## 500 Festival, Inc.
## 2017 IFEA Pinnacle Award Nominations
## #51 Best Community Outreach Program
## 500 Festival Princess Program, presented by Reis Nichols

### a. Introduction/Background of Main Event

Founded in 1957, the mission of the 500 Festival is to produce life-enriching events and programs that celebrate the spirit and legacy of the Indianapolis 500 and foster positive impact on the city of Indianapolis and state of Indiana.

Indianapolis is largely defined by the historic Indianapolis 500, the largest single-day sporting event in the world, and the grand community festival that surrounds it. With nearly 50 annual events and programs that impact half a million people each year, the 500 Festival fuels the entire magical month of May. Enriching the lives of Hoosiers and visitors, 500 Festival events which are mostly free and produced largely by volunteers also enhance the image of Indianapolis and Indiana by showcasing the city and state's cultural, educational and social benefits to the world.

What started with some forward-thinking civic leaders wanting to incorporate a parade to kickoff race weekend in Indianapolis, has evolved over the years leading to new traditions and added economic impact, further enhancing the benefits of being home to the Indianapolis Motor Speedway. While our programs and events promote healthy living and community pride, they also have an economic impact on Indianapolis each year. A recent economic impact study revealed that each year, 500 Festival events generate $19.7 million in financial impact, including $5.5 million of direct spending by out-of-area visitors. With the 500 Festival producing reoccurring events in Indianapolis since 1957, the overall economic benefit to the city since its inception is estimated to be more than $400 million. Based on current growth rates, the impact of the 500 Festival is likely to be greater than $210 million in this decade (2010-2020) alone.

In addition to measurements of economic impact in terms of dollars, the 500 Festival creates an estimated 215 jobs annually (19 directly by the organization, 62 from payments to vendors and contractors and 138 as a result of visitor spending). Furthermore, the 500 Festival organization and events generates an estimated $950,000 in additional state and local taxes each year.

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### b. Description and Purpose/Objective of Outreach Program

The 500 Festival Princess Program celebrates Indiana's most civic-minded, poised, academically driven young women. Each year, 33 college-aged women are selected as 500 Festival Princesses and serve as ambassadors of the 500 Festival, their hometowns, and their colleges/universities. The 500 Festival Princess Program provides young women with once-in-a-life-time experiences and countless opportunities for leadership, community service, and professional development.
The 500 Festival Princess Program plays a critical role in the execution of the 500 Festival's mission to produce life-enriching events and programs that celebrate the spirit and legacy of the Indianapolis 500 and foster positive impact on the city of Indianapolis and state of Indiana.

The objective of the 500 Festival Princess Program is to provide Indiana's young women with a life-enriching experience through opportunities in leadership, networking, and service while expanding the celebration surrounding the Indianapolis 500 to the entire state of Indiana.

In the months leading up to May, the 33 Princesses attended and volunteered at all 500 Festival events – from networking opportunities through our Corporate Member Program, to staffing a water station at the Mini-Marathon. Serving as ambassadors of the Month of May, 500 Festival Princesses also make many appearances in the community. Because of the nature of their role within the community and state, the 33 ambassadors serve as positive role models for Indiana's youth, highlighting the importance of volunteerism, academics and civic engagement. Finally, 500 Festival Princesses are also required to organize and complete at least four community outreaches on behalf of the 500 Festival, including visits to hospitals, schools and various youth programs.

The 500 Festival also invested in the future of each Princess. Each 500 Festival Princess participated in the Leadership Development Program, presented by BKD, further empowering them to make a profound impact within their community and the state of Indiana. Additionally, each 500 Festival Princess received a $1,000 scholarship to assist with educational expenses.

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**c. Target Audience/Number of Participants**

To be eligible for the 500 Festival Princess Program, applicants must be between the ages of 18 and 23, single, and legal residents of Indiana. Candidates must also be full-time undergraduate students in a fully-accredited Indiana college or university and maintain a cumulative grade point average of at least 3.0 on a 4.0 scale.

Because there are 33 drivers, the number 33 plays a very special role in the legacy of the Indianapolis 500. The 500 Festival celebrates the legacy of the number 33 by selecting 33 500 Festival Princesses who are paired up with the 33 members of our Board of Directors. Because of our distinctly large field of ambassadors, we're able to maximize the impact and communities impacted by our outreaches.

This year's 500 Festival Princesses represented 13 Indiana colleges and universities and 22 cities and towns across the state. The group broke a program record with a cumulative GPA of 3.7, up from 3.5 in 2016.

As the 500 Festival continues its work to position the 500 Festival Princess Program as a leadership and professional development program, interest continues to grow. Applicants and the selected 500 Festival Princesses represented a variety of social, economic and cultural backgrounds, including young women who were the first in their family to attend college and others who became U.S. citizens when they were young. Not only was our total applicant pool our most diverse yet, so too is our roster of 500 Festival Princesses.

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### d. Impact program has had on the community

Since 1959, the 500 Festival Princess Program has played an integral role in the execution of the 500 Festival's mission. Over the past 58 years, more than 1,800 women from throughout Indiana have experienced the honor of being selected as a 500 Festival Princess.

500 Festival Princesses serve as ambassadors of the 500 Festival, the Indianapolis 500, and their hometowns. Princesses attend and volunteer at various 500 Festival events throughout the entire year. Most importantly, each 500 Festival Princess is required to conduct four statewide community outreach appearances. However many Princesses elect to conduct additional appearances beyond the required number.

A few of this year's community outreach activities included: two Habitat for Humanity builds, Indianapolis Cultural Trail clean up, Support the Girls Drive (bra/feminine product drive for local homeless shelter), Meals on Wheels food delivery, numerous food bank donations and sorting, Boys and Girls Club, Girl Scouts, Girls on the Run and YMCA visits.

Appearances are also a portion of the Princesses' statewide outreach initiative. These appearances include: An Indiana Pacers basketball game, Indy Eleven soccer game, Indianapolis Indians baseball games, St. Patrick's Day Parade in Indianapolis, Indianapolis Motor Speedway Easter Egg Hunt, and participation in the Victory Circle celebration of the 101st Running of the Indianapolis 500.

The Program does not only highlight Indiana's best and brightest college aged women, it's making a positive impact within the community. From March through May of 2017, 500 Festival Princesses conducted more than 1,500 community outreaches impacting more than 50,000 people.

For example, Princesses volunteered their time at the 500 Festival & Indianapolis 500 Education Program, presented by IU Health. They were present at 11 different field trips to the Indianapolis Motor Speedway that are offered for Indiana schools for free through the 500 Festival. With the number of children who look up to the Princesses, these ambassadors help educate the next generation of Hoosiers on the significant and historic impact of the Indy 500 in our city and state.

Beyond what the 500 Festival Princesses gave to the community, the 500 Festival is proud to give opportunities for growth to the Princesses. We provided each Princess with the resources and relationships to improve their lives upon graduation. Princesses were paired with 500 Festival Board members, leaders within Indiana's business community, who served as mentors to their Princess, often helping her make professional connections during her time as a Princess, and beyond.

In addition, 500 Festival Princesses participated in the Leadership Development Program, which discussed topics like personal finance, networking, importance of civic engagement, conflict management, time management, and resume and interview tips. Finally, each 500 Festival Princess was provided with a $1,000 scholarship to help with the costs associated with education expenses.

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**e. Tie-In of Program to the Main Event**

The mission of the 500 Festival is to produce life-enriching events and programs that celebrate the spirit and legacy of the Indianapolis 500 and foster a positive impact on the city of Indianapolis and state of Indiana. The Princess Program embraces the mission of the 500 Festival in a variety of ways.

Through the many community outreach opportunities, 500 Festival Princesses are able to educate Indiana citizens on the important role the Indianapolis 500 plays within our state. Princesses are also able to volunteer their time within the community, on behalf of the 500 Festival, to help improve the quality of life for others, while also bringing the Indianapolis 500 celebration to various towns around the state.

During their orientation, 500 Festival Princesses are instructed to cover topics that fully support the mission of the 500 Festival, while educating the audience on the history and legacy of the Indianapolis 500:

- What is the 500 Festival?
- What's new and exciting at the 500 Festival
- 2017 500 Festival and Indianapolis 500 Calendar of Events
- How to participate in 500 Festival programs and events
- An overview of the 500 Festival Princess Program
- The importance of education and community involvement

Additionally, each Princess was supplied with a copy of the curriculum for the 500 Festival and Indianapolis 500 Education Program, presented by IU Health. The Princesses used this for ideas and inspiration as they planned their outreaches tailored to a younger audience. Using this approved curriculum maintains the integrity of the 500 Festival mission.

Because they spend a good deal of time together in the months leading up to May, 500 Festival Princesses form friendships with each other—many that last a lifetime. Because the Princesses are selected from the best of the best, these friendships often lead to long-term success in a business setting or within civic organizations. Camaraderie amongst the Princesses is vital to the success of the Program. A program consisting of 33 college women from different colleges and universities, as well as different cities and towns across the state, lends itself to diversity among the participants. The Princesses learn from each other and grow closer as a group, which helps to foster a positive impact on their statewide outreaches.

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### f. Duration of the Program (start to finish) and years the program has been part of event

The 500 Festival Princess Program was established in 1959. Over the past 58 years, more than 1,800 women from throughout Indiana have experienced the honor of being selected as a 500 Festival Princess.

Each of the 33 500 Festival Princesses for the 2017 event season will hold her title for one year, February 2017 – February 2018. 500 Festival Princesses participate in statewide community outreach programs, 500 Festival events and have a presence at various Indianapolis Motor Speedway functions, including the pre-race ceremonies and Victory Circle celebration for the Indianapolis 500.

**2017 Timeline:**
September 2016: 500 Festival Princess Program application process opens
January 2017: 500 Festival Princess Program application process closes
January 21, 2017: Round #1 of Princess Program interviews is conducted with all applicants that meet the eligibility requirements
February 4, 2017: Round #2 of Princess Program interviews is conducted with the top 66 applicants
February 6, 2017: The 33 selected 500 Festival Princesses are notified of their selection

### g. Overall Revenue/Expenses

The Princess Program is not a revenue-generating program of the 500 Festival. We strive to find opportunities to operate more efficiently, without diminishing the Princess Program experience. A new expense for 2017 was the enhancement of the Leadership Development Program, presented by BKD, provided to each Princess.

Expenses for the program include, but aren't limited to:

- Scholarships: 23%
- Leadership Development: 15%
- Orientation: 5%

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### h. Description of Sponsor Involvement

Reis-Nichols Jewelers is the presenting sponsor of the 500 Festival Princess Program. In their second year as presenting sponsor of the Princess Program, Reis-Nichols provided a one-of-a-kind necklace for each Princess, valued at $1,500 each. The necklace is not for sale and is a unique "thank you" to the Princesses for serving the 500 Festival and their state through community outreaches.

RaeLynn's Boutique was a new sponsor for the Princess Program in 2017. RaeLynn's provided a custom wardrobe for the Princesses, including a Faviana gown worn at the 500 Festival Snakepit Ball.

Additional support of the program is provided by: Indianapolis Motor Speedway, Vera Bradley, BKD, The Sanctuary on Penn, and the 500 Festival Foundation. Scholarships for the 500 Festival Princesses were made possible in part by Marlyne Sexton, an Indianapolis philanthropist and president of The Sexton Companies.

Sponsors support the program with more than their dollars. They also play an active role in the selection and leadership development of the 500 Festival Princesses. RaeLynn's and BKD participated in the interview process. Marlyne Sexton hosted a Leadership Development Session at her Cars of Yesteryear Museum where she discussed being in leadership positions as a woman, importance of networking when beginning a career and the responsibility of giving back once you are successful.

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### i. Overall effectiveness/Success of the program

The 500 Festival Princess Program is one of the longest-standing programs in our organization. Since 1959, the Festival has chosen 33 young women to serve as ambassadors for the 500 Festival and the Indianapolis 500. To date, the program has impacted more than 1,800 of Indiana's brightest young women, many of whom use the tools gained during the Princess Program to become business and civic leaders within their community.

In 2017, 500 Festival Princesses conducted more than 1,500 community outreaches around Indiana, impacting more than 50,000 people. With 500 Festival Princesses from communities at the northernmost and southernmost corners of Indiana, this program has enabled the 500 Festival to expand our mission to all corners of our state. Furthermore, 500 Festival Princesses volunteered more than 4,300 hours. There's no doubt that their volume of volunteer time has impacted our state for the better.

While the data alone is impressive. Perhaps the most impactful demonstration of its impact is to hear directly from the young women impacted by this program.

"The 500 Festival Princess Program exceeded my expectations and goals. I have never come across a program that entails leadership development, professional growth, volunteer opportunities, and a way to make several new friends (the princesses, the staff, and any community members I talked to). This program is amazing, and I could talk about it for hours, I love the opportunities I was given. I was able to learn how to give back to various communities in multiple ways, attend other outreaches that taught me so many things, attend education programs and encourage kids to work hard in school, be a role model to so many young girls, attend the 500 Festival events and learn that even though you're the one encouraging the runners they still encourage you as well, and so many other things I could list. This program allows for growth in ways that I never thought were possible, I was always doing something almost every day once this program began and everything I took part in I had learned something new and left feeling very happy at what I was doing or where I was at."

"The Princess Program surpassed every goal and expectation I had. I formed valuable friendships with other princesses and relationships with my director and his family. I definitely got to know Indy, both from driving around it so much and be connecting with leaders and organizations during professional development opportunities. I also learned more about planning events and executing my own outreaches. I had a wonderful time. Wow."

"I organized a lot of my events at elementary schools. This was up my alley because I have just graduated with my degree in elementary education. I loved being able to go out into my communities and communities around me and talk to students about the program, Indiana history, and the race. It gave me true joy to see them learning and having fun at the same time. I believe I did a total of 14 or 15 of my own and I would honestly have loved to do even more than that. I think Princesses should also go to more than two of her peers. I went to maybe 20 or so, honestly lost count, and I think it really lets one see more diversity and connect more with fellow princesses. I learned so much about all of the girls because I went to so many outreaches and spent quality time with these women. It was honestly the best decision that I made. To go to more than just two really helps one connect to others, build the friendships, and shows support for the girls and the program. I would suggest 4 individual outreaches and 4 outreaches that are not your own."

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**Supporting Question**

**What did you do to update/change this program from the year before? Were your updates/changes successful? Please provide measurable results and examples.**

With a rich history spanning 58 years, the 500 Festival Princess Program has evolved over the years to ensure that the program remains relevant but also provides the best experience possible. Key updates/enhancements for the 2017 event season include:

**Establishment of the Leadership Development Program, presented by BKD:** In 2016, the Princess Program focused on developing Princesses into Indiana's next generation of great leaders. In 2017, BKD CPA and Advisors joined the 500 Festival in sponsoring the Leadership Development Program. The Leadership Development Program provides various opportunities for participants of the 500 Festival's college-aged programs to learn more about professionalism in a working environment.

With BKD's additional funding of the Leadership Development Program, 500 Festival Princesses were able to have a customized three hour workshop with Leadership Indianapolis, a nonprofit leadership training company. Leadership Indianapolis' mission is "to educate, inspire and mobilize community leaders to serve and strengthen greater Indianapolis." The workshop focused on conflict management and time management designed specifically with the college demographic in mind. The staff from Leadership Indianapolis were so impressed with the work that the 500 Festival Princess Program has done that they created a custom curriculum specifically for this program. In addition, members of their staff (including their CEO) served as interviewers as part of the Princess Program selection process. Their staff really enjoyed the selection process and I believe that ultimately led to them agreeing to the workshop. They became invested in the program after learning more about what goes into it.

At the end of the Princess Program, Princesses have the opportunity to provide feedback to the 500 Festival on their experience. The Leadership Development Program sessions were rated extremely high, with the contracted Leadership Indianapolis workshop raking the highest.

(See Supporting Materials for a more detailed breakdown of the Leadership Development Program, presented by BKD curriculum).

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**Outreaches vs. Appearances**

As the Princess Program continues to evolve, so too does its impact. In the months leading up to May, the Princesses participate in outreaches across the state. Each Princess is required to plan and execute four separate community outreaches in either their hometown or college town. For 2017, the 500 Festival challenged the Princesses make the outreaches more impactful versus just appearances. For example, Princesses were discouraged from scheduling themselves to make appearances at pageants, sporting events, events, etc. but encouraged to actively do community service under their Princess platform. Having the Princesses get their hands dirty and make an impact actively demonstrates the 500 Festival's mission and is the best way for our ambassadors to show the community what it is that we do and what the Princess Program stands for.

The challenge resulted in Princesses organizing two Habitat for Humanity builds, Indianapolis Cultural Trail clean up after the OneAmerica 500 Festival Mini-Marathon (another 500 Festival event), Meals on Wheels food delivery, numerous food bank donations and sorting and a bra/feminine product drive for local homeless shelters. The drive was for a non-profit organization called Support the Girls, whose mission is to "restore dignity and self-respect" to women by providing bras and proper menstrual products to homeless women. Homeless shelters are often in need of these items and it's an issue that often goes unseen. The Support the Girls drive was organized and executed by 500 Festival Princess, Ashley Spears, as one of her outreaches. The drive resulted in 173 bras, 407 pads and 1,200 tampons donated

500 FESTIVAL PRINCESS PROGRAM
Presented by Reis·Nichols Jewelers

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"I've used this platform as a way to be involved in things I'm passionate about – getting young girls into STEM fields and coding. I've gotten to work with a Girls That Code club, working with them to shatter the stereotype of things that come with STEM. You can be a princess in pink and still be in STEM."

– Nilofer Rajpurkar,
2016 500 Festival Princess

# Application Deadline Approaching for the 2017 500 Festival Princess Program

www.500festival.com/news/application-deadline-approaching-for-the-2017-500-festival-princess-program/

## *500 Festival Princess Program Applications to Close January 8, 2017*

**INDIANAPOLIS (December 14, 2016) –** The 500 Festival, a nonprofit organization providing life-enriching events for Indiana and celebrating the legacy of the Indianapolis 500, sends a reminder that applications for the 2017 500 Festival Princess Program will close Sunday, Jan. 8, 2017. The online application is available on the 500 Festival's website.

"Participating in the 500 Festival Princess Program was a life-changing experience," said Caitlyn Foye, the 2016 500 Festival Queen and a junior at Butler University majoring in Biology. "From the networking opportunities, to the leadership development program and the scholarship, the Princess Program has given me the tools necessary to make an impact within my community upon graduation."

Since 1958, the 500 Festival Princess Program has celebrated Indiana's up-and-coming, college-aged leaders.

Each year, 33 of Indiana's most civic-minded, academically driven young women are selected to serve as 500 Festival Princesses. Serving as a 500 Festival Princess provides young women with countless opportunities for leadership and professional development. 500 Festival Princesses participate in personal and professional development initiatives that empower them to make a profound impact within their community and Indiana. Key components of the program include:

- Discussions and learning opportunities, led by business and community leaders, on topics such as: goal setting, office etiquette, networking, personal branding, resume building, the art of negotiating, civic engagement, financial literacy and interview best practices
- Professional evaluations and personality assessments
- Networking and professional development events with 500 Festival Princess alumnae, members of the 500 Festival board of directors, community and business leaders
- Participation in the BKD 500 Festival Leadership Development Program

Each 500 Festival Princess will receive a $1,000 scholarship, made possible in part by the 500 Festival Foundation and Marlyne Sexton, an Indianapolis philanthropist and president of The Sexton Companies. 500 Festival Princesses are also provided with once-in-a-life-time experiences, including involvement with the 500 Festival's statewide community outreach programs, volunteering at 500 Festival events and participating in various Indianapolis Motor Speedway functions, including the pre-race ceremonies and Victory Circle celebration for the Indianapolis 500.

The top 264 applicants will be interviewed by an independent panel of judges on Saturday, Jan. 21. The top 66 applicants will participate in a second round of interviews on Saturday, Feb. 4. The top 33 applicants will be selected to serve as 500 Festival Princesses. The 500 Festival Princess selection is based upon the following criteria: communication skills, commitment to service, leadership, scholarship, professionalism.

To be eligible to serve as a 500 Festival Princess, applicants must:

- Claim legal residence in Indiana
- Currently be enrolled as a full-time student at an accredited college or university located in Indiana; taking a minimum of 12 academic hours for undergraduate studies or a minimum of nine academic hours for graduate studies
- Maintain a cumulative college GPA of 3.0 on a 4.0 scale

- Be actively involved in at least one extra-curricular activity
- Be the age of 18 by January 1, 2017, but no older than 23 by May 31, 2017
- Be single, never married and with no children

The online application is available HERE.

To learn more about the 500 Festival Princess Program and its rules and regulations, please visit: https://www.500festival.com/princessprogram.

Support of the 500 Festival Princess Program is provided by: Indianapolis Motor Speedway, Reis Nichols, Vera Bradley, RaeLynn's Boutique, The Sanctuary on Penn, the 500 Festival Foundation, and the BKD 500 Festival Leadership Development Program.

To learn more about 500 Festival's events and programs, please visit www.500festival.com.

**About the 500 Festival**

Founded in 1957, the 500 Festival is a not-for-profit organization that produces more than 50 life-enriching events and programs while celebrating the spirit and legacy of the Indianapolis 500 and fostering positive impact on the city of Indianapolis and state of Indiana. One of the largest festivals in the nation, each year more than half a million people attend an event or program produced by the 500 Festival. Since its founding, the 500 Festival has contributed more than $400 million in economic value to Indianapolis. To learn more about the 500 Festival, please visit www.500festival.com, follow us on Twitter @500festival, or on Facebook.

# BKD CPAs & Advisors Named Presenting Sponsor of 500 Festival Leadership Development Program

www.500festival.com/news/bkd-cpas-advisors-named-presenting-sponsor-of-500-festival-leadership-development-program/

**INDIANAPOLIS (February 1, 2017) –** The 500 Festival, a nonprofit organization providing life-enriching events for Indiana and celebrating the legacy of the Indianapolis 500, today announces the organization's partnership with national CPA and advisory firm BKD to create the 500 Festival's first ever Leadership Development Program.

"BKD is excited to be the presenting sponsor for the leadership program," said Rob Pruitt, managing partner of BKD's Indianapolis and Bloomington offices. "Through our BKD Foundation, we largely support youth and education. This sponsorship affords us the opportunity to offer education to Indiana's future leaders, as well as supplementing the strong work of the 500 Festival in our communities."

The Leadership Development Program provides various opportunities for participants of the 500 Festival's college-aged programs to learn more about professionalism in a working environment. The Leadership Development Program's various sessions throughout the next few months include discussions on personal brand, resume, interview, and job search training.

"The Leadership Development Program has been on our radar for a while now," said Bob Bryant, president and CEO of the 500 Festival. "We have two extremely beneficial programs for college-age students and ties with talented industry leaders here in Indianapolis. Connecting the two just makes sense. We hope it will continue our mission of enriching lives by impacting and connecting students for years to come."

**500 Festival Princess Program**

Each year, 33 of Indiana's most civic-minded, academically driven young women are selected to serve as 500 Festival Princesses. Serving as a 500 Festival Princess provides young women with countless opportunities for leadership and professional development. 500 Festival Princesses participate in personal and professional development initiatives that empower them to make a profound impact within their community and Indiana.

**500 Festival Internship Program**

The 500 Festival Internship Program allows students to gain valuable experience while being part of the month of May in a new and exciting way. Each spring, approximately 10 interns join the 500 Festival in preparation for May.

To learn more about the 500 Festival Leadership Development Program, presented by BKD, please visit www.500festival.com.

###

**BKD**

BKD, LLP, a national CPA and advisory firm, can help individuals and businesses realize their goals. Our approximately 2,600 dedicated professionals provide solutions for clients in all 50 states and internationally. BKD and its subsidiaries offer a variety of tax, accounting and consulting services, and we combine the insight and ideas of thought leaders in multiple industries. Learn more at BKD.com.

**About the 500 Festival**

Founded in 1957, the 500 Festival is a not-for-profit organization producing more than 50 life-enriching events and programs that celebrate the spirit and legacy of the Indianapolis 500 and foster positive impact on the city of Indianapolis and state of Indiana. One of the largest festivals in the nation, each year more than half a million people attend an event or program produced by the 500 Festival. Since its founding, the 500 Festival has contributed more than $400 million in economic value to Indianapolis. To learn more about the 500 Festival, please visit www.500festival.com, follow us on Twitter @500festival, or on Facebook.

# 33 Indiana Women Selected as 2017 500 Festival Princesses

www.500festival.com/news/33-indiana-women-selected-as-2017-500-festival-princesses/

### *500 Festival Princesses will serve as ambassadors of the 500 Festival and Indiana*

**INDIANAPOLIS (February, 22 2017) –** The 500 Festival, a nonprofit organization providing life-enriching events and programs that celebrate the legacy of the Indianapolis 500, today announce 33 college-aged women from across Indiana have been selected to serve as 2017 500 Festival Princesses.

The 500 Festival Princess Program, presented by Reis-Nichols, has a long history of celebrating Indiana's most civic-minded, academically driven college-aged women. Serving as a 500 Festival Princess provides young women with countless opportunities for leadership, networking and professional development. The 500 Festival Princesses will participate in the 500 Festival Leadership Development Program, presented by BKD, which empowers participants to make a profound impact within their community and Indiana.

Each 500 Festival Princess will receive a $1,000 scholarship, made possible by Marlyne Sexton, an Indianapolis philanthropist and president of The Sexton Companies, in conjunction with individual donors and the 500 Festival Foundation. 500 Festival Princesses are also provided with once-in-a-life-time experiences, including involvement with the 500 Festival's statewide community outreach programs, volunteering at 500 Festival events and participating in various Indianapolis Motor Speedway functions, including the pre-race ceremonies and Victory Circle celebration for the 101st running of the Indianapolis 500.

"The 500 Festival Princess Program, presented by Reis-Nichols, gives women the opportunity to enhance their leadership and personal skills. With more than 50 years of history, the program provides each young woman an extraordinary experience," said Kathy Cabello, 500 Festival board member and Princess Program committee co-chair. "The 500 Festival is proud to guide Indiana's next generation of leaders."

The 2017 500 Festival Princesses represent 13 Indiana colleges and universities and 22 cities and towns across the state. With a cumulative GPA of 3.7, this year's 500 Festival Princesses were selected from hundreds of applicants based upon on communication skills, academic performance and community involvement.

The 2017 500 Festival Princesses, Indiana hometown, high school, college or university and area of study are as follows (in alphabetical order):

**Lore'al Avery**, Indianapolis, a graduate of Merrillville High School and a junior at IUPUI majoring in Finance and Accounting and minoring in Communications.

**Carly Bailey**, Zionsville, a graduate of Zionsville Community High School and a junior at Purdue University majoring in Nursing.

**Shivani Bajpai**, Zionsville, a graduate of Carmel High School and a senior at IUPUI majoring in Biology and minoring in Spanish, Chemistry, Medical Humanities and Health Studies.

**Esther Bower**, Oxford, a graduate of Benton Central Junior/Senior High School and a sophomore at Ball State University majoring in Journalism News, Telecommunications and Dance.

**Mackenzie Burnworth**, Westfield, a graduate of Westfield High School and a junior at University of Saint Francis majoring in Risk Management and Insurance.

**Annie Cole**, Indianapolis, a graduate of Pike High School and a sophomore at Taylor University majoring in Elementary Education and minoring in Orphans and Vulnerable Children and Psychology.

**Katherine Cole**, Westfield, a graduate of Westfield High School and a senior at Indiana University majoring in Secondary Life Science Education and minoring in Spanish.

**Jessica De La Cruz**, Indianapolis, a graduate of Southport High School and a senior at Indiana University majoring in Journalism and Spanish and minoring in Latino Studies and Portuguese.

**Kylie Echard**, Wabash, a graduate of Northfield High School and a junior at Purdue University majoring in Agribusiness and Agronomy.

**Anna Marie Farlow**, Wabash, a graduate of Southwood High School and a senior at Indiana University majoring in Biology and minoring in Chemistry, Psychology and Exercise Science.

**Karlee Gable**, Muncie, a graduate of Yorktown High School and a freshman at Indiana State University majoring in Elementary Education and minoring in Reading and Special Education.

**Amanda Hawkins**, Noblesville, a graduate of Noblesville High School and a senior at Ball State University majoring in Elementary Education and minoring in Interpersonal Relations.

**Destiny Hibbs**, Evansville, a graduate of North High School and a senior at Indiana University majoring in Human Biology and minoring in Psychology.

**Madison Kovacs**, Whiteland, a graduate of Whiteland Community High School and a junior at the University of Indianapolis majoring in Psychology and Pre-Occupational Therapy and minoring in Gender Studies.

**Katie Krempp**, Jasper, a graduate of Jasper High School and a junior at Purdue University majoring in Nursing.

**Hannah Kruger**, Hillsdale, a graduate of South Vermillion High School and a sophomore at Butler University majoring in Psychology and Strategic Communications and minoring in Spanish.

**Jackie Leeuw**, South Whitley, a graduate of Columbia City High School and a senior at Saint Joseph's College majoring in Business Administration and Communications.

**Lauren Lowry**, Indianapolis, a graduate of Park Tudor School and a senior at Indiana University majoring in Accounting and Tech Management and minoring in Spanish.

**Mannah Mace**, Brazil, a graduate of Northview High School and a freshman at Saint Mary-of-the-Woods College majoring in Business Administration and minoring in Marketing and Spanish.

**Kayla Meeks**, Peru, a graduate of Peru High School and a junior at Indiana University Kokomo majoring in Nursing and minoring in Psychology.

**Quinci Miller**, Greencastle, a graduate of Greencastle High School and a sophomore at DePauw University majoring in Communications and minoring in Business Administration.

**Samantha Mitchell**, Bedford, a graduate of Bedford North Lawrence High School and a sophomore at IUPUI majoring in Political Science and minoring in English and History.

**Lauren Peacock**, Winchester, a graduate of Winchester Community High School and a senior at Purdue University majoring in Agribusiness and minoring in Communications and Farm Management.

**Jamie Rehm**, Indianapolis, a graduate of Mt. Vernon High School and a junior at IUPUI majoring in Nursing.

**Emma Schaefer**, Fort Wayne, a graduate of Caroll High School and a junior at Ball State University majoring in Telecommunications and Spanish.

**Amna Sohail**, Indianapolis, a graduate of Lawrence Central High School and a senior at IUPUI majoring in Chemistry and minoring in Spanish and Math.

**Ali Sparkman**, Clarksville, a graduate of Clarksville Senior High School and a junior at IUPUI majoring in Exercise Science – Pre Physical Therapy and minoring in Health Education.

**Ashley Spears**, Fortville, a graduate of Mt. Vernon High School and a senior at IUPUI majoring in Human Resource Management and Business Management.

**Olivia Walker**, Carmel, a graduate of Carmel High School and a senior at Purdue University receiving her Doctorate of Pharmacy.

**Allie Watson**, New Palestine, a graduate of New Palestine High School and a graduate student at Butler University studying to be a Physician's Assistant.

**Justine Weatherman**, Clayton, a graduate of Cascade High School and a graduate student at Purdue University receiving her Master's in Business Administration.

**Emily Weiss**, Carmel, a graduate of Guerin Cathloic High School and a senior at Indiana University majoring in Exercise Science and minoring in Entrepreneurship and Small Business Management.

**Taylor Wong**, Indianapolis, a graduate of Roncalli High School and a junior at Ball State University majoring in Athletic Training and Studio Art Drawing.

One of these young women will be selected as the 2017 500 Festival Queen and will receive an additional $1,500 scholarship. The Queen will be crowned May 20 during the 500 Festival Breakfast at the Brickyard, presented by Midwestern Engineers, Inc.

As representatives of the 500 Festival, Princesses play a crucial role in the execution of the 500 Festival's mission to produce life-enriching events and programs while celebrating the spirit and legacy of the Indianapolis 500 and fostering positive impact on the city of Indianapolis and state of Indiana. Appearances by the 500 Festival Princesses are available by request.

Support of the 500 Festival Princess Program is provided by: Reis-Nichols, BKD, RaeLynn's Boutique, Indianapolis Motor Speedway, Vera Bradley, The Sanctuary on Penn, and the 500 Festival Foundation.

To learn more about 500 Festival Princess Program, please visit www.500festival.com/princessprogram.

**EDITOR'S NOTE:** Individual and group photos can be viewed online here.

**About the 500 Festival**

Founded in 1957, the 500 Festival is a not-for-profit organization that produces more than 50 life-enriching events and programs while celebrating the spirit and legacy of the Indianapolis 500 and fostering positive impact on the city of Indianapolis and state of Indiana. One of the largest festivals in the nation, each year more than half a million people attend an event or program produced by the 500 Festival. Since its founding, the 500 Festival has contributed more than $400 million in economic value to Indianapolis. To learn more about the 500 Festival, please visit www.500festival.com, follow us on Twitter @500festival, or on Facebook.

###

# 500 Festival and Marlyne Sexton Add to 500 Festival Princess Program Scholarship Fund

www.500festival.com/news/500-festival-and-marlyne-sexton-add-to-500-festival-princess-program-scholarship-fund/

**INDIANAPOLIS (March 15, 2017) –** The 500 Festival, a nonprofit organization providing life-enriching events and programs that celebrate the legacy of the Indianapolis 500, today announces a partnership with Marlyne Sexton of the Sexton Companies to create additional funding for the 500 Festival Princess Program, presented by Reis-Nichols.

In 2015, with Marlyne's support, the 500 Festival added a $1,000 scholarship for every Princess selected to the program. Prior to 2015, only the Princess selected as the 500 Festival Queen received a scholarship. In an effort to raise awareness of the program and solicit additional support, Marlyne is challenging others to contribute to the 500 Festival Princess Program scholarships and has committed to match donations dollar for dollar up to a total of $33,000 in 2017.

"This program is very dear to me as I have witnessed the value for young female leaders in our state," Sexton said. "The 500 Festival has done a remarkable job transforming the program into a very current and relevant opportunity for young women. In essence, these young women are redefining the meaning of the word princess and I could not be happier to support the program while encouraging others to do the same."

Since 1958, the 500 Festival Princess Program has celebrated Indiana's up-and-coming, college-aged leaders. Nearly 2000 women have been impacted by the program to date.

Each year, 33 of Indiana's most civic-minded, academically driven young women are selected to serve as 500 Festival Princesses. Serving as a 500 Festival Princess provides young women with countless opportunities for leadership and professional development, including involvement with the 500 Festival's statewide community outreach programs, volunteering at the 500 Festival events and participating in various Indianapolis Motor Speedway functions, including the pre-race ceremonies and Victory Circle celebration for the Indianapolis 500.

"The 500 Festival Princess Program is anything but a pageant," said Bob Bryant, president and CEO of the 500 Festival. "With the support of the 500 Festival Board of Directors and the 500 Festival Foundation Board of Directors, we have continued to grow the program as an enriching opportunity for women in Indiana colleges and universities to gain valuable experiences in leadership development, civic engagement, scholarship, mentoring and community service. We are determined to ensure a diverse group of young future leaders have a rewarding experience while also serving as ambassadors of the 500 Festival and Indy 500 around the state of Indiana."

**Funding Info**

If you would like to donate, please do so by submitting donations to the 500 Festival Foundation earmarked for the 500 Festival Princess Program. Donations to the 500 Festival Foundation are fully tax deductible. The matching challenge will be applied dollar for dollar up to $33,000 for donations received by June 9, 2017.

To learn more about the 500 Festival Princess Program, please visit: https://www.500festival.com/princessprogram.

Support of the 500 Festival Princess Program is provided by: Reis-Nichols, BKD, Indianapolis Motor Speedway, Vera Bradley, RaeLynn's Boutique, Nicole Bryan Salon, The Sanctuary on Penn, and the 500 Festival Foundation.

To learn more about 500 Festival's events and programs, please visit www.500festival.com.

**About the 500 Festival**

Founded in 1957, the 500 Festival is a not-for-profit organization that produces more than 50 life-enriching events and programs that celebrate the spirit and legacy of the Indianapolis 500 and foster positive impact on the city of Indianapolis and state of Indiana. One of the largest festivals in the nation, each year more than half a million people attend an event or program produced by the 500 Festival. Since its founding, the 500 Festival has contributed more than $400 million in economic value to Indianapolis. To learn more about the 500 Festival, please visit www.500festival.com, follow us on Twitter @500festival, or on Facebook.

**About Marlyne Sexton and Sexton Companies**

The Sexton Companies' long history as a builder and developer began in 1962 when the Sexton Companies built Fisher Apartments in Speedway, Indiana and rented every apartment in the first weekend of business! Since then, thousands of apartment homes have been built in numerous communities from central Ohio and Indiana to Arkansas, Louisiana and Texas. The Sexton Companies are also responsible for developing two of the largest apartment communities built in Indiana at approximately fourteen hundred apartments each. Our focus has always been to build timeless, well-crafted and designed apartment homes that will transcend building trends in the decades to come. The result has been consistently accepted by our residents thanks to our superior all brick construction and comfortable interiors with modern amenities. It is our wish that you build on your history in a Sexton apartment home.

###

# Asian Fest brings multiple cultures to State Museum

Dancers perform at Asian Fest. (WTHR image by Josh Blankenship)

**WTHR.COM STAFF**

PUBLISHED: 06/11/17 09:14 PM EDT. UPDATED: 06/14/17 02:23 PM EDT.

INDIANAPOLIS (WTHR) - Music, dance, food and cultural heritage - were all on full display at the Indiana State Museum today.. For Asian Fest.

This year's theme country was Japan.

But visitors got to experience all Asian cultures from China to India to the Philippines.

There are lots of interactive activities for families at Asian Fest.

And one of the dance performers Sunday also happens to be this year's 500 Festival Queen.

**Mayor Joe Hogsett** ndyMayorJoe Follow

Congratulations to Shivani Bajpai, 2017, 500 Festival Queen -- Great to see you again today at #AsianFest!

2:45 PM - 11 Jun 2017

4 22

She talked to us about why this is such a special event.

"I think there's always something to learn so whether that be a new food or something about a country you've never been to or something about a dance performance," said Shivani Bajbai. "If you're here, you're going to learn something about whatever it is that interests you - just meet new people."

This was the tenth year for Asian Fest, which is sponsored by the Asian American Alliance.

BANNER GRAPHIC

# Food, Glorious Food

Thursday, April 6, 2017
Photos by ERIC BERNSEE,Editor

Banner Graphic/ERIC BERNSEE

More than 135 Putnam County seniors received food from the Gleaners Mobile Food Pantry Thursday morning at the Greencastle Armory as (above) Food Pantry volunteer Judy Miller (left) and Indianapolis 500 Festival Princess Quinci Miller of Greencastle assist residents by passing out frozen meat during the monthly giveaway. Quinci, a DePauw University sophomore, was volunteering as part of her community outreach for the 500 Festival. A 2015 graduate of Greencastle High School, she is the daughter of Thomas Miller and Linda Christy. Meanwhile, sacks of potatoes were the order of the day for some folks as volunteer Don Mundy helps dispense red potatoes and grapes. The next Gleaners giveaway at the armory is scheduled for Thursday, May 11. Participants must be age 55 or older and reside in Putnam County to take part.

Banner Graphic/ERIC BERNSEE

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http://www.newsandtribune.com/news/princess-power-clarksville-s-ali-sparkman-is-a-festival-princess/article_5e513d6e-3bda-11e7-988f-4fd65ae97a9b.html

FEATURED

# PRINCESS POWER: Clarksville's Ali Sparkman is a 500 Festival Princess

By KELLY DEAN newsroom@newsandtribune.com May 18, 2017

Clarksville High School graduate Ali Sparkman, a student at Indiana University-Purdue University of Indianapolis, is serving as a 500 Festival Princess as part of the Indy 500 festivities. Already a recipient of a $1,000 scholarship, On May 20, Sparkman has an opportunity to be crowned the 2017 500 Festival Queen and receive an additional $1,500 scholarship.

Submitted photo

Clarksville High School graduate Ali Sparkman was surprised to be named a 500 Festival Princess.

The Indiana University-Purdue University of Indianapolis student applied for the prestigious program after seeing a friend impact the community as a princess in 2016.

With her community involvement, positive energy and humble attitude, now Sparkman has a tiara of her own.

"I was taken aback when I was chosen as a 2017 500 Festival Princess," she said.

Each year, the princess program selects 33 college-aged women to serve as ambassadors of the 500 Festival as well as their communities. The women take part in service, leadership and professional development opportunities leading up to the Indy 500 in addition to receiving $1,000 scholarship. On May 20, one of the 33 will be crowned as the 2017 500 Festival Queen and receive an additional $1,500 scholarship.

Sparkman, a 2014 Clarksville High grad, is a junior studying exercise science/pre-physical therapy with a minor in health education. She was the recipient of the Hoosier Family Scholarship and the Jean Lee/Jeff Marvin Collegiate Scholarship.

Teachers from every walk of Sparkman's educational career weren't the least bit surprised to learn about her latest accomplishment.

"[Ali] is definitely a shining star and a fantastic ambassador not only for Clarksville High School, but for Clarksville, and Southern Indiana," said Sparkman's high school math teacher, Connie Holstine.

One of four children, the Clarksville native considers her family "close-knit" because of the Southern Indiana roots and values they were raised on. Growing up, Sparkman was heavily involved in a variety of extracurriculars and sports throughout school and the community. Passion and hard work radiated from Sparkman regardless of the activity.

"Inside and outside of the classroom I have always demanded 110 percent of myself," Sparkman said.

Sparkman feeds her ambitious attitude with an active lifestyle at IUPUI, making the dean's list each semester and widely involved in various clubs and organizations on campus. As a member of the Organization of Kinesiology and Zeta Tau Alpha fraternity, Sparkman engages in an abundant of social, learning and service activities. She is also the Service Learning Assistant for PARCS (Physically Active Residential Communities and Schools) — a health and wellness outreach program for urban Indianapolis neighborhoods, and a regular volunteer at the Ronald McDonald House and Wheeler Mission Ministries in Indianapolis.

"I am always seeking new ways to express what I am passionate about, and civic engagement is the perfect opportunity to do so," said Sparkman.

Sparkman has recently been selected the vice president for the School of Physical Education and Tourism Management Student Council.

These achievements and selfless acts of service not only affirm Sparkman's title as a 500 Festival Princess, but also speak of her character.

"She is a true young lady of service," said Nikolette Langdon, communications specialist for Clarksville Community Schools. "We couldn't have asked for a better graduate to represent Clarksville High School."

In a few short weeks, Sparkman will attend her first Indy 500 in a unique way. The 500 Festival Princess program has given Sparkman once-in-a-lifetime opportunities, 32 new friends and created a lifelong Indy 500 fan. She positively represents Southern Indiana and aims to be a positive light to anyone in need.

"I hope I can inspire others to enjoy life to the fullest and to just go for it when presented with opportunities," Sparkman said, "because you never know how truly rewarding an experience may be."

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**Kevin_Vissing** May 18, 2017

A great person from a great family!

Like Reply

# 500 Festival Princesses deliver for Meals on Wheels

**Staff Reports**

Published: May 10, 2017, 7:59 pm | Updated: May 10, 2017, 8:43 pm

(WISH Photo)

INDIANAPOLIS (WISH) — Several 500 Festival Princesses spent part of the day Wednesday delivering food for Meals on Wheels.

The deliveries were part of the community outreach of the 500 Festival Princess program.

Meals on Wheels has been serving the community for 46 years and delivers two meals a day Monday through Friday.

The organization makes over 550 deliveries each day.

# Nursing student is 500 Festival princess

people

*April 12, 2017*

**KOKOMO, Ind.** — An Indiana University Kokomo nursing student becomes part of a decades-long iconic Hoosier program, as well as a newer campus tradition, being selected as a 500 Festival princess. Kayla Meeks joins the nearly 1,800 women honored as among the most civic-minded, academically driven college students in the state, since the program began in 1959. Each year, 33 attain the honor, and the court has included at least one princess representing IU Kokomo each of the past four years.

Kayla Meeks is a 500 Festival Princess.
(https://www.flickr.com/photos/iukokomo/33992978505/in/dateposted/)

"It's humbling to be picked from more than 300 women, as the candidates who most closely exemplify the characteristics of service, character, and kindness," said Meeks, who is a junior. She added that overall, the 2017 princesses have an average GPA of 3.7, so she is in elite company.

While GPA is important in the application and interview process, community service is also key. Meeks serves as treasurer of the campus Student Nurses Association, teaches children's church, and works as a student tech at IU Health Methodist Hospital and IU Health Riley Hospital for Children.

In the months leading up to the 101st running of the Indianapolis 500, festival princesses are involved with statewide outreach projects, including visits to hospitals, schools, and youth programs. They also attend and volunteer at all 500 Festival events in May, participate in pre-race ceremonies, and the Victory Circle celebration.

Meeks is excited to attend the race, and also to participate in the parade.

"We have a parade every year in Peru for the Circus City Festival, but the 500 Festival Parade is the third largest in the country," she said. "We ride on the first float, and I can't even imagine how exciting that will be, to see the crowds, and my family."

Each princess leads four outreach activities of her own, and also attends two planned by colleagues.

Meeks plans programs at the Kokomo Kiwanis Club, a local elementary school, a nursing home, and during a softball day. As a former softball player, she wants to inspire young girls.

"I want to teach them that you can be an athlete and be a girly girl," she said.

One of the benefits of the program is a $1,000 scholarship, which will help Meeks with her goal of earning a Bachelor of Science in Nursing. Her IU Kokomo faculty members inspired her ultimate career plan, to teach future nurses.

"I've had some really awesome professors," she said. "Amanda Leffler and Stephanie Pratt (both assistant professors of nursing) are my role models. They're good teachers, women, wives, mothers, and volunteers, and I want to follow in their footsteps. I love IU Kokomo, and I can't imagine going to school anywhere else."

*Indiana University Kokomo serves north central Indiana.*

(https://www.twitter.com/IUKokomo) (http://instagram.com/iukokomo)

(https://www.facebook.com/IndianaUniversityKokomo)

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Children's TherAplay Foundation, Inc.

**500 Festival Leadership Development Program, presented by BKD**

2017 500 Festival Princess Program – Leadership Development Curriculum

- **Saturday, February 18, 2017 @ 2:00pm to 3:00pm** – 500 Festival Office - 500 Festival Leadership Development Program, presented by BKD– "Making the Most of Your Time as a Princess" with the 500 Festival Board of Directors
    - Overview of tips for how to make the most of their time with the Board, serve as mentors, questions to ask, etc.
    - Get to know your assigned board member, but don't forget to meet and network with other board members.
    - How to find a mentor, be a good mentee
    - **Location**: 500 Festival Building
    - **Panelists:**
        - Cathy Cabello – Cabello Associates
        - Rob Pruitt – BKD
        - Zack Scott – Civic Volunteer

- **Saturday, March 11, 2017 @ Noon – 1:30pm** 500 Festival Leadership Development Program, presented by BKD– "What Every Woman Should Know About Money"
    - A modified presentation from Regions. Will touch on how to make a plan for saving, the importance of acquiring wealth, and technology tools. This is intended to help empower and equip women for financial success.
    - **Location**: 500 Festival Building
    - **Instructors**:
        - Schiela Pena and Kathy England

- **Saturday, March 11, 2017 @ 2:00pm – 3:00pm** 500 Festival Leadership Development Program, presented by BKD– "An Afternoon with Marlyne Sexton "
    - Discussed importance of serving your community and advice from a highly accomplished business woman
    - **Location:** Cars of Yesteryear Museum
    - **Panelists:**
        - Marlyne Sexton

- **Saturday, April 8, 2017 @ 11:15am-12:15pm** 500 Festival Leadership Development Program, presented by BKD– "Importance of Civic Engagement"
    - Discussed the benefits of leading within your community, getting started in civic leadership, how to find the opportunities
    - **Location:** 500 Festival Office
    - **Panelists:**
        - Diego Morales, former IN Gov. Office / IN Latino Expo
        - Rebecca King, Leadership Indianapolis

- **Saturday, April 8, 2017 @ 1:00pm – 2:00pm** 500 Festival Leadership Development Program, presented by BKD– "Advice from Finish Line Human Resource Department and Headquarters Tour" –
    - Resume and interview do and don'ts, how to negotiate during job offer, advice on starting careers and entry level positions
    - **Location:** Finish Line Headquarters
    - **Panelists:**
        - Seve Romero, Sr. Talent Management Partner
        - Kristen Lampkin, Sr. Talent Management Partner

- **Saturday, April 22, 2017 @ 12:00pm – 3:00pm** 500 Festival Leadership Development Program, presented by BKD– Leadership Indianapolis Workshop
    - Leadership Indianapolis customized a curriculum for college age students and will provide an interactive 3 hour training on time management and conflict resolution
    - **Location:** 500 Festival office
    - **Panelists:**
        - Linda Kirby, CEO of Leadership Indianapolis

- **Monday, May 22, 2017 @ 5:30pm – 7:30pm** 500 Festival Leadership Development Program, presented by BKD – United Way of Central Indiana
    - Three women explained the importance of women in the workforce, work life balance for women in business and importance of finding a career that you believe in
    - **Location:** United Way of Central Indiana
    - **Panelists:**
        - Ann Murtlow, President and CEO
        - Melissa Jackson, Coordinator, Education Programs
        - Penny Lee, Chief Fundraising Officer

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**500festivalprincess**
Downtown Indianapolis

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**500festivalprincess** Princesses loved running with the kiddos on Saturday at #500RookieRun #500KidsDay! Next event in five days: #BrickyardBreakfast and the announcement of the 2017 @500festival Queen! #PrincessProgram

**allierae24** @amnivore21 still lookin' photo ready

**103 likes**

MAY 15

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**500festivalprincess**
Indianapolis, Indiana

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**500festivalprincess** Princesses had a busy weekend! They passed out water at Saturday's #IndyMilers before two Leadership Development sessions with @cdiegomorales (Civic Engagement) & @finishline (Careers). #PrincessProgram #500leaders

**110 likes**

APRIL 10

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**Stacy Muffler**
@slmuffler

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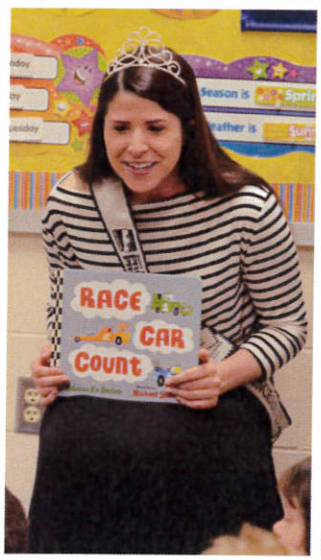
Thank you @PrincessIndy500 & @mvcsc_district Graduate Ashley Spears for visiting @FESElem today!!! 3 more days until the #KINDY500!



3:28 PM - 16 May 2017

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**United Way of Cen IN**
@uwci

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.@PrincessIndy500 know how to #LIVEUNITED and they're here today to learn about how they can continue to make an impact in our community!

5:00 PM - 22 May 2017 from Indianapolis, IN

**5** Retweets **13** Likes

500FestivalPprincess

1 5 13

Tweet your reply

**Brigitta** @Lothrigenake · May 28

Replying to @uwci @PrincessIndy500

#Indiana#Most#Wanted#Parent#Evaders DCS. Help with this important community issue..#Robert #Crouch whereabouts #IN excluded son from support

**500 Festival Princess Program**
February 22 ·

It's official! Please join us in welcoming the 500 Festival Princess Program class of 2017! Meet this year's Princesses: http://bit.ly/2lv8CPH

## 500 Festival

The mission of the 500 Festival is to advocate and celebrate the spirit, heritage and legacy of the Indianapolis 500®. Through social, cultural and educational events and programs, the 500 Festival enhances the quality of life for all citizens of our...

500FESTIVAL.COM

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**Rupal Thakker Thanawala** Shivani Bajpai Congratulations. You are such a deserving and you will be a great ambassador. Keep it up

Like · Reply · 2 · February 22 at 8:57pm

3 Replies