500 Festival, Inc.

KeyBank 500 Festival Snakepit Ball Indianapolis, IN U.S.A.

Gold

**Best Targeted Sponsor Solicitation** 

**Package** 

Budget: Over \$1.5 Million

500 Festival, Inc.

OneAmerica

Indianapolis, IN U.S.A.

Gold

**Best Sponsor Partner** 

Budget: Over \$1.5 Million

500 Festival, Inc.

St. Vincent Health Sports Performance Indianapolis, IN U.S.A.

Gold

**Best Single New Sponsorship Opportunity** 

Budget: Over \$1.5 Million

500 Festival, Inc.

Citizens Energy Group Indianapolis, IN U.S.A.

**Silver** 

**Best Volunteer Program** 

Budget: Over \$1.5 Million

500 Festival, Inc.

Indianapolis, IN U.S.A.

Bronze

**Best Hat** 

Budget: Over \$1.5 Million

500 Festival, Inc.

Anthem

Indianapolis, IN U.S.A.

**Bronze-Tie** 

**Best Sponsorship Program for Individual** 

**Sponsor** 

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival KidsFit Program Indianapolis, IN U.S.A.

Bronze

**Best Educational Program** 

Budget: Over \$1.5 Million

500 Festival, Inc.

IPL 500 Festival Parade Indianapolis, IN U.S.A.

Bronze

**Best Event (within an Existing Festival)** 

Budget: Over \$1.5 Million

A Night in Old San Antonio

San Antonio, TX U.S.A.

Gold

**Best Pin or Button** 

Budget: \$750,000 to \$1.5 Million

A Night in Old San Antonio

San Antonio, TX U.S.A.

Gold

**Best Other Merchandise** 

Budget: \$750,000 to \$1.5 Million

**Ansan Street Art Festival** 

Ansan, South Korea

Silver

**Best Event Website** 

Budget: \$250,000 to \$750,000

**ArtFest Fort Myers** 

Fort Myers, FL U.S.A.

Gold

**Best Miscellaneous On-Site Décor** 

Budget: \$250,000 to \$750,000

**ArtFest Fort Myers** 

Seahorse Dream Project to Benefit Golisano Children's Hospital

Fort Myers, FL U.S.A.

Gold

Best Event/Program within an Event to

**Benefit a Cause** 

# **ArtFest Fort Myers**

Fort Myers, FL U.S.A.

**Silver** 

**Best Outdoor Billboard** 

Budget: \$250,000 to \$750,000

#### **ArtFest Fort Myers**

Edison State College Fort Myers, FL U.S.A.

**Silver** 

**Best Sponsorship Program for Individual** 

**Sponsor** 

Budget: Under \$750,000

# **ArtFest Fort Myers**

Fort Myers, FL U.S.A.

**Bronze** 

**Best Ad Series** 

Budget: \$250,000 to \$750,000

#### **ArtFest Fort Myers**

Fort Myers, FL U.S.A.

**Bronze** 

**Best T-Shirt Design** 

Budget: \$250,000 to \$750,000

# **ArtsQuest**

2014 FIFA World Cup ™ SoccerFest & Viewing

Party

Bethlehem, PA U.S.A.

**Silver** 

**Best New Event** 

Budget: Under \$250,000

# **Atlanta Dogwood Festival**

Atlanta High School Art Exhibition Atlanta, GA U.S.A.

Silver

# **Best Educational Program**

Budget: \$750,000 to \$1.5 Million

#### **BorderFest Association**

Festival of Lights Hidalgo, TX U.S.A.

Gold

**Grand Pinnacle** 

Budget: Under \$250,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

Gold

**Best Radio Promotion** 

Budget: \$250,000 to \$750,000

# **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

Gold

**Best Organizational Website** 

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft HEB Grocery Stores Hidalgo, TX U.S.A.

Gold

**Best Individual Sponsor Follow-up Report** 

Budget: Under \$750,000

#### **BorderFest Association**

Festival of Lights HEB Grocery Stores Hidalgo, TX U.S.A.

Gold

**Best Sponsor Partner** 

Budget: Under \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

Gold

**Best Educational Program** 

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft H-E-Buddy & Friends Kid's Club Hidalgo, TX U.S.A.

#### Gold

# **Best Children's Programming**

Budget: \$250,000 to \$750,000

# **BorderFest Association**

Festival of Lights Toy Giveaway Hidalgo, TX U.S.A.

#### Gold

# **Best Community Outreach Program**

Budget: Under \$250,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft H-E-Buddy Friends & Kid's Club Hidalgo, TX U.S.A.

#### Gold

#### **Best Community Outreach Program**

Budget: \$250,000 to \$1.5 Million

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

#### **Silver**

#### **Grand Pinnacle**

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

Festival of Lights Hidalgo, TX U.S.A.

#### Silver

#### **Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

# **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

#### **Silver**

# **Best Event Video (for sale)**

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

Festival of Lights Hidalgo, TX U.S.A.

#### Silver

# **Best Newspaper Insert/Supplement**

Budget: Under \$250,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

#### Silver

#### **Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

#### Silver

# **Best Single Newspaper Display Ad**

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft State Farm Arena Hidalgo, TX U.S.A.

#### Silver

# **Best Sponsor Partner**

Budget: Under \$750,000

# **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft South Texas College Hidalgo, TX U.S.A. **Silver** 

#### **Best Single New Sponsorship Opportunity**

Budget: Under \$1.5 Million

# **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

#### **Silver**

# **Best Volunteer Program**

#### **BorderFest Association**

Festival of Lights Dinner, Concert and Trolley Tour Hidalgo, TX U.S.A.

**Silver** 

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$250,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Border Texan of the Year Award Hidalgo, TX U.S.A.

**Silver** 

Best Event/Program within an Event to Benefit a Cause

Budget: \$250,000 to \$750,000

# **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

**Silver** 

**Best Media Relations Campaign** 

Budget: Under \$1.5 Million

# **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

**Bronze** 

**Best TV Promotion (ad spot or PSA)** 

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

**Bronze** 

**Best Promotional Brochure** 

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

**Bronze** 

Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Border Texan of the Year Hidalgo, TX U.S.A.

**Bronze** 

**Best Cover Design** 

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

**Bronze** 

**Best Outdoor Billboard** 

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Border Texan of the Year Hidalgo, TX U.S.A.

**Bronze** 

**Best Event Invitation** 

Budget: \$250,000 to \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

**Bronze** 

**Best Street Banner** 

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Kraft Foods Hidalgo, TX U.S.A.

**Bronze** 

**Best Targeted Sponsor Solicitation** 

**Package** 

Budget: Under \$750,000

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft HEB Grocery Stores Hidalgo, TX U.S.A.

**Bronze** 

**Best Sponsorship Program for Individual Sponsor** 

Budget: Under \$750,000

#### **BorderFest Association**

Festival of Lights Hidalgo, TX U.S.A.

**Bronze** 

**Best Overall Sponsorship Program** 

Budget: Under \$1.5 Million

#### **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly Presented by Kraft Hidalgo, TX U.S.A.

**Bronze** 

**Best New Promotion Activity** 

Budget: \$250,000 to \$750,000

# **Boryeong Mud Festival**

Boryeong, South Korea

Gold

**Best Event Video (for sale)** 

Budget: \$250,000 to \$750,000

#### **Boryeong Mud Festival**

Boryeong, South Korea

Gold

**Best Event Website** 

Budget: \$250,000 to \$750,000

# **Boryeong Mud Festival**

Boryeong, South Korea

Gold

**Best Promotional Brochure** 

Budget: \$250,000 to \$750,000

# **Boryeong Mud Festival**

Boryeong, South Korea

Gold

**Best Miscellaneous Printed Materials** 

(multiple page)

Budget: \$250,000 to \$750,000

# **Boryeong Mud Festival**

Boryeong, South Korea

Gold

**Best Pin or Button** 

Budget: \$250,000 to \$750,000

# **Boryeong Mud Festival**

Boryeong, South Korea

**Silver** 

**Best Other Merchandise** 

Budget: \$250,000 to \$750,000

# **Boryeong Mud Festival**

Boryeong, South Korea

Silver

**Best Miscellaneous Clothing** 

Budget: Under \$750,000

# **Boryeong Mud Festival**

Borveong, South Korea

**Bronze** 

**Best Promotional Poster** 

Budget: \$250,000 to \$750,000

# **Boryeong Mud Festival**

Boryeong, South Korea

Bronze

**Best Event Promotional Photograph** 

**Boulevardia** 

Kansas City, MO U.S.A.

Gold

**Best Festival/Event Mobile Application** 

Budget: \$250,000 to \$750,000

**Boulevardia** 

Kansas City, MO U.S.A.

Gold

**Best Outdoor Billboard** 

Budget: \$250,000 to \$750,000

**Boulevardia** 

Kansas City, MO U.S.A.

Gold

**Best New Event** 

Budget: \$250,000 to \$750,000

**Boulevardia** 

Kansas City, MO U.S.A.

**Silver** 

**Best Miscellaneous Printed Materials** 

(single page)

Budget: \$250,000 to \$750,000

**Boulevardia** 

Kansas City, MO U.S.A.

Silver

**Best Company Image Pieces** 

Budget: \$250,000 to \$750,000

**Boulevardia** 

Kansas City, MO U.S.A.

Silver

**Best Ad Series** 

Budget: \$250,000 to \$750,000

**Boulevardia** 

Kansas City, MO U.S.A.

**Silver** 

**Best Commemorative Poster** 

Budget: \$250,000 to \$750,000

Boulevardia

Kansas City, MO U.S.A.

Silver

**Best Sponsor Gift** 

Budget: Under \$750,000

**Brookside Irish Fest** 

Kansas City Irish Fest Kansas City, MO U.S.A.

Silver

**Best Event Program** 

Budget: \$750,000 to \$1.5 Million

**Busan Christmas Tree Culture Festival** 

Busan, Jung-gu, South Korea

Gold

**Best TV Promotion (ad spot or PSA)** 

Budget: Under \$250,000

Canada Place Corporation/Port Metro

Vancouver

Canada Day at Canada Place Vancouver, BC Canada

**Bronze** 

**Grand Pinnacle** 

Budget: \$750,000 to \$1.5 Million

**Canada Place Corporation/Port Metro** 

Vancouver

Christmas at Canada Place Vancouver, BC Canada

**Bronze** 

**Best Miscellaneous Clothing** 

Budget: Under \$750,000

**Carolyn's Country Cousins** 

Liberty, MD U.S.A.

Silver

**Best Organizational Website** 

Budget: \$250,000 to \$750,000

**Carolyn's Country Cousins** 

Liberty, MD U.S.A.

Bronze

**Best Social Media Site** 

**Centennial Olympic Park** 

Fountain Pen Atlanta, GA U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

**Centennial Olympic Park** 

Fourth of July Celebration Atlanta, GA U.S.A.

**Silver** 

**Best Event Invitation** 

Budget: \$750,000 to \$1.5 Million

**Centennial Olympic Park** 

Centennial Olympic Park's Party in the Park Atlanta, GA U.S.A.

**Bronze** 

**Best Event Website** 

Budget: \$750,000 to \$1.5 Million

**Centennial Olympic Park** 

Centennial Olympic Park's Party in the Park Atlanta, GA U.S.A.

**Bronze** 

**Best Event Promotional Photograph** 

Budget: \$750,000 to \$1.5 Million

Changwon Gagopa Chrysanthemum Festival

Changwon, South Korea

Gold

**Best Company Image Pieces** 

Budget: \$250,000 to \$750,000

Changwon Gagopa Chrysanthemum

**Festival** 

Changwon, South Korea

Gold

**Best Street Banner** 

Budget: \$250,000 to \$750,000

**Changwon Gagopa Chrysanthemum** 

**Festival** 

Changwon, South Korea

Silver

Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$750,000

**Changwon Gagopa Chrysanthemum** 

**Festival** 

Changwon, South Korea

Silver

**Best Miscellaneous Printed Materials** 

(multiple page)

Budget: \$250,000 to \$750,000

**Changwon Gagopa Chrysanthemum** 

**Festival** 

Changwon, South Korea

**Bronze** 

**Best Event (within an Existing Festival)** 

Budget: \$250,000 to \$750,000

**Charlotte Center City Partners** 

Q-City Charlotte BBQ Championship Charlotte, NC U.S.A.

Gold

**Best Promotional Poster** 

Budget: Under \$250,000

**Charlotte Center City Partners** 

Novant Health Thanksgiving Day Parade Charlotte, NC U.S.A.

**Silver** 

**Best Full Length TV Program (local)** 

Budget: Under \$1.5 Million

**Charlotte Center City Partners** 

Novant Health Thanksgiving Day Parade

Charlotte, NC U.S.A.

**Bronze** 

**Best Newspaper Insert/Supplement** 

**Cherry Creek Arts Festival** 

Denver, CO U.S.A.

Gold

**Best Ad Series** 

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival** 

Denver, CO U.S.A.

Gold

**Best Commemorative Poster** 

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival** 

Denver, CO U.S.A.

Silver

**Best Company Image Pieces** 

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival** 

Denver, CO U.S.A.

Silver

**Best Single Magazine Display Ad** 

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival** 

Denver, CO U.S.A.

Silver

**Best Event Promotional Photograph** 

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival** 

Artivity Avenue Denver, CO U.S.A.

Silver

**Best Miscellaneous On-Site Décor** 

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival** 

Denver, CO U.S.A.

**Bronze** 

**Best Event/Organization E-Newsletter** 

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival** 

Denver, CO U.S.A.

**Bronze** 

**Best Miscellaneous Printed Materials** 

(single page)

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival** 

Denver, CO U.S.A.

Bronze

**Best Miscellaneous Clothing** 

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival** 

Denver, CO U.S.A.

**Bronze** 

**Best New Merchandise** 

Budget: Under \$1.5 Million

**Cherry Creek Arts Festival** 

Denver, CO U.S.A.

**Bronze** 

**Best Media Relations Campaign** 

Budget: Under \$1.5 Million

**Christmas in the Park** 

San Jose, CA U.S.A.

Gold

**Best Sponsor Gift** 

Budget: Under \$750,000

**Christmas in the Park** 

San Jose, CA U.S.A.

Silver

**Best Pin or Button** 

Budget: \$250,000 to \$750,000

**City of Albany Parks & Recreation** 

River Rhythms Concert Series Goodsnitch Mobile App

Albany, OR U.S.A.

Silver

**Best New Attendee Service** 

# City of Allen Parks & Recreation

Department

Market Street Allen USA Celebration Allen, TX U.S.A.

**Bronze** 

**Best Event Website** 

Budget: \$250,000 to \$750,000

# City of Allen Parks & Recreation Department

Market Street Allen USA Celebration Allen, TX U.S.A.

**Bronze** 

**Best Festival/Event Mobile Application** 

Budget: \$250,000 to \$750,000

# **City of Dublin**

Dublin Irish Festival Dublin, OH U.S.A.

Gold

**Best Social Media Site** 

Budget: \$750,000 to \$1.5 Million

#### City of Dublin

Dublin Irish Festival Dublin, OH U.S.A.

Gold

**Best Miscellaneous Clothing** 

Budget: \$750,000 to \$1.5 Million

# **City of Dublin**

Dublin Irish Festival Dublin, OH U.S.A.

Gold

**Best New Merchandise** 

Budget: Under \$1.5 Million

#### City of Dublin

Dublin Irish Festival Black Friday Ticket Sale Dublin, OH U.S.A.

Gold

**Best New Promotion Activity** 

Budget: \$750,000 to \$1.5 Million

# City of Dublin

Dublin Irish Festival Dublin, OH U.S.A.

Silver

**Best Event Video (for sale)** 

Budget: \$750,000 to \$1.5 Million

#### **City of Dublin**

Dublin Irish Festival Dublin, OH U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

#### **City of Dublin**

Dublin Irish Festival Dublin, OH U.S.A.

**Bronze** 

**Best Single Magazine Display Ad** 

Budget: \$750,000 to \$1.5 Million

# City of Dublin

Dublin Irish Festival Dublin, OH U.S.A.

**Bronze** 

**Best T-Shirt Design** 

Budget: \$750,000 to \$1.5 Million

# **City of Dublin**

Dublin Irish Festival Dublin, OH U.S.A.

**Bronze** 

**Best Other Merchandise** 

Budget: \$750,000 to \$1.5 Million

#### City of Glendale, Office of Special Events

Glendale's Chocolate Affaire Glendale, AZ U.S.A.

**Bronze** 

**Best Cover Design** 

Budget: Under \$250,000

# City of Glendale, Office of Special Events

Glendale Glitters & Glow Block Party Glendale, AZ U.S.A.

**Bronze** 

**Best Pin or Button** 

Budget: Under \$250,000

# City of Glendale, Office of Special Events

Glendale Glitters 20th Anniversary Glendale, AZ U.S.A.

**Bronze** 

**Best Press/Media Kit** 

Budget: Under \$1.5 Million

#### **City of Grapevine**

Main Street Days Grapevine, TX U.S.A.

Gold

**Best Sponsor Gift** 

Budget: Over \$750,000

# **City of Grapevine**

30th Annual Main Street Days Grapevine, TX U.S.A.

**Bronze** 

Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

#### **City of Grapevine**

Grapevine, TX U.S.A.

**Bronze** 

**Best Company Image Pieces** 

Budget: Over \$1.5 Million

# **City of Grapevine**

Christmas Capital of Texas Grapevine, TX U.S.A.

**Bronze** 

**Best Other Merchandise** 

Budget: Over \$1.5 Million

# **City of Grapevine**

Butterfly Flutterby Grapevine, TX U.S.A.

**Bronze** 

**Best Educational Program** 

Budget: Under \$250,000

# City of Greenville - Public Information and

**Events** 

Fall for Greenville Greenville, SC U.S.A.

Gold

**Best Outdoor Billboard** 

Budget: \$750,000 to \$1.5 Million

# City of Greenville - Public Information and

**Events** 

TD Saturday Market Greenville, SC U.S.A.

Gold

**Best Street Banner** 

Budget: Under \$250,000

# City of Greenville - Public Information and

**Events** 

Greenville 2013 Para-Cycling Open Greenville, SC U.S.A.

**Silver** 

**Best Miscellaneous Multimedia** 

Budget: \$250,000 to \$750,000

# City of Greenville - Public Information and

**Events** 

TD Saturday Market Greenville, SC U.S.A.

**Bronze** 

**Best Sponsor Gift** 

Budget: Under \$750,000

# City of Pigeon Forge Office of Special

**Events** 

Patriot Festival 2014 Pigeon Forge, TN U.S.A.

Gold

**Best Radio Promotion** 

Budget: Under \$250,000

# **City of Pigeon Forge Office of Special Events**

Pigeon Forge, TN U.S.A.

Gold

**Best Organizational Website** 

Budget: \$750,000 to \$1.5 Million

# **City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2014 Pigeon Forge, TN U.S.A.

Gold

**Best Green Program** 

Budget: Under \$1.5 Million

#### **City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2014 Pigeon Forge, TN U.S.A.

Gold

**Best Children's Programming** 

Budget: Under \$250,000

# City of Pigeon Forge Office of Special **Events**

A Mountain Quiltfest 2014 Bess Mobility Services Pigeon Forge, TN U.S.A.

Gold

**Best New Attendee Service** 

Budget: Under \$1.5 Million

# City of Pigeon Forge Office of Special **Events**

Saddle Up 2014 Pigeon Forge, TN U.S.A.

**Silver** 

**Best Cover Design** 

Budget: Under \$250,000

# **City of Pigeon Forge Office of Special Events**

Saddle Up 2014 Pigeon Forge, TN U.S.A.

Silver

**Best Outdoor Billboard** 

Budget: Under \$250,000

# City of Pigeon Forge Office of Special

**Events** 

Wilderness Wildlife Week 2014 Pigeon Forge, TN U.S.A.

Silver **Best Hat** 

Budget: Under \$1.5 Million

# City of Pigeon Forge Office of Special

**Events** 

Wilderness Wildlife Week 2014 Pigeon Forge, TN U.S.A.

Silver

**Best New Merchandise** 

Budget: Under \$1.5 Million

# City of Pigeon Forge Office of Special

**Events** 

Wilderness Wildlife Week 2014 Pigeon Forge, TN U.S.A.

Silver

**Best Community Outreach Program** 

Budget: Under \$250,000

# City of Pigeon Forge Office of Special

**Events** 

Saddle Up 2014 Pigeon Forge, TN U.S.A.

Bronze

**Best Commemorative Poster** 

Budget: Under \$250,000

# City of Pigeon Forge Office of Special

**Events** 

Wilderness Wildlife Week 2014 Pigeon Forge, TN U.S.A.

Bronze

**Best Outdoor Billboard** 

Budget: Under \$250,000

# City of Pigeon Forge Office of Special

**Events** 

Dolly's Homecoming Parade 2014 Pigeon Forge, TN U.S.A.

Bronze **Best Hat** 

# **City of Pigeon Forge Office of Special Events**

Saddle Up's Stories N Strings Pigeon Forge, TN U.S.A.

**Bronze** 

**Best Event (within an Existing Festival)** 

Budget: Under \$250,000

# **City of West Palm Beach**

4th on Flagler West Palm Beach, FL U.S.A. Gold

Best Miscellaneous On-Site Décor

Budget: Under \$250,000

# **City of West Palm Beach**

GreenMarket

The Empty Bowls Project to Benefit the Palm Beach County Food Bank West Palm Beach, FL U.S.A.

Gold

# Best Event/Program within an Event to **Benefit a Cause**

Budget: Under \$250,000

# **City of West Palm Beach**

Sand & Sea-Suns Greetings Sandi - The Giant Holiday Sand Tree West Palm Beach, FL U.S.A.

Gold

# **Best Event (within an Existing Festival)**

Budget: Under \$250,000

# **City of West Palm Beach**

4th on Flagler Together We "Create" America West Palm Beach, FL U.S.A. Gold

**Best New Promotion Activity** 

Budget: Under \$250,000

# **City of West Palm Beach**

Patriotism in Paradise Press Conference West Palm Beach, FL U.S.A.

**Gold-Tie** 

**Most Creative/Effective News Stunt** 

Budget: Under \$250,000

# **City of West Palm Beach**

Patriotism in Paradise West Palm Beach, FL U.S.A.

Silver

**Best Radio Promotion** 

Budget: Under \$250,000

# **City of West Palm Beach**

Sand & Sea-Suns Greetings West Palm Beach, FL U.S.A.

Silver

**Best Miscellaneous Printed Materials** (multiple page)

Budget: Under \$250,000

# **City of West Palm Beach**

Patriotism in Paradise West Palm Beach, FL U.S.A.

**Best Single Newspaper Display Ad** 

Budget: Under \$250,000

# **City of West Palm Beach**

GreenMarket West Palm Beach, FL U.S.A.

Silver

**Best Street Banner** 

Budget: Under \$250,000

# **City of West Palm Beach**

4th on Flagler West Palm Beach, FL U.S.A.

**Silver** 

**Best Miscellaneous On-Site Décor** 

Budget: Under \$250,000

#### **City of West Palm Beach**

Patriotism in Paradise West Palm Beach, FL U.S.A.

Silver

**Best T-Shirt Design** 

Budget: Under \$250,000

**City of West Palm Beach** 

Sand & Sea-Suns Greetings Dolphin Golphin West Palm Beach, FL U.S.A.

**Silver** 

**Best New Promotion Activity** 

Budget: Under \$250,000

**City of West Palm Beach** 

4th on Flagler West Palm Beach, FL U.S.A.

**Bronze** 

**Best TV Promotion (ad spot or PSA)** 

Budget: Under \$250,000

**City of West Palm Beach** 

4th on Flagler West Palm Beach, FL U.S.A.

Bronze

**Best Event Promotional Photograph** 

Budget: Under \$250,000

**City of West Palm Beach** 

Sand & Sea-Suns Greetings West Palm Beach, FL U.S.A.

**Bronze** 

**Best Other Merchandise** 

Budget: Under \$250,000

**City of West Palm Beach** 

Patriotism in Paradise West Palm Beach, FL U.S.A.

**Bronze** 

**Best New Event** 

Budget: Under \$250,000

**Conway Area Chamber of Commerce** 

Toad Suck Daze Caldwell Toyota Toad Dome & Smith Ford Toadal Kid's Zone Conway, AR U.S.A.

Gold

**Best Children's Programming** 

Budget: \$750,000 to \$1.5 Million

**Conway Area Chamber of Commerce** 

Toad Suck Daze LaunchPad - Ignite Your Idea Conway, AR U.S.A.

Gold

**Best Event (within an Existing Festival)** 

Budget: \$750,000 to \$1.5 Million

**Conway Area Chamber of Commerce** 

Toad Suck Daze Conway, AR U.S.A.

Gold

**Best Food & Beverage Program** 

Budget: Combined Budget

**Conway Area Chamber of Commerce** 

Toad Suck Daze Conway, AR U.S.A.

**Silver** 

**Best Overall Merchandising Program** 

Budget: Under \$1.5 Million

**Conway Area Chamber of Commerce** 

Toad Suck Daze Conway, AR U.S.A.

**Bronze** 

**Best TV Promotion (ad spot or PSA)** 

Budget: \$750,000 to \$1.5 Million

**Conway Area Chamber of Commerce** 

Toad Suck Daze

Arkansas Game & Fish Commission Toad Toter Conway, AR U.S.A.

Bronze

**Best Single New Sponsorship Opportunity** 

Budget: Under \$1.5 Million

**Creative Strategies Group** 

Denver Comic Con Denver, CO U.S.A.

Gold

**Best Radio Promotion** 

**Creative Strategies Group** 

Cherry Creek Arts Festival Denver, CO U.S.A.

Gold

**Best Miscellaneous Multimedia** 

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group** 

Denver Auto Show Denver, CO U.S.A.

Gold

**Best Overall Sponsorship Program** 

Budget: Under \$1.5 Million

**Creative Strategies Group** 

Denver Century Ride Denver, CO U.S.A.

**Silver** 

**Best Event Website**Budget: Under \$250,000

**Creative Strategies Group** 

Denver Comic Con Clear Channel Denver, CO U.S.A.

Silver

**Best Targeted Sponsor Solicitation** 

**Package** 

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group** 

Denver Comic Con Photo Bucket Denver, CO U.S.A.

Silver

**Best Sponsor Partner** 

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group** 

Denver Comic Con Donor Alliance Denver, CO U.S.A.

**Silver** 

**Best Sponsorship Program for Individual** 

**Sponsor** 

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group** 

Denver Comic Con Denver, CO U.S.A.

**Bronze** 

Best Sponsor Gift

Budget: Over \$750,000

**Cultural Festivals** 

Saint Louis Art Fair Saint Louis, MO U.S.A.

Gold

**Grand Pinnacle** 

Budget: \$250,000 to \$750,000

**Cultural Festivals** 

Saint Louis Art Fair Saint Louis, MO U.S.A.

Gold

**Best TV Promotion (ad spot or PSA)** 

Budget: \$250,000 to \$750,000

**Cultural Festivals** 

Saint Louis Art Fair Saint Louis, MO U.S.A.

Gold

**Best Cover Design** 

Budget: \$250,000 to \$750,000

**Cultural Festivals** 

Saint Louis Art Fair Saint Louis, MO U.S.A.

Gold

**Best Promotional Poster** 

Budget: \$250,000 to \$750,000

**Cultural Festivals** 

Saint Louis Art Fair Saint Louis, MO U.S.A.

Gold

**Best T-Shirt Design** 

#### **Cultural Festivals**

Saint Louis Art Fair Puzzle Hunt Saint Louis, MO U.S.A.

Gold

**Best New Promotion Activity** 

Budget: \$250,000 to \$750,000

#### **Cultural Festivals**

Saint Louis Art Fair Puzzle Hunt Saint Louis, MO U.S.A.

Gold

**Most Creative/Effective News Stunt** 

Budget: \$250,000 to \$1.5 Million

#### **Cultural Festivals**

Saint Louis Art Fair Saint Louis, MO U.S.A.

Silver

**Best Street Banner** 

Budget: \$250,000 to \$750,000

#### **Cultural Festivals**

Saint Louis Art Fair Saint Louis, MO U.S.A.

**Silver** 

**Best Miscellaneous On-Site Décor** 

Budget: \$250,000 to \$750,000

#### **Cultural Festivals**

Saint Louis Art Fair Saint Louis, MO U.S.A.

**Bronze** 

**Best Miscellaneous Printed Materials** (single page)

Budget: \$250,000 to \$750,000

#### **Cultural Festivals**

Saint Louis Art Fair Saint Louis, MO U.S.A.

**Bronze** 

**Best Company Image Pieces** 

Budget: \$250,000 to \$750,000

#### **Cultural Festivals**

Saint Louis Art Fair Saint Louis, MO U.S.A.

Bronze

**Best Single Magazine Display Ad** 

Budget: \$250,000 to \$750,000

# **Delray Beach Chamber of Commerce**

52nd Delray Affair Delray Beach, FL U.S.A.

Silver

**Best Festival/Event Mobile Application** 

Budget: Under \$250,000

# **Delray Beach Chamber of Commerce**

52nd Delray Affair Delray Beach, FL U.S.A.

**Silver** 

**Best Commemorative Poster** 

Budget: Under \$250,000

# **Delray Beach Marketing Cooperative**

100 Ft. Christmas Tree Lighting / 2013 December Holidays Delray Beach, FL U.S.A.

Gold

**Best Newspaper Insert/Supplement** 

Budget: Under \$250,000

# **Delray Beach Marketing Cooperative**

July 4th, 2014 Delray Beach Delray Beach, FL U.S.A.

Gold

**Best Event Promotional Photograph** 

Budget: Under \$250,000

# **Delray Beach Marketing Cooperative**

100 Ft. Christmas Tree Lighting Delray Beach, FL U.S.A.

**Bronze** 

**Best Event Website** 

Budget: Under \$250,000

**Delray Beach Marketing Cooperative** 

Delray Beach, FL U.S.A.

**Bronze** 

**Best Organizational Website** 

Budget: Under \$250,000

**Delray Beach Marketing Cooperative** 

100 Ft. Christmas Tree Lighting / 2013 December Holidays

Delray Beach, FL U.S.A.

**Bronze** 

**Best Miscellaneous Multimedia** 

Budget: Under \$250,000

**Delray Beach Marketing Cooperative** 

July 4th, 2014 Delray Beach Delray Beach, FL U.S.A.

**Bronze** 

**Best Newspaper Insert/Supplement** 

Budget: Under \$250,000

**Delray Beach Marketing Cooperative** 

July 4th, 2014 Delray Beach Delray Beach, FL U.S.A.

**Bronze** 

**Best Promotional Brochure** 

Budget: Under \$250,000

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

Gold

**Grand Pinnacle** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

Gold

**Best Single Newspaper Display Ad** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

Gold

**Best T-Shirt Design** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

MidAmerica Energy Des Moines, IA U.S.A.

Gold

**Best Targeted Sponsor Solicitation** 

**Package** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

ARAG

Des Moines, IA U.S.A.

Gold

**Best Individual Sponsor Follow-up Report** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

Gold

**Best Volunteer Program** 

Budget: Under \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

Gold

**Best Overall Merchandising Program** 

Budget: Under \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

**Silver** 

**Best Newspaper Insert/Supplement** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

Silver

**Best Commemorative Poster** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

Silver

**Best Overall Sponsorship Program** 

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

**Silver** 

**Best Green Program** 

Budget: Under \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

**Silver** 

**Best Children's Programming** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

**Bronze** 

**Best Miscellaneous Printed Materials** 

(multiple page)

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

**Bronze** 

**Best Cover Design** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

**Bronze** 

**Best Ad Series** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

**Bronze** 

**Best Outdoor Billboard** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

**Bronze** 

**Best Event Invitation** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

**Bronze** 

**Best Street Banner** 

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Des Moines, IA U.S.A.

**Bronze** 

Best Miscellaneous On-Site Décor

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival** 

Prairie Meadows Community Outreach Program

Des Moines, IA U.S.A.

**Bronze** 

**Best Community Outreach Program** 

Budget: \$250,000 to \$1.5 Million

**Des Moines Arts Festival** 

The Nonprofit Partner Program

Des Moines, IA U.S.A.

**Bronze** 

Best Event/Program within an Event to

**Benefit a Cause** 

Budget: \$750,000 to \$1.5 Million

**Downtown Events Group** 

Downtown Farmers' Market Des Moines, IA U.S.A.

Gold

**Best Miscellaneous Multimedia** 

Budget: \$250,000 to \$750,000

**Downtown Events Group** 

Downtown Farmers' Market Des Moines, IA U.S.A.

Gold

**Best Social Media Site** 

Budget: \$250,000 to \$750,000

**Downtown Events Group** 

Downtown Farmers' Market Des Moines, IA U.S.A.

Gold

**Best Single Newspaper Display Ad** 

**Downtown Events Group** 

Downtown Farmers' Market Des Moines, IA U.S.A.

Gold

**Best Single Magazine Display Ad** 

Budget: \$250,000 to \$750,000

**Downtown Events Group** 

Downtown Farmers' Market Des Moines, IA U.S.A.

Gold

**Best Other Merchandise** 

Budget: \$250,000 to \$750,000

**Downtown Events Group** 

Downtown Farmers' Market Des Moines, IA U.S.A.

**Silver** 

**Best Event Program** 

Budget: \$250,000 to \$750,000

**Downtown Fort Worth Initiatives, Inc.** 

Chesapeake Energy Parade of Lights Fort Worth, TX U.S.A.

Gold

**Best Full Length TV Program (local)** 

Budget: Under \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.** 

MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.

Gold

**Best Single Magazine Display Ad** 

Budget: Over \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.** 

MAIN ST. Fort Worth Arts Festival Coors Distributing Company Fort Worth, TX U.S.A.

Gold

**Best Individual Sponsor Follow-up Report** 

Budget: Over \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.** 

MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.

Silver

**Best Commemorative Poster** 

Budget: Over \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.** 

MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.

Silver

**Best Outdoor Billboard** 

Budget: Over \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.** 

MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.

**Bronze** 

**Grand Pinnacle** 

Budget: Over \$1.5 Million

**Dubai Festivals & Retail Establishment** 

Dubai Summer Surprises Apprenticeship Program Dubai, United Arab Emirates

Gold

**Best Educational Program** 

Budget: Under \$250,000

**Dubai Festivals & Retail Establishment** 

Eid in Dubai Dubai 24 Hour Shopping

Dubai, United Arab Emirates

**Gold-Tie** 

**Most Creative/Effective News Stunt** 

Budget: Under \$250,000

**Edmonton Heritage Festival Association** 

Servus Heritage Festival Edmonton, AB Canada

Silver

**Best Event/Organization Newsletter** 

**Edmonton Heritage Festival Association** 

Servus Heritage Festival Edmonton, AB Canada

Silver

**Best Cover Design** 

Budget: \$250,000 to \$750,000

**Edmonton Heritage Festival Association** 

Servus Heritage Festival Edmonton, AB Canada

**Bronze** 

**Grand Pinnacle** 

Budget: \$250,000 to \$750,000

**Edmonton Heritage Festival Association** 

Servus Heritage Festival Edmonton, AB Canada

**Bronze** 

**Best Organizational Website** 

Budget: \$250,000 to \$750,000

**Edmonton Heritage Festival Association** 

Servus Heritage Festival Edmonton, AB Canada

**Bronze** 

**Best Event Program** 

Budget: \$250,000 to \$750,000

**Edmonton Heritage Festival Association** 

Servus Heritage Festival Edmonton, AB Canada

**Bronze** 

**Best Volunteer Program** 

Budget: Under \$1.5 Million

**Edmonton Heritage Festival Association** 

Servus Heritage Festival Edmonton, AB Canada

**Bronze** 

**Best Green Program** 

Budget: Under \$1.5 Million

**Faith West Events** 

Celebrity Chef Show Down Clinton, NJ U.S.A.

Gold

**Best New Event** 

Budget: Under \$250,000

**Faith West Events** 

Celebrity Chef Show Down Clinton, NJ U.S.A.

Gold

**Best Money-Making Idea** 

Budget: Under \$1.5 Million

Festival Management Group, Inc.

15th Annual Delray Beach Garlic Fest Delray Beach, FL U.S.A.

Gold

**Best Newspaper Insert/Supplement** 

Budget: \$250,000 to \$750,000

Festival Management Group, Inc.

15th Annual Delray Beach Garlic Fest Delray Beach, FL U.S.A.

Silver

**Best Social Media Site** 

Budget: \$250,000 to \$750,000

Festival Management Group, Inc.

15th Annual Delray Beach Garlic Fest Delray Beach, FL U.S.A.

**Silver** 

**Best Single Magazine Display Ad** 

Budget: \$250,000 to \$750,000

**Festival Management Group, Inc.** 

15th Annual Delray Beach Garlic Fest Delray Beach, FL U.S.A.

**Bronze** 

**Best Other Merchandise** 

#### **Fiesta San Antonio Commission**

Fiesta San Antonio San Antonio, TX U.S.A.

Gold

**Best Newspaper Insert/Supplement** 

Budget: Over \$1.5 Million

#### **Fiesta San Antonio Commission**

Fiesta San Antonio Fiesta Fiesta at the Alamo San Antonio, TX U.S.A.

Gold

**Best Single Newspaper Display Ad** 

Budget: Under \$250,000

#### **Fiesta San Antonio Commission**

Fiesta San Antonio The Fiesta Store San Antonio, TX U.S.A.

Gold

**Best Single Newspaper Display Ad** 

Budget: Over \$1.5 Million

#### **Fiesta San Antonio Commission**

Fiesta San Antonio Fiesta Fiesta at the Alamo San Antonio, TX U.S.A.

Gold

**Best Outdoor Billboard** 

Budget: Under \$250,000

# **Fiesta San Antonio Commission**

Fiesta San Antonio San Antonio, TX U.S.A.

Gold

**Best Outdoor Billboard** 

Budget: Over \$1.5 Million

#### **Fiesta San Antonio Commission**

Fiesta San Antonio San Antonio, TX U.S.A.

Silver

**Best Event/Organization Newsletter** 

Budget: Over \$1.5 Million

#### **Fiesta San Antonio Commission**

Fiesta San Antonio Fiesta Carnival San Antonio, TX U.S.A.

Silver

**Best Outdoor Billboard** 

Budget: \$750,000 to \$1.5 Million

#### **Fiesta San Antonio Commission**

Fiesta San Antonio Fiesta Fiesta at the Alamo San Antonio, TX U.S.A.

**Silver** 

**Best Pin or Button** 

Budget: Under \$250,000

#### **Fiesta San Antonio Commission**

Fiesta San Antonio San Antonio, TX U.S.A.

**Silver** 

**Best Pin or Button** 

Budget: Over \$1.5 Million

# **Fiesta San Antonio Commission**

Fiesta San Antonio Johnson & Johnson San Antonio, TX U.S.A.

Silver

**Best Single New Sponsorship Opportunity** 

Budget: Over \$1.5 Million

# **Fiesta San Antonio Commission**

Fiesta San Antonio Online Parade Ticket Sales San Antonio, TX U.S.A.

Silver

**Best Money-Making Idea** 

Budget: Over \$1.5 Million

#### **Fiesta San Antonio Commission**

Fiesta San Antonio The Fiesta Store San Antonio, TX U.S.A.

Silver

**Best Overall Merchandising Program** 

**Fiesta San Antonio Commission** 

Fiesta San Antonio San Antonio, TX U.S.A.

**Bronze** 

**Best Full Length TV Program (local)** 

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission** 

Fiesta San Antonio Fiesta Carnival San Antonio, TX U.S.A.

**Bronze** 

**Best Radio Promotion** 

Budget: \$750,000 to \$1.5 Million

**Fiesta San Antonio Commission** 

Fiesta San Antonio San Antonio, TX U.S.A.

**Bronze** 

**Best Radio Promotion** 

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission** 

Fiesta San Antonio San Antonio, TX U.S.A.

**Bronze** 

**Best Promotional Poster** 

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission** 

Fiesta San Antonio San Antonio, TX U.S.A.

**Bronze** 

**Best Event Promotional Photograph** 

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission** 

Fiesta San Antonio San Antonio, TX U.S.A.

**Bronze** 

**Best Overall Sponsorship Program** 

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission** 

Fiesta San Antonio San Antonio, TX U.S.A.

**Bronze** 

**Best Volunteer Program** 

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission** 

Fiesta San Antonio

Miss Fiesta San Antonio Internship Program San Antonio, TX U.S.A.

**Bronze** 

**Best Community Outreach Program** 

Budget: Under \$250,000

**Fiesta San Antonio Commission** 

Fiesta San Antonio San Antonio, TX U.S.A.

**Bronze** 

**Best Press/Media Kit** 

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission** 

Fiesta San Antonio San Antonio, TX U.S.A.

**Bronze-Tie** 

**Best Media Relations Campaign** 

Budget: Over \$1.5 Million

Florida Renaissance Festival

Ft. Lauderdale, FL U.S.A.

**Silver** 

**Best Festival/Event Mobile Application** 

Budget: \$750,000 to \$1.5 Million

**Friends of the Festival** 

Riverbend Festival Chattanooga, TN U.S.A.

Silver

**Best Social Media Site** 

**Friends of the Festival** 

American Dream Concert Chattanooga, TN U.S.A.

**Silver** 

Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Friends of the Festival

Riverbend Festival Chattanooga, TN U.S.A.

**Silver** 

**Best Single Newspaper Display Ad** 

Budget: Over \$1.5 Million

**Friends of the Festival** 

Riverbend Festival Chattanooga, TN U.S.A.

**Silver** 

**Best T-Shirt Design** 

Budget: Over \$1.5 Million

**Friends of the Festival** 

Riverbend Festival Chattanooga, TN U.S.A.

Silver Best Hat

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival Chattanooga, TN U.S.A.

**Bronze** 

**Best TV Promotion (ad spot or PSA)** 

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival Chattanooga, TN U.S.A.

**Bronze** 

**Best Single Magazine Display Ad** 

Budget: Over \$1.5 Million

**Galveston Historical Foundation** 

Galveston, TX U.S.A.

Gold

**Best Organizational Website** 

Budget: Under \$250,000

**Galveston Historical Foundation** 

Galveston, TX U.S.A.

Gold

**Best Festival/Event Mobile Application** 

Budget: Under \$250,000

**Galveston Historical Foundation** 

Galveston Historical Homes Tour Galveston, TX U.S.A.

Gold

**Best Event Program** 

Budget: Under \$250,000

**Galveston Historical Foundation** 

Dickens on the Strand Galveston, TX U.S.A.

**Silver** 

**Best Single Magazine Display Ad** 

Budget: Under \$250,000

**Galveston Historical Foundation** 

Galveston Historical Homes Tour Galveston, TX U.S.A.

**Bronze** 

**Best Single Newspaper Display Ad** 

Budget: Under \$250,000

**Geumsan Insam Festival** 

Geumsan, South Korea

Gold

**Best Promotional Brochure** 

Budget: \$750,000 to \$1.5 Million

**Geumsan Insam Festival** 

Geumsan, South Korea

Gold

**Best Company Image Pieces** 

**Geumsan Insam Festival** 

Geumsan, South Korea

Silver

**Best TV Promotion (ad spot or PSA)** 

Budget: \$750,000 to \$1.5 Million

**Geumsan Insam Festival** 

Geumsan, South Korea

**Silver** 

**Best Ad Series** 

Budget: \$750,000 to \$1.5 Million

**Geumsan Insam Festival** 

Geumsan, South Korea

Silver

**Best Event Management Certificate** 

**Program** 

Budget: Combined Budget

**Geumsan Insam Festival** 

Geumsan, South Korea

**Bronze** 

**Best Promotional Poster** 

Budget: \$750,000 to \$1.5 Million

**Geumsan Insam Festival** 

Insam Folk Village

Geumsan, South Korea

**Bronze** 

**Best Children's Programming** 

Budget: \$750,000 to \$1.5 Million

GoBreck

Breckenridge Oktoberfest

Breckenridge, CO U.S.A.

Gold

**Best Other Merchandise** 

Budget: Under \$250,000

Hanseong Baekje Cultural Festival

Baekje Village

Seoul Songpa-gu, South Korea

Gold

**Best Event (within an Existing Festival)** 

Budget: \$250,000 to \$750,000

**Hanseong Baekje Cultural Festival** 

Seoul Songpa-qu, South Korea

Silver

**Best Event Promotional Photograph** 

Budget: \$250,000 to \$750,000

Hanseong Baekje Cultural Festival

Mongchontoseong Fortress Roundabout Walk

Seoul Songpa-gu, South Korea

**Silver** 

**Best New Event** 

Budget: \$250,000 to \$750,000

**International Cherry Blossom Festival** 

Macon, GA U.S.A.

Gold

**Best Event Website** 

Budget: \$750,000 to \$1.5 Million

**International Cherry Blossom Festival** 

Beers, Brats and Brushstrokes

Macon, GA U.S.A.

Gold

**Best New Event** 

Budget: \$750,000 to \$1.5 Million

**International Cherry Blossom Festival** 

Macon, GA U.S.A.

Silver

**Best Organizational Website** 

Budget: \$750,000 to \$1.5 Million

**International Cherry Blossom Festival** 

Macon, GA U.S.A.

Silver

**Best Miscellaneous Clothing** 

Budget: \$750,000 to \$1.5 Million

**International Cherry Blossom Festival** 

Community Outreach Week at Cherry Blossom

Festival

Macon, GA U.S.A.

Silver

**Best Community Outreach Program** 

**International Cherry Blossom Festival** 

Pink, White & Blue Military Ball benefitting Warriors to Work of the Wounded Warriors Project

Macon, GA U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: \$750,000 to \$1.5 Million

**International Cherry Blossom Festival** 

Steeple Chase and Blossoms Tour Macon, GA U.S.A.

Silver

**Best Money-Making Idea** 

Budget: Under \$1.5 Million

**International Cherry Blossom Festival** 

Drew Exposition Amusement Rides Macon, GA U.S.A.

**Silver** 

**Best Vendor/Supplier** 

Budget: Combined Budget

**International Cherry Blossom Festival** 

96 Year Old Rides Oscar the Camel Macon, GA U.S.A.

Silver

**Most Creative/Effective News Stunt** 

Budget: \$250,000 to \$1.5 Million

**International Cherry Blossom Festival** 

Tunes and Balloons Fireworks Finale Macon, GA U.S.A.

**Bronze** 

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Combined Budget

**International Cherry Blossom Festival** 

Food Truck Frenzy Macon, GA U.S.A.

Bronze

**Best Food & Beverage Program** 

Budget: Combined Budget

**International Cherry Blossom Festival** 

Macon, GA U.S.A.

**Bronze** 

**Best Overall Merchandising Program** 

Budget: Under \$1.5 Million

Jinju Namgang Yudeung Festival

Healing With Light! Jinjuseong Dullegil

Jinju, South Korea

**Bronze** 

**Best New Event** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Republic Bank Pegasus Parade Louisville, KY U.S.A.

Gold

**Best TV Promotion (ad spot or PSA)** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Marathon & miniMarathon Louisville, KY U.S.A.

Gold

**Best Event Website** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Louisville, KY U.S.A.

Gold

**Best Organizational Website** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Louisville, KY U.S.A.

Gold

**Best Miscellaneous Printed Materials** 

(single page)

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Louisville, KY U.S.A.

Gold

**Best Company Image Pieces** 

**Kentucky Derby Festival** 

Louisville, KY U.S.A.

Gold

**Best Commemorative Poster** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Louisville, KY U.S.A.

Gold

**Best Pin or Button** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Meijer

Louisville, KY U.S.A.

Gold

**Best Sponsorship Program for Individual** 

**Sponsor** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Marathon and miniMarathon Race Ambassador Program

Louisville, KY U.S.A.

Gold

**Best Volunteer Program** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Meijer Simply Give Program Louisville, KY U.S.A.

Gold

Best Event/Program within an Event to

**Benefit a Cause** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

WineFest Farm to Table Dinner Louisville, KY U.S.A.

Gold

**Best Event (within an Existing Festival)** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Kentucky Lottery Festival Fanatic Louisville, KY U.S.A.

Gold

**Best New Promotion Activity** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Uber Ride Sharing Program Louisville, KY U.S.A.

Gold

**Best New Attendee Service** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Louisville, KY U.S.A.

Gold

**Best Overall Merchandising Program** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Louisville, KY U.S.A.

Gold

**Best Press/Media Kit** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

2014 Pegasus Pin Unveiling at Hard Rock Café Louisville, KY U.S.A.

Gold

**Most Creative/Effective News Stunt** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Louisville, KY U.S.A.

Gold

**Best Media Relations Campaign** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Pinnacle Prize Patrol Louisville, KY U.S.A.

Gold

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget: Combined Budget

# **Kentucky Derby Festival**

The Stories You Tell Happen Here Louisville, KY U.S.A.

**Silver** 

**Grand Pinnacle** 

Budget: Over \$1.5 Million

# **Kentucky Derby Festival**

U.S. Bank Great BalloonFest Louisville, KY U.S.A.

Silver

**Best Radio Promotion** 

Budget: Over \$1.5 Million

# **Kentucky Derby Festival**

Louisville, KY U.S.A.

Silver

**Best Festival/Event Mobile Application** 

Budget: Over \$1.5 Million

# **Kentucky Derby Festival**

Louisville, KY U.S.A.

**Silver** 

**Best Cover Design** 

Budget: Over \$1.5 Million

# **Kentucky Derby Festival**

Louisville, KY U.S.A.

Silver

**Best Other Merchandise** 

Budget: Over \$1.5 Million

# **Kentucky Derby Festival**

Louisville, KY U.S.A.

Silver

**Best Sponsor Gift** 

Budget: Over \$750,000

# **Kentucky Derby Festival**

Thunder Over Louisville Louisville, KY U.S.A.

**Silver** 

**Best Overall Sponsorship Program** 

Budget: Over \$1.5 Million

# **Kentucky Derby Festival**

Go Green! Program Louisville, KY U.S.A.

Silver

**Best Green Program** 

Budget: Over \$1.5 Million

# **Kentucky Derby Festival**

Emergency Action Plan Louisville, KY U.S.A.

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

**Budget: Combined Budget** 

# **Kentucky Derby Festival**

Kroger's Fest-a-Ville and the Chow Wagon Louisville, KY U.S.A.

**Silver** 

# **Best Food & Beverage Program**

Budget: Combined Budget

# **Kentucky Derby Festival**

Tour de Lou

Louisville, KY U.S.A.

Silver

**Best New Event** 

Budget: Over \$1.5 Million

# **Kentucky Derby Festival**

Louisville, KY U.S.A.

**Bronze-Tie** 

**Best Event/Organization E-Newsletter** 

Budget: Over \$1.5 Million

# **Kentucky Derby Festival**

Louisville, KY U.S.A.

**Bronze** 

**Best Single Newspaper Display Ad** 

Budget: Over \$1.5 Million

# **Kentucky Derby Festival**

The Stories You Tell Happen Here Louisville, KY U.S.A.

**Bronze** 

**Best Ad Series** 

**Kentucky Derby Festival** 

25th Thunder Over Louisville Louisville, KY U.S.A.

**Bronze** 

**Best Outdoor Billboard** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

2014 BeerFest Louisville, KY U.S.A.

**Bronze** 

**Best T-Shirt Design** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Louisville, KY U.S.A.

**Bronze** 

**Best Miscellaneous Clothing** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Louisville, KY U.S.A.

**Bronze** 

**Best New Merchandise** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Valero

Louisville, KY U.S.A.

**Bronze** 

**Best Targeted Sponsor Solicitation** 

**Package** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Laura's Lean Beef and Waterfront Jam Louisville, KY U.S.A.

**Bronze** 

**Best Single New Sponsorship Opportunity** 

Budget: Over \$1.5 Million

**Kentucky Derby Festival** 

Pegasus Pin Party Louisville, KY U.S.A.

**Bronze** 

**Best Money-Making Idea** 

Budget: Over \$1.5 Million

**Koncept Events** 

Fort Lauderdale, FL U.S.A.

Silver

**Best Event Invitation** 

Budget: Under \$250,000

**Krakow Festival Office** 

Misteria Paschalia Festival

Krakow, Poland

**Silver** 

**Best Promotional Brochure** 

Budget: \$250,000 to \$750,000

**Krakow Festival Office** 

Misteria Paschalia Festival

Krakow, Poland

Silver

**Best Promotional Poster** 

Budget: \$250,000 to \$750,000

**Ludwig Van Beethoven Association** 

Ludwig Van Beethoven Easter Festival

Krakow, Poland

Gold

**Best Event Program** 

Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association** 

Ludwig Van Beethoven Easter Festival

Krakow, Poland

Gold

**Best Cover Design** 

Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association** 

Ludwig Van Beethoven Easter Festival

Krakow, Poland

Gold

**Best Promotional Poster** 

**Ludwig Van Beethoven Association** 

Ludwig Van Beethoven Easter Festival Vocal Master Classes Krakow, Poland

**Silver** 

**Best Educational Program** 

Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association** 

Ludwig Van Beethoven Easter Festival Opera "Iphigenia in Tauris" by C.W. Gluck Krakow, Poland

**Silver** 

**Best Event (within an Existing Festival)** 

Budget: Over \$1.5 Million

**Luminato Festival** 

Toronto, ON Canada

Gold

**Best Promotional Brochure** 

Budget: Over \$1.5 Million

**Luminato Festival** 

Big Bang Bash Fundraiser Toronto, ON Canada

Gold

**Best Event Invitation** 

Budget: Over \$1.5 Million

**Luminato Festival** 

Toronto, ON Canada

**Silver** 

**Best Event/Organization E-Newsletter** 

Budget: Over \$1.5 Million

**Main Plaza Conservancy** 

San Antonio|The Saga San Antonio, TX U.S.A.

**Silver** 

**Grand Pinnacle** 

Budget: \$750,000 to \$1.5 Million

Memphis in May

Beale Street Music Festival Memphis, TN U.S.A.

Gold

**Best Social Media Site** 

Budget: Over \$1.5 Million

**Memphis in May** 

World Championship Barbecue Cooking Contest Memphis, TN U.S.A.

Gold

**Best Single Magazine Display Ad** 

Budget: \$750,000 to \$1.5 Million

**Memphis in May** 

World Championship Barbecue Cooking Contest Memphis, TN U.S.A.

Gold

**Best Promotional Poster** 

Budget: \$750,000 to \$1.5 Million

**Memphis in May** 

Salute to Panama Memphis, TN U.S.A.

**Gold-Tie** 

**Best Commemorative Poster** 

Budget: Under \$250,000

**Memphis in May** 

Salute to Panama Panamanian Nights Memphis, TN U.S.A.

Gold

**Best Event Invitation** 

Budget: Under \$250,000

**Memphis in May** 

Beale Street Music Festival Memphis, TN U.S.A.

Gold

**Best T-Shirt Design** 

#### **Memphis in May**

World Championship Barbecue Cooking Contest Memphis, TN U.S.A.

Gold Best Hat

Budget: Under \$1.5 Million

# **Memphis in May**

Memphis, TN U.S.A.

Gold

#### **Best Educational Program**

Budget: Over \$1.5 Million

# **Memphis in May**

Memphis, TN U.S.A.

Silver

#### **Best Organizational Website**

Budget: Over \$1.5 Million

# **Memphis in May**

Salute to Panama Memphis, TN U.S.A.

Silver

#### **Best Promotional Brochure**

Budget: Under \$250,000

# **Memphis in May**

Memphis, TN U.S.A.

Silver

#### **Best Company Image Pieces**

Budget: Over \$1.5 Million

# **Memphis in May**

World Championship Barbecue Cooking Contest Memphis, TN U.S.A.

**Silver** 

**Best Pin or Button** 

Budget: \$750,000 to \$1.5 Million

# **Memphis in May**

Beale Street Music Festival King VIP Experience Sponsored by Lowe's Memphis, TN U.S.A.

**Silver** 

# **Best Targeted Sponsor Solicitation**

**Package** 

Budget: Over \$1.5 Million

# Memphis in May

Memphis, TN U.S.A.

**Bronze** 

# Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

#### **Memphis in May**

Salute to Panama Panamanian Nights Memphis, TN U.S.A.

**Bronze-Tie** 

# **Best Miscellaneous Printed Materials**

(single page)

Budget: Under \$250,000

#### **Memphis in May**

World Championship Barbecue Cooking Contest Memphis, TN U.S.A.

**Bronze** 

# **Best Company Image Pieces**

Budget: \$750,000 to \$1.5 Million

# **Memphis in May**

Memphis, TN U.S.A.

**Bronze** 

#### **Best Street Banner**

Budget: Over \$1.5 Million

#### Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest Milwaukee, WI U.S.A.

Gold

# **Best Ad Series**

Budget: Under \$250,000

#### **Music for All**

Bands of America Grand National Championships, presented by Yamaha Indianapolis, IN U.S.A.

Gold

# **Best Event Video (for sale)**

#### **Music for All**

Music for All Summer Symposium, presented by Yamaha

Indianapolis, IN U.S.A.

Gold

**Best Event/Organization E-Newsletter** 

Budget: \$750,000 to \$1.5 Million

**Music for All** 

Indianapolis, IN U.S.A.

Gold

**Best Event/Organization Newsletter** 

Budget: Over \$1.5 Million

**Music for All** 

Orchestra America Indianapolis, IN U.S.A.

Gold

**Best Cover Design** 

Budget: Under \$250,000

**Music for All** 

Music for All Summer Symposium, presented by Yamaha

Marching Band Division Indianapolis, IN U.S.A.

Gold

**Best Educational Program** 

Budget: \$750,000 to \$1.5 Million

**Music for All** 

Music for All National Festival, presented by

Yamaha

Indianapolis, IN U.S.A.

Silver

**Best Miscellaneous Multimedia** 

Budget: \$750,000 to \$1.5 Million

**Music for All** 

Music for All National Festival, presented by

Yamaha

Indianapolis, IN U.S.A.

**Silver** 

**Best Cover Design** 

Budget: \$750,000 to \$1.5 Million

**Music for All** 

Music for All Summer Symposium, presented by

Yamaha

Indianapolis, IN U.S.A.

**Silver** 

**Best Single Newspaper Display Ad** 

Budget: \$750,000 to \$1.5 Million

**Music for All** 

Bands of America Championships, presented by

Yamaha

Indianapolis, IN U.S.A.

**Silver** 

**Best Single Magazine Display Ad** 

Budget: Over \$1.5 Million

**Music for All** 

Indianapolis, IN U.S.A.

**Silver** 

**Best Ad Series** 

Budget: Over \$1.5 Million

**Music for All** 

2013 Bands of America Grand National Championships, presented by Yamaha

Parent/Booster Award Ceremony

Indianapolis, IN U.S.A.

**Silver** 

**Best Event (within an Existing Festival)** 

Budget: \$750,000 to \$1.5 Million

**Music for All** 

Indianapolis, IN U.S.A.

**Bronze-Tie** 

**Best Event/Organization E-Newsletter** 

Budget: Over \$1.5 Million

**Music for All** 

2013 Bands of America Grand National Championships, presented by Yamaha

Indianapolis, IN U.S.A.

**Bronze** 

**Best Miscellaneous Multimedia** 

**Music for All** 

Indianapolis, IN U.S.A.

**Bronze** 

**Best Promotional Brochure** 

Budget: Over \$1.5 Million

**Narodni Dom Maribor** 

Festival Lent

Maribor, SI Slovenia

Gold

**Best Miscellaneous Printed Materials** 

(single page)

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor** 

Festival Lent

Maribor, SI Slovenia

**Silver** 

**Best Event Website** 

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor** 

Festival Lent

Maribor, SI Slovenia

**Bronze** 

**Best Event Program** 

Budget: \$750,000 to \$1.5 Million

**National Cherry Blossom Festival** 

Washington, DC U.S.A.

Gold

**Best Event Promotional Photograph** 

Budget: Over \$1.5 Million

**National Cherry Blossom Festival** 

Family Days

Washington, DC U.S.A.

Gold

**Best Children's Programming** 

Budget: Over \$1.5 Million

**National Cherry Blossom Festival** 

Sing into Spring Vocal Competition Washington, DC U.S.A.

Gold

**Best New Event** 

Budget: Over \$1.5 Million

**National Cherry Blossom Festival** 

Washington, DC U.S.A.

Silver

**Best Full Length TV Program (national)** 

Budget: Over \$1.5 Million

**National Cherry Blossom Festival** 

Capital One Bank

Washington, DC U.S.A.

**Silver** 

**Best Sponsor Partner** 

Budget: Over \$1.5 Million

**National Cherry Blossom Festival** 

#Bike in Bloom

Washington, DC U.S.A.

Silver

**Best New Promotion Activity** 

Budget: Over \$1.5 Million

**National Cherry Blossom Festival** 

Washington, DC U.S.A.

Bronze

**Best Commemorative Poster** 

Budget: Over \$1.5 Million

**National Cherry Blossom Festival** 

Washington, DC U.S.A.

**Bronze-Tie** 

**Best Media Relations Campaign** 

Budget: Over \$1.5 Million

Norfolk Festevents, Ltd.

25th Annual Bayou Boogaloo & Cajun Food

Festival

Norfolk, VA U.S.A.

Gold

**Best Event Program** 

Budget: \$250,000 to \$750,000

Norfolk Festevents, Ltd.

38th Annual Norfolk Harborfest ®

Norfolk, VA U.S.A.

Gold

**Best Commemorative Poster** 

Norfolk Festevents, Ltd.

25th Annual Virginia Children's Festival Norfolk, VA U.S.A.

Silver

**Best Event Program** 

Budget: Under \$250,000

**North Carolina Azalea Festival** 

Wilmington, NC U.S.A.

Gold

**Best Miscellaneous Multimedia** 

Budget: Under \$250,000

**North Carolina Azalea Festival** 

Wilmington, NC U.S.A.

**Silver** 

**Best Social Media Site** 

Budget: Under \$250,000

One Reel

Bumbershoot

Seattle, WA U.S.A.

Gold

**Best Radio Promotion** 

Budget: Over \$1.5 Million

One Reel

Bumbershoot

Seattle, WA U.S.A.

Gold

**Best Event/Organization E-Newsletter** 

Budget: Over \$1.5 Million

**One Reel** 

Bumbershoot

Seattle, WA U.S.A.

Gold

**Best Festival/Event Mobile Application** 

Budget: Over \$1.5 Million

**One Reel** 

Bumbershoot

Seattle, WA U.S.A.

Gold

**Best Ad Series** 

Budget: Over \$1.5 Million

One Reel

Bumbershoot

Seattle, WA U.S.A.

Gold Best Hat

Budget: Over \$1.5 Million

One Reel

Bumbershoot

Seattle, WA U.S.A.

Gold

**Best Miscellaneous Clothing** 

Budget: Over \$1.5 Million

One Reel

Bumbershoot

Seattle, WA U.S.A.

**Silver** 

**Best Promotional Brochure** 

Budget: Over \$1.5 Million

**Pai Chai University** 

Daejeon, South Korea

Gold

**Best Event Management Bachelor's Degree** 

Budget: Combined Budget

**Pai Chai University** 

Daejeon, South Korea

Gold

**Best Festival & Event Management** 

**Master's Program** 

Budget: Combined Budget

**Pai Chai University** 

Daejeon, South Korea

Gold

**Best Festival & Event Management PhD** 

**Program** 

Budget: Combined Budget

**Pasadena Tournament of Roses** 

125th Rose Parade presented by Honda Pasadena, CA U.S.A.

Gold

**Best Miscellaneous Printed Materials** (multiple page)

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses** 

100th Rose Bowl Game presented by VIZIO Pasadena, CA U.S.A.

Gold

**Best Street Banner** 

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses** 

2014 VIZIO BCS National Championship Pasadena, CA U.S.A.

Silver

**Best Miscellaneous Printed Materials** 

(single page)

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses** 

125th Rose Parade presented by Honda Pasadena, CA U.S.A.

Silver

**Best Promotional Poster** 

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses** 

100th Rose Bowl Game presented by VIZIO Pasadena, CA U.S.A.

**Silver** 

**Best New Merchandise** 

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses** 

125th Rose Parade presented by Honda Pasadena, CA U.S.A.

Silver

**Best Individual Sponsor Follow-up Report** 

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses** 

125th Rose Parade presented by Honda Miracle Gro

Pasadena, CA U.S.A.

Silver

**Best Sponsorship Program for Individual** 

**Sponsor** 

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

125th Rose Parade presented by Honda Free Digital Program

Pasadena, CA U.S.A.

Silver

**Best New Attendee Service** 

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses** 

Pasadena, CA U.S.A.

**Bronze** 

**Best Organizational Website** 

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society** 

2014 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Gold

**Grand Pinnacle** 

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society** 

2014 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Gold

**Best Full Length TV Program (local)** 

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society** 

2014 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Gold

**Best Miscellaneous On-Site Décor** 

# **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Gold

**Best New Merchandise** 

Budget: Over \$1.5 Million

# **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Articulture - Where Art Meets Horticulture Philadelphia, PA U.S.A.

Gold

**Best Money-Making Idea** 

Budget: Over \$1.5 Million

# **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

**Silver** 

**Best TV Promotion (ad spot or PSA)** 

Budget: Over \$1.5 Million

# **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

**Silver** 

**Best Event Video (for sale)** 

Budget: Over \$1.5 Million

#### **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Silver

**Best Miscellaneous Clothing** 

Budget: Over \$1.5 Million

#### **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show The Butterfly Experience Philadelphia, PA U.S.A.

**Silver** 

**Best Children's Programming** 

Budget: Over \$1.5 Million

# **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Articulture - Where Art Meets Horticulture Philadelphia, PA U.S.A.

Silver

**Best Media Relations Campaign** 

Budget: Over \$1.5 Million

# **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

**Bronze** 

**Best Social Media Site** 

Budget: Over \$1.5 Million

# **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Bank of America Philadelphia, PA U.S.A.

**Bronze** 

**Best Sponsor Partner** 

Budget: Over \$1.5 Million

#### **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

**Bronze** 

**Best Green Program** 

Budget: Over \$1.5 Million

#### **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show City Harvest Philadelphia, PA U.S.A.

Bronze

**Best Community Outreach Program** 

Budget: Over \$1.5 Million

# **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Preview Party to Benefit PHS City Harvest Philadelphia, PA U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

# **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show The Green Room Host Contest Philadelphia, PA U.S.A.

**Bronze** 

**Best New Promotion Activity** 

Budget: Over \$1.5 Million

# **Pennsylvania Horticultural Society**

2014 PHS Philadelphia Flower Show Articulture - Where Art Meets Horticulture Philadelphia, PA U.S.A.

**Bronze** 

**Most Creative/Effective News Stunt** 

Budget: Over \$1.5 Million

#### Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit Singapore, Singapore

Gold

**Best Cover Design** 

Budget: \$750,000 to \$1.5 Million

# Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit Singapore, Singapore

Gold

**Best Event Invitation** 

Budget: \$750,000 to \$1.5 Million

# Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit Charity Dinner Singapore, Singapore

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: \$750,000 to \$1.5 Million

# Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit Singapore, Singapore

Silver

**Best Event/Organization E-Newsletter** 

Budget: \$750,000 to \$1.5 Million

# Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit Singapore, Singapore

Silver

**Best Promotional Brochure** 

Budget: \$750,000 to \$1.5 Million

#### Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit Singapore, Singapore

Silver

**Best Street Banner** 

Budget: \$750,000 to \$1.5 Million

# Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit Youth's Chef Day Presented by Meat Livestock Australia & Nestlé Professional Singapore, Singapore

**Bronze** 

**Best Educational Program** 

Budget: \$750,000 to \$1.5 Million

#### **Portland Rose Festival Foundation**

Portland Rose Festival Portland, OR U.S.A.

Gold

**Best Other Merchandise** 

Budget: Over \$1.5 Million

#### **Portland Rose Festival Foundation**

Portland Rose Festival Portland, OR U.S.A.

Gold

**Best Overall Sponsorship Program** 

Budget: Over \$1.5 Million

#### **Portland Rose Festival Foundation**

Portland Rose Festival Clean & Green Team Portland, OR U.S.A.

Gold

**Best Green Program** 

# **Portland Rose Festival Foundation**

Portland Rose Festival Rose Festival Court Program Portland, OR U.S.A.

Gold

**Best Community Outreach Program** 

Budget: Over \$1.5 Million

# **Portland Rose Festival Foundation**

Portland Rose Festival CityFair Safety & Emergency Action Plan Portland, OR U.S.A.

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

**Budget: Combined Budget** 

# **Portland Rose Festival Foundation**

Portland Rose Festival Grand Floral Parade Portland, OR U.S.A.

**Silver** 

**Best Full Length TV Program (local)** 

Budget: Over \$1.5 Million

# **Portland Rose Festival Foundation**

Portland Rose Festival Portland, OR U.S.A.

Silver

**Best Event Promotional Photograph** 

Budget: Over \$1.5 Million

# **Portland Rose Festival Foundation**

Portland Rose Festival Rose Festival Sanctioned Events Program Portland, OR U.S.A.

Silver

**Best Community Outreach Program** 

Budget: Over \$1.5 Million

# **Portland Rose Festival Foundation**

Portland Rose Festival OHSU's Knight Cancer Challenge Portland, OR U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

# **Portland Rose Festival Foundation**

Portland Rose Festival Search for Queen Thelma Portland, OR U.S.A.

Silver

**Most Creative/Effective News Stunt** 

Budget: Over \$1.5 Million

#### **Portland Rose Festival Foundation**

Portland Rose Festival Grand Floral Parade Portland, OR U.S.A.

Bronze

**Best Full Length TV Program (national)** 

Budget: Over \$1.5 Million

#### **Portland Rose Festival Foundation**

Portland Rose Festival Tailgate and Roses Portland, OR U.S.A.

**Bronze** 

**Best Event Invitation** 

Budget: Over \$1.5 Million

# **Portland Rose Festival Foundation**

Portland Rose Festival Portland, OR U.S.A.

**Bronze** 

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

# **Portland Rose Festival Foundation**

Portland Rose Festival Alaska Airlines Portland, OR U.S.A.

Bronze

# **Best Individual Sponsor Follow-up Report**

Budget: Over \$1.5 Million

# **Portland Rose Festival Foundation**

Portland Rose Festival Regence BlueCross BlueShield of Oregon Portland, OR U.S.A.

**Bronze-Tie** 

Best Sponsorship Program for Individual Sponsor

**Portland Rose Festival Foundation** 

Portland Rose Festival SignPro

Portland, OR U.S.A.

**Bronze** 

**Best Vendor/Supplier** 

Budget: Combined Budget

**Pre-Historic Culture Festival of Gangdong** 

Seoul Gangdong-qu, South Korea

Gold

**Best Event Video (for sale)** 

Budget: Under \$250,000

**Pre-Historic Culture Festival of Gangdong** 

Seoul Gangdong-gu, South Korea

Gold

**Best Promotional Brochure** 

Budget: Under \$250,000

**Pre-Historic Culture Festival of Gangdong** 

Seoul Gangdong-gu, South Korea

**Silver** 

**Best Event Promotional Photograph** 

Budget: Under \$250,000

**Pre-Historic Culture Festival of Gangdong** 

Seoul Gangdong-qu, South Korea

**Bronze** 

**Best Promotional Poster** 

Budget: Under \$250,000

**Pre-Historic Culture Festival of Gangdong** 

Seoul Gangdong-gu, South Korea

**Bronze** 

**Best Event Invitation** 

Budget: Under \$250,000

**Pro Football Hall of Fame Enshrinement** 

**Festival** 

Canton, OH U.S.A.

Gold

**Best Event Video (for sale)** 

Budget: Over \$1.5 Million

**Regional Arts Commission of St. Louis** 

Off the Charts: Data & The Arts as Tools for

Social Change

St. Louis, MO U.S.A.

Silver

**Best Educational Program** 

Budget: Under \$250,000

**Rotterdam Festivals** 

World Food Festival 2013 Rotterdam, Netherlands

Gold

**Best Event Program** 

Budget: \$750,000 to \$1.5 Million

**Rotterdam Festivals** 

World Food Festival 2013 Rotterdam, Netherlands

Gold

**Best Street Banner** 

Budget: \$750,000 to \$1.5 Million

**Rotterdam Festivals** 

World Food Festival 2013

Rotterdam, Netherlands

Gold

**Best Miscellaneous On-Site Décor** 

Budget: \$750,000 to \$1.5 Million

**Rotterdam Festivals** 

North Sea Jazz Festival Rotterdam, Netherlands

**Silver** 

**Best Event Website** 

Budget: Over \$1.5 Million

**Rotterdam Festivals** 

Rotterdam, Netherlands

**Silver** 

**Best Miscellaneous Printed Materials** 

(multiple page)

**Rotterdam Festivals** 

World Food Festival 2013 Rotterdam, Netherlands

Silver

Best Miscellaneous Printed Materials

(single page)

Budget: \$750,000 to \$1.5 Million

**Rotterdam Festivals** 

World Food Festival 2013 Rotterdam, Netherlands

**Silver** 

**Best Promotional Poster** 

Budget: \$750,000 to \$1.5 Million

**Rotterdam Festivals** 

World Food Festival 2013 Rotterdam, Netherlands

**Bronze** 

**Best Promotional Brochure** 

Budget: \$750,000 to \$1.5 Million

**San Jacinto Day Foundation** 

Pasadena Strawberry Festival Pasadena, TX U.S.A.

**Bronze** 

**Best Pin or Button** 

Budget: \$250,000 to \$750,000

**Sausalito Art Festival Foundation** 

Sausalito Art Festival Sausalito, CA U.S.A.

Gold

**Best Newspaper Insert/Supplement** 

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation** 

Sausalito Art Festival Sausalito, CA U.S.A.

**Silver** 

**Best Other Merchandise** 

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

Sausalito Art Festival Sausalito, CA U.S.A.

**Bronze** 

**Best Commemorative Poster** 

Budget: \$750,000 to \$1.5 Million

Seafair

Seattle, WA U.S.A.

**Bronze** 

**Best Miscellaneous Multimedia** 

Budget: Over \$1.5 Million

**Seafair** 

Seafair Skidfin Seattle, WA U.S.A.

Bronze

**Best Event Program** 

Budget: Over \$1.5 Million

**Secret City Festival** 

Oak Ridge, TN U.S.A.

**Bronze** 

**Best Radio Promotion** 

Budget: Under \$250,000

**Secret City Festival** 

Oak Ridge, TN U.S.A.

**Bronze** 

**Best Festival/Event Mobile Application** 

Budget: Under \$250,000

Sentosa Leisure Management Pte., Ltd.

Sentosa Spooktacular 2013 Sentosa, Singapore

Silver

**Grand Pinnacle** 

Budget: Under \$250,000

Sentosa Leisure Management Pte., Ltd.

Siloso Beach Party 2013/2014

Sentosa, Singapore

Bronze

**Grand Pinnacle** 

Budget: Under \$250,000

Sentosa Leisure Management Pte., Ltd.

Sentosa Buskers Festival 2013 Sentosa, Singapore

**Bronze** 

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$250,000

**Seosan Haemieupseong Festival** 

Seosan, South Korea

**Silver** 

**Best Event Invitation** 

Budget: \$250,000 to \$750,000

**Seoul Cartoon & Animation Festival** 

Seoul Jung-gu, South Korea

**Silver** 

**Best Promotional Poster** 

Budget: Under \$250,000

**Seoul Cartoon & Animation Festival** 

Seoul Jung-gu, South Korea

Silver

**Best Other Merchandise** 

Budget: Under \$250,000

**Sevierville Chamber of Commerce** 

Bloomin' BBQ & Bluegrass Sevierville, TN U.S.A.

Gold

**Best Event Website** 

Budget: Under \$250,000

**Sevierville Chamber of Commerce** 

Sevierville's The Great Escape Sevierville, TN U.S.A.

Gold

**Best Event/Organization E-Newsletter** 

Budget: Under \$250,000

**Sevierville Chamber of Commerce** 

Sevierville, TN U.S.A.

Gold

**Best Social Media Site** 

Budget: Under \$250,000

**Sevierville Chamber of Commerce** 

Sevierville, TN U.S.A.

Gold

**Best Miscellaneous Printed Materials** 

(multiple page)

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Gold

**Best Miscellaneous Printed Materials** 

(single page)

Budget: Under \$250,000

**Sevierville Chamber of Commerce** 

Sevierville, TN U.S.A.

Gold

**Best Single Magazine Display Ad** 

Budget: Under \$250,000

**Sevierville Chamber of Commerce** 

Sevierville, TN U.S.A.

Silver

**Best Organizational Website** 

Budget: Under \$250,000

**Sevierville Chamber of Commerce** 

Bloomin' BBQ & Bluegrass Sevierville, TN U.S.A.

Silver

**Best Miscellaneous Multimedia** 

Budget: Under \$250,000

**Sevierville Chamber of Commerce** 

Sevierville, TN U.S.A.

**Bronze** 

**Best Single Magazine Display Ad** 

Budget: Under \$250,000

Showtime Events (I) Pvt., Ltd.

Hero Insolito

New Delhi, Delhi India

Silver

**Best New Event** 

**Skagit Valley Tulip Festival** 

Mount Vernon, WA U.S.A.

**Gold-Tie** 

**Best Commemorative Poster** 

Budget: Under \$250,000

**Sound of Music Festival** 

ArcelorMittal Dofasco Burlington, ON Canada

Gold

**Best Sponsor Partner** 

Budget: \$750,000 to \$1.5 Million

**Sound of Music Festival** 

Halton Honda

Burlington, ON Canada

Gold

**Best Sponsorship Program for Individual** 

**Sponsor** 

Budget: \$750,000 to \$1.5 Million

**Sound of Music Festival** 

Burlington, ON Canada

**Silver** 

**Best Radio Promotion** 

Budget: \$750,000 to \$1.5 Million

Sound of Music Festival

Burlington, ON Canada

**Silver** 

**Best Social Media Site** 

Budget: \$750,000 to \$1.5 Million

**Sound of Music Festival** 

Burlington, ON Canada

Silver

**Best T-Shirt Design** 

Budget: \$750,000 to \$1.5 Million

SunFest of Palm Beach County, Inc.

SunFest 2014

West Palm Beach, FL U.S.A.

Silver

**Best Miscellaneous Multimedia** 

Budget: Over \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Gold

**Best Festival/Event Mobile Application** 

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival** 

Temecula, CA U.S.A.

Gold

**Best Press/Media Kit** 

Budget: Under \$1.5 Million

**Temecula Valley Balloon & Wine Festival** 

Temecula, CA U.S.A.

Gold

**Best Media Relations Campaign** 

Budget: Under \$1.5 Million

**Temecula Valley Balloon & Wine Festival** 

Defy Gravity Balloon Glow Choir

Temecula, CA U.S.A. **Silver** 

**Best New Promotion Activity** 

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival** 

Temecula, CA U.S.A.

**Bronze** 

**Best Social Media Site** 

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival** 

Temecula, CA U.S.A.

**Bronze** 

**Best Pin or Button** 

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival** 

Temecula Valley Convention & Visitors Bureau

Temecula, CA U.S.A.

**Bronze** 

**Best Sponsorship Program for Individual** 

Sponsor

# Temple University School of Tourism & Hospitality Management

Event Leadership Executive Certificate Program Philadelphia, PA U.S.A.

Gold

**Best Event Management Certificate Program** 

**Budget: Combined Budget** 

# The 15th Gimje Horizon Festival

Gimje, South Korea

Gold

Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$750,000

# The 15th Gimje Horizon Festival

Gimje, South Korea

Gold

**Best Event Promotional Photograph** 

Budget: \$250,000 to \$750,000

# **The 15th Gimje Horizon Festival**

Yongdure Matdure! Rice Village Farming Tool Experience

Gimje, South Korea

**Bronze** 

#### **Best Children's Programming**

Budget: \$250,000 to \$750,000

#### The NC Seafood Festival

North Carolina Seafood Festival Morehead City, NC U.S.A.

**Silver** 

# **Best Festival/Event Mobile Application**

Budget: \$250,000 to \$750,000

#### **The Parade Company**

2013 America's Thanksgiving Parade presented by Art Van

Detroit, MI U.S.A.

Gold

#### **Best Full Length TV Program (national)**

Budget: Under \$1.5 Million

# The Parade Company

Hob Nobble Gobble 2013 presented by Ford Motor Company Detroit, MI U.S.A.

Gold

#### **Best Event Invitation**

Budget: \$250,000 to \$750,000

#### **The Parade Company**

First Merit Bank Detroit, MI U.S.A.

Gold

# **Best Targeted Sponsor Solicitation**

**Package** 

Budget: Under \$750,000

#### **The Parade Company**

Wayne State University Detroit, MI U.S.A.

Gold

# **Best Single New Sponsorship Opportunity**

Budget: Under \$1.5 Million

# **The Parade Company**

Ford Fireworks 2014 Detroit, MI U.S.A.

**Silver** 

#### **Best Full Length TV Program (national)**

Budget: Under \$1.5 Million

# **The Parade Company**

Ford Fireworks 2014 Detroit, MI U.S.A.

**Silver** 

# **Best Radio Promotion**

Budget: \$250,000 to \$750,000

#### **The Parade Company**

Blue Cross Blue Shield of Michigan Detroit, MI U.S.A.

**Silver** 

# **Best Individual Sponsor Follow-up Report**

**The Parade Company** 

Distinguished ClownCorp 2013 Detroit, MI U.S.A.

**Silver** 

**Best Event (within an Existing Festival)** 

Budget: Under \$250,000

**The Parade Company** 

Fifth Third Turkey Trot 2013 Detroit, MI U.S.A.

Silver

**Best Event (within an Existing Festival)** 

Budget: \$250,000 to \$750,000

**The Parade Company** 

Detroit, MI U.S.A.

**Bronze** 

**Best Event/Organization Newsletter** 

Budget: Under \$1.5 Million

**The Parade Company** 

Hob Nobble Gobble 2013 presented by Ford Motor Company Detroit, MI U.S.A.

**Bronze** 

**Best Miscellaneous On-Site Décor** 

Budget: \$250,000 to \$750,000

**The Parade Company** 

Art Van

Detroit, MI U.S.A.

**Bronze** 

**Best Sponsor Partner** 

Budget: \$750,000 to \$1.5 Million

**The Parade Company** 

Detroit RiverDays "Kids' Zone" Detroit, MI U.S.A.

**Bronze** 

**Best Children's Programming** 

Budget: Under \$250,000

The Woodlands CVB

The Woodlands, TX U.S.A.

Gold

**Best Event/Organization Newsletter** 

Budget: Under \$1.5 Million

The Woodlands CVB

The Woodlands, TX U.S.A.

Silver

**Best Event/Organization E-Newsletter** 

Budget: Under \$250,000

The Woodlands CVB

The Woodlands, TX U.S.A.

**Bronze** 

**Best Social Media Site** 

Budget: Under \$250,000

**The Woodlands CVB** 

Red, Hot & Blue Festival The Woodlands, TX U.S.A.

**Bronze** 

**Best Event Program** 

Budget: Under \$250,000

**Town of Leesburg** 

Leesburg Independence Day Celebration Leesburg, VA U.S.A.

Gold

**Best T-Shirt Design** 

Budget: Under \$250,000

**Town of Leesburg** 

Leesburg Flower & Garden Festival

Leesburg, VA U.S.A.

Silver

**Best Ad Series** 

Budget: Under \$250,000

**Town of Leesburg** 

Holidays in Leesburg Leesburg, VA U.S.A.

**Bronze-Tie** 

**Best Miscellaneous Printed Materials** 

(single page)

Budget: Under \$250,000

Tulsa International Mayfest, Inc.

Tulsa, OK U.S.A.

Gold

**Best Ad Series** 

# Tulsa International Mayfest, Inc.

Tulsa, OK U.S.A.

**Silver** 

**Best T-Shirt Design** 

Budget: \$250,000 to \$750,000

# Tulsa International Mayfest, Inc.

Tulsa, OK U.S.A.

**Silver** 

**Best Press/Media Kit** 

Budget: Under \$1.5 Million

# Tulsa International Mayfest, Inc.

Tulsa, OK U.S.A.

**Bronze** 

**Best Commemorative Poster** 

Budget: \$250,000 to \$750,000

# U.S. Navy Morale, Welfare & Recreation

Naval Station Great Lakes "July 4th Celebration" Great Lakes, IL U.S.A.

Gold

**Best Company Image Pieces** 

Budget: Under \$250,000

# **U.S. Navy Morale, Welfare & Recreation**

Naval Station Great Lakes "July 4th Celebration" Kid Zone, Teen Zone, Fun & Fit Challenge, Family Stage

Great Lakes, IL U.S.A.

**Silver** 

**Best Children's Programming** 

Budget: Under \$250,000

# **U.S. Navy Morale, Welfare & Recreation**

Naval Station Great Lakes "July 4th Celebration" Great Lakes, IL U.S.A.

**Bronze** 

Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

#### **U.S. Navy Morale, Welfare & Recreation**

Naval Station Great Lakes "July 4th Celebration" Great Lakes, IL U.S.A.

Bronze

**Best Street Banner** 

Budget: Under \$250,000

# U.S. Navy Morale, Welfare & Recreation

Naval Station Great Lakes "July 4th Celebration" Rock, White & Blue" VIP Access Great Lakes, IL U.S.A.

**Bronze** 

**Best Money-Making Idea** 

Budget: Under \$1.5 Million

#### **Ulsan Whale Festival**

Ulsan, South Korea

Gold

**Best TV Promotion (ad spot or PSA)** 

Budget: \$750,000 to \$1.5 Million

#### **Ulsan Whale Festival**

Ulsan, South Korea

Gold

**Best Event Promotional Photograph** 

Budget: \$750,000 to \$1.5 Million

#### **Ulsan Whale Festival**

Ulsan, South Korea

**Bronze** 

**Best Newspaper Insert/Supplement** 

Budget: \$750,000 to \$1.5 Million

# **Ulsan Whale Festival**

Real Prehistoric Experience Village Ulsan, South Korea

**Bronze** 

**Best Event (within an Existing Festival)** 

Budget: \$750,000 to \$1.5 Million

# United San Antonio Pow Wow, Inc.

Continuing the Traditions Pow Wow San Antonio, TX U.S.A.

Gold

**Best Pin or Button** 

Budget: Under \$250,000

# United San Antonio Pow Wow, Inc.

Continuing the Traditions Pow Wow San Antonio, TX U.S.A.

**Bronze** 

**Best T-Shirt Design** 

Budget: Under \$250,000

#### **Uptown Association**

Uptown Art Fair Minneapolis, MN U.S.A.

Gold

**Best Miscellaneous Clothing** 

Budget: Under \$750,000

# **Uptown Association**

Uptown Art Fair Kitchen Window Minneapolis, MN U.S.A.

Gold

**Best Sponsorship Program for Individual** 

**Sponsor** 

Budget: Under \$750,000

#### **Uptown Association**

Uptown Art Fair Shameless Inc. Minneapolis, MN U.S.A.

Gold

**Best Vendor/Supplier** 

Budget: Combined Budget

# **Uptown Association**

Uptown Art Fair Boneyard Minneapolis, MN U.S.A.

Silver

**Best Targeted Sponsor Solicitation** 

**Package** 

Budget: Under \$750,000

# **Uptown Association**

Uptown Art Fair Tomorrow's Stars Minneapolis, MN U.S.A.

**Silver** 

**Best Children's Programming** 

Budget: \$250,000 to \$750,000

# **Uptown Association**

Uptown Art Fair 50th Anniversary Minneapolis, MN U.S.A.

Silver

**Best New Promotion Activity** 

Budget: \$250,000 to \$750,000

# **Uptown Association**

Uptown Art Fair Metro Transit Minneapolis, MN U.S.A. **Bronze** 

**Best Sponsor Partner** Budget: Under \$750,000

#### **Uptown Association**

Uptown Art Fair Time Capsule Minneapolis, MN U.S.A. **Bronze** 

Best New Event

Budget: \$250,000 to \$750,000

# **Utah Shakespeare Festival**

Cedar City, UT U.S.A.

Silver

**Best Event Program** 

Budget: Over \$1.5 Million

# Washington's Birthday Celebration

Association

Laredo, TX U.S.A.

**Silver** 

**Best Newspaper Insert/Supplement** 

Budget: Over \$1.5 Million

# Washington's Birthday Celebration Association

Laredo, TX U.S.A.

**Silver** 

**Best Event Invitation** 

# Washington's Birthday Celebration Association

Laredo, TX U.S.A.

Silver

**Best Press/Media Kit** 

Budget: Over \$1.5 Million

# Washington's Birthday Celebration Association

Laredo, TX U.S.A.

**Bronze** 

**Best Event Video (for sale)** 

Budget: Over \$1.5 Million

# Washington's Birthday Celebration Association

Laredo, TX U.S.A.

**Bronze** 

**Best Cover Design** 

Budget: Over \$1.5 Million

# Washington's Birthday Celebration Association

WBCA Youth Song & Dance Festival Laredo, TX U.S.A.

**Bronze** 

**Best Children's Programming** 

Budget: Over \$1.5 Million

#### Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.

Gold

**Best Full Length TV Program (national)** 

Budget: Over \$1.5 Million

#### Winterfest, Inc.

Seminole Hard Rock Winterfest Black Tie Ball Fort Lauderdale FL U.S.A.

Gold

**Best Miscellaneous Multimedia** 

Budget: Over \$1.5 Million

# Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.

Silver

**Best Street Banner** 

Budget: Over \$1.5 Million

#### Winterfest, Inc.

Seminole Hard Rock Winterfest Black Tie Ball Fort Lauderdale, FL U.S.A.

Silver

**Best Miscellaneous On-Site Décor** 

Budget: Over \$1.5 Million

#### Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.

**Bronze** 

**Best Event Website** 

Budget: Over \$1.5 Million

# Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.

**Bronze** 

**Best Festival/Event Mobile Application** 

Budget: Over \$1.5 Million

#### Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.

**Bronze** 

**Best Newspaper Insert/Supplement** 

Budget: Over \$1.5 Million

# Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.

**Bronze** 

**Best Pin or Button**