

**Category: Grand Pinnacle**

Budget: Under \$250,000

Award Won: Gold

**BorderFest Association**

Festival of Lights

Hidalgo TX U.S.A.

**Category: Grand Pinnacle**

Budget: Under \$250,000

Award Won: Silver

**SHOWS ETC.**

Idaho State Capital Building Rededication Celebration

Boise ID U.S.A.

**Category: Grand Pinnacle**

Budget: Under \$250,000

Award Won: Bronze

**Waco Cultural Arts Fest**

Waco TX U.S.A.

**Category: Grand Pinnacle**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Canada Place Corporation**

Canada Day at Canada Place

Vancouver BC Canada

**Category: Grand Pinnacle**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

**Category: Grand Pinnacle**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Grand Pinnacle**

Budget: Over \$1.5 Million

Award Won: Gold

**Ludwig Van Beethoven Association**

Ludwig Van Beethoven Easter Festival

Krakow Poland

**Category: Grand Pinnacle**

Budget: Over \$1.5 Million

Award Won: Silver-Tie

**National Parks Board**

Singapore Garden Festival

Singapore

**Category: Grand Pinnacle**

Budget: Over \$1.5 Million

Award Won: Silver-Tie

**VSA**

2010 International VSA Festival

Washington DC U.S.A.

**Category: Grand Pinnacle**

Budget: Over \$1.5 Million

Award Won: Bronze

**Kentucky Derby Festival**

Spring Fever Reliever

Louisville KY U.S.A.

**Category: Best Sponsor Solicitation Video**

Budget: Under \$1.5 Million

Award Won: Gold

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo TX U.S.A.

**Category: Best Sponsor Solicitation Video**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**

500 Festival

Indianapolis IN U.S.A.

**Category: Best Sponsor Solicitation Video**

Budget: Over \$1.5 Million

Award Won: Silver

**The Parade Company**

America's Thanksgiving Parade ®

Detroit MI U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

Award Won: Gold

**City of Glendale, Office of Special Events**

Glendale AZ U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

Award Won: Silver

**Spirit of Springfield**

Bright Nights at Forest Park

Springfield MA U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

Award Won: Bronze

**City of Greenville**

Greenville SC U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Galveston Historical Foundation**

2009 Dickens on the Strand

Galveston TX U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$749,999

Award Won: Silver

**The Woodlands Convention & Visitors Bureau**

The Woodlands TX U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**City of West Palm Beach**

City Hall Sale

West Palm Beach FL U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe

The Hague DP The Netherlands

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Gimje Horizon Festival**

Gimje City Jeonbuk Province South Korea

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

Award Won: Gold

**City Hall of Gongju**

Baekje Cultural Festival

Gongju South Korea

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

Award Won: Silver

**Pennsylvania Horticultural Society**

2010 Philadelphia International Flower Show

Philadelphia PA U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

Award Won: Bronze

**Pacific National Exhibition**

The Fair at the PNE

Vancouver BC Canada

**Category: Best Full Length TV Program (local)**

Budget: Under \$250,000

Award Won: Gold

**City of Glendale, Office of Special Events**

Glendale Glitters Spectacular Weekend

Glendale AZ U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Under \$250,000

Award Won: Silver

**City of Glendale, Office of Special Events**

Glendale Glitter & Glow Block Party 2010

Glendale AZ U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Under \$250,000

Award Won: Bronze

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade

San Jose CA U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: \$250,000 to \$749,999

Award Won: Gold

**The Parade Company**

Target Fireworks

Detroit MI U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Columbus Arts Festival**

Columbus OH U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Best Full Length TV Program (local)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Norfolk Festevents**

Harborfest

Norfolk VA U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Over \$1.5 Million

Award Won: Gold

**Pennsylvania Horticultural Society**

2010 Philadelphia International Flower Show

Philadelphia PA U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Over \$1.5 Million

Award Won: Silver

**Portland Rose Festival Foundation**

Portland Rose Festival Grand Floral Parade

Portland OR U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Over \$1.5 Million

Award Won: Bronze

**Pasadena Tournament of Roses**

2010 Rose Parade

Pasadena CA U.S.A.

**Category: Best Full Length TV Program  
(national)**

Budget: Under \$1.5 Million

Award Won: Gold

**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Best Full Length TV Program  
(national)**

Budget: Under \$1.5 Million

Award Won: Silver

**Edmonton Heritage Festival Association**

Servus Heritage Festival

Edmonton AB Canada

**Category: Best Full Length TV Program  
(national)**

Budget: Over \$1.5 Million  
Award Won: Gold

**Pasadena Tournament of Roses**

2010 Rose Parade  
Pasadena CA U.S.A.

**Category: Best Full Length TV Program  
(national)**

Budget: Over \$1.5 Million  
Award Won: Silver

**Kentucky Derby Festival**

Thunder Over Louisville  
Louisville KY U.S.A.

**Category: Best Full Length TV Program  
(national)**

Budget: Over \$1.5 Million  
Award Won: Bronze

**National Capital Commission**

Canada Day  
Ottawa ON Canada

**Category: Best Event Video (for sale)**

Budget: Under \$750,000  
Award Won: Gold

**Sevierville Chamber of Commerce**

Annual Sevierville Chamber of Commerce Banquet  
Sevierville TN U.S.A.

**Category: Best Event Video (for sale)**

Budget: \$750,000 to \$1.5 Million  
Award Won: Gold

**Music for All**

Grand National Championships 2009, presented by Yamaha  
Indianapolis IN U.S.A.

**Category: Best Event Video (for sale)**

Budget: \$750,000 to \$1.5 Million  
Award Won: Silver

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo TX U.S.A.

**Category: Best Event Video (for sale)**

Budget: \$750,000 to \$1.5 Million  
Award Won: Bronze

**Music for All**

Music for All's 2009 Summer Symposium, presented by Yamaha  
Indianapolis IN U.S.A.

**Category: Best Event Video (for sale)**

Budget: Over \$1.5 Million  
Award Won: Gold

**Pro Football Hall of Fame Enshrinement Festival**

Canton OH U.S.A.

**Category: Best Event Video (for sale)**

Budget: Over \$1.5 Million  
Award Won: Silver

**Pennsylvania Horticultural Society**

2010 Philadelphia International Flower Show  
Philadelphia PA U.S.A.

**Category: Best Event Video (for sale)**

Budget: Over \$1.5 Million  
Award Won: Bronze

**The Parade Company**

America's Thanksgiving Parade ®  
Detroit MI U.S.A.

**Category: Best Radio Promotion**

Budget: Under \$250,000

Award Won: Gold

**Clarksville-Montgomery County Convention & Visitors Bureau**

Rivers & Spires Festival, Inc.

Clarksville TN U.S.A.

**Category: Best Radio Promotion**

Budget: Under \$250,000

Award Won: Silver

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Category: Best Radio Promotion**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Galveston Historical Foundation**

2010 Historic Homes Tour

Galveston TX U.S.A.

**Category: Best Radio Promotion**

Budget: \$250,000 to \$749,999

Award Won: Silver

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Radio Promotion**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**City of West Palm Beach**

Clematis By Night

West Palm Beach FL U.S.A.

**Category: Best Radio Promotion**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Pacific National Exhibition**

Playland

Vancouver BC Canada

**Category: Best Radio Promotion**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Pacific National Exhibition**

Playland

Vancouver BC Canada

**Category: Best Radio Promotion**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**On the Waterfront, Inc.**

2009 On the Waterfront

Rockford IL U.S.A.

**Category: Best Radio Promotion**

Budget: Over \$1.5 Million

Award Won: Gold

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Radio Promotion**

Budget: Over \$1.5 Million

Award Won: Silver

**Pacific National Exhibition**

The Fair at the PNE

Vancouver BC Canada

**Category: Best Radio Promotion**

Budget: Over \$1.5 Million

Award Won: Bronze

**Valero Alamo Bowl**

2010 Valero Alamo Bowl  
San Antonio TX U.S.A.

**Category: Best Event Website**

Budget: Under \$250,000

Award Won: Gold

**Waco Cultural Arts Fest**

[www.wacoartsfest.org](http://www.wacoartsfest.org)  
Waco TX U.S.A.

**Category: Best Event Website**

Budget: Under \$250,000

Award Won: Silver

**City of Santa Clarita/Arts & Events Office**

Santa Clarita Cowboy Festival  
[www.cowboyfestival.org](http://www.cowboyfestival.org)  
Santa Clarita CA U.S.A.

**Category: Best Event Website**

Budget: Under \$250,000

Award Won: Bronze

**City of Greenville**

[www.saturdaymarketlive.com](http://www.saturdaymarketlive.com)  
Greenville SC U.S.A.

**Category: Best Event Website**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Downtown Events Group**

Downtown Farmers' Market  
[www.desmoinesfarmersmarket.com](http://www.desmoinesfarmersmarket.com)  
Des Moines IA U.S.A.

**Category: Best Event Website**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Sentosa Development Corporation**

Siloso Beach Party  
<http://www.sentosa.com.sg/silosobeachparty/2009/>  
Sentosa Singapore

**Category: Best Event Website**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
[www.myborderfest.com](http://www.myborderfest.com)  
Hidalgo TX U.S.A.

**Category: Best Event Website**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**City of Dublin**

Dublin Irish Festival  
[www.DublinIrishFestival.org](http://www.DublinIrishFestival.org)  
Dublin OH U.S.A.

**Category: Best Event Website**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**City of The Hague**

The Hague Festivals  
<http://www.thehaguefestivals.com/en/>  
The Hague DP The Netherlands

**Category: Best Event Website**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival  
[www.ren-fest.com](http://www.ren-fest.com)  
Fort Lauderdale FL U.S.A.

**Category: Best Event Website**

Budget: Over \$1.5 Million

Award Won: Gold

**Valero Alamo Bowl**

2010 Valero Alamo Bowl

[www.alamobowl.com](http://www.alamobowl.com)

San Antonio TX U.S.A.

**Category: Best Event Website**

Budget: Over \$1.5 Million

Award Won: Silver

**Friends of the Festival**

Riverbend Festival

[www.riverbendfestival.com](http://www.riverbendfestival.com)

Chattanooga TN U.S.A.

**Category: Best Event Website**

Budget: Over \$1.5 Million

Award Won: Bronze

**City Hall of Gongju**

Baekje Cultural Festival

<http://www.baekje.org/html/en/index.html>

Gongju South Korea

**Category: Best Organizational Website**

Budget: Under \$250,000

Award Won: Gold

**Sevierville Chamber of Commerce**[www.VisitSevierville.com](http://www.VisitSevierville.com)

Sevierville TN U.S.A.

**Category: Best Organizational Website**

Budget: Under \$250,000

Award Won: Silver

**City of West Palm Beach**

Clematis By Night

<http://www.wpb.org/4th>

West Palm Beach FL U.S.A.

**Category: Best Organizational Website**

Budget: Under \$250,000

Award Won: Bronze

**Sevierville Chamber of Commerce**[www.scoc.org](http://www.scoc.org)

Sevierville TN U.S.A.

**Category: Best Organizational Website**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Central Atlanta Progress, Inc**[www.atlantadowntown.com](http://www.atlantadowntown.com)

Atlanta GA U.S.A.

**Category: Best Organizational Website**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Edmonton Heritage Festival Association**

Servus Heritage Festival

[www.heritage-festival.com](http://www.heritage-festival.com)

Edmonton AB Canada

**Category: Best Organizational Website**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Uptown Association**

Uptown Art Fair

[www.uptownminneapolis.com](http://www.uptownminneapolis.com)

Minneapolis MN U.S.A.

**Category: Best Organizational Website**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**On the Waterfront, Inc.**

2009 On the Waterfront

[www.onthewaterfront.com](http://www.onthewaterfront.com)

Rockford IL U.S.A.



**Category: Best Organizational Website**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Macon Georgia's International Cherry Blossom Festival**

[www.cherryblossom.com](http://www.cherryblossom.com)

Macon GA U.S.A.

**Category: Best Organizational Website**

Budget: Over \$1.5 Million

Award Won: Gold

**Memphis In May International Festival, Inc.**

[www.memphisinmay.org](http://www.memphisinmay.org)

Memphis TN U.S.A.

**Category: Best Organizational Website**

Budget: Over \$1.5 Million

Award Won: Silver

**Rotterdam Festivals**

<http://www.rotterdamfestivals.nl/?language=en>

Rotterdam The Netherlands

**Category: Best Organizational Website**

Budget: Over \$1.5 Million

Award Won: Bronze

**500 Festival, Inc.**

500 Festival

[www.500festival.com](http://www.500festival.com)

Indianapolis IN U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Under \$250,000

Award Won: Gold

**City of San Jose, Department of Parks, Recreation & Neighborhood Services**

San Jose Holiday Parade

San Jose CA U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Under \$250,000

Award Won: Silver

**Centennial Olympic Park**

Wednesday WindDown

Atlanta GA U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$749,999

Award Won: Gold

**The Gettysburg Festival**

Gettysburg PA U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Central Atlanta Progress, Inc**

Atlanta GA U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

Award Won: Gold

**Valero Alamo Bowl**

2010 Valero Alamo Bowl

San Antonio TX U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

Award Won: Silver

**Portland Rose Festival Foundation**

Portland Rose Festival

Portland OR U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

Award Won: Bronze

**500 Festival, Inc.**

IPL 500 Festival Parade

Indianapolis IN U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Under \$750,000

Award Won: Gold

**Spirit of Springfield**

Bright Nights at Forest Park

Electronic Board

Springfield MA U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Under \$750,000

Award Won: Silver

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

[www.myborderfest.com](http://www.myborderfest.com)

Hidalgo TX U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Under \$750,000

Award Won: Bronze

**Daegaya Experience Festival Committee**

Daegaya Experience Festival

Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

iPhone Application

Fort Worth TX U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Cherry Creek Arts Festival**

Website Frames

Denver CO U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Cherry Creek Arts Festival**

iPhone Application

Denver CO U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

Award Won: Gold

**Music for All**

Music for All Fan Network

<http://mfa.thefannetwork.org>

Indianapolis IN U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

Award Won: Silver-Tie

**Memphis In May International Festival, Inc.**

Memphis In May International Festival

iPhone Application

Memphis TN U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

Award Won: Silver-Tie

**Milwaukee World Festival, Inc.**

Summerfest

iPhone Application

Milwaukee WI U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

Award Won: Bronze

**Portland Rose Festival Foundation**

Portland Rose Festival

This is Home Presentation

Portland OR U.S.A.

**Category: Best Social Media Site**

Budget: Under \$250,000

Award Won: Gold

**Sevierville Chamber of Commerce**

Facebook.com/Sevierville

Sevierville TN U.S.A.

**Category: Best Social Media Site**

Budget: Under \$250,000

Award Won: Silver

**Centennial Olympic Park**

facebook.com/centennialolympicpark

Atlanta GA U.S.A.

**Category: Best Social Media Site**

Budget: Under \$250,000

Award Won: Bronze

**Fayetteville Dogwood Festival**

facebook.com/Fayetteville-Dogwood-Festival

Fayetteville NC U.S.A.

**Category: Best Social Media Site**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Galveston Historical Foundation**

facebook.com/Galvestonhistoricalfoundation

Galveston TX U.S.A.

**Category: Best Social Media Site**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Downtown Events Group**

Downtown Farmers' Market

facebook.com/downtownfarmersmarket

Des Moines IA U.S.A.

**Category: Best Social Media Site**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Uptown Association**

Uptown Art Fair

facebook.com/uptownartfair

Minneapolis MN U.S.A.

**Category: Best Social Media Site**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**City of Dublin**

Dublin Irish Festival

facebook.com/DublinIrishFestival

Dublin OH U.S.A.

**Category: Best Social Media Site**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival

facebook.com/flarenfest

Fort Lauderdale FL U.S.A.

**Category: Best Social Media Site**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Macon Georgia's International Cherry Blossom Festival**

facebook.com/group.php?gid=8680885364&amp;ref=search

Macon GA U.S.A.

**Category: Best Social Media Site**

Budget: Over \$1.5 Million

Award Won: Gold

**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

facebook.com/FiestaSA

San Antonio TX U.S.A.

**Category: Best Social Media Site**

Budget: Over \$1.5 Million

Award Won: Silver

**500 Festival, Inc.**

500 Festival

facebook.com/500fest

Indianapolis IN U.S.A.

**Category: Best Social Media Site**

Budget: Over \$1.5 Million

Award Won: Bronze

**Friends of the Festival**

Riverbend Festival

facebook.com/riverbend2010

Chattanooga TN U.S.A.

**Category: Best Event Program (interior 3 or less colors)**

Budget: Under \$1.5 Million

Award Won: Gold

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

**Category: Best Event Program (interior 3 or less colors)**

Budget: Under \$1.5 Million

Award Won: Silver

**Norfolk Festevents**

Bayou Boogaloo

Norfolk VA U.S.A.

**Category: Best Event Program (interior 3 or less colors)**

Budget: Under \$1.5 Million

Award Won: Bronze

**Norfolk Festevents**

Harborfest

Norfolk VA U.S.A.

**Category: Best Event Program (interior 3 or less colors)**

Budget: Over \$1.5 Million

Award Won: Gold

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Event Program (interior 3 or less colors)**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Event Program (interior 3 or less colors)**

Budget: Over \$1.5 Million

Award Won: Bronze

**Norfolk Festevents**

Norfolk VA U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000

Award Won: Gold

**City of Greenville**

St. Francis Fall for Greenville

Greenville SC U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000

Award Won: Silver

**City of Goodyear**

Goodyear Ballpark Spring Training 2010

Goodyear AZ U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000

Award Won: Bronze

**Centennial Olympic Park**

Wednesday WindDown

Atlanta GA U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Galveston Historical Foundation**

2010 Historic Homes Tour

Galveston TX U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Edmonton Heritage Festival Association**

Servus Heritage Festival

Edmonton AB Canada

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Narodni Dom Maribor**

Festival Lent

Maribor SI Slovenia

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**FICO**

FICOWORLD 2010

Minneapolis MN U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

Award Won: Gold

**City Hall of Gongju**

Baekje Cultural Festival

Gongju South Korea

**Category: Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

Award Won: Silver

**Utah Shakespearean Festival**

Cedar City UT U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

Award Won: Bronze

**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong 302-735 South Korea

**Category: Best Newspaper Insert/Supplement**

Budget: Under \$250,000

Award Won: Gold

**BorderFest Association**

Festival of Lights

Hidalgo TX U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: Under \$250,000

Award Won: Silver

**City of Aurora**

KidSpree

Aurora CO U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: Under \$250,000

Award Won: Bronze

**MWR Department-Naval Station Great Lakes**

4th of July Celebration

Great Lakes IL U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Taste of Atlanta**

Atlanta GA U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**The NC Seafood Festival, Inc.**

NC Seafood Festival

Morehead City NC U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe

The Hague DP The Netherlands

**Category: Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

**Rotterdam Festivals**

Rotterdam The Netherlands

**Category: Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**

500 Festival

Indianapolis IN U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

Award Won: Bronze

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

**Category: Best Promotional Brochure (3 or less colors)**

Budget: Combined Budget

Award Won: Gold

**Norfolk Festevents**

Harborfest

Norfolk VA U.S.A.

**Category: Best Promotional Brochure (3 or less colors)**

Budget: Combined Budget

Award Won: Silver

**Norfolk Festevents**

Bayou Boogaloo

Norfolk VA U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

Award Won: Gold

**City of Santa Clarita/Arts & Events Office**

Santa Clarita Cowboy Festival

Santa Clarita CA U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

Award Won: Silver

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

Award Won: Bronze

**MWR Department-Naval Station Great Lakes**

4th of July Celebration

Great Lakes IL U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Saint Paul MN U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Daegaya Experience Festival Committee**

Daegaya Experience Festival

Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Friends of the Festival**

Chattanooga Classic

Chattanooga TN U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Gimje Horizon Festival**

Gimje City Jeonbuk Province South Korea

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Rotterdam Festivals**

Rotterdam The Netherlands

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**On the Waterfront, Inc.**

2009 On the Waterfront

Rockford IL U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

Award Won: Gold

**VSA**

2010 International VSA Festival

Washington DC U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

Award Won: Silver

**City Hall of Gongju**

Baekje Cultural Festival

Gongju South Korea

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

Award Won: Bronze

**National Parks Board**

Singapore Garden Festival

Singapore

**Category: Best Event/Organization Newsletter**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Central Atlanta Progress, Inc**

Atlanta GA U.S.A.



**Category: Best Event/Organization Newsletter**

Budget: \$250,000 to \$749,999

Award Won: Silver

**The Woodlands Convention & Visitors Bureau**

The Woodlands TX U.S.A.

**Category: Best Event/Organization Newsletter**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Edmonton Heritage Festival Association**Servus Heritage Festival  
Edmonton AB Canada**Category: Best Event/Organization Newsletter**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**St. Mary's Alumni Association**Fiesta Oyster Bake  
San Antonio TX U.S.A.**Category: Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

Award Won: Gold

**Ludwig Van Beethoven Association**Ludwig Van Beethoven Easter Festival  
Krakow Poland**Category: Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

Award Won: Silver

**Pasadena Tournament of Roses**2010 Rose Parade  
Pasadena CA U.S.A.**Category: Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

Award Won: Bronze

**VSA**2010 International VSA Festival  
Washington DC U.S.A.**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Under \$250,000

Award Won: Gold

**Spirit of Springfield**Bright Nights at Forest Park  
Springfield MA U.S.A.**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Under \$250,000

Award Won: Silver

**Spirit of Springfield**Bright Nights at Forest Park  
Springfield MA U.S.A.**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Under \$250,000

Award Won: Bronze

**Sevierville Chamber of Commerce**Bloomin' BBQ & Bluegrass  
Sevierville TN U.S.A.**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Central Atlanta Progress, Inc**

Atlanta GA U.S.A.

**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Daegaya Experience Festival Committee**

Daegaya Experience Festival

Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Kingsport Fun Fest**

Kingsport TN U.S.A.

**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo TX U.S.A.

**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**City of Dublin**

Dublin Irish Festival

Dublin OH U.S.A.

**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**FICO**

FICOWORLD 2010

Minneapolis MN U.S.A.

**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Over \$1.5 Million

Award Won: Gold

**VSA**

2010 International VSA Festival

Washington DC U.S.A.

**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Over \$1.5 Million

Award Won: Silver

**Rotterdam Festivals**

Rotterdam The Netherlands

**Category: Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Over \$1.5 Million

Award Won: Bronze

**Memphis In May International Festival, Inc.**

Memphis In May International Festival

Memphis TN U.S.A.

**Category: Best Promotional Poster**

Budget: Under \$250,000

Award Won: Gold

**Stone Mountain Park**

7th Annual Pumpkin Festival

Stone Mountain Park GA U.S.A.

**Category: Best Promotional Poster**

Budget: Under \$250,000

Award Won: Silver

**City of Aurora**

KidSpree

Aurora CO U.S.A.

**Category: Best Promotional Poster**

Budget: Under \$250,000

Award Won: Bronze

**Downtown Fort Worth Initiatives, Inc.**

Chesapeake Energy Parade of Lights

Fort Worth TX U.S.A.

**Category: Best Promotional Poster**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Downtown Events Group**

Downtown Farmers' Market

Des Moines IA U.S.A.

**Category: Best Promotional Poster**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Galveston Historical Foundation**

2010 Battle of Galveston

Galveston TX U.S.A.

**Category: Best Promotional Poster**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**The Gettysburg Festival**

Gettysburg PA U.S.A.

**Category: Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe

The Hague DP The Netherlands

**Category: Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Hampyeong Butterfly Festival**

Rep of Korea Hampyeong-gun South Korea

**Category: Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

**DUCOS Productions**

Ortel Dunya Festival

Rotterdam HC The Netherlands

**Category: Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

**Memphis In May International Festival, Inc.**

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

**Category: Best Promotional Poster**

Budget: Over \$1.5 Million

Award Won: Gold

**Ludwig Van Beethoven Association**

Ludwig Van Beethoven Easter Festival

Krakow Poland

**Category: Best Promotional Poster**

Budget: Over \$1.5 Million

Award Won: Silver

**Rotterdam Festivals**

Grand Depart Tour de France 2010

Rotterdam The Netherlands

**Category: Best Promotional Poster**

Budget: Over \$1.5 Million

Award Won: Bronze

**Pennsylvania Horticultural Society**

2010 Philadelphia International Flower Show

Philadelphia PA U.S.A.

**Category: Best Commemorative Poster**

Budget: Under \$250,000

Award Won: Gold-Tie

**Cherry Creek Arts Festival**

2009 Telluride Festival of the Arts

Denver CO U.S.A.

**Category: Best Commemorative Poster**

Budget: Under \$250,000

Award Won: Gold-Tie

**Skagit Valley Tulip Festival**

Mount Vernon WA U.S.A.

**Category: Best Commemorative Poster**

Budget: Under \$250,000

Award Won: Silver

**City of Glendale, Office of Special Events**

Glendale Jazz &amp; Blues

Glendale AZ U.S.A.

**Category: Best Commemorative Poster**

Budget: Under \$250,000

Award Won: Bronze

**City of Santa Clarita/Arts & Events Office**

Santa Clarita Cowboy Festival

Santa Clarita CA U.S.A.

**Category: Best Commemorative Poster**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Category: Best Commemorative Poster**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee WI U.S.A.

**Category: Best Commemorative Poster**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Galveston Historical Foundation**

2010 Historic Homes Tour

Galveston TX U.S.A.

**Category: Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Cultural Festivals**

Saint Louis Art Fair

Saint Louis MO U.S.A.

**Category: Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

**Norfolk Festevents**

Harborfest

Norfolk VA U.S.A.

**Category: Best Commemorative Poster**

Budget: Over \$1.5 Million

Award Won: Gold

**Memphis In May International Festival, Inc.**

Memphis In May International Festival

Memphis TN U.S.A.

**Category: Best Commemorative Poster**

Budget: Over \$1.5 Million

Award Won: Silver

**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

San Antonio TX U.S.A.

**Category: Best Commemorative Poster**

Budget: Over \$1.5 Million

Award Won: Bronze

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Cover Design**

Budget: Under \$250,000

Award Won: Gold

**Spirit of Springfield**

Bright Nights at Forest Park

Springfield MA U.S.A.

**Category: Best Cover Design**

Budget: Under \$250,000

Award Won: Silver

**Sevierville Chamber of Commerce**

Sevierville Chamber of Commerce Annual Banquet

Sevierville TN U.S.A.

**Category: Best Cover Design**

Budget: Under \$250,000

Award Won: Bronze

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Category: Best Cover Design**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee WI U.S.A.

**Category: Best Cover Design**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

**Category: Best Cover Design**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Edmonton Heritage Festival Association**

Servus Heritage Festival

Edmonton AB Canada

**Category: Best Cover Design**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Category: Best Cover Design**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Music for All**

Music for All National Festival 2010, presented by Yamaha

Indianapolis IN U.S.A.

**Category: Best Cover Design**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo TX U.S.A.

**Category: Best Cover Design**

Budget: Over \$1.5 Million

Award Won: Gold

**Pasadena Tournament of Roses**

2010 Citi BCS National Championship Game

Pasadena CA U.S.A.

**Category: Best Cover Design**

Budget: Over \$1.5 Million

Award Won: Silver

**Pasadena Tournament of Roses**

2010 Rose Bowl Game

Pasadena CA U.S.A.

**Category: Best Cover Design**

Budget: Over \$1.5 Million

Award Won: Bronze

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Under \$250,000

Award Won: Gold

**Sevierville Chamber of Commerce**

Celebrating Dollywood's 25th Anniversary

Sevierville TN U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Under \$250,000

Award Won: Silver

**BorderFest Association**

Festival of Lights

Hidalgo TX U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Under \$250,000

Award Won: Bronze

**Downtown Events Group**

World Food Festival

Des Moines IA U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Galveston Historical Foundation**

2010 Historic Homes Tour

Galveston TX U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Downtown Events Group**

Downtown Farmers' Market

Des Moines IA U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Galveston Historical Foundation**

2009 Dickens on the Strand

Galveston TX U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe

The Hague DP The Netherlands

**Category: Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Art Colony Association**

13th Annual Bayou City Art Festival Memorial Park

Houston TX U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

Award Won: Gold

**National Parks Board**

Singapore Garden Festival

Singapore

**Category: Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

Award Won: Silver

**VSA**

2010 International VSA Festival

Washington DC U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

Award Won: Bronze

**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong 302-735 South Korea

**Category: Best Single Magazine Display Ad**

Budget: Under \$250,000

Award Won: Gold

**BorderFest Association**

Festival of Lights

Hidalgo TX U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: Under \$250,000

Award Won: Silver

**Sevierville Chamber of Commerce**

Bloomin' BBQ & Bluegrass

Sevierville TN U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee WI U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Galveston Historical Foundation**

2009 Dickens on the Strand

Galveston TX U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

Award Won: Gold

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

Award Won: Silver

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

**Category: Best Ad Series**

Budget: Under \$250,000

Award Won: Gold

**City of San Jose, Department of Parks, Recreation & Neighborhood Services**

San Jose Holiday Parade

San Jose CA U.S.A.



**Category: Best Ad Series**

Budget: Under \$250,000

Award Won: Silver

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Category: Best Ad Series**

Budget: Under \$250,000

Award Won: Bronze

**Town of Leesburg**20th Annual Flower & Garden  
Leesburg VA U.S.A.**Category: Best Ad Series**

Budget: \$250,000 to \$749,999

Award Won: Gold

**The Gettysburg Festival**

Gettysburg PA U.S.A.

**Category: Best Ad Series**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Barry Chiorello's Second Story Productions, LLC**Mercer County Italian American Festival  
Trenton NJ U.S.A.**Category: Best Ad Series**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**BorderFest Association**BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.**Category: Best Ad Series**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Ad Series**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**City of Dublin**Dublin Irish Festival  
Dublin OH U.S.A.**Category: Best Ad Series**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Downtown Fort Worth Initiatives, Inc.**MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.**Category: Best Ad Series**

Budget: Over \$1.5 Million

Award Won: Gold

**City Hall of Boryeong**Boryeong Mud Festival  
Boryeong 302-735 South Korea**Category: Best Ad Series**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Ad Series**

Budget: Over \$1.5 Million

Award Won: Bronze

**Milwaukee World Festival, Inc.**

Summerfest

Milwaukee WI U.S.A.

**Category: Best Event Photograph**

Budget: Under \$250,000

Award Won: Gold

**Downtown Events Group**

World Food Festival

Des Moines IA U.S.A.

**Category: Best Event Photograph**

Budget: Under \$250,000

Award Won: Silver

**Andrew Rafkind Photography**

Western Idaho Fair

Boise ID U.S.A.

**Category: Best Event Photograph**

Budget: Under \$250,000

Award Won: Bronze

**Andrew Rafkind Photography**

Western Idaho Fair

Boise ID U.S.A.

**Category: Best Event Photograph**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Andrew Rafkind Photography**

Main Street Days Outdoor Adventures

Boise ID U.S.A.

**Category: Best Event Photograph**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Saint Paul MN U.S.A.

**Category: Best Event Photograph**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Battle of Flowers ® Association**

Battle of Flowers

San Antonio TX U.S.A.

**Category: Best Event Photograph**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival

Fort Lauderdale FL U.S.A.

**Category: Best Event Photograph**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo TX U.S.A.

**Category: Best Event Photograph**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**City of The Hague/The Hague Festivals**

Day of Peace

The Hague DP The Netherlands

**Category: Best Event Photograph**

Budget: Over \$1.5 Million

Award Won: Gold

**VSA**

2010 International VSA Festival

Washington DC U.S.A.

**Category: Best Event Photograph**

Budget: Over \$1.5 Million

Award Won: Silver

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

Indianapolis IN U.S.A.

**Category: Best Event Photograph**

Budget: Over \$1.5 Million

Award Won: Bronze

**Portland Rose Festival Foundation**

Portland Rose Festival

Portland OR U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: Under \$250,000

Award Won: Gold

**Sevierville Chamber of Commerce**

Rose Glen Literary Festival

Sevierville TN U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: Under \$250,000

Award Won: Silver

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade

San Jose CA U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: Under \$250,000

Award Won: Bronze

**The Woodlands Convention & Visitors Bureau**

Movie Night at Waterway Square

The Woodlands TX U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: \$250,000 to \$749,999

Award Won: Gold

**City of West Palm Beach**

Clematis By Night

West Palm Beach FL U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: \$250,000 to \$749,999

Award Won: Silver

**City of West Palm Beach**

Clematis By Night

West Palm Beach FL U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**City of West Palm Beach**

Clematis By Night

West Palm Beach FL U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Narodni Dom Maribor**

Festival Lent

Maribor SI Slovenia

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**

Indianapolis IN U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Miscellaneous Printed Materials  
(single page)**

Budget: Over \$1.5 Million

Award Won: Bronze

**Grapevine Convention & Visitors Bureau**

23rd Annual GrapeFest

Grapevine TX U.S.A.

**Category: Best Outdoor Billboard**

Budget: Under \$250,000

Award Won: Gold

**Fayetteville Dogwood Festival**

Fayetteville NC U.S.A.

**Category: Best Outdoor Billboard**

Budget: Under \$250,000

Award Won: Silver

**Stone Mountain Park**

Stone Mountain Park Christmas 2009

Stone Mountain Park GA U.S.A.

**Category: Best Outdoor Billboard**

Budget: Under \$250,000

Award Won: Bronze

**Sevierville Chamber of Commerce**

Dolly's Hometown Sevierville

Sevierville TN U.S.A.

**Category: Best Outdoor Billboard**

Budget: \$250,000 to \$749,999

Award Won: Gold

**The Gettysburg Festival**

Gettysburg PA U.S.A.

**Category: Best Outdoor Billboard**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Category: Best Outdoor Billboard**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**BorderFest Association**BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.**Category: Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Art Colony Association**13th Annual Bayou City Art Festival Downtown  
Houston TX U.S.A.**Category: Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Downtown Events Group**Des Moines Arts Festival  
Des Moines IA U.S.A.**Category: Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

**City of The Hague**The Hague Festivals  
The Hague DP The Netherlands**Category: Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

**Downtown Fort Worth Initiatives, Inc.**MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.**Category: Best Outdoor Billboard**

Budget: Over \$1.5 Million

Award Won: Gold

**Kentucky Derby Festival**Thunder Over Louisville  
Louisville KY U.S.A.**Category: Best Outdoor Billboard**

Budget: Over \$1.5 Million

Award Won: Silver

**Rotterdam Festivals**

Rotterdam The Netherlands

**Category: Best Outdoor Billboard**

Budget: Over \$1.5 Million

Award Won: Bronze

**Friends of the Festival**Riverbend Festival  
Chattanooga TN U.S.A.**Category: Best Event Invitation**

Budget: Under \$250,000

Award Won: Gold

**Spirit of Springfield**Bright Nights at Forest Park  
Springfield MA U.S.A.**Category: Best Event Invitation**

Budget: Under \$250,000

Award Won: Silver

**Springut Group, Inc.**Big Rib BBQ & Blues Fest  
Rochester NY U.S.A.

**Category: Best Event Invitation**

Budget: Under \$250,000

Award Won: Bronze

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

Christmas in the Park

San Jose CA U.S.A.

**Category: Best Event Invitation**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Columbus Arts Festival**

Columbus OH U.S.A.

**Category: Best Event Invitation**

Budget: \$250,000 to \$749,999

Award Won: Silver

**The Gettysburg Festival**

Gettysburg PA U.S.A.

**Category: Best Event Invitation**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**City of West Palm Beach**

Clematis By Night

West Palm Beach FL U.S.A.

**Category: Best Event Invitation**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Event Invitation**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Music for All**Grand National Championships 2009, presented by Yamaha  
Indianapolis IN U.S.A.**Category: Best Event Invitation**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**Regions 500 Festival Snakepit Ball presented by Cindy and Paul  
Skjodt

Indianapolis IN U.S.A.

**Category: Best Event Invitation**

Budget: Over \$1.5 Million

Award Won: Silver

**Memphis In May International Festival, Inc.**

Memphis In May International Festival

Memphis TN U.S.A.

**Category: Best Event Invitation**

Budget: Over \$1.5 Million

Award Won: Bronze

**500 Festival, Inc.**

500 Festival

Indianapolis IN U.S.A.

**Category: Best Street Banner**

Budget: Under \$250,000

Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade

San Jose CA U.S.A.

**Category: Best Street Banner**

Budget: Under \$250,000

Award Won: Silver

**Stone Mountain Park**

41st Annual Yellow Daisy Festival

Stone Mountain Park GA U.S.A.

**Category: Best Street Banner**

Budget: Under \$250,000

Award Won: Bronze

**Centennial Olympic Park**

Atlanta GA U.S.A.

**Category: Best Street Banner**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Daegaya Experience Festival Committee**

Daegaya Experience Festival

Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best Street Banner**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Town of Herndon Parks and Recreation Department**

Herndon Festival

Herndon VA U.S.A.

**Category: Best Street Banner**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Street Banner**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Hampyeong Butterfly Festival**

Rep of Korea Hampyeong-gun South Korea

**Category: Best Street Banner**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

**Category: Best Street Banner**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe

The Hague DP The Netherlands

**Category: Best Street Banner**

Budget: Over \$1.5 Million

Award Won: Gold

**National Parks Board**

Singapore Garden Festival

Singapore

**Category: Best Street Banner**

Budget: Over \$1.5 Million

Award Won: Silver

**City Hall of Gongju**

Baekje Cultural Festival

Gongju South Korea

**Category: Best Street Banner**

Budget: Over \$1.5 Million

Award Won: Bronze-Tie

**Rotterdam Festivals**

Rotterdam The Netherlands

**Category: Best Street Banner**

Budget: Over \$1.5 Million

Award Won: Bronze-Tie

**VSA**

2010 International VSA Festival

Washington DC U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: Under \$250,000

Award Won: Gold

**MWR Department-Naval Station Great Lakes**

4th of July Celebration

Pride and Patriotism - Be A Part Of It

Great Lakes IL U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: Under \$250,000

Award Won: Silver

**City of Oak Ridge**

Secret City Festival

Oak Ridge TN U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Friends of the Festival**

Chattanooga Classic

PGA Tour/Nationwide Tour

Chattanooga TN U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

State Farm Insurance

Hidalgo TX U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Bank of Texas

Fort Worth TX U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Downtown Events Group**

Des Moines Arts Festival

GuideOne Insurance

Des Moines IA U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Stripes

Laredo TX U.S.A.



**Category: Best Sponsor Solicitation Package**

Budget: Over \$1.5 Million

Award Won: Gold

**Kentucky Derby Festival**

Beam Global

Louisville KY U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: Over \$1.5 Million

Award Won: Silver

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

Subway

Indianapolis IN U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: Over \$1.5 Million

Award Won: Bronze

**The Parade Company**

America's Thanksgiving Parade ®

Fifth Third Bank Turkey Trot

Detroit MI U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Under \$250,000

Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade

San Jose CA U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Under \$250,000

Award Won: Silver

**Tulsa International Mayfest**

Mayfest

Tulsa OK U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Under \$250,000

Award Won: Bronze-Tie

**The Woodlands Convention & Visitors Bureau**

Red, Hot &amp; Blue Festival

The Woodlands TX U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Under \$250,000

Award Won: Bronze-Tie

**The Woodlands Convention & Visitors Bureau**

The Holiday Event

The Woodlands TX U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Atlanta Dogwood Festival**

Atlanta GA U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$250,000 to \$749,999

Award Won: Silver

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Events Group**

Des Moines Arts Festival

Hy-Vee

Des Moines IA U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Coors Distributing Company

Fort Worth TX U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Art Colony Association**

13th Annual Bayou City Art Festival Downtown

Houston TX U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

OneAmerica

Indianapolis IN U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

Miller Coors

Louisville KY U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Award Won: Bronze

**Portland Rose Festival Foundation**

Portland Rose Festival

Alaska Airlines/Horizon Air

Portland OR U.S.A.

**Category: Best New Fundraising Program  
(Benefiting the Festival/Event)**

Budget: Under \$250,000

Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade

Hi, Hello, &amp; Ho-Ho-Ho

San Jose CA U.S.A.

**Category: Best New Fundraising Program  
(Benefiting the Festival/Event)**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Art Colony Association**

13th Annual Bayou City Art Festival Memorial Park

A Walk In The Art

Houston TX U.S.A.

**Category: Best New Fundraising Program  
(Benefiting the Festival/Event)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Art Colony Association**

13th Annual Bayou City Art Festival Downtown

Art Heist

Houston TX U.S.A.

**Category: Best New Fundraising Program  
(Benefiting the Festival/Event)**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**On the Waterfront, Inc.**

2009 On the Waterfront

Perfect Party

Rockford IL U.S.A.

**Category: Best New Fundraising Program  
(Benefiting the Festival/Event)**

Budget: Over \$1.5 Million

Award Won: Gold

**Portland Rose Festival Foundation**

Portland Rose Festival

Elmer's Restaurant Rose Meal

Portland OR U.S.A.

**Category: Best New Fundraising Program  
(Benefiting the Festival/Event)**

Budget: Over \$1.5 Million

Award Won: Silver

**The Parade Company**

America's Thanksgiving Parade ®

Comerica Thanksgiving Dinner

Detroit MI U.S.A.

**Category: Best Single New Sponsorship  
Program**

Budget: Under \$250,000

Award Won: Gold

**Cultural Festivals**

The Big Read Festival

Greg Mortenson Workshop Sponsored by Build-A-Bear &

Fontbonne University

Saint Louis MO U.S.A.

**Category: Best Single New Sponsorship  
Program**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

State Farm Insurance

Hidalgo TX U.S.A.

**Category: Best Single New Sponsorship  
Program**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Cedar Grove Compostables Food Service of America & Kenco

Issaquah WA U.S.A.

**Category: Best Single New Sponsorship  
Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Grapevine Convention & Visitors Bureau**

26th Annual Main Street Outdoor Adventure

Central Market

Grapevine TX U.S.A.

**Category: Best Single New Sponsorship  
Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Downtown Events Group**

Des Moines Arts Festival

Hy-Vee F.A.D.

Des Moines IA U.S.A.

**Category: Best Single New Sponsorship  
Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Macon Georgia's International Cherry Blossom  
Festival**

Cortez Jewelers

Macon GA U.S.A.

**Category: Best Single New Sponsorship  
Program**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

American Dairy Association

Indianapolis IN U.S.A.

**Category: Best Single New Sponsorship  
Program**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

O'Charley's

Louisville KY U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: Over \$1.5 Million

Award Won: Bronze

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade

Yellow Pages

Fort Lauderdale FL U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: Under \$250,000

Award Won: Gold

**City of Goodyear**

Goodyear Ballpark Spring Training 2010

Goodyear AZ U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

Award Won: Gold

**Portland Rose Festival Foundation**

Portland Rose Festival

Portland OR U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

Walmart

Louisville KY U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

Award Won: Bronze

**500 Festival, Inc.**

IPL 500 Festival Parade

IPL

Indianapolis IN U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: Under \$250,000

Award Won: Gold

**City of San Jose, Department of Parks, Recreation & Neighborhood Services**

San Jose Holiday Parade

Wells Fargo Battle of the Bands

San Jose CA U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Art Colony Association**

13th Annual Bayou City Art Festival Memorial Park

Houston TX U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Downtown Events Group**

Des Moines Arts Festival

Prairie Meadows

Des Moines IA U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Stripes

Laredo TX U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**

IPL 500 Festival Parade

Anthem

Indianapolis IN U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

KY Proud

Louisville KY U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: Over \$1.5 Million

Award Won: Bronze

**Milwaukee World Festival, Inc.**

Summerfest

THECOOLTV

Milwaukee WI U.S.A.

**Category: Best Sponsor**

Budget: Under \$250,000

Award Won: Gold

**City of San Jose, Department of Parks, Recreation & Neighborhood Services**

San Jose Holiday Parade

PayPal

San Jose CA U.S.A.

**Category: Best Sponsor**

Budget: Under \$250,000

Award Won: Silver

**Clarksville-Montgomery County Convention & Visitors Bureau**

Rivers &amp; Spires Festival, Inc.

5 Star Radio Group

Clarksville TN U.S.A.

**Category: Best Sponsor**

Budget: Under \$250,000

Award Won: Bronze

**City of Oak Ridge**

Secret City Festival

EnergySolutions

Oak Ridge TN U.S.A.

**Category: Best Sponsor**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

State Farm Arena

Hidalgo TX U.S.A.

**Category: Best Sponsor**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Art Colony Association**

13th Annual Bayou City Art Festival Memorial Park

Capital One Bank

Houston TX U.S.A.

**Category: Best Sponsor**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Macon Georgia's International Cherry Blossom Festival**

Budweiser

Macon GA U.S.A.

**Category: Best Sponsor**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Downtown Events Group**

Des Moines Arts Festival

Principal

Des Moines IA U.S.A.

**Category: Best Sponsor**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**

IPL 500 Festival Parade

AAA Hoosier Motor Club

Indianapolis IN U.S.A.

**Category: Best Sponsor**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

Horseshoe Casino &amp; Hotel

Louisville KY U.S.A.

**Category: Best Sponsor**

Budget: Over \$1.5 Million

Award Won: Bronze

**The Parade Company**

America's Thanksgiving Parade ®

DTE Energy

Detroit MI U.S.A.

**Category: Best Environmental Program**

Budget: Under \$250,000

Award Won: Gold

**City of Oak Ridge**

Secret City Festival

Recycle Program

Oak Ridge TN U.S.A.

**Category: Best Environmental Program**

Budget: Under \$250,000

Award Won: Silver

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade

California Waste Solutions

San Jose CA U.S.A.

**Category: Best Environmental Program**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Edmonton Heritage Festival Association**

Servus Heritage Festival

Edmonton AB Canada

**Category: Best Environmental Program**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

**Category: Best Environmental Program**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Atlanta Dogwood Festival**

Dogwood Goes Green

Atlanta GA U.S.A.

**Category: Best Environmental Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Events Group**

Des Moines Arts Festival

Hy-Vee Green Arts Program

Des Moines IA U.S.A.

**Category: Best Environmental Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Macon Georgia's International Cherry Blossom  
Festival**

CBF &amp; KMBBC

Macon GA U.S.A.

**Category: Best Environmental Program**

Budget: Over \$1.5 Million

Award Won: Gold

**Memphis In May International Festival, Inc.**

Memphis In May International Festival

Memphis TN U.S.A.

**Category: Best Environmental Program**

Budget: Over \$1.5 Million

Award Won: Silver

**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

Environmental Recycling Program

San Antonio TX U.S.A.

**Category: Best Environmental Program**

Budget: Over \$1.5 Million

Award Won: Bronze

**Portland Rose Festival Foundation**

Portland Rose Festival

Cleanest and Greenest Program

Portland OR U.S.A.

**Category: Best Volunteer Program**

Budget: Under \$250,000

Award Won: Gold

**Centennial Olympic Park**

Atlanta GA U.S.A.

**Category: Best Volunteer Program**

Budget: Under \$250,000

Award Won: Silver

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade

PayPal Holiday Helpers

San Jose CA U.S.A.

**Category: Best Volunteer Program**

Budget: Under \$250,000

Award Won: Bronze

**Dooly County Chamber of Commerce**

BIG PIG JIG ®

Vienna GA U.S.A.

**Category: Best Volunteer Program**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Volunteer Program**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Cedar Rapids Freedom Festival**

Win Win Win Program

Cedar Rapids IA U.S.A.

**Category: Best Volunteer Program**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

**Category: Best Volunteer Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Mayfest, Inc.**

Mayfest

Fort Worth TX U.S.A.



**Category: Best Volunteer Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Volunteer Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Category: Best Volunteer Program**

Budget: Over \$1.5 Million

Award Won: Gold

**Memphis In May International Festival, Inc.**

Memphis In May International Festival

Memphis TN U.S.A.

**Category: Best Volunteer Program**

Budget: Over \$1.5 Million

Award Won: Silver

**500 Festival, Inc.**

Indianapolis IN U.S.A.

**Category: Best Volunteer Program**

Budget: Over \$1.5 Million

Award Won: Bronze

**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

San Antonio TX U.S.A.

**Category: Best Educational Program**

Budget: Under \$250,000

Award Won: Gold

**Dooly County Chamber of Commerce**

BIG PIG JIG ®

Quiz Fest

Vienna GA U.S.A.

**Category: Best Educational Program**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Educational Program**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Category: Best Educational Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Cherry Creek Arts Festival**

Mobile Art Gallery, Student Art Buying Program, African Rhythm

Synergy

Denver CO U.S.A.

**Category: Best Educational Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo TX U.S.A.



**Category: Best Educational Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Macon Georgia's International Cherry Blossom Festival**

Jack Golden "A Litter Bit Goes A Long Way"

Macon GA U.S.A.

**Category: Best Educational Program**

Budget: Over \$1.5 Million

Award Won: Gold

**Memphis In May International Festival, Inc.**

Memphis In May International Festival

Memphis TN U.S.A.

**Category: Best Educational Program**

Budget: Over \$1.5 Million

Award Won: Silver

**500 Festival, Inc.**

Indianapolis IN U.S.A.

**Category: Best Educational Program**

Budget: Over \$1.5 Million

Award Won: Bronze

**Music for All**

Indianapolis Public Schools Music Education Initiative

Indianapolis IN U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: Under \$250,000

Award Won: Gold

**Faith West Events**

Frozen Flashback - The Greatest Game Never Played

1989 State Championship Hockey Title

Stewartsville NJ U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: Under \$250,000

Award Won: Silver

**BorderFest Association**

Festival of Lights

Hidalgo TX U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Edmonton Heritage Festival Association**

Servus Heritage Festival

The Edmonton Food Bank

Edmonton AB Canada

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$250,000 to \$749,999

Award Won: Silver

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

The Border Texan of the Year

Hidalgo TX U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**St. Mary's Alumni Association**

Fiesta Oyster Bake

San Antonio TX U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Macon Georgia's International Cherry Blossom Festival**

Pink Pancake Breakfast

Macon GA U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**City of The Hague**

The Hague Festivals

Shopping Night for Warchild

The Hague DP The Netherlands

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: Over \$1.5 Million

Award Won: Gold

**Kentucky Derby Festival**

Hole-In-One and Metro United Way

Louisville KY U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: Over \$1.5 Million

Award Won: Silver

**Portland Rose Festival Foundation**

Portland Rose Festival

Pledge to be Positive

Portland OR U.S.A.

**Category: Best Community Outreach Program**

Budget: Under \$250,000

Award Won: Gold

**Faith West Events**

Frozen Flashback - The Greatest Game Never Played

1989 State Championship Hockey Title

Stewartsville NJ U.S.A.

**Category: Best Community Outreach Program**

Budget: Under \$250,000

Award Won: Silver

**City of San Jose, Department of Parks, Recreation & Neighborhood Services**

San Jose Holiday Parade

Community Christmas Tree Decorating Program

San Jose CA U.S.A.

**Category: Best Community Outreach Program**

Budget: Under \$250,000

Award Won: Bronze

**City of Glendale, Office of Special Events**

Glendale's Spirit of Giving

Glendale AZ U.S.A.

**Category: Best Community Outreach Program**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Community Outreach Program**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Atlanta Dogwood Festival**

International Village

Atlanta GA U.S.A.

**Category: Best Community Outreach Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Events Group**

Des Moines Arts Festival

Prairie Meadows

Des Moines IA U.S.A.

**Category: Best Community Outreach Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Cherry Creek Arts Festival**

Cultural Pavilion

Denver CO U.S.A.

**Category: Best Community Outreach Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Mayfest, Inc.**

Mayfest

Mayfest Special Needs Day

Fort Worth TX U.S.A.

**Category: Best Community Outreach Program**

Budget: Over \$1.5 Million

Award Won: Gold

**Pennsylvania Horticultural Society**

2010 Philadelphia International Flower Show

City Harvest

Philadelphia PA U.S.A.

**Category: Best Community Outreach Program**

Budget: Over \$1.5 Million

Award Won: Silver

**Memphis In May International Festival, Inc.**

Memphis In May International Festival

Teachers Conference

Memphis TN U.S.A.

**Category: Best Community Outreach Program**

Budget: Over \$1.5 Million

Award Won: Bronze

**Portland Rose Festival Foundation**

Portland Rose Festival

Sanctioned Events

Portland OR U.S.A.

**Category: Best New Promotion**

Budget: Under \$250,000

Award Won: Gold

**Michigan Festivals & Events Association**

Party At MI Place

Chesaning MI U.S.A.

**Category: Best New Promotion**

Budget: Under \$250,000

Award Won: Silver

**Cultural Festivals**

The Big Read Festival

Saint Louis MO U.S.A.

**Category: Best New Promotion**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

BorderFest and Kraft Cooking Contest

Hidalgo TX U.S.A.

**Category: Best New Promotion**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Columbus Arts Festival**

Tweet and Go Seek

Columbus OH U.S.A.

**Category: Best New Promotion**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Barry Chiorello's Second Story Productions, LLC**

Mercer County Italian American Festival

My Story Growing Up Italian

Trenton NJ U.S.A.

**Category: Best New Promotion**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Temecula Valley Balloon & Wine Festival**

Facebook/Twitter Campaign Contest

Temecula CA U.S.A.

**Category: Best New Promotion**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Downtown Events Group**

Des Moines Arts Festival

F.A.D.

Des Moines IA U.S.A.

**Category: Best New Promotion**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Macon Georgia's International Cherry Blossom Festival**

A Diamond in the Rough - Diamond Giveaway

Macon GA U.S.A.

**Category: Best New Promotion**

Budget: Over \$1.5 Million

Award Won: Gold

**Kentucky Derby Festival**

The Kentucky Proud Derby Eve Jam

Louisville KY U.S.A.

**Category: Best New Promotion**

Budget: Over \$1.5 Million

Award Won: Silver

**Portland Rose Festival Foundation**

Portland Rose Festival

Barbecue, Brew & Boots

Portland OR U.S.A.

**Category: Best New Promotion**

Budget: Over \$1.5 Million

Award Won: Bronze

**Friends of the Festival**

Riverbend Festival

Rewards Program

Chattanooga TN U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Under \$250,000

Award Won: Gold

**Spirit of Springfield**

Bright Nights at Forest Park

Bright Nights Express

Springfield MA U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Under \$250,000

Award Won: Silver

**City of San Jose, Department of Parks, Recreation & Neighborhood Services**

San Jose Holiday Parade

Christmas in July

San Jose CA U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Under \$250,000

Award Won: Bronze

**City of Glendale, Office of Special Events**

Glendale Glitters Spectacular Weekend Lighting Program

Glendale AZ U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Galveston Historical Foundation**

2009 Dickens on the Strand

Victorian Bed Races

Galveston TX U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Sentosa Development Corporation**

Siloso Beach Party

Sentosa Singapore

**Category: Best Event (within an existing festival)**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Interactive Gaming Experience  
Hidalgo TX U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Music for All**

Future Music Educators' Event at the 2009 Grand National  
Championships, presented by Yamaha  
Indianapolis IN U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Downtown Events Group**

Des Moines Arts Festival  
Interrobang Film Festival  
Des Moines IA U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**City of The Hague**

The Hague Festivals  
Shopping Night for Warchild  
The Hague DP The Netherlands

**Category: Best Event (within an existing festival)**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon  
Indianapolis IN U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Over \$1.5 Million

Award Won: Silver

**The Parade Company**

America's Thanksgiving Parade ®  
Hob Nobble Gobble  
Detroit MI U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Over \$1.5 Million

Award Won: Bronze-Tie

**Kentucky Derby Festival**

Fish Fry Friday at Kroger's Fest-a-ville  
Louisville KY U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Over \$1.5 Million

Award Won: Bronze-Tie

**Ludwig Van Beethoven Association**

Ludwig Van Beethoven Easter Festival  
Beethoven's Complete Symphonies  
Krakow Poland

**Category: Best New Event**

Budget: Under \$250,000

Award Won: Gold

**Faith West Events**

Frozen Flashback - The Greatest Game Never Played  
1989 State Championship Hockey Title  
Stewartsville NJ U.S.A.

**Category: Best New Event**

Budget: Under \$250,000

Award Won: Silver

**National Performing Arts and Events LLC**

Rembrandt in Oman  
100 Original Rembrandt Etchings Exhibition  
Muscat Sultanate of Oman

**Category: Best New Event**

Budget: Under \$250,000

Award Won: Bronze

**Clarksville-Montgomery County Convention & Visitors Bureau**

Rivers & Spires Festival, Inc.

Patchwork Premiere

Clarksville TN U.S.A.

**Category: Best New Event**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Galveston Historical Foundation**

2009 Galveston 5K Rebirth Race

Galveston TX U.S.A.

**Category: Best New Event**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Moon Glow

Saint Paul MN U.S.A.

**Category: Best New Event**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Atlanta Dogwood Festival**

Atlanta High School Art Exhibition

Atlanta GA U.S.A.

**Category: Best New Event**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Cherry Creek Arts Festival**

Art of Fitness

Denver CO U.S.A.

**Category: Best New Event**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Music for All**

Future Music Educators' Event at the 2009 Grand National

Championships, presented by Yamaha

Indianapolis IN U.S.A.

**Category: Best New Event**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**City of The Hague/The Hague Festivals**

Wild Wonders of Europe

The Hague DP The Netherlands

**Category: Best New Event**

Budget: Over \$1.5 Million

Award Won: Gold

**Portland Rose Festival Foundation**

Portland Rose Festival

Youth Silent Film Festival

Portland OR U.S.A.

**Category: Best Children's Programming**

Budget: Under \$250,000

Award Won: Gold

**Sentosa Development Corporation**

School Holiday Programming

Sentosa Singapore

**Category: Best Children's Programming**

Budget: Under \$250,000

Award Won: Silver

**City of Dublin**

Halloween Spooktacular

Dublin OH U.S.A.

**Category: Best Children's Programming**

Budget: Under \$250,000

Award Won: Bronze

**Clarksville-Montgomery County Convention & Visitors Bureau**

Rivers & Spires Festival, Inc.  
Clarksville TN U.S.A.

**Category: Best Children's Programming**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
HEBuddy & Friends Club Sponsored by HEB Grocery Co.  
Hidalgo TX U.S.A.

**Category: Best Children's Programming**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Cultural Festivals**

Saint Louis Art Fair  
Creative Castle  
Saint Louis MO U.S.A.

**Category: Best Children's Programming**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**The Parade Company**

Detroit River Days Festival  
Kids Zone  
Detroit MI U.S.A.

**Category: Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Events Group**

Des Moines Arts Festival  
Des Moines IA U.S.A.

**Category: Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Cherry Creek Arts Festival**

Arivity Avenue  
Denver CO U.S.A.

**Category: Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Macon Georgia's International Cherry Blossom Festival**

Cherry Dazzle at Central City Park  
Macon GA U.S.A.

**Category: Best Children's Programming**

Budget: Over \$1.5 Million

Award Won: Gold

**Pennsylvania Horticultural Society**

2010 Philadelphia International Flower Show  
Philadelphia PA U.S.A.

**Category: Best Children's Programming**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

The Children's Tea with the Kentucky Derby Festival Princesses  
Louisville KY U.S.A.

**Category: Best Children's Programming**

Budget: Over \$1.5 Million

Award Won: Bronze

**Portland Rose Festival Foundation**

Portland Rose Festival  
Fred Meyer Junior Parade  
Portland OR U.S.A.

**Category: Best Public Safety/Security Plan for an Event**

Budget: Combined Budget

Award Won: Gold

**MWR Department-Naval Station Great Lakes**

4th of July Celebration

Great Lakes IL U.S.A.

**Category: Best Public Safety/Security Plan for an Event**

Budget: Combined Budget

Award Won: Silver

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Public Safety/Security Plan for an Event**

Budget: Combined Budget

Award Won: Bronze

**St. Mary's Alumni Association**

Fiesta Oyster Bake

San Antonio TX U.S.A.

**Category: Best Press/Media Kit**

Budget: Under \$250,000

Award Won: Gold

**Tulsa International Mayfest**

Mayfest

Tulsa OK U.S.A.

**Category: Best Press/Media Kit**

Budget: Under \$250,000

Award Won: Silver

**City of Aurora**

KidSpree

Aurora CO U.S.A.

**Category: Best Press/Media Kit**

Budget: Under \$250,000

Award Won: Bronze

**Fayetteville Dogwood Festival**

Fayetteville NC U.S.A.

**Category: Best Press/Media Kit**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Saint Paul MN U.S.A.

**Category: Best Press/Media Kit**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Press/Media Kit**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Temecula Valley Balloon & Wine Festival**

Temecula CA U.S.A.

**Category: Best Press/Media Kit**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**

500 Festival

Indianapolis IN U.S.A.



**Category: Best Press/Media Kit**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Press/Media Kit**

Budget: Over \$1.5 Million

Award Won: Bronze

**Fiesta San Antonio Commission**

Fiesta San Antonio 2010  
San Antonio TX U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: Under \$250,000

Award Won: Gold

**Michigan Festivals & Events Association**

Party At MI Place  
Chesaning MI U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: Under \$250,000

Award Won: Silver

**Fayetteville Dogwood Festival**

Mardi Gras Media Day & Community Vote  
Fayetteville NC U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Engagement of Pepper to ChaCha Rita  
Hidalgo TX U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**City of The Hague**

The Hague Festivals  
Flash Mob  
The Hague DP The Netherlands

**Category: Most Creative/Effective News Stunt**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Celebrity Jalapeno Eating Challenge  
Laredo TX U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

Award Won: Gold

**Kentucky Derby Festival**

2010 Festival Theme Release on Facebook  
Louisville KY U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

Award Won: Silver

**Portland Rose Festival Foundation**

Portland Rose Festival  
Rose Festival Takes City Hall  
Portland OR U.S.A.

**Category: Best Media Relations Campaign**

Budget: Under \$250,000

Award Won: Gold

**City of Aurora**

KidSpree  
Aurora CO U.S.A.

**Category: Best Media Relations Campaign**

Budget: \$250,000 to \$749,999

Award Won: Gold

**BorderFest Association**BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft  
Hidalgo TX U.S.A.**Category: Best Media Relations Campaign**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Galveston Historical Foundation**2010 Historic Homes Tour  
Galveston TX U.S.A.**Category: Best Media Relations Campaign**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Category: Best Media Relations Campaign**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Macon Georgia's International Cherry Blossom Festival**

Macon GA U.S.A.

**Category: Best Media Relations Campaign**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Temecula Valley Balloon & Wine Festival**

Temecula CA U.S.A.

**Category: Best Media Relations Campaign**

Budget: Over \$1.5 Million

Award Won: Gold

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Media Relations Campaign**

Budget: Over \$1.5 Million

Award Won: Silver

**500 Festival, Inc.**500 Festival  
Indianapolis IN U.S.A.**Category: Best Media Relations Campaign**

Budget: Over \$1.5 Million

Award Won: Bronze

**Pennsylvania Horticultural Society**2010 Philadelphia International Flower Show  
Philadelphia PA U.S.A.**Category: Best T-Shirt Design**

Budget: Under \$250,000

Award Won: Gold

**Skagit Valley Tulip Festival**

Mount Vernon WA U.S.A.

**Category: Best T-Shirt Design**

Budget: Under \$250,000

Award Won: Silver

**Tulsa International Mayfest**Mayfest  
Tulsa OK U.S.A.

**Category: Best T-Shirt Design**

Budget: Under \$250,000

Award Won: Bronze-Tie

**BorderFest Association**

Festival of Lights

Hidalgo TX U.S.A.

**Category: Best T-Shirt Design**

Budget: Under \$250,000

Award Won: Bronze-Tie

**Springut Group, Inc.**

Big Rib BBQ &amp; Blues Fest

Rochester NY U.S.A.

**Category: Best T-Shirt Design**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Daegaya Experience Festival Committee**

Daegaya Experience Festival

Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best T-Shirt Design**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Galveston Historical Foundation**

2009 Dickens on the Strand

Galveston TX U.S.A.

**Category: Best T-Shirt Design**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Town of Herndon Parks and Recreation****Department**

Herndon Festival

Herndon VA U.S.A.

**Category: Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Category: Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

**Category: Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Category: Best T-Shirt Design**

Budget: Over \$1.5 Million

Award Won: Gold

**Milwaukee World Festival, Inc.**

Summerfest

Milwaukee WI U.S.A.

**Category: Best T-Shirt Design**

Budget: Over \$1.5 Million

Award Won: Silver

**Pacific National Exhibition**

The Fair at the PNE

Vancouver BC Canada

**Category: Best T-Shirt Design**

Budget: Over \$1.5 Million

Award Won: Bronze

**Friends of the Festival**

Riverbend Festival

Chattanooga TN U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Under \$250,000

Award Won: Gold

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade

San Jose CA U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Under \$250,000

Award Won: Silver

**City of Aurora**

KidSpree

Aurora CO U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$250,000 to \$749,999

Award Won: Silver

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Saint Paul MN U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Macon Georgia's International Cherry Blossom  
Festival**

Macon GA U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Grapevine Convention & Visitors Bureau**

26th Annual Main Street Outdoor Adventure

Grapevine TX U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Over \$1.5 Million

Award Won: Gold

**Portland Rose Festival Foundation**

Portland Rose Festival

Portland OR U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Over \$1.5 Million

Award Won: Silver

**500 Festival, Inc.**

American Family Insurance 500 Festival Community Day

Indianapolis IN U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Over \$1.5 Million

Award Won: Bronze

**The Parade Company**

America's Thanksgiving Parade ®

Detroit MI U.S.A.

**Category: Best Hat**

Budget: Under \$250,000

Award Won: Gold

**Spirit of Springfield**

Bright Nights at Forest Park

Springfield MA U.S.A.

**Category: Best Hat**

Budget: Under \$250,000

Award Won: Silver

**City of San Jose, Department of Parks,  
Recreation & Neighborhood Services**

San Jose Holiday Parade

San Jose CA U.S.A.

**Category: Best Hat**

Budget: Under \$250,000

Award Won: Bronze

**Dooly County Chamber of Commerce**

BIG PIG JIG ®

Vienna GA U.S.A.

**Category: Best Hat**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

**Category: Best Hat**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee WI U.S.A.

**Category: Best Hat**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Saint Paul Festival Association**

Saint Paul Winter Carnival

Saint Paul MN U.S.A.

**Category: Best Hat**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

**Category: Best Hat**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Memphis In May International Festival, Inc.**

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

**Category: Best Hat**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Hat**

Budget: Over \$1.5 Million

Award Won: Gold

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

Indianapolis IN U.S.A.

**Category: Best Hat**

Budget: Over \$1.5 Million

Award Won: Silver

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Hat**

Budget: Over \$1.5 Million

Award Won: Bronze

**Pennsylvania Horticultural Society**

2010 Philadelphia International Flower Show

Philadelphia PA U.S.A.

**Category: Best Other Merchandise**

Budget: Under \$250,000

Award Won: Gold

**City of San Jose, Department of Parks, Recreation & Neighborhood Services**

San Jose Holiday Parade

Green Scarf

San Jose CA U.S.A.

**Category: Best Other Merchandise**

Budget: Under \$250,000

Award Won: Silver

**The Woodlands Convention & Visitors Bureau**

Lunch Box

The Woodlands TX U.S.A.

**Category: Best Other Merchandise**

Budget: Under \$250,000

Award Won: Bronze

**BorderFest Association**

Festival of Lights

Crystal Bell

Hidalgo TX U.S.A.

**Category: Best Other Merchandise**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Milwaukee Art Museum**

Lakefront Festival of Arts

Canvas Bag

Milwaukee WI U.S.A.

**Category: Best Other Merchandise**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Galveston Historical Foundation**

2009 Dickens on the Strand

Jigsaw Puzzle

Galveston TX U.S.A.

**Category: Best Other Merchandise**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Roe Ale Beer

Issaquah WA U.S.A.

**Category: Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**City of Dublin**

Dublin Irish Festival

Wool Ewe Be Mine? Baby Bib

Dublin OH U.S.A.

**Category: Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**City of Dublin**

Dublin Irish Festival

Celtic Canine Dublin Irish Festival Dog Water Bottle

Dublin OH U.S.A.

**Category: Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Pewter Party Platter

Laredo TX U.S.A.

**Category: Best Other Merchandise**

Budget: Over \$1.5 Million

Award Won: Gold

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade

Christmas Ornament

Fort Lauderdale FL U.S.A.

**Category: Best Other Merchandise**

Budget: Over \$1.5 Million

Award Won: Silver

**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

Fiesta Table Runner

San Antonio TX U.S.A.

**Category: Best Other Merchandise**

Budget: Over \$1.5 Million

Award Won: Bronze

**Kentucky Derby Festival**

KDF Watering Can

Louisville KY U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: Under \$250,000

Award Won: Gold

**City of San Jose, Department of Parks, Recreation & Neighborhood Services**

San Jose Holiday Parade

Sweatshirt

San Jose CA U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Daegaya Experience Festival Committee**

Daegaya Experience Festival

Long Sleeve Athletic Top

Goryeong-Gun Gyeong Sangbuk-do Korea

**Category: Best Miscellaneous Clothing**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Drawing Contest Design - Salmon Days Shirt

Issaquah WA U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**St. Luke's Women's Fitness Celebration**

Faded Blue Shine Out Loud T-Shirt

Boise ID U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Cherry Creek Arts Festival**

Long Sleeve Shirt - Together Through Art . . For 20 years!

Denver CO U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**City of Dublin**

Dublin Irish Festival

Ivory Dublin Irish Festival Henley

Dublin OH U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**St. Mary's Alumni Association**

Fiesta Oyster Bake

Pink Tank Top

San Antonio TX U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

Award Won: Gold

**Kentucky Derby Festival**

KDF Scrubs

Louisville KY U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

Award Won: Silver

**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

Women's Rhinestone T-Shirt

San Antonio TX U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

Award Won: Bronze

**500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

Marathon Participant T-Shirt

Indianapolis IN U.S.A.

**Category: Best New Merchandise**

Budget: Under \$250,000

Award Won: Gold

**MWR Department-Naval Station Great Lakes**

4th of July Celebration

Silver Coin with Logo

Great Lakes IL U.S.A.

**Category: Best New Merchandise**

Budget: Under \$250,000

Award Won: Silver

**Spirit of Springfield**

Bright Nights at Forest Park

15th Anniversary Coffee Table Book

Springfield MA U.S.A.

**Category: Best New Merchandise**

Budget: Under \$250,000

Award Won: Bronze

**City of Oak Ridge**

Secret City Festival

Reusable Shopping Bag

Oak Ridge TN U.S.A.



**Category: Best New Merchandise**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Saint Paul Festival Association**

Saint Paul Winter Carnival

Beads/Medallions

Saint Paul MN U.S.A.

**Category: Best New Merchandise**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Kingsport Fun Fest**

Children's Book: Festus and His FunFest Favorites

Kingsport TN U.S.A.

**Category: Best New Merchandise**

Budget: \$250,000 to \$749,999

Award Won: Bronze

**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Jute Bag

Issaquah WA U.S.A.

**Category: Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

**Hampyeong Butterfly Festival**

Men's Tie

Rep of Korea Hampyeong-gun South Korea

**Category: Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival

Little Girl's Dress

Coconut Grove FL U.S.A.

**Category: Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

**Art Colony Association**

13th Annual Bayou City Art Festival Memorial Park

Tote Bag Made Out of Recycled Festival Banners

Houston TX U.S.A.

**Category: Best New Merchandise**

Budget: Over \$1.5 Million

Award Won: Gold

**Rotterdam Festivals**

Grand Depart Tour de France 2010

Yellow Bike Bell

Rotterdam The Netherlands

**Category: Best New Merchandise**

Budget: Over \$1.5 Million

Award Won: Silver

**Pacific National Exhibition**

The Fair at the PNE

100th Anniversary Toy Bear

Vancouver BC Canada

**Category: Best New Merchandise**

Budget: Over \$1.5 Million

Award Won: Bronze

**Kentucky Derby Festival**

Garden Flag

Louisville KY U.S.A.

**Category: Best Overall Merchandising Program**

Budget: Under \$1.5 Million

Award Won: Gold

**BorderFest Association**

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft

Hidalgo TX U.S.A.

**Category: Best Overall Merchandising Program**

Budget: Under \$1.5 Million

Award Won: Silver

**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

**Category: Best Overall Merchandising Program**

Budget: Over \$1.5 Million

Award Won: Gold-Tie

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Overall Merchandising Program**

Budget: Over \$1.5 Million

Award Won: Gold-Tie

**Music for All**

Indianapolis IN U.S.A.

**Category: Best Single Display Ad**

Budget: Combined Budget

Award Won: Gold

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Category: Best Single Display Ad**

Budget: Combined Budget

Award Won: Silver

**Galveston Historical Foundation**

Galveston TX U.S.A.

**Category: Best Single Display Ad**

Budget: Combined Budget

Award Won: Bronze

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Category: Best Company Image Pieces**

Budget: Under \$250,000

Award Won: Gold

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Category: Best Company Image Pieces**

Budget: Under \$250,000

Award Won: Silver

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Category: Best Company Image Pieces**

Budget: Under \$250,000

Award Won: Bronze

**Spirit of Springfield**

Bright Nights at Forest Park

Springfield MA U.S.A.

**Category: Best Company Image Pieces**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Category: Best Company Image Pieces**

Budget: \$250,000 to \$749,999

Award Won: Silver

**Galveston Historical Foundation**

Galveston TX U.S.A.

**Category: Best Company Image Pieces**

Budget: Over \$1.5 Million

Award Won: Gold

**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong 302-735 South Korea

**Category: Best Company Image Pieces**

Budget: Over \$1.5 Million

Award Won: Silver

**Pasadena Tournament of Roses**

2010 Rose Parade

Pasadena CA U.S.A.

**Category: Best Direct Mail Piece or Brochure**

Budget: \$250,000 to \$749,999

Award Won: Gold

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Category: Best Vendor/Supplier**

Budget: Combined Budget

Award Won: Gold

**The Parade Company**

Target Fireworks

Perry's Tents &amp; Events

Detroit MI U.S.A.

**Category: Best Vendor/Supplier**

Budget: Combined Budget

Award Won: Silver

**Kentucky Derby Festival**

Dri-View Manufacturing

Louisville KY U.S.A.

**Category: Best 4 Year Event Management Degree**

Budget: Combined Budget

Award Won: Gold

**Paichai University**

Daejeon, Rep of Korea Daejeon South Korea

**Category: Best Event Management Certificate Program**

Budget: Combined Budget

Award Won: Gold

**Temple University School of Tourism and Hospitality Management**

Event Leadership Executive Certificate Program

Philadelphia PA U.S.A.

**Category: Best Festival & Event Management Masters Program**

Budget: Combined Budget

Award Won: Gold

**Paichai University**

Daejeon, Rep of Korea Daejeon South Korea

**Category: Best Festival & Event Management PhD Program**

Budget: Combined Budget

Award Won: Gold

**Paichai University**

Daejeon, Rep of Korea Daejeon South Korea

**Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Combined Budget  
Award Won: Gold

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Combined Budget  
Award Won: Silver

**City of The Hague**

The Hague Festivals  
The Hague DP The Netherlands

**Category:**

Budget:  
Award Won:

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