

500 Festival, Inc.

IPL 500 Festival Parade
Indianapolis, IN U.S.A.

Silver

Best Full Length TV Program (National Promotion/Syndication)

Budget: Over \$1.5 Million

500 Festival, Inc.

IPL 500 Festival Parade
Shell Fuel Rewards
Indianapolis, IN U.S.A.

Silver

Best Targeted Sponsor Solicitation Proposal

Budget: Over \$1.5 Million

500 Festival, Inc.

PNC Bank mini-mini
Indianapolis, IN U.S.A.

Bronze

Best Individual Sponsor Follow-up Report

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Volunteer Program presented by Citizen Energy Group
Indianapolis, IN U.S.A.

Silver

Best Volunteer Program

Budget: Over \$1.5 Million

500 Festival, Inc.

IPL 500 Festival Parade
Indianapolis, IN U.S.A.

Bronze

Best Parade

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
KidFit Program
Indianapolis, IN U.S.A.

Gold

Best Educational Program

Budget: Over \$1.5 Million

500 Festival, Inc.

JPMorgan Chase 500 Festival Kids' Day
Indianapolis, IN U.S.A.

Silver

Best Children's Programming

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Princess Program, presented by Reis-Nichols
Indianapolis, IN U.S.A.

Bronze

Best Community Outreach Program

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival mini-mini
Indianapolis, IN U.S.A.

Silver

Best New Event

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Kickoff to May
Indianapolis, IN U.S.A.

Bronze-Tie

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis, IN U.S.A.

Bronze

Best Media Relations Campaign

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis, IN U.S.A.

Gold

Best Social Media Campaign

Budget: Over \$1.5 Million

Ansan Street Arts Festival

<https://www.facebook.com/ansanfestival>
Ansan-si, Gyeonggi-do South Korea

Gold

Best Social Media Site

Budget: \$500,000 to \$1.5 Million

Atlanta Dogwood Festival

Atlanta High School Art Exhibition
Atlanta, GA U.S.A.

Gold

Best Children's Programming

Budget: \$500,000 to \$1.5 Million

**Boynton Beach Community
Redevelopment Agency**

Boynton Beach Haunted Pirate Fest and
Mermaid Splash
www.bbpiratefest.com
Boynton Beach, FL U.S.A.

Gold

Best Event Website

Budget: \$100,000 to \$500,000

**Boynton Beach Community
Redevelopment Agency**

Boynton Beach Haunted Pirate Fest and
Mermaid Splash
Boynton Beach, FL U.S.A.

Gold

Best Event Program

Budget: \$100,000 to \$500,000

**Boynton Beach Community
Redevelopment Agency**

Boynton Beach, FL U.S.A.

Silver

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: \$100,000 to \$500,000

**Boynton Beach Community
Redevelopment Agency**

Boynton Beach Celebrates MLK
Boynton Beach, FL U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: Under \$100,000

**Boynton Beach Community
Redevelopment Agency**

Boynton Beach Haunted Pirate Fest and
Mermaid Splash
Boynton Beach, FL U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: \$100,000 to \$500,000

**Boynton Beach Community
Redevelopment Agency**

Boynton Beach Haunted Pirate Fest and
Mermaid Splash
Boynton Beach, FL U.S.A.

Gold

Best Event Promotional Photograph

Budget: \$100,000 to \$500,000

**Boynton Beach Community
Redevelopment Agency**

Boynton Beach Haunted Pirate Fest and
Mermaid Splash
Boynton Beach, FL U.S.A.

Bronze

Best Outdoor Billboard

Budget: \$100,000 to \$500,000

**Boynton Beach Community
Redevelopment Agency**

Boynton Beach Haunted Pirate Fest and
Mermaid Splash
Treasure Box

Boynton Beach, FL U.S.A.

Bronze

Best Give-Away Item

Budget: \$100,000 to \$500,000

Breckenridge Tourism Office

Breck Bike Week
Breckenridge, CO U.S.A.

Gold

Best Promotional Poster

Budget: Under \$100,000

Breckenridge Tourism Office

International Snow Sculpture Championship
Breckenridge, CO U.S.A.

Bronze

Best Commemorative Poster

Budget: \$100,000 to \$500,000

Breckenridge Tourism Office

Breckenridge Oktoberfest
Collectors Stein

Breckenridge, CO U.S.A.

Bronze

Best Other Merchandise

Budget: \$100,000 to \$500,000

Celebrations Ottawa, Inc.

Ottawa 2017
Ottawa, ON Canada

Gold

Best TV Promotion (Ad spot or PSA)

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Red Bull Global Rallycross
Ottawa, ON Canada

Gold

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Ottawa, ON Canada

Bronze

Best Promotional Brochure

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Ottawa, ON Canada

Silver

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Ottawa, ON Canada

Silver

Best Street Banner

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Canadian Imperial Bank of Commerce
Ottawa, ON Canada

Bronze

Best Sponsor Partner

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017 - Kontinuum
Bell

Ottawa, ON Canada

Silver

**Best Sponsorship Program for Individual
Sponsor**

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Kontinuum
Ottawa, ON Canada

Bronze
Best New Event

Budget: Over \$1.5 Million

Celtic, Inc.

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Bronze
Best Radio Promotion (Ad Spot or PSA)

Budget: \$100,000 to \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration
Charlotte, NC U.S.A.

Silver
Best Full Length TV Program (Local Programming)

Budget: \$100,000 to \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration
Charlotte, NC U.S.A.

Silver
Best Festival/Event Mobile Application

Budget: Under \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration
Charlotte, NC U.S.A.

Gold
Best Pin or Button

Budget: \$100,000 to \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration
Novant Health
Charlotte, NC U.S.A.

Gold
Best Sponsor Partner

Budget: Under \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration
Charlotte, NC U.S.A.

Bronze
Best Volunteer Program

Budget: \$100,000 to \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration
Charlotte, NC U.S.A.

Bronze
Best Parade

Budget: Under \$1.5 Million

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration
Charlotte, NC U.S.A.

Bronze
Best Press/Media Kit

Budget: Under \$1.5 Million

City of Allen, Parks & Recreation

Market Street Allen USA Celebration
Allen, TX U.S.A.

Gold
Best New Promotion Activity

Budget: Under \$1.5 Million

City of Aurora

Aurora, CO U.S.A.

Silver
Best Company Image Pieces

Budget: \$100,000 - \$1.5 Million

City of Aurora

Punkin Chunkin Colorado
Chamber's Wine & Liquor
Aurora, CO U.S.A.

Gold
Best Individual Sponsor Follow-up Report

Budget: Under \$500,000

City of Greenville

Saturday Market
 TD Bank
 Greenville, SC U.S.A.

Silver

Best Sponsor Partner

Budget: Under \$500,000

City of Greenville

Fall for Greenville
 Beneficiary Program
 Greenville, SC U.S.A.

Bronze

Best Community Outreach Program

Budget: \$500,000 to \$1.5 Million

City of Greenville

Fall for Greenville
 Audio Solutions
 Greenville, SC U.S.A.

Bronze

Best Vendor/Supplier

Budget:

City of Mansfield Parks & Recreation

www.visitmansfieldtexas.com
 Mansfield, TX U.S.A.

Bronze

Best Organizational Website

Budget: Under \$500,000

City of Mansfield Parks & Recreation

Mansfield, TX U.S.A.

Gold

Best Digital/Social Ad Series

Budget: Under \$500,000

City of Mansfield Parks & Recreation

Red, White and Rockin' Kids Triathlon
 Mansfield, TX U.S.A.

Gold

Best Event Promotional Photograph

Budget: Under \$100,000

City of Mansfield Parks & Recreation

Wurst Fest
 Mansfield, TX U.S.A.

Bronze

Best Hat

Budget: Under \$100,000

City of Mansfield Parks & Recreation

Red, White and Rockin' Kids Triathlon
 Towel
 Mansfield, TX U.S.A.

Silver

Best Other Merchandise

Budget: Under \$100,000

City of Mansfield Parks & Recreation

Red, White and Rockin' Kids Triathlon
 Goggles
 Mansfield, TX U.S.A.

Silver-Tie

Best Give-Away Item

Budget: Under \$100,000

City of McAllen

Moon Over Mazatlan
 McAllen, TX U.S.A.

Silver

Best Event Promotional Photograph

Budget: Under \$100,000

City of McAllen

Monarch Celebration
 McAllen, TX U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: Under \$100,000

City of McAllen

Mayor's Monarch Pledge
 McAllen, TX U.S.A.

Bronze

Best Pin or Button

Budget: Under \$100,000

City of McAllen

Games of Texas
McAllen, TX U.S.A.

Bronze

Best Pin or Button

Budget: \$100,000 to \$500,000

City of McAllen

Coasters
McAllen, TX U.S.A.

Bronze

Best Sponsor Gift

Budget: Under \$500,000

City of McAllen

McAllen Marathon
Coffee Mug
McAllen, TX U.S.A.

Gold

Best Give-Away Item

Budget: \$100,000 to \$500,000

City of McAllen

McAllen Holiday Parade
Bert Ogden Fiesta Dealerships
McAllen, TX U.S.A.

Silver

Best Targeted Sponsor Solicitation Proposal

Budget: Under \$1.5 Million

City of McAllen

McAllen Holiday Parade
H.E.B.
McAllen, TX U.S.A.

Bronze

Best Individual Sponsor Follow-up Report

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
H.E.B.
McAllen, TX U.S.A.

Gold

Best Sponsor Partner

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
H.E.B.
McAllen, TX U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Under \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX U.S.A.

Silver

Best Overall Sponsorship Program

Budget: \$500,000 to \$1.5 Million

City of McAllen

Planta Nativa
McAllen, TX U.S.A.

Silver

Best Green Program

Budget: Under \$500,000

City of McAllen

Monarch Celebration
McAllen, TX U.S.A.

Gold

Best Educational Program

Budget: Under \$100,000

City of McAllen

Quinta Mazatlan & the Valley Land Fund
McAllen, TX U.S.A.

Gold

Best Children's Programming

Budget: Under \$100,000

City of McAllen

Into the Wild at PALMFEST
McAllen, TX U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$100,000

City of McAllen

Into the Wild at PALMFEST
McAllen, TX U.S.A.

Gold

Best Event (Within an Existing Festival)

Budget: Under \$100,000

City of McAllen

Monarch Celebration
McAllen, TX U.S.A.

Gold

Best New Event

Budget: Under \$100,000

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Bronze

Best TV Promotion (Ad spot or PSA)

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Gold

Best Full Length TV Program (Local Programming)

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Gold

Best Full Length TV Program (National Promotion/Syndication)

Budget: Under \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Bronze

Best Event Video Promotion

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: \$100,000 - \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Silver

Best Miscellaneous Printed Materials (Single Page)

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Bronze

Best Miscellaneous Printed Materials (Single Page)

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Gold

Best Single Magazine Display Ad

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Bronze

Best Ad Series

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Bronze

Best Event Promotional Photograph

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Gold

Best Outdoor Billboard

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Bronze-Tie

Best T-Shirt Design

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Gold

Best Parade

Budget: Under \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
Christmas in the Park
McAllen, TX U.S.A.

Bronze

Best Event (Within an Existing Festival)

Budget: \$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
Kraft/H-E-B
McAllen, TX U.S.A.

Bronze

Best New Promotion Activity

Budget: Under \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
McAllen, TX U.S.A.

Silver

Best Press/Media Kit

Budget: Under \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade
Santa Clause Arrival
McAllen, TX U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: Under \$1.5 Million

City of Richardson

Cottonwood Art Festival
Richardson, TX U.S.A.

Bronze

Grand Pinnacle

Budget: \$100,000 to \$500,000

City of Richardson

Wildflower Arts & Music Festival
Richardson, TX U.S.A.

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: \$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival
<http://www.wildflowerfestival.com>
Richardson, TX U.S.A.

Silver

Best Event Website

Budget: \$500,000 to \$1.5 Million

City of Richardson

Cottonwood Art Festival
Richardson, TX U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: \$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival
<https://www.facebook.com/CottonwoodArtFestival/>
Richardson, TX U.S.A.

Gold

Best Social Media Site

Budget: \$100,000 to \$500,000

City of Richardson

Wildflower Arts & Music Festival
Richardson, TX U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: \$500,000 to \$1.5 Million

City of Richardson

Cottonwood Art Festival
Richardson, TX U.S.A.

Silver

Best Single Magazine Display Ad

Budget: \$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival
Richardson, TX U.S.A.

Silver-Tie

Best Commemorative Poster

Budget: \$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival
Richardson, TX U.S.A.

Gold

Best Outdoor Billboard

Budget: \$100,000 to \$500,000

City of Richardson

Wildflower Arts & Music Festival
Richardson, TX U.S.A.

Silver

Best Outdoor Billboard

Budget: \$500,000 to \$1.5 Million

City of Richardson

Cottonwood Art Festival
Richardson, TX U.S.A.

Silver

Best Event Invitation

Budget: \$100,000 to \$500,000

City of Richardson

Wildflower Arts & Music Festival
Richardson, TX U.S.A.

Bronze

Best Street Banner

Budget: \$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival
Women's Tank
Richardson, TX U.S.A.

Silver

Best Miscellaneous Clothing

Budget: \$500,000 to \$1.5 Million

City of Richardson

Cottonwood Art Festival
Canvas Bag
Richardson, TX U.S.A.

Gold

Best New Merchandise

Budget: \$100,000 to \$500,000

City of Richardson

Wildflower Arts & Music Festival
Mini Guitar
Richardson, TX U.S.A.

Gold

Best Give-Away Item

Budget: \$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival
Richardson, TX U.S.A.

Bronze

Best Volunteer Program

Budget: \$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival
Beneficial Buddies
Richardson, TX U.S.A.

Bronze

Best Children's Programming

Budget: \$500,000 to \$1.5 Million

City of Richardson

Cottonwood Art Festival
ArtPlay Day!
Richardson, TX U.S.A.

Silver

Best Community Outreach Program

Budget: \$100,000 to \$500,000

City of Richardson

Wildflower Arts & Music Festival
2017 Singer Songwriter Activities
Richardson, TX U.S.A.

Silver

Best Event (Within an Existing Festival)

Budget: \$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival
Richardson, TX U.S.A.

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Under \$1.5 Million

City of Richardson

Cottonwood Art Festival
Richardson, TX U.S.A.

Gold

Best Social Media Campaign

Budget: \$100,000 to \$500,000

City of Richardson

Wildflower Arts & Music Festival
Richardson, TX U.S.A.

Bronze

Best Social Media Campaign

Budget: \$500,000 to \$1.5 Million

City of Sugar Hill

The Bowl at Sugar Hill
<http://thebowlatsugarhill.com>
Sugar Hill, GA U.S.A.

Silver

Best Event Website

Budget: \$100,000 to \$500,000

City of West Palm Beach

Sandi Land-Holiday in Paradise
West Palm Beach, FL U.S.A.

Gold

Best Event Video Promotion

Budget: \$100,000 to \$500,000

City of West Palm Beach

Sandi Land-Holiday in Paradise
West Palm Beach, FL U.S.A.

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: \$100,000 to \$500,000

City of West Palm Beach

Sandi Land-Holiday in Paradise
West Palm Beach, FL U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: \$100,000 to \$500,000

City of West Palm Beach

Sandi Land-Holiday in Paradise
<https://twitter.com/sanditreewpb?lang=en>
West Palm Beach, FL U.S.A.

Bronze

Best Social Media Site

Budget: \$100,000 to \$500,000

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL U.S.A.

Silver

Best Promotional Brochure

Budget: Under \$100,000

City of West Palm Beach

Clematis by Night
West Palm Beach, FL U.S.A.

Gold

**Best Miscellaneous Printed Materials
(Single Page)**

Budget: \$100,000 to \$500,000

City of West Palm Beach

Clematis by Night
West Palm Beach, FL U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: \$100,000 to \$500,000

City of West Palm Beach

GreenMarket
West Palm Beach, FL U.S.A.

Silver

Best Promotional Poster

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach, FL U.S.A.

Silver

Best Outdoor Billboard

Budget: Under \$100,000

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL U.S.A.

Bronze

Best Outdoor Billboard

Budget: Under \$100,000

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: Under \$100,000

City of West Palm Beach

Sandi Land-Holiday in Paradise
West Palm Beach, FL U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: \$100,000 to \$500,000

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL U.S.A.

Silver

Best T-Shirt Design

Budget: Under \$100,000

City of West Palm Beach

Clematis by Night
West Palm Beach, FL U.S.A.

Silver

Best T-Shirt Design

Budget: \$100,000 to \$500,000

City of West Palm Beach

Clematis by Night
West Palm Beach, FL U.S.A.

Bronze

Best T-Shirt Design

Budget: \$100,000 to \$500,000

City of West Palm Beach

Summer in Paradise
Apron
West Palm Beach, FL U.S.A.

Gold

Best Miscellaneous Clothing

Budget: Under \$100,000

City of West Palm Beach

Summer in Paradise
 Dominoes
 West Palm Beach, FL U.S.A.

Silver-Tie

Best Give-Away Item

Budget: Under \$100,000

City of West Palm Beach

GreenMarket
 Farmers in Training
 West Palm Beach, FL U.S.A.

Silver

Best Children's Programming

Budget: Under \$100,000

City of West Palm Beach

Summer in Paradise
 Aesop's Tables
 West Palm Beach, FL U.S.A.

Gold

Best Community Outreach Program

Budget: Under \$100,000

City of West Palm Beach

Clematis by Night
 Firefighter Chili Cook Off
 West Palm Beach, FL U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: \$100,000 to \$1.5 Million

City of West Palm Beach

Summer in Paradise
 Storybook Experience
 West Palm Beach, FL U.S.A.

Silver

Best Event (Within an Existing Festival)

Budget: Under \$100,000

Columbus Arts Festival

Columbus, OH U.S.A.

Silver

Best TV Promotion (Ad spot or PSA)

Budget: \$500,000 to \$1.5 Million

Columbus Arts Festival

Columbus, OH U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: \$500,000 to \$1.5 Million

Columbus Arts Festival

Columbus, OH U.S.A.

Bronze-Tie

Best T-Shirt Design

Budget: \$500,000 to \$1.5 Million

Columbus Arts Festival

Lighting Installation
 American Electric Power
 Columbus, OH U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Budget: Under \$1.5 Million

Columbus Arts Festival

Sign Your Art
 Columbus, OH U.S.A.

Silver

Best Community Outreach Program

Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze presented by Crain Buick
 GMC/Crain Kia
www.facebook.com/ToadSuckDaze
 Conway, AR U.S.A.

Silver

Best Social Media Site

Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze presented by Crain Buick
 GMC/Crain Kia
 Toad Box with Shirt, Selfie Stick and Blue Tooth
 Speakers
 Conway, AR U.S.A.

Gold

Best Sponsor Gift

Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze presented by Crain Buick
 GMC/Crain Kia
 Conway, AR U.S.A.

Bronze

Best Overall Sponsorship Program

Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze presented by Crain Buick
 GMC/Crain Kia
 Illuminate
 Conway, AR U.S.A.

Silver

Best New Event

Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze presented by Crain Buick
 GMC/Crain Kia
 Toad Store
 Conway, AR U.S.A.

Silver

Best Overall Merchandising Program

Budget: \$500,000 to \$1.5 Million

Cuckoo Events

Safe Events
 www.safeevents.ie
 Dublin 8, Ireland

Gold

Best Organizational Website

Budget: \$500,000 to \$1.5 Million

Cuckoo Events

Dublin 8, Ireland

Silver

Best Event/Organization E-Newsletter

Budget: \$500,000 to \$1.5 Million

Cuckoo Events

Dublin Marathon 2016
 Dublin 8, Ireland

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Under \$1.5 Million

Daejeon International Guitar Festival

Jung-gu, Daejeon South Korea

Bronze

Best Event Promotional Photograph

Budget: Under \$100,000

Daejeon Seogu Healing Art Festival

Seo-gu, Daejeon South Korea

Bronze

Best Green Program

Budget: Over \$500,000

Delray Beach Marketing Cooperative

Delray Beach 100ft. Christmas Tree
 www.100ftChristmasTree.com
 Delray Beach, FL U.S.A.

Silver

Best Event Website

Budget: Under \$100,000

Delray Beach Marketing Cooperative

Delray Beach 100ft. Christmas Tree
 Delray Beach, FL U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: Under \$100,000

Delta Foundation of Pittsburgh

Pittsburgh Pride 2017
Pittsburgh, PA U.S.A.

Silver

Best Promotional Brochure

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Grand Pinnacle

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

<http://www.desmoinesartfestival.org>
Des Moines, IA U.S.A.

Bronze

Best Event Website

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Event/Organization E-Newsletter

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Single Digital/Social Ad

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Digital/Social Ad Series

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Event Program

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: \$100,000 - \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Cover Design

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Single Magazine Display Ad

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Ad Series

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Promotional Poster

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Commemorative Poster

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Event Invitation

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Event Invitation

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best T-Shirt Design

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Hat

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Athene

Des Moines, IA U.S.A.

Gold

Best Targeted Sponsor Solicitation Proposal

Budget: Under \$1.5 Million

Des Moines Arts Festival

Hy-Vee

Des Moines, IA U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Overall Sponsorship Program

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Volunteer Program

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Green Program

Budget: Over \$500,000

Des Moines Arts Festival

Student Art Exhibition

Des Moines, IA U.S.A.

Silver

Best Educational Program

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Prairie Meadows Community Outreach Program

Des Moines, IA U.S.A.

Gold

Best Community Outreach Program

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Overall Merchandising Program

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Media Relations Campaign

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Social Media Campaign

Budget: \$500,000 to \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Bronze-Tie

Grand Pinnacle

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver

Best Event Video Promotion

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Bronze-Tie

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

<https://twitter.com/vividsydney>

The Rocks, NSW Australia

Gold

Best Social Media Site

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver

Best Event Program

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Gold

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver

Best Promotional Brochure

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver-Tie

Best Cover Design

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver

Best Outdoor Billboard

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks, NSW Australia

Gold

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks, NSW Australia

Silver

Best Social Media Campaign

Budget: Over \$1.5 Million

Dooly County Chamber of Commerce

Big Pig Jig
Vienna, GA U.S.A.

Silver

Best Volunteer Program

Budget: \$100,000 to \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market
Des Moines, IA U.S.A.

Bronze

Best Digital/Social Ad Series

Budget: Under \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market
Des Moines, IA U.S.A.

Gold

Best Cover Design

Budget: \$100,000 to \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market
Des Moines, IA U.S.A.

Bronze

Best Promotional Poster

Budget: \$100,000 to \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market
Des Moines, IA U.S.A.

Bronze

Best Street Banner

Budget: Under \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market
Des Moines, IA U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: \$100,000 to \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market
Box of Famer's Market Items
Des Moines, IA U.S.A.

Gold

Best Sponsor Gift

Budget: Under \$500,000

Downtown Events Group

World Food & Music Festival
Box of Music Festival Items
Des Moines, IA U.S.A.

Silver

Best Sponsor Gift

Budget: Under \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market
Meals from the Market
Des Moines, IA U.S.A.

Gold

Best Community Outreach Program

Budget: \$100,000 to \$500,000

Downtown Events Group

World Food & Music Festival
Des Moines, IA U.S.A.

Gold

Best Food & Beverage Program

Budget: Under \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market
Wagon Rental
Des Moines, IA U.S.A.

Gold

Best New Attendee Service

Budget:

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Silver

Grand Pinnacle

Budget: \$500,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Bronze

Best Commemorative Poster

Budget: \$500,000 to \$1.5 Million

Drum Corps International

DCI Tour Premiere - "Drum Corps at the
Cinema"
Indianapolis, IN U.S.A.

Gold

Best TV Promotion (Ad spot or PSA)

Budget: \$500,000 to \$1.5 Million

Drum Corps International

Big, Loud & Live 13
Indianapolis, IN U.S.A.

Gold

Best Event Video Promotion

Budget: \$500,000 to \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: \$500,000 to \$1.5 Million

Drum Corps International

<https://www.facebook.com/drumcorpsinternational>

Indianapolis, IN U.S.A.

Silver

Best Social Media Site

Budget: Over \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Gold

Best Digital/Social Ad Series

Budget: Over \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Bronze

Best T-Shirt Design

Budget: Over \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Silver

Best Pin or Button

Budget: \$500,000 to \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Bronze

Best Hat

Budget: \$500,000 to \$1.5 Million

Drum Corps International

Crop Top

Indianapolis, IN U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: \$500,000 to \$1.5 Million

Drum Corps International

Long Sleeve Shirt
Indianapolis, IN U.S.A.

Bronze

Best New Merchandise

Budget: \$500,000 to \$1.5 Million

Dublin Irish Festival

Dublin, OH U.S.A.

Bronze

Best Event Video Promotion

Budget: Over \$1.5 Million

Dublin Irish Festival

Dublin, OH U.S.A.

Gold

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Dublin Irish Festival

Dublin, OH U.S.A.

Gold

Best T-Shirt Design

Budget: Over \$1.5 Million

Dublin Irish Festival

Dublin, OH U.S.A.

Gold

Best Hat

Budget: Over \$1.5 Million

Dublin Irish Festival

Stainless Steel Travel Mug

Dublin, OH U.S.A.

Bronze-Tie

Best Other Merchandise

Budget: Over \$1.5 Million

Dublin Irish Festival

Long-Sleeved Hooded Tee

Dublin, OH U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Dublin Irish Festival

Irish Day at the Columbus Dispatch Home and Garden Show

Dublin, OH U.S.A.

Bronze

Best New Promotion Activity

Budget: Over \$1.5 Million

Dublin Irish Festival

Advance Token Sales

Dublin, OH U.S.A.

Silver

Best New Attendee Service

Budget:

Festival Management Group, Inc.

18th Annual South Florida Garlic Fest

Delray Beach, FL U.S.A.

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: \$100,000 to \$500,000

Festival Management Group, Inc.

18th Annual South Florida Garlic Fest

Delray Beach, FL U.S.A.

Bronze

Best Event/Organization E-Newsletter

Budget: \$100,000 to \$500,000

Fiesta Bowl

PlayStation® Fiesta Bowl

Scottsdale, AZ U.S.A.

Gold

Best Miscellaneous Printed Materials

(Multiple Page)

Budget: Over \$1.5 Million

Fiesta Bowl

PlayStation® Fiesta Bowl

Scottsdale, AZ U.S.A.

Gold

Best Miscellaneous Printed Materials

(Single Page)

Budget: Over \$1.5 Million

Fiesta Bowl

National Bank of Arizona Fiesta Bowl Parade
Scottsdale, AZ U.S.A.

Gold

Best Street Banner

Budget: Over \$1.5 Million

Fiesta Bowl

PlayStation® Fiesta Bowl
Scottsdale, AZ U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Fiesta Bowl

Honeywell Fiesta Bowl Aerospace Challenge
Scottsdale, AZ U.S.A.

Silver

Best T-Shirt Design

Budget: Over \$1.5 Million

Fiesta Bowl

Fiesta Bowl Charities
Spirit Children's Book
Scottsdale, AZ U.S.A.

Gold

Best Give-Away Item

Budget: Over \$1.5 Million

Fiesta Bowl

PlayStation® Fiesta Bowl
PlayStation®
Scottsdale, AZ U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: Over \$1.5 Million

Fiesta Bowl

Scottsdale, AZ U.S.A.

Gold

Best Volunteer Program

Budget: Over \$1.5 Million

Fiesta Bowl

Honeywell Fiesta Bowl Aerospace Challenge
STEM Competition
Scottsdale, AZ U.S.A.

Silver

Best Educational Program

Budget: Over \$1.5 Million

Fiesta Bowl

Fiesta Bowl Wishes for Teachers
College Football Playoff Extra Yard for Teachers
Foundation
Scottsdale, AZ U.S.A.

Gold

Best Community Outreach Program

Budget: Over \$1.5 Million

Fiesta Bowl

Fiesta Bowl Player Outreach Program: Ohio
State University
Alta E. Butler Elementary
Scottsdale, AZ U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Fiesta Bowl

World's Longest "High Five" Chain
Scottsdale, AZ U.S.A.

Bronze-Tie

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Fiesta Flambeau Parade Association

2017 Fiesta Flambeau Parade
San Antonio, TX U.S.A.

Silver

Best Cover Design

Budget: \$100,000 to \$500,000

Fiesta Flambeau Parade Association

2017 Fiesta Flambeau Parade
San Antonio, TX U.S.A.

Silver

Best Event Promotional Photograph

Budget: \$100,000 to \$500,000

Fiesta Flambeau Parade Association

2017 Fiesta Flambeau Parade
San Antonio, TX U.S.A.

Silver

Best Pin or Button

Budget: \$100,000 to \$500,000

Fiesta San Antonio Commission

Fiesta San Antonio
<https://www.fiesta-sa.org/>
San Antonio, TX U.S.A.

Bronze

Best Event Website

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
Hand Painted Bottle
San Antonio, TX U.S.A.

Silver

Best New Merchandise

Budget: Over \$1.5 Million

Friends of the Festival

American Dream Concert
Chattanooga, TN U.S.A.

Bronze

Best TV Promotion (Ad spot or PSA)

Budget: Under \$100,000

Friends of the Festival

American Dream Concert
Chattanooga, TN U.S.A.

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: Under \$100,000

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Bronze

Best Radio Promotion (Ad Spot or PSA)

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
<http://riverbendfestival.com>
Chattanooga, TN U.S.A.

Silver

Best Event Website

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Silver

Best Company Image Pieces

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Bronze

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Silver

Best Hat

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
 Coloring T-Shirt
 Chattanooga, TN U.S.A.

Bronze
Best New Merchandise
 Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
 Guitar Cheese Cutter
 Chattanooga, TN U.S.A.

Gold
Best Sponsor Gift
 Budget: Over \$1.5 Million

Friends of the Festival

Moving Wall
 Chattanooga, TN U.S.A.

Gold
Best New Event
 Budget: Over \$1.5 Million

Gangdong Prehistoric Culture Festival

Gangdong-gu, Seoul South Korea

Gold
Best Promotional Brochure
 Budget: \$100,000 to \$500,000

Gangdong Prehistoric Culture Festival

Gangdong-gu, Seoul South Korea

Gold
Best Children's Programming
 Budget: \$100,000 to \$500,000

Geumsan Insam Festival

Geumsan-gun, Chungcheongnam-do South Korea

Silver
Best Promotional Poster
 Budget: Over \$1.5 Million

Gimje Horizon Festival

Collector Stamps
 Gimje-si, Jeollabuk-do South Korea

Silver
Best Other Merchandise
 Budget: Over \$1.5 Million

Grapevine Convention & Visitors Bureau

New Vintage Wine & Gallery Trail
 Grapevine, TX U.S.A.

Gold
Best Event Program
 Budget: Under \$100,000

Grapevine Convention & Visitors Bureau

Main Street Fest
 Grapevine, TX U.S.A.

Bronze
Best Promotional Brochure
 Budget: \$500,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Grape Fest
 Grapevine, TX U.S.A.

Silver
Best Pin or Button
 Budget: Over \$1.5 Million

Grapevine Convention & Visitors Bureau

Main Street Fest
 Glass Goblet
 Grapevine, TX U.S.A.

Silver
Best New Merchandise
 Budget: \$500,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Grape Fest
 Keychain
 Grapevine, TX U.S.A.

Bronze
Best Give-Away Item
 Budget: Over \$1.5 Million

Greater Delray Beach Chamber of Commerce

Seek in the City Delray Beach
Delray Beach, FL U.S.A.

Gold

Best Event Video Promotion

Budget: Under \$100,000

Guangdong Chimelong Group, Ltd.

The Third China International Circus Festival
Guangzhou, Guangdong China

Bronze

Best Promotional Poster

Budget: Over \$1.5 Million

Guangdong Chimelong Group, Ltd.

The Third China International Circus Festival
Guangzhou, Guangdong China

Gold

Best Pin or Button

Budget: Over \$1.5 Million

Gwanganri Eobang Festival

Note Cards
Suyoung-gu, Busan-si South Korea

Gold

Best Other Merchandise

Budget: \$100,000 to \$500,000

Hanseong Baekje Cultural Festival

Songpa-gu, Seoul South Korea

Gold

Best Event Invitation

Budget: \$500,000 to \$1.5 Million

High Point University Nido R. Qubein School of Communication

High Point, NC U.S.A.

Gold

Best Event Management Bachelor's Degree Program

Budget:

Hongseong Hero Festival

Hongseong-gun, Chungcheongnam-do South Korea

Gold

Best Promotional Poster

Budget: \$100,000 to \$500,000

Jinju Nongae Festival

Jinju-si, Gyeongsangnam-do South Korea

Silver

Best Promotional Poster

Budget: \$100,000 to \$500,000

Jinju Nongae Festival

Jinju-si, Gyeongsangnam-do South Korea

Bronze-Tie

Best Event Promotional Photograph

Budget: \$100,000 to \$500,000

Keep McAllen Beautiful - Great American Cleanup

Great American Cleanup 2017
McAllen, TX U.S.A.

Silver

Best Volunteer Program

Budget: Under \$100,000

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze-Tie

Grand Pinnacle

Budget: Over \$1.5 Million

Kentucky Derby Festival

BeerFest
Louisville, KY U.S.A.

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze-Tie

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Single Digital/Social Ad

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze

Best Digital/Social Ad Series

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kentucky Proud Wine Fest

Louisville, KY U.S.A.

Gold

Best Event Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

BeerFest

Louisville, KY U.S.A.

Bronze

Best Company Image Pieces

Budget: Over \$1.5 Million

Kentucky Derby Festival

Student Art Contest

Louisville, KY U.S.A.

Gold

Best Cover Design

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Ad Series

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze

Best Commemorative Poster

Budget: Over \$1.5 Million

Kentucky Derby Festival

2017 Fillies Derby Ball

Louisville, KY U.S.A.

Gold

Best Event Invitation

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze

Best Hat

Budget: Over \$1.5 Million

Kentucky Derby Festival

Mason Jar Set

Louisville, KY U.S.A.

Gold

Best Other Merchandise

Budget: Over \$1.5 Million

Kentucky Derby Festival

PNC Tour de Lou
Jersey
Louisville, KY U.S.A.

Gold

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Kentucky Derby Festival

Coaster Set
Louisville, KY U.S.A.

Gold

Best New Merchandise

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville
Framed Record
Louisville, KY U.S.A.

Silver

Best Sponsor Gift

Budget: Over \$1.5 Million

Kentucky Derby Festival

Republic Bank
Louisville, KY U.S.A.

Gold

Best Targeted Sponsor Solicitation Proposal

Budget: Over \$1.5 Million

Kentucky Derby Festival

Active Heroes™
Louisville, KY U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Budget: Over \$1.5 Million

Kentucky Derby Festival

Norton Sports Health
Louisville, KY U.S.A.

Gold

Best Sponsor Partner

Budget: Over \$1.5 Million

Kentucky Derby Festival

RoboRumble
Indiana University Southeast
Louisville, KY U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

Kentucky Derby Festival

BourbonVille
King Southern Bank
Louisville, KY U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Kentucky Derby Festival

Pegasus Pin Program
Louisville, KY U.S.A.

Bronze

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

2017 Republic Bank Derby Festival Pegasus Parade
Louisville, KY U.S.A.

Silver

Best Parade

Budget: Over \$1.5 Million

Kentucky Derby Festival

YMCA Healthy Kids Day
Louisville, KY U.S.A.

Gold

Best Children's Programming

Budget: Over \$1.5 Million

Kentucky Derby Festival

Voices of Kentuckiana High Heel Race
Louisville, KY U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Kentucky Derby Festival

Marathon & miniMarathon
Louisville, KY U.S.A.

Bronze

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kroger's Fest-a-Ville & the Chow Wagon
Louisville, KY U.S.A.

Silver

Best Food & Beverage Program

Budget: Over \$500,000

Kentucky Derby Festival

Evan Williams Commemorative Gold Pegasus Pin Bottle
Louisville, KY U.S.A.

Gold

Best New Promotion Activity

Budget: Over \$1.5 Million

Kentucky Derby Festival

Custom Bars at Kroger's Fest-a-Ville
Louisville, KY U.S.A.

Silver

Best Money-Making Idea

Budget:

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Overall Merchandising Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Professional Fence Company
Louisville, KY U.S.A.

Gold

Best Vendor/Supplier

Budget:

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Press/Media Kit

Budget: Over \$1.5 Million

Kentucky Derby Festival

2017 Derby Festival Poster Unveil
Louisville, KY U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Media Relations Campaign

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville
Louisville, KY U.S.A.

Bronze

Best Social Media Campaign

Budget: Over \$1.5 Million

Korea Wine Festival

Wine Bottle Cheese Plate
Yeongdong-gun, Chungcheongbuk-do South Korea

Bronze

Best Other Merchandise

Budget: \$500,000 to \$1.5 Million

Limerick Fringe

Limerick, Ireland

Gold

Best Event/Organization E-Newsletter

Budget: Under \$100,000

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow, PL Poland

Gold

Best Promotional Brochure

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow, PL Poland

Silver-Tie

Best Cover Design

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow, PL Poland

Gold

Best Promotional Poster

Budget: Over \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Blossom Festival

The Cherry Blossom Street Party

Macon, GA U.S.A.

Bronze

Best Radio Promotion (Ad Spot or PSA)

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Blossom Festival

<https://cherryblossom.com/>

Macon, GA U.S.A.

Bronze

Best Organizational Website

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

The Cherry Blossom Street Party

Macon, GA U.S.A.

Silver

Best Single Digital/Social Ad

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Silver

Best Digital/Social Ad Series

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Bronze

Best Pin or Button

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Tumbler

Macon, GA U.S.A.

Silver

Best Sponsor Gift

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Coca-Cola Bottle

Macon, GA U.S.A.

Silver

Best Give-Away Item

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Coca-Cola
Macon, GA U.S.A.

Silver

Best Sponsor Partner

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon Transit Authority
Macon, GA U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: Under \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

The Cherry Blossom Pink Pancake Breakfast
Macon-Bibb County Fire Department
Macon, GA U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: \$100,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

The Cherry Blossom Street Party
Macon, GA U.S.A.

Gold

Best Event (Within an Existing Festival)

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

2017 Gospel Extravaganza
SMART, Inc.
Macon, GA U.S.A.

Gold

Best New Event

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon Transit Authority
Macon, GA U.S.A.

Bronze

Best New Attendee Service

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Bronze

Best Overall Merchandising Program

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Audio Visual Services
Macon, GA U.S.A.

Silver

Best Vendor/Supplier

Macon, Georgia's International Cherry Blossom Festival

Ben Jones & 13WMAZ
Macon, GA U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: Under \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Bronze

Best Media Relations Campaign

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Silver

Best Social Media Campaign

Budget: \$500,000 to \$1.5 Million

Main Plaza Conservancy

Mariachi Corazón de San Antonio High School
Group & All-Star Competition
San Antonio, TX U.S.A.

Silver

Grand Pinnacle

Budget: Under \$100,000

Main Plaza Conservancy

San Antonio | The Saga
San Antonio, TX U.S.A.

Gold

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: Under \$100,000

Main Plaza Conservancy

Mariachi Corazón de San Antonio High School
Group & All-Star Competition
San Antonio, TX U.S.A.

Silver

Best Pin or Button

Budget: Under \$100,000

Memphis in May International Festival

Beale Street Music Festival
Memphis, TN U.S.A.

Silver

Best Digital/Social Ad Series

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis, TN U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: Over \$1.5 Million

Memphis in May International Festival

iViva Columbia!
Memphis, TN U.S.A.

Silver

**Best Miscellaneous Printed Materials
(Single Page)**

Budget: \$100,000 to \$500,000

Memphis in May International Festival

Great American River Run
Memphis, TN U.S.A.

Bronze

Best Cover Design

Budget: \$100,000 to \$500,000

Memphis in May International Festival

Beale Street Music Festival
Memphis, TN U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: \$100,000 to \$500,000

Memphis in May International Festival

Memphis, TN U.S.A.

Silver

Best Commemorative Poster

Budget: Over \$1.5 Million

Memphis in May International Festival

International Gala Honoring Columbia
Memphis, TN U.S.A.

Gold

Best Event Invitation

Budget: \$100,000 to \$500,000

Memphis in May International Festival

Memphis, TN U.S.A.

Silver

Best Street Banner

Budget: Under \$500,000

Memphis in May International Festival

Memphis, TN U.S.A.

Silver

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis, TN U.S.A.

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Over \$1.5 Million

Memphis in May International Festival

World Championship Barbecue Cooking Contest

BBQ Alley

Memphis, TN U.S.A.

Gold

Best Money-Making Idea

Budget:

Michigan Festivals & Events Association

Chesaning, MI U.S.A.

Bronze

Best Miscellaneous Printed Materials (Multiple Page)

Budget: \$100,000 to \$500,000

Music for All

Music for All Summer Symposium, presented by Yamaha

camp.musicforall.org

Indianapolis, IN U.S.A.

Gold

Best Event Website

Budget: \$500,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by Yamaha

Indianapolis, IN U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: \$500,000 to \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Music for All

Music for All National Choir Festival, presented by Yamaha

Indianapolis, IN U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: \$100,000 to \$500,000

Music for All

Indianapolis, IN U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Music for All

Music for All National Festival, presented by Yamaha

Indianapolis, IN U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Music for All

Music for All Summer Symposium, presented by Yamaha

Indianapolis, IN U.S.A.

Bronze

Best Single Digital/Social Ad

Budget: \$500,000 to \$1.5 Million

Music for All

Bands of America Grand National Championships, presented by Yamaha

Indianapolis, IN U.S.A.

Bronze

Best Event Program

Budget: \$500,000 to \$1.5 Million

Music for All

Music for All National Choir Festival, presented by Yamaha

Indianapolis, IN U.S.A.

Bronze

Best Promotional Brochure

Budget: \$100,000 to \$500,000

Music for All

Music for All Summer Symposium, presented by Yamaha
Indianapolis, IN U.S.A.

Gold

Best Promotional Brochure

Budget: \$500,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by Yamaha
Indianapolis, IN U.S.A.

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Budget: \$500,000 to \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Budget: Over \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Bronze

Best Miscellaneous Printed Materials (Single Page)

Budget: Over \$1.5 Million

Music for All

Bands of America Marching Band Championships, presented by Yamaha
Indianapolis, IN U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Music for All

Bands of America Grand National Championships, presented by Yamaha
Indianapolis, IN U.S.A.

Gold

Best Event Promotional Photograph

Budget: \$500,000 to \$1.5 Million

Music for All

Bands of America Honor Band in the Tournament of Roses Parade®
Pin Set
Indianapolis, IN U.S.A.

Bronze

Best Give-Away Item

Budget: \$500,000 to \$1.5 Million

Music for All

Be Part of the Music Flash Drive
Indianapolis, IN U.S.A.

Silver

Best Give-Away Item

Budget: Over \$1.5 Million

Music for All

Music for All Summer Symposium, presented by Yamaha
SWAG Team
Indianapolis, IN U.S.A.

Silver

Best Volunteer Program

Budget: \$500,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by Yamaha
Directors' Academy
Indianapolis, IN U.S.A.

Gold

Best Educational Program

Budget: \$500,000 to \$1.5 Million

Music for All

Directors' Academy at the Music for All National Festival, presented by Yamaha
Directors' Academy
Indianapolis, IN U.S.A.

Silver

Best Event (Within an Existing Festival)

Budget: Over \$1.5 Million

Music for All

Bands of America Honor Band in the Tournament of Roses Parade®
Indianapolis, IN U.S.A.

Silver

Best New Promotion Activity

Budget: Under \$1.5 Million

Nangye Traditional Music Festival

Drum Set
Yeongdong-gun, Chungcheongbuk-do South Korea

Gold

Best Other Merchandise

Budget: \$500,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor, SI Slovenia

Gold

Best Event Program

Budget: \$500,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor, SI Slovenia

Gold

Best Miscellaneous Printed Materials (Single Page)

Budget: \$500,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor, SI Slovenia

Silver

Best Promotional Poster

Budget: \$500,000 to \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Bronze

Best Full Length TV Program (Local Programming)

Budget: Over \$1.5 Million

National Cherry Blossom Festival

www.nationalcherryblossomfestival.org
Washington, DC U.S.A.

Silver

Best Organizational Website

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Gold

Best Commemorative Poster

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Bronze

Best Pin or Button

Budget: Over \$1.5 Million

National Cherry Blossom Festival

#BlossomMoments
All Nippon Airways
Washington, DC U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

National Cherry Blossom Festival

#BlossomMoments
Washington, DC U.S.A.

Silver

Best New Promotion Activity

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Silver

Best Media Relations Campaign

Budget: Over \$1.5 Million

National Cherry Blossom Festival Parade

presented by Events DC
Washington, DC U.S.A.

Gold

Best Parade

Budget: Over \$1.5 Million

National Cherry Festival

www.cherryfestival.org
Traverse City, MI U.S.A.

Gold

Best Organizational Website

Budget: Over \$1.5 Million

National Cherry Festival

The Green Team
Traverse City, MI U.S.A.

Gold

Best Green Program

Budget: Over \$500,000

National Cherry Festival

Traverse City, MI U.S.A.

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Over \$1.5 Million

Naval Station Great Lakes MWR

4th of July Celebration
Great Lakes, IL U.S.A.

Silver

Best Promotional Brochure

Budget: \$100,000 to \$500,000

Naval Station Great Lakes MWR

4th of July Celebration
Great Lakes, IL U.S.A.

Bronze-Tie

Best Event Promotional Photograph

Budget: \$100,000 to \$500,000

Naval Station Great Lakes MWR

4th of July Celebration
STEM/Sea Perch
Great Lakes, IL U.S.A.

Gold

Best Educational Program

Budget: \$100,000 to \$500,000

Norfolk Festevents Ltd.

Summer Concert Series of Thank Goodness It's
Ocean View Shore Thing
Norfolk, VA U.S.A.

Silver

Best Event Video Promotion

Budget: Under \$100,000

Norfolk Festevents Ltd.

41st Annual Norfolk Harborfest
Norfolk, VA U.S.A.

Silver

Best Event Video Promotion

Budget: \$500,000 to \$1.5 Million

Norfolk Festevents Ltd.

<https://www.facebook.com/Festevents/>
Norfolk, VA U.S.A.

Silver

Best Social Media Site

Budget: Under \$100,000

Norfolk Festevents Ltd.

2017 Calendar of Events
Norfolk, VA U.S.A.

Bronze-Tie

Best Promotional Brochure

Budget: Under \$100,000

Northlands

K-Days
Edmonton, AB Canada

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: \$500,000 to \$1.5 Million

Northlands

K-Days
Edmonton, AB Canada

Bronze

Best Outdoor Billboard

Budget: \$500,000 to \$1.5 Million

Northlands

Amazing Agriculture
Northlands Agriculture
Edmonton, AB Canada

Silver

Best Educational Program

Budget: Under \$100,000

Pai Chai University

Seo-gu, Daejeon South Korea

Silver

Best Event Management Bachelor's Degree Program

Budget:

Pai Chai University

Seo-gu, Daejeon South Korea

Gold

Best Festival & Event Management Master's Degree Program

Budget: Over \$1.5 Million

Pai Chai University

Seo-gu, Daejeon South Korea

Gold

Best Festival & Event Management PhD Degree Program

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

2017 Rose Parade presented by Honda
Pasadena, CA U.S.A.

Gold

Best Full Length TV Program (National Promotion/Syndication)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

2017 Rose Bowl Game presented by
Northwestern Mutual
Pasadena, CA U.S.A.

Silver

Best Miscellaneous Printed Materials (Single Page)

Budget: Over \$1.5 Million

Patronato de la Feria Estatal de León y Parque Ecológico

Feria Estatal de León 2017
León, Gto. Mexico

Silver

Grand Pinnacle

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Holland: Flowering the World
Philadelphia, PA U.S.A.

Gold

Grand Pinnacle

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Silver

Best TV Promotion (Ad spot or PSA)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Gold

Best Full Length TV Program (Local Programming)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Gold

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Gold

Best Outdoor Billboard

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Bronze

Best Event Invitation

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Silk Scarf
Philadelphia, PA U.S.A.

Silver

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Netherlands Government Ministry of Economic
Affairs
Philadelphia, PA U.S.A.

Silver

Best Sponsor Partner

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Block Party
AARP
Philadelphia, PA U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Gardener's
Studio
Subaru
Philadelphia, PA U.S.A.

Bronze

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Bronze

Best Volunteer Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Dutch EcoDome
Philadelphia, PA U.S.A.

Bronze

Best Educational Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Butterflies Live!
Philadelphia, PA U.S.A.

Bronze

Best Children's Programming

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Sustainable Communities
Philadelphia, PA U.S.A.

Silver

Best Community Outreach Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Get Pinned at the Flower Show
Philadelphia, PA U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Flowers After Hours
Philadelphia, PA U.S.A.

Bronze

Best Event (Within an Existing Festival)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Holland Flowering the World - Garden Spa
Philadelphia, PA U.S.A.

Bronze

Best Money-Making Idea

Budget:

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Gold

Best Overall Merchandising Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show
City in Bloom - City Beautification
Philadelphia, PA U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Gold

Grand Pinnacle

Budget: Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pigeon Forge, TN U.S.A.

Silver

Best Event Program

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Bronze

Best Event Program

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Historic Church Tours
Pigeon Forge, TN U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pigeon Forge, TN U.S.A.

Gold

Best Cover Design

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Silver

Best Commemorative Poster

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Gold

Best T-Shirt Design

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Gold

Best Hat

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week Appalachian
Homecoming

Pigeon Forge, TN U.S.A.

Silver

Best Hat

Budget: Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pottery Mug Tumbler
Pigeon Forge, TN U.S.A.

Gold

Best Other Merchandise

Budget: Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Commemorative Thimble
Pigeon Forge, TN U.S.A.

Bronze

Best Other Merchandise

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Silver Long-Sleeved Shirt
Pigeon Forge, TN U.S.A.

Silver

Best Miscellaneous Clothing

Budget: Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pottery Mug Tumbler
Pigeon Forge, TN U.S.A.

Silver

Best New Merchandise

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
License Plate
Pigeon Forge, TN U.S.A.

Bronze

Best New Merchandise

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Silver

Best Community Outreach Program

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Backpack
Pigeon Forge, TN U.S.A.

Gold

Best Give-Away Item

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Pigeon Forge Chuck Wagon Cookoff
Pigeon Forge, TN U.S.A.

Bronze

Best Community Outreach Program

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pottery Bowl
Pigeon Forge, TN U.S.A.

Bronze

Best Give-Away Item

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week Appalachian
Homecoming
Pigeon Forge, TN U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Gold

Best Green Program

Budget: Under \$500,000

Pigeon Forge Office of Special Events

Pigeon Forge Chuck Wagon Cookoff
Pigeon Forge, TN U.S.A.

Silver

Best Food & Beverage Program

Budget: Under \$500,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Bronze

Best Educational Program

Budget: Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pigeon Forge, TN U.S.A.

Gold

Best Overall Merchandising Program

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Bronze

Best Children's Programming

Budget: Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Silver

Best Overall Merchandising Program

Budget: Under \$100,000

Propaganda3

KC Restaurant Week
Kansas City, MO U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: Under \$500,000

Propaganda3

Boulevardia
Kansas City, MO U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: \$500,000 to \$1.5 Million

Propaganda3

American Century Championship
Kansas City, MO U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

RedFilo Events

The Festival at Masdar City
Abu Dhabi, AUH UAE

Gold

Grand Pinnacle

Budget: \$100,000 to \$500,000

RedFilo Events

The Neorun™
Abu Dhabi, AUH UAE

Silver

Grand Pinnacle

Budget: \$100,000 to \$500,000

Rotterdam Festivals

www.rotterdamfestivals.nl
Rotterdam, Netherlands

Bronze

Best Organizational Website

Budget: Over \$1.5 Million

Rotterdam Festivals

Rotterdam, Netherlands

Silver

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Rotterdam Festivals

Rotterdam Rooftop Day
Rotterdam, Netherlands

Gold

Best Event (Within an Existing Festival)

Budget: Over \$1.5 Million

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best TV Promotion (Ad spot or PSA)

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best Full Length TV Program (Local Programming)

Budget: \$100,000 to \$500,000

Rutgers University

Rutgers 250
Our Revolutionary Spirit
Piscataway, NJ U.S.A.

Silver

Best Event Video Promotion

Budget: \$100,000 to \$500,000

Rutgers University

Rutgers 250
250.rutgers.edu
Piscataway, NJ U.S.A.

Gold

Best Event Website

Budget: Under \$100,000

Rutgers University

Rutgers 250
www.rutgers.edu
Piscataway, NJ U.S.A.

Gold

Best Organizational Website

Budget: Under \$500,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: \$100,000 to \$500,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: \$100,000 to \$500,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: Under \$500,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best Single Digital/Social Ad

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Silver

Best Digital/Social Ad Series

Budget: Under \$500,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best Promotional Brochure

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Silver

Best Miscellaneous Printed Materials (Single Page)

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best Company Image Pieces

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Silver

Best Cover Design

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best Ad Series

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best Commemorative Poster

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best Outdoor Billboard

Budget: Under \$100,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best Street Banner

Budget: Under \$500,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: Under \$100,000

Rutgers University

Rutgers 250
Foreign Language Shirt
Piscataway, NJ U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Under \$100,000

Rutgers University

Rutgers 250
All Star Varieties
Piscataway, NJ U.S.A.

Gold

Best New Merchandise

Budget: Under \$100,000

Rutgers University

Rutgers 250
Johnson & Johnson
Piscataway, NJ U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Budget: Under \$500,000

Rutgers University

Rutgers 250
Piscataway, NJ U.S.A.

Gold

Best Overall Sponsorship Program

Budget: \$100,000 to \$500,000

Rutgers University

Rutgers 250
Revolutionaries Series
Piscataway, NJ U.S.A.

Gold

Best Media Relations Campaign

Budget: Under \$100,000

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Gold

Grand Pinnacle

Budget: \$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Bronze

Best Full Length TV Program (National Promotion/Syndication)

Budget: Under \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Gold

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: \$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Bronze

Best Cover Design

Budget: \$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Silver-Tie

Best Commemorative Poster

Budget: \$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Silver

Best Event Promotional Photograph

Budget: \$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: \$500,000 to \$1.5 Million

Saint Louis Art Fair

7-Up

Saint Louis, MO U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Budget: \$500,000 to \$1.5 Million

Saint Louis Art Fair

Meet the Artists

HEC-TV

Saint Louis, MO U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: Under \$1.5 Million

Saint Louis Art Fair

Emerging Artist

Saint Louis, MO U.S.A.

Bronze

Best Educational Program

Budget: \$500,000 to \$1.5 Million

Saint Louis Art Fair

Creative Castle

Saint Louis, MO U.S.A.

Silver

Best Children's Programming

Budget: \$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Bronze

**Best Emergency Preparedness & Risk
Management Plan for an Event**

Budget: Under \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Gold

Best Food & Beverage Program

Budget: Over \$500,000

Sausalito Art Festival

Sausalito, CA U.S.A.

Silver-Tie

Best Commemorative Poster

Budget: \$500,000 to \$1.5 Million

Sausalito Art Festival

Sausalito, CA U.S.A.

Silver

Best T-Shirt Design

Budget: \$500,000 to \$1.5 Million

Sausalito Art Festival

Sausalito, CA U.S.A.

Gold

Best Hat

Budget: \$500,000 to \$1.5 Million

Sausalito Art Festival

Wine Glass

Sausalito, CA U.S.A.

Silver

Best Other Merchandise

Budget: \$500,000 to \$1.5 Million

Sausalito Art Festival

SAF Zippered Hoodie

Sausalito, CA U.S.A.

Gold

Best Miscellaneous Clothing

Budget: \$500,000 to \$1.5 Million

Scottsdale Arts

Canal Convergence

Making of Canal Convergence 2017

Scottsdale, AZ U.S.A.

Bronze

Best Event Video Promotion

Budget: \$100,000 to \$500,000

Scottsdale Arts

Canal Convergence

Scottsdale, AZ U.S.A.

Silver

Best Event Program

Budget: \$100,000 to \$500,000

Scottsdale Arts

Scottsdale Arts Festival

Scottsdale, AZ U.S.A.

Bronze

Best Event Program

Budget: \$100,000 to \$500,000

Scottsdale Arts

Scottsdale Arts Festival

Scottsdale, AZ U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: \$100,000 - \$1.5 Million

Scottsdale Arts

Canal Convergence

Scottsdale, AZ U.S.A.

Bronze

Best Miscellaneous Printed Materials (Single Page)

Budget: \$100,000 to \$500,000

Scottsdale Arts

Canal Convergence

Scottsdale, AZ U.S.A.

Gold

Best Single Magazine Display Ad

Budget: \$100,000 to \$500,000

Scottsdale Arts

Scottsdale Arts Festival

Scottsdale, AZ U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: \$100,000 to \$500,000

Scottsdale Arts

Canal Convergence

Salt River Project

Scottsdale, AZ U.S.A.

Bronze

Best Sponsor Partner

Budget: Under \$500,000

Scottsdale Arts

Scottsdale Arts Festival
Scottsdale, AZ U.S.A.

Gold

Best Volunteer Program

Budget: \$100,000 to \$500,000

Scottsdale Arts

Canal Convergence
Night Light Bike Ride
Scottsdale, AZ U.S.A.

Silver

Best Event (Within an Existing Festival)

Budget: \$100,000 to \$500,000

Seosan Haemieupseong Festival

Walled Town
Seosan-si, Chungcheongnam-do South Korea

Bronze

Best New Event

Budget: \$500,000 to \$1.5 Million

Sevierville Chamber of Commerce

Celebrating Dolly in Bronze
Sevierville, TN U.S.A.

Silver

Best TV Promotion (Ad spot or PSA)

Budget: Under \$100,000

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass
Sevierville, TN U.S.A.

Silver

Best TV Promotion (Ad spot or PSA)

Budget: \$100,000 to \$500,000

Sevierville Chamber of Commerce

Rose Glen Literary Festival
Sevierville, TN U.S.A.

Bronze

Best Event Video Promotion

Budget: Under \$100,000

Sevierville Chamber of Commerce

Rose Glen Literary Festival
www.RoseGlenFestival.com
Sevierville, TN U.S.A.

Bronze

Best Event Website

Budget: Under \$100,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: Under \$100,000

Sevierville Chamber of Commerce

www.instagram.com/VisitSevierville
Sevierville, TN U.S.A.

Bronze

Best Social Media Site

Budget: Over \$1.5 Million

Sevierville Chamber of Commerce

Rose Glen Literary Festival
Sevierville, TN U.S.A.

Gold

Best Miscellaneous Printed Materials (Single Page)

Budget: Under \$100,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Bronze

Best Cover Design

Budget: Under \$100,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Silver

Best Single Magazine Display Ad

Budget: Under \$100,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Silver

Best Ad Series

Budget: Under \$100,000

Sevierville Chamber of Commerce

Celebrating Dolly in Bronze

Sevierville, TN U.S.A.

Gold

Best Event Invitation

Budget: Under \$100,000

Sevierville Chamber of Commerce

Legislative Breakfast

Sevierville, TN U.S.A.

Silver

Best Event Invitation

Budget: Under \$100,000

Singapore Garden Festival 2016

Singapore, Singapore

Gold

Best Event Video Promotion

Budget: Over \$1.5 Million

Singapore Garden Festival 2016

www.singaporegardenfestival.com

Singapore, Singapore

Gold

Best Event Website

Budget: Over \$1.5 Million

Singapore Garden Festival 2016

Singapore, Singapore

Silver

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Singapore Garden Festival 2016

Singapore, Singapore

Silver

Best Event Invitation

Budget: Over \$1.5 Million

Singapore Garden Festival 2016

Singapore, Singapore

Bronze

Best Street Banner

Budget: Over \$1.5 Million

Skagit Valley Tulip Festival

Mount Vernon, WA U.S.A.

Gold

Best Commemorative Poster

Budget: \$100,000 to \$500,000

Skagit Valley Tulip Festival

Glass Coasters

Mount Vernon, WA U.S.A.

Silver

Best Other Merchandise

Budget: \$100,000 to \$500,000

Skagit Valley Tulip Festival

Kitchen Towel

Mount Vernon, WA U.S.A.

Silver

Best New Merchandise

Budget: \$100,000 to \$500,000

South Carolina Festival of Flowers

www.scFestivalofFlowers.org

Greenwood, SC U.S.A.

Silver

Best Organizational Website

Budget: Under \$500,000

South Carolina Festival of Flowers

www.facebook.com/scfestivalofflowers/

Greenwood, SC U.S.A.

Silver

Best Social Media Site

Budget: \$100,000 to \$500,000

South Carolina Festival of Flowers

Greenwood, SC U.S.A.

Silver

Best Outdoor Billboard

Budget: \$100,000 to \$500,000

South Carolina Festival of Flowers

Beach Towel

Greenwood, SC U.S.A.

Bronze

Best New Merchandise

Budget: \$100,000 to \$500,000

South Carolina Festival of Flowers

Topiaries & Tastings Wine Walk

Greenwood, SC U.S.A.

Gold

Best Event (Within an Existing Festival)

Budget: \$100,000 to \$500,000

Summer of the Arts

Iowa City, IA U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: \$500,000 to \$1.5 Million

Summer of the Arts

Iowa Arts Festival

Iowa City, IA U.S.A.

Gold

Best Cover Design

Budget: \$500,000 to \$1.5 Million

Summer of the Arts

Eat for the Arts

Iowa City, IA U.S.A.

Silver

Best Ad Series

Budget: \$500,000 to \$1.5 Million

Summer of the Arts

Iowa Arts Festival

Iowa City, IA U.S.A.

Gold

Best Promotional Poster

Budget: \$500,000 to \$1.5 Million

Summer of the Arts

Iowa City, IA U.S.A.

Gold

Best Street Banner

Budget: \$500,000 to \$1.5 Million

Suncheon Food & Arts Festival

Seo-gu, Daejeon South Korea

Gold

Best TV Promotion (Ad spot or PSA)

Budget: \$100,000 to \$500,000

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Bronze

**Best Full Length TV Program (Local
Programming)**

Budget: \$500,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Gold

Best Pin or Button

Budget: \$500,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Growler

Temecula, CA U.S.A.

Gold

Best New Merchandise

Budget: \$500,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Gold

Best Press/Media Kit

Budget: Under \$1.5 Million

Temecula Valley Balloon & Wine Festival

Food, Wine, Chefs & Glamping
Temecula, CA U.S.A.

Bronze

Most Creative/Effective News Stunt

Budget: Under \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Gold

Best Media Relations Campaign

Budget: \$500,000 to \$1.5 Million

**Temple University School of Sport,
Tourism and Hospitality Management**

Philadelphia, PA U.S.A.

Gold

**Best Event Management Certificate
Program**

Budget: Over \$1.5 Million

Texas Department of Agriculture

State Fair of Texas
Austin, TX U.S.A.

Gold

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: \$100,000 to \$500,000

Texas Department of Agriculture

State Fair of Texas
Austin, TX U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: \$100,000 to \$500,000

The North Carolina Seafood Festival

<https://www.facebook.com/NorthCarolinaSeafoodFestival>

Morehead City, NC U.S.A.

Bronze

Best Social Media Site

Budget: \$500,000 to \$1.5 Million

The North Carolina Seafood Festival

Morehead City, NC U.S.A.

Bronze

Best Company Image Pieces

Budget: \$100,000 - \$1.5 Million

The North Carolina Seafood Festival

Morehead City, NC U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: \$500,000 to \$1.5 Million

The Parade Company

Ford Fireworks
Detroit, MI U.S.A.

Bronze

**Best Full Length TV Program (Local
Programming)**

Budget: \$100,000 to \$500,000

The Parade Company

Hob Nobble Gobble presented by Ford
Detroit, MI U.S.A.

Silver

**Best Full Length TV Program (Local
Programming)**

Budget: \$500,000 to \$1.5 Million

The Parade Company

Detroit, MI U.S.A.

Silver

**Best Full Length TV Program (National
Promotion/Syndication)**

Budget: Under \$1.5 Million

The Parade Company

www.theparade.org
Detroit, MI U.S.A.

Silver

Best Organizational Website

Budget: \$500,000 to \$1.5 Million

The Parade Company

Detroit, MI U.S.A.

Bronze

Best Company Image Pieces

Budget: Under \$100,000

The Parade Company

America's Thanksgiving Parade presented by Art Van

Detroit, MI U.S.A.

Gold

Best Company Image Pieces

Budget: \$100,000 - \$1.5 Million

The Parade Company

Detroit, MI U.S.A.

Gold

Best Company Image Pieces

Budget: Over \$1.5 Million

The Parade Company

Pancake Breakfast presented by Blue Cross Blue Shield of Michigan

Detroit, MI U.S.A.

Bronze

Best Event Invitation

Budget: Under \$100,000

The Parade Company

Ford Fireworks Rooftop Party

Detroit, MI U.S.A.

Bronze

Best Event Invitation

Budget: \$100,000 to \$500,000

The Parade Company

America's Thanksgiving Parade presented by Art Van

Detroit, MI U.S.A.

Silver

Best Street Banner

Budget: \$500,000 to \$1.5 Million

The Parade Company

Hob Nobble Gobble presented by Ford Detroit, MI U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: \$500,000 to \$1.5 Million

The Parade Company

America's Thanksgiving Parade presented by Art Van

Detroit, MI U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: \$500,000 to \$1.5 Million

The Parade Company

Hob Nobble Gobble presented by Ford Green Light Collectible

Detroit, MI U.S.A.

Bronze

Best Sponsor Gift

Budget: \$500,000 to \$1.5 Million

The Parade Company

Ford Fireworks

Tote Bag

Detroit, MI U.S.A.

Silver

Best Give-Away Item

Budget: \$100,000 to \$500,000

The Parade Company

Peppa Pig Presentation

Detroit, MI U.S.A.

Bronze

Best Targeted Sponsor Solicitation Proposal

Budget: Under \$1.5 Million

The Parade Company

CBS

Detroit, MI U.S.A.

Bronze

Best Sponsor Partner

Budget: \$500,000 to \$1.5 Million

The Parade Company

America's Thanksgiving Parade®
 Quicken Loans
 Detroit, MI U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Budget: Under \$1.5 Million

The Parade Company

Detroit, MI U.S.A.

Gold

Best Volunteer Program

Budget: Under \$100,000

The Parade Company

America's Thanksgiving Parade presented by Art Van

Detroit, MI U.S.A.

Silver

Best Parade

Budget: Under \$1.5 Million

The Parade Company

Big Head Corps
 Detroit, MI U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$100,000

The Parade Company

Pancake Breakfast presented by Blue Cross Blue Shield of Michigan

Detroit, MI U.S.A.

Bronze

Best Event (Within an Existing Festival)

Budget: Under \$100,000

Town of Fountain Hills

Experience Fountain Hills
 Fountain Hills, AZ U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: Under \$100,000

Town of Fountain Hills

Experience Fountain Hills
 Fountain Hills, AZ U.S.A.

Silver

Best Single Digital/Social Ad

Budget: Under \$100,000

Town of Fountain Hills

Experience Fountain Hills
 Fountain Hills, AZ U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: Under \$100,000

Town of Fountain Hills

Experience Fountain Hills
 Fountain Hills, AZ U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: Under \$100,000

Town of Fountain Hills

Experience Fountain Hills
 Fountain Hills, AZ U.S.A.

Bronze

Best Ad Series

Budget: Under \$100,000

Town of Fountain Hills

Experience Fountain Hills
 Fountain Hills, AZ U.S.A.

Bronze

Best Promotional Poster

Budget: Under \$100,000

Town of Herndon Parks and Recreation Department

Herndon Festival
www.herndonfestival.net
 Herndon, VA U.S.A.

Bronze

Best Event Website

Budget: \$100,000 to \$500,000

Town of Leesburg

Flower & Garden Festival
Leesburg, VA U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: Under \$100,000

Town of Leesburg

Flower & Garden Festival
Leesburg, VA U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(Single Page)**

Budget: Under \$100,000

Town of Leesburg

Leesburg Airshow
Leesburg, VA U.S.A.

Bronze

Best T-Shirt Design

Budget: Under \$100,000

Town of Mount Pleasant

Blessing of the Fleet & Seafood Festival
Mount Pleasant, SC U.S.A.

Bronze-Tie

Best Promotional Brochure

Budget: Under \$100,000

Tulsa International Mayfest

Tulsa, OK U.S.A.

Silver-Tie

Best Commemorative Poster

Budget: \$100,000 to \$500,000

Tulsa International Mayfest

Tulsa, OK U.S.A.

Gold

Best T-Shirt Design

Budget: \$100,000 to \$500,000

United San Antonio Pow Wow, Inc.

Celebrations of Traditions Pow Wow
San Antonio, TX U.S.A.

Gold

Best Pin or Button

Budget: Under \$100,000

Utah Shakespeare Festival

Cedar City, UT U.S.A.

Bronze

Best Event Program

Budget: Over \$1.5 Million

**Washington's Birthday Celebration
Association**

120th Washington's Birthday Celebration
Laredo, TX U.S.A.

Bronze

Best TV Promotion (Ad spot or PSA)

Budget: Over \$1.5 Million

**Washington's Birthday Celebration
Association**

120th Washington's Birthday Celebration
Laredo, TX U.S.A.

Silver

**Best Full Length TV Program (Local
Programming)**

Budget: Over \$1.5 Million

**Washington's Birthday Celebration
Association**

Jalapeño Festival Sponsored by La Costeña
Laredo, TX U.S.A.

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: Over \$1.5 Million

**Washington's Birthday Celebration
Association**

120th Washington's Birthday Celebration
Laredo, TX U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

120th Washington's Birthday Celebration
Laredo, TX U.S.A.

Silver

Best Ad Series

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

120th Washington's Birthday Celebration
Laredo, TX U.S.A.

Silver

Best Press/Media Kit

Budget: Over \$1.5 Million

West Palm Beach Downtown Development Authority

Pairings Food & Wine Event
West Palm Beach, FL U.S.A.

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Harmony: An Exhibition of the Arts
West Palm Beach, FL U.S.A.

Bronze

Best Radio Promotion (Ad Spot or PSA)

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

West Palm Beach Arts & Entertainment District
West Palm Beach, FL U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Downtown WPB
West Palm Beach, FL U.S.A.

Bronze

Best Event/Organization E-Newsletter

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

West Palm Beach Arts & Entertainment District
www.instagram.com/WPBAEDistrict
West Palm Beach, FL U.S.A.

Gold

Best Social Media Site

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Downtown WPB
www.twitter.com/DowntownWPB
West Palm Beach, FL U.S.A.

Bronze

Best Social Media Site

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Harmony
West Palm Beach, FL U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

West Palm Beach, FL U.S.A.

Silver

Best Company Image Pieces

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

West Palm Beach Arts & Entertainment District
West Palm Beach, FL U.S.A.

Gold

Best Single Magazine Display Ad

Budget: Under \$100,000

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Ornament
Fort Lauderdale, FL U.S.A.

Bronze

Best Sponsor Gift

Budget: Over \$1.5 Million

Winter Festival of Lights

Niagara Falls, ON Canada

Gold

Best Festival/Event Mobile Application

Budget: \$500,000 to \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Bronze

Best Full Length TV Program (National Promotion/Syndication)

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Bronze

Best Cover Design

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Bronze

Best Outdoor Billboard

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Bracelet Charm
Fort Lauderdale, FL U.S.A.

Bronze-Tie

Best Other Merchandise

Budget: Over \$1.5 Million