

Category: Grand Pinnacle

Budget: Under \$250,000

Award: Gold**BorderFest Association**[Festival of Lights](#)

Hidalgo, TX U.S.A.

Category: Grand Pinnacle

Budget: Under \$250,000

Award: Silver**City of Gatlinburg**[37th Annual 4th of July Midnight Parade](#)

Gatlinburg, TN U.S.A.

Category: Grand Pinnacle

Budget: Under \$250,000

Award: Bronze**Charlotte Center City Partners**[Time Warner Cable BBQ & Blues](#)

Charlotte, NC U.S.A.

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award: Gold**BorderFest Association**[BorderFest 2012 "Celebrating England"](#)[Presented by Kraft](#)

Hidalgo, TX U.S.A.

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award: Silver**Clarksville-Montgomery County CVB**

Rivers & Spires Festival

Clarksville, TN U.S.A.

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award: Bronze[Issaquah Salmon Days Festival](#)[Wild Things](#)

Issaquah, WA U.S.A.

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award: Gold[Burlington's Sound of Music Festival](#)

Burlington, ON Canada

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award: Silver[Cherry Creek Arts Festival](#)

Denver, CO U.S.A.

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award: Bronze[Des Moines Arts Festival](#)

Des Moines, IA U.S.A.

Category: Grand Pinnacle

Budget: Over \$1.5 Million

Award: Gold**Norfolk Festevents**[OpSail 2012 Virginia](#)

Norfolk, VA U.S.A.

Category: Grand Pinnacle

Budget: Over \$1.5 Million

Award: Silver[Kentucky Derby Festival](#)[Community, Tradition, Fun](#)

Louisville, KY U.S.A.

Category: Grand Pinnacle

Budget: Over \$1.5 Million

Award: Bronze[National Cherry Blossom Festival](#)

Washington, DC U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Award: Gold

City of West Palm Beach

4th on Flagler

West Palm Beach, FL U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award: Bronze

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Award: Silver

Galveston Historical Foundation

Dickens on the Strand

Galveston, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Award: Gold

City of Dublin

Dublin Irish Festival

Dublin, OH U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Award: Bronze

City of Gatlinburg

Gatlinburg, TN U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Award: Silver

Grapevine Convention & Visitors Bureau

Main St. Days 2012

Grapevine, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award: Gold

National Capital Commission

Canada's Capital Region

Ottawa, ON Canada

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Award: Bronze

Geumsan Insam Festival

Geumsan-gun, Chungcheongnam-do South Korea

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award: Silver

Spirit of Springfield

Bright Nights at Forest Park

Springfield, MA U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Award: Gold

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Award: Silver

National Capital Commission

Winterlude

Ottawa, ON Canada

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$1.5 Million

Award: Gold

Gimje Horizon Festival

Gimje City, Jollabukdo South Korea

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Award: Bronze

Kentucky Derby Festival

Thunder Over Louisville

Louisville, KY U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$1.5 Million

Award: Silver

The Parade Company

Target Fireworks

Detroit, MI U.S.A.

Category: Best Full Length TV Program (local)

Budget: Under \$250,000

Award: Gold

Downtown Fort Worth Initiatives, Inc.

Chesapeake Energy Parade of Lights

Fort Worth, TX U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$1.5 Million

Award: Bronze

The Parade Company

Hob Nobble Gobble ®

Detroit, MI U.S.A.

Category: Best Full Length TV Program (local)

Budget: Under \$250,000

Award: Silver

City of Glendale, Arizona

Glendale's Chocolate Affaire

Glendale, AZ U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award: Gold

Jinju Namgang Yudeng Festival

Jinju City, Gyeongnam South Korea

Category: Best Full Length TV Program (local)

Budget: Under \$250,000

Award: Bronze

City of Gatlinburg

Gatlinburg 4th of July Parade 2012

Gatlinburg, TN U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award: Silver

Pennsylvania Horticultural Society

2012 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award: Bronze

Tournament of Roses

Rose Parade presented by Honda
Pasadena, CA U.S.A.

Category: Best Full Length TV Program (national)

Budget: \$750,000 to \$1.5 Million

Award: Silver

Burlington's Sound of Music Festival

Burlington, ON Canada

Category: Best Full Length TV Program (national)

Budget: Under \$749,999

Award: Gold

Centennial Olympic Park

4th of July
Atlanta, GA U.S.A.

Category: Best Full Length TV Program (national)

Budget: \$750,000 to \$1.5 Million

Award: Bronze

The Parade Company

America's Thanksgiving Parade
Detroit, MI U.S.A.

Category: Best Full Length TV Program (national)

Budget: Under \$749,999

Award: Silver

Chicago Festival Association

McDonald's Thanksgiving Parade
Chicago, IL U.S.A.

Category: Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award: Gold

National Capital Commission

Canada Day in the Capital - Evening Show 2012
Ottawa, ON Canada

Category: Best Full Length TV Program (national)

Budget: Under \$749,999

Award: Bronze

Hampyeong Butterfly Festival

Hampyeong-gun, Jeonnam South Korea

Category: Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award: Silver

National Cherry Blossom Festival

Washington, DC U.S.A.

Category: Best Full Length TV Program (national)

Budget: \$750,000 to \$1.5 Million

Award: Gold

Boryeong Mud Festival

Boryeong City, Chungnam South Korea

Category: Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award: Bronze

Kentucky Derby Festival

Thunder Over Louisville
Louisville, KY U.S.A.

Category: Best Event Video (for sale)

Budget: Under \$250,000

Award: Gold

National Capital Commission

Canada Day

Ottawa, ON Canada

Category: Best Event Video (for sale)

Budget: \$250,000 to \$749,999

Award: Bronze

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Event Video (for sale)

Budget: Under \$250,000

Award: Silver

Sentosa Development Corporation

Sentosa 40th Anniversary

Sentosa, Singapore

Category: Best Event Video (for sale)

Budget: \$750,000 to \$1.5 Million

Award: Gold

Music for All

2011 Bands of America Grand National

Championships, presented by Yamaha

Indianapolis, IN U.S.A.

Category: Best Event Video (for sale)

Budget: Under \$250,000

Award: Bronze

City of Gatlinburg

Gatlinburg "Fantasy of Lights" Christmas Parade

2011

Gatlinburg, TN U.S.A.

Category: Best Event Video (for sale)

Budget: \$750,000 to \$1.5 Million

Award: Silver

Geumsan Insam Festival

Geumsan-gun, Chungcheongnam-do South

Korea

Category: Best Event Video (for sale)

Budget: \$250,000 to \$749,999

Award: Gold

Longs Peak Scottish Irish Highland Festival Inc.

Estes Park, CO U.S.A.

Category: Best Event Video (for sale)

Budget: Over \$1.5 Million

Award: Gold

Pro Football Hall of Fame Enshrinement Festival

Canton, OH U.S.A.

Category: Best Event Video (for sale)

Budget: \$250,000 to \$749,999

Award: Silver

Sentosa Development Corporation

Siloso Beach Party 2011

Sentosa, Singapore

Category: Best Event Video (for sale)

Budget: Over \$1.5 Million

Award: Silver

Pennsylvania Horticultural Society

2012 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

Category: Best Event Video (for sale)

Budget: Over \$1.5 Million

Award: Bronze

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Category: Best Radio Promotion

Budget: \$250,000 to \$1.5 Million

Award: Bronze

Bobby Rodriguez Productions

Florida Renaissance Festival
Ft. Lauderdale, FL U.S.A.

Category: Best Radio Promotion

Budget: Under \$250,000

Award: Gold

Galveston Historical Foundation

Dickens on the Strand
Galveston, TX U.S.A.

Category: Best Radio Promotion

Budget: Over \$1.5 Million

Award: Gold

Houston Livestock Show and Rodeo

Houston, TX U.S.A.

Category: Best Radio Promotion

Budget: Under \$250,000

Award: Silver

City of Riverdale

South City Concert Series
Riverdale, GA U.S.A.

Category: Best Radio Promotion

Budget: Over \$1.5 Million

Award: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Radio Promotion

Budget: Under \$250,000

Award: Bronze

City of Riverdale

South City Concert Series
Riverdale, GA U.S.A.

Category: Best Radio Promotion

Budget: Over \$1.5 Million

Award: Bronze

Kentucky Derby Festival

Spring Fashion Show
Louisville, KY U.S.A.

Category: Best Radio Promotion

Budget: \$250,000 to \$1.5 Million

Award: Gold

Pacific National Exhibition

Playland at the PNE
Vancouver, BC Canada

Category: Best Event Website

Budget: Under \$250,000

Award: Gold

Creative Strategies Group

Denver Century Ride
denvercenturyride.com
Broomfield, CO U.S.A.

Category: Best Radio Promotion

Budget: \$250,000 to \$1.5 Million

Award: Silver

Clarksville-Montgomery County CVB

Rivers & Spires Festival
Clarksville, TN U.S.A.

Category: Best Event Website

Budget: Under \$250,000

Award: Silver

Sentosa Development Corporation

polw.com.sg
Sentosa, Singapore

Category: Best Event Website

Budget: Under \$250,000

Award: Bronze

Oak Ridge Convention & Visitors Bureau

Secret City Festival

secretcityfestival.com

Oak Ridge, TN U.S.A.

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million

Award: Silver

Narodni Dom Maribor

Festival Lent

festival-lent.si

Maribor, SI Slovenia

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award: Gold

Canada Place

Canada Day at Canada Place

canadaplace.ca/canadaday

Vancouver, BC Canada

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million

Award: Bronze

Burlington's Sound of Music Festival

soundofmusic.ca

Burlington, ON Canada

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award: Silver

Kansas City Irish Fest

kcirishfest.com

Kansas City, MO U.S.A.

Category: Best Event Website

Budget: Over \$1.5 Million

Award: Gold

National Cherry Blossom Festival

nationalcherryblossomfestival.org

Washington, DC U.S.A.

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award: Bronze

Shambhala Music Festival

shambhalamusicfestival.com

Nelson, BC Canada

Category: Best Event Website

Budget: Over \$1.5 Million

Award: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

mainstreetartsfest.org

Fort Worth, TX U.S.A.

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million

Award: Gold

City of Dublin

Dublin Irish Festival

dublinirishfestival.org

Dublin, OH U.S.A.

Category: Best Event Website

Budget: Over \$1.5 Million

Award: Bronze

Pro Football Hall of Fame Enshrinement Festival

profootballhofef.com

Canton, OH U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award: Gold

City of Gatlinburg

gatlinburg.com

Gatlinburg, TN U.S.A.

Category: Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Award: Gold

City of Pigeon Forge Office of Special Events

mypigeonforge.com

Pigeon Forge, TN U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award: Silver

Arts Events Incorporated

artseventsinc.com

Green Bay, WI U.S.A.

Category: Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Award: Silver

The Parade Company

theparade.org

Detroit, MI U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award: Bronze

Morristown Area Chamber of Commerce

visitmorristowntn.com

Morristown, TN U.S.A.

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award: Gold

Memphis In May International Festival, Inc.

memphisinmay.org

Memphis, TN U.S.A.

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award: Gold

Creative Strategies Group

csg-sponsorship.com

Broomfield, CO U.S.A.

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award: Silver

Tournament of Roses

Rose Parade presented by Honda

tournamentofroses.com

Pasadena, CA U.S.A.

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award: Silver

Uptown Association

Uptown Art Fair

uptownassociation.com

Minneapolis, MN U.S.A.

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award: Bronze

Houston Livestock Show and Rodeo

rodeohouston.com

Houston, TX U.S.A.

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award: Bronze

Edmonton Heritage Festival Association

Servus Heritage Festival

heritage-festival.com

Edmonton, AB Canada

Category: Best Event/Organization E-Newsletter

Budget: Under \$250,000

Award: Gold

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Under \$250,000

Award: Silver

Newport Waterfront Events

Newport, RI U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award: Silver

National Capital Commission

Ottawa, ON Canada

Category: Best Event/Organization E-Newsletter

Budget: Under \$250,000

Award: Bronze

Spirit of Springfield

Springfield, MA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award: Bronze - Tie

Music for All

Indianapolis, IN U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$250,000 to \$1.5 Million

Award: Gold

A La Carte Productions Pte Ltd

World Gourmet Summit

Singapore, Singapore

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award: Bronze - Tie

Portland Rose Festival Foundation

Portland Rose Festival

Portland, OR U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$250,000 to \$1.5 Million

Award: Silver

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Under \$250,000

Award: Gold

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$250,000 to \$1.5 Million

Award: Bronze

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Under \$250,000

Award: Silver

Morristown Area Chamber of Commerce

Western Legends Festival

Morristown, TN U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award: Gold

Tournament of Roses

Rose Parade presented by Honda

Pasadena, CA U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Under \$250,000

Award: Bronze

National Capital Commission

Decoding ART - Phase II

Ottawa, ON Canada

Category: Best Miscellaneous Multimedia

Budget: \$250,000 to \$749,999

Award: Gold

The Parade Company

Hob Nobble Gobble ®

Detroit, MI U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award: Silver

Pennsylvania Horticultural Society

2012 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$250,000 to \$749,999

Award: Silver

Shambhala Music Festival

Nelson, BC Canada

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award: Bronze

Music for All

Fan Network

Indianapolis, IN U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award: Gold

Music for All

2011 Bands of America Grand National

Championships, presented by Yamaha

Indianapolis, IN U.S.A.

Category: Best Social Media Site

Budget: Under \$250,000

Award: Gold

City of Gatlinburg

facebook.com/gatlinburgtn

Gatlinburg, TN U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award: Silver

Burlington's Sound of Music Festival

Burlington, ON Canada

Category: Best Social Media Site

Budget: Under \$250,000

Award: Silver

Sevierville Chamber of Commerce

facebook.com/Sevierville

Sevierville, TN U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award: Bronze

On the Waterfront, Inc.

On the Waterfront

Rockford, IL U.S.A.

Category: Best Social Media Site

Budget: Under \$250,000

Award: Bronze

Creative Strategies Group

Denver Century Ride

facebook.com/DenverCenturyRide

Broomfield, CO U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award: Gold

500 Festival, Inc.

500 Festival REV Your Engines Concert

Indianapolis, IN U.S.A.

Category: Best Social Media Site

Budget: \$250,000 to \$749,999

Award: Gold

Shambhala Music Festival

facebook.com/shambhalamusicfestival

Nelson, BC Canada

Category: Best Social Media Site
 Budget: \$250,000 to \$749,999
Award: Silver
Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 facebook.com/stpaulwinter
 Saint Paul, MN U.S.A.

Category: Best Social Media Site
 Budget: Over \$1.5 Million
Award: Gold
Fiesta San Antonio Commission
 Fiesta San Antonio
 facebook.com/FiestaSA
 San Antonio, TX U.S.A.

Category: Best Social Media Site
 Budget: \$250,000 to \$749,999
Award: Bronze
Uptown Association
 Uptown Art Fair
 facebook.com/uptownartfair
 Minneapolis, MN U.S.A.

Category: Best Social Media Site
 Budget: Over \$1.5 Million
Award: Silver
Memphis In May International Festival, Inc.
 Beale Street Music Festival
 facebook.com/#!/bealestreetmusicfestival
 Memphis, TN U.S.A.

Category: Best Social Media Site
 Budget: \$750,000 to \$1.5 Million
Award: Gold
City of Dublin
 Dublin Irish Festival
 facebook.com/DublinIrishFestival
 Dublin, OH U.S.A.

Category: Best Social Media Site
 Budget: Over \$1.5 Million
Award: Bronze
National Capital Commission
 Canada Day in the Capital
 facebook.com/canadadaycap
 Ottawa, ON Canada

Category: Best Social Media Site
 Budget: \$750,000 to \$1.5 Million
Award: Silver
Cherry Creek Arts Festival
 facebook.com/CherryArts
 Denver, CO U.S.A.

Category: Best Festival/Event Mobile Application
 Budget: Under \$250,000
Award: Gold
Irish Festivals, Inc.
 Milwaukee Irish Fest
 Milwaukee, WI U.S.A.

Category: Best Social Media Site
 Budget: \$750,000 to \$1.5 Million
Award: Bronze
On the Waterfront, Inc.
 On the Waterfront
 facebook.com/OnTheWaterfrontFestival
 Rockford, IL U.S.A.

Category: Best Festival/Event Mobile Application
 Budget: Under \$250,000
Award: Silver
Galveston Historical Foundation
 Dickens on the Strand
 Galveston, TX U.S.A.

Category: Best Festival/Event Mobile Application

Budget: \$250,000 to \$749,999

Award: Gold**Canada Place**Canada Day at Canada Place
Vancouver, BC Canada**Category: Best Festival/Event Mobile Application**

Budget: \$250,000 to \$749,999

Award: Silver**Edmonton Heritage Festival Association**Servus Heritage Festival
Edmonton, AB Canada**Category: Best Festival/Event Mobile Application**

Budget: \$250,000 to \$749,999

Award: Bronze**Town of Herndon Parks & Recreation Department**

Herndon, VA U.S.A.

Category: Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Award: Gold**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

Category: Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Award: Silver**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Award: Bronze**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

Award: Gold**ArtsQuest**Musikfest
Bethlehem, PA U.S.A.**Category: Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million

Award: Silver**Winterfest, Inc.**Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.**Category: Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million

Award: Bronze**National Cherry Blossom Festival**

Washington, DC U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Under \$250,000

Award: Gold**Milwaukee Art Museum**Bal Du Lac
Milwaukee, WI U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Under \$250,000

Award: Silver

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2012

Pigeon Forge, TN U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award: Silver

Norfolk Festevents

36th Annual Norfolk Harborfest / OpSail 2012

Virginia

Norfolk, VA U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: \$250,000 to \$749,999

Award: Gold

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival

Saint Paul, MN U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: \$750,000 to \$1.5 Million

Award: Gold

Grapevine Convention & Visitors Bureau

People's Choice Wine Tasting Classic

Grapevine, TX U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award: Gold

Krakow Festival Office

PASJA (Passion)

Krakow, Poland

Category: Best Event Program (interior 3 or less colors)

Budget: \$750,000 to \$1.5 Million

Award: Silver

Norfolk Festevents

Festevents 2012 Calendar of Events

Norfolk, VA U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award: Silver

City of Goodyear

Goodyear Ballpark Spring Training 2012

Goodyear, AZ U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award: Gold

Kentucky Derby Festival

They're Off! Luncheon

Louisville, KY U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award: Bronze

Galveston Historical Foundation

Galveston Historic Homes Tour

Galveston, TX U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award: Gold

Cultural Festivals

Saint Louis Art Fair

St. Louis, MO U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award: Bronze

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award: Silver

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award: Gold

Ludwig Van Beethoven Association

16th Ludwig Van Beethoven Easter Festival

Krakow, Poland

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award: Bronze

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award: Silver

Kentucky Derby Festival

2012 WineFest

Louisville, KY U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award: Gold

Narodni Dom Maribor

Festival Lent

Maribor, SI Slovenia

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award: Bronze

Utah Shakespeare Festival

Cedar City, UT U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award: Silver

Geumsan Insam Festival

Geumsan-gun, Chungcheongnam-do South

Korea

Category: Best Newspaper Insert/Supplement

Budget: Under \$250,000

Award: Gold

Galveston Historical Foundation

Dickens on the Strand

Galveston, TX U.S.A.

**Category: Best Newspaper
Insert/Supplement**

Budget: Under \$250,000

Award: Silver

BorderFest Association

Festival of Lights

Hidalgo, TX U.S.A.

**Category: Best Newspaper
Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

Award: Gold

Des Moines Arts Festival

Des Moines, IA U.S.A.

**Category: Best Newspaper
Insert/Supplement**

Budget: Under \$250,000

Award: Bronze

Morristown Area Chamber of Commerce

General Long Street Museum - Grand Opening

Morristown, TN U.S.A.

**Category: Best Newspaper
Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

Award: Silver

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

**Category: Best Newspaper
Insert/Supplement**

Budget: \$250,000 to \$749,999

Award: Gold

Cincinnati International Wine Festival

Cincinnati, OH U.S.A.

**Category: Best Newspaper
Insert/Supplement**

Budget: Over \$1.5 Million

Award: Gold

National Capital Commission

Canada Day

Ottawa, ON Canada

**Category: Best Newspaper
Insert/Supplement**

Budget: \$250,000 to \$749,999

Award: Silver

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Newspaper
Insert/Supplement**

Budget: Over \$1.5 Million

Award: Silver

National Parks Board

Singapore Garden Festival

Singapore, Singapore

**Category: Best Newspaper
Insert/Supplement**

Budget: \$250,000 to \$749,999

Award: Bronze

Friends of the Festival

Riverbend Festival

Children's Hospital Classic

Chattanooga, TN U.S.A.

**Category: Best Newspaper
Insert/Supplement**

Budget: Over \$1.5 Million

Award: Bronze

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award: Gold**City of Gatlinburg**

Gatlinburg, TN U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award: Silver**Hanseong Bakje Cultural Festival**

Seoul, South Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award: Bronze - Tie**City of Pigeon Forge Office of Special Events**

Pigeon Forge, TN U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award: Bronze - Tie**National Capital Commission**

Canada Day

Ottawa, ON Canada

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award: Gold**Cincinnati International Wine Festival**

Cincinnati, OH U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award: Silver**Hampyeong Butterfly Festival**

Hampyeong-gun, Jeonnam South Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award: Bronze**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award: Gold**Boryeong Mud Festival**

Boryeong City, Chungnam South Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award: Silver**Gimje Horizon Festival**

Gimje City, Jollabukdo South Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award: Bronze**Geumsan Insam Festival**

Geumsan-gun, Chungcheongnam-do South Korea

Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award: Gold**Utah Shakespeare Festival**

Cedar City, UT U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award: Silver

Memphis In May International Festival, Inc.
Memphis, TN U.S.A.

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award: Silver

Music for All
Indianapolis, IN U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award: Bronze

National Capital Commission
Mosaika
Ottawa, ON Canada

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award: Bronze

Houston Livestock Show and Rodeo
Houston, TX U.S.A.

Category: Best Event/Organization Newsletter

Budget: Under \$1.5 Million

Award: Gold

The Woodlands Convention & Visitors Bureau
The Woodlands, TX U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Award: Gold

Sevierville Chamber of Commerce
Sevierville, TN U.S.A.

Category: Best Event/Organization Newsletter

Budget: Under \$1.5 Million

Award: Silver

Edmonton Heritage Festival Association
Servus Heritage Festival
Edmonton, AB Canada

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Award: Silver

Galveston Historical Foundation
Galveston, TX U.S.A.

Category: Best Event/Organization Newsletter

Budget: Under \$1.5 Million

Award: Bronze

The Parade Company
Detroit, MI U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Award: Bronze

Galveston Historical Foundation
Galveston, TX U.S.A.

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award: Gold

Ludwig Van Beethoven Association
16th Ludwig Van Beethoven Easter Festival
Krakow, Poland

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$749,999

Award: Gold

Hampyeong Butterfly Festival
Hampyeong-gun, Jeonnam South Korea

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$749,999

Award: Silver**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Award: Silver**Tournament of Roses**

Rose Parade presented by Honda

Pasadena, CA U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$749,999

Award: Bronze**Cincinnati International Wine Festival**

Cincinnati, OH U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Award: Bronze**Rotterdam Festivals**

Rotterdam, AJ The Netherlands

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

Award: Gold**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best Promotional Poster

Budget: Under \$250,000

Award: Gold**City of Glendale, Arizona**

Glendale's Jazz & Blues Festival

Glendale, AZ U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

Award: Silver**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Best Promotional Poster

Budget: Under \$250,000

Award: Silver**Hanseong Bakje Cultural Festival**

Seoul, South Korea

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

Award: Bronze**A La Carte Productions Pte Ltd**

World Gourmet Summit

Singapore, Singapore

Category: Best Promotional Poster

Budget: Under \$250,000

Award: Bronze**Krakow Festival Office**

Grosch ArtBoom Festival

Krakow, Poland

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Award: Gold**Kentucky Derby Festival**

Louisville, KY U.S.A.

Category: Best Promotional Poster

Budget: \$250,000 to \$749,999

Award: Gold**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Category: Best Promotional Poster
 Budget: \$250,000 to \$749,999
Award: Silver
Hampyeong Butterfly Festival
 Hampyeong-gun, Jeonnam South Korea

Category: Best Promotional Poster
 Budget: Over \$1.5 Million
Award: Silver
Ludwig Van Beethoven Association
 16th Ludwig Van Beethoven Easter Festival
 Krakow, Poland

Category: Best Promotional Poster
 Budget: \$250,000 to \$749,999
Award: Bronze
Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Saint Paul, MN U.S.A.

Category: Best Promotional Poster
 Budget: Over \$1.5 Million
Award: Bronze
Friends of the Festival
 Riverbend Festival
 Chattanooga, TN U.S.A.

Category: Best Promotional Poster
 Budget: \$750,000 to \$1.5 Million
Award: Gold
Boryeong Mud Festival
 Boryeong City, Chungnam South Korea

Category: Best Commemorative Poster
 Budget: Under \$250,000
Award: Gold
Skagit Valley Tulip Festival
 Mount Vernon, WA U.S.A.

Category: Best Promotional Poster
 Budget: \$750,000 to \$1.5 Million
Award: Silver
Narodni Dom Maribor
 Festival Lent
 Maribor, SI Slovenia

Category: Best Commemorative Poster
 Budget: Under \$250,000
Award: Silver
Tulsa International Mayfest
 Tulsa, OK U.S.A.

Category: Best Promotional Poster
 Budget: \$750,000 to \$1.5 Million
Award: Bronze
Grapevine Convention & Visitors Bureau
 28th Annual Main Street Days
 Grapevine, TX U.S.A.

Category: Best Commemorative Poster
 Budget: Under \$250,000
Award: Bronze
Pittsburgh Irish Festival
 21st Annual Celtic Celebration
 Pittsburg, PA U.S.A.

Category: Best Promotional Poster
 Budget: Over \$1.5 Million
Award: Gold
Memphis In May International Festival, Inc.
 World Championship Barbecue Cooking Contest
 Memphis, TN U.S.A.

Category: Best Commemorative Poster
 Budget: \$250,000 to \$749,999
Award: Gold
Cultural Festivals
 Saint Louis Art Fair
 St. Louis, MO U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999

Award: Silver

The North Carolina Seafood Festival

Morehead City, NC U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award: Bronze

Memphis In May International Festival, Inc.

Memphis, TN U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999

Award: Bronze

Cincinnati International Wine Festival

Cincinnati, OH U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award: Gold

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award: Gold

Sausalito Art Festival Foundation

Sausalito Art Festival

Sausalito, CA U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award: Silver

City of Glendale, Arizona

Glendale's Jazz & Blues Festival

Glendale, AZ U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award: Silver

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award: Bronze

City of Gatlinburg

Gatlinburg, TN U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award: Bronze

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award: Gold

Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award: Silver

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award: Silver

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award: Bronze

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award: Bronze

Tournament of Roses

Rose Bowl Game presented by VIZIO

Pasadena, CA U.S.A.

Category: Best Cover Design

Budget: \$750,000 to \$1.5 Million

Award: Gold

A La Carte Productions Pte Ltd

World Gourmet Summit

Singapore, Singapore

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award: Gold

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Cover Design

Budget: \$750,000 to \$1.5 Million

Award: Silver

Music for All

2012 Music for All National Festival, presented
by Yamaha

Indianapolis, IN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award: Silver

City of Gatlinburg

Gatlinburg, TN U.S.A.

Category: Best Cover Design

Budget: \$750,000 to \$1.5 Million

Award: Bronze

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award: Bronze

City of Goodyear

Goodyear Ballpark Spring Training 2012

Goodyear, AZ U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award: Gold

The Parade Company

Target Fireworks

Detroit, MI U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award: Silver

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio, TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award: Silver

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival

Saint Paul, MN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award: Bronze**Uptown Association**

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award: Bronze**Kentucky Derby Festival**

Marathon/miniMarathon presented by Wal-Mart

Louisville, KY U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Award: Gold**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Best Single Magazine Display Ad

Budget: Under \$250,000

Award: Gold**Galveston Historical Foundation**

Dickens on the Strand

Galveston, TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Award: Silver**Boryeong Mud Festival**

Boryeong City, Chungnam South Korea

Category: Best Single Magazine Display Ad

Budget: Under \$250,000

Award: Silver**Town of Leesburg**

2012 Flower & Garden

Leesburg, VA U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Award: Bronze**Macon, Georgia's International Cherry****Blossom Festival**

Macon, GA U.S.A.

Category: Best Single Magazine Display Ad

Budget: Under \$250,000

Award: Bronze**Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award: Gold**National Parks Board**

Singapore Garden Festival

Singapore, Singapore

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award: Gold**The Parade Company**

Fifth Third Turkey Trot

Detroit, MI U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award: Silver**500 Festival, Inc.**

Indianapolis, IN U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award: Silver**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award: Bronze

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival

Saint Paul, MN U.S.A.

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award: Bronze

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award: Gold

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Ad Series

Budget: Under \$250,000

Award: Gold

Tulsa International Mayfest

Tulsa, OK U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award: Silver

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Ad Series

Budget: Under \$250,000

Award: Silver

Irish Festivals, Inc.

Milwaukee Irish Fest

Milwaukee, WI U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award: Bronze

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Ad Series

Budget: Under \$250,000

Award: Bronze

Sentosa Development Corporation

Sentosa 40th Anniversary

Sentosa, Singapore

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award: Gold

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award: Gold

National Capital Commission

Canada's Capital Region

Ottawa, ON Canada

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award: Silver

National Cherry Blossom Festival

Washington, DC U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award: Silver

Kansas City Irish Fest

Kansas City, MO U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award: Bronze

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million

Award: Gold

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million

Award: Silver

On the Waterfront, Inc.

On the Waterfront

Rockford, IL U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million

Award: Bronze

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best Ad Series

Budget: Over \$1.5 Million

Award: Gold

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Ad Series

Budget: Over \$1.5 Million

Award: Silver

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Category: Best Ad Series

Budget: Over \$1.5 Million

Award: Bronze

500 Festival, Inc.

Indianapolis, IN U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000

Award: Gold

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass

Sevierville, TN U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000

Award: Silver

Hanseong Bakje Cultural Festival

Seoul, South Korea

Category: Best Event Photograph

Budget: Under \$250,000

Award: Bronze

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999

Award: Gold

Centennial Olympic Park

Party in the Park

Atlanta, GA U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999

Award: Silver

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999

Award: Bronze

Shambhala Music Festival

Nelson, BC Canada

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million

Award: Gold

Conway Area Chamber of Commerce

Toad Suck Daze

Conway, AR U.S.A.

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million

Award: Silver

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million

Award: Bronze

Burlington's Sound of Music Festival

Burlington, ON Canada

Category: Best Event Photograph

Budget: Over \$1.5 Million

Award: Gold

National Capital Commission

Winterlude

Ottawa, ON Canada

Category: Best Event Photograph

Budget: Over \$1.5 Million

Award: Silver

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Category: Best Event Photograph

Budget: Over \$1.5 Million

Award: Bronze

Fiesta San Antonio Commission

Fiesta Charreada

San Antonio, TX U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award: Gold

City of Sugar Land Parks and Recreation

Halloween Town

Sugar Land, TX U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award: Silver

Saint Paul Festival & Heritage Foundation

Cinco de Mayo - West Side - Saint Paul

Saint Paul, MN U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award: Bronze

City of West Palm Beach

GreenMarket

West Palm Beach, FL U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$749,999

Award: Gold

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival

Saint Paul, MN U.S.A.

Category: Best Miscellaneous Printed Materials (single page)
 Budget: \$250,000 to \$749,999
Award: Silver
Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Saint Paul, MN U.S.A.

Category: Best Miscellaneous Printed Materials (single page)
 Budget: Over \$1.5 Million
Award: Gold
Tournament of Roses
 Rose Parade presented by Honda
 Pasadena, CA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)
 Budget: \$250,000 to \$749,999
Award: Bronze
Christmas in the Park
 San Jose, CA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)
 Budget: Over \$1.5 Million
Award: Silver
Houston Festival Foundation
 Houston International Festival
 Houston, TX U.S.A.

Category: Best Miscellaneous Printed Materials (single page)
 Budget: \$750,000 to \$1.5 Million
Award: Gold
The Parade Company
 America's Thanksgiving Parade
 Detroit, MI U.S.A.

Category: Best Miscellaneous Printed Materials (single page)
 Budget: Over \$1.5 Million
Award: Bronze
Kentucky Derby Festival
 Republic Bank Pegasus Parade Preview Party
 Louisville, KY U.S.A.

Category: Best Miscellaneous Printed Materials (single page)
 Budget: \$750,000 to \$1.5 Million
Award: Silver
Cherry Creek Arts Festival
 Denver, CO U.S.A.

Category: Best Outdoor Billboard
 Budget: Under \$250,000
Award: Gold
Galveston Historical Foundation
 Dickens on the Strand
 Galveston, TX U.S.A.

Category: Best Miscellaneous Printed Materials (single page)
 Budget: \$750,000 to \$1.5 Million
Award: Bronze
Narodni Dom Maribor
 Festival Lent
 Maribor, SI Slovenia

Category: Best Outdoor Billboard
 Budget: Under \$250,000
Award: Silver
City of Pigeon Forge Office of Special Events
 Patriot Festival 2012
 Pigeon Forge, TN U.S.A.

Category: Best Outdoor Billboard

Budget: Under \$250,000

Award: Bronze**Sentosa Development Corporation**

Sentosa 40th Anniversary

Sentosa, Singapore

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million

Award: Bronze**Tournament of Roses**

Rose Bowl Game presented by VIZIO

Pasadena, CA U.S.A.

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999

Award: Gold**Cincinnati International Wine Festival**

Cincinnati, OH U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000

Award: Gold**Milwaukee Art Museum**

Bal Du Lac

Milwaukee, WI U.S.A.

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999

Award: Silver**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000

Award: Silver**Spirit of Springfield**

Bright Nights Ball

Springfield, MA U.S.A.

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999

Award: Bronze**Spirit of Springfield**

Bright Nights at Forest Park

Springfield, MA U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000

Award: Bronze**Hanseong Bakje Cultural Festival**

Seoul, South Korea

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million

Award: Gold**Coconut Grove Arts Festival**

Coconut Grove, FL U.S.A.

Category: Best Event Invitation

Budget: \$250,000 to \$749,999

Award: Gold**The Parade Company**

Hob Nobble Gobble ®

Detroit, MI U.S.A.

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million

Award: Silver**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Event Invitation

Budget: \$250,000 to \$749,999

Award: Silver**The Parade Company**

Target Fireworks VIP Rooftop Party

Detroit, MI U.S.A.

Category: Best Event Invitation
 Budget: \$250,000 to \$749,999
Award: Bronze
Hampyeong Butterfly Festival
 Hampyeong-gun, Jeonnam South Korea

Category: Best Event Invitation
 Budget: Over \$1.5 Million
Award: Bronze
Tournament of Roses
 Rose Bowl Game presented by VIZIO
 Pasadena, CA U.S.A.

Category: Best Event Invitation
 Budget: \$750,000 to \$1.5 Million
Award: Gold
Des Moines Arts Festival
 Des Moines, IA U.S.A.

Category: Best Street Banner
 Budget: Under \$250,000
Award: Gold
National Capital Commission
 Ottawa, ON Canada

Category: Best Event Invitation
 Budget: \$750,000 to \$1.5 Million
Award: Silver
Gimje Horizon Festival
 Gimje City, Jollabukdo South Korea

Category: Best Street Banner
 Budget: Under \$250,000
Award: Silver
City of West Palm Beach
 GreenMarket
 West Palm Beach, FL U.S.A.

Category: Best Event Invitation
 Budget: \$750,000 to \$1.5 Million
Award: Bronze
Geumsan Insam Festival
 Geumsan-gun, Chungcheongnam-do South Korea

Category: Best Street Banner
 Budget: Under \$250,000
Award: Bronze
Pittsburgh Irish Festival
 21st Annual Celtic Celebration
 Pittsburg, PA U.S.A.

Category: Best Event Invitation
 Budget: Over \$1.5 Million
Award: Gold
Memphis In May International Festival, Inc.
 International Gala - Pearl of the Orient
 Memphis, TN U.S.A.

Category: Best Street Banner
 Budget: \$250,000 to \$749,999
Award: Gold
Town of Herndon Parks & Recreation Department
 Herndon, VA U.S.A.

Category: Best Event Invitation
 Budget: Over \$1.5 Million
Award: Silver
National Cherry Blossom Festival
 Washington, DC U.S.A.

Category: Best Street Banner
 Budget: \$250,000 to \$749,999
Award: Silver
Uptown Association
 Uptown Art Fair
 Minneapolis, MN U.S.A.

Category: Best Street Banner
Budget: \$750,000 to \$1.5 Million
Award: Gold
A La Carte Productions Pte Ltd
World Gourmet Summit
Singapore, Singapore

Category: Best Street Banner
Budget: \$750,000 to \$1.5 Million
Award: Silver
Des Moines Arts Festival
Des Moines, IA U.S.A.

Category: Best Street Banner
Budget: \$750,000 to \$1.5 Million
Award: Bronze
Burlington's Sound of Music Festival
Burlington, ON Canada

Category: Best Street Banner
Budget: Over \$1.5 Million
Award: Gold
500 Festival, Inc.
Indianapolis, IN U.S.A.

Category: Best Street Banner
Budget: Over \$1.5 Million
Award: Silver
Tournament of Roses
Rose Bowl Game presented by VIZIO
Pasadena, CA U.S.A.

Category: Best Street Banner
Budget: Over \$1.5 Million
Award: Bronze
National Cherry Blossom Festival
Washington, DC U.S.A.

Category: Best Sponsor Solicitation Video
Budget: Combined Budget
Award: Gold
Irish Festivals, Inc.
Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Category: Best Sponsor Solicitation Video
Budget: Combined Budget
Award: Silver
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Category: Best Sponsor Solicitation Video
Budget: Combined Budget
Award: Bronze
The Parade Company
SHINE!
Detroit, MI U.S.A.

Category: Best Sponsor Solicitation Package
Budget: Under \$250,000
Award: Gold
Morale, Welfare and Recreation Department
[Naval Station Great Lakes 4th of July Celebration](#)
Great Lakes, IL U.S.A.

Category: Best Sponsor Solicitation Package
Budget: \$250,000 to \$749,999
Award: Gold
BorderFest Association
[BorderFest 2012 "Celebrating England"](#)
[Presented by Kraft](#)
Hidalgo, TX U.S.A.

Category: Best Sponsor Solicitation Package
Budget: \$250,000 to \$749,999
Award: Silver
Uptown Association
[Uptown Art Fair](#)
Minneapolis, MN U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$250,000 to \$749,999

Award: Bronze**Friends of the Festival**

Riverbend Festival

Children's Hospital Classic

Chattanooga, TN U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million

Award: Bronze**Portland Rose Festival Foundation**[Portland Rose Festival](#)

One Main Financial - RoZone Stage

Portland, OR U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$750,000 to \$1.5 Million

Award: Gold[The Parade Company](#)

PNC Bank

Detroit, MI U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000

Award: Gold[Tulsa International Mayfest](#)

Tulsa, OK U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$750,000 to \$1.5 Million

Award: Silver**Des Moines Arts Festival**

Principal Financial Group

Des Moines, IA U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000

Award: Silver - Tie**The Woodlands Convention & Visitors Bureau**[Memorial Day & Labor Day Celebrations](#)

The Woodlands, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$750,000 to \$1.5 Million

Award: Bronze**Creative Strategies Group**

9 NEWS Parade of Lights

Frontier Airlines

Broomfield, CO U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000

Award: Silver - Tie**The Woodlands Convention & Visitors Bureau**[Red, Hot & Blue Festival](#)

The Woodlands, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million

Award: Gold**Downtown Fort Worth Initiatives, Inc.**[MAIN ST. Fort Worth Arts Festival](#)

MAIN ST. Sundance Square

Fort Worth, TX U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999

Award: Gold**BorderFest Association**[BorderFest 2012 "Celebrating England"](#)[Presented by Kraft](#)

Bert Ogden Motors

Hidalgo, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million

Award: Silver**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

Indianapolis, IN U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999

Award: Silver**Uptown Association**[Uptown Art Fair](#)

Pepsi

Minneapolis, MN U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999

Award: Bronze**[Christmas in the Park](#)**Bright Green San José
San Jose, CA U.S.A.**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

Award: Gold**Creative Strategies Group**Colorado Garden & Home Show
Bellco
Broomfield, CO U.S.A.**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

Award: Silver**[Des Moines Arts Festival](#)**Hy-Vee
Des Moines, IA U.S.A.**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

Award: Bronze**Grapevine Convention & Visitors Bureau**Grapefest 25th Anniversary 2011
Grapevine, TX U.S.A.**Category: Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Award: Gold**Tournament of Roses**Rose Parade presented by Honda
Pasadena, CA U.S.A.**Category: Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Award: Silver**[Kentucky Derby Festival](#)**U.S. Bank
Louisville, KY U.S.A.**Category: Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Award: Bronze**500 Festival, Inc.**500 Festival & Indianapolis 500 Education
Program
Indiana University Health
Indianapolis, IN U.S.A.**Category: Best Sponsor**

Budget: Under \$250,000

Award: Gold**[Tulsa International Mayfest](#)**MidFirst Bank
Tulsa, OK U.S.A.**Category: Best Sponsor**

Budget: \$250,000 to \$749,999

Award: Gold**[Creative Strategies Group](#)**Cherry Creek Sneak
Volkswagen
Broomfield, CO U.S.A.**Category: Best Sponsor**

Budget: \$250,000 to \$749,999

Award: Silver**BorderFest Association****[BorderFest 2012 "Celebrating England"](#)**
[Presented by Kraft](#)State Farm Arena
Hidalgo, TX U.S.A.**Category: Best Sponsor**

Budget: \$250,000 to \$749,999

Award: Bronze**Saint Paul Festival & Heritage Foundation****[Saint Paul Winter Carnival](#)**Cub Foods
Saint Paul, MN U.S.A.

Category: Best Sponsor

Budget: \$750,000 to \$1.5 Million

Award: Gold**The Parade Company**

Ford Motor Company

Detroit, MI U.S.A.

Category: Best New Fundraising Program

Budget: Combined Budget

Award: Gold**Portland Rose Festival Foundation**[Portland Rose Festival](#)

Rock n' Roses with Rose Festival Runners

Portland, OR U.S.A.

Category: Best Sponsor

Budget: \$750,000 to \$1.5 Million

Award: Silver**[Macon, Georgia's International Cherry Blossom Festival](#)**

Georgia Power

Macon, GA U.S.A.

Category: Best New Fundraising Program

Budget: Combined Budget

Award: Silver**[Cherry Creek Arts Festival](#)**

Cherry Arts 365

Denver, CO U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million

Award: Gold**Portland Rose Festival Foundation**[Portland Rose Festival](#)

Alaska Airlines

Portland, OR U.S.A.

Category: Best New Fundraising Program

Budget: Combined Budget

Award: Bronze**City of Gatlinburg**

Vintage Views of Gatlinburg & the Smoky Mountains

Gatlinburg, TN U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million

Award: Silver**500 Festival, Inc.**

Chevrolet

Indianapolis, IN U.S.A.

Category: Best Single New Sponsorship Program

Budget: Under \$250,000

Award: Gold**[Tulsa International Mayfest](#)**

3D Muve Music Wonderwall

Sponsored by Cricket and Produced by GuRustu Group

Tulsa, OK U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million

Award: Bronze**Friends of the Festival**[Riverbend Festival](#)

Meo Mio's

Chattanooga, TN U.S.A.

Category: Best Single New Sponsorship Program

Budget: Under \$250,000

Award: Silver**[Creative Strategies Group](#)**

Denver Century Ride

Stapleton

Broomfield, CO U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$250,000 to \$749,999

Award: Gold**[Christmas in the Park](#)**

Santa's Photo Den

Presented by Wells Fargo Bank

San Jose, CA U.S.A.

Category: Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Award: Silver**Friends of the Festival****[Riverbend Festival](#)**

College Town

Chattanooga, TN U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$250,000 to \$749,999

Award: Silver**Uptown Association****[Uptown Art Fair](#)**

Flux Apartments

Minneapolis, MN U.S.A.

Category: Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Award: Bronze**500 Festival, Inc.**

IPL 500 Festival Parade

St. Vincent's Sports Performance

Indianapolis, IN U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$250,000 to \$749,999

Award: Bronze**BorderFest Association****[BorderFest 2012 "Celebrating England"](#)****[Presented by Kraft](#)**

State Farm Insurance

Hidalgo, TX U.S.A.

Category: Best Overall Sponsorship Program

Budget: Under \$250,000

Award: Gold**[Creative Strategies Group](#)**

Denver Century Ride

Broomfield, CO U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$750,000 to \$1.5 Million

Award: Gold**[The Parade Company](#)****[America's Thanksgiving Parade](#)**

Compuware

Detroit, MI U.S.A.

Category: Best Overall Sponsorship Program

Budget: Under \$250,000

Award: Silver**City of Goodyear**

Goodyear Ballpark Spring Training 2012

Goodyear, AZ U.S.A.

Category: Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Award: Gold**Pennsylvania Horticultural Society****[2012 Philadelphia International Flower Show](#)**

Sugar House Casino and the "Man Cave"

Philadelphia, PA U.S.A.

Category: Best Overall Sponsorship Program

Budget: \$250,000 to \$749,999

Award: Gold**BorderFest Association****[BorderFest 2012 "Celebrating England"](#)****[Presented by Kraft](#)**

Hidalgo, TX U.S.A.

Category: Best Overall Sponsorship Program

Budget: \$750,000 to \$1.5 Million

Award: Gold[Des Moines Arts Festival](#)

Des Moines, IA U.S.A.

Category: Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Award: Gold**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

Indianapolis, IN U.S.A.

Category: Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Award: Silver[Kentucky Derby Festival](#)

Louisville, KY U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Under \$250,000

Award: Gold**Newport Waterfront Events**

The Schweppes Great Chowder Cook-Off

Amica Insurance KidSTOP

Newport, RI U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Under \$250,000

Award: Silver[Saint Paul Festival & Heritage Foundation](#)

Cinco de Mayo - West Side - Saint Paul

Wells Fargo Passport

Saint Paul, MN U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Under \$250,000

Award: Bronze**Morale, Welfare and Recreation Department**[Naval Station Great Lakes 4th of July Celebration](#)

CDW, LLC

Great Lakes, IL U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$250,000 to \$749,999

Award: Gold**BorderFest Association**[BorderFest 2012 "Celebrating England"](#)[Presented by Kraft](#)

The HEB Health and Wellness Pavilion

Hidalgo, TX U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$250,000 to \$749,999

Award: Silver**Uptown Association**[Uptown Art Fair](#)

Nice Ride Minnesota

Minneapolis, MN U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Award: Gold**The Parade Company**[America's Thanksgiving Parade](#)

Blue Cross Blue Shield of Michigan - Biggest

Loser - Detroit Edition

Detroit, MI U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Award: Silver**City of Dublin**[Dublin Irish Festival](#)

IGS Energy

Dublin, OH U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Award: Gold**Portland Rose Festival Foundation**[Portland Rose Festival](#)

KPTV Fox 12 Oregon

Portland, OR U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Award: Silver[Kentucky Derby Festival](#)

Thunder on the Ground

Ford Motor Company

Louisville, KY U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Award: Bronze**500 Festival, Inc.**

500 Festival & Indianapolis 500 Education Program

Indiana University Health

Indianapolis, IN U.S.A.

Category: Best Environmental Program

Budget: Under \$749,999

Award: Gold**Atlanta Dogwood Festival**

76th Annual Atlanta Dogwood Festival

Atlanta, GA U.S.A.

Category: Best Environmental Program

Budget: \$750,000 to \$1.5 Million

Award: Gold[Burlington's Sound of Music Festival](#)

Simply Green

Burlington, ON Canada

Category: Best Environmental Program

Budget: \$750,000 to \$1.5 Million

Award: Silver[Des Moines Arts Festival](#)

Green Arts Program by Hy-Vee

Des Moines, IA U.S.A.

Category: Best Environmental Program

Budget: \$750,000 to \$1.5 Million

Award: Bronze[Cherry Creek Arts Festival](#)

Green Up Cherry Arts

Denver, CO U.S.A.

Category: Best Environmental Program

Budget: Over \$1.5 Million

Award: Gold**Portland Rose Festival Foundation**[Portland Rose Festival](#)

Cleanest and Greenest

Portland, OR U.S.A.

Category: Best Environmental Program

Budget: Over \$1.5 Million

Award: Silver**Fiesta San Antonio Commission**[Fiesta San Antonio](#)

Fiesta Verde

San Antonio, TX U.S.A.

Category: Best Volunteer Program

Budget: Under \$250,000

Award: Gold**Dooly County Chamber of Commerce**[Big Pig Jig](#)

Vienna, GA U.S.A.

Category: Best Volunteer Program

Budget: Under \$250,000

Award: Silver**[City of Glendale, Arizona](#)**

Office of Special Events

Glendale, AZ U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million

Award: Gold**[500 Festival, Inc.](#)**

Indianapolis, IN U.S.A.

Category: Best Volunteer Program

Budget: \$250,000 to \$749,999

Award: Gold**BorderFest Association****[BorderFest 2012 "Celebrating England"](#)****[Presented by Kraft](#)**

Hidalgo, TX U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million

Award: Silver**Friends of the Festival**

Riverbend Festival

Chattanooga, TN U.S.A.

Category: Best Volunteer Program

Budget: \$250,000 to \$749,999

Award: Silver**Uptown Association****[Uptown Art Fair](#)**

Minneapolis, MN U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million

Award: Bronze**Pennsylvania Horticultural Society****[2012 Philadelphia International Flower Show](#)**

Philadelphia, PA U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award: Gold**Burlington's Sound of Music Festival**

Burlington, ON Canada

Category: Best Educational Program

Budget: Under \$250,000

Award: Gold**City of Pigeon Forge Office of Special Events****[Wilderness Wildlife Week 2012](#)**

Pigeon Forge, TN U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award: Silver**[Cherry Creek Arts Festival](#)**

Denver, CO U.S.A.

Category: Best Educational Program

Budget: Under \$250,000

Award: Silver**City of Gatlinburg**

Gatlinburg's Christmas Jack Tales

Gatlinburg, TN U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award: Bronze**Temecula Valley Balloon & Wine Festival**

Temecula, CA U.S.A.

Category: Best Educational Program

Budget: \$250,000 to \$749,999

Award: Gold**BorderFest Association****[BorderFest 2012 "Celebrating England"](#)****[Presented by Kraft](#)**

Hidalgo, TX U.S.A.

Category: Best Educational Program

Budget: \$250,000 to \$749,999

Award: Silver

Atlanta Dogwood Festival

Atlanta High School Art Exhibition

Atlanta, GA U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award: Silver

[Memphis In May International Festival, Inc.](#)

Memphis, TN U.S.A.

Category: Best Educational Program

Budget: \$250,000 to \$749,999

Award: Bronze

Saint Paul Festival & Heritage Foundation

[Saint Paul Winter Carnival](#)

Saint Paul, MN U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award: Bronze

Ludwig Van Beethoven Association

16th Ludwig Van Beethoven Easter Festival

Krakow, Poland

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award: Gold

[Burlington's Sound of Music Festival](#)

Taking it to the Streets

Burlington, ON Canada

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Under \$250,000

Award: Gold

BorderFest Association

[Festival of Lights](#)

Hidalgo, TX U.S.A.

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award: Silver

[Cherry Creek Arts Festival](#)

Mobile Art Gallery / Student Art Buying / African

Rhythm Synergy

Denver, CO U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$250,000 to \$749,999

Award: Gold

Sentosa Development Corporation

Sentosa Buskers Festival 2011

Sentosa, Singapore

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award: Bronze

[Des Moines Arts Festival](#)

Nurturing A Student's Vision

Des Moines, IA U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$250,000 to \$749,999

Award: Silver

[Cincinnati International Wine Festival](#)

Cincinnati, OH U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award: Gold

[500 Festival, Inc.](#)

500 Festival & Indianapolis 500 Education

Program

Indianapolis, IN U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$250,000 to \$749,999

Award: Bronze

[Edmonton Heritage Festival Association](#)

Servus Heritage Festival

Edmonton, AB Canada

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$750,000 to \$1.5 Million

Award: Gold**A La Carte Productions Pte Ltd**[World Gourmet Summit](#)

Singapore, Singapore

Category: Best Community Outreach Program (Benefiting the Community)

Budget: Under \$250,000

Award: Gold**BorderFest Association**[Festival of Lights](#)

Hidalgo, TX U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$750,000 to \$1.5 Million

Award: Silver[Macon, Georgia's International Cherry Blossom Festival](#)

Wesley Glen Road Race

Macon, GA U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: Under \$250,000

Award: Silver**City of Pigeon Forge Office of Special Events**[Wilderness Wildlife Week 2012](#)

Pigeon Forge, TN U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Over \$1.5 Million

Award: Gold[Kentucky Derby Festival](#)

Marathon/miniMarathon Charity Module

Louisville, KY U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: Under \$250,000

Award: Bronze**City of Gatlinburg**

Gatlinburg Tuskegee Airmen VIP Luncheon

Gatlinburg, TN U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Over \$1.5 Million

Award: Silver**Portland Rose Festival Foundation**[Portland Rose Festival](#)

Rock 'n' Roll Portland Half Marathon

Portland, OR U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$250,000 to \$749,999

Award: Gold**BorderFest Association**[BorderFest 2012 "Celebrating England"](#)[Presented by Kraft](#)

Hidalgo, TX U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Over \$1.5 Million

Award: Bronze**500 Festival, Inc.**[500 Festival Media Pit Stop Challenge](#)

Indianapolis, IN U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$250,000 to \$749,999

Award: Silver**Atlanta Dogwood Festival**

International Community Stage & Village

Atlanta, GA U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)
 Budget: \$750,000 to \$1.5 Million
Award: Gold
[Des Moines Arts Festival](#)
 Prairie Meadows Community Outreach Program
 Des Moines, IA U.S.A.

Category: Best New Promotion
 Budget: Under \$250,000
Award: Gold
City of Glendale, Arizona
[Glendale's Jazz & Blues Festival](#)
 Gibby the Guitar
 Glendale, AZ U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)
 Budget: \$750,000 to \$1.5 Million
Award: Silver
[Cherry Creek Arts Festival](#)
 Public Art Cherry Creek
 Denver, CO U.S.A.

Category: Best New Promotion
 Budget: Under \$250,000
Award: Silver
[Creative Strategies Group](#)
 Denver Zoo
 Broomfield, CO U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)
 Budget: Over \$1.5 Million
Award: Gold
Portland Rose Festival Foundation
[Portland Rose Festival](#)
 Court / Past Courts Program
 Portland, OR U.S.A.

Category: Best New Promotion
 Budget: Under \$250,000
Award: Bronze
[City of West Palm Beach](#)
 4th on Flagler
 Pops of Patriotism
 West Palm Beach, FL U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)
 Budget: Over \$1.5 Million
Award: Silver
Kentucky Derby Festival
 Sgt. Dakota Meyer and a Star Spangled Thunder
 Louisville, KY U.S.A.

Category: Best New Promotion
 Budget: \$250,000 to \$749,999
Award: Gold
BorderFest Association
[BorderFest 2012 "Celebrating England"](#)
[Presented by Kraft](#)
 Hidalgo, TX U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)
 Budget: Over \$1.5 Million
Award: Bronze
Friends of the Festival
 Riverbend Festival
 Bend on the Run
 Chattanooga, TN U.S.A.

Category: Best New Promotion
 Budget: \$250,000 to \$749,999
Award: Silver
[The Parade Company](#)
 We Love Detroit
 Detroit, MI U.S.A.

Category: Best New Promotion

Budget: \$750,000 to \$1.5 Million

Award: Gold**[Macon, Georgia's International Cherry Blossom Festival](#)**

Bus Wrap

Macon, GA U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000

Award: Silver**[City of West Palm Beach](#)**Sunday on the Waterfront Battle of the Decades
West Palm Beach, FL U.S.A.**Category: Best New Promotion**

Budget: Over \$1.5 Million

Award: Gold**[National Cherry Blossom Festival](#)**

City in Bloom

Washington, DC U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000

Award: Bronze**[City of Glendale, Arizona](#)****[Glendale's Chocolate Affaire](#)**Sweet Tooth Chocolate Contest
Glendale, AZ U.S.A.**Category: Best New Promotion**

Budget: Over \$1.5 Million

Award: Silver**500 Festival, Inc.****[OneAmerica 500 Festival Mini-Marathon](#)**

Post Race Party Bands

Indianapolis, IN U.S.A.

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award: Gold**[Clarksville-Montgomery County CVB](#)****[Rivers & Spires Festival](#)**

BrewFest

Clarksville, TN U.S.A.

Category: Best New Promotion

Budget: Over \$1.5 Million

Award: Bronze**[Pennsylvania Horticultural Society](#)****[2012 Philadelphia International Flower Show](#)**

Hawaii Village

Philadelphia, PA U.S.A.

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award: Silver**[Saint Paul Festival & Heritage Foundation](#)****[Saint Paul Winter Carnival](#)**

The Beer Dabbler 2012

Saint Paul, MN U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000

Award: Gold**[City of Pigeon Forge Office of Special Events](#)**

Saddle Up Celebration

Stories & Strings

Pigeon Forge, TN U.S.A.

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award: Bronze**[Atlanta Dogwood Festival](#)**

Atlanta High School Art Exhibition

Atlanta, GA U.S.A.

Category: Best Event (within an existing festival)

Budget: \$750,000 to \$1.5 Million

Award: Gold**[Cherry Creek Arts Festival](#)**

Opening Gala

Denver, CO U.S.A.

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award: Bronze**[500 Festival, Inc.](#)**

Chase 500 Festival Kids' Day / Rookie Run

Indianapolis, IN U.S.A.

Category: Best Event (within an existing festival)

Budget: \$750,000 to \$1.5 Million

Award: Silver**[Des Moines Arts Festival](#)**

Interrobang Film Festival

Des Moines, IA U.S.A.

Category: Best New Event

Budget: Under \$250,000

Award: Gold**[City of West Palm Beach](#)**

Sand & Sea-Sun's Greetings

West Palm Beach, FL U.S.A.

Category: Best Event (within an existing festival)

Budget: \$750,000 to \$1.5 Million

Award: Bronze**[On the Waterfront, Inc.](#)****[On the Waterfront](#)**

\$10 Million Celebration

Rockford, IL U.S.A.

Category: Best New Event

Budget: Under \$250,000

Award: Silver**[Sentosa Development Corporation](#)**

Sentosa Balloonanza

Sentosa, Singapore

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award: Gold**[Ludwig Van Beethoven Association](#)****[16th Ludwig Van Beethoven Easter Festival](#)**

The Winners of the XIV International Tchaikovsky Competition

Krakow, Poland

Category: Best New Event

Budget: Under \$250,000

Award: Bronze**[City of Pigeon Forge Office of Special Events](#)**

Saddle Up Celebration

Stories & Strings

Pigeon Forge, TN U.S.A.

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award: Silver**Seafair**

Seafair Weekend

Seattle, WA U.S.A.

Category: Best New Event

Budget: \$250,000 to \$749,999

Award: Gold**[BorderFest Association](#)****[BorderFest 2012 "Celebrating England"](#)****[Presented by Kraft](#)**

HEB Health & Wellness Pavilion

Hidalgo, TX U.S.A.

Category: Best New Event

Budget: \$750,000 to \$1.5 Million

Award: Gold[Showtime Events \(India\) Pvt. Ltd.](#)

BMW Xperience

New Delhi, Dehli India

Category: Best New Event

Budget: \$750,000 to \$1.5 Million

Award: Silver**Temecula Valley Balloon & Wine Festival**

Barrel Races

Temecula, CA U.S.A.

Category: Best New Event

Budget: \$750,000 to \$1.5 Million

Award: Bronze**A La Carte Productions Pte Ltd**[World Gourmet Summit](#)

Citibank Gastronomic Jam Sessions

Singapore, Singapore

Category: Best New Event

Budget: Over \$1.5 Million

Award: Gold[Kentucky Derby Festival](#)

GospelFest

Louisville, KY U.S.A.

Category: Best New Event

Budget: Over \$1.5 Million

Award: Silver**Portland Rose Festival Foundation**[Portland Rose Festival](#)

Creative Youth Awards

Portland, OR U.S.A.

Category: Best New Event

Budget: Over \$1.5 Million

Award: Bronze**Washington's Birthday Celebration Association**[Washington's Birthday Celebration](#)

Jalapeno Festival Bike Rally

Laredo, TX U.S.A.

Category: Best Children's Programming

Budget: Under \$250,000

Award: Gold[Sentosa Development Corporation](#)

Sentosa KidZ Flea 2012

Sentosa, Singapore

Category: Best Children's Programming

Budget: Under \$250,000

Award: Silver - Tie[City of Glendale, Arizona](#)

Glendale Glitter & Glow Block Party

Lego Fun

Glendale, AZ U.S.A.

Category: Best Children's Programming

Budget: Under \$250,000

Award: Silver - Tie**Marina Glim**[The 6th Osullok Green Tea Festival](#)

A Tale of Green Tea

Seoul, South Korea

Category: Best Children's Programming

Budget: Under \$250,000

Award: Bronze**City of Sugar Land Parks and Recreation**[Red, White and Bluefest](#)

Sugar Land, TX U.S.A.

Category: Best Children's Programming
 Budget: \$250,000 to \$749,999
Award: Gold
BorderFest Association
[BorderFest 2012 "Celebrating England"](#)
[Presented by Kraft](#)
 The HEBuddy & Friends Kids Club sponsored by
 HEB Grocery Co.
 Hidalgo, TX U.S.A.

Category: Best Children's Programming
 Budget: \$250,000 to \$749,999
Award: Silver
Uptown Association
[Uptown Art Fair](#)
 Family Imagination Station
 Minneapolis, MN U.S.A.

Category: Best Children's Programming
 Budget: \$250,000 to \$749,999
Award: Bronze
The Parade Company
 River Days Kid's Zone
 Detroit, MI U.S.A.

Category: Best Children's Programming
 Budget: \$750,000 to \$1.5 Million
Award: Gold
[Des Moines Arts Festival](#)
 Creative Kid's Zone
 Des Moines, IA U.S.A.

Category: Best Children's Programming
 Budget: \$750,000 to \$1.5 Million
Award: Silver
[Cherry Creek Arts Festival](#)
 2012 Artivity Avenue
 Denver, CO U.S.A.

Category: Best Children's Programming
 Budget: \$750,000 to \$1.5 Million
Award: Bronze
Grapevine Convention & Visitors Bureau
 Pizza Piazza
 Grapevine, TX U.S.A.

Category: Best Children's Programming
 Budget: Over \$1.5 Million
Award: Gold
Portland Rose Festival Foundation
[Portland Rose Festival](#)
 Junior Parade
 Portland, OR U.S.A.

Category: Best Children's Programming
 Budget: Over \$1.5 Million
Award: Silver
[National Cherry Blossom Festival](#)
 Family Days
 Washington, DC U.S.A.

Category: Best Children's Programming
 Budget: Over \$1.5 Million
Award: Bronze
500 Festival, Inc.
 Chase 500 Festival Kid's Day / Rookie Run
 Indianapolis, IN U.S.A.

**Category: Best Public Safety/Security Plan
 for an Event**
 Budget: Under \$250,000
Award: Gold
City of Sugar Land Parks and Recreation
[Red, White and Bluefest](#)
 Sugar Land, TX U.S.A.

**Category: Best Public Safety/Security Plan
 for an Event**
 Budget: \$250,000 to \$749,999
Award: Gold
Uptown Association
[Uptown Art Fair](#)
 Minneapolis, MN U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: \$250,000 to \$749,999

Award: Silver

[The Parade Company](#)

Target Fireworks
Detroit, MI U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000

Award: Silver

Grapevine Convention & Visitors Bureau

Christmas Capital of Texas 2011
Grapevine, TX U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: \$750,000 to \$1.5 Million

Award: Gold

[Cherry Creek Arts Festival](#)

Denver, CO U.S.A.

Category: Best Press/Media Kit

Budget: \$250,000 to \$749,999

Award: Gold

Clarksville-Montgomery County CVB

[Rivers & Spires Festival](#)

Clarksville, TN U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: Over \$1.5 Million

Award: Gold

Portland Rose Festival Foundation

[Portland Rose Festival](#)

2012 City Fair
Portland, OR U.S.A.

Category: Best Press/Media Kit

Budget: \$250,000 to \$749,999

Award: Silver

[Edmonton Heritage Festival Association](#)

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Public Safety/Security Plan for an Event

Budget: Over \$1.5 Million

Award: Silver

[Fiesta Oyster Bake](#)

San Antonio, TX U.S.A.

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award: Gold

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: Over \$1.5 Million

Award: Bronze

[Kentucky Derby Festival](#)

Louisville, KY U.S.A.

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award: Silver

Burlington's Sound of Music Festival

Burlington, ON Canada

Category: Best Press/Media Kit

Budget: Under \$250,000

Award: Gold

[Tulsa International Mayfest](#)

Tulsa, OK U.S.A.

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award: Bronze

[Des Moines Arts Festival](#)

Des Moines, IA U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award: Gold

[Kentucky Derby Festival](#)

Louisville, KY U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award: Silver

[500 Festival, Inc.](#)

Indianapolis, IN U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award: Bronze

Pro Football Hall of Fame Enshrinement Festival

Canton, OH U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Under \$1.5 Million

Award: Gold

[City of West Palm Beach](#)

4th on Flagler

"My Country Tis of Cheese" on Flagler 2012

West Palm Beach, FL U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Under \$1.5 Million

Award: Silver

[National Capital Commission](#)

June Award Celebrations

Musical Corners with Monkey Junk

Ottawa, ON Canada

Category: Most Creative/Effective News Stunt

Budget: Under \$1.5 Million

Award: Bronze

City of Gatlinburg

Tuskegee Airmen VIP Luncheon

Gatlinburg, TN U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Award: Gold

Portland Rose Festival Foundation

[Portland Rose Festival](#)

Grand Marshall, Packy the Elephant

Portland, OR U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Award: Silver

Pennsylvania Horticultural Society

[2012 Philadelphia International Flower Show](#)

Window & Lobby Decorating Contest

Philadelphia, PA U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Award: Bronze

[Kentucky Derby Festival](#)

Cyndi Lauper "Slip Up"

Louisville, KY U.S.A.

Category: Best Media Relations Campaign

Budget: Under \$250,000

Award: Gold

[National Capital Commission](#)

Ottawa, ON Canada

Category: Best Media Relations Campaign

Budget: \$250,000 to \$749,999

Award: Gold

BorderFest Association

[BorderFest 2012 "Celebrating England"](#)

[Presented by Kraft](#)

Hidalgo, TX U.S.A.

Category: Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Award: Gold

[Cherry Creek Arts Festival](#)

Denver, CO U.S.A.

Category: Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Award: Silver**Temecula Valley Balloon & Wine Festival**

Temecula, CA U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award: Silver**Skagit Valley Tulip Festival**

Mount Vernon, WA U.S.A.

Category: Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Award: Bronze**[Des Moines Arts Festival](#)**

Des Moines, IA U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award: Bronze**Tulsa International Mayfest**

Tulsa, OK U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million

Award: Gold**[Kentucky Derby Festival](#)**

Going Back to Our Roots

Louisville, KY U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award: Gold**Town of Herndon Parks & Recreation
Department**

Herndon, VA U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million

Award: Silver**[500 Festival, Inc.](#)**

Indianapolis, IN U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award: Silver**Cultural Festivals**

Saint Louis Art Fair

St. Louis, MO U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million

Award: Bronze**[National Cherry Blossom Festival](#)**

Washington, DC U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award: Bronze**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award: Gold**City of West Palm Beach**

4th on Flagler

West Palm Beach, FL U.S.A.

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Award: Gold**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Award: Silver**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Award: Bronze**Grapevine Convention & Visitors Bureau**

Grapefest 25th Anniversary 2011

Grapevine, TX U.S.A.

Category: Best Pin or Button (by an event)

Budget: Under \$250,000

Award: Bronze**Saint Paul Festival & Heritage Foundation**

Cinco de Mayo - West Side - Saint Paul

Saint Paul, MN U.S.A.

Category: Best T-Shirt Design

Budget: Over \$1.5 Million

Award: Gold**Houston Livestock Show and Rodeo**

Houston, TX U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award: Gold**Shambhala Music Festival**

Nelson, BC Canada

Category: Best T-Shirt Design

Budget: Over \$1.5 Million

Award: Silver**Ludwig Van Beethoven Association**

16th Ludwig Van Beethoven Easter Festival

Krakow, Poland

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award: Silver**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Saint Paul, MN U.S.A.

Category: Best T-Shirt Design

Budget: Over \$1.5 Million

Award: Bronze**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award: Bronze**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

Category: Best Pin or Button (by an event)

Budget: Under \$250,000

Award: Gold**City of Glendale, Arizona**

Glendale Glitter & Glow Block Party

Glendale, AZ U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$750,000 to \$1.5 Million

Award: Gold**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best Pin or Button (by an event)

Budget: Under \$250,000

Award: Silver**City of Pigeon Forge Office of Special Events**

Pigeon Forge Winterfest Trolley Tour of Lights

Pigeon Forge, TN U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$750,000 to \$1.5 Million

Award: Silver**Grapevine Convention & Visitors Bureau**

Grapefest 25th Anniversary 2011

Grapevine, TX U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$750,000 to \$1.5 Million

Award: Bronze

The Parade Company

America's Thanksgiving Parade

Detroit, MI U.S.A.

Category: Best Hat

Budget: Under \$1.5 Million

Award: Bronze

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2012

Pigeon Forge, TN U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award: Gold

Houston Livestock Show and Rodeo

Houston, TX U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award: Gold

Memphis In May International Festival, Inc.

Beale Street Music Festival

Memphis, TN U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award: Silver

Tournament of Roses

Rose Parade presented by Honda

Pasadena, CA U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award: Silver

Jinju Namgang Yudeng Festival

Jinju City, Gyeongnam South Korea

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award: Bronze

Music for All

Indianapolis, IN U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award: Bronze

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Hat

Budget: Under \$1.5 Million

Award: Gold

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Other Merchandise

Budget: Under \$250,000

Award: Gold

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2012

Pottery Bowl

Pigeon Forge, TN U.S.A.

Category: Best Hat

Budget: Under \$1.5 Million

Award: Silver

The Parade Company

Detroit, MI U.S.A.

Category: Best Other Merchandise

Budget: Under \$250,000

Award: Silver

City of West Palm Beach

GreenMarket

Magnet Series

West Palm Beach, FL U.S.A.

Category: Best Other Merchandise
 Budget: Under \$250,000
Award: Bronze
Dooly County Chamber of Commerce
 Big Pig Jig
 Cutting Board & Baster Brush
 Vienna, GA U.S.A.

Category: Best Other Merchandise
 Budget: \$250,000 to \$749,999
Award: Gold
Issaquah Salmon Days Festival
 Long Sleeved Hoodie
 Issaquah, WA U.S.A.

Category: Best Other Merchandise
 Budget: \$250,000 to \$749,999
Award: Silver
Hampyeong Butterfly Festival
 Scarf
 Hampyeong-gun, Jeonnam South Korea

Category: Best Other Merchandise
 Budget: \$250,000 to \$749,999
Award: Bronze
Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Penguin Statue
 Saint Paul, MN U.S.A.

Category: Best Other Merchandise
 Budget: \$750,000 to \$1.5 Million
Award: Gold
Cherry Creek Arts Festival
 Recycled Banner Bag
 Denver, CO U.S.A.

Category: Best Other Merchandise
 Budget: \$750,000 to \$1.5 Million
Award: Silver
City of Dublin
 Dublin Irish Festival
 Sippy Cup
 Dublin, OH U.S.A.

Category: Best Other Merchandise
 Budget: \$750,000 to \$1.5 Million
Award: Bronze
Gimje Horizon Festival
 Blanket in Pouch
 Gimje City, Jollabukdo South Korea

Category: Best Other Merchandise
 Budget: Over \$1.5 Million
Award: Gold
Rotterdam Festivals
 Pschorry Comic Book
 Rotterdam, AJ The Netherlands

Category: Best Other Merchandise
 Budget: Over \$1.5 Million
Award: Silver
Kentucky Derby Festival
 Jute Fleur-de-lis Tote Bag
 Louisville, KY U.S.A.

Category: Best Other Merchandise
 Budget: Over \$1.5 Million
Award: Bronze
Winterfest, Inc.
 Seminole Hard Rock Winterfest Boat Parade
 Christmas Ornament
 Fort Lauderdale, FL U.S.A.

Category: Best Miscellaneous Clothing
 Budget: Under \$250,000
Award: Gold
Creative Strategies Group
 Denver Century Ride
 Cycling Jersey
 Broomfield, CO U.S.A.

Category: Best Miscellaneous Clothing
 Budget: Under \$250,000
Award: Silver
Pittsburgh Irish Festival
 21st Annual Celtic Celebration
 Black Hoodie
 Pittsburg, PA U.S.A.

Category: Best Miscellaneous Clothing

Budget: Under \$250,000

Award: Bronze

BorderFest Association

Festival of Lights

Red Hoodie

Hidalgo, TX U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award: Silver

City of Dublin

Dublin Irish Festival

Striped Shirt

Dublin, OH U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999

Award: Gold

Issaquah Salmon Days Festival

Gray Long Sleeve T-Shirt

Issaquah, WA U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award: Bronze

Macon, Georgia's International Cherry Blossom Festival

Scarf

Macon, GA U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999

Award: Silver

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival

Blue Fleece

Saint Paul, MN U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award: Gold

Fiesta San Antonio Commission

Fiesta San Antonio

Junior Burnout Shirt

San Antonio, TX U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999

Award: Bronze

Milwaukee Art Museum

Lakefront Festival of Arts

Blue Long Sleeve Shirt

Milwaukee, WI U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award: Silver

500 Festival, Inc.

Regions 500 Festival Snakepit Ball, presented by
Cindy and Paul Skjodt

Doo-Rag

Indianapolis, IN U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award: Gold

Cherry Creek Arts Festival

Be Part of Art Onsie

Denver, CO U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award: Bronze

Kentucky Derby Festival

Green Fleur-de-lis Sweatshirt

Louisville, KY U.S.A.

Category: Best New Merchandise

Budget: Under \$250,000

Award: Gold**Skagit Valley Tulip Festival**

Decorative Tile

Mount Vernon, WA U.S.A.

Category: Best New Merchandise

Budget: Under \$250,000

Award: Silver**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2012

Executive Zippered Folio

Pigeon Forge, TN U.S.A.

Category: Best New Merchandise

Budget: \$250,000 to \$749,999

Award: Gold**Shambhala Music Festival**

Handmade Shambhala Quilt

Nelson, BC Canada

Category: Best New Merchandise

Budget: \$250,000 to \$749,999

Award: Silver**Hampyeong Butterfly Festival**

Neck Tie

Hampyeong-gun, Jeonnam South Korea

Category: Best New Merchandise

Budget: \$250,000 to \$749,999

Award: Bronze**The Parade Company**

Hob Nobble Gobble ®

Grand Gobbler Medallion

Detroit, MI U.S.A.

Category: Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Award: Gold**Cherry Creek Arts Festival**

Acrylic Etched Wine Glass

Denver, CO U.S.A.

Category: Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Award: Silver**Des Moines Arts Festival**

Dog T-Shirt

Des Moines, IA U.S.A.

Category: Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Award: Bronze**City of Dublin**

Dublin Irish Festival

Travel Mug

Dublin, OH U.S.A.

Category: Best New Merchandise

Budget: Over \$1.5 Million

Award: Gold**Pennsylvania Horticultural Society**

2012 Philadelphia International Flower Show

Garden Bag

Philadelphia, PA U.S.A.

Category: Best New Merchandise

Budget: Over \$1.5 Million

Award: Silver**Portland Rose Festival Foundation**

Portland Rose Festival

Rogue Rose Festival Ale

Portland, OR U.S.A.

Category: Best New Merchandise

Budget: Over \$1.5 Million

Award: Bronze**Kentucky Derby Festival**

"Light Up" Yellow Runners Jacket

Louisville, KY U.S.A.

Category: Best Overall Merchandising Program

Budget: \$750,000 to \$1.5 Million

Award: Gold

Conway Area Chamber of Commerce

[Toad Suck Daze](#)

Conway, AR U.S.A.

Category: Best Overall Merchandising Program

Budget: \$750,000 to \$1.5 Million

Award: Silver

[Des Moines Arts Festival](#)

Des Moines, IA U.S.A.

Category: Best Overall Merchandising Program

Budget: \$750,000 to \$1.5 Million

Award: Bronze

[Macon, Georgia's International Cherry Blossom Festival](#)

Macon, GA U.S.A.

Category: Best Overall Merchandising Program

Budget: Over \$1.5 Million

Award: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Single Display Ad

Budget: Under \$250,000

Award: Gold

Galveston Historical Foundation

Galveston, TX U.S.A.

Category: Best Single Display Ad

Budget: Under \$250,000

Award: Silver

Galveston Historical Foundation

Galveston, TX U.S.A.

Category: Best Single Display Ad

Budget: Under \$250,000

Award: Bronze

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Single Display Ad

Budget: Over \$1.5 Million

Award: Gold

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Company Image Pieces

Budget: Under \$250,000

Award: Gold

City of Sugar Land Parks and Recreation

Christmas Tree Lighting

Sugar Land, TX U.S.A.

Category: Best Company Image Pieces

Budget: Under \$250,000

Award: Silver

City of Sugar Land Parks and Recreation

Halloween Town

Sugar Land, TX U.S.A.

Category: Best Company Image Pieces

Budget: Under \$250,000

Award: Bronze

City of Sugar Land Parks and Recreation

New Year's Eve on the Square and Christmas

Tree Lighting

Sugar Land, TX U.S.A.

Category: Best Company Image Pieces

Budget: \$250,000 to \$749,999

Award: Gold

Cultural Festivals

Saint Louis Art Fair

St. Louis, MO U.S.A.

Category: Best Company Image Pieces

Budget: \$250,000 to \$749,999

Award: Silver**Uptown Association**

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

Award: Gold**Geumsan Insam Festival**

Geumsan-gun, Chungcheongnam-do South Korea

Category: Best Company Image Pieces

Budget: Over \$1.5 Million

Award: Gold**Tournament of Roses**

Rose Parade presented by Honda

Pasadena, CA U.S.A.

Category: Best Company Image Pieces

Budget: Over \$1.5 Million

Award: Silver**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Company Image Pieces

Budget: Over \$1.5 Million

Award: Bronze**Music for All**

Indianapolis, IN U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: Under \$250,000

Award: Gold**Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: Under \$250,000

Award: Silver**Galveston Historical Foundation**

Galveston, TX U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: Under \$250,000

Award: Bronze**Grapevine Convention & Visitors Bureau**

Christmas Capital of Texas 2011

Grapevine, TX U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: \$250,000 to \$749,999

Award: Gold**Grapevine Convention & Visitors Bureau**

Summer Blast 2012

Grapevine, TX U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: \$250,000 to \$749,999

Award: Silver**Longs Peak Scottish Irish Highland Festival Inc.**

Estes Park, CO U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: \$750,000 to Over \$1.5 Million

Award: Gold**Grapevine Convention & Visitors Bureau**

Grapefest 25th Anniversary 2011

Grapevine, TX U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: \$750,000 to Over \$1.5 Million

Award: Silver**Tournament of Roses**

Rose Parade presented by Honda

Pasadena, CA U.S.A.

Category: Best Vendor/Supplier

Budget: \$250,000 to \$749,999

Award: Gold**[Shambhala Music Festival](#)**

Bolli Imports

Nelson, BC Canada

Category: Best Vendor/Supplier

Budget: \$750,000 to \$1.5 Million

Award: Gold**A La Carte Productions Pte Ltd****[World Gourmet Summit](#)**

Resort World Sentosa

Singapore, Singapore

Category: Best Vendor/Supplier

Budget: Over \$1.5 Million

Award: Gold**[Kentucky Derby Festival](#)**

Thrifty

Louisville, KY U.S.A.

Category: Best Vendor/Supplier

Budget: Over \$1.5 Million

Award: Silver**Pennsylvania Horticultural Society****[2012 Philadelphia International Flower Show](#)**

Waldor's Orchids

Philadelphia, PA U.S.A.

Category: Best Vendor/Supplier

Budget: Over \$1.5 Million

Award: Bronze**[500 Festival, Inc.](#)**

Expo Design

Indianapolis, IN U.S.A.

Category: Best New Product or Service

Budget: \$250,000 to \$749,999

Award: Gold**[Shambhala Music Festival](#)**

Shambhala Lodging - Camping Accommodation

Nelson, BC Canada

Category: Best New Product or Service

Budget: Over \$1.5 Million

Award: Gold**[500 Festival, Inc.](#)**

OneAmerica 500 Festival Mini-Marathon

Virtual Race Bag

Indianapolis, IN U.S.A.

Category: Best 4 Year Event Management Degree

Budget: Over \$1.5 Million

Award: Gold**[PaiChai University](#)**

Daejeon, South Korea

Category: Best Event Management Certificate Program

Budget: Combined Budget

Award: Gold**[Niagara College](#)**

Event Management Program

Niagara on the Lake, ON Canada

Category: Best Event Management Certificate Program

Budget: Combined Budget

Award: Silver**Temple University School of Tourism and Hospitality Management**

Event Leadership Executive Certificate Program

Philadelphia, PA U.S.A.

Category: Best Event Management Certificate Program

Budget: Combined Budget

Award: Bronze**Geumsan Festival Academy**

Insam Festival

Daejeon, South Korea

Category: Best Festival & Event Management**Masters Program**

Budget: Over \$1.5 Million

Award: Gold[PaiChai University](#)

Daejeon, South Korea

Category: Best Festival & Event Management**PhD Program**

Budget: Over \$1.5 Million

Award: Gold[PaiChai University](#)

Daejeon, South Korea

**Category: Best Promotion Publicizing an
IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Over \$1.5 Million

Award: Gold[500 Festival, Inc.](#)

Indianapolis, IN U.S.A.

**Category: Best Promotion Publicizing an
IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Over \$1.5 Million

Award: Silver[Kentucky Derby Festival](#)

Louisville, KY U.S.A.

**Category: Best Promotion Publicizing an
IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Over \$1.5 Million

Award: Bronze[Portland Rose Festival Foundation](#)

Portland Rose Festival

Portland, OR U.S.A.