USA

**Bronze**

**Best Other Merchandise**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Official Sponsor Pin  
Louisville, KY USA

**Bronze**

**Best Sponsor Gift**

Budget: Over \$3 Million

**Kentucky Derby Festival**

Louisville, KY USA

**Bronze**

**Best Overall Merchandising Program**

Budget: Over \$3 Million

**King William Association**

King William Fair

kwfair.org

San Antonio, TX USA

**Silver**

**Best Event Website**

Budget: \$250,000 to \$1 Million

**King William Association**

King William Fair

San Antonio, TX USA

**Bronze**

**Best Pin or Button**

Budget: \$250,000 to \$1 Million

**Korea Wine Festival**

Yeongdong-gun, South Korea

**Bronze**

**Best Promotional Poster**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Annual Bed Race

Macon, GA USA

**Gold**

**Best Single Digital/Social Ad**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Easter Egg Hunt

Middle Georgia State University's School of Aviation

Macon, GA USA

**Gold**

**Best Single New Sponsorship Opportunity**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Hanami Bridge Dinner at Mercer University

Macon, GA USA

**Gold**

**Best New Event**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

SMART's Gospel Extravaganza

Macon, GA USA

**Gold**

**Best Community Outreach Program**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

<https://play.google.com/store/apps/details?id=com.propaganda3.cherry>

Macon, GA USA

**Gold**

**Best Festival/Event Mobile Application**

Budget: Under \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA USA

**Gold**

**Best Pin or Button**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

cherryblossom.com

Macon, GA USA

**Silver**

**Best Organizational Website**

Budget: \$250,000 to \$1 Million



**Macon, Georgia's International Cherry Blossom Festival**

<https://bit.ly/2IX1QD2>  
Macon, GA USA

**Silver**

**Best Miscellaneous Multimedia**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Food Truck Frenzy  
Macon, GA USA

**Bronze**

**Best Food & Beverage Program**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Highball Glasses  
Macon, GA USA

**Silver**

**Best Sponsor Gift**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Preview Party at the Festival at Central City Park  
Macon, GA USA

**Bronze**

**Best New Promotion Activity**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA USA

**Silver**

**Best Media Relations Campaign**

Budget: Under \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

cherryblossom.com  
Macon, GA USA

**Bronze**

**Best Event Website**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

13WMAZ Street Party  
Macon, GA USA

**Bronze**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

facebook.com/cherryblossomfestivalmacon  
Macon, GA USA

**Bronze**

**Best Social Media Site**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Cherry Blossom Parade  
Macon, GA USA

**Bronze**

**Best Parade**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA USA

**Bronze**

**Best Digital/Social Ad Series**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA USA

**Bronze**

**Best Commemorative Poster**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Cutting Board in Shape of Georgia  
Macon, GA USA

**Bronze**

**Best Other Merchandise**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

Growler  
Macon, GA USA

**Bronze**

**Best New Merchandise**

Budget: \$250,000 to \$1 Million

**Macon, Georgia's International Cherry Blossom Festival**

James H. Drew Exposition  
Macon, GA USA

**Bronze**

**Best Sponsor Partner**

Budget: \$250,000 to \$1 Million

**Main Plaza Conservancy**

It Starts at the Heart  
San Antonio, TX USA

**Gold**

**Best Full Length TV Program (Local Programming)**

Budget: Under \$250,000

**Maui Chamber of Commerce**

Made in Maui County Festival  
Wailuku, HI USA

**Bronze-Tie**

**Best Event Program**

Budget: Under \$250,000

**Memphis in May International Festival**

2018 Czech Republic  
Memphis, TN USA

**Gold**

**Best Educational Program**

Budget: \$250,000 to \$1 Million

**Memphis in May International Festival**

Castles & Crystals International Gala saluting the  
Czech Republic  
Memphis, TN USA

**Gold**

**Best Event Invitation**

Budget: \$250,000 to \$1 Million

**Memphis in May International Festival**

International Salute to the Czech Republic  
Memphis, TN USA

**Gold**

**Best Commemorative Poster**

Budget: \$250,000 to \$1 Million

**Memphis in May International Festival**

memphisinmay.org  
Memphis, TN USA

**Gold**

**Best Organizational Website**

Budget: Over \$3 Million

**Memphis in May International Festival**

Beale Street Music Festival  
Memphis, TN USA

**Silver**

**Best T-Shirt Design**

Budget: Over \$3 Million

**Memphis in May International Festival**

Beale Street Music Festival  
facebook.com/bealestreetmusicfestival  
Memphis, TN USA

**Bronze**

**Best Social Media Site**

Budget: \$1 Million to \$3 Million

**Memphis in May International Festival**

Beale Street Music Festival  
<https://play.google.com/store/apps/details?id=com.crowdtorch.bealestreetmusic>  
Memphis, TN USA

**Bronze**

**Best Festival/Event Mobile Application**

Budget: Over \$3 Million

**Memphis in May International Festival**

Beale Street Music Festival  
 Memphis, TN USA

**Bronze**

**Best Commemorative Poster**

Budget: Over \$3 Million

**Memphis in May International Festival**

Memphis, TN USA

**Bronze**

**Best Volunteer Program**

Budget: Over \$3 Million

**Memphis in May International Festival**

Memphis, TN USA

**Bronze**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Over \$3 Million

**Morale, Welfare and Recreation**

4th of July Celebration  
 Great Lakes, IL USA

**Gold**

**Best Street Banner**

Budget: Under \$250,000

**Morale, Welfare and Recreation**

4th of July Celebration  
 Harley-Davidson Motor Company  
 Great Lakes, IL USA

**Gold**

**Best Sponsor Partner**

Budget: Under \$250,000

**Morale, Welfare and Recreation**

4th of July Celebration  
 Great Lakes, IL USA

**Bronze-Tie**

**Best Event Program**

Budget: Under \$250,000

**Music for All**

Grand National Championships presented by  
 Yamaha

Indianapolis, IN USA

**Gold**

**Best Cover Design**

Budget: \$1 Million to \$3 Million

**Music for All**

The Sophie Rinehart Fund  
 Indianapolis, IN USA

**Gold**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Under \$250,000

**Music for All**

Indianapolis, IN USA

**Gold**

**Best Event/Organization E-Newsletter**

Budget: Over \$3 Million

**Music for All**

[www.bit.ly/2NWqyAf](http://www.bit.ly/2NWqyAf)  
 Indianapolis, IN USA

**Gold**

**Best Miscellaneous Multimedia**

Budget: \$1 Million to \$3 Million

**Music for All**

Bands of America Grand Nationals  
 Backdrop Banner  
 Indianapolis, IN USA

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: \$1 Million to \$3 Million

**Music for All**

National Choir Festival presented by Yamaha  
 Indianapolis, IN USA

**Silver**

**Best New Event**

Budget: \$250,000 to \$1 Million

**Music for All**

Summer Symposium presented by Yamaha  
Indianapolis, IN USA

**Silver**

**Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$3 Million

**Music for All**

Summer Symposium presented by Yamaha  
<https://play.google.com/store/apps/details?id=org.sched.summersymposium2018>  
Indianapolis, IN USA

**Silver**

**Best Festival/Event Mobile Application**

Budget: \$1 Million to \$3 Million

**Music for All**

Summer Symposium presented by Yamaha  
Indianapolis, IN USA

**Bronze**

**Best Promotional Brochure**

Budget: \$1 Million to \$3 Million

**Narodni Dom Maribor**

Festival Lent  
Pocket Version  
Maribor, Slovenia

**Gold**

**Best Event Program**

Budget: \$1 Million to \$3 Million

**Narodni Dom Maribor**

Festival Lent  
Maribor, Slovenia

**Gold**

**Best Promotional Poster**

Budget: \$1 Million to \$3 Million

**Narodni Dom Maribor**

Festival Lent  
festival-lent.si  
Maribor, Slovenia

**Silver**

**Best Event Website**

Budget: \$1 Million to \$3 Million

**Narodni Dom Maribor**

Festival Lent  
Flyer  
Maribor, Slovenia

**Silver**

**Best Miscellaneous Printed Materials (Single Page)**

Budget: \$1 Million to \$3 Million

**National Cherry Blossom Festival, Inc.**

Blossom Kite Festival  
Washington, DC USA

**Gold**

**Best Event (Within an Existing Festival)**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

FestivALE  
Washington, DC USA

**Gold**

**Best New Promotion Activity**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

Paws & Petals  
Mars Petcare  
Washington, DC USA

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

All Nippon Airways  
Washington, DC USA

**Gold-Tie**

**Best Sponsor Partner**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

Washington, DC USA

**Gold**

**Best Media Relations Campaign**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

National Cherry Blossom Festival Parade®  
Washington, DC USA

**Silver**

**Best Full Length TV Program (Local Programming)**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

Opening Ceremony - Audience Engagement  
Japan National Tourism Organization

Washington, DC USA

**Silver**

**Best Single New Sponsorship Opportunity**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

Washington, DC USA

**Silver**

**Grand Pinnacle**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

Washington, DC USA

**Silver**

**Best Commemorative Poster**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

Washington, DC USA

**Silver**

**Best Pin or Button**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

Washington, DC USA

**Silver**

**Best Volunteer Program**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

Washington, DC USA

**Silver**

**Best Overall Merchandising Program**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

National Cherry Blossom Festival Parade®

Washington, DC USA

**Bronze**

**Best Parade**

Budget: Over \$3 Million

**National Cherry Blossom Festival, Inc.**

Pink Tie Party

Stage Décor

Washington, DC USA

**Bronze**

**Best Miscellaneous On-Site Décor**

Budget: Over \$3 Million

**National Cherry Festival**

Traverse City, MI USA

**Gold**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Over \$3 Million

**National Cherry Festival**

Very Cherry Flying Pancake Breakfast

Traverse City, MI USA

**Silver**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Over \$3 Million

**National Cherry Festival**

Traverse City, MI USA

**Silver**

**Best Event Promotional Photograph**

Budget: Over \$3 Million

**National Cherry Festival**

The Green Team  
Traverse City, MI USA

**Silver**

**Best Green Program**

Budget: Over \$250,000

**National Cherry Festival**

<https://www.youtube.com/watch?v=0oDmJZZCnvg>

Traverse City, MI USA

**Bronze**

**Best Miscellaneous Multimedia**

Budget: Over \$3 Million

**Niagara College Canada**

Event Management Post Graduate Certificate  
Niagara-on-the-Lake, ON Canada

**Gold**

**Best Event Management Certificate Program**

Budget: Under \$250,000

**Norfolk Festevents, Ltd.**

12th Annual Spring Town Point Virginia Wine Festival  
Norfolk, VA USA

**Gold**

**Best Event Video Promotion**

Budget: Under \$250,000

**Norfolk Festevents, Ltd.**

42nd Annual Norfolk Harborfest 2018  
Norfolk, VA USA

**Silver**

**Best Event Video Promotion**

Budget: \$250,000 to \$1 Million

**Norfolk Festevents, Ltd.**

<https://play.google.com/store/apps/details?id=com.festevents>  
Norfolk, VA USA

**Silver**

**Best Festival/Event Mobile Application**

Budget: Under \$1 Million

**North Carolina Azalea Festival at Wilmington, Inc.**

North Carolina Azalea Festival  
Chefs' Showcase  
Wilmington, NC USA

**Gold**

**Best New Event**

Budget: \$1 Million to \$3 Million

**North Carolina Azalea Festival at Wilmington, Inc.**

North Carolina Azalea Festival  
#SpreadingFestivalSmiles - Renaissance Dental  
Wilmington, NC USA

**Silver**

**Best Sponsorship Program for Individual Sponsor**

Budget: \$1 Million to \$3 Million

**North Liberty Community Betterment Group**

North Liberty's Beat the Bitter  
Snuggie Bar Crawl  
North Liberty, IA USA

**Silver**

**Best Event (Within an Existing Festival)**

Budget: Under \$250,000

**Oak Grove Tourism Commission**

The Solar Eclipse Experience  
Oak Grove, KY USA

**Silver**

**Best New Event**

Budget: Under \$250,000

**OC Fair & Event Center**

OC Fair  
Costa Mesa, CA USA

**Gold**

**Best TV Promotion (Ad spot or PSA)**

Budget: Over \$3 Million

**OC Fair & Event Center**

OC Fair  
Costa Mesa, CA USA

**Gold**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Over \$3 Million

**OC Fair & Event Center**

OC Fair  
ocfair.com/oc-fair  
Costa Mesa, CA USA

**Silver**

**Best Event Website**

Budget: Over \$3 Million

**OC Fair & Event Center**

OC Fair  
facebook.com/OCFair  
Costa Mesa, CA USA

**Silver**

**Best Social Media Site**

Budget: Over \$3 Million

**OC Fair & Event Center**

OC Fair  
Costa Mesa, CA USA

**Silver-Tie**

**Best Promotional Poster**

Budget: Over \$3 Million

**OC Fair & Event Center**

OC Fair  
Daily Schedule of Events  
Costa Mesa, CA USA

**Bronze**

**Best Event Program**

Budget: Over \$3 Million

**OC Fair & Event Center**

OC Fair  
Raising Cane's  
Costa Mesa, CA USA

**Bronze**

**Best Sponsor Partner**

Budget: Over \$3 Million

**Our Lady of the Lake University**

Confetti 5K Run/Walk  
ollusa.edu/5k  
San Antonio, TX USA

**Silver**

**Best Event Website**

Budget: Under \$250,000

**PaiChai University**

PaiChai, South Korea

**Gold**

**Best Festival & Event Management**

**Masters Program**

Budget: Combined Budget

**PaiChai University**

PaiChai, South Korea

**Gold**

**Best Festival & Event Management PhD**

**Program**

Budget: Combined Budget

**PaiChai University**

PaiChai, South Korea

**Silver**

**Best Event Management Bachelor Degree**

Budget: Combined Budget

**Parks, Recreation and Open Space**

**Department, City of Aurora, CO**

Punkin Chunkin  
Aurora, CO USA

**Gold**

**Best Outdoor Billboard**

Budget: Under \$250,000

**Parks, Recreation and Open Space**

**Department, City of Aurora, CO**

Punkin Chunkin  
Aurora, CO USA

**Silver**

**Best Ad Series**

Budget: Under \$250,000

**Parks, Recreation and Open Space  
Department, City of Aurora, CO**

Punkin Chunkin  
Purple Children's Onesie  
Aurora, CO USA

**Silver**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**Parks, Recreation and Open Space  
Department, City of Aurora, CO**

Punkin Chunkin  
Aurora, CO USA

**Bronze**

**Best T-Shirt Design**

Budget: Under \$250,000

**Pasadena Tournament of Roses**

2018 Rose Parade  
"Making a Difference"  
Pasadena, CA USA

**Gold**

**Best Full Length TV Program (National  
Promotion/Syndication)**

Budget: Over \$3 Million

**Pasadena Tournament of Roses**

2018 Rose Parade  
"Making a Difference"  
Pasadena, CA USA

**Gold**

**Best Pin or Button**

Budget: Over \$3 Million

**Pasadena Tournament of Roses**

2018 Rose Bowl Bash  
Pasadena, CA USA

**Silver**

**Best New Event**

Budget: Over \$3 Million

**Pasadena Tournament of Roses**

2018 Rose Parade  
<http://bit.ly/2kNa6Vn>  
Pasadena, CA USA

**Silver**

**Best Festival/Event Mobile Application**

Budget: Over \$3 Million

**Pasadena Tournament of Roses**

2018 Rose Parade  
"Making a Difference"  
Pasadena, CA USA

**Bronze**

**Best Promotional Poster**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
GABC Preview Party  
Philadelphia, PA USA

**Gold**

**Best Full Length TV Program (Local  
Programming)**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
"Wonders of Water"  
Philadelphia, PA USA

**Gold**

**Best Miscellaneous Multimedia**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Philadelphia, PA USA

**Gold**

**Best Promotional Poster**

Budget: Over \$3 Million



**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Philadelphia, PA USA

**Gold**

**Best Event Promotional Photograph**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Rain Forest Entrance  
Philadelphia, PA USA

**Gold**

**Best Miscellaneous On-Site Décor**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Tumbler  
Philadelphia, PA USA

**Gold**

**Best Other Merchandise**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Glass Pendant with Moss Ball in Water  
Philadelphia, PA USA

**Gold**

**Best New Merchandise**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
The William Penn Foundation  
Philadelphia, PA USA

**Gold-Tie**

**Best Sponsor Partner**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
"Windows on the Watershed" Exhibit - The  
William Penn Foundation  
Philadelphia, PA USA

**Gold**

**Best Single New Sponsorship Opportunity**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Rain Check  
Philadelphia, PA USA

**Gold**

**Best Community Outreach Program**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Sponsor a Child Program  
Philadelphia, PA USA

**Gold**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Philadelphia, PA USA

**Gold**

**Best Overall Merchandising Program**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Philadelphia, PA USA

**Silver**

**Best Promotional Brochure**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Philadelphia Water Summit  
Philadelphia, PA USA

**Silver**

**Best Educational Program**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Philadelphia, PA USA

**Silver**

**Best Accessibility Program**

Budget: Combined Budget

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
Preview Party Invite  
Philadelphia, PA USA

**Bronze**

**Best Event Invitation**

Budget: Over \$3 Million

**Pennsylvania Horticultural Society**

2018 Philadelphia Flower Show  
PHS Junior Flower Show  
Philadelphia, PA USA

**Bronze**

**Best Children's Programming**

Budget: Over \$3 Million

**Pigeon Forge Office of Special Events**

A Mountain Quiltfest  
Pigeon Forge, TN USA

**Gold**

**Best T-Shirt Design**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

A Mountain Quiltfest  
Commemorative Thimble  
Pigeon Forge, TN USA

**Gold**

**Best Other Merchandise**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

A Mountain Quiltfest  
Pigeon Forge, TN USA

**Gold**

**Best Overall Merchandising Program**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Pigeon Forge's Chuck Wagon Cookoff  
Pigeon Forge, TN USA

**Gold**

**Best Food & Beverage Program**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Pigeon Forge, TN USA

**Gold**

**Best Event Program**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Pigeon Forge, TN USA

**Gold**

**Best Hat**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
14 inch Teddy Bear with Red Shirt  
Pigeon Forge, TN USA

**Gold**

**Best New Merchandise**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Hand Crafted Locally Sourced Walking Stick  
Pigeon Forge, TN USA

**Gold**

**Best Sponsor Gift**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

A Mountain Quiltfest  
 Locally Made Pottery Tea Tumbler  
 Pigeon Forge, TN USA

**Silver**

**Best Other Merchandise**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
 Locally Made Papier Mache Bear  
 Pigeon Forge, TN USA

**Silver**

**Best Give-Away Item**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
 Pigeon Forge, TN USA

**Silver**

**Best Volunteer Program**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
 Pigeon Forge, TN USA

**Silver**

**Best Educational Program**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
 Explorer's Passport Program  
 Pigeon Forge, TN USA

**Silver**

**Best New Promotion Activity**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
 Pigeon Forge, TN USA

**Silver**

**Best Overall Merchandising Program**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Pigeon Forge, TN USA

**Silver**

**Best Promotional Brochure**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

A Mountain Quiltfest  
 Historic Bus Trips of Sevier County 2018  
 Tour Book  
 Pigeon Forge, TN USA

**Bronze-Tie**

**Best Miscellaneous Printed Materials  
 (Multiple Page)**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

A Mountain Quiltfest  
 Pigeon Forge, TN USA

**Bronze**

**Best Cover Design**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

A Mountain Quiltfest  
 Pigeon Forge, TN USA

**Bronze**

**Best Educational Program**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Music in the Mountains Spring Parade  
 Logo  
 Pigeon Forge, TN USA

**Bronze**

**Best Company Image Pieces**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
 Pigeon Forge, TN USA

**Bronze**

**Grand Pinnacle**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Pigeon Forge, TN USA

**Bronze**

**Best Hat**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Locally Made Explorer's Journal  
Pigeon Forge, TN USA

**Bronze-Tie**

**Best Sponsor Gift**

Budget: Under \$250,000

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Pigeon Forge, TN USA

**Bronze**

**Best Green Program**

Budget: Under \$250,000

**Pittsburgh Irish Festival**

pghirishfest.org  
Pittsburgh, PA USA

**Gold**

**Best Event Website**

Budget: \$250,000 to \$1 Million

**Pittsburgh Irish Festival**

Pittsburgh, PA USA

**Silver**

**Best Cover Design**

Budget: \$250,000 to \$1 Million

**Pittsburgh Irish Festival**

Pittsburgh, PA USA

**Silver**

**Best T-Shirt Design**

Budget: \$250,000 to \$1 Million

**Pittsburgh Irish Festival**

Direct Mail Brochure - Celebrating Pittsburgh's  
Irish Roots  
Pittsburgh, PA USA

**Bronze**

**Best Miscellaneous Printed Materials  
(Multiple Page)**

Budget: \$250,000 to \$1 Million

**Pre-Historic Culture Festival of Gangdong**

Gangdong-gu, South Korea

**Gold**

**Best Promotional Poster**

Budget: \$250,000 to \$1 Million

**Pre-Historic Culture Festival of Gangdong**

Lantern  
Gangdong-gu, South Korea

**Gold**

**Best New Merchandise**

Budget: \$250,000 to \$1 Million

**REDFILO Events**

The Neorun - The Scariest Place to Glo  
Abu Dhabi, UAE

**Gold**

**Grand Pinnacle**

Budget: Under \$250,000

**REDFILO Events**

Light Up the Future - Zayed Future Energy Prize  
Abu Dhabi, UAE

**Silver**

**Grand Pinnacle**

Budget: Under \$250,000

**REDFILO Events**

The Festival at Masdar City  
Abu Dhabi, UAE

**Bronze**

**Grand Pinnacle**

Budget: \$250,000 to \$1 Million

**Rotterdam Festivals**

Art Rotterdam Week  
Rotterdam, ZH The Netherlands

**Bronze**

**Best Promotional Poster**

Budget: \$1 Million to \$3 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival  
Sausalito, CA USA

**Gold**

**Best Commemorative Poster**

Budget: \$1 Million to \$3 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival  
Sausalito, CA USA

**Gold**

**Best Event Promotional Photograph**

Budget: \$1 Million to \$3 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival  
Sausalito, CA USA

**Gold**

**Best T-Shirt Design**

Budget: \$1 Million to \$3 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival  
Business Card  
Sausalito, CA USA

**Silver**

**Best Company Image Pieces**

Budget: \$1 Million to \$3 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival  
Crop Shirt  
Sausalito, CA USA

**Silver**

**Best Miscellaneous Clothing**

Budget: \$1 Million to \$3 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival  
American Icon Art Competition  
Sausalito, CA USA

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: \$1 Million to \$3 Million

**Scotfest, Inc.**

SCOTFEST Oklahoma  
Round Hill, VA USA

**Bronze**

**Best Promotional Brochure**

Budget: Under \$250,000

**Scottsdale Arts**

Scottsdale Arts Festival  
<https://vimeo.com/273803366/4dcab8c3dd>  
Scottsdale, AZ USA

**Gold**

**Best Miscellaneous Multimedia**

Budget: \$250,000 to \$1 Million

**Scottsdale Arts**

Scottsdale Arts Festival  
Scottsdale, AZ USA

**Gold**

**Best Digital/Social Ad Series**

Budget: \$250,000 to \$1 Million

**Scottsdale Arts**

Scottsdale Arts Festival  
Scottsdale, AZ USA

**Silver**

**Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$1 Million

**Scottsdale Arts**

Scottsdale Arts Festival  
Limited Edition Baseball Tee  
Scottsdale, AZ USA

**Silver**

**Best Miscellaneous Clothing**

Budget: \$250,000 to \$1 Million

**Scottsdale Arts**

Scottsdale Arts Festival  
Scottsdale, AZ USA

**Silver**

**Best Children's Programming**

Budget: \$250,000 to \$1 Million

**Seafair**

Sunglass the City  
Seattle, WA USA

**Bronze**

**Best New Promotion Activity**

Budget: Under \$250,000

**Seogu Healing Art Festival**

Daejeon-si, Seo-gu, South Korea

**Bronze-Tie**

**Best Promotional Brochure**

Budget: \$250,000 to \$1 Million

**Sevierville Chamber of Commerce**

Rose Glen Literary Festival  
Sevierville, TN USA

**Gold**

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

SCOC.org  
Sevierville, TN USA

**Gold**

**Best Organizational Website**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

<http://vacationplanner.visitsevierville.com>  
Sevierville, TN USA

**Gold**

**Best Miscellaneous Multimedia**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville, TN USA

**Gold**

**Best Digital/Social Ad Series**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Your Smokies Start Here  
Sevierville, TN USA

**Gold**

**Best Company Image Pieces**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Vacation Planner  
Sevierville, TN USA

**Gold**

**Best Cover Design**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville, TN USA

**Gold**

**Best Single Magazine Display Ad**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Bloomin' BBQ & Bluegrass Festival  
Quiet Please  
Sevierville, TN USA

**Silver**

**Best Miscellaneous Printed Materials (Single Page)**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

[facebook.com/sevierville](https://www.facebook.com/sevierville)  
Sevierville, TN USA

**Silver**

**Best Social Media Site**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

The Great Escape  
Sevierville, TN USA

**Bronze**

**Best Event/Organization E-Newsletter**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville, TN USA

**Bronze**

**Best Ad Series**

Budget: Under \$250,000

**Skagit Valley Tulip Festival**

<https://www.youtube.com/watch?v=gtCnruI26hs>

Mount Vernon, WA USA

**Silver**

**Best Miscellaneous Multimedia**

Budget: Under \$250,000

**Skagit Valley Tulip Festival**

Mount Vernon, WA USA

**Silver-Tie**

**Best Commemorative Poster**

Budget: Under \$250,000

**Skagit Valley Tulip Festival**

Water Bottle

Mount Vernon, WA USA

**Bronze**

**Best New Merchandise**

Budget: Under \$250,000

**South Carolina Festival of Flowers**

[scFestivalofFlowers.org](http://scFestivalofFlowers.org)

Greenwood, SC USA

**Gold**

**Best Event Website**

Budget: Under \$250,000

**South Carolina Festival of Flowers**

12 Month Calendar  
Greenwood, SC USA

**Silver**

**Best New Merchandise**

Budget: Under \$250,000

**South Carolina Festival of Flowers**

Greenwood, SC USA

**Bronze**

**Best Single Digital/Social Ad**

Budget: Under \$250,000

**South Carolina Festival of Flowers**

Collection of notecards  
Greenwood, SC USA

**Bronze-Tie**

**Best Miscellaneous Printed Materials (Multiple Page)**

Budget: Under \$250,000

**Springut Group, Inc.**

Park Ave Summer Art Fest  
Rochester, NY USA

**Gold-Tie**

**Best Commemorative Poster**

Budget: Under \$250,000

**Steve LeVine Entertainment**

Chandler Ostrich Festival  
[ostrichfestival.com](http://ostrichfestival.com)

Scottsdale, AZ USA

**Bronze**

**Best Event Website**

Budget: \$1 Million to \$3 Million

**Summer of the Arts**

Iowa Soul Festival  
Iowa City, IA USA

**Silver**

**Best Digital/Social Ad Series**

Budget: \$250,000 to \$1 Million

**Summer of the Arts**

Iowa City Jazz Festival  
Iowa City, IA USA

**Bronze**

**Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$1 Million

**Summer of the Arts**

Iowa City Jazz Festival  
Iowa City, IA USA

**Bronze**

**Best Hat**

Budget: \$250,000 to \$1 Million

**Temecula Valley Balloon & Wine Festival Association**

Temecula Valley Balloon & Wine Festival  
Temecula, CA USA

**Gold**

**Best Press/Media Kit**

Budget: Over \$1 Million

**Temecula Valley Balloon & Wine Festival Association**

Temecula Valley Balloon & Wine Festival  
Temecula, CA USA

**Gold**

**Best Media Relations Campaign**

Budget: \$1 Million to \$3 Million

**Temecula Valley Balloon & Wine Festival Association**

Temecula Valley Balloon & Wine Festival  
Rack Card  
Temecula, CA USA

**Silver**

**Best Miscellaneous Printed Materials (Multiple Page)**

Budget: \$1 Million to \$3 Million

**Temple University School of Sport, Tourism & Hospitality Management**

Event Leadership Executive Certificate Program  
Philadelphia, PA USA

**Silver**

**Best Event Management Certificate Program**

Budget: Under \$250,000

**The Americas Cake Fair**

Sugar Art Fashion Show  
New York, NY USA

**Gold**

**Best Event (Within an Existing Festival)**

Budget: \$250,000 to \$1 Million

**The North Carolina Seafood Festival**

Morehead City, NC USA

**Gold**

**Best Single Magazine Display Ad**

Budget: \$250,000 to \$1 Million

**The North Carolina Seafood Festival**

Port of Pours  
Morehead City, NC USA

**Silver**

**Best Event (Within an Existing Festival)**

Budget: \$250,000 to \$1 Million

**The North Carolina Seafood Festival**

Morehead City, NC USA

**Bronze**

**Best Event Video Promotion**

Budget: \$250,000 to \$1 Million

**The Parade Company**

America's Thanksgiving Parade presented by Art Van  
Detroit, MI USA

**Gold**

**Best Full Length TV Program (National Promotion/Syndication)**

Budget: \$250,000 to \$1 Million



**The Parade Company**

America's Thanksgiving Parade presented by Art Van

Detroit, MI USA

**Gold**

**Best Street Banner**

Budget: \$250,000 to \$1 Million

**The Parade Company**

Quicken Loans 6th Grade Day of Innovation

Detroit, MI USA

**Gold**

**Best Community Outreach Program**

Budget: Under \$250,000

**The Parade Company**

Strategic Staffing Solutions Turkey Trot

Event Logo

Detroit, MI USA

**Gold**

**Best Company Image Pieces**

Budget: \$250,000 to \$1 Million

**The Parade Company**

The Skillman Foundation Float Design Contest

Detroit, MI USA

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: Under \$1 Million

**The Parade Company**

Detroit, MI USA

**Gold**

**Best Volunteer Program**

Budget: Under \$250,000

**The Parade Company**

America's Thanksgiving Parade presented by Art Van

SVS Vision

Detroit, MI USA

**Silver**

**Best Single New Sponsorship Opportunity**

Budget: \$250,000 to \$1 Million

**The Parade Company**

Hob Nobble Gobble presented by Ford Bar Area

Detroit, MI USA

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: \$250,000 to \$1 Million

**The Parade Company**

Strategic Staffing Solutions Turkey Trot

Detroit, MI USA

**Silver**

**Best Single Magazine Display Ad**

Budget: \$250,000 to \$1 Million

**The Parade Company**

Strategic Staffing Solutions Turkey Trot

Drumstick Double Finisher Medal

Detroit, MI USA

**Silver**

**Best Give-Away Item**

Budget: \$250,000 to \$1 Million

**The Parade Company**

GM RiverDays

Flagstar Bank Kid's Zone

Detroit, MI USA

**Bronze**

**Best Children's Programming**

Budget: Under \$250,000

**The Parade Company**

Hob Nobble Gobble presented by Ford

Detroit, MI USA

**Bronze**

**Best Full Length TV Program (Local Programming)**

Budget: \$250,000 to \$1 Million

**The Parade Company**

Hob Nobble Gobble presented by Ford

Detroit, MI USA

**Bronze**

**Best Event Invitation**

Budget: \$250,000 to \$1 Million

**The Parade Company**

Hob Nobble Gobble presented by Ford  
Entrance to Party Level  
Detroit, MI USA

**Bronze**

**Best Miscellaneous On-Site Décor**

Budget: \$250,000 to \$1 Million

**The Parade Company**

Detroit, MI USA

**Bronze**

**Best TV Promotion (Ad spot or PSA)**

Budget: Under \$250,000

**The Parade Company**

Holiday Card  
Detroit, MI USA

**Bronze**

**Best Company Image Pieces**

Budget: \$250,000 to \$1 Million

**Town of Addison Special Events**

Addison Kaboom Town  
Program Fan  
Addison, TX USA

**Gold**

**Best Event Program**

Budget: \$250,000 to \$1 Million

**Town of Addison Special Events**

Addison Kaboom Town!  
Addison, TX USA

**Silver**

**Best Street Banner**

Budget: \$250,000 to \$1 Million

**Town of Addison Special Events**

Addison Oktoberfest  
Addison, TX USA

**Silver**

**Best Promotional Poster**

Budget: \$1 Million to \$3 Million

**Town of Addison Special Events**

Addison Oktoberfest  
Addison, TX USA

**Silver**

**Best Pin or Button**

Budget: \$1 Million to \$3 Million

**Town of Addison Special Events**

Addison Oktoberfest  
Addison, TX USA

**Bronze**

**Best Event Program**

Budget: \$1 Million to \$3 Million

**Town of Fountain Hills**

Experience Fountain Hills  
Fountain Hills, AZ USA

**Gold**

**Best Single Digital/Social Ad**

Budget: Under \$250,000

**Town of Fountain Hills**

Experience Fountain Hills  
Fourth at the Fountain  
Fountain Hills, AZ USA

**Gold**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Under \$250,000

**Town of Fountain Hills**

Experience Fountain Hills  
Fountain Hills, AZ USA

**Silver**

**Best Single Magazine Display Ad**

Budget: Under \$250,000

**Town of Herndon Parks and Recreation**

Herndon Festival  
Herndon, VA USA

**Silver**

**Best Hat**

Budget: \$250,000 to \$1 Million

**Town of Leesburg**

28th Annual Flower & Garden Festival  
Leesburg, VA USA

**Silver**

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Tulsa International Mayfest**

Friends of Mayfest  
Tulsa, OK USA

**Gold**

**Best Miscellaneous Printed Materials (Single Page)**

Budget: \$250,000 to \$1 Million

**Tulsa International Mayfest**

Tulsa, OK USA

**Gold**

**Best Ad Series**

Budget: \$250,000 to \$1 Million

**Tulsa International Mayfest**

Tulsa, OK USA

**Gold**

**Best Outdoor Billboard**

Budget: \$250,000 to \$1 Million

**Tulsa International Mayfest**

Tulsa, OK USA

**Gold**

**Best Hat**

Budget: \$250,000 to \$1 Million

**Tulsa International Mayfest**

Poster Unveiling Invite  
Tulsa, OK USA

**Silver**

**Best Event Invitation**

Budget: \$250,000 to \$1 Million

**Tulsa International Mayfest**

<https://vimeo.com/226054141>  
Tulsa, OK USA

**Bronze**

**Best Miscellaneous Multimedia**

Budget: \$250,000 to \$1 Million

**Tulsa International Mayfest**

Tulsa, OK USA

**Bronze**

**Best T-Shirt Design**

Budget: \$250,000 to \$1 Million

**Tulsa International Mayfest**

Tulsa, OK USA

**Bronze**

**Best Press/Media Kit**

Budget: Under \$1 Million

**United San Antonio Pow Wow, Inc.**

Celebrations of Traditions Pow Wow  
San Antonio, TX USA

**Gold**

**Best Pin or Button**

Budget: Under \$250,000

**Virginia Arts Festival**

Norfolk NATO Festival  
Norfolk, VA USA

**Silver**

**Best Newspaper Insert/Supplement**

Budget: Over \$3 Million

**Virginia Arts Festival**

VAF Bells  
Solicitation Mailing  
Norfolk, VA USA

**Bronze**

**Best Miscellaneous Printed Materials (Multiple Page)**

Budget: Over \$3 Million

**Visit Sandy Springs**

Sandy Springs Lantern Parade  
Take it to the River  
Sandy Springs, GA USA

**Bronze**

**Best Parade**

Budget: Under \$250,000

**Washington's Birthday Celebration Association**

121st Washington's Birthday Celebration  
Laredo, TX USA

**Gold**

**Best Full Length TV Program (Local Programming)**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

121st Washington's Birthday Celebration  
wbcalaredo.org  
Laredo, TX USA

**Gold**

**Best Organizational Website**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

American Historical Theatre George Washington  
Performance  
Laredo, TX USA

**Gold**

**Best Educational Program**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

121st Washington's Birthday Celebration  
Laredo, TX USA

**Silver**

**Best Digital/Social Ad Series**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

121st Washington's Birthday Celebration  
Laredo, TX USA

**Silver**

**Best Newspaper Insert/Supplement**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

121st Washington's Birthday Celebration  
Laredo, TX USA

**Silver**

**Best Press/Media Kit**

Budget: Over \$1 Million

**Washington's Birthday Celebration Association**

Jalapeño Festival Sponsored by La Costeña  
La Costeña Eating Contest  
Laredo, TX USA

**Silver**

**Best Event (Within an Existing Festival)**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

Stars & Stripes Air Show Spectacular Sponsored  
by Miller Lite  
Laredo, TX USA

**Silver**

**Best Single Digital/Social Ad**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

WBCA Liberty Run Sponsored by The Outlet  
Shoppes at Laredo  
Liberty Run Medal  
Laredo, TX USA

**Silver**

**Best Give-Away Item**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

121st Washington's Birthday Celebration  
Laredo, TX USA

**Bronze**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

121st Washington's Birthday Celebration  
App Flyer

Laredo, TX USA

**Bronze**

**Best Miscellaneous Printed Materials (Multiple Page)**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

121st Washington's Birthday Celebration  
Laredo, TX USA

**Bronze**

**Best Ad Series**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

121st Washington's Birthday Celebration  
Laredo, TX USA

**Bronze**

**Best Event Invitation**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

Jalapeño Festival Sponsored by La Costeña  
Laredo, TX USA

**Bronze**

**Best Single Digital/Social Ad**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

Jalapeño Festival Sponsored by La Costeña  
Jalapeño Eating Contest

Laredo, TX USA

**Bronze**

**Best Miscellaneous Printed Materials (Single Page)**

Budget: \$1 Million to \$3 Million

**Washington's Birthday Celebration Association**

Stars & Stripes Air Show Spectacular Sponsored  
by Miller Lite

Laredo, TX USA

**Bronze**

**Best Single Newspaper Display Ad**

Budget: \$1 Million to \$3 Million

**West Palm Beach Downtown Development Authority**

[downtownwpb.com/ifeanews](http://downtownwpb.com/ifeanews)

West Palm Beach, FL USA

**Gold**

**Best Event/Organization E-Newsletter**

Budget: Under \$250,000

**West Palm Beach Downtown Development Authority**

[downtownwpb.com/ifeaarts/](http://downtownwpb.com/ifeaarts/)

West Palm Beach, FL USA

**Silver**

**Best Event/Organization E-Newsletter**

Budget: Under \$250,000

**Winter Festival or Lights**

Niagara Falls, ON Canada

**Bronze**

**Best Volunteer Program**

Budget: \$1 Million to \$3 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale, FL USA

**Silver**

**Best Full Length TV Program (National Promotion/Syndication)**

Budget: Over \$3 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale, FL USA

**Silver**

**Best Single Newspaper Display Ad**

Budget: Over \$3 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale, FL USA

**Silver**

**Best Single Magazine Display Ad**

Budget: Over \$3 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale, FL USA

**Silver**

**Best Ad Series**

Budget: Over \$3 Million

**Winterfest, Inc.**

Seminole Hard Rock Hotel & Casino, Presented  
by Ford  
Fort Lauderdale, FL USA

**Bronze**

**Best TV Promotion (Ad spot or PSA)**

Budget: Over \$3 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Black Tie Ball  
Fort Lauderdale, FL USA

**Bronze**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$250,000 to \$1 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale, FL USA

**Bronze**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Over \$3 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale, FL USA

**Bronze**

**Best Single Magazine Display Ad**

Budget: Over \$3 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Santa Showboat  
Fort Lauderdale, FL USA

**Bronze**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Over \$3 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale, FL USA

**Bronze**

**Best Social Media Campaign**

Budget: Over \$3 Million

**Yeongdong Nan-Gye Korean Traditional Music Festival**

Drum with Tassels  
Yeongdong-gun, South Korea

**Gold**

**Best Sponsor Gift**

Budget: \$250,000 to \$1 Million