

**2010 Valero Alamo Bowl**

www.alamobowl.com  
San Antonio, TX U.S.A.

**Category: Best Organizational Website****Award: Gold**

Budget: Over \$1.5 Million

**2010 Valero Alamo Bowl**

San Antonio, TX U.S.A.

**Category: Best Promotional Poster****Award: Bronze**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Indianapolis, IN U.S.A.

**Category: Best Single Newspaper Display Ad****Award: Gold**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Indianapolis, IN U.S.A.

**Category: Best Ad Series****Award: Gold**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Regions 500 Festival Snakepit Ball presented by  
Cindy and Paul Skodjt  
Indianapolis, IN U.S.A.

**Category: Best Event Invitation****Award: Gold**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
University of Indianapolis  
Indianapolis, IN U.S.A.

**Category: Best Single New Sponsorship Program****Award: Gold**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Indianapolis, IN U.S.A.

**Category: Best Overall Sponsorship Program****Award: Gold**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Indianapolis, IN U.S.A.

**Category: Best Volunteer Program****Award: Gold**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Indianapolis, IN U.S.A.

**Category: Best Event (within an existing festival)****Award: Gold**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Indianapolis, IN U.S.A.

**Category: Best Press/Media Kit****Award: Gold**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Indianapolis, IN U.S.A.

**Category: Best Media Relations Campaign****Award: Gold**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Runner Tracking  
Indianapolis, IN U.S.A.

**Category: Best New Product or Service****Award: Gold**

Budget: Combined Budget

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Indianapolis, IN U.S.A.

**Category: Best Event/Organization E-Newsletter**

**Award: Silver**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

IPL 500 Festival Parade  
Indianapolis, IN U.S.A.

**Category: Best Event (within an existing festival)**

**Award: Silver**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Indianapolis, IN U.S.A.

**Category: Best Newspaper Insert/Supplement**

**Award: Silver**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Chase 500 Festival Kids' Day/Rookie Run  
Indianapolis, IN U.S.A.

**Category: Best Children's Programming**

**Award: Silver**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Indianapolis Power and Light Company  
Indianapolis, IN U.S.A.

**Category: Best Sponsor Solicitation Package**

**Award: Silver**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Williams Randall Marketing  
Indianapolis, IN U.S.A.

**Category: Best Vendor/Supplier**

**Award: Silver**

Budget: Combined Budget

**500 Festival, Inc.**

500 Festival & Indianapolis 500 Education Program  
Indianapolis, IN U.S.A.

**Category: Best Educational Program**

**Award: Silver**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Indianapolis, IN U.S.A.

**Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win**

**Award: Silver**

Budget: Combined Budget

**500 Festival, Inc.**

500 Festival Media Pit Stop Challenge  
Indianapolis, IN U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

**Award: Silver**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
American Family Insurance 500 Festival Community Day  
Indianapolis, IN U.S.A.

**Category: Best Sponsor Follow-up Report**

**Award: Bronze**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Anthem Blue Cross and Blue Shield of Indiana  
Indianapolis, IN U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

**Award: Bronze**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

American Family Insurance 500 Festival Community Day  
Indianapolis, IN U.S.A.

**Category: Best Event (within an existing festival)**

**Award: Bronze**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Indianapolis, IN U.S.A.

**Category: Best Hat**

**Award: Bronze**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Mouse Pad  
Indianapolis, IN U.S.A.

**Category: Best New Merchandise**

**Award: Bronze**

Budget: Over \$1.5 Million

**Andrew Rafkind Photography**

Western Idaho Fair  
Boise, ID U.S.A.

**Category: Best Event Photograph**

**Award: Bronze**

Budget: Under \$250,000

**Arizona State University**

Certificate in Special Event Management  
Phoenix, AZ U.S.A.

**Category: Best Event Management Certificate Program**

**Award: Silver**

Budget: Combined Budget

**Art Colony Association**

40th Anniversary Bayou City Art Festival Memorial Park

Capital One Bank  
Houston, TX U.S.A.

**Category: Best Sponsor**

**Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Art Colony Association**

40th Anniversary Bayou City Art Festival Memorial Park

Sunday in the Art  
Houston, TX U.S.A.

**Category: Best Event (within an existing festival)**

**Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Art Colony Association**

40th Anniversary Bayou City Art Festival Memorial Park

Apache Corporation First Look Friday  
Houston, TX U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Art Colony Association**

40th Anniversary Bayou City Art Festival Memorial Park

Houston, TX U.S.A.

**Category: Best Full Length TV Program (local)**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Art Colony Association**

13th Annual Bayou City Art Festival Downtown  
Houston, TX U.S.A.

**Category: Best Outdoor Billboard**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**ArtsQuest**

Bethlehem, PA U.S.A.

**Category: Best Event/Organization E-Newsletter**

**Award: Bronze**

Budget: Over \$1.5 Million

**Atlanta Dogwood Festival**

Atlanta, GA U.S.A.

**Category: Best Environmental Program**

**Award: Gold**

Budget: \$250,000 to \$749,999

**Atlanta Dogwood Festival**

Atlanta, GA U.S.A.

**Category: Best Full Length TV Program (local)**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Atlanta Dogwood Festival**

International Village

Atlanta, GA U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Barry Chiorello's Second Story Productions, LLC**

Mercer County Italian American Festival

My Story Growing Up Italian - Portraits

Trenton, NJ U.S.A.

**Category: Best New Promotion**

**Award: Silver**

Budget: \$250,000 to \$749,999

**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival

Fort Lauderdale, FL U.S.A.

**Category: Best Radio Promotion**

**Award: Gold**

Budget: Over \$1.5 Million

**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival

www.ren-fest.com

Fort Lauderdale, FL U.S.A.

**Category: Best Event Website**

**Award: Silver**

Budget: Over \$1.5 Million

**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival

www.facebook.com/flarenfest

Fort Lauderdale, FL U.S.A.

**Category: Best Social Media Site**

**Award: Silver**

Budget: Over \$1.5 Million

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Full Length TV Program (local)**

**Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Radio Promotion**

**Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

Festival of Lights  
Hidalgo, TX U.S.A.

**Category: Best Newspaper Insert/Supplement****Award: Gold**

Budget: Under \$250,000

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Volunteer Program****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Educational Program****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Outdoor Billboard****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

Festival of Lights  
Hidalgo, TX U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity****Award: Gold**

Budget: Under \$250,000

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Sponsor Follow-up Report****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

Festival of Lights  
Hidalgo, TX U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)****Award: Gold**

Budget: Under \$250,000

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
State Farm Arena

**Category: Best Sponsor****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Wedding of Pepper and ChaCha Rita  
Hidalgo, TX U.S.A.

**Category: Best New Promotion****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Wedding of Pepper and ChaCha Rita  
Hidalgo, TX U.S.A.

**Category: Best Event (within an existing festival)****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Wedding of Pepper and ChaCha Rita  
Hidalgo, TX U.S.A.

**Category: Most Creative/Effective News Stunt****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Media Relations Campaign****Award: Gold**

Budget: \$250,000 to \$749,999

**BorderFest Association**

Festival of Lights  
Hidalgo, TX U.S.A.

**Category: Grand Pinnacle****Award: Silver**

Budget: Under \$250,000

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Grand Pinnacle****Award: Silver**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best TV Promotion (ad spot or PSA)****Award: Silver**

Budget: \$250,000 to \$749,999

**BorderFest Association**

Festival of Lights  
Hidalgo, TX U.S.A.

**Category: Best Full Length TV Program (national)****Award: Silver**

Budget: Under \$250,000

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Newspaper Insert/Supplement****Award: Silver**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Promotional Brochure (4 or more colors)****Award: Silver**

Budget: \$250,000 to \$749,999

**BorderFest Association**

Festival of Lights  
Hidalgo, TX U.S.A.

**Category: Best Cover Design****Award: Silver**

Budget: Under \$250,000

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Cover Design****Award: Silver**

Budget: \$250,000 to \$749,999

**BorderFest Association**

Festival of Lights  
Hidalgo, TX U.S.A.

**Category: Best Outdoor Billboard****Award: Silver**

Budget: Under \$250,000

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Sponsor Solicitation Package****Award: Silver**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Black Iguana  
Hidalgo, TX U.S.A.

**Category: Best Single New Sponsorship Program****Award: Silver**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Border Texan of the Year Award  
Hidalgo, TX U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity****Award: Silver**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Overall Merchandising Program****Award: Silver**

Budget: Under \$1.5 Million

**BorderFest Association**

Festival of Lights  
Hidalgo, TX U.S.A.

**Category: Best Radio Promotion****Award: Bronze**

Budget: Under \$250,000

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
<http://www.borderfest.org/>  
Hidalgo, TX U.S.A.

**Category: Best Event Website****Award: Bronze**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Ad Series****Award: Bronze**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Overall Sponsorship Program**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
The HEBuddy & Friends Club sponsored by HEB  
Grocery Co.  
Hidalgo, TX U.S.A.

**Category: Best Children's Programming**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Hat**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly  
Presented by Kraft  
Tan Collard Shirt  
Hidalgo, TX U.S.A.

**Category: Best Miscellaneous Clothing**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Canada Place Corporation**

Canada Day at Canada Place  
Vancouver, BC Canada

**Category: Grand Pinnacle**

**Award: Gold**

Budget: \$250,000 to \$749,999

**Canada Place Corporation**

Canada Day at Canada Place  
Vancouver, BC Canada

**Category: Best Miscellaneous Multimedia**

**Award: Gold**

Budget: \$250,000 to \$749,999

**Canada Place Corporation**

Canada Day at Canada Place  
www.canadaplace.ca  
Vancouver, BC Canada

**Category: Best Organizational Website**

**Award: Silver**

Budget: \$250,000 to \$749,999

**Centennial Olympic Park**

Atlanta, GA U.S.A.

**Category: Best Miscellaneous Printed  
Materials (multiple page)**

**Award: Gold**

Budget: Under \$250,000

**Centennial Olympic Park**

Atlanta, GA U.S.A.

**Category: Best Street Banner**

**Award: Gold**

Budget: Under \$250,000

**Centennial Olympic Park**

www.centennialpark.com  
Atlanta, GA U.S.A.

**Category: Best Organizational Website**

**Award: Silver**

Budget: Under \$250,000

**Cherry Creek Arts Festival**

Interactive Art Project by Phil Hansen  
Denver, CO U.S.A.

**Category: Best Miscellaneous Multimedia**

**Award: Gold**

Budget: \$750,000 to \$1.5 Million



**Cherry Creek Arts Festival**

Telluride Festival of the Arts  
Denver, CO U.S.A.

**Category: Best Commemorative Poster****Award: Gold**

Budget: Under \$250,000

**Cherry Creek Arts Festival**

Art Auction Launch Party  
Denver, CO U.S.A.

**Category: Best New Event****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Commemorative Poster****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Media Relations Campaign****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Single Magazine Display Ad****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Reusable/Foldable Water Bag

Denver, CO U.S.A.

**Category: Best New Merchandise****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Ad Series****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Grand Pinnacle****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Street Banner****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Event/Organization E-Newsletter****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Volunteer Program****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Miscellaneous Multimedia****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

2011 Featured Guest Artist with Phil Hansen - Be a  
Part of Art

Denver, CO U.S.A.

**Category: Best New Promotion****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Event Photograph****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Educational Program****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Janus Student Art Buying Program

Denver, CO U.S.A.

**Category: Best Community Outreach Program  
(Benefiting the Community)****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Artivity Avenue

Denver, CO U.S.A.

**Category: Best Children's Programming****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Sleeveless V-Neck T-Shirt

Denver, CO U.S.A.

**Category: Best Miscellaneous Clothing****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best TV Promotion (ad spot or  
PSA)****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**[www.facebook.com/cherryarts](http://www.facebook.com/cherryarts)

Denver, CO U.S.A.

**Category: Best Social Media Site****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Event Photograph****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Miscellaneous Printed  
Materials (single page)****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Pin or Button (by an event)****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Hat****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Christmas in the Park**

San Jose, CA U.S.A.

**Category: Best Miscellaneous Multimedia****Award: Bronze**

Budget: \$250,000 to \$749,999

**Christmas in the Park**

San Jose, CA U.S.A.

**Category: Best New Fundraising Program  
(Benefiting the Festival/Event)****Award: Bronze**

Budget: Combined Budget

**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong South Korea

**Category: Best Event Program (interior 4 or  
more colors)****Award: Gold**

Budget: Over \$1.5 Million

**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong South Korea

**Category: Best Promotional Poster****Award: Silver**

Budget: Over \$1.5 Million

**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong South Korea

**Category: Best Event Invitation****Award: Silver**

Budget: Over \$1.5 Million

**City Hall of Boryeong**

Boryeong Mud Festival

Key Chain

Boryeong South Korea

**Category: Best Other Merchandise****Award: Silver**

Budget: Over \$1.5 Million

**City of Aurora**

"The Collection" Celebration &amp; Auction

Aurora, CO U.S.A.

**Category: Best Event Invitation****Award: Gold**

Budget: Under \$250,000

**City of Aurora**

KidSpree

Aurora, CO U.S.A.

**Category: Best Media Relations Campaign****Award: Gold**

Budget: Under \$250,000

**City of Aurora**

KidSpree

Aurora, CO U.S.A.

**Category: Best Press/Media Kit****Award: Bronze**

Budget: Under \$250,000

**City of Dublin**

Dublin Irish Festival

Dublin, OH U.S.A.

**Category: Best TV Promotion (ad spot or  
PSA)****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival

Dublin Methodist Hospital

Dublin, OH U.S.A.

**Category: Best Single New Sponsorship  
Program****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Spooktacular

Dublin, OH U.S.A.

**Category: Best Children's Programming****Award: Gold**

Budget: Under \$250,000

**City of Dublin**

Dublin Irish Festival

Shot Glass

Dublin, OH U.S.A.

**Category: Best Other Merchandise****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
www.facebook.com/DublinIrishFestival  
Dublin, OH U.S.A.

**Category: Best Social Media Site**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin, OH U.S.A.

**Category: Best T-Shirt Design**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin, OH U.S.A.

**Category: Best Single Magazine Display Ad**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Bob Evans Farms, Inc.  
Dublin, OH U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**City of Glendale, Arizona - Office of Special Events**

Glendale Jazz and Blues Festival 2011  
Glendale, AZ U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

**Award: Gold**

Budget: Under \$250,000

**City of Glendale, Arizona - Office of Special Events**

Glendale Jazz and Blues Festival 2011  
Glendale, AZ U.S.A.

**Category: Best Full Length TV Program (local)**

**Award: Bronze**

Budget: Under \$250,000

**City of Glendale, Arizona - Office of Special Events**

City of Glendale  
Silly Bandz  
Glendale, AZ U.S.A.

**Category: Best New Promotion**

**Award: Bronze**

Budget: Under \$250,000

**City of Goodyear**

Goodyear Ballpark Spring Training 2011  
Goodyear, AZ U.S.A.

**Category: Best Overall Sponsorship Program**

**Award: Gold**

Budget: Under \$250,000

**City of Goodyear**

Goodyear Ballpark Spring Training 2011  
Goodyear, AZ U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

**Award: Bronze-Tie**

Budget: Under \$250,000

**City of Greenville**

www.fallforgreenville.net  
Greenville, SC U.S.A.

**Category: Best Event Website**

**Award: Gold**

Budget: Under \$250,000

**City of Mansfield**

Rockin' 4th of July  
Chesapeake Energy Corporation  
Mansfield, TX U.S.A.

**Category: Best Sponsor****Award: Gold**

Budget: Under \$250,000

**City of Mansfield**

Winter Walk - Step Up to Health  
Mansfield, TX U.S.A.

**Category: Best Hat****Award: Gold**

Budget: Under \$250,000

**City of Oak Ridge**

Secret City Festival  
Tours of the Y-12 Pilot Plant  
Oak Ridge, TN U.S.A.

**Category: Best Event (within an existing festival)****Award: Silver**

Budget: Under \$250,000

**City of Palmdale Department of Parks & Recreation**

Starlight Concert Series  
Palmdale, CA U.S.A.

**Category: Best Single New Sponsorship Program****Award: Gold**

Budget: Under \$250,000

**City of Palmdale Department of Parks & Recreation**

Starlight Concert Series  
Palmdale, CA U.S.A.

**Category: Best Street Banner****Award: Silver**

Budget: Under \$250,000

**City of Palmdale Department of Parks & Recreation**

Thursday Night on the Square  
Palmdale, CA U.S.A.

**Category: Best Promotional Brochure (4 or more colors)****Award: Bronze**

Budget: Under \$250,000

**City of Palmdale Department of Parks & Recreation**

Thursday Night on the Square  
Palmdale, CA U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)****Award: Bronze**

Budget: \$250,000 to \$749,999

**City of Pigeon Forge Office of Special Events**

[www.mypigeonforge.com](http://www.mypigeonforge.com)  
Pigeon Forge, TN U.S.A.

**Category: Best Organizational Website****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**City of Pigeon Forge Office of Special Events**

Pigeon Forge, TN U.S.A.

**Category: Best Cover Design****Award: Gold**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

A Mountain Quiltfest 2011  
Pigeon Forge, TN U.S.A.

**Category: Best Event Photograph****Award: Gold**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

A Mountain Quiltfest 2011  
Pigeon Forge, TN U.S.A.

**Category: Best Outdoor Billboard****Award: Gold**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2011

Pigeon Forge, TN U.S.A.

**Category: Best Environmental Program****Award: Gold**

Budget: Under \$250,000

**City of Santa Clarita**

Earth Arbor Day

Santa Clarita, CA U.S.A.

**Category: Best Environmental Program****Award: Silver**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2011

Pigeon Forge, TN U.S.A.

**Category: Best Educational Program****Award: Gold**

Budget: Under \$250,000

**City of Santa Clarita**

Share the World

Santa Clarita, CA U.S.A.

**Category: Best Educational Program****Award: Silver**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

From Cornfields to Condos

Pigeon Forge, TN U.S.A.

**Category: Best Event Video (for sale)****Award: Silver**

Budget: Under \$250,000

**City of Santa Clarita**

Santa Clarita Marathon

www.scmarathon.org

Santa Clarita, CA U.S.A.

**Category: Best Event Website****Award: Bronze**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2011

Pigeon Forge, TN U.S.A.

**Category: Best Community Outreach Program  
(Benefiting the Community)****Award: Silver**

Budget: Under \$250,000

**City of Santa Clarita**

Cowboy Festival

Santa Clarita, CA U.S.A.

**Category: Best Commemorative Poster****Award: Bronze**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2011

Pigeon Forge, TN U.S.A.

**Category: Best Hat****Award: Bronze**

Budget: Under \$250,000

**City of Santa Clarita**

4th Annual Santa Clarita's Literacy &amp; Arts Festival

Santa Clarita, CA U.S.A.

**Category: Best Children's Programming****Award: Bronze**

Budget: Under \$250,000

**City of Santa Clarita**

Santa Clarita, CA U.S.A.

**Category: Best Ad Series****Award: Silver**

Budget: Under \$250,000

**City of Santa Clarita**

Santa Clarita, CA U.S.A.

**Category: Best Pin or Button (by an event)****Award: Bronze**

Budget: Under \$250,000

**City of West Palm Beach**

Greenmarket

West Palm Beach, FL U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)****Award: Gold**

Budget: Under \$250,000

**City of West Palm Beach**

Cowboys on the Waterfront

West Palm Beach, FL U.S.A.

**Category: Best New Promotion****Award: Gold**

Budget: Under \$250,000

**City of West Palm Beach**

American West Palm Beach, 4th on Flagler

West Palm Beach, FL U.S.A.

**Category: Best Event (within an existing festival)****Award: Gold**

Budget: Under \$250,000

**City of West Palm Beach**

4th on Flagler 2011

West Palm Beach, FL U.S.A.

**Category: Best T-Shirt Design****Award: Gold**

Budget: Under \$250,000

**City of West Palm Beach**

Greenmarket

<http://www.wpb.org/greenmarket>

West Palm Beach, FL U.S.A.

**Category: Best Event Website****Award: Silver**

Budget: Under \$250,000

**City of West Palm Beach**

4th on Flagler 2011

West Palm Beach, FL U.S.A.

**Category: Best Promotional Poster****Award: Silver**

Budget: Under \$250,000

**City of West Palm Beach**

4th on Flagler 2011

West Palm Beach, FL U.S.A.

**Category: Best Event Invitation****Award: Silver**

Budget: Under \$250,000

**City of West Palm Beach**

4th on Flagler 2011

West Palm Beach, FL U.S.A.

**Category: Best Press/Media Kit****Award: Silver**

Budget: Under \$250,000

**City of West Palm Beach**

Cattle Drive Down Clematis

West Palm Beach, FL U.S.A.

**Category: Most Creative/Effective News Stunt****Award: Silver**

Budget: Under \$250,000

**City of West Palm Beach**

4th on Flagler 2011

Bandana

West Palm Beach, FL U.S.A.

**Category: Best Miscellaneous Clothing****Award: Silver**

Budget: Under \$250,000

**City of West Palm Beach**

4th on Flagler 2011

West Palm Beach, FL U.S.A.

**Category: Best TV Promotion (ad spot or PSA)****Award: Bronze**

Budget: Under \$250,000

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

**Category: Best TV Promotion (ad spot or PSA)****Award: Gold**

Budget: Over \$1.5 Million

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival  
Coconut Grove, FL U.S.A.

**Category: Best Single Magazine Display Ad****Award: Gold**

Budget: Over \$1.5 Million

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival  
Coconut Grove, FL U.S.A.

**Category: Best Street Banner****Award: Bronze**

Budget: Over \$1.5 Million

**Conway Area Chamber of Commerce**

Toad Suck Daze  
Conway, AR U.S.A.

**Category: Best Children's Programming****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

Cinch Jeans Rocky Mountain Showdown  
Broomfield, CO U.S.A.

**Category: Best Overall Sponsorship Program****Award: Gold**

Budget: \$250,000 to \$749,999

**Creative Strategies Group**

Janus: Painting on the Plaza  
Broomfield, CO U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

International Sportsmen's Exposition (ISE)  
Broomfield, CO U.S.A.

**Category: Best Radio Promotion****Award: Silver**

Budget: \$250,000 to \$749,999

**Cultural Festivals**

Saint Louis Art Fair  
Saint Louis, MO U.S.A.

**Category: Best Event Program (interior 4 or more colors)****Award: Gold**

Budget: \$250,000 to \$749,999

**Cultural Festivals**

Saint Louis Art Fair  
Saint Louis, MO U.S.A.

**Category: Best Commemorative Poster****Award: Gold**

Budget: \$250,000 to \$749,999

**Cultural Festivals**

The Big Read  
Saint Louis, MO U.S.A.

**Category: Best Newspaper Insert/Supplement****Award: Silver**

Budget: Under \$250,000

**Cultural Festivals**

Saint Louis Art Fair  
Saint Louis, MO U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)****Award: Silver**

Budget: \$250,000 to \$749,999

**Cultural Festivals**

The Big Read  
Saint Louis, MO U.S.A.

**Category: Best Sponsor Follow-up Report****Award: Silver**

Budget: \$250,000 to \$749,999

**Cultural Festivals**

Saint Louis Art Fair  
Saint Louis, MO U.S.A.

**Category: Best Company Image Pieces****Award: Silver**

Budget: \$250,000 to \$749,999



**Cultural Festivals**

Saint Louis Art Fair  
Saint Louis, MO U.S.A.

**Category: Best Promotional Poster****Award: Bronze**

Budget: \$250,000 to \$749,999

**Cultural Festivals**

Saint Louis Art Fair  
Saint Louis, MO U.S.A.

**Category: Best Sponsor Follow-up Report****Award: Bronze**

Budget: \$250,000 to \$749,999

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Overall Sponsorship Program****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Environmental Program****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Prairie Meadows Community Outreach Program  
Des Moines, IA U.S.A.

**Category: Best Community Outreach Program  
(Benefiting the Community)****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best T-Shirt Design****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Hat****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Overall Merchandising  
Program****Award: Gold**

Budget: Under \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Commemorative Poster****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Single Newspaper Display Ad****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Single Magazine Display Ad****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Outdoor Billboard****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Sponsor Solicitation Package****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Hy-Vee

Des Moines, IA U.S.A.

**Category: Best Sponsor Follow-up Report****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Press/Media Kit****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Grand Pinnacle****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**[www.desmoinesartsfestival.org](http://www.desmoinesartsfestival.org)

Des Moines, IA U.S.A.

**Category: Best Event Website****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Newspaper Insert/Supplement****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Ad Series****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Street Banner****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Children's Programming****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

One Eyed Red Onsie

Des Moines, IA U.S.A.

**Category: Best New Merchandise****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Dine.TO Hospitality Marketing Consultants, Inc.**[www.facebook.com/dine.to](http://www.facebook.com/dine.to)

Toronto, ON Canada

**Category: Best Social Media Site****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Discover Prince William & Manassas, VA**

150th Anniversary Commemorating the Battle of First Manassas/Bull Run

Manassas, VA U.S.A.

**Category: Best Promotional Poster****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Discover Prince William & Manassas, VA**

150th Anniversary Commemorating the Battle of First Manassas/Bull Run

Manassas, VA U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Discover Prince William & Manassas, VA**  
 150th Anniversary Commemorating the Battle of First  
 Manassas/Bull Run  
 Manassas, VA U.S.A.  
**Category: Best Event Program (interior 4 or  
 more colors)**  
**Award: Bronze**  
 Budget: \$750,000 to \$1.5 Million

**Dooly County Chamber of Commerce**  
 BIG PIG JIG @  
 Vienna, GA U.S.A.  
**Category: Best Volunteer Program**  
**Award: Gold**  
 Budget: Under \$250,000

**Dooly County Chamber of Commerce**  
 BIG PIG JIG @  
 Vienna, GA U.S.A.  
**Category: Best Hat**  
**Award: Silver**  
 Budget: Under \$250,000

**Dooly County Chamber of Commerce**  
 BIG PIG JIG @  
 U.S.A. Quiz Fest  
 Vienna, GA U.S.A.  
**Category: Best Educational Program**  
**Award: Bronze**  
 Budget: Under \$250,000

**Downtown Fort Worth Initiatives, Inc.**  
 MAIN ST. Fort Worth Arts Festival  
 Fort Worth, TX U.S.A.  
**Category: Grand Pinnacle**  
**Award: Gold**  
 Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
 MAIN ST. Fort Worth Arts Festival  
 Fort Worth, TX U.S.A.  
**Category: Best Miscellaneous Printed  
 Materials (multiple page)**  
**Award: Gold**  
 Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
 MAIN ST. Fort Worth Arts Festival  
 Fort Worth, TX U.S.A.  
**Category: Best Outdoor Billboard**  
**Award: Gold**  
 Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
 MAIN ST. Fort Worth Arts Festival  
 Fort Worth, TX U.S.A.  
**Category: Best Event Invitation**  
**Award: Gold**  
 Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
 MAIN ST. Fort Worth Arts Festival  
 Fort Worth, TX U.S.A.  
**Category: Best Sponsor Solicitation Package**  
**Award: Gold**  
 Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
 MAIN ST. Fort Worth Arts Festival  
 Green Mountain Energy Corporation  
 Fort Worth, TX U.S.A.  
**Category: Best Sponsor Follow-up Report**  
**Award: Gold**  
 Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
 MAIN ST. Fort Worth Arts Festival  
 Festival Vest  
 Fort Worth, TX U.S.A.  
**Category: Best Miscellaneous Clothing**  
**Award: Gold**  
 Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
 MAIN ST. Fort Worth Arts Festival  
 Fort Worth, TX U.S.A.  
**Category: Best TV Promotion (ad spot or  
 PSA)**  
**Award: Silver**  
 Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
Chesapeake Energy Parade of Lights  
Fort Worth, TX U.S.A.  
**Category: Best Full Length TV Program (local)**  
**Award: Silver**  
Budget: Under \$250,000

**Downtown Fort Worth Initiatives, Inc.**  
MAIN ST. Fort Worth Arts Festival  
www.dfw.org  
Fort Worth, TX U.S.A.  
**Category: Best Organizational Website**  
**Award: Silver**  
Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX U.S.A.  
**Category: Best Ad Series**  
**Award: Silver**  
Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX U.S.A.  
**Category: Best Environmental Program**  
**Award: Silver**  
Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX U.S.A.  
**Category: Best Miscellaneous Multimedia**  
**Award: Bronze**  
Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX U.S.A.  
**Category: Best Promotional Poster**  
**Award: Bronze**  
Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX U.S.A.  
**Category: Best Commemorative Poster**  
**Award: Bronze-Tie**  
Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**  
MAIN ST. Fort Worth Arts Festival  
Fort Worth, TX U.S.A.  
**Category: Best Single Newspaper Display Ad**  
**Award: Bronze**  
Budget: \$750,000 to \$1.5 Million

**Edmonton Heritage Festival Association**  
Servus Heritage Festival  
Edmonton, AB Canada  
**Category: Best Full Length TV Program (national)**  
**Award: Gold**  
Budget: \$250,000 to \$749,999

**Edmonton Heritage Festival Association**  
Servus Heritage Festival  
Edmonton, AB Canada  
**Category: Best Sponsor Solicitation Video**  
**Award: Gold**  
Budget: Combined Budget

**Edmonton Heritage Festival Association**  
Servus Heritage Festival  
The Edmonton Food Bank  
Edmonton, AB Canada  
**Category: Best Event/Program within an Event to Benefit a Charity**  
**Award: Gold**  
Budget: \$250,000 to \$749,999

**Edmonton Heritage Festival Association**  
Servus Heritage Festival  
Edmonton, AB Canada  
**Category: Best Event Program (interior 4 or more colors)**  
**Award: Silver**  
Budget: \$250,000 to \$749,999

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton, AB Canada

**Category: Best Press/Media Kit****Award: Silver**

Budget: \$250,000 to \$749,999

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
www.heritage-festival.com  
Edmonton, AB Canada

**Category: Best Organizational Website****Award: Bronze**

Budget: \$250,000 to \$749,999

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton, AB Canada

**Category: Best Event/Organization Newsletter****Award: Bronze**

Budget: Under \$1.5 Million

**Erie Summer Festival of the Arts**

Erie, PA U.S.A.

**Category: Best Newspaper Insert/Supplement****Award: Bronze**

Budget: Under \$250,000

**Fayetteville Dogwood Festival**

Fayetteville, NC U.S.A.

**Category: Grand Pinnacle****Award: Gold**

Budget: Under \$250,000

**Fayetteville Dogwood Festival**

<http://www.facebook.com/faydogwoodfestival>  
Fayetteville, NC U.S.A.

**Category: Best Social Media Site****Award: Gold**

Budget: Under \$250,000

**Fayetteville Dogwood Festival**

Fayetteville, NC U.S.A.

**Category: Best Promotional Brochure (4 or more colors)****Award: Gold**

Budget: Under \$250,000

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio, TX U.S.A.

**Category: Best Cover Design****Award: Gold**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
Fiesta Verde  
San Antonio, TX U.S.A.

**Category: Best Environmental Program****Award: Silver**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio, TX U.S.A.

**Category: Best Volunteer Program****Award: Silver**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
Fiesta Carnival Opening Ceremony and News  
Conference  
San Antonio, TX U.S.A.

**Category: Most Creative/Effective News Stunt****Award: Silver**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio, TX U.S.A.

**Category: Best Pin or Button (by an event)****Award: Silver**

Budget: Under \$250,000

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio, TX U.S.A.

**Category: Best Pin or Button (by an event)**

**Award: Silver**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio, TX U.S.A.

**Category: Grand Pinnacle**

**Award: Bronze**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio, TX U.S.A.

**Category: Best Commemorative Poster**

**Award: Bronze**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
Fiesta Safe Ride Community Partnership  
San Antonio, TX U.S.A.

**Category: Best Community Outreach Program  
(Benefiting the Community)**

**Award: Bronze**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio, TX U.S.A.

**Category: Best Press/Media Kit**

**Award: Bronze**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
Fiesta Rhinestone T-Shirt  
San Antonio, TX U.S.A.

**Category: Best Miscellaneous Clothing**

**Award: Bronze**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio, TX U.S.A.

**Category: Best Overall Merchandising  
Program**

**Award: Bronze**

Budget: Over \$1.5 Million

**Friends of the Festival**

Chattanooga Classic presented by Black Creek  
Chattanooga, TN U.S.A.

**Category: Best Sponsor Solicitation Package**

**Award: Gold**

Budget: \$250,000 to \$749,999

**Friends of the Festival**

Riverbend Festival  
Tennessee Valley Federal Credit Union  
Chattanooga, TN U.S.A.

**Category: Best Sponsor**

**Award: Silver**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga, TN U.S.A.

**Category: Best T-Shirt Design**

**Award: Silver**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga, TN U.S.A.

**Category: Best Event Photograph**

**Award: Bronze**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga, TN U.S.A.

**Category: Best Outdoor Billboard**

**Award: Bronze**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga, TN U.S.A.

**Category: Best Volunteer Program****Award: Bronze**

Budget: Over \$1.5 Million

**Galveston Historical Foundation**

Green Revival House  
Galveston, TX U.S.A.

**Category: Best Environmental Program****Award: Bronze**

Budget: Under \$250,000

**Friends of the Festival**

Riverbend Festival  
North American Midway Entertainment  
Chattanooga, TN U.S.A.

**Category: Best Vendor/Supplier****Award: Bronze**

Budget: Combined Budget

**Galveston Historical Foundation**

2010 Rebirth Revival Race  
Galveston, TX U.S.A.

**Category: Best T-Shirt Design****Award: Bronze**

Budget: Under \$250,000

**Galveston Historical Foundation**

2010 Dickens on the Strand  
Galveston, TX U.S.A.

**Category: Best Sponsor Solicitation Package****Award: Gold**

Budget: Under \$250,000

**Galveston Historical Foundation**

2011 Historic Homes Tour  
Note Cards  
Galveston, TX U.S.A.

**Category: Best Other Merchandise****Award: Bronze**

Budget: Under \$250,000

**Galveston Historical Foundation**

2010 Dickens on the Strand  
Galveston, TX U.S.A.

**Category: Best TV Promotion (ad spot or PSA)****Award: Silver**

Budget: Under \$250,000

**Gatlinburg Department of Tourism - Special Events Office**

Gatlinburg Fantasy of Lights Christmas Parade  
Gatlinburg, TN U.S.A.

**Category: Best Full Length TV Program (national)****Award: Gold**

Budget: Under \$250,000

**Galveston Historical Foundation**

2011 Historic Homes Tour  
Galveston, TX U.S.A.

**Category: Best Event Program (interior 4 or more colors)****Award: Silver**

Budget: Under \$250,000

**Gatlinburg Department of Tourism - Special Events Office**

Gatlinburg Special Events  
Ripley's Entertainment Gatlinburg  
Gatlinburg, TN U.S.A.

**Category: Best Sponsor****Award: Silver**

Budget: Under \$250,000

**Galveston Historical Foundation**

Galveston, TX U.S.A.

**Category: Best Event/Organization E-Newsletter****Award: Bronze**

Budget: Under \$250,000

**Gatlinburg Department of Tourism - Special Events Office**

Gatlinburg's Santa Claus is Comin' to Town Kid's Movie

Gatlinburg, TN U.S.A.

**Category: Best New Event**

**Award: Silver**

Budget: Under \$250,000

**Gatlinburg Department of Tourism - Special Events Office**

Gatlinburg Fantasy of Lights Christmas Parade

Gatlinburg, TN U.S.A.

**Category: Best Event Video (for sale)**

**Award: Bronze**

Budget: Under \$250,000

**Gettysburg Festival**

Gettysburg, PA U.S.A.

**Category: Best Event/Organization E-Newsletter**

**Award: Silver**

Budget: \$250,000 to \$749,999

**Gettysburg Festival**

<http://www.facebook.com/thegettysburgfestival>

Gettysburg, PA U.S.A.

**Category: Best Social Media Site**

**Award: Silver**

Budget: \$250,000 to \$749,999

**Gettysburg Festival**

Gettysburg, PA U.S.A.

**Category: Best Promotional Poster**

**Award: Silver**

Budget: \$250,000 to \$749,999

**Gettysburg Festival**

Gettysburg, PA U.S.A.

**Category: Best Single Magazine Display Ad**

**Award: Silver**

Budget: \$250,000 to \$749,999

**Gettysburg Festival**

Gettysburg, PA U.S.A.

**Category: Best Ad Series**

**Award: Silver**

Budget: \$250,000 to \$749,999

**Gettysburg Festival**

Gettysburg, PA U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Gettysburg Festival**

Gettysburg, PA U.S.A.

**Category: Best Single Newspaper Display Ad**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Geumsan Insam Festival**

Geumson-gun South Korea

**Category: Best Full Length TV Program (local)**

**Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Geumsan Insam Festival**

Geumson-gun South Korea

**Category: Best Promotional Brochure (4 or more colors)**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Geumsan Insam Festival**

Zipper Pull

Geumson-gun South Korea

**Category: Best New Merchandise**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million



**Geumsan Insam Festival**

Ginseng Medical Herb Experience  
Geumson-gun South Korea

**Category: Best Community Outreach Program  
(Benefiting the Community)**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Geumsan Insam Festival**

Fan  
Geumson-gun South Korea

**Category: Best Other Merchandise**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Gimje Horizon Festival**

Gimje City, South Korea  
**Category: Best Company Image Pieces**

**Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Gimje Horizon Festival**

Post-It Holder  
Gimje City, South Korea  
**Category: Best Other Merchandise**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Gimje Horizon Festival**

Gimje City, South Korea  
**Category: Best Promotional Brochure (4 or  
more colors)**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Grapevine Convention & Visitors Bureau**

GrapeFest 2010  
Grapevine, TX U.S.A.

**Category: Best Pin or Button (by an event)**

**Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Grapevine Convention & Visitors Bureau**

Main Street Days 2011  
Grapevine, TX U.S.A.

**Category: Best Pin or Button (by an event)**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Grapevine Convention & Visitors Bureau**

Christmas Capital of Texas 2010  
Grapevine, TX U.S.A.

**Category: Best Promotional Brochure (4 or  
more colors)**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Greater Columbus Arts Council**

Columbus Arts Festival  
Connect a Million Minds, Arts & Sciences Day - Time  
Warner Cable  
Columbus, OH U.S.A.

**Category: Best Sponsorship Program for  
Individual Sponsor**

**Award: Gold**

Budget: \$250,000 to \$749,999

**Greater Columbus Arts Council**

Columbus Arts Festival  
[www.ColumbusArtsFestival.org](http://www.ColumbusArtsFestival.org)  
Columbus, OH U.S.A.

**Category: Best Event Website**

**Award: Silver**

Budget: \$250,000 to \$749,999

**Greater Columbus Arts Council**

Columbus Arts Festival  
Savor the Arts with Dine Originals  
Columbus, OH U.S.A.

**Category: Best New Event**

**Award: Silver**

Budget: \$250,000 to \$749,999

**Greater Columbus Arts Council**

Columbus Arts Festival  
 Splatter Video  
 Columbus, OH U.S.A.

**Category: Most Creative/Effective News Stunt****Award: Silver**

Budget: \$250,000 to \$749,999

**Ham Pyeong Butterfly Festival**

Jeollanam-Do, South Korea

**Category: Best Promotional Brochure (4 or more colors)****Award: Gold**

Budget: \$250,000 to \$749,999

**Ham Pyeong Butterfly Festival**

Jeollanam-Do, South Korea

**Category: Best Promotional Poster****Award: Gold**

Budget: \$250,000 to \$749,999

**Ham Pyeong Butterfly Festival**

Butterfly Brooch

Jeollanam-Do, South Korea

**Category: Best New Merchandise****Award: Gold**

Budget: \$250,000 to \$749,999

**Ham Pyeong Butterfly Festival**

Jeollanam-Do, South Korea

**Category: Best Company Image Pieces****Award: Gold**

Budget: \$250,000 to \$749,999

**Houston Livestock Show and Rodeo**

2011 Rodeo Houston BP Super Series  
 Houston, TX U.S.A.

**Category: Best Full Length TV Program (local)****Award: Gold**

Budget: Over \$1.5 Million

**Houston Livestock Show and Rodeo**

<http://www.facebook.com/RODEOHOUSTON>  
 Houston, TX U.S.A.

**Category: Best Social Media Site****Award: Gold**

Budget: Over \$1.5 Million

**Houston Livestock Show and Rodeo**

Houston, TX U.S.A.

**Category: Best Pin or Button (by an event)****Award: Gold**

Budget: Over \$1.5 Million

**Houston Livestock Show and Rodeo**

Houston, TX U.S.A.

**Category: Best Radio Promotion****Award: Silver**

Budget: Over \$1.5 Million

**Houston Livestock Show and Rodeo**

<http://www.rodeohouston.com>

Houston, TX U.S.A.

**Category: Best Organizational Website****Award: Silver**

Budget: Over \$1.5 Million

**Houston Livestock Show and Rodeo**

Houston, TX U.S.A.

**Category: Best Event/Organization Newsletter****Award: Silver**

Budget: Over \$1.5 Million

**Houston Livestock Show and Rodeo**

Bull Rider Coffee Mug

Houston, TX U.S.A.

**Category: Best New Merchandise****Award: Silver**

Budget: Over \$1.5 Million

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best Cover Design****Award: Gold**

Budget: \$250,000 to \$749,999

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best Overall Sponsorship Program****Award: Silver**

Budget: \$250,000 to \$749,999

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best Single Magazine Display Ad****Award: Gold**

Budget: \$250,000 to \$749,999

**Issaquah Salmon Days Festival**

Fish Lips Lip Balm

Issaquah, WA U.S.A.

**Category: Best New Merchandise****Award: Silver**

Budget: \$250,000 to \$749,999

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)****Award: Gold**

Budget: \$250,000 to \$749,999

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Grand Pinnacle****Award: Bronze**

Budget: \$250,000 to \$749,999

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best Pin or Button (by an event)****Award: Gold**

Budget: \$250,000 to \$749,999

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best Sponsor Solicitation Package****Award: Bronze**

Budget: \$250,000 to \$749,999

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best Hat****Award: Gold**

Budget: \$250,000 to \$749,999

**Jinju Namgang Yudeng Festival**

Jingu City, South Korea

**Category: Best Promotional Brochure (4 or more colors)****Award: Gold**

Budget: Over \$1.5 Million

**Issaquah Salmon Days Festival**

Blue Salmon Days Jacket

Issaquah, WA U.S.A.

**Category: Best Miscellaneous Clothing****Award: Gold**

Budget: \$250,000 to \$749,999

**Jinju Namgang Yudeng Festival**

Jingu City, South Korea

**Category: Best Hat****Award: Gold**

Budget: Over \$1.5 Million

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best Event Invitation****Award: Silver**

Budget: \$250,000 to \$749,999

**Jinju Namgang Yudeng Festival**

Jingu City, South Korea

**Category: Best Company Image Pieces****Award: Gold**

Budget: Over \$1.5 Million

**Jinju Namgang Yudeng Festival**

Jingu City, South Korea

**Category: Best T-Shirt Design****Award: Bronze**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Event Program (interior 3 or less colors)****Award: Gold**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Commemorative Poster****Award: Gold**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Gigi's Cupcake

Louisville, KY U.S.A.

**Category: Best Sponsor Solicitation Package****Award: Gold**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Ashley Furniture

Louisville, KY U.S.A.

**Category: Best New Fundraising Program (Benefiting the Festival/Event)****Award: Gold**

Budget: Combined Budget

**Kentucky Derby Festival**

Marathon/miniMarathon Charity Module

Louisville, KY U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity****Award: Gold**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Hometown Holiday Radko Ornament

Louisville, KY U.S.A.

**Category: Best Other Merchandise****Award: Gold**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Derby Festival Fun Bandz

Louisville, KY U.S.A.

**Category: Best New Merchandise****Award: Gold**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Overall Merchandising Program****Award: Gold**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Cox Concessions

Louisville, KY U.S.A.

**Category: Best Vendor/Supplier****Award: Gold**

Budget: Combined Budget

**Kentucky Derby Festival**

Pinnacle City

Louisville, KY U.S.A.

**Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win****Award: Gold**

Budget: Combined Budget

**Kentucky Derby Festival**

SuperFest

Louisville, KY U.S.A.

**Category: Grand Pinnacle****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thunder Over Louisville

Louisville, KY U.S.A.

**Category: Best TV Promotion (ad spot or PSA)****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

www.PegasusPins.com

Louisville, KY U.S.A.

**Category: Best Single New Sponsorship Program****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Cover Design****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Meijer

Louisville, KY U.S.A.

**Category: Best Overall Sponsorship Program****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Ad Series****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Horseshoe Casino &amp; Hotel and Horseshoe

Foundation

Louisville, KY U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Press/Media Kit****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Outdoor Billboard****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

2011 SuperFest: Super Powered PR

Louisville, KY U.S.A.

**Category: Best Media Relations Campaign****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

McDonald's

Louisville, KY U.S.A.

**Category: Best Sponsor Follow-up Report****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Hat****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Runner Sports Bra  
Louisville, KY U.S.A.

**Category: Best Miscellaneous Clothing****Award: Silver**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Radio Promotion****Award: Bronze**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Miscellaneous Multimedia****Award: Bronze**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Event Program (interior 3 or less colors)****Award: Bronze**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Single Newspaper Display Ad****Award: Bronze**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Stock Yards Bank  
Louisville, KY U.S.A.

**Category: Best Sponsor****Award: Bronze**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

PegasusPins.com  
Louisville, KY U.S.A.

**Category: Best New Promotion****Award: Bronze**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Boat Race Bourbon Barrel Selection  
Louisville, KY U.S.A.

**Category: Most Creative/Effective News Stunt****Award: Bronze**

Budget: Over \$1.5 Million

**Krakow Festival Office**

Opera Rara-Orlando Furioso  
Kraków Poland

**Category: Best Event Program (interior 4 or more colors)****Award: Gold**

Budget: Under \$250,000

**Krakow Festival Office**

Opera Rara-Orlando Furioso  
Kraków Poland

**Category: Best Promotional Poster****Award: Gold**

Budget: Under \$250,000

**Ludwig Van Beethoven Association**

15th Ludwig Van Beethoven Easter Festival  
Krakow, Poland

**Category: Best Event/Organization Newsletter****Award: Gold**

Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association**

15th Ludwig Van Beethoven Easter Festival  
Krakow, Poland

**Category: Best Outdoor Billboard****Award: Gold**

Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association**  
 15th Ludwig Van Beethoven Easter Festival  
 Krakow, Poland  
**Category: Best T-Shirt Design**  
**Award: Gold**  
 Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association**  
 15th Ludwig Van Beethoven Easter Festival  
 Krakow, Poland  
**Category: Best Event Program (interior 4 or more colors)**  
**Award: Silver**  
 Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association**  
 15th Ludwig Van Beethoven Easter Festival  
 Krakow, Poland  
**Category: Best Promotional Brochure (4 or more colors)**  
**Award: Silver**  
 Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association**  
 15th Ludwig Van Beethoven Easter Festival  
 Krakow, Poland  
**Category: Best TV Promotion (ad spot or PSA)**  
**Award: Bronze**  
 Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association**  
 15th Ludwig Van Beethoven Easter Festival  
 Mug  
 Krakow, Poland  
**Category: Best Other Merchandise**  
**Award: Bronze**  
 Budget: Over \$1.5 Million

**Macon, GA's International Cherry Blossom Festival**  
 Macon, GA U.S.A.  
**Category: Best Street Banner**  
**Award: Gold**  
 Budget: \$250,000 to \$749,999

**Macon, GA's International Cherry Blossom Festival**  
 Macon, GA U.S.A.  
**Category: Best Single Newspaper Display Ad**  
**Award: Silver**  
 Budget: \$250,000 to \$749,999

**Macon, GA's International Cherry Blossom Festival**  
 Macon, GA U.S.A.  
**Category: Best T-Shirt Design**  
**Award: Silver**  
 Budget: \$250,000 to \$749,999

**Macon, GA's International Cherry Blossom Festival**  
 Macon, GA U.S.A.  
**Category: Best Pin or Button (by an event)**  
**Award: Silver**  
 Budget: \$250,000 to \$749,999

**Macon, GA's International Cherry Blossom Festival**  
 Macon, GA U.S.A.  
**Category: Best Event Photograph**  
**Award: Bronze**  
 Budget: \$250,000 to \$749,999

**Macon, GA's International Cherry Blossom Festival**  
 Macon, GA U.S.A.  
**Category: Best Miscellaneous Printed Materials (single page)**  
**Award: Bronze**  
 Budget: \$250,000 to \$749,999

**Macon, GA's International Cherry Blossom Festival**

High Heels for a Cure  
Macon, GA U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Macon, GA's International Cherry Blossom Festival**

Drink Pink  
Macon, GA U.S.A.

**Category: Best New Promotion**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Macon, GA's International Cherry Blossom Festival**

High Heels for a Cure  
Macon, GA U.S.A.

**Category: Best New Event**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Macon, GA's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Category: Best T-Shirt Design**

**Award: Bronze-Tie**

Budget: \$250,000 to \$749,999

**Macon, GA's International Cherry Blossom Festival**

2011 Commemorative Plate  
Macon, GA U.S.A.

**Category: Best Other Merchandise**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Memphis In May International Festival, Inc.**

Memphis In May Beale Street Music Festival  
Memphis, TN U.S.A.

**Category: Best Newspaper Insert/Supplement**

**Award: Gold**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.**

Memphis, TN U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

**Award: Gold**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.**

Memphis in May World Championship Barbecue  
Cooking Contest

Memphis, TN U.S.A.

**Category: Best Single Newspaper Display Ad**

**Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Memphis In May International Festival, Inc.**

Memphis in May AutoZone Sunset Symphony  
Memphis, TN U.S.A.

**Category: Best Ad Series**

**Award: Gold**

Budget: Under \$250,000

**Memphis In May International Festival, Inc.**

Memphis, TN U.S.A.

**Category: Best Educational Program**

**Award: Gold**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.**

World Cargo Crate  
Memphis, TN U.S.A.

**Category: Best Children's Programming**

**Award: Gold**

Budget: Over \$1.5 Million



**Memphis In May International Festival, Inc.**

Memphis In May World Championship Barbecue  
Cooking Contest  
Memphis, TN U.S.A.

**Category: Best Promotional Poster****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Memphis In May International Festival, Inc.**

Memphis In May International Festival Salutes  
Belgium  
Memphis, TN U.S.A.

**Category: Best Commemorative Poster****Award: Silver**

Budget: \$250,000 to \$749,999

**Memphis In May International Festival, Inc.**

Memphis In May Beale Street Music Festival  
Memphis, TN U.S.A.

**Category: Best Single Newspaper Display Ad****Award: Silver**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.**

Memphis In May International Festival Salutes  
Belgium

Teachers' Conference

Memphis, TN U.S.A.

**Category: Best Community Outreach Program  
(Benefiting the Community)****Award: Silver**

Budget: \$250,000 to \$749,999

**Memphis In May International Festival, Inc.**

Memphis In May World Championship Barbecue  
Cooking Contest  
Memphis, TN U.S.A.

**Category: Best Hat****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Memphis In May International Festival, Inc.**

<http://www.memphisinmay.org>

Memphis, TN U.S.A.

**Category: Best Organizational Website****Award: Bronze**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.**

Memphis In May Beale Street Music Festival

<http://facebook.com/bealestreetmusicfestival>

Memphis, TN U.S.A.

**Category: Best Social Media Site****Award: Bronze**

Budget: Over \$1.5 Million

**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

**Category: Best Children's Programming****Award: Gold**

Budget: \$250,000 to \$749,999

**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

**Category: Best Miscellaneous Printed  
Materials (single page)****Award: Silver**

Budget: \$250,000 to \$749,999

**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

**Category: Best Sponsor Solicitation Video****Award: Silver**

Budget: Combined Budget

**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

**Category: Best Hat****Award: Silver**

Budget: \$250,000 to \$749,999

**Milwaukee Art Museum**

Lakefront Festival of Arts  
Set of Coasters  
Milwaukee, WI U.S.A.

**Category: Best Other Merchandise****Award: Silver**

Budget: \$250,000 to \$749,999

**Morale, Welfare and Recreation Department -  
Naval Station Great Lakes**

4th of July Centennial Celebration  
Great Lakes, IL U.S.A.

**Category: Best Radio Promotion****Award: Silver**

Budget: Under \$250,000

**Milwaukee Art Museum**

Lakefront Festival of Arts  
Pink Long Sleeve Hoodie  
Milwaukee, WI U.S.A.

**Category: Best Miscellaneous Clothing****Award: Silver**

Budget: \$250,000 to \$749,999

**Morale, Welfare and Recreation Department -  
Naval Station Great Lakes**

4th of July Centennial Celebration  
Great Lakes, IL U.S.A.

**Category: Best Miscellaneous Multimedia****Award: Silver**

Budget: Under \$250,000

**Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee, WI U.S.A.

**Category: Best Cover Design****Award: Bronze**

Budget: \$250,000 to \$749,999

**Morale, Welfare and Recreation Department -  
Naval Station Great Lakes**

4th of July Centennial Celebration  
Great Lakes, IL U.S.A.

**Category: Best Event Photograph****Award: Silver**

Budget: Under \$250,000

**Morale, Welfare and Recreation Department -  
Naval Station Great Lakes**

4th of July Centennial Celebration  
Harris Jewelry  
Great Lakes, IL U.S.A.

**Category: Best Sponsorship Program for  
Individual Sponsor****Award: Gold**

Budget: Under \$250,000

**Morale, Welfare and Recreation Department -  
Naval Station Great Lakes**

4th of July Centennial Celebration  
Great Lakes, IL U.S.A.

**Category: Grand Pinnacle****Award: Bronze**

Budget: Under \$250,000

**Morale, Welfare and Recreation Department -  
Naval Station Great Lakes**

4th of July Centennial Celebration  
The Living 100  
Great Lakes, IL U.S.A.

**Category: Most Creative/Effective News Stunt****Award: Gold**

Budget: Under \$250,000

**Morale, Welfare and Recreation Department -  
Naval Station Great Lakes**

4th of July Centennial Celebration  
Pennant Flag  
Great Lakes, IL U.S.A.

**Category: Best New Merchandise****Award: Bronze**

Budget: Under \$250,000

**Music for All**

2010 Bands of America Grand National  
Championships  
Presented by Yamaha  
Indianapolis, IN U.S.A.

**Category: Best Event Video (for sale)****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Indianapolis, IN U.S.A.

**Category: Best Event/Organization E-Newsletter****Award: Gold**

Budget: Over \$1.5 Million

**Music for All**

2011 Music for All National Festival  
Indianapolis, IN U.S.A.

**Category: Best Cover Design****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Music for All**

2011 Music for All Summer Symposium  
Presented by Yamaha  
Indianapolis, IN U.S.A.

**Category: Best Educational Program****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Future Music Educators' Event at the 2010 Grand  
National Championships  
Presented by Yamaha  
Indianapolis, IN U.S.A.

**Category: Best Event (within an existing festival)****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Indianapolis, IN U.S.A.

**Category: Best Overall Merchandising Program****Award: Silver**

Budget: Over \$1.5 Million

**Narodni Dom Maribor**

Festival Lent

<http://www.festival-lent.si/en/>

Maribor, SI Slovenia

**Category: Best Event Website****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor**

Festival Lent

Maribor, SI Slovenia

**Category: Best Event Program (interior 4 or more colors)****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor**

Festival Lent

Maribor, SI Slovenia

**Category: Best Miscellaneous Printed Materials (single page)****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**National Capital Commission**

Mosaika

Ottawa, ON Canada

**Category: Best Promotional Poster****Award: Gold**

Budget: Over \$1.5 Million

**National Capital Commission**

Canada Day

The Royal Visit

Ottawa, ON Canada

**Category: Best Event Photograph****Award: Gold**

Budget: Over \$1.5 Million

**National Capital Commission**

Ottawa, ON Canada

**Category: Best Street Banner****Award: Gold**

Budget: Over \$1.5 Million

**National Capital Commission**

Winterlude

Ottawa, ON Canada

**Category: Best Full Length TV Program****(national)****Award: Silver**

Budget: Over \$1.5 Million

**National Capital Commission**

Decoding Art

Ottawa, ON Canada

**Category: Best Miscellaneous Multimedia****Award: Silver**

Budget: Over \$1.5 Million

**National Capital Commission**

Ottawa Jazz

Ottawa, ON Canada

**Category: Best Single Magazine Display Ad****Award: Silver**

Budget: Over \$1.5 Million

**National Capital Commission**

Mosaika

Ottawa, ON Canada

**Category: Best Event Photograph****Award: Silver**

Budget: Over \$1.5 Million

**National Capital Commission**

Mosaika

Ottawa, ON Canada

**Category: Best Event Video (for sale)****Award: Bronze**

Budget: Over \$1.5 Million

**National Capital Commission**

Mosaika

www.mosaika-sl.ca/mosaika.asp?lang=en

Ottawa, ON Canada

**Category: Best Event Website****Award: Bronze**

Budget: Over \$1.5 Million

**National Capital Commission**

Raise Your Voices

National Student Banner Contest

Ottawa, ON Canada

**Category: Best Educational Program****Award: Bronze**

Budget: Over \$1.5 Million

**National Performing Arts and Events LLC**

CLS Cruise - Launch of the New Mercedes-Benz CLS

Muscat, Sultanate of Oman

**Category: Best New Promotion****Award: Silver**

Budget: Under \$250,000

**Norfolk Festevents**

35th Annual AT&amp;T Norfolk Harborfest

Norfolk, VA U.S.A.

**Category: Best Event Program (interior 3 or less colors)****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Norfolk Festevents**

Calendar of Events 2011

Norfolk, VA U.S.A.

**Category: Best Event Program (interior 3 or less colors)****Award: Silver**

Budget: Over \$1.5 Million

**On the Waterfront, Inc.**

On the Waterfront  
www.onthewaterfront.com  
Rockford, IL U.S.A.

**Category: Best Event Website****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Pacific National Exhibition**

2010 Fair at the PNE  
100th Anniversary Cup  
Vancouver, BC Canada

**Category: Best New Merchandise****Award: Silver**

Budget: Under \$250,000

**On the Waterfront, Inc.**

Rockford City Market  
Rockford, IL U.S.A.

**Category: Best New Event****Award: Gold**

Budget: Under \$250,000

**Pacific National Exhibition**

2010 Fair at the PNE  
Vancouver, BC Canada

**Category: Best Outdoor Billboard****Award: Bronze**

Budget: Under \$250,000

**Pacific National Exhibition**

Playland 2011  
Vancouver, BC Canada

**Category: Best Radio Promotion****Award: Gold**

Budget: Under \$250,000

**Pacific National Exhibition**

2010 Fair at the PNE  
Vancouver, BC Canada

**Category: Best Street Banner****Award: Bronze**

Budget: Under \$250,000

**Pacific National Exhibition**

2010 Fair at the PNE  
100 Years of Fun Book  
Vancouver, BC Canada

**Category: Best Other Merchandise****Award: Gold**

Budget: Under \$250,000

**Pacific National Exhibition**

2010 Fair at the PNE  
100th Anniversary PNE Parade  
Vancouver, BC Canada

**Category: Best Event (within an existing festival)****Award: Bronze**

Budget: Under \$250,000

**Pacific National Exhibition**

2010 Fair at the PNE  
Discovery Farm  
Vancouver, BC Canada

**Category: Best Children's Programming****Award: Silver**

Budget: Under \$250,000

**Pai-Chai University**

Daejeon, South Korea

**Category: Best 4 Year Event Management Degree****Award: Gold**

Budget: Over \$1.5 Million

**Pacific National Exhibition**

2010 Fair at the PNE  
Vancouver, BC Canada

**Category: Best T-Shirt Design****Award: Silver**

Budget: Under \$250,000

**Pai-Chai University**

Daejeon, South Korea

**Category: Best Festival & Event Management Masters Program****Award: Gold**

Budget: Over \$1.5 Million

**Pai-Chai University**

Daejeon, South Korea

**Category: Best Festival & Event Management  
PhD Program****Award: Gold**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

2011 Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Full Length TV Program  
(national)****Award: Gold**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

2011 Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Company Image Pieces****Award: Silver**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

2011 Rose Parade presented by Honda &amp; Rose Bowl

Game presented by VIZIO

Pasadena, CA U.S.A.

**Category: Best Event/Organization Newsletter****Award: Bronze**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

2011 Rose Bowl Game presented by VIZIO

Pasadena, CA U.S.A.

**Category: Best Miscellaneous Printed  
Materials (single page)****Award: Bronze**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2011 Philadelphia International Flower Show

Blue Apron with Roses

Philadelphia, PA U.S.A.

**Category: Best Miscellaneous Clothing****Award: Gold**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2011 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

**Category: Best Event Video (for sale)****Award: Silver**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2011 Philadelphia International Flower Show

Plant One Million

Philadelphia, PA U.S.A.

**Category: Best Community Outreach Program  
(Benefiting the Community)****Award: Silver**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2011 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

**Category: Best Full Length TV Program (local)****Award: Bronze**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2011 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

**Category: Best Pin or Button (by an event)****Award: Bronze**

Budget: Over \$1.5 Million

**Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit

Singapore

**Category: Best Event/Organization E-  
Newsletter****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Peter Knipp Holdings Pte., Ltd.**  
World Gourmet Summit  
Singapore  
**Category: Best Event Program (interior 4 or more colors)**  
**Award: Gold**  
Budget: \$750,000 to \$1.5 Million

**Peter Knipp Holdings Pte., Ltd.**  
World Gourmet Summit  
Singapore  
**Category: Best Promotional Brochure (4 or more colors)**  
**Award: Gold**  
Budget: \$750,000 to \$1.5 Million

**Peter Knipp Holdings Pte., Ltd.**  
World Gourmet Summit  
Singapore  
**Category: Best Event Video (for sale)**  
**Award: Silver**  
Budget: \$750,000 to \$1.5 Million

**Peter Knipp Holdings Pte., Ltd.**  
World Gourmet Summit  
Singapore  
**Category: Best Street Banner**  
**Award: Silver**  
Budget: \$750,000 to \$1.5 Million

**Peter Knipp Holdings Pte., Ltd.**  
World Gourmet Summit  
Singapore  
**Category: Best Radio Promotion**  
**Award: Bronze**  
Budget: \$750,000 to \$1.5 Million

**Peter Knipp Holdings Pte., Ltd.**  
World Gourmet Summit  
Singapore  
**Category: Best Cover Design**  
**Award: Bronze**  
Budget: \$750,000 to \$1.5 Million

**Peter Knipp Holdings Pte., Ltd.**  
World Gourmet Summit  
Citibank  
Singapore  
**Category: Best Sponsor**  
**Award: Bronze**  
Budget: \$750,000 to \$1.5 Million

**Portland Rose Festival Foundation**  
Portland Rose Festival  
Rose Festival Renaissance  
Portland, OR U.S.A.  
**Category: Grand Pinnacle**  
**Award: Gold**  
Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
Portland Rose Festival  
Portland, OR U.S.A.  
**Category: Best Miscellaneous Multimedia**  
**Award: Gold**  
Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
Portland Rose Festival  
Spirit Mountain Casino  
Portland, OR U.S.A.  
**Category: Best Sponsor Follow-up Report**  
**Award: Gold**  
Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
Portland Rose Festival  
Regence 'World of Wellness'  
Portland, OR U.S.A.  
**Category: Best Sponsorship Program for Individual Sponsor**  
**Award: Gold**  
Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Spirit Mountain Casino  
Portland, OR U.S.A.

**Category: Best Sponsor****Award: Gold**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Vertigo  
Portland, OR U.S.A.

**Category: Best New Promotion****Award: Silver**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Cleanest & Greenest Festival  
Portland, OR U.S.A.

**Category: Best Environmental Program****Award: Gold**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Portland, OR U.S.A.

**Category: Best Public Safety/Security Plan for an Event****Award: Silver**

Budget: Combined Budget

**Portland Rose Festival Foundation**

Portland Rose Festival  
Sanctioned Events  
Portland, OR U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)****Award: Gold**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Portland, OR U.S.A.

**Category: Best Cover Design****Award: Bronze**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
The Clown Prince  
Portland, OR U.S.A.

**Category: Best New Promotion****Award: Gold**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Portland, OR U.S.A.

**Category: Best Event Invitation****Award: Bronze**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Let Verti-go  
Portland, OR U.S.A.

**Category: Most Creative/Effective News Stunt****Award: Gold**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Spirit Mountain Casino  
Portland, OR U.S.A.

**Category: Best Sponsor Solicitation Package****Award: Bronze**

Budget: Over \$1.5 Million



**Portland Rose Festival Foundation**

Portland Rose Festival  
 Heroism is Par for the Course Golf Tournament  
 Portland, OR U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

**Award: Bronze**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
 Junior Parade: Bringing a Carnival to Life  
 Portland, OR U.S.A.

**Category: Best Children's Programming**

**Award: Bronze**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
 City Fair  
 Portland, OR U.S.A.

**Category: Best Media Relations Campaign**

**Award: Bronze**

Budget: Over \$1.5 Million

**Pro Football Hall of Fame Enshrinement Festival**

Canton, OH U.S.A.

**Category: Best Event Video (for sale)**

**Award: Gold**

Budget: Over \$1.5 Million

**Pro Football Hall of Fame Enshrinement Festival**

Canton, OH U.S.A.

**Category: Best Commemorative Poster**

**Award: Silver**

Budget: Over \$1.5 Million

**Pro Football Hall of Fame Enshrinement Festival**

Canton, OH U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

**Award: Bronze**

Budget: Over \$1.5 Million

**Ridgeland Tourism Commission**

Renaissance Fine Arts Festival  
 Ridgeland, MS U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

**Award: Bronze-Tie**

Budget: Under \$250,000

**Rotterdam Festivals**

Rotterdam, AJ The Netherlands

**Category: Best Miscellaneous Printed Materials (single page)**

**Award: Gold**

Budget: Over \$1.5 Million

**Rotterdam Festivals**

Rotterdam, AJ The Netherlands

**Category: Best Miscellaneous Printed Materials (multiple page)**

**Award: Silver**

Budget: Over \$1.5 Million

**Rotterdam Festivals**

Rotterdam, AJ The Netherlands

**Category: Best Street Banner**

**Award: Silver**

Budget: Over \$1.5 Million

**San Jose Holiday Parade**

San Jose, CA U.S.A.

**Category: Best Full Length TV Program (local)**

**Award: Gold**

Budget: Under \$250,000

**San Jose Holiday Parade**

PayPal

San Jose, CA U.S.A.

**Category: Best Sponsor Follow-up Report****Award: Gold**

Budget: Under \$250,000

**San Jose Holiday Parade**

San Jose, CA U.S.A.

**Category: Best Pin or Button (by an event)****Award: Gold**

Budget: Under \$250,000

**San Jose Holiday Parade**

Parade Jacket

San Jose, CA U.S.A.

**Category: Best Miscellaneous Clothing****Award: Gold**

Budget: Under \$250,000

**San Jose Holiday Parade**

San Jose, CA U.S.A.

**Category: Best Event/Organization E-Newsletter****Award: Silver**

Budget: Under \$250,000

**San Jose Holiday Parade**

San Jose, CA U.S.A.

**Category: Best Miscellaneous Multimedia****Award: Bronze**

Budget: Under \$250,000

**San Jose Holiday Parade**

San Jose, CA U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)****Award: Bronze**

Budget: Under \$250,000

**San Jose Holiday Parade**

San Jose, CA U.S.A.

**Category: Best Cover Design****Award: Bronze**

Budget: Under \$250,000

**San Jose Holiday Parade**

Wells Fargo

San Jose, CA U.S.A.

**Category: Best Sponsor****Award: Bronze**

Budget: Under \$250,000

**Sausalito Art Festival**

Sausalito, CA U.S.A.

**Category: Best Radio Promotion****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival**

Sausalito, CA U.S.A.

**Category: Best Cover Design****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival**

Sausalito, CA U.S.A.

**Category: Best Volunteer Program****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival**

Sausalito, CA U.S.A.

**Category: Best Commemorative Poster****Award: Bronze-Tie**

Budget: \$750,000 to \$1.5 Million

**Savannah Main Street Renaissance**[www.savannahmainstreet.org](http://www.savannahmainstreet.org)

Savannah, TN U.S.A.

**Category: Best Organizational Website****Award: Bronze**

Budget: Under \$250,000

**Sentosa Development Corporation**

Sentosa, Singapore

**Category: Best TV Promotion (ad spot or PSA)****Award: Gold**

Budget: \$250,000 to \$749,999

**Sentosa Development Corporation**

www.silosobeachparty.com

Sentosa, Singapore

**Category: Best Event Website****Award: Gold**

Budget: \$250,000 to \$749,999

**Sentosa Development Corporation**

www.sentosa.com

Sentosa, Singapore

**Category: Best Organizational Website****Award: Gold**

Budget: \$250,000 to \$749,999

**Sentosa Development Corporation**<http://www.facebook.com/pages/Sentosa-Official>

Sentosa, Singapore

**Category: Best Social Media Site****Award: Gold**

Budget: \$250,000 to \$749,999

**Sentosa Development Corporation**

Sentosa, Singapore

**Category: Best Ad Series****Award: Gold**

Budget: \$250,000 to \$749,999

**Sentosa Development Corporation**

The Gift of Mother Nature

Sentosa, Singapore

**Category: Best New Event****Award: Gold**

Budget: \$250,000 to \$749,999

**Sentosa Development Corporation**

Sentosa, Singapore

**Category: Best Miscellaneous Multimedia****Award: Silver**

Budget: \$250,000 to \$749,999

**Sentosa Development Corporation**

Sentosa Story Telling Comes Alive!

Sentosa, Singapore

**Category: Best Children's Programming****Award: Silver**

Budget: \$250,000 to \$749,999

**Sentosa Development Corporation**

Sentosa Flowers 2011

Sentosa, Singapore

**Category: Best Event (within an existing festival)****Award: Bronze**

Budget: \$250,000 to \$749,999

**Sevierville Chamber of Commerce**

Rose Glen Literary Festival

Sevierville, TN U.S.A.

**Category: Best Event Video (for sale)****Award: Gold**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

www.VisitSevierville.com

Sevierville, TN U.S.A.

**Category: Best Organizational Website****Award: Gold**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

The Great Escape

Sevierville, TN U.S.A.

**Category: Best Event/Organization E-Newsletter****Award: Gold**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**  
 Bloomin' BBQ & Bluegrass  
 Sevierville, TN U.S.A.  
**Category: Best Single Newspaper Display Ad**  
**Award: Gold**  
 Budget: Under \$250,000

**Sevierville Chamber of Commerce**  
 Sevierville, TN U.S.A.  
**Category: Best Promotional Brochure (4 or more colors)**  
**Award: Silver**  
 Budget: Under \$250,000

**Sevierville Chamber of Commerce**  
 Sevierville, TN U.S.A.  
**Category: Best Miscellaneous Printed Materials (multiple page)**  
**Award: Silver**  
 Budget: Under \$250,000

**Sevierville Chamber of Commerce**  
 Sevierville, TN U.S.A.  
**Category: Best Single Magazine Display Ad**  
**Award: Silver**  
 Budget: Under \$250,000

**Sevierville Chamber of Commerce**  
 Bloomin' BBQ & Bluegrass  
 BBQ Sauce  
 Sevierville, TN U.S.A.  
**Category: Best Other Merchandise**  
**Award: Silver**  
 Budget: Under \$250,000

**Sevierville Chamber of Commerce**  
<http://www.facebook.com/sevierville>  
 Sevierville, TN U.S.A.  
**Category: Best Social Media Site**  
**Award: Bronze**  
 Budget: Under \$250,000

**Sevierville Chamber of Commerce**  
 Sevierville, TN U.S.A.  
**Category: Best Single Magazine Display Ad**  
**Award: Bronze**  
 Budget: Under \$250,000

**Shambhala Music Festival, Ltd.**  
[www.shambhalamusicfestival.com](http://www.shambhalamusicfestival.com)  
 Nelson, BC Canada  
**Category: Best Event Website**  
**Award: Gold**  
 Budget: Over \$1.5 Million

**Skagit Valley Tulip Festival**  
 Tulip Coaster  
 Mount Vernon, WA U.S.A.  
**Category: Best New Merchandise**  
**Award: Gold**  
 Budget: Under \$250,000

**Skagit Valley Tulip Festival**  
 Mount Vernon, WA U.S.A.  
**Category: Best Commemorative Poster**  
**Award: Silver**  
 Budget: Under \$250,000

**Spirit of Springfield**  
 Springfield's 375th Anniversary Celebration  
 Springfield, MA U.S.A.  
**Category: Best Company Image Pieces**  
**Award: Gold**  
 Budget: Under \$250,000

**Spirit of Springfield**  
 Bright Nights at Forest Park  
 Springfield, MA U.S.A.  
**Category: Best Outdoor Billboard**  
**Award: Silver**  
 Budget: \$250,000 to \$749,999

**Spirit of Springfield**

Bright Nights at Forest Park  
Springfield, MA U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Spirit of Springfield**

City of Bright Nights Ball  
Springfield, MA U.S.A.

**Category: Best Event Invitation**

**Award: Bronze**

Budget: Under \$250,000

**Spirit of Springfield**

Bright Nights at Forest Park  
Springfield, MA U.S.A.

**Category: Best T-Shirt Design**

**Award: Bronze-Tie**

Budget: \$250,000 to \$749,999

**St. Mary's University Alumni Association**

Fiesta Oyster Bake  
San Antonio, TX U.S.A.

**Category: Best Public Safety/Security Plan for an Event**

**Award: Bronze**

Budget: Combined Budget

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
St. Paul, MN U.S.A.

**Category: Best Newspaper Insert/Supplement**

**Award: Gold**

Budget: \$250,000 to \$749,999

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
St. Paul, MN U.S.A.

**Category: Best Single Newspaper Display Ad**

**Award: Gold**

Budget: \$250,000 to \$749,999

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
St. Paul, MN U.S.A.

**Category: Best Event Invitation**

**Award: Gold**

Budget: \$250,000 to \$749,999

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
St. Paul, MN U.S.A.

**Category: Best Press/Media Kit**

**Award: Gold**

Budget: \$250,000 to \$749,999

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
White 125th Anniversary Mittens  
St. Paul, MN U.S.A.

**Category: Best Other Merchandise**

**Award: Gold**

Budget: \$250,000 to \$749,999

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
St. Paul, MN U.S.A.

**Category: Best Event Photograph**

**Award: Silver**

Budget: \$250,000 to \$749,999

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
Securian Winter Run  
St. Paul, MN U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

**Award: Silver**

Budget: \$250,000 to \$749,999

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
The Beer Dabbler  
St. Paul, MN U.S.A.

**Category: Best Event (within an existing festival)**

**Award: Silver**

Budget: \$250,000 to \$749,999

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
St. Paul, MN U.S.A.

**Category: Best Direct Mail Piece or Brochure**

**Award: Silver**

Budget: Combined Budget

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
3M Beyond the Classroom  
St. Paul, MN U.S.A.

**Category: Best Educational Program**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
St. Paul, MN U.S.A.

**Category: Best Pin or Button (by an event)**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival  
Ice Wine  
St. Paul, MN U.S.A.

**Category: Best New Merchandise**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**St. Paul Festival Association**

Grand Old Day  
<http://www.facebook.com/Grand.Old.Day.mn>  
St. Paul, MN U.S.A.

**Category: Best Social Media Site**

**Award: Silver**

Budget: Under \$250,000

**Temecula Valley Balloon & Wine Festival**

Temecula, CA U.S.A.

**Category: Best Press/Media Kit**

**Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival**

Glow Stick Record  
Temecula, CA U.S.A.

**Category: Most Creative/Effective News Stunt**

**Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival**

Temecula, CA U.S.A.

**Category: Best Media Relations Campaign**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival**

Largest Glow Stick Design Record Attempt  
Temecula, CA U.S.A.

**Category: Best New Promotion**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Temple University School of Tourism and Hospitality Management**

Event Leadership Executive Certificate Program  
Philadelphia, PA U.S.A.

**Category: Best Event Management Certificate Program**

**Award: Gold**

Budget: Combined Budget

**The North Carolina Seafood Festival, Inc.**

North Carolina Seafood Festival  
Cooking with the Chefs: A North Carolina Seafood  
Experience  
Morehead City, NC U.S.A.

**Category: Best Educational Program****Award: Silver**

Budget: \$250,000 to \$749,999

**The North Carolina Seafood Festival, Inc.**

North Carolina Seafood Festival  
Morehead City, NC U.S.A.

**Category: Best Newspaper Insert/Supplement****Award: Bronze**

Budget: \$250,000 to \$749,999

**The North Carolina Seafood Festival, Inc.**

North Carolina Seafood Festival  
Morehead City, NC U.S.A.

**Category: Best Outdoor Billboard****Award: Bronze**

Budget: \$250,000 to \$749,999

**The Parade Company**

Target Fireworks  
Detroit, MI U.S.A.

**Category: Best Full Length TV Program (local)****Award: Silver**

Budget: \$250,000 to \$749,999

**The Parade Company**

America's Thanksgiving Parade ®  
Detroit, MI U.S.A.

**Category: Best Full Length TV Program (national)****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**The Parade Company**

Hob Nobble Gobble  
Detroit, MI U.S.A.

**Category: Best Event Invitation****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**The Parade Company**

Target Fireworks  
Detroit, MI U.S.A.

**Category: Best Event Invitation****Award: Bronze**

Budget: \$250,000 to \$749,999

**The Parade Company**

America's Thanksgiving Parade ®  
Detroit, MI U.S.A.

**Category: Best Sponsor Solicitation Package****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**The Parade Company**

America's Thanksgiving Parade ®  
DTE Energy  
Detroit, MI U.S.A.

**Category: Best Sponsor Follow-up Report****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**The Utah Shakespeare Festival**

Cedar City, UT U.S.A.

**Category: Best Event Program (interior 4 or more colors)****Award: Bronze**

Budget: Over \$1.5 Million

**The Utah Shakespeare Festival**

Cedar City, UT U.S.A.

**Category: Best Promotional Brochure (4 or more colors)****Award: Bronze**

Budget: Over \$1.5 Million

**The Woodlands Convention & Visitors Bureau**

The Woodlands, TX U.S.A.

**Category: Best Event/Organization Newsletter****Award: Gold**

Budget: Under \$1.5 Million

**The Woodlands Convention & Visitors Bureau**

Red, Hot & Blue Festival  
The Woodlands, TX U.S.A.

**Category: Best Single Newspaper Display Ad****Award: Silver**

Budget: Under \$250,000

**Town of Leesburg**

Flower and Garden Festival  
Leesburg, VA U.S.A.

**Category: Best Single Magazine Display Ad****Award: Gold**

Budget: Under \$250,000

**The Woodlands Convention & Visitors Bureau**

Holidays in The Woodlands  
The Woodlands, TX U.S.A.

**Category: Best Sponsor Solicitation Package****Award: Silver**

Budget: Under \$250,000

**Town of Leesburg**

Independence Day Celebration  
Leesburg, VA U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)****Award: Silver**

Budget: Under \$250,000

**The Woodlands Convention & Visitors Bureau**

Holidays in The Woodlands  
The Woodlands, TX U.S.A.

**Category: Best Sponsor Follow-up Report****Award: Silver**

Budget: Under \$250,000

**Town of Leesburg**

Independence Day Celebration  
Leesburg, VA U.S.A.

**Category: Best Promotional Poster****Award: Bronze**

Budget: Under \$250,000

**The Woodlands Convention & Visitors Bureau**

The Woodlands, TX U.S.A.

**Category: Best Single Newspaper Display Ad****Award: Bronze**

Budget: Under \$250,000

**Town of Leesburg**

Holidays in Leesburg  
Leesburg, VA U.S.A.

**Category: Best Ad Series****Award: Bronze**

Budget: Under \$250,000

**The Woodlands Convention & Visitors Bureau**

Holidays in The Woodlands  
The Woodlands, TX U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)****Award: Bronze**

Budget: Under \$250,000

**Tulsa International Mayfest**

Tulsa, OK U.S.A.

**Category: Best Miscellaneous Multimedia****Award: Gold**

Budget: Under \$250,000

**The Woodlands Convention & Visitors Bureau**

The Red, Hot & Blue Festival  
The Woodlands, TX U.S.A.

**Category: Best Sponsor Solicitation Package****Award: Bronze**

Budget: Under \$250,000

**Tulsa International Mayfest**

Tulsa, OK U.S.A.

**Category: Best Press/Media Kit****Award: Gold**

Budget: Under \$250,000



**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best Event/Organization E-Newsletter**

**Award: Gold**

Budget: \$250,000 to \$749,999

**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best Event Photograph**

**Award: Gold**

Budget: \$250,000 to \$749,999

**Uptown Association**

Uptown Art Fair  
Nice Ride Minnesota  
Minneapolis, MN U.S.A.

**Category: Best Single New Sponsorship Program**

**Award: Gold**

Budget: \$250,000 to \$749,999

**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best Public Safety/Security Plan for an Event**

**Award: Gold**

Budget: Combined Budget

**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best T-Shirt Design**

**Award: Gold**

Budget: \$250,000 to \$749,999

**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best Street Banner**

**Award: Silver**

Budget: \$250,000 to \$749,999

**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best New Fundraising Program (Benefiting the Festival/Event)**

**Award: Silver**

Budget: Combined Budget

**Uptown Association**

Uptown Art Fair  
Uptown Bike Hitches  
Minneapolis, MN U.S.A.

**Category: Best New Product or Service**

**Award: Silver**

Budget: Combined Budget

**Uptown Association**

Uptown Art Fair  
<http://www.facebook.com/uptownassociation>  
Minneapolis, MN U.S.A.

**Category: Best Social Media Site**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best Commemorative Poster**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best Single Magazine Display Ad**

**Award: Bronze**

Budget: \$250,000 to \$749,999

**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best Company Image Pieces****Award: Bronze**

Budget: \$250,000 to \$749,999

**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best Direct Mail Piece or Brochure****Award: Bronze**

Budget: Combined Budget

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Full Length TV Program (national)****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

The Society of Martha Washington  
Laredo, TX U.S.A.

**Category: Best Newspaper Insert/Supplement****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Event Photograph****Award: Gold**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Single Display Ad****Award: Gold**

Budget: Combined Budget

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Direct Mail Piece or Brochure****Award: Gold**

Budget: Combined Budget

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Full Length TV Program (local)****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Radio Promotion****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Princess Pocahontas  
Laredo, TX U.S.A.

**Category: Best Newspaper Insert/Supplement****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
60th Annual Mr. South Texas Lunches  
Laredo, TX U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
El Mero Chile Bike Rally  
Laredo, TX U.S.A.

**Category: Best New Promotion**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Jalapeño Festival  
Laredo, TX U.S.A.

**Category: Best New Event**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Media Celebrity Jalapenos Eating Challenge  
Laredo, TX U.S.A.

**Category: Most Creative/Effective News Stunt**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Single Display Ad**

**Award: Silver**

Budget: Combined Budget

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Company Image Pieces**

**Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Event Video (for sale)**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
www.wbcalaredo.org  
Laredo, TX U.S.A.

**Category: Best Organizational Website**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Event/Organization E-Newsletter**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Event Invitation****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Media Relations Campaign****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Sponsor Solicitation Video****Award: Bronze**

Budget: Combined Budget

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Red T-shirt  
Laredo, TX U.S.A.

**Category: Best Miscellaneous Clothing****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Educational Program****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Overall Merchandising Program****Award: Bronze**

Budget: Under \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Jalapeño Festival  
Laredo, TX U.S.A.

**Category: Best Event (within an existing festival)****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Company Image Pieces****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Press/Media Kit****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Wichita Festivals, Inc.**

Riverfest

**Category: Best Event/Organization Newsletter****Award: Silver**

Budget: Under \$1.5 Million

**Wichita Festivals, Inc.**

Riverfest

Water Walk Pavilion

Wichita, KS U.S.A.

**Category: Best Sponsor****Award: Silver**

Budget: \$750,000 to \$1.5 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL U.S.A.

**Category: Best Single Magazine Display Ad****Award: Bronze**

Budget: Over \$1.5 Million

**Wichita Festivals, Inc.**

Riverfest

Wichita, KS U.S.A.

**Category: Best Volunteer Program****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Wichita Festivals, Inc.**

Riverfest

Wichita, KS U.S.A.

**Category: Best T-Shirt Design****Award: Bronze**

Budget: \$750,000 to \$1.5 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL U.S.A.

**Category: Best Full Length TV Program (local)****Award: Silver**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL U.S.A.

**Category: Best Full Length TV Program  
(national)****Award: Silver**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL U.S.A.

**Category: Best Newspaper Insert/Supplement****Award: Bronze**

Budget: Over \$1.5 Million