Grand Pinnacle

Budget: Under \$250,000 **BorderFest Association**

Festival of Lights Hidalgo TX U.S.A.

Silver

Grand Pinnacle

Budget: Under \$250,000

Sentosa Leisure Management Pte., Ltd.

Sentosa Spooktacular 2013 Sentosa Singapore

Bronze

Grand Pinnacle

Budget: Under \$250,000

Sentosa Leisure Management Pte., Ltd.

Siloso Beach Party 2013/2014

Sentosa Singapore

Gold

Grand Pinnacle

Budget: \$250,000 to \$750,000

Cultural FestivalsSaint Louis Art Fair
Saint Louis MO U.S.A.

Silver

Grand Pinnacle

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Bronze

Grand Pinnacle

Budget: \$250,000 to \$750,000

Edmonton Heritage Festival Association

Servus Heritage Festival Edmonton AB Canada Gold

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival** Des Moines IA U.S.A.

Silver

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million **Main Plaza Conservancy** San Antonio | The Saga San Antonio TX U.S.A.

Bronze

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Canada Place Corporation/Port Metro

Vancouver

Canada Day at Canada Place Vancouver BC Canada

Gold

Grand Pinnacle

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver

Grand Pinnacle

Budget: Over \$1.5 Million **Kentucky Derby Festival**

The Stories You Tell Happen Here

Louisville KY U.S.A.

Bronze

Grand Pinnacle

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Busan Christmas Tree Culture Festival

Busan, Jung-gu South Korea

Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000 **BorderFest Association**

Festival of Lights Hidalgo TX U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000 **City of West Palm Beach**

4th on Flagler

West Palm Beach FL U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$750,000

Cultural FestivalsSaint Louis Art Fair
Saint Louis MO U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$750,000

Changwon Gagopa Chrysanthemum

Festival

Changwon South Korea

Bronze

Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Ulsan Whale Festival Ulsan South Korea

Silver

Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million **Geumsan Insam Festival** Geumsan South Korea **Bronze**

Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze Conway AR U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million **Kentucky Derby Festival** Republic Bank Pegasus Parade

Louisville KY U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million Friends of the Festival Riverbend Festival

Chattanooga TN U.S.A.

Gold

Best Full Length TV Program (local)

Budget: Under \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

Chesapeake Energy Parade of Lights

Fort Worth TX U.S.A.

Silver

Best Full Length TV Program (local)

Budget: Under \$1.5 Million **Charlotte Center City Partners**Novant Health Thanksgiving Day Parade

Charlotte NC U.S.A.

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Grand Floral Parade Portland OR U.S.A.

Bronze

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Silver

Best Full Length TV Program (national)

Budget: Under \$1.5 Million **The Parade Company** Ford Fireworks 2014 Detroit MI U.S.A.

Gold

Best Full Length TV Program (national)

Budget: Under \$1.5 Million
The Parade Company

2013 America's Thanksgiving Parade presented

by Art Van Detroit MI U.S.A.

Gold

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Silver

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Bronze

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Grand Floral Parade Portland OR U.S.A.

Gold

Best Event Video (for sale)

Budget: Under \$250,000

Pre-Historic Culture Festival of Gangdong

Seoul Gangdong-gu South Korea

Gold

Best Event Video (for sale)

Budget: \$250,000 to \$750,000 **Boryeong Mud Festival**Boryeong South Korea

Silver

Best Event Video (for sale)

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Gold

Best Event Video (for sale)

Budget: \$750,000 to \$1.5 Million

Music for All

Bands of America Grand National Championships, presented by Yamaha

Indianapolis IN U.S.A.

Best Event Video (for sale)Budget: \$750,000 to \$1.5 Million

City of DublinDublin Irish Festival
Dublin OH U.S.A.

Gold

Best Event Video (for sale) Budget: Over \$1.5 Million

Pro Football Hall of Fame Enshrinement

Festival

Canton OH U.S.A.

Silver

Best Event Video (for sale) Budget: Over \$1.5 Million

Pennsylvania Horticultural Society 2014 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Bronze

Best Event Video (for sale) Budget: Over \$1.5 Million

Washington's Birthday Celebration

AssociationLaredo TX U.S.A.

Gold

Best Radio Promotion

Budget: Under \$250,000

City of Pigeon Forge Office of Special

Events

Patriot Festival 2014 Pigeon Forge TN U.S.A.

Silver

Best Radio Promotion

Budget: Under \$250,000 **City of West Palm Beach** Patriotism in Paradise West Palm Beach FL U.S.A. **Bronze**

Best Radio Promotion

Budget: Under \$250,000 **Secret City Festival** Oak Ridge TN U.S.A.

Gold

Best Radio Promotion

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Silver

Best Radio Promotion

Budget: \$250,000 to \$750,000

The Parade Company

Ford Fireworks 2014 Detroit MI U.S.A.

Gold

Best Radio Promotion

Budget: \$750,000 to \$1.5 Million **Creative Strategies Group**

Denver Comic Con Denver CO U.S.A.

Silver

Best Radio Promotion

Budget: \$750,000 to \$1.5 Million **Sound of Music Festival** Burlington ON Canada

Bronze

Best Radio Promotion

Budget: \$750,000 to \$1.5 Million Fiesta San Antonio Commission

Fiesta San Antonio Fiesta Carnival

San Antonio TX U.S.A.

Best Radio Promotion

Budget: Over \$1.5 Million

One Reel Bumbershoot

Seattle WA U.S.A.

Silver

Best Radio Promotion

Budget: Over \$1.5 Million **Kentucky Derby Festival** U.S. Bank Great BalloonFest

Louisville KY U.S.A.

Bronze

Best Radio Promotion

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Gold

Best Event Website

Budget: Under \$250,000

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass Sevierville TN U.S.A.

Silver

Best Event Website

Budget: Under \$250,000 **Creative Strategies Group**

Denver Century Ride Denver CO U.S.A.

Bronze

Best Event Website

Budget: Under \$250,000

Delray Beach Marketing Cooperative

100 Ft. Christmas Tree Lighting Delray Beach FL U.S.A.

Gold

Best Event Website

Budget: \$250,000 to \$750,000 **Boryeong Mud Festival**Boryeong South Korea

Silver

Best Event Website

Budget: \$250,000 to \$750,000 **Ansan Street Art Festival**

Ansan South Korea

Bronze

Best Event Website

Budget: \$250,000 to \$750,000 City of Allen Parks & Recreation

Department

Market Street Allen USA Celebration

Allen TX U.S.A.

Gold

Best Event Website

Budget: \$750,000 to \$1.5 Million

International Cherry Blossom Festival

Macon GA U.S.A.

Silver

Best Event Website

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor SI Slovenia

Bronze

Best Event Website

Budget: \$750,000 to \$1.5 Million **Centennial Olympic Park**

Centennial Olympic Park's Party in the Park

Atlanta GA U.S.A.

Gold

Best Event Website

Budget: Over \$1.5 Million **Kentucky Derby Festival** Marathon & miniMarathon Louisville KY U.S.A.

Silver

Best Event Website

Budget: Over \$1.5 Million **Rotterdam Festivals** North Sea Jazz Festival Rotterdam Netherlands

Best Event Website

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Gold

Best Organizational Website

Budget: Under \$250,000

Galveston Historical Foundation

Galveston TX U.S.A.

Silver

Best Organizational Website

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Bronze

Best Organizational Website

Budget: Under \$250,000

Delray Beach Marketing Cooperative

Delray Beach FL U.S.A.

Gold

Best Organizational Website

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Silver

Best Organizational Website

Budget: \$250,000 to \$750,000 Carolyn's Country Cousins

Liberty MD U.S.A.

Bronze

Best Organizational Website

Budget: \$250,000 to \$750,000

Edmonton Heritage Festival Association

Servus Heritage Festival Edmonton AB Canada Gold

Best Organizational Website

Budget: \$750,000 to \$1.5 Million

City of Pigeon Forge Office of Special

Events

Pigeon Forge TN U.S.A.

Silver

Best Organizational Website

Budget: \$750,000 to \$1.5 Million

International Cherry Blossom Festival

Macon GA U.S.A.

Gold

Best Organizational Website

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Silver

Best Organizational Website

Budget: Over \$1.5 Million

Memphis in May

Memphis TN U.S.A.

Bronze

Best Organizational Website

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Pasadena CA U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville's The Great Escape

Sevierville TN U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: Under \$250,000 **The Woodlands CVB**The Woodlands TX U.S.A.

Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by

Yamaha

Indianapolis IN U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million **Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit Singapore Singapore

Bronze

Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

One ReelBumbershoot
Seattle WA U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million **Luminato Festival** Toronto ON Canada

Bronze-Tie

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Bronze-Tie

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: Under \$250,000

North Carolina Azalea Festival

Wilmington NC U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: Under \$250,000

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass Sevierville TN U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: Under \$250,000

Delray Beach Marketing Cooperative

100 Ft. Christmas Tree Lighting / 2013

December Holidays Delray Beach FL U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market

Des Moines IA U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: \$250,000 to \$750,000

City of Greenville - Public Information and

Events

Greenville 2013 Para-Cycling Open

Greenville SC U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million **Creative Strategies Group** Cherry Creek Arts Festival

Denver CO U.S.A.

Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Music for All

Music for All National Festival, presented by

Yamaha

Indianapolis IN U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Music for All

2013 Bands of America Grand National Championships, presented by Yamaha

Indianapolis IN U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Black Tie Ball

Fort Lauderdale FL U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

SunFest of Palm Beach County, Inc.

SunFest 2014

West Palm Beach FL U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Seafair

Seattle WA U.S.A.

Gold

Best Social Media Site

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Silver

Best Social Media Site

Budget: Under \$250,000

North Carolina Azalea Festival

Wilmington NC U.S.A.

Bronze

Best Social Media Site

Budget: Under \$250,000 **The Woodlands CVB**

The Woodlands TX U.S.A.

Gold

Best Social Media Site

Budget: \$250,000 to \$750,000 **Downtown Events Group**

Downtown Farmers' Market Des Moines IA U.S.A.

Silver

Best Social Media Site

Budget: \$250,000 to \$750,000 **Festival Management Group, Inc.**

15th Annual Delray Beach Garlic Fest

Delray Beach FL U.S.A.

Bronze

Best Social Media Site

Budget: \$250,000 to \$750,000 Carolyn's Country Cousins

Liberty MD U.S.A.

Gold

Best Social Media Site

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Silver

Best Social Media Site

Budget: \$750,000 to \$1.5 Million

Sound of Music Festival

Burlington ON Canada

Bronze

Best Social Media Site

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Best Social Media Site

Budget: Over \$1.5 Million

Memphis in May

Beale Street Music Festival Memphis TN U.S.A.

Silver

Best Social Media Site

Budget: Over \$1.5 Million **Friends of the Festival**

Riverbend Festival Chattanooga TN U.S.A.

Bronze

Best Social Media Site

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: Under \$250,000

Galveston Historical Foundation

Galveston TX U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: Under \$250,000

Delray Beach Chamber of Commerce

52nd Delray Affair Delray Beach FL U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: Under \$250,000 **Secret City Festival** Oak Ridge TN U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: \$250,000 to \$750,000

Boulevardia

Kansas City MO U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: \$250,000 to \$750,000 **The NC Seafood Festival** North Carolina Seafood Festival Morehead City NC U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: \$250,000 to \$750,000 City of Allen Parks & Recreation Department

Market Street Allen USA Celebration

Allen TX U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million Florida Renaissance Festival Ft. Lauderdale FL U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

One ReelBumbershoot
Seattle WA U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million **Kentucky Derby Festival** Louisville KY U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Best Event Program

Budget: Under \$250,000

Galveston Historical Foundation

Galveston Historical Homes Tour

Galveston TX U.S.A.

Silver

Best Event Program

Budget: Under \$250,000
Norfolk Festevents, Ltd.

25th Annual Virginia Children's Festival

Norfolk VA U.S.A.

Bronze

Best Event Program

Budget: Under \$250,000 **The Woodlands CVB**Red, Hot & Blue Festival

The Woodlands TX U.S.A.

Gold

Best Event Program

Budget: \$250,000 to \$750,000 **Norfolk Festevents, Ltd.**

25th Annual Bayou Boogaloo & Cajun Food

Festival

Norfolk VA U.S.A.

Silver

Best Event Program

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market

Des Moines IA U.S.A.

Bronze

Best Event Program

Budget: \$250,000 to \$750,000

Edmonton Heritage Festival Association

Servus Heritage Festival Edmonton AB Canada Gold

Best Event Program

Budget: \$750,000 to \$1.5 Million

Rotterdam Festivals

World Food Festival 2013 Rotterdam Netherlands

Silver

Best Event Program

Budget: \$750,000 to \$1.5 Million

Brookside Irish Fest

Kansas City Irish Fest

Kansas City MO U.S.A.

Bronze

Best Event Program

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor SI Slovenia

Gold

Best Event Program

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Silver

Best Event Program

Budget: Over \$1.5 Million **Utah Shakespeare Festival**

Cedar City UT U.S.A.

Bronze

Best Event Program

Budget: Over \$1.5 Million

Seafair

Seafair Skidfin

Seattle WA U.S.A.

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Delray Beach Marketing Cooperative

100 Ft. Christmas Tree Lighting / 2013

December Holidays Delray Beach FL U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: Under \$250,000

BorderFest Association

Festival of Lights Hidalgo TX U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Delray Beach Marketing Cooperative

July 4th, 2014 Delray Beach Delray Beach FL U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$750,000

Festival Management Group, Inc.

15th Annual Delray Beach Garlic Fest

Delray Beach FL U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

Sausalito Art Festival Sausalito CA U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival**Des Moines IA U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$750,000 **Charlotte Center City Partners**Novant Health Thanksgiving Day Parade

Charlotte NC U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Ulsan Whale FestivalUlsan South Korea

Gold

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Washington's Birthday Celebration

Association Laredo TX U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale FL U.S.A.

Gold

Best Promotional Brochure

Budget: Under \$250,000

Pre-Historic Culture Festival of Gangdong

Seoul Gangdong-gu South Korea

Best Promotional Brochure

Budget: Under \$250,000 **Memphis in May**

Salute to Panama Memphis TN U.S.A.

Bronze

Best Promotional Brochure

Budget: Under \$250,000

Delray Beach Marketing Cooperative

July 4th, 2014 Delray Beach Delray Beach FL U.S.A.

Gold

Best Promotional Brochure

Budget: \$250,000 to \$750,000 **Boryeong Mud Festival**Boryeong South Korea

Silver

Best Promotional Brochure

Budget: \$250,000 to \$750,000 **Krakow Festival Office** Misteria Paschalia Festival

Krakow Poland

Bronze

Best Promotional Brochure

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Gold

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million **Geumsan Insam Festival** Geumsan South Korea

Silver

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million **Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit Singapore Singapore

Bronze

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million

Rotterdam FestivalsWorld Food Festival 2013
Rotterdam Netherlands

Gold

Best Promotional Brochure

Budget: Over \$1.5 Million **Luminato Festival**Toronto ON Canada

Silver

Best Promotional Brochure

Budget: Over \$1.5 Million

One ReelBumbershoot
Seattle WA U.S.A.

Bronze

Best Promotional Brochure

Budget: Over \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Gold

Best Event/Organization Newsletter

Budget: Under \$1.5 Million **The Woodlands CVB** The Woodlands TX U.S.A.

Silver

Best Event/Organization Newsletter

Budget: Under \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival Edmonton AB Canada

Bronze

Best Event/Organization Newsletter

Budget: Under \$1.5 Million **The Parade Company**Detroit MI U.S.A.

Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Silver

Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

City of West Palm Beach
Sand & Sea-Suns Greetings

Sand & Sea-Suns Greetings West Palm Beach FL U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

U.S. Navy Morale, Welfare & Recreation

Naval Station Great Lakes "July 4th Celebration"

Great Lakes IL U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$750,000

Boryeong Mud Festival

Boryeong South Korea

Silver

Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$750,000

Changwon Gagopa Chrysanthemum

Festival

Changwon South Korea

Bronze

Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million Centennial Olympic Park

Fountain Pen Atlanta GA U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

City of DublinDublin Irish Festival

Dublin OH U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival**Des Moines IA U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses 125th Rose Parade presented by Honda

Pasadena CA U.S.A.

Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million **Rotterdam Festivals** Rotterdam Netherlands

Bronze

Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million **Memphis in May** Memphis TN U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Silver

Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000 **Friends of the Festival** American Dream Concert Chattanooga TN U.S.A.

Bronze-Tie
Best Miscellaneous Printed Materials
(single page)

Budget: Under \$250,000

Memphis in May

Salute to Panama

Panamanian Nights

Memphis TN U.S.A.

Bronze-Tie
Best Miscellaneous Printed Materials
(single page)

Budget: Under \$250,000 **Town of Leesburg** Holidays in Leesburg Leesburg VA U.S.A. Gold

Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$750,000 **The 15th Gimje Horizon Festival**

Gimje South Korea

Silver

Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$750,000

Boulevardia

Kansas City MO U.S.A.

Bronze

Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$750,000

Cultural FestivalsSaint Louis Art Fair
Saint Louis MO U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent Maribor SI Slovenia

Silver

Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Rotterdam FestivalsWorld Food Festival 2013
Rotterdam Netherlands

Bronze

Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million Cherry Creek Arts Festival

Denver CO U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Silver

Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses 2014 VIZIO BCS National Championship

Pasadena CA U.S.A.

Bronze

Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

City of Grapevine

20th Appual Main Street Da

30th Annual Main Street Days Grapevine TX U.S.A.

Gold

Best Company Image Pieces

Budget: Under \$250,000

U.S. Navy Morale, Welfare & Recreation

Naval Station Great Lakes "July 4th Celebration"

Great Lakes IL U.S.A.

Gold

Best Company Image Pieces Budget: \$250,000 to \$750,000

Changwon Gagopa Chrysanthemum

Festival

Changwon South Korea

Silver

Best Company Image Pieces

Budget: \$250,000 to \$750,000

Boulevardia

Kansas City MO U.S.A.

Bronze

Best Company Image Pieces

Budget: \$250,000 to \$750,000

Cultural FestivalsSaint Louis Art Fair

Saint Louis MO U.S.A.

Gold

Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million Geumsan Insam Festival

Geumsan South Korea

Silver

Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

Memphis in May

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

Gold

Best Company Image Pieces

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Silver

Best Company Image Pieces

Budget: Over \$1.5 Million

Memphis in May

Memphis TN U.S.A.

Bronze

Best Company Image Pieces

Budget: Over \$1.5 Million **City of Grapevine**

Grapevine TX U.S.A.

Best Cover Design

Budget: Under \$250,000

Music for All

Orchestra America

Indianapolis IN U.S.A.

Silver

Best Cover Design

Budget: Under \$250,000

City of Pigeon Forge Office of Special

Events

Saddle Up 2014

Pigeon Forge TN U.S.A.

Bronze

Best Cover Design

Budget: Under \$250,000

City of Glendale, Office of Special Events

Glendale's Chocolate Affaire

Glendale AZ U.S.A.

Gold

Best Cover Design

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair

Saint Louis MO U.S.A.

Silver

Best Cover Design

Budget: \$250,000 to \$750,000

Edmonton Heritage Festival Association

Servus Heritage Festival Edmonton AB Canada

Bronze

Best Cover Design

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft

Border Texan of the Year

Hidalgo TX U.S.A.

Gold

Best Cover Design

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit

Singapore Singapore

Silver

Best Cover Design

Budget: \$750,000 to \$1.5 Million

Music for All

Music for All National Festival, presented by

Yamaha

Indianapolis IN U.S.A.

Bronze

Best Cover Design

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Best Cover Design

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Silver

Best Cover Design

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Best Cover Design

Budget: Over \$1.5 Million

Washington's Birthday Celebration

Association

Laredo TX U.S.A.

Best Single Newspaper Display Ad

Budget: Under \$250,000

Fiesta San Antonio Commission

Fiesta San Antonio Fiesta Fiesta at the Alamo San Antonio TX U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: Under \$250,000 **City of West Palm Beach**

Patriotism in Paradise West Palm Beach FL U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: Under \$250,000

Galveston Historical Foundation

Galveston Historical Homes Tour

Galveston TX U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: \$250,000 to \$750,000 **Downtown Events Group** Downtown Farmers' Market Des Moines IA U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival** Des Moines IA U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by

Yamaha

Indianapolis IN U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio The Fiesta Store San Antonio TX U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million **Friends of the Festival** Riverbend Festival Chattanooga TN U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Gold

Best Single Magazine Display Ad

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Silver

Best Single Magazine Display Ad

Budget: Under \$250,000

Galveston Historical Foundation

Dickens on the Strand Galveston TX U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Best Single Magazine Display Ad

Budget: \$250,000 to \$750,000 **Downtown Events Group** Downtown Farmers' Market

Des Moines IA U.S.A.

Silver

Best Single Magazine Display Ad Budget: \$250,000 to \$750,000 Festival Management Group, Inc. 15th Annual Delray Beach Garlic Fest

Delray Beach FL U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: \$250,000 to \$750,000

Cultural FestivalsSaint Louis Art Fair
Saint Louis MO U.S.A.

Gold

Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Memphis in May

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

Silver

Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

City of DublinDublin Irish Festival
Dublin OH U.S.A.

Gold

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

Silver

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Music for All

Bands of America Championships, presented by

Yamaha

Indianapolis IN U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: Over \$1.5 Million **Friends of the Festival**

Riverbend Festival Chattanooga TN U.S.A.

Gold

Best Ad Series

Budget: Under \$250,000

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest Milwaukee WI U.S.A.

Silver

Best Ad Series

Budget: Under \$250,000 **Town of Leesburg**

Town of Leesburg

Leesburg Flower & Garden Festival

Leesburg VA U.S.A.

Gold

Best Ad Series

Budget: \$250,000 to \$750,000 **Tulsa International Mayfest, Inc.**

Tulsa OK U.S.A.

Silver

Best Ad Series

Budget: \$250,000 to \$750,000

Boulevardia

Kansas City MO U.S.A.

Bronze

Best Ad Series

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Fort Myers FL U.S.A.

Best Ad Series

Budget: \$750,000 to \$1.5 Million Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Ad Series

Budget: \$750,000 to \$1.5 Million **Geumsan Insam Festival** Geumsan South Korea

Bronze

Best Ad Series

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival** Des Moines IA U.S.A.

Gold

Best Ad Series

Budget: Over \$1.5 Million

One Reel Bumbershoot Seattle WA U.S.A.

Silver

Best Ad Series

Budget: Over \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Bronze

Best Ad Series

Budget: Over \$1.5 Million **Kentucky Derby Festival**The Stories You Tell Happen Here

Louisville KY U.S.A.

Gold

Best Promotional Poster

Budget: Under \$250,000

Charlotte Center City Partners Q-City Charlotte BBQ Championship

Charlotte NC U.S.A.

Silver

Best Promotional Poster

Budget: Under \$250,000

Seoul Cartoon & Animation Festival

Seoul Jung-gu South Korea

Bronze

Best Promotional Poster

Budget: Under \$250,000

Pre-Historic Culture Festival of Gangdong

Seoul Gangdong-gu South Korea

Gold

Best Promotional Poster

Budget: \$250,000 to \$750,000

Cultural FestivalsSaint Louis Art Fair
Saint Louis MO U.S.A.

Silver

Best Promotional Poster

Budget: \$250,000 to \$750,000 **Krakow Festival Office** Misteria Paschalia Festival

Krakow Poland

Bronze

Best Promotional Poster

Budget: \$250,000 to \$750,000

Boryeong Mud Festival

Boryeong South Korea

Gold

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Memphis in May

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

Silver

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Rotterdam FestivalsWorld Food Festival 2013

Rotterdam Netherlands

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million **Geumsan Insam Festival** Geumsan South Korea

Gold

Best Promotional Poster

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Silver

Best Promotional Poster

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

125th Rose Parade presented by Honda

Pasadena CA U.S.A.

Bronze

Best Promotional Poster

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Gold-Tie

Best Commemorative Poster

Budget: Under \$250,000

Memphis in May

Salute to Panama Memphis TN U.S.A.

Gold-Tie

Best Commemorative Poster

Budget: Under \$250,000 **Skagit Valley Tulip Festival**

Mount Vernon WA U.S.A.

Silver

Best Commemorative Poster

Budget: Under \$250,000

Delray Beach Chamber of Commerce

52nd Delray Affair Delray Beach FL U.S.A.

Bronze

Best Commemorative Poster

Budget: Under \$250,000

City of Pigeon Forge Office of Special

Events

Saddle Up 2014

Pigeon Forge TN U.S.A.

Gold

Best Commemorative Poster

Budget: \$250,000 to \$750,000

Norfolk Festevents, Ltd.

38th Annual Norfolk Harborfest ®

Norfolk VA U.S.A.

Silver

Best Commemorative Poster

Budget: \$250,000 to \$750,000

Boulevardia

Kansas City MO U.S.A.

Bronze

Best Commemorative Poster

Budget: \$250,000 to \$750,000 **Tulsa International Mayfest, Inc.**

Tulsa OK U.S.A.

Gold

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

Sausalito Art Festival Sausalito CA U.S.A.

Best Commemorative Poster

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Silver

Best Commemorative Poster

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

Bronze

Best Commemorative Poster

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Gold

Best Event Promotional Photograph

Budget: Under \$250,000

Delray Beach Marketing Cooperative

July 4th, 2014 Delray Beach Delray Beach FL U.S.A.

Silver

Best Event Promotional Photograph

Budget: Under \$250,000

Pre-Historic Culture Festival of Gangdong

Seoul Gangdong-gu South Korea

Bronze

Best Event Promotional Photograph

Budget: Under \$250,000 City of West Palm Beach

4th on Flagler

West Palm Beach FL U.S.A.

Gold

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000 **The 15th Gimje Horizon Festival**

Gimje South Korea

Silver

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000 **Hanseong Baekje Cultural Festival**

Seoul Songpa-gu South Korea

Bronze

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000

Boryeong Mud Festival

Boryeong South Korea

solyeong South Role

Gold

Best Event Promotional Photograph

Budget: \$750,000 to \$1.5 Million

Ulsan Whale FestivalUlsan South Korea

Silver

Best Event Promotional Photograph

Budget: \$750,000 to \$1.5 Million Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Best Event Promotional Photograph

Budget: \$750,000 to \$1.5 Million **Centennial Olympic Park**

Centennial Olympic Park's Party in the Park

Atlanta GA U.S.A.

Gold

Best Event Promotional Photograph

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Silver

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Portland OR U.S.A.

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Gold

Best Outdoor Billboard

Budget: Under \$250,000

Fiesta San Antonio Commission

Fiesta San Antonio Fiesta Fiesta at the Alamo San Antonio TX U.S.A.

Silver

Best Outdoor Billboard

Budget: Under \$250,000

City of Pigeon Forge Office of Special

Events

Saddle Up 2014

Pigeon Forge TN U.S.A.

Bronze

Best Outdoor Billboard

Budget: Under \$250,000

City of Pigeon Forge Office of Special

Events

Wilderness Wildlife Week 2014

Pigeon Forge TN U.S.A.

Gold

Best Outdoor Billboard

Budget: \$250,000 to \$750,000

Boulevardia

Kansas City MO U.S.A.

Silver

Best Outdoor Billboard

Budget: \$250,000 to \$750,000

ArtFest Fort Myers Fort Myers FL U.S.A. **Bronze**

Best Outdoor Billboard

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Gold

Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

City of Greenville - Public Information and

Events

Fall for Greenville Greenville SC U.S.A.

Silver

Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million **Fiesta San Antonio Commission**

Fiesta San Antonio

Fiesta Carnival

San Antonio TX U.S.A.

Bronze

Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Best Outdoor Billboard

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio TX U.S.A.

Silver

Best Outdoor Billboard

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

Best Outdoor Billboard

Budget: Over \$1.5 Million **Kentucky Derby Festival** 25th Thunder Over Louisville

Louisville KY U.S.A.

Gold

Best Event Invitation

Budget: Under \$250,000

Memphis in MaySalute to Panama
Panamanian Nights
Memphis TN U.S.A.

Silver

Best Event Invitation

Budget: Under \$250,000

Koncept Events

Fort Lauderdale FL U.S.A.

Bronze

Best Event Invitation

Budget: Under \$250,000

Pre-Historic Culture Festival of Gangdong

Seoul Gangdong-gu South Korea

Gold

Best Event Invitation

Budget: \$250,000 to \$750,000

The Parade Company

Hob Nobble Gobble 2013 presented by Ford

Motor Company Detroit MI U.S.A.

Silver

Best Event Invitation

Budget: \$250,000 to \$750,000 **Seosan Haemieupseong Festival**

Seosan South Korea

Bronze

Best Event Invitation

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Border Texan of the Year Hidalgo TX U.S.A.

Gold

Best Event Invitation

Budget: \$750,000 to \$1.5 Million **Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit Singapore Singapore

Silver

Best Event Invitation

Budget: \$750,000 to \$1.5 Million **Centennial Olympic Park**Fourth of July Celebration
Atlanta GA U.S.A.

Bronze

Best Event Invitation

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival** Des Moines IA U.S.A.

Gold

Best Event Invitation

Budget: Over \$1.5 Million **Luminato Festival** Big Bang Bash Fundraiser Toronto ON Canada

Silver

Best Event Invitation

Budget: Over \$1.5 Million

Washington's Birthday Celebration

Association Laredo TX U.S.A.

Best Event Invitation

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Tailgate and Roses Portland OR U.S.A.

Gold

Best Street Banner

Budget: Under \$250,000

City of Greenville - Public Information and

Events

TD Saturday Market Greenville SC U.S.A.

Silver

Best Street Banner

Budget: Under \$250,000 **City of West Palm Beach**

GreenMarket

West Palm Beach FL U.S.A.

Bronze

Best Street Banner

Budget: Under \$250,000

U.S. Navy Morale, Welfare & Recreation

Naval Station Great Lakes "July 4th Celebration"

Great Lakes IL U.S.A.

Gold

Best Street Banner

Budget: \$250,000 to \$750,000

Changwon Gagopa Chrysanthemum

Festival

Changwon South Korea

Silver

Best Street Banner

Budget: \$250,000 to \$750,000

Cultural FestivalsSaint Louis Art Fair

Saint Louis MO U.S.A.

Bronze

Best Street Banner

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Gold

Best Street Banner

Budget: \$750,000 to \$1.5 Million

Rotterdam Festivals

World Food Festival 2013 Rotterdam Netherlands

Silver

Best Street Banner

Budget: \$750,000 to \$1.5 Million **Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit Singapore Singapore

Bronze

Best Street Banner

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival**

Des Moines IA U.S.A.

Gold

Best Street Banner

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

100th Rose Bowl Game presented by VIZIO

Pasadena CA U.S.A.

Silver

Best Street Banner

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Bronze

Best Street Banner

Budget: Over \$1.5 Million

Memphis in May Memphis TN U.S.A.

Best Miscellaneous On-Site Décor

Budget: Under \$250,000 **City of West Palm Beach**

4th on Flagler

West Palm Beach FL U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: Under \$250,000 **City of West Palm Beach**

4th on Flagler

West Palm Beach FL U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$750,000

ArtFest Fort MyersFort Myers FL U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$750,000

Cultural FestivalsSaint Louis Art Fair
Saint Louis MO U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$750,000

The Parade Company

Hob Nobble Gobble 2013 presented by Ford

Motor Company Detroit MI U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: \$750,000 to \$1.5 Million

Rotterdam FestivalsWorld Food Festival 2013
Rotterdam Netherlands

Silver

Best Miscellaneous On-Site Décor

Budget: \$750,000 to \$1.5 Million Cherry Creek Arts Festival

Artivity Avenue Denver CO U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival**Des Moines IA U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society 2014 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Black Tie Ball

Fort Lauderdale FL U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Portland OR U.S.A.

Gold

Best T-Shirt Design

Budget: Under \$250,000 **Town of Leesburg**

Leesburg Independence Day Celebration

Leesburg VA U.S.A.

Silver

Best T-Shirt Design

Budget: Under \$250,000

City of West Palm Beach

Patriotism in Paradise West Palm Beach FL U.S.A.

Best T-Shirt Design

Budget: Under \$250,000

United San Antonio Pow Wow, Inc.

Continuing the Traditions Pow Wow

San Antonio TX U.S.A.

Gold

Best T-Shirt Design

Budget: \$250,000 to \$750,000

Cultural Festivals Saint Louis Art Fair Saint Louis MO U.S.A.

Silver

Best T-Shirt Design

Budget: \$250,000 to \$750,000 Tulsa International Mayfest, Inc.

Tulsa OK U.S.A.

Bronze

Best T-Shirt Design

Budget: \$250,000 to \$750,000

ArtFest Fort Myers Fort Myers FL U.S.A.

Gold

Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival**

Des Moines IA U.S.A.

Silver

Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million **Sound of Music Festival** Burlington ON Canada

Bronze

Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

City of Dublin **Dublin Irish Festival** Dublin OH U.S.A.

Gold

Best T-Shirt Design

Budget: Over \$1.5 Million

Memphis in May

Beale Street Music Festival

Memphis TN U.S.A.

Silver

Best T-Shirt Design

Budget: Over \$1.5 Million Friends of the Festival

Riverbend Festival

Chattanooga TN U.S.A.

Bronze

Best T-Shirt Design

Budget: Over \$1.5 Million **Kentucky Derby Festival**

2014 BeerFest

Louisville KY U.S.A.

Gold

Best Pin or Button

Budget: Under \$250,000

United San Antonio Pow Wow, Inc.

Continuing the Traditions Pow Wow

San Antonio TX U.S.A.

Silver

Best Pin or Button

Budget: Under \$250,000

Fiesta San Antonio Commission

Fiesta San Antonio

Fiesta Fiesta at the Alamo

San Antonio TX U.S.A.

Bronze

Best Pin or Button

Budget: Under \$250,000

City of Glendale, Office of Special Events

Glendale Glitters & Glow Block Party

Glendale AZ U.S.A.

Best Pin or Button

Budget: \$250,000 to \$750,000 **Boryeong Mud Festival**Boryeong South Korea

Silver

Best Pin or Button

Budget: \$250,000 to \$750,000 **Christmas in the Park** San Jose CA U.S.A.

Bronze

Best Pin or Button

Budget: \$250,000 to \$750,000 **San Jacinto Day Foundation** Pasadena Strawberry Festival Pasadena TX U.S.A.

Gold

Best Pin or Button

Budget: \$750,000 to \$1.5 Million **A Night in Old San Antonio** San Antonio TX U.S.A.

Silver

Best Pin or Button

Budget: \$750,000 to \$1.5 Million

Memphis in May

World Championship Barbecue Cooking Contest Memphis TN U.S.A.

Bronze

Best Pin or Button

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Gold

Best Pin or Button

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Silver

Best Pin or Button

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Bronze

Best Pin or Button

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Gold

Best Hat

Budget: Under \$1.5 Million

Memphis in May

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

Silver

Best Hat

Budget: Under \$1.5 Million

City of Pigeon Forge Office of Special

Events

Wilderness Wildlife Week 2014 Pigeon Forge TN U.S.A.

Bronze

Best Hat

Budget: Under \$1.5 Million

City of Pigeon Forge Office of Special

Events

Dolly's Homecoming Parade 2014

Pigeon Forge TN U.S.A.

Gold

Best Hat

Budget: Over \$1.5 Million

One Reel

Bumbershoot

Seattle WA U.S.A.

Silver **Best Hat**

Budget: Over \$1.5 Million **Friends of the Festival** Riverbend Festival

Chattanooga TN U.S.A.

Bronze Best Hat

Budget: Over \$1.5 Million 500 Festival, Inc. Indianapolis IN U.S.A.

Gold

Best Other Merchandise Budget: Under \$250,000

GoBreck

Breckenridge Oktoberfest Breckenridge CO U.S.A.

Silver

Best Other Merchandise Budget: Under \$250,000

Seoul Cartoon & Animation Festival

Seoul Jung-gu South Korea

Bronze

Best Other Merchandise

Budget: Under \$250,000 **City of West Palm Beach** Sand & Sea-Suns Greetings West Palm Beach FL U.S.A.

Gold

Best Other Merchandise Budget: \$250,000 to \$750,000 **Downtown Events Group**

Downtown Farmers' Market Des Moines IA U.S.A.

Silver

Best Other Merchandise Budget: \$250,000 to \$750,000 **Boryeong Mud Festival** Boryeong South Korea

Bronze

Best Other Merchandise

Budget: \$250,000 to \$750,000 Festival Management Group, Inc. 15th Annual Delray Beach Garlic Fest

Delrav Beach FL U.S.A.

Gold

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million A Night in Old San Antonio San Antonio TX U.S.A.

Silver

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million **Sausalito Art Festival Foundation**

Sausalito Art Festival Sausalito CA U.S.A.

Bronze

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

City of Dublin **Dublin Irish Festival** Dublin OH U.S.A.

Gold

Best Other Merchandise

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Portland OR U.S.A.

Silver

Best Other Merchandise

Budget: Over \$1.5 Million **Kentucky Derby Festival** Louisville KY U.S.A.

Bronze

Best Other Merchandise

Budget: Over \$1.5 Million **City of Grapevine** Christmas Capital of Texas Grapevine TX U.S.A.

Best Miscellaneous Clothing

Budget: Under \$750,000 **Uptown Association** Uptown Art Fair

Minneapolis MN U.S.A.

Silver

Best Miscellaneous Clothing

Budget: Under \$750,000 **Boryeong Mud Festival**Boryeong South Korea

Bronze

Best Miscellaneous Clothing Budget: Under \$750,000

Canada Place Corporation/Port Metro

Vancouver

Christmas at Canada Place Vancouver BC Canada

Gold

Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival Dublin OH U.S.A.

Silver

Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

International Cherry Blossom Festival

Macon GA U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

One Reel

Bumbershoot Seattle WA U.S.A.

Silver

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Gold

Best New Merchandise

Budget: Under \$1.5 Million

City of Dublin

Dublin Irish Festival Dublin OH U.S.A.

Silver

Best New Merchandise

Budget: Under \$1.5 Million

City of Pigeon Forge Office of Special

Events

Wilderness Wildlife Week 2014 Pigeon Forge TN U.S.A.

Bronze

Best New Merchandise

Budget: Under \$1.5 Million
Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best New Merchandise

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver

Best New Merchandise

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

100th Rose Bowl Game presented by VIZIO

Pasadena CA U.S.A.

Best New Merchandise

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Gold

Best Sponsor Gift

Budget: Under \$750,000 **Christmas in the Park** San Jose CA U.S.A.

Silver

Best Sponsor Gift

Budget: Under \$750,000

Boulevardia

Kansas City MO U.S.A.

Bronze

Best Sponsor Gift

Budget: Under \$750,000

City of Greenville - Public Information and

Events

TD Saturday Market Greenville SC U.S.A.

Gold

Best Sponsor Gift

Budget: Over \$750,000 **City of Grapevine** Main Street Days Grapevine TX U.S.A.

Silver

Best Sponsor Gift

Budget: Over \$750,000 **Kentucky Derby Festival**

Louisville KY U.S.A.

Bronze

Best Sponsor Gift

Budget: Over \$750,000 **Creative Strategies Group**

Denver Comic Con

Denver CO U.S.A.

Gold

Best Targeted Sponsor Solicitation

Package

Budget: Under \$750,000 **The Parade Company**

First Merit Bank Detroit MI U.S.A.

Silver

Best Targeted Sponsor Solicitation

Package

Budget: Under \$750,000 **Uptown Association**

Uptown Art Fair Boneyard

Minneapolis MN U.S.A.

Bronze

Best Targeted Sponsor Solicitation

Package

Budget: Under \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft

Kraft Foods

Hidalgo TX U.S.A.

Gold

Best Targeted Sponsor Solicitation

Package

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

MidAmerica Energy Des Moines IA U.S.A.

Silver

Best Targeted Sponsor Solicitation

Package

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Denver Comic Con Clear Channel

Denver CO U.S.A.

Best Targeted Sponsor Solicitation Package

Budget: Over \$1.5 Million **500 Festival, Inc.**

KeyBank 500 Festival Snakepit Ball

Indianapolis IN U.S.A.

Silver

Best Targeted Sponsor Solicitation Package

Budget: Over \$1.5 Million

Memphis in May

Beale Street Music Festival

King VIP Experience Sponsored by Lowe's

Memphis TN U.S.A.

Bronze

Best Targeted Sponsor Solicitation Package

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Valero

Louisville KY U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: Under \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft HEB Grocery Stores Hidalgo TX U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival**

ARAG

Des Moines IA U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Budget: \$750,000 to \$1.5 Million

The Parade Company

Blue Cross Blue Shield of Michigan

Detroit MI U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival Coors Distributing Company Fort Worth TX U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

125th Rose Parade presented by Honda

Pasadena CA U.S.A.

Bronze

Best Individual Sponsor Follow-up Report

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Alaska Airlines Portland OR U.S.A.

Gold

Best Sponsor Partner

Budget: Under \$750,000 **BorderFest Association**

Festival of Lights HEB Grocery Stores Hidalgo TX U.S.A.

Silver

Best Sponsor Partner

Budget: Under \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft State Farm Arena Hidalgo TX U.S.A.

Bronze

Best Sponsor Partner

Budget: Under \$750,000 **Uptown Association** Uptown Art Fair Metro Transit

Minneapolis MN U.S.A.

Best Sponsor Partner

Budget: \$750,000 to \$1.5 Million

Sound of Music Festival

ArcelorMittal Dofasco Burlington ON Canada

Silver

Best Sponsor Partner

Budget: \$750,000 to \$1.5 Million **Creative Strategies Group**

Denver Comic Con Photo Bucket Denver CO U.S.A.

Bronze

Best Sponsor Partner

Budget: \$750,000 to \$1.5 Million

The Parade Company

Art Van

Detroit MI U.S.A.

Gold

Best Sponsor Partner

Budget: Over \$1.5 Million

500 Festival, Inc.

OneAmerica

Indianapolis IN U.S.A.

Silver

Best Sponsor Partner

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Capital One Bank Washington DC U.S.A.

Bronze

Best Sponsor Partner

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

Bank of America

Philadelphia PA U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: Under \$1.5 Million **The Parade Company**Wayne State University

Detroit MI U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: Under \$1.5 Million

BorderFest Association

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft South Texas College Hidalgo TX U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Budget: Under \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze

Arkansas Game & Fish Commission Toad Toter

Conway AR U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million **500 Festival, Inc.**

St. Vincent Health Sports Performance Indianapolis IN U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio Johnson & Johnson San Antonio TX U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Laura's Lean Beef and Waterfront Jam

Louisville KY U.S.A.

Best Sponsorship Program for Individual Sponsor

Budget: Under \$750,000 **Uptown Association** Uptown Art Fair

Kitchen Window Minneapolis MN U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Budget: Under \$750,000 **ArtFest Fort Myers** Edison State College Fort Myers FL U.S.A.

Bronze

Best Sponsorship Program for Individual Sponsor

Budget: Under \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft HEB Grocery Stores Hidalgo TX U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million **Sound of Music Festival**

Halton Honda

Burlington ON Canada

Silver

Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million **Creative Strategies Group**

Denver Comic Con Donor Alliance Denver CO U.S.A.

Bronze

Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival Temecula Valley Convention & Visitors Bureau

Temecula CA U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Meijer

Louisville KY U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

125th Rose Parade presented by Honda

Miracle Gro

Pasadena CA U.S.A.

Bronze-Tie

Best Sponsorship Program for Individual Sponsor

Sponsor

Budget: Over \$1.5 Million

500 Festival, Inc.

Anthem

Indianapolis IN U.S.A.

Bronze-Tie

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Regence BlueCross BlueShield of Oregon

Portland OR U.S.A.

Gold

Best Overall Sponsorship Program

Budget: Under \$1.5 Million **Creative Strategies Group**

Denver Auto Show Denver CO U.S.A.

Best Overall Sponsorship Program

Budget: Under \$1.5 Million **Des Moines Arts Festival** Des Moines IA U.S.A.

Bronze

Best Overall Sponsorship Program

Budget: Under \$1.5 Million **BorderFest Association**

Festival of Lights Hidalgo TX U.S.A.

Gold

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Portland OR U.S.A.

Silver

Best Overall Sponsorship Program

Budget: Over \$1.5 Million
Kentucky Derby Festival

Thunder Over Louisville Louisville KY U.S.A.

Bronze

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Gold

Best Volunteer ProgramBudget: Under \$1.5 Million **Des Moines Arts Festival**Des Moines IA U.S.A.

Silver

Best Volunteer Program Budget: Under \$1.5 Million **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Bronze

Best Volunteer Program

Budget: Under \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival Edmonton AB Canada

Gold

Best Volunteer Program

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Marathon and miniMarathon Race

Ambassador Program Louisville KY U.S.A.

Silver

Best Volunteer Program

Budget: Over \$1.5 Million

500 Festival, Inc. Citizens Energy Group

Indianapolis IN U.S.A.

Bronze

Best Volunteer Program

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Gold

Best Green Program

Budget: Under \$1.5 Million

City of Pigeon Forge Office of Special

Events

Wilderness Wildlife Week 2014 Pigeon Forge TN U.S.A.

Silver

Best Green Program
Budget: Under \$1.5 Million
Des Moines Arts Festival
Des Moines IA U.S.A.

Best Green Program

Budget: Under \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival Edmonton AB Canada

Gold

Best Green Program

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Clean & Green Team Portland OR U.S.A.

Silver

Best Green Program

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Go Green! Program Louisville KY U.S.A.

Bronze

Best Green Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Gold

Best Educational Program

Budget: Under \$250,000

Dubai Festivals & Retail Establishment

Dubai Summer Surprises Apprenticeship Program Dubai United Arab Emirates

Silver

Best Educational Program

Budget: Under \$250,000

Regional Arts Commission of St. Louis

Off the Charts: Data & The Arts as Tools for

Social Change St. Louis MO U.S.A.

Bronze

Best Educational Program

Budget: Under \$250,000

City of Grapevine

Butterfly Flutterby Grapevine TX U.S.A.

Gold

Best Educational Program

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Gold

Best Educational Program

Budget: \$750,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by

Yamaha

Marching Band Division Indianapolis IN U.S.A.

Silver

Best Educational Program

Budget: \$750,000 to \$1.5 Million **Atlanta Dogwood Festival** Atlanta High School Art Exhibition

Atlanta GA U.S.A.

Bronze

Best Educational Program

Budget: \$750,000 to \$1.5 Million **Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit

Youth's Chef Day Presented by Meat Livestock

Australia & Nestlé Professional

Singapore Singapore

Gold

Best Educational Program

Budget: Over \$1.5 Million

Memphis in May Memphis TN U.S.A.

Best Educational Program

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Vocal Master Classes Krakow Poland

Bronze

Best Educational Program

Budget: Over \$1.5 Million **500 Festival, Inc.**

500 Festival KidsFit Program Indianapolis IN U.S.A.

Gold

Best Children's Programming

Budget: Under \$250,000

City of Pigeon Forge Office of Special

Events

Wilderness Wildlife Week 2014 Pigeon Forge TN U.S.A.

Silver

Best Children's Programming

Budget: Under \$250,000

U.S. Navy Morale, Welfare & Recreation

Naval Station Great Lakes "July 4th Celebration" Kid Zone, Teen Zone, Fun & Fit Challenge,

Family Stage

Great Lakes IL U.S.A.

Bronze

Best Children's Programming

Budget: Under \$250,000 **The Parade Company**Detroit RiverDays "Kids' Zone"

Detroit MI U.S.A.

Gold

Best Children's Programming

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft

H-E-Buddy & Friends Kid's Club

Hidalgo TX U.S.A.

Silver

Best Children's Programming

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair Tomorrow's Stars Minneapolis MN U.S.A.

Bronze

Best Children's Programming

Budget: \$250,000 to \$750,000

The 15th Gimje Horizon Festival

Yongdure Matdure! Rice Village Farming Tool

Experience

Gimje South Korea

Gold

Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze

Caldwell Toyota Toad Dome & Smith Ford

Toadal Kid's Zone Conway AR U.S.A.

Silver

Best Children's Programming

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival** Des Moines IA U.S.A.

Bronze

Best Children's Programming

Budget: \$750,000 to \$1.5 Million **Geumsan Insam Festival**

Insam Folk Village Geumsan South Korea

Gold

Best Children's Programming

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Family Days

Washington DC U.S.A.

Best Children's Programming

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

The Butterfly Experience Philadelphia PA U.S.A.

Bronze

Best Children's Programming

Budget: Over \$1.5 Million

Washington's Birthday Celebration

Association

WBCA Youth Song & Dance Festival

Laredo TX U.S.A.

Gold

Best Community Outreach Program

Budget: Under \$250,000 **BorderFest Association**

Festival of Lights Toy Giveaway Hidalgo TX U.S.A.

Silver

Best Community Outreach Program

Budget: Under \$250,000

City of Pigeon Forge Office of Special

Events

Wilderness Wildlife Week 2014 Pigeon Forge TN U.S.A.

Bronze

Best Community Outreach Program

Budget: Under \$250,000

Fiesta San Antonio Commission

Fiesta San Antonio

Miss Fiesta San Antonio Internship Program

San Antonio TX U.S.A.

Gold

Best Community Outreach Program

Budget: \$250,000 to \$1.5 Million

BorderFest Association

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft

H-E-Buddy Friends & Kid's Club

Hidalgo TX U.S.A.

Silver

Best Community Outreach Program

Budget: \$250,000 to \$1.5 Million

International Cherry Blossom Festival

Community Outreach Week at Cherry Blossom

Festival

Macon GA U.S.A.

Bronze

Best Community Outreach Program

Budget: \$250,000 to \$1.5 Million

Des Moines Arts Festival

Prairie Meadows Community Outreach Program

Des Moines IA U.S.A.

Gold

Best Community Outreach Program

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Rose Festival Court Program Portland OR U.S.A.

Silver

Best Community Outreach Program

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Rose Festival Sanctioned Events Program

Portland OR U.S.A.

Bronze

Best Community Outreach Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

City Harvest

Philadelphia PA U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$250,000 City of West Palm Beach

GreenMarket

The Empty Bowls Project to Benefit the Palm

Beach County Food Bank West Palm Beach FL U.S.A.

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$250,000 **BorderFest Association**

Festival of Lights

Dinner, Concert and Trolley Tour

Hidalgo TX U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$250,000

Sentosa Leisure Management Pte., Ltd.

Sentosa Buskers Festival 2013

Sentosa Singapore

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Seahorse Dream Project to Benefit Golisano

Children's Hospital Fort Myers FL U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: \$250,000 to \$750,000 **BorderFest Association**

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft

Border Texan of the Year Award

Hidalgo TX U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: \$750,000 to \$1.5 Million **Peter Knipp Holdings Pte., Ltd.**World Gourmet Summit Charity Dinner

Singapore Singapore

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: \$750,000 to \$1.5 Million

International Cherry Blossom Festival

Pink, White & Blue Military Ball benefitting Warriors to Work of the Wounded Warriors

Project

Macon GA U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: \$750,000 to \$1.5 Million **Des Moines Arts Festival**The Nonprofit Partner Program Des Moines IA U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million **Kentucky Derby Festival** Meijer Simply Give Program

Louisville KY U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival OHSU's Knight Cancer Challenge Portland OR U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show Preview Party to Benefit PHS City Harvest

Philadelphia PA U.S.A.

Best Event (within an Existing Festival)

Budget: Under \$250,000 **City of West Palm Beach**

Sand & Sea-Suns Greetings

Sandi - The Giant Holiday Sand Tree

West Palm Beach FL U.S.A.

Silver

Best Event (within an Existing Festival)

Budget: Under \$250,000 **The Parade Company**

Distinguished ClownCorp 2013

Detroit MI U.S.A.

Bronze

Best Event (within an Existing Festival)

Budget: Under \$250,000

City of Pigeon Forge Office of Special

Events

Saddle Up's Stories N Strings Pigeon Forge TN U.S.A.

Gold

Best Event (within an Existing Festival)

Budget: \$250,000 to \$750,000 Hanseong Baekje Cultural Festival

Baekje Village

Seoul Songpa-qu South Korea

Silver

Best Event (within an Existing Festival)

Budget: \$250,000 to \$750,000 The Parade Company Fifth Third Turkey Trot 2013 Detroit MI U.S.A.

Bronze

Best Event (within an Existing Festival)

Budget: \$250,000 to \$750,000

Changwon Gagopa Chrysanthemum

Festival

Changwon South Korea

Gold

Best Event (within an Existing Festival)

Budget: \$750,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze

LaunchPad - Ignite Your Idea

Conway AR U.S.A.

Silver

Best Event (within an Existing Festival)

Budget: \$750,000 to \$1.5 Million

Music for All

2013 Bands of America Grand National Championships, presented by Yamaha Parent/Booster Award Ceremony

Indianapolis IN U.S.A.

Bronze

Best Event (within an Existing Festival)

Budget: \$750,000 to \$1.5 Million

Ulsan Whale Festival

Real Prehistoric Experience Village

Ulsan South Korea

Best Event (within an Existing Festival)

Budget: Over \$1.5 Million **Kentucky Derby Festival** WineFest Farm to Table Dinner Louisville KY U.S.A.

Silver

Best Event (within an Existing Festival)

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival Opera "Iphigenia in Tauris" by C.W. Gluck

Krakow Poland

Bronze

Best Event (within an Existing Festival)

Budget: Over \$1.5 Million 500 Festival, Inc. IPL 500 Festival Parade Indianapolis IN U.S.A.

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Combined Budget

Portland Rose Festival Foundation

Portland Rose Festival

CityFair Safety & Emergency Action Plan

Portland OR U.S.A.

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Combined Budget **Kentucky Derby Festival** Emergency Action Plan Louisville KY U.S.A.

Bronze

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Combined Budget

International Cherry Blossom Festival

Tunes and Balloons Fireworks Finale

Macon GA U.S.A.

Gold

Best Food & Beverage Program

Budget: Combined Budget

Conway Area Chamber of Commerce

Toad Suck Daze Conway AR U.S.A.

Silver

Best Food & Beverage Program

Budget: Combined Budget **Kentucky Derby Festival**

Kroger's Fest-a-Ville and the Chow Wagon

Louisville KY U.S.A.

Bronze

Best Food & Beverage Program

Budget: Combined Budget

International Cherry Blossom Festival

Food Truck Frenzy Macon GA U.S.A.

Gold

Best New Event

Budget: Under \$250,000 **Faith West Events** Celebrity Chef Show Down Clinton NJ U.S.A.

Silver

Best New Event

Budget: Under \$250,000

ArtsQuest

2014 FIFA World Cup ™ SoccerFest & Viewing

Party

Bethlehem PA U.S.A.

Bronze

Best New Event

Budget: Under \$250,000

City of West Palm Beach
Patriotism in Paradise
West Palm Beach FL U.S.A.

Gold

Best New Event

Budget: \$250,000 to \$750,000

Boulevardia

Kansas City MO U.S.A.

Silver

Best New Event

Budget: \$250,000 to \$750,000

Hanseong Baekje Cultural Festival

Mongchontoseong Fortress Roundabout Walk

Seoul Songpa-gu South Korea

Bronze

Best New Event

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair Time Capsule

Minneapolis MN U.S.A.

Best New Event

Budget: \$750,000 to \$1.5 Million

International Cherry Blossom Festival

Beers, Brats and Brushstrokes

Macon GA U.S.A.

Silver

Best New Event

Budget: \$750,000 to \$1.5 Million Showtime Events (I) Pvt., Ltd.

Hero Insolito

New Delhi Delhi India

Gold

Best New Event

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Sing into Spring Vocal Competition

Washington DC U.S.A.

Silver

Best New Event

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Tour de Lou

Louisville KY U.S.A.

Bronze

Best New Event

Budget: Over \$1.5 Million

Jinju Namgang Yudeung Festival

Healing With Light! Jinjuseong Dullegil

Jinju South Korea

Gold

Best New Promotion Activity

Budget: Under \$250,000

City of West Palm Beach

4th on Flagler

Together We "Create" America West Palm Beach FL U.S.A.

Silver

Best New Promotion Activity

Budget: Under \$250,000 City of West Palm Beach

Sand & Sea-Suns Greetings

Dolphin Golphin

West Palm Beach FL U.S.A.

Gold

Best New Promotion Activity

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair

Puzzle Hunt

Saint Louis MO U.S.A.

Silver

Best New Promotion Activity

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair 50th Anniversary

Minneapolis MN U.S.A.

Bronze

Best New Promotion Activity

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Gold

Best New Promotion Activity

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival Black Friday Ticket Sale

Dublin OH U.S.A.

Silver

Best New Promotion Activity

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Defy Gravity Balloon Glow Choir

Temecula CA U.S.A.

Best New Promotion Activity

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Kentucky Lottery Festival Fanatic

Louisville KY U.S.A.

Silver

Best New Promotion Activity

Budget: Over \$1.5 Million

National Cherry Blossom Festival

#Bike in Bloom

Washington DC U.S.A.

Bronze

Best New Promotion Activity

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show The Green Room Host Contest

Philadelphia PA U.S.A.

Gold

Best New Attendee Service

Budget: Under \$1.5 Million

City of Pigeon Forge Office of Special

Events

A Mountain Quiltfest 2014 Bess Mobility Services Pigeon Forge TN U.S.A.

Silver

Best New Attendee Service

Budget: Under \$1.5 Million

City of Albany Parks & Recreation

River Rhythms Concert Series Goodsnitch Mobile App Albany OR U.S.A.

Gold

Best New Attendee Service

Budget: Over \$1.5 Million **Kentucky Derby Festival**Uber Ride Sharing Program

Louisville KY U.S.A.

Silver

Best New Attendee Service

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

125th Rose Parade presented by Honda

Free Digital Program Pasadena CA U.S.A.

Gold

Best Money-Making Idea

Budget: Under \$1.5 Million

Faith West Events

Celebrity Chef Show Down

Clinton NJ U.S.A.

Silver

Best Money-Making Idea

Budget: Under \$1.5 Million

International Cherry Blossom Festival

Steeple Chase and Blossoms Tour

Macon GA U.S.A.

Bronze

Best Money-Making Idea

Budget: Under \$1.5 Million

U.S. Navy Morale, Welfare & Recreation

Naval Station Great Lakes "July 4th Celebration"

Rock, White & Blue" VIP Access

Great Lakes IL U.S.A.

Gold

Best Money-Making Idea

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show

Articulture - Where Art Meets Horticulture

Philadelphia PA U.S.A.

Silver

Best Money-Making Idea

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio Online Parade Ticket Sales

San Antonio TX U.S.A.

Best Money-Making Idea

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Pegasus Pin Party Louisville KY U.S.A.

Gold

Best Overall Merchandising Program

Budget: Under \$1.5 Million **Des Moines Arts Festival** Des Moines IA U.S.A.

Silver

Best Overall Merchandising Program

Budget: Under \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze Conway AR U.S.A.

Bronze

Best Overall Merchandising Program

Budget: Under \$1.5 Million

International Cherry Blossom Festival

Macon GA U.S.A.

Gold

Best Overall Merchandising Program

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Silver

Best Overall Merchandising Program

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio The Fiesta Store San Antonio TX U.S.A.

Gold

Best Vendor/Supplier

Budget: Combined Budget **Uptown Association**

Uptown Art Fair

Shameless Inc.

Minneapolis MN U.S.A.

Silver

Best Vendor/Supplier

Budget: Combined Budget

International Cherry Blossom Festival

Drew Exposition Amusement Rides

Macon GA U.S.A.

Bronze

Best Vendor/Supplier

Budget: Combined Budget

Portland Rose Festival Foundation

Portland Rose Festival

SignPro

Portland OR U.S.A.

Gold

Best Press/Media Kit

Budget: Under \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Silver

Best Press/Media Kit

Budget: Under \$1.5 Million

Tulsa International Mayfest, Inc.

Tulsa OK U.S.A.

Bronze

Best Press/Media Kit

Budget: Under \$1.5 Million

City of Glendale, Office of Special Events

Glendale Glitters 20th Anniversary

Glendale AZ U.S.A.

Gold

Best Press/Media Kit

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Silver

Best Press/Media Kit

Budget: Over \$1.5 Million

Washington's Birthday Celebration

Association

Laredo TX U.S.A.

Best Press/Media Kit

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Gold-Tie

Most Creative/Effective News Stunt

Budget: Under \$250,000 **City of West Palm Beach**

Patriotism in Paradise Press Conference

West Palm Beach FL U.S.A.

Gold-Tie

Most Creative/Effective News Stunt

Budget: Under \$250,000

Dubai Festivals & Retail Establishment

Eid in Dubai

Dubai 24 Hour Shopping
Dubai United Arab Emirates

Gold

Most Creative/Effective News Stunt

Budget: \$250,000 to \$1.5 Million

Cultural FestivalsSaint Louis Art Fair

Puzzle Hunt

Saint Louis MO U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: \$250,000 to \$1.5 Million

International Cherry Blossom Festival

96 Year Old Rides Oscar the Camel

Macon GA U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million **Kentucky Derby Festival**

2014 Pegasus Pin Unveiling at Hard Rock Café

Louisville KY U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival Search for Queen Thelma Portland OR U.S.A.

Bronze

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show Articulture - Where Art Meets Horticulture

Philadelphia PA U.S.A.

Gold

Best Media Relations Campaign

Budget: Under \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Silver

Best Media Relations Campaign

Budget: Under \$1.5 Million
BorderFest Association

BorderFest 2014 "Celebrating Argentina" Proudly

Presented by Kraft Hidalgo TX U.S.A.

Bronze

Best Media Relations Campaign

Budget: Under \$1.5 Million
Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Media Relations Campaign

Budget: Over \$1.5 Million **Kentucky Derby Festival**

Louisville KY U.S.A.

Best Media Relations Campaign

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2014 PHS Philadelphia Flower Show Articulture - Where Art Meets Horticulture

Philadelphia PA U.S.A.

Bronze-Tie

Best Media Relations Campaign

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio San Antonio TX U.S.A.

Bronze-Tie

Best Media Relations Campaign

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Gold

Best Event Management Bachelor's Degree

Budget: Combined Budget **Pai Chai University** Daejeon South Korea

Gold

Best Event Management Certificate Program

Budget: Combined Budget

Temple University School of Tourism & Hospitality Management

Event Leadership Executive Certificate Program

Philadelphia PA U.S.A.

Silver

Best Event Management Certificate

Program

Budget: Combined Budget **Geumsan Insam Festival** Geumsan South Korea

Gold

Best Festival & Event Management

Master's Program

Budget: Combined Budget **Pai Chai University** Daejeon South Korea

Gold

Best Festival & Event Management PhD

Program

Budget: Combined Budget **Pai Chai University** Daejeon South Korea

Gold

Best Promotion Publicizing an IFEA/Haas

& Wilkerson Pinnacle Award Win

Budget: Combined Budget **Kentucky Derby Festival**

Pinnacle Prize Patrol Louisville KY U.S.A.