

Alamo Bowl

San Antonio TX U.S.A.

Bronze

Website

Budget: Over \$1.5 Million

Budget: \$250000-\$499999

Anchorage Fur Rendezvous

Anchorage AK U.S.A.

Gold

Pin or Button (by an event)

Budget: \$250000-\$499999

America's Freedom Festival, Inc.

Provo UT U.S.A.

Silver

Radio Promotion

Budget: \$500000-\$1.5 Million

Andrew Rafkind Photography

Boise ID U.S.A.

Silver

Event Photograph

Budget: Under \$250000

America's Freedom Festival, Inc.

Provo UT U.S.A.

Bronze

Promotional Brochure (4 or more colors)

Budget: \$500000-\$1.5 Million

Andrew Rafkind Photography

IFEA Web Page

Boise ID U.S.A.

Gold

New Product or Service

Budget: \$250000-\$499999

America's Freedom Festival, Inc.

Provo UT U.S.A.

Silver

Cover Design

Budget: \$500000-\$1.5 Million

Ann Arbor Street Art Fair

Ann Arbor MI U.S.A.

Bronze - Tie

Promotional Poster

Budget: Under \$250000

America's Freedom Festival, Inc.

Provo UT U.S.A.

Bronze

Educational Program

Budget: \$500000-\$1.5 Million

Aquafest Association of Lake Stevens

Lake Stevens WA U.S.A.

Silver

Website

Budget: Under \$250000

Anacortes Arts Festival

Anacortes WA U.S.A.

Gold

Newspaper Insert/Supplement

Budget: Under \$250000

Asheville Parks & Recreation/Festivals

Bele Chere Festival

Asheville NC U.S.A.

Gold

Radio Promotion

Budget: \$250000-\$499999

Anchorage Fur Rendezvous

Anchorage AK U.S.A.

Silver

Newspaper Insert/Supplement

Budget: \$250000-\$499999

Asheville Parks & Recreation/Festivals

Asheville Film Festival

Asheville NC U.S.A.

Gold

Website

Budget: Under \$250000

Anchorage Fur Rendezvous

Anchorage AK U.S.A.

Bronze

Cover Design

Asheville Parks & Recreation/Festivals

Bele Chere Festival
Asheville NC U.S.A.

Silver

Website

Budget: \$250000-\$499999

Asheville Parks & Recreation/Festivals

Bele Chere Festival
Asheville NC U.S.A.

Bronze

Miscellaneous Clothing

Budget: \$250000-\$499999

**Autumn Leaf Festival-Clarion Area
Chamber of Business and Industry**

Clarion PA U.S.A.

Bronze

Event/Program to Benefit a Charity

Budget: Under \$250000

**Autumn Leaf Festival-Clarion Area
Chamber of Business and Industry**

Clarion PA U.S.A.

Bronze

Community Outreach Program

Budget: Under \$250000

**Autumn Leaf Festival-Clarion Area
Chamber of Business and Industry**

Clarion PA U.S.A.

Gold

Overall Merchandising Program

Budget: Under \$250000

**Balloon Fest (U.S. Events & Marketing dba
Balloon Fest)**

Oklahoma City OK U.S.A.

Gold

Sponsor Solicitation Video

Budget: Under \$250000

Baltimore Office of Promotion & the Arts

Artscape
Baltimore MD U.S.A.

Silver

Event Program (interior 3 or less colors)

Budget: \$500000-\$1.5 Million

Baltimore Office of Promotion & the Arts

Baltimore Waterfront Festival
Baltimore MD U.S.A.

Gold

Commemorative Poster

Budget: Under \$250000

Bands of America, Inc.

2002 Grand National Championships
Indianapolis IN U.S.A.

Silver

Full Length TV Program (national)

Budget: Over \$1.5 Million

Bands of America, Inc.

Grand Nationals, Regional Championships and
Summer Symposium
Indianapolis IN U.S.A.

Silver

Event/Organization E-newsletter

Budget: Over \$1.5 Million

Bands of America, Inc.

Band Together
Indianapolis IN U.S.A.

Silver

Community Outreach Program

Budget: Over \$1.5 Million

Battle of Flowers Association

San Antonio TX U.S.A.

Gold

Sponsor Solicitation Video

Budget: \$250000-\$499999

Battle of Flowers Association

San Antonio TX U.S.A.

Silver

Cover Design

Budget: \$250000-\$499999

Battle of Flowers Association

San Antonio TX U.S.A.

Silver

Volunteer Program

Budget: \$250000-\$499999

Bellevue Art Museum Fair

Bellevue WA U.S.A.

Bronze

Event Program (interior 4 or more colors)

Budget: \$250000-\$499999

Bellevue Art Museum Fair

Bellevue WA U.S.A.

Bronze

Newspaper Insert/Supplement

Budget: \$250000-\$499999

Bellevue Art Museum Fair

Bellevue WA U.S.A.

Gold

Ad Series

Budget: \$250000-\$499999

Bellevue Art Museum Fair

Bellevue WA U.S.A.

Gold

Miscellaneous Printed Materials (single page)

Budget: \$250000-\$499999

Bellevue Art Museum Fair

Bellevue WA U.S.A.

Gold

Press/Media Kit

Budget: \$250000-\$499999

Bellingham Festival of Music

Bellingham WA U.S.A.

Silver

Promotional Brochure (4 or more colors)

Budget: \$500000-\$1.5 Million

Big Pig Jig®

Vienna GA U.S.A.

Silver

Volunteer Program

Budget: Under \$250000

Big Pig Jig®

Vienna GA U.S.A.

Bronze

Pin or Button (by an event)

Budget: Under \$250000

Big Pig Jig®

Vienna GA U.S.A.

Bronze

Other Merchandise

Budget: Under \$250000

Borderfest Association

A Salute to Spain

Hidalgo TX U.S.A.

Silver

Grand Pinnacle

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain

Hidalgo TX U.S.A.

Silver

TV Promotion

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain

Hidalgo TX U.S.A.

Bronze

Single Newspaper Display Ad

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain

Hidalgo TX U.S.A.

Silver

Ad Series

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain

Hidalgo TX U.S.A.

Bronze

Event Photograph

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain
Hidalgo TX U.S.A.

Silver

Solicitation Package

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain
Hidalgo TX U.S.A.

Gold

Single New Sponsorship Program

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain
Hidalgo TX U.S.A.

Silver

Sponsor Follow-up Report

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain
Hidalgo TX U.S.A.

Gold

Event/Program to Benefit a Charity

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain
Hidalgo TX U.S.A.

Bronze

New Promotion

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain
Hidalgo TX U.S.A.

Silver

New Event (within an existing festival)

Budget: \$250000-\$499999

Borderfest Association

A Salute to Spain

Hidalgo TX U.S.A.

Silver

Miscellaneous Clothing

Budget: \$250000-\$499999

Cedar Rapids Freedom Festival

Cedar Rapids IA U.S.A.

Bronze

Full Length TV Program (local)

Budget: \$500000-\$1.5 Million

Cedar Rapids Freedom Festival

Cedar Rapids IA U.S.A.

Gold

New Promotion

Budget: \$500000-\$1.5 Million

Celebrate Fairfax, Inc.

Fairfax VA U.S.A.

Bronze

Community Outreach Program

Budget: \$500000-\$1.5 Million

Celtic Arts Foundation

Skagit Valley Highland Games

Mount Vernon WA U.S.A.

Bronze

Radio Promotion

Budget: Under \$250000

Celtic Arts Foundation

Skagit Valley Highland Games

Mount Vernon WA U.S.A.

Bronze

Website

Budget: Under \$250000

Celtic Arts Foundation

Skagit Valley Highland Games

Mount Vernon WA U.S.A.

Bronze

Single Newspaper Display Ad

Budget: Under \$250000

Centennial Olympic Park

Atlanta GA U.S.A.

Gold

Event/Organization Newsletter

Budget: Under \$250000

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Grand Pinnacle

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

TV Promotion

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Single Magazine Display Ad

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Ad Series

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Ad Series

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze - Tie

Event Photograph

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Single New Sponsorship Program

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Sponsor Follow-up Report

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Volunteer Program

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Educational Program

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Community Outreach Program

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

New Fund-raising Program

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

New Promotion

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Art On Two Wheels

Denver CO U.S.A.

Gold

New Event (within an existing festival)

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

T-Shirt Design

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Pin or Button (by an event)

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Hat

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Miscellaneous Clothing

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Overall Merchandising Program

Budget: \$500000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Single Display Ad

Budget: \$500000-\$1.5 Million

Churchill Downs, Inc.

Kentucky Derby

Louisville KY U.S.A.

Gold

Full Length TV Program (local)

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Kentucky Derby

Louisville KY U.S.A.

Gold

Full Length TV Program (national)

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Churchill Charlie's FunFest

Louisville KY U.S.A.

Gold

Radio Promotion

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Kentucky Derby

Louisville KY U.S.A.

Gold

Website

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Spring Race Meet

Louisville KY U.S.A.

Bronze

Event/Organization E-newsletter

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Churchill Downs Chili Cookoff

Louisville KY U.S.A.

Gold

Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Junior Jockey Club

Louisville KY U.S.A.

Gold

Event/Organization Newsletter

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Spring & Fall Race Meet

Louisville KY U.S.A.

Gold

Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Louisville KY U.S.A.

Silver

Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Kentucky Oaks

Louisville KY U.S.A.

Gold

Commemorative Poster

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Kentucky Derby

Louisville KY U.S.A.

Silver

Commemorative Poster

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Kentucky Derby

Louisville KY U.S.A.

Gold

Event Photograph

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Kentucky Derby

Louisville KY U.S.A.

Bronze

Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Kentucky Derby

Louisville KY U.S.A.

Gold

T-Shirt Design

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Kentucky Derby

Louisville KY U.S.A.

Gold

Hat

Budget: Over \$1.5 Million

Churchill Downs, Inc.

Kentucky Derby

Louisville KY U.S.A.

Gold

Overall Merchandising Program

Budget: Over \$1.5 Million

City & County of Denver Office of Art, Culture & Film

Colorado Performing Arts Festival

Denver CO U.S.A.

Gold

Event Program (interior 4 or more colors)

Budget: \$250000-\$499999

City & County of Denver Office of Art, Culture & Film

Colorado Performing Arts Festival

Denver CO U.S.A.

Gold

Promotional Poster

Budget: \$250000-\$499999

City & County of Denver Office of Art, Culture & Film

Colorado Performing Arts Festival

Denver CO U.S.A.

Gold

Single Magazine Display Ad

Budget: \$250000-\$499999

City of Aurora, Special Events

KidSpree

Aurora CO U.S.A.

Gold

Single New Sponsorship Program

Budget: Under \$250000

City of Aurora, Special Events

KidSpree

Aurora CO U.S.A.

Bronze

Volunteer Program

Budget: Under \$250000

City of Aurora, Special Events

KidSpree
Aurora CO U.S.A.

Gold

New Event (within an existing festival)

Budget: Under \$250000

City of Aurora, Special Events

KidSpree
Aurora CO U.S.A.

Gold

Press/Media Kit

Budget: Under \$250000

City of Aurora, Special Events

KidSpree
Aurora CO U.S.A.

Gold

Media Relations Campaign

Budget: Under \$250000

City of Aurora, Special Events

KidSpree
Aurora CO U.S.A.

Gold

Pin or Button (by an event)

Budget: Under \$250000

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Bronze

Website

Budget: \$500000-\$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Silver

Miscellaneous Printed Materials (multiple page)

Budget: \$500000-\$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Gold

Solicitation Package

Budget: \$500000-\$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Bronze

Direct Mail Piece or Brochure

Budget: \$500000-\$1.5 Million

City of Garland

Star Spangled Fourth
Garland TX U.S.A.

Gold

TV Promotion

Budget: \$250000-\$499999

City of Garland

Star Spangled Fourth
Garland TX U.S.A.

Gold

Single Newspaper Display Ad

Budget: \$250000-\$499999

City of Garland

Star Spangled Fourth
Garland TX U.S.A.

Gold

Sponsor Follow-up Report

Budget: \$250000-\$499999

City of Garland

Star Spangled Fourth
Garland TX U.S.A.

Gold

Media Relations Campaign

Budget: \$250000-\$499999

City of Glendale, AZ

Glendale Jazz & Blues Festival
Glendale AZ U.S.A.

Bronze

Radio Promotion

Budget: \$250000-\$499999

City of Glendale, AZ

Glendale AZ U.S.A.

Gold

Event/Organization Newsletter

Budget: \$250000-\$499999

City of Glendale, AZ

Glendale Hometown 4th of July Celebration

Glendale AZ U.S.A.

Gold

Event Photograph

Budget: \$250000-\$499999

City of Glendale, AZ

Glendale Jazz & Blues Festival

Glendale AZ U.S.A.

Silver

Hat

Budget: \$250000-\$499999

City of Harrisburg

American MusicFest 2003

Harrisburg PA U.S.A.

Gold

Full Length TV Program (local)

Budget: Under \$250000

City of Harrisburg

American Music Fest 2003

Harrisburg PA U.S.A.

Bronze

Full Length TV Program (local)

Budget: Under \$250000

City of Harrisburg

Kipona 2002

Harrisburg PA U.S.A.

Silver

Event Program (interior 3 or less colors)

Budget: Under \$250000

City of Harrisburg

American Music Fest 2003

Harrisburg PA U.S.A.

Bronze

Event Program (interior 3 or less colors)

Budget: Under \$250000

City of Harrisburg

American Music Fest 2003

Harrisburg PA U.S.A.

Gold

Cover Design

Budget: Under \$250000

City of Harrisburg

Harrisburg PA U.S.A.

Silver

Solicitation Package

Budget: Under \$250000

City of Hollywood Rec. & Parks Dept.

Bits o' the Bard

Hollywood FL U.S.A.

Silver

Community Outreach Program

Budget: Under \$250000

City of O'Fallon Parks & Recreation

O'Fallon MO U.S.A.

Bronze

Miscellaneous Printed Materials (multiple page)

Budget: Under \$250000

City of O'Fallon Parks & Recreation

Veterans Memorial Walk

O'Fallon MO U.S.A.

Gold

Direct Mail Piece or Brochure

Budget: Under \$250000

City of Palm Desert

Palm Desert CA U.S.A.

Bronze

Promotional Brochure (4 or more colors)

Budget: Under \$250000

City of Palm Desert

Palm Desert CA U.S.A.

Silver

Event/Organization Newsletter

Budget: Under \$250000

City of Palm Desert

Palm Desert CA U.S.A.

Gold

Miscellaneous Printed Materials (multiple page)

Budget: Under \$250000

City of Palm Desert

Palm Desert CA U.S.A.

Silver

Single Magazine Display Ad

Budget: Under \$250000

City of Palm Desert

Palm Desert CA U.S.A.

Silver

Miscellaneous Printed Materials (single page)

Budget: Under \$250000

City of Palm Desert

Palm Desert CA U.S.A.

Silver

New Promotion

Budget: Under \$250000

City of Richardson

Cottonwood Art Festival

Richardson TX U.S.A.

Gold

Grand Pinnacle

Budget: Under \$250000

City of Richardson

Cottonwood Art Festival

Richardson TX U.S.A.

Gold

Promotional Brochure (4 or more colors)

Budget: Under \$250000

City of Richardson

Wildflower! Arts & Music Festival

Richardson TX U.S.A.

Bronze

New Fund-raising Program

Budget: \$500000-\$1.5 Million

City of Toronto

Cavalcade of Lights Festival

Toronto ON Canada

Gold

Full Length TV Program (local)

Budget: \$250000-\$499999

City of Toronto

Winterfest 2003

Toronto ON Canada

Silver

Newspaper Insert/Supplement

Budget: \$500000-\$1.5 Million

City of Toronto

Yonge Dundas Square Opening Celebration

Toronto ON Canada

Bronze

Event Photograph

Budget: Under \$250000

City of Toronto

Cavalcade of Lights Festival

Toronto ON Canada

Silver

Event Photograph

Budget: \$250000-\$499999

City of Toronto

Designs in Ice

Toronto ON Canada

Silver

Single New Sponsorship Program

Budget: Under \$250000

City of West Palm Beach

Kaleidoscope . . . A Celebration of Many Cultures

West Palm Beach FL U.S.A.

Gold

Educational Program

Budget: Under \$250000

City of West Palm Beach

Clematis by Night
West Palm Beach FL U.S.A.

Silver

Event/Program to Benefit a Charity

Budget: \$250000-\$499999

City of West Palm Beach

Clematis by Night
West Palm Beach FL U.S.A.

Gold

New Event (within an existing festival)

Budget: \$250000-\$499999

City of West Palm Beach

4th on Flagler
West Palm Beach FL U.S.A.

Silver

Press/Media Kit

Budget: Under \$250000

Conference & Exhibition Management Services Pte., Ltd.

Singapore Food Festival 2003
Harbour Front Centre Singapore

Gold

New Promotion

Budget: \$250000-\$499999

Conference & Exhibition Management Services Pte., Ltd.

Singapore Food Festival 2003
Harbour Front Centre Singapore

Bronze

New Event (within an existing festival)

Budget: \$250000-\$499999

Cowboy Poetry & Music Festival at Melody Ranch

Santa Clarita CA U.S.A.

Bronze

Event Program (interior 3 or less colors)

Budget: \$250000-\$499999

Cowboy Poetry & Music Festival at Melody Ranch

Santa Clarita CA U.S.A.

Silver

Promotional Brochure (4 or more colors)

Budget: \$250000-\$499999

Cowboy Poetry & Music Festival at Melody Ranch

Santa Clarita CA U.S.A.

Silver

Single Magazine Display Ad

Budget: \$250000-\$499999

Creative Strategies Group

Capitol Hill People's Fair
Broomfield CO U.S.A.

Silver

Sponsor Follow-up Report

Budget: Under \$250000

DavenportOne - Downtown Partnership

River Rockin' Ribfest
Davenport IA U.S.A.

Bronze

Solicitation Package

Budget: Under \$250000

DavenportOne - Downtown Partnership

River Rockin' Ribfest
Davenport IA U.S.A.

Bronze

Press/Media Kit

Budget: Under \$250000

Decatur Arts Alliance, Inc

Decatur Arts Festival & Garden Tour
Decatur GA U.S.A.

Gold

Event Program (interior 3 or less colors)

Budget: Under \$250000

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Sponsor Solicitation Video

Budget: \$500000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Newspaper Insert/Supplement

Budget: \$500000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Promotional Poster

Budget: \$500000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Silver

Promotional Poster

Budget: \$500000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Single Newspaper Display Ad

Budget: \$500000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Ad Series

Budget: \$500000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Miscellaneous Printed Materials (single page)

Budget: \$500000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Solicitation Package

Budget: \$500000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Sponsor Follow-up Report

Budget: \$500000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

New Event (within an existing festival)

Budget: \$500000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Media Relations Campaign

Budget: \$500000-\$1.5 Million

Dickens on The Strand/Galveston Historical Foundation

Galveston Historic Homes Tour

Galveston TX U.S.A.

Gold

Event Program (interior 4 or more colors)

Budget: Under \$250000

Dickens on The Strand/Galveston Historical Foundation

Galveston Historical Foundation

Galveston TX U.S.A.

Bronze

Newspaper Insert/Supplement

Budget: Under \$250000

Dickens on The Strand/Galveston Historical Foundation

Galveston Historical Foundation

Galveston TX U.S.A.

Bronze

Event/Organization Newsletter

Budget: Under \$250000

Dragon Boat Festival

Lakewood CO U.S.A.

Silver

Event Program (interior 4 or more colors)

Budget: Under \$250000

Drum Corps International

Addison IL U.S.A.

Gold

Full Length TV Program (national)

Budget: \$500000-\$1.5 Million

Drum Corps International

Addison IL U.S.A.

Silver

Event/Organization E-newsletter

Budget: \$500000-\$1.5 Million

Drum Corps International

Addison IL U.S.A.

Gold

Event Program (interior 4 or more colors)

Budget: \$500000-\$1.5 Million

Essence Entertainment

Los Angeles CA U.S.A.

Silver

Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Essence Entertainment

Los Angeles CA U.S.A.

Silver

Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Essence Entertainment

Los Angeles CA U.S.A.

Gold

Cover Design

Budget: Over \$1.5 Million

Essence Entertainment

Los Angeles CA U.S.A.

Gold

Single Magazine Display Ad

Budget: Over \$1.5 Million

Essence Entertainment

Los Angeles CA U.S.A.

Bronze

T-Shirt Design

Budget: Over \$1.5 Million

Eugene Celebration, Downtown Events Management

Eugene OR U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: \$250000-\$499999

eyeswide event marketing

Bend Winterfest - Bend, OR

Evansville IN U.S.A.

Silver

Newspaper Insert/Supplement

Budget: Under \$250000

eyeswide event marketing

Bend Winterfest, Bend, OR

Evansville IN U.S.A.

Silver

Pin or Button (by an event)

Budget: Under \$250000

Festivals & Events Division of Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

Bronze - Tie

Grand Pinnacle

Budget: \$500000-\$1.5 Million

Festivals & Events Division of Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

Bronze

Newspaper Insert/Supplement

Budget: \$500000-\$1.5 Million

Festivals & Events Division of Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

Gold

Commemorative Poster

Budget: \$500000-\$1.5 Million

Festivals & Events Division of Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Gold
Miscellaneous Printed Materials (single page)

Budget: \$500000-\$1.5 Million

Festivals & Events Division of Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Silver
Solicitation Package

Budget: \$500000-\$1.5 Million

Festivals & Events Division of Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Bronze
Volunteer Program

Budget: \$500000-\$1.5 Million

Festivals & Events Division of Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Silver
Overall Merchandising Program

Budget: \$500000-\$1.5 Million

Festivals & Events Network Kingston

Limestone City Blues Festival
Kingston ON Canada

Silver
Radio Promotion

Budget: Under \$250000

Fiesta Oyster Bake (St. Mary's Univ. Alumni Association)

San Antonio TX U.S.A.

Silver
Event/Organization Newsletter

Budget: \$500000-\$1.5 Million

Fiesta Oyster Bake (St. Mary's Univ. Alumni Association)

San Antonio TX U.S.A.

Silver
Event/Program to Benefit a Charity

Budget: \$500000-\$1.5 Million

Fiesta San Antonio

San Antonio TX U.S.A.

Silver
Full Length TV Program (local)

Budget: \$500000-\$1.5 Million

Fiesta San Antonio

San Antonio TX U.S.A.

Bronze
Event/Organization Newsletter

Budget: \$500000-\$1.5 Million

Fiesta San Antonio

San Antonio TX U.S.A.

Bronze - Tie
Event Photograph

Budget: \$500000-\$1.5 Million

Frederick Festival of the Arts

Frederick MD U.S.A.

Bronze - Tie
Promotional Poster

Budget: Under \$250000

French Quarter Festivals, Inc.

New Orleans LA U.S.A.

Silver
Commemorative Poster
Budget: \$250000-\$499999

French Quarter Festivals, Inc.

New Orleans LA U.S.A.

Gold
T-Shirt Design
Budget: \$250000-\$499999

Gatlinburg Department of Tourism & Special Events

Gatlinburg Fireman's Ball
Gatlinburg TN U.S.A.

Silver

Promotional Poster

Budget: Under \$250000

Gatlinburg Department of Tourism & Special Events

Gatlinburg Firemen's Ball
Gatlinburg TN U.S.A.

Gold

New Promotion

Budget: Under \$250000

Gatlinburg Department of Tourism & Special Events

Spring Fest
Gatlinburg TN U.S.A.

Bronze

New Promotion

Budget: Under \$250000

Gatlinburg Department of Tourism & Special Events

Coalition Program
Gatlinburg TN U.S.A.

Silver

New Event (within an existing festival)

Budget: Under \$250000

Gatlinburg Department of Tourism & Special Events

Firecracker 100 Kid's Trout Rodeo
Gatlinburg TN U.S.A.

Gold

T-Shirt Design

Budget: Under \$250000

Gator Bowl Association

Jacksonville FL U.S.A.

Silver

New Fund-raising Program

Budget: \$500000-\$1.5 Million

Gilroy Garlic Festival Association, Inc.

Gilroy CA U.S.A.

Bronze

Other Merchandise

Budget: Over \$1.5 Million

Grapevine Convention & Visitors Bureau

GrapeFest
Grapevine TX U.S.A.

Bronze

Event Program (interior 3 or less colors)

Budget: \$500000-\$1.5 Million

Grapevine Convention & Visitors Bureau

Main Street Days
Grapevine TX U.S.A.

Gold

Educational Program

Budget: \$250000-\$499999

Great American Merchandise & Events (GAME)

Scottsdale AZ U.S.A.

Silver

Miscellaneous Clothing

Budget: \$500000-\$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Silver

Grand Pinnacle

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Bronze

Single Magazine Display Ad

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Bronze

Event Photograph

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Gold

New Promotion

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Bronze - Tie

New Event (within an existing festival)

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Silver

Miscellaneous Clothing

Budget: Over \$1.5 Million

Gwyndara International

Singapore River Buskers Festival ™

Singapore Singapore

Silver

Event Program (interior 3 or less colors)

Budget: \$250000-\$499999

Gwyndara International

Singapore River Buskers Festival ™

Singapore Singapore

Gold

Promotional Brochure (3 or less colors)

Budget: \$250000-\$499999

Gwyndara International

Play! Singapore

Singapore Singapore

Silver

Single Newspaper Display Ad

Budget: Under \$250000

Gwyndara International

Singapore River Buskers Festival ™

Singapore Singapore

Bronze

Single Magazine Display Ad

Budget: \$250000-\$499999

Gwyndara International

Singapore River Buskers Festival ™

Singapore Singapore

Bronze

Miscellaneous Printed Materials (single page)

Budget: \$250000-\$499999

Gwyndara International

Singapore River Buskers Festival ™

Singapore Singapore

Silver

Media Relations Campaign

Budget: \$250000-\$499999

Gwyndara International

Play! Singapore

Singapore Singapore

Silver

Overall Merchandising Program

Budget: Under \$250000

Gwyndara International

Play! Singapore

Singapore Singapore

Gold

Company Image Pieces

Budget: Under \$250000

Gwyndara International

Singapore River Buskers Festival ™

Singapore Singapore

Gold

Company Image Pieces

Budget: \$250000-\$499999

Holiday Folk Fair International

Milwaukee WI U.S.A.

Gold

Commemorative Poster

Budget: \$250000-\$499999

Holiday Folk Fair International

Milwaukee WI U.S.A.

Bronze

Sponsor Follow-up Report

Budget: \$250000-\$499999

Holiday Folk Fair International

Milwaukee WI U.S.A.

Bronze

Educational Program

Budget: \$250000-\$499999

Holiday Folk Fair International

Milwaukee WI U.S.A.

Gold

Community Outreach Program

Budget: \$250000-\$499999

International Festival Lent

Maribor Slovenia

Bronze

Event Program (interior 4 or more colors)

Budget: \$500000-\$1.5 Million

International Festival Lent

Maribor Slovenia

Bronze

Promotional Poster

Budget: \$500000-\$1.5 Million

International Festival Lent

Maribor Slovenia

Gold

Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

International Festival Lent

Maribor Slovenia

Silver

Hat

Budget: \$500000-\$1.5 Million

International Festival Lent

Maribor Slovenia

Silver

Other Merchandise

Budget: \$500000-\$1.5 Million

Irish Fest Milwaukee

Milwaukee WI U.S.A.

Silver

Single Newspaper Display Ad

Budget: \$500000-\$1.5 Million

Irish Fest Milwaukee

Milwaukee WI U.S.A.

Silver

Environmental Program

Budget: \$500000-\$1.5 Million

Issaquah Chamber of Commerce/Salmon Days Festival

Issaquah WA U.S.A.

Bronze

Website

Budget: \$250000-\$499999

Issaquah Chamber of Commerce/Salmon Days Festival

Issaquah WA U.S.A.

Gold

Volunteer Program

Budget: \$250000-\$499999

Issaquah Chamber of Commerce/Salmon Days Festival

Issaquah WA U.S.A.

Bronze - Tie

Pin or Button (by an event)

Budget: \$250000-\$499999

Issaquah Chamber of Commerce/Salmon Days Festival

Issaquah WA U.S.A.

Gold

Hat

Budget: \$250000-\$499999

Issaquah Chamber of Commerce/Salmon Days Festival

Issaquah WA U.S.A.

Gold

Other Merchandise

Budget: \$250000-\$499999

Issaquah Chamber of Commerce/Salmon Days Festival

Issaquah WA U.S.A.

Silver

Overall Merchandising Program

Budget: \$250000-\$499999

K & K Insurance Group, Inc.

Fort Wayne IN U.S.A.

Silver

Direct Mail Piece or Brochure

Budget: \$500000-\$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Grand Pinnacle

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

TV Promotion

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Website

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Event/Organization Newsletter

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Promotional Poster

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Single Newspaper Display Ad

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Single New Sponsorship Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Sponsor Follow-up Report

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Event/Program to Benefit a Charity

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Community Outreach Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

New Fund-raising Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

New Promotion

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

New Event (within an existing festival)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Media Relations Campaign

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Pin or Button (by an event)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Other Merchandise

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Overall Merchandising Program

Budget: Over \$1.5 Million

Lakefront Festival of Arts/Milwaukee Art Museum

Milwaukee WI U.S.A.

Silver

Event Program (interior 4 or more colors)

Budget: \$250000-\$499999

Lakefront Festival of Arts/Milwaukee Art Museum

Milwaukee WI U.S.A.

Bronze - Tie

Commemorative Poster

Budget: \$250000-\$499999

Lakefront Festival of Arts/Milwaukee Art Museum

Milwaukee WI U.S.A.

Gold

Cover Design

Budget: \$250000-\$499999

Lakefront Festival of Arts/Milwaukee Art Museum

Milwaukee WI U.S.A.

Silver

Miscellaneous Printed Materials (single page)

Budget: \$250000-\$499999

Lakefront Festival of Arts/Milwaukee Art Museum

Milwaukee WI U.S.A.

Bronze - Tie

T-Shirt Design

Budget: \$250000-\$499999

Lakefront Festival of Arts/Milwaukee Art Museum

Milwaukee WI U.S.A.

Bronze

Hat

Budget: \$250000-\$499999

Lakefront Festival of Arts/Milwaukee Art Museum

Milwaukee WI U.S.A.

Silver

Other Merchandise

Budget: \$250000-\$499999

Lakefront Festival of Arts/Milwaukee Art Museum

Milwaukee WI U.S.A.

Gold

Miscellaneous Clothing

Budget: \$250000-\$499999

Lakefront Festival of Arts/Milwaukee Art Museum

Milwaukee WI U.S.A.

Gold

Overall Merchandising Program

Budget: \$250000-\$499999

Larimer Arts Association

La Strada dell' Arte

Denver CO U.S.A.

Silver

Grand Pinnacle

Budget: Under \$250000

Larimer Arts Association

La Strada dell' Arte

Denver CO U.S.A.

Gold

Promotional Poster

Budget: Under \$250000

Larimer Arts Association

La Strada dell' Arte

Denver CO U.S.A.

Bronze

Single Magazine Display Ad

Budget: Under \$250000

Larimer Arts Association

La Strada dell' Arte

Denver CO U.S.A.

Gold

Event Photograph

Budget: Under \$250000

Larimer Arts Association

La Strada Dell'Arte, Project LEAD

Denver CO U.S.A.

Silver

Educational Program

Budget: Under \$250000

Macon Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Gold

Promotional Brochure (3 or less colors)

Budget: \$500000-\$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Gold

Environmental Program

Budget: \$500000-\$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Bronze

Event/Program to Benefit a Charity

Budget: \$500000-\$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Silver

Media Relations Campaign

Budget: \$500000-\$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: \$500000-\$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Gold

Other Merchandise

Budget: \$500000-\$1.5 Million

Mad Booking, Inc.

Aquafina on the Bricks

Atlanta GA U.S.A.

Silver

Radio Promotion

Budget: \$250000-\$499999

Mad Booking, Inc.

Dancin in the District
Atlanta GA U.S.A.

Gold

Website

Budget: \$250000-\$499999

**Marine Corps Community Services, MCAS
Miramar**

Miramar Air Show
San Diego CA U.S.A.

Gold

Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

**Marine Corps Community Services, MCAS
Miramar**

Miramar Air Show
San Diego CA U.S.A.

Bronze

Sponsor Follow-up Report

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Bronze

Grand Pinnacle

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Silver

TV Promotion

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Fiesta Italiana
Milwaukee WI U.S.A.

Gold

Radio Promotion

Budget: Under \$250000

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Silver

Radio Promotion

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Mexican Fiesta
Milwaukee WI U.S.A.

Silver

Promotional Brochure (4 or more colors)

Budget: Under \$250000

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Silver

Single Newspaper Display Ad

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Indian Summer Festival
Milwaukee WI U.S.A.

Gold

Single Magazine Display Ad

Budget: Under \$250000

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Bronze

Ad Series

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Bronze

Single New Sponsorship Program

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Gold

Volunteer Program

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Silver

Event/Program to Benefit a Charity

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Bronze

Community Outreach Program

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Fiesta Italiana
Milwaukee WI U.S.A.

Bronze

New Event (within an existing festival)

Budget: Under \$250000

Milwaukee World Festival, Inc.

Summerfest - Stones of Wisdom
Milwaukee WI U.S.A.

Bronze - Tie

New Event (within an existing festival)

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Silver

Press/Media Kit

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Gold

Media Relations Campaign

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Bronze

Hat

Budget: Over \$1.5 Million

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Bronze

Overall Merchandising Program

Budget: Over \$1.5 Million

Music in the Park/East Town Association

Jazz in the Park
Milwaukee WI U.S.A.

Bronze

Grand Pinnacle

Budget: Under \$250000

Music in the Park/East Town Association

Jazz in the Park
Milwaukee WI U.S.A.

Gold

Other Merchandise

Budget: Under \$250000

Music Midtown/Atlanta Concerts, Inc.

Atlanta GA U.S.A.

Silver

Event Photograph

Budget: Over \$1.5 Million

Music Midtown/Atlanta Concerts, Inc.

Atlanta GA U.S.A.

Silver

Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Music Midtown/Atlanta Concerts, Inc.

Atlanta GA U.S.A.

Silver

T-Shirt Design

Budget: Over \$1.5 Million

National Capital Commission, Canada Day, Winterlude

Winterlude
Ottawa ON Canada

Silver

Full Length TV Program (national)

Budget: \$500000-\$1.5 Million

National Capital Commission, Canada Day, Winterlude

Winterlude
Ottawa ON Canada

Bronze

Full Length TV Program (national)

Budget: \$500000-\$1.5 Million

National Capital Commission, Canada Day, Winterlude

Summer Campaign
Ottawa ON Canada

Gold

Promotional Brochure (4 or more colors)

Budget: \$250000-\$499999

National Capital Commission, Canada Day, Winterlude

Steet SmART
Ottawa ON Canada

Silver

Miscellaneous Printed Materials (multiple page)

Budget: \$250000-\$499999

National Capital Commission, Canada Day, Winterlude

Winterlude
Ottawa ON Canada

Gold

Event Photograph

Budget: \$500000-\$1.5 Million

National Capital Commission, Canada Day, Winterlude

Canada Day 2003
Ottawa ON Canada

Silver

Single New Sponsorship Program

Budget: \$500000-\$1.5 Million

National Capital Commission, Canada Day, Winterlude

Canada Day

Ottawa ON Canada

Silver

Volunteer Program

Budget: \$500000-\$1.5 Million

National Capital Commission, Canada Day, Winterlude

Christmas Lights Across Canada
Ottawa ON Canada

Silver

Community Outreach Program

Budget: \$250000-\$499999

National Capital Commission, Canada Day, Winterlude

Canada Day 2003
Ottawa ON Canada

Bronze

New Promotion

Budget: \$500000-\$1.5 Million

National Capital Commission, Canada Day, Winterlude

Juno Stunt
Ottawa ON Canada

Gold

Most Creative/Effective News Stunt

Budget: Under \$250000

National Lentil Festival

Pullman WA U.S.A.

Gold

Promotional Brochure (3 or less colors)

Budget: Under \$250000

Neiman Marcus/Adolphus/Children's Parade

Dallas TX U.S.A.

Gold

Full Length TV Program (national)

Budget: \$250000-\$499999

Neiman Marcus/Adolphus/Children's Parade

Dallas TX U.S.A.

Bronze

Promotional Poster

Budget: \$250000-\$499999

Neiman Marcus/Adolphus/Children's Parade

Dallas TX U.S.A.

Bronze - Tie

Pin or Button (by an event)

Budget: \$250000-\$499999

Norfolk Festevents, Ltd.

27th Annual Norfolk Harborfest Fireworks

Extravaganza

Norfolk VA U.S.A.

Silver

Educational Program

Budget: Over \$1.5 Million

Ogden City Corporation

Ogden Pioneer Days

Ogden UT U.S.A.

Gold

Solicitation Package

Budget: Under \$250000

ON THE WATERFRONT, Inc.

Rockford IL U.S.A.

Silver

Ad Series

Budget: Over \$1.5 Million

Oswego Harbor Festivals, Inc.

Oswego NY U.S.A.

Bronze

Cover Design

Budget: \$500000-\$1.5 Million

Ottawa Blues Festival

Ottawa ON Canada

Gold

Website

Budget: \$500000-\$1.5 Million

Ottawa Blues Festival

Ottawa ON Canada

Gold

Event Program (interior 3 or less colors)

Budget: \$500000-\$1.5 Million

Ottawa Blues Festival

Cisco Systems Bluesfest

Ottawa ON Canada

Gold

Media Relations Campaign

Budget: \$500000-\$1.5 Million

Palm Beach County Public Affairs

West Palm Beach FL U.S.A.

Bronze

Event Program (interior 4 or more colors)

Budget: Under \$250000

Palm Beach County Public Affairs

West Palm Beach FL U.S.A.

Bronze

Miscellaneous Printed Materials (single page)

Budget: Under \$250000

Palm Beach County Public Affairs

Freedom Fest

West Palm Beach FL U.S.A.

Gold

Sponsor Follow-up Report

Budget: Under \$250000

Palm Beach County Public Affairs

Freedom Fest

West Palm Beach FL U.S.A.

Gold

Event/Program to Benefit a Charity

Budget: Under \$250000

Palm Beach County Public Affairs

Vote or Bonds Campaign

West Palm Beach FL U.S.A.

Bronze

Media Relations Campaign

Budget: Under \$250000

Palm Beach County Public Affairs

West Palm Beach FL U.S.A.

Gold

Miscellaneous Clothing

Budget: Under \$250000

**Palmdale Fall Festival/City of Palmdale
Special Events**

Palmdale CA U.S.A.

Gold

Newspaper Insert/Supplement

Budget: \$250000-\$499999

**Palmdale Fall Festival/City of Palmdale
Special Events**

Palmdale CA U.S.A.

Gold

**Miscellaneous Printed Materials (multiple
page)**

Budget: \$250000-\$499999

**Palmdale Fall Festival/City of Palmdale
Special Events**

Palmdale CA U.S.A.

Silver

Educational Program

Budget: \$250000-\$499999

**Pasadena Strawberry Festival/San Jacinto
Day Foundation**

Pasadena TX U.S.A.

Silver

Hat

Budget: Under \$250000

Pasadena Tournament of Roses

Pasadena CA U.S.A.

Silver

Event/Organization Newsletter

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Pasadena CA U.S.A.

Bronze

Media Relations Campaign

Budget: Over \$1.5 Million

Performance International

Denver Blues & Bones Festival

Denver CO U.S.A.

Bronze - Tie

Commemorative Poster

Budget: \$250000-\$499999

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2003

Citilink Complex Singapore

Silver

Grand Pinnacle

Budget: \$500000-\$1.5 Million

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2003

Citilink Complex Singapore

Gold

Radio Promotion

Budget: \$500000-\$1.5 Million

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2003

Citilink Complex Singapore

Silver

Website

Budget: \$500000-\$1.5 Million

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2003

Citilink Complex Singapore

Gold

Event/Organization E-newsletter

Budget: \$500000-\$1.5 Million

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2003

Citilink Complex Singapore

Gold

Promotional Brochure (4 or more colors)

Budget: \$500000-\$1.5 Million

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2003

Citilink Complex Singapore

Gold

Event/Program to Benefit a Charity

Budget: \$500000-\$1.5 Million

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2003
Citilink Complex Singapore

Gold

Company Image Pieces

Budget: \$500000-\$1.5 Million

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge TN U.S.A.

Gold

Environmental Program

Budget: Under \$250000

Pigeon Forge Office of Special Events

Celebrate Freedom
Pigeon Forge TN U.S.A.

Bronze - Tie

Educational Program

Budget: Under \$250000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge TN U.S.A.

Bronze - Tie

Educational Program

Budget: Under \$250000

Pigeon Forge Office of Special Events

Celebrate Freedom
Pigeon Forge TN U.S.A.

Gold

Community Outreach Program

Budget: Under \$250000

Pittsburgh Irish Festival, Inc.

Pittsburgh PA U.S.A.

Bronze

TV Promotion

Budget: Under \$250000

Placer County Strawberry Festival

Roseville CA U.S.A.

Bronze

Single New Sponsorship Program

Budget: Under \$250000

Placer County Strawberry Festival

Roseville CA U.S.A.

Bronze

Sponsor Follow-up Report

Budget: Under \$250000

Placer County Strawberry Festival

Roseville CA U.S.A.

Silver

Other Merchandise

Budget: Under \$250000

Port Townsend Film Festival

Port Townsend WA U.S.A.

Silver

Commemorative Poster

Budget: Under \$250000

Portland Rose Festival Association

Portland OR U.S.A.

Bronze

Full Length TV Program (local)

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Bronze

Full Length TV Program (national)

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Bronze

Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Silver

Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Gold

Solicitation Package

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Gold

Single New Sponsorship Program

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Silver

Sponsor Follow-up Report

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Gold

Environmental Program

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Gold

Educational Program

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Bronze

Event/Program to Benefit a Charity

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Silver

New Fund-raising Program

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Bronze

New Promotion

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Silver

New Event (within an existing festival)

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Gold

Pin or Button (by an event)

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland OR U.S.A.

Gold

Company Image Pieces

Budget: Over \$1.5 Million

Pro Football Hall of Fame Festival

Canton OH U.S.A.

Bronze

Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Pro Football Hall of Fame Festival

Canton OH U.S.A.

Gold

Promotional Poster

Budget: Over \$1.5 Million

Pro Football Hall of Fame Festival

Canton OH U.S.A.

Silver

Cover Design

Budget: Over \$1.5 Million

Pro Football Hall of Fame Festival

Canton OH U.S.A.

Bronze

Cover Design

Budget: Over \$1.5 Million

Riverfest, Inc.

Little Rock AR U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: \$500000-\$1.5 Million

Rotterdam Festival

Rotterdam The Netherlands

Gold

Miscellaneous Printed Materials (multiple page)

Budget: \$500000-\$1.5 Million

Saint Louis Art Fair / Saint Louis Jazz Festival

Saint Louis Art Fair

St. Louis MO U.S.A.

Bronze - Tie

Grand Pinnacle

Budget: \$500000-\$1.5 Million

Saint Louis Art Fair / Saint Louis Jazz Festival

Saint Louis Art Fair

St. Louis MO U.S.A.

Silver

Event Program (interior 4 or more colors)

Budget: \$500000-\$1.5 Million

Saint Louis Art Fair / Saint Louis Jazz Festival

Saint Louis Arts Fair

St. Louis MO U.S.A.

Bronze

Commemorative Poster

Budget: \$500000-\$1.5 Million

Saint Louis Art Fair / Saint Louis Jazz Festival

Saint Louis Art Fair

St. Louis MO U.S.A.

Gold

Cover Design

Budget: \$500000-\$1.5 Million

Saint Louis Art Fair / Saint Louis Jazz Festival

Saint Louis Art Fair

St. Louis MO U.S.A.

Gold

Single Magazine Display Ad

Budget: \$500000-\$1.5 Million

San Bernardino Convention & Visitors Bureau

Stater Bros. Route 66 Rendezvous ®

San Bernardino CA U.S.A.

Bronze

Press/Media Kit

Budget: \$500000-\$1.5 Million

San Jose Holiday Parade/City of San Jose

San Jose CA U.S.A.

Silver

Full Length TV Program (local)

Budget: Under \$250000

San Jose Holiday Parade/City of San Jose

San Jose CA U.S.A.

Silver

Cover Design

Budget: Under \$250000

San Jose Holiday Parade/City of San Jose

Christmas in the Park

San Jose CA U.S.A.

Gold

Volunteer Program

Budget: Under \$250000

San Jose Holiday Parade/City of San Jose

San Jose CA U.S.A.

Silver

Event/Program to Benefit a Charity

Budget: Under \$250000

Sausalito Art Festival

Sausalito CA U.S.A.

Silver

Commemorative Poster

Budget: \$500000-\$1.5 Million

Sausalito Art Festival

Sausalito CA U.S.A.

Silver

Miscellaneous Printed Materials (single page)

Budget: \$500000-\$1.5 Million

Sentosa Leisure Management Pte Ltd

The Nation's Countdown 2003 - Countdown Party

Sentosa Singapore Singapore

Bronze

Radio Promotion

Budget: \$500000-\$1.5 Million

Sentosa Leisure Management Pte Ltd

May 2003 Promotion

Sentosa Singapore Singapore

Bronze

Single Magazine Display Ad

Budget: \$500000-\$1.5 Million

Sentosa Leisure Management Pte Ltd

Sentosa Leisure Management Pte Ltd

Sentosa Singapore Singapore

Silver

Single Display Ad

Budget: \$500000-\$1.5 Million

Sentosa Leisure Management Pte Ltd

Sentosa Leisure Management Pte Ltd

Sentosa Singapore Singapore

Gold

Direct Mail Piece or Brochure

Budget: \$500000-\$1.5 Million

Sentosa Leisure Management Pte Ltd

Sentosa Leisure Management Pte Ltd

Sentosa Singapore Singapore

Gold

New Product or Service

Budget: \$500000-\$1.5 Million

Skagit Valley Tulip Festival

Mount Vernon WA U.S.A.

Bronze

Commemorative Poster

Budget: Under \$250000

Skagit Valley Tulip Festival

Mount Vernon WA U.S.A.

Bronze

T-Shirt Design

Budget: Under \$250000

Skagit Valley Tulip Festival

Mount Vernon WA U.S.A.

Gold

Hat

Budget: Under \$250000

Ski to Sea Festival

Bellingham WA U.S.A.

Gold

Grand Pinnacle

Budget: \$250000-\$499999

Ski to Sea Festival

Bellingham WA U.S.A.

Silver

Full Length TV Program (local)

Budget: \$250000-\$499999

Ski to Sea Festival

Bellingham WA U.S.A.

Gold

Event Program (interior 3 or less colors)

Budget: \$250000-\$499999

Ski to Sea Festival

Bellingham WA U.S.A.

Silver

T-Shirt Design

Budget: \$250000-\$499999

SourceOne Marketing Communications, Inc.

Grand Excursion 2004

Cincinnati OH U.S.A.

Gold

Sponsor Solicitation Video

Budget: Over \$1.5 Million

SourceOne Marketing Communications, Inc.

Grand Excursion 2004
Cincinnati OH U.S.A.

Silver

Single Magazine Display Ad

Budget: Over \$1.5 Million

SourceOne Marketing Communications, Inc.

Grand Excursion 2004
Cincinnati OH U.S.A.

Silver

Solicitation Package

Budget: Over \$1.5 Million

Spirit of Springfield, Inc.

City of Bright Nights Ball
Springfield MA U.S.A.

Gold

Miscellaneous Printed Materials (single page)

Budget: Under \$250000

Stone Mountain Park

Yellow Daisy Festival
Stone Mountain GA U.S.A.

Silver

Media Relations Campaign

Budget: Under \$250000

Stone Mountain Park

Yellow Daisy Festival
Stone Mountain GA U.S.A.

Silver

Miscellaneous Clothing

Budget: Under \$250000

Stone Mountain Park

Yellow Daisy Festival
Stone Mountain GA U.S.A.

Bronze

Overall Merchandising Program

Budget: Under \$250000

SunFest of Palm Beach County, Inc.

West Palm Beach FL U.S.A.

Bronze

Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

SunFest of Palm Beach County, Inc.

SunFest 2003
West Palm Beach FL U.S.A.

Bronze

Commemorative Poster

Budget: Over \$1.5 Million

SunFest of Palm Beach County, Inc.

West Palm Beach FL U.S.A.

Bronze

Solicitation Package

Budget: Over \$1.5 Million

SunFest of Palm Beach County, Inc.

SunFest 2003
West Palm Beach FL U.S.A.

Bronze

Press/Media Kit

Budget: Over \$1.5 Million

SunFest of Palm Beach County, Inc.

West Palm Beach FL U.S.A.

Silver

Other Merchandise

Budget: Over \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Bronze

Most Creative/Effective News Stunt

Budget: \$500000-\$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Silver

Company Image Pieces

Budget: \$500000-\$1.5 Million

Texas Folklife Festival
 San Antonio TX U.S.A.
Silver
Sponsor Solicitation Video
 Budget: \$500000-\$1.5 Million

Texas Folklife Festival
 San Antonio TX U.S.A.
Silver
TV Promotion
 Budget: \$500000-\$1.5 Million

Texas Folklife Festival
 San Antonio TX U.S.A.
Bronze
T-Shirt Design
 Budget: \$500000-\$1.5 Million

Texas Folklife Festival
 San Antonio TX U.S.A.
Bronze
Pin or Button (by an event)
 Budget: \$500000-\$1.5 Million

The Parade Company
 Marshall Field's Target Fireworks
 Detroit MI U.S.A.
Gold
Full Length TV Program (local)
 Budget: \$500000-\$1.5 Million

The Pennsylvania Horticultural Society
 Philadelphia Flower Show
 Philadelphia PA U.S.A.
Silver
Full Length TV Program (local)
 Budget: Over \$1.5 Million

The Pennsylvania Horticultural Society
 Philadelphia Flower Show
 Philadelphia PA U.S.A.
Bronze
Newspaper Insert/Supplement
 Budget: Over \$1.5 Million

The Pennsylvania Horticultural Society
 Philadelphia Flower Show
 Philadelphia PA U.S.A.
Gold
Promotional Brochure (4 or more colors)
 Budget: Over \$1.5 Million

The Woodlands Town Center Improvement District
 The Woodlands TX U.S.A.
Silver
Sponsor Solicitation Video
 Budget: Under \$250000

The Woodlands Town Center Improvement District
 The Woodlands TX U.S.A.
Gold
Event/Organization E-newsletter
 Budget: Under \$250000

The Woodlands Town Center Improvement District
 The Ice Rink
 The Woodlands TX U.S.A.
Gold
Single Newspaper Display Ad
 Budget: Under \$250000

The Woodlands Town Center Improvement District
 The Ice Rink
 The Woodlands TX U.S.A.
Silver
T-Shirt Design
 Budget: Under \$250000

Town of Addison
 Addison TX U.S.A.
Bronze - Tie
T-Shirt Design
 Budget: \$250000-\$499999

Updowntowners, Inc.
 July Jamm
 Lincoln NE U.S.A.
Silver

TV Promotion

Budget: Under \$250000

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Bronze

Miscellaneous Clothing

Budget: Under \$250000

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Bronze

Grand Pinnacle

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Bronze

Promotional Brochure (4 or more colors)

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Silver

Promotional Poster

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Silver

Single Newspaper Display Ad

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Gold

Solicitation Package

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Silver

New Promotion

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Silver

Press/Media Kit

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Silver

Pin or Button (by an event)

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Bronze

Other Merchandise

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Bronze

Overall Merchandising Program

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Gold

Direct Mail Piece or Brochure

Budget: \$250000-\$499999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Silver

New Product or Service

Budget: \$250000-\$499999

Utah Arts Festival

Salt Lake City UT U.S.A.

Bronze

TV Promotion

Budget: \$500000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Silver

Event Photograph

Budget: \$500000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Bronze

Sponsor Follow-up Report

Budget: \$500000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Silver

Community Outreach Program

Budget: \$500000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Silver

New Event (within an existing festival)

Budget: \$500000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Gold

Press/Media Kit

Budget: \$500000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Silver

Pin or Button (by an event)

Budget: \$500000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Gold

Hat

Budget: \$500000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Bronze

Miscellaneous Clothing

Budget: \$500000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Gold

Overall Merchandising Program

Budget: \$500000-\$1.5 Million

Virginia Beach Parks & Recreation

Remember September 11

Virginia Beach VA U.S.A.

Bronze

TV Promotion

Budget: \$250000-\$499999

Washington Festivals & Events Association

Northwest Festivals Conference

Port Angeles WA U.S.A.

Silver

Miscellaneous Printed Materials (multiple page)

Budget: Under \$250000

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Bronze

Miscellaneous Printed Materials (multiple page)

Budget: \$500000-\$1.5 Million

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Bronze

Single Newspaper Display Ad

Budget: \$500000-\$1.5 Million

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Gold

Educational Program

Budget: \$500000-\$1.5 Million

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Silver

Press/Media Kit

Budget: \$500000-\$1.5 Million

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Silver

T-Shirt Design

Budget: \$500000-\$1.5 Million

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Bronze

Other Merchandise

Budget: \$500000-\$1.5 Million

Wells Fargo Winter Games of Idaho

Boise ID U.S.A.

Gold

TV Promotion

Budget: Under \$250000

Wichita Festivals, Inc.

Wichita KS U.S.A.

Gold

Event/Organization Newsletter

Budget: \$500000-\$1.5 Million

Winterfest, Inc.

Fort Lauderdale FL U.S.A.

Gold

Sponsor Solicitation Video

Budget: \$500000-\$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Gold

TV Promotion

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Bronze

Radio Promotion

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Gold

Event/Organization E-newsletter

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Silver

Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Bronze

Promotional Poster

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Gold

Single Newspaper Display Ad

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Gold

Ad Series

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Bronze

Educational Program

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Gold

Press/Media Kit

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Bronze

Pin or Button (by an event)

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Silver

Hat

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Gold

Miscellaneous Clothing

Budget: Over \$1.5 Million

Wisconsin State Fair Park

West Allis WI U.S.A.

Bronze

Miscellaneous Clothing

Budget: Over \$1.5 Million