

Alamo Bowl

San Antonio TX U.S.A.

Silver

Best Website

Budget: Over \$1.5 Million

Alliance for the West End, Inc.

Taste of Dallas

Dallas TX U.S.A.

Bronze

Best Website

Budget: \$250,000-\$499,999

Alliance for the West End, Inc.

Taste of Dallas

Dallas TX U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: \$250,000-\$499,999

Alliance for the West End, Inc.

Taste of Dallas

Dallas TX U.S.A.

Gold

Best Event Photograph

Budget: \$250,000-\$499,999

Anacortes Arts Festival

Anacortes WA U.S.A.

Gold

Grand Pinnacle

Budget: Under \$250,000

Anacortes Arts Festival

Anacortes WA U.S.A.

Silver

Best Event/Organization Newsletter

Budget: Under \$250,000

Andrew Rafkind Photography

Boise Olympic Torch Relay Celebration

Boise ID U.S.A.

Silver

Best Event Photograph

Budget: Under \$250,000

Andrew Rafkind Photography

Wells Fargo Twilight Criterium

Boise ID U.S.A.

Bronze

Best Event Photograph

Budget: Under \$250,000

Andrew Rafkind Photography

2002 Olympic Torch Relay Boise, ID

Boise ID U.S.A.

Gold

Best Sponsor Follow-up Report

Budget: Under \$250,000

Ann Arbor Street Art Fair, Inc.

Ann Arbor Street Art Fair

Ann Arbor MI U.S.A.

Gold

Best Promotional Poster

Budget: Under \$250,000

Aquafest, Inc.

Aquafest

Lake Stevens WA U.S.A.

Silver

Best Website

Budget: Under \$250,000

Aquafest, Inc.

Aquafest

Lake Stevens WA U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Arizona Aloha Festivals, Inc. and City of Phoenix

Arizona Aloha Festival

Phoenix AZ U.S.A.

Bronze

Best Event Program (interior 3 or less colors)

Budget: Under \$250,000

Asheville, Parks and Recreation (City of)

Bele Chere Festival

Asheville NC U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: \$250,000-\$499,999

Asheville, Parks and Recreation (City of)

Bele Chere Festival
Asheville NC U.S.A.

Gold

Best Ad Series

Budget: \$250,000-\$499,999

Asheville, Parks and Recreation (City of)

Bele Chere Festival
Asheville NC U.S.A.

Silver

Best New Event (within an existing festival)

Budget: \$250,000-\$499,999

Asheville, Parks and Recreation (City of)

Bele Chere Festival
Asheville NC U.S.A.

Gold

Best Hat

Budget: \$250,000-\$499,999

Auburn Cord Duesenberg Festival, Inc.

Auburn Cord Duesenberg Festival, Inc.
Auburn IN U.S.A.

Silver

Best Cover Design

Budget: Under \$250,000

Aurora (City of)

KidSpree
Aurora CO U.S.A.

Gold

Best Press/Media Kit

Budget: Under \$250,000

Aurora (City of)

Fire and Ice Winter Festival
Aurora CO U.S.A.

Gold

Best Media Relations Campaign

Budget: Under \$250,000

Balloon Fest

Oklahoma City OK U.S.A.

Gold

Best Radio Promotion (ad spot or PSA)

Budget: \$250,000-\$499,999

Balloon Fest

Oklahoma City OK U.S.A.

Silver

Best Educational Program

Budget: \$250,000-\$499,999

Balloon Fest

Oklahoma City OK U.S.A.

Silver

Best Event/Program to Benefit a Charity

Budget: \$250,000-\$499,999

Bands of America

2001 Grand National Championships presented
by Yamaha
Schaumburg IL U.S.A.

Gold

Best Event/Organization Newsletter

Budget: \$500,000-\$1.5 Million

Bands of America

Bands of America
Schaumburg IL U.S.A.

Silver

Best Event/Program to Benefit a Charity

Budget: \$500,000-\$1.5 Million

Bands of America

Bands of America
Schaumburg IL U.S.A.

Gold

Best Pin or Button

Budget: \$500,000-\$1.5 Million

Banner Images

Banner Images
Milton ON Canada

Silver

Company Image Pieces

Budget: Under \$250,000

Battle of Flowers Association (The)

Battle of Flowers (The)
San Antonio TX U.S.A.

Gold

Best Volunteer Program

Budget: \$250,000-\$499,999

Bellevue Art Museum

Bellevue Art Museum Fair
Bellevue WA U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: \$250,000-\$499,999

Bellevue Art Museum

Bellevue Art Museum Fair
Bellevue WA U.S.A.

Bronze

Best Press/Media Kit

Budget: \$250,000-\$499,999

Bellingham Festival of Music

Bellingham Festival of Music 2002
Bellingham WA U.S.A.

Gold

Best Promotional Brochure (3 or less colors)

Budget: \$250,000-\$499,999

Bellingham Festival of Music

Bellingham Festival of Music 2002
Bellingham WA U.S.A.

Gold

Best Cover Design

Budget: \$250,000-\$499,999

Bethlehem Musikfest Association

Musikfest
Bethlehem PA U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Bethlehem Musikfest Association

Musikfest

Bethlehem PA U.S.A.

Gold

Best Miscellaneous Printed Materials

Budget: Over \$1.5 Million

Bethlehem Musikfest Association

Musikfest
Bethlehem PA U.S.A.

Silver

Best New Promotion

Budget: Over \$1.5 Million

Bethlehem Musikfest Association

Musikfest
Bethlehem PA U.S.A.

Silver

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Birmingham International Festival

Birmingham AL U.S.A.

Gold

Best Educational Program

Budget: \$500,000-\$1.5 Million

Borderfest Association

Borderfest "A Salute to Africa"
Hidalgo TX U.S.A.

Gold

Best Single New Sponsorship Program

Budget: \$250,000-\$499,999

Borderfest Association

Borderfest "A Salute to Africa"
Hidalgo TX U.S.A.

Gold

Best Sponsor Follow-up Report

Budget: \$250,000-\$499,999

Borderfest Association

Borderfest "A Salute to Africa"
Hidalgo TX U.S.A.

Bronze

Best Event/Program to Benefit a Charity

Budget: \$250,000-\$499,999

Borderfest Association

Borderfest "A Salute to Africa"
Hidalgo TX U.S.A.

Gold

Best New Promotion

Budget: \$250,000-\$499,999

Borderfest Association

Borderfest "A Salute to Africa"
Hidalgo TX U.S.A.

Bronze

Best New Event (within an existing festival)

Budget: \$250,000-\$499,999

Borderfest Association

Borderfest "A Salute to Africa"
Hidalgo TX U.S.A.

Silver

Best Pin or Button

Budget: \$250,000-\$499,999

Borderfest Association

Borderfest "A Salute to Africa"
Hidalgo TX U.S.A.

Gold

Best Other Merchandise

Budget: \$250,000-\$499,999

Borderfest Association

Borderfest "A Salute to Africa"
Hidalgo TX U.S.A.

Gold

Best Miscellaneous Clothing

Budget: \$250,000-\$499,999

Borderfest Association

Borderfest "A Salute to Africa"
Hidalgo TX U.S.A.

Gold

Overall Merchandising Program

Budget: \$250,000-\$499,999

Broken Arrow Chamber of Commerce

Rooster Days Festival
Broken Arrow OK U.S.A.

Gold

Best Single New Sponsorship Program

Budget: Under \$250,000

Broken Arrow Chamber of Commerce

Rooster Days Festival
Broken Arrow OK U.S.A.

Bronze

Best Community Outreach Program

Budget: Under \$250,000

Cedar Rapids Freedom Festival, Inc.

Cedar Rapids Freedom Festival
Cedar Rapids IA U.S.A.

Gold

Best Environmental Program

Budget: \$500,000-\$1.5 Million

Celebrate Fairfax, Inc.

Celebrate Fairfax!
Fairfax VA U.S.A.

Silver

Best Community Outreach Program

Budget: \$500,000-\$1.5 Million

Centennial Olympic Park

Atlanta Unites
Atlanta GA U.S.A.

Gold

Best Full Length TV Program (Local Promotion)

Budget: Under \$250,000

Centennial Olympic Park

Atlanta Unites
Atlanta GA U.S.A.

Gold

Best Volunteer Program

Budget: Under \$250,000

Centennial Olympic Park

Atlanta Unites
Atlanta GA U.S.A.

Silver

Best Event/Program to Benefit a Charity

Budget: Under \$250,000

Centennial Olympic Park
 Atlanta Unites
 Atlanta GA U.S.A.
Silver
Best Community Outreach Program
 Budget: Under \$250,000

Centennial Olympic Park
 Atlanta Unites
 Atlanta GA U.S.A.
Gold
Best New Fund-raising Program
 Budget: Under \$250,000

Cherry Creek Arts Festival
 Denver CO U.S.A.
Bronze-tie
Grand Pinnacle
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Newspaper Insert/Supplement
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Gold
Best Promotional Brochure (3 or less colors)
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Promotional Brochure (3 or less colors)
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Bronze
Miscellaneous Printed Materials
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Promotional Poster
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Bronze
Single Magazine Display Ad
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Bronze
Best Event Photograph
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Sponsor Follow-up Report
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Volunteer Program
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Educational Program
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Gold
Best Event/Program to Benefit a Charity
 Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Gold
Best Community Outreach Program

Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best New Event (within an existing festival)

Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Hat

Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Miscellaneous Clothing

Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Miscellaneous Clothing

Budget: \$500,000-\$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Overall Merchandising Program

Budget: \$500,000-\$1.5 Million

Chickasaw Nation Tourism

2001 Chickasaw Annual Meeting & Festival

Tishomingo OK U.S.A.

Bronze

Grand Pinnacle

Budget: Under \$250,000

Churchill Downs

Kentucky Derby

Louisville KY U.S.A.

Gold

Best Full Length TV Program (Local Promotion)

Budget: Over \$1.5 Million

Churchill Downs

Kentucky Derby

Louisville KY U.S.A.

Gold

Best Full Length TV Program (national promotion/syndication)

Budget: Over \$1.5 Million

Churchill Downs

Kentucky Derby

Louisville KY U.S.A.

Bronze

Best Website

Budget: Over \$1.5 Million

Churchill Downs

Kentucky Derby

Louisville KY U.S.A.

Bronze-tie

Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Churchill Downs

Spring Meet/Fall Meet- Junior Jockey Club

Louisville KY U.S.A.

Gold

Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Churchill Downs

Spring & Fall Meet- Calendar Giveaway Day

Louisville KY U.S.A.

Silver-tie

Miscellaneous Printed Materials

Budget: Over \$1.5 Million

Churchill Downs

Kentucky Derby

Louisville KY U.S.A.

Gold

Best Commemorative Poster

Budget: Over \$1.5 Million

Churchill Downs

Kentucky Derby
Louisville KY U.S.A.

Bronze

Best Cover Design

Budget: Over \$1.5 Million

Churchill Downs

Churchill Downs
Louisville KY U.S.A.

Gold

Single Magazine Display Ad

Budget: Over \$1.5 Million

Churchill Downs

Spring & Fall Meets
Louisville KY U.S.A.

Gold

Best Ad Series

Budget: Over \$1.5 Million

Churchill Downs

Kentucky Derby
Louisville KY U.S.A.

Bronze

Best Event Photograph

Budget: Over \$1.5 Million

Churchill Downs

Kentucky Derby
Louisville KY U.S.A.

Silver

Best T-shirt Design

Budget: Over \$1.5 Million

Churchill Downs

Fall Meet Giveaway- Pat Day Bobblehead
Louisville KY U.S.A.

Bronze

Best Other Merchandise

Budget: Over \$1.5 Million

Churchill Downs

Kentucky Derby
Louisville KY U.S.A.

Silver

Overall Merchandising Program

Budget: Over \$1.5 Million

Circus World Museum Foundation

Great Circus Parade
Baraboo WI U.S.A.

Silver

Best Sponsor Solicitation Video

Budget: Over \$1.5 Million

Circus World Museum Foundation

Great Circus Parade
Baraboo WI U.S.A.

Bronze

Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Circus World Museum Foundation

Great Circus Parade
Baraboo WI U.S.A.

Silver

Best Pin or Button

Budget: Over \$1.5 Million

City of Santa Clarita

Cowboy Poetry and Music Festival
Santa Clarita CA U.S.A.

Bronze

Best Promotional Brochure (4 or more colors)

Budget: \$250,000-\$499,999

City of Santa Clarita

Cowboy Poetry and Music Festival
Santa Clarita CA U.S.A.

Gold

Single Magazine Display Ad

Budget: \$250,000-\$499,999

City of Santa Clarita

Cowboy Poetry and Music Festival
Santa Clarita CA U.S.A.

Gold

Best Solicitation Package

Budget: \$250,000-\$499,999

Clarion Area Chamber of Business & Industry

Autumn Leaf Festival
Clarion PA U.S.A.

Bronze

Best Volunteer Program

Budget: Under \$250,000

Clarion Area Chamber of Business & Industry

Autumn Leaf Festival
Clarion PA U.S.A.

Bronze

Best Event/Program to Benefit a Charity

Budget: Under \$250,000

Clarion Area Chamber of Business & Industry

Autumn Leaf Festival
Clarion PA U.S.A.

Gold

Best Miscellaneous Clothing

Budget: Under \$250,000

Clear Channel Entertainment

Music Midtown
Atlanta GA U.S.A.

Gold

Best Website

Budget: Over \$1.5 Million

Clear Channel Entertainment

Music Midtown
Atlanta GA U.S.A.

Silver

Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Clear Channel Entertainment

Music Midtown
Atlanta GA U.S.A.

Silver

Best Media Relations Campaign

Budget: Over \$1.5 Million

Conference & Exhibition Management Services Pte Ltd.

Singapore Food Festival 2002
Singapore Singapore

Bronze

Best Community Outreach Program

Budget: \$250,000-\$499,999

DavenportOne-Downtown Partnership

DavenportOne-Downtown Partnership
Davenport IA U.S.A.

Silver

Best New Promotion

Budget: Under \$250,000

Daytona Beach Area CVB

Daytona Beach Area CVB
Daytona Beach FL U.S.A.

Silver

Miscellaneous Printed Materials

Budget: Under \$250,000

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: \$500,000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Best Ad Series

Budget: \$500,000-\$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Best Educational Program

Budget: \$500,000-\$1.5 Million

Dooly County Chamber of Commerce

Big Pig Jig
Vienna GA U.S.A.

Silver

Best Volunteer Program

Budget: Under \$250,000

Dooly County Chamber of Commerce

Big Pig Jig
Vienna GA U.S.A.

Silver

Best New Event (within an existing festival)

Budget: Under \$250,000

Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Silver

Grand Pinnacle

Budget: \$500,000-\$1.5 Million

Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Gold

Single Magazine Display Ad

Budget: \$500,000-\$1.5 Million

Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Silver

Best Ad Series

Budget: \$500,000-\$1.5 Million

Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Gold

Best Miscellaneous Printed Materials

Budget: \$500,000-\$1.5 Million

Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Silver

Best Solicitation Package

Budget: \$500,000-\$1.5 Million

Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Bronze-tie

Best Sponsor Follow-up Report

Budget: \$500,000-\$1.5 Million

Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Bronze

Best Volunteer Program

Budget: \$500,000-\$1.5 Million

Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Gold

Best Media Relations Campaign

Budget: \$500,000-\$1.5 Million

Downtown Fort Worth, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Silver

Overall Merchandising Program

Budget: \$500,000-\$1.5 Million

Drum Corps International

Drum Corps International Summer Music Games
Addison IL U.S.A.

Gold

Best Full Length TV Program (national promotion/syndication)

Budget: \$500,000-\$1.5 Million

Dublin (City of)

Dublin Irish Festival
Dublin OH U.S.A.

Bronze

Best Website

Budget: \$500,000-\$1.5 Million

Dublin (City of)

Dublin Irish Festival
Dublin OH U.S.A.

Bronze

Best Promotional Brochure (4 or more colors)

Budget: \$500,000-\$1.5 Million

Dublin (City of)

Dublin Irish Festival
Dublin OH U.S.A.

Silver-tie

Miscellaneous Printed Materials

Budget: \$500,000-\$1.5 Million

Dublin (City of)

Dublin Irish Festival
Dublin OH U.S.A.

Gold

Best Volunteer Program

Budget: \$500,000-\$1.5 Million

Dublin (City of)

Dublin Irish Festival
Dublin OH U.S.A.

Silver

Best New Event (within an existing festival)

Budget: \$500,000-\$1.5 Million

Dublin (City of)

Dublin Irish Festival
Dublin OH U.S.A.

Bronze

Best Press/Media Kit

Budget: \$500,000-\$1.5 Million

Ducos/ACR

Solero Summer Carnival
Rotterdam NL U.S.A.

Bronze

Best Promotional Poster

Budget: Over \$1.5 Million

El Paso County Fair

Calhan CO U.S.A.

Gold

Single Newspaper Display Ad

Budget: Under \$250,000

El Paso County Fair

Calhan CO U.S.A.

Gold

Best Pin or Button

Budget: Under \$250,000

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio TX U.S.A.

Gold

Best Full Length TV Program (Local Promotion)

Budget: \$500,000-\$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio TX U.S.A.

Silver

Best Press/Media Kit

Budget: \$500,000-\$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio TX U.S.A.

Gold

Best Hat

Budget: \$500,000-\$1.5 Million

Folk Arts Council of Winnipeg, Inc.

Folklorama, Canada's Cultural Celebration
Winnipeg MB Canada

Bronze-tie

Best Sponsor Follow-up Report

Budget: \$500,000-\$1.5 Million

French Quarter Festivals, Inc.

Christmas New Orleans Style
New Orleans LA U.S.A.

Silver

Best Event Program (interior 4 or more colors)

Budget: \$250,000-\$499,999

French Quarter Festivals, Inc.

New Orleans LA U.S.A.

Silver

Best Commemorative Poster

Budget: \$250,000-\$499,999

French Quarter Festivals, Inc.

New Orleans LA U.S.A.

Silver

Best T-shirt Design

Budget: \$250,000-\$499,999

Friends of Art of Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee WI U.S.A.

Gold

Best Event Program (interior 4 or more colors)

Budget: \$250,000-\$499,999

Friends of Art of Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee WI U.S.A.

Silver

Best Cover Design

Budget: \$250,000-\$499,999

Friends of Art of Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee WI U.S.A.

Bronze

Best Hat

Budget: \$250,000-\$499,999

Friends of Art of Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee WI U.S.A.

Silver

Best Miscellaneous Clothing

Budget: \$250,000-\$499,999

Friends of Art of Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee WI U.S.A.

Silver-tie

Overall Merchandising Program

Budget: \$250,000-\$499,999

Friends of the Festival (Riverbend Festival)

Riverbend Festival (The)
Chattanooga TN U.S.A.

Silver

Single Newspaper Display Ad

Budget: Over \$1.5 Million

Garland (City of)

Star Spangled Fourth
Garland TX U.S.A.

Gold

Best Solicitation Package

Budget: \$500,000-\$1.5 Million

Garland (City of)

Star Spangled Fourth
Garland TX U.S.A.

Bronze

Best Solicitation Package

Budget: \$500,000-\$1.5 Million

Garland (City of)

Star Spangled Fourth
Garland TX U.S.A.

Bronze

Best Environmental Program

Budget: \$500,000-\$1.5 Million

Gatlinburg Department of Tourism: Office of Special Events

Winterfest Kickoff & Chili Cookoff
Gatlinburg TN U.S.A.

Silver

Best New Fund-raising Program

Budget: Under \$250,000

Gatlinburg Department of Tourism: Office of Special Events

Rib Fest
Gatlinburg TN U.S.A.

Bronze

Best New Event (within an existing festival)

Budget: Under \$250,000

Gatlinburg Department of Tourism: Office of Special Events

2001 Gatlinburg "Fantasy of Lights" Christmas Parade
Gatlinburg TN U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: Under \$250,000

Gilroy Garlic Festival Assn., Inc.

Gilroy Garlic Festival
 Gilroy CA U.S.A.

Bronze

Best Radio Promotion (ad spot or PSA)

Budget: \$500,000-\$1.5 Million

Gilroy Garlic Festival Assn., Inc.

Gilroy Garlic Festival
 Gilroy CA U.S.A.

Silver

Best Pin or Button

Budget: \$500,000-\$1.5 Million

Gilroy Garlic Festival Assn., Inc.

Gilroy Garlic Festival
 Gilroy CA U.S.A.

Gold

Best Other Merchandise

Budget: \$500,000-\$1.5 Million

Glendale, Arizona Special Events (City of)

Glendale (city of)
 Glendale AZ U.S.A.

Gold

Best Event/Organization Newsletter

Budget: Under \$250,000

Grapevine Convention & Visitors Bureau

New Vintage Wine Experience
 Grapevine TX U.S.A.

Gold

Best Other Merchandise

Budget: Under \$250,000

Greeley Independence Stampede

Greeley CO U.S.A.

Bronze

Best Sponsor Solicitation Video

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Bronze

Best Full Length TV Program (Local Promotion)

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Silver

Best Promotional Poster

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Silver

Best Cover Design

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Gold

Best Event Photograph

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Bronze

Best Volunteer Program

Budget: Over \$1.5 Million

Greeley Independence Stampede

Greeley CO U.S.A.

Bronze

Best Community Outreach Program

Budget: Over \$1.5 Million

Green County Cheese Days

Cheese Days
 Monroe WI U.S.A.

Silver

Best Other Merchandise

Budget: Under \$250,000

Green County Cheese Days

Cheese Days
 Monroe WI U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Under \$250,000

Gwyndara International

Singapore River Buskers' Festival
Singapore Singapore

Silver-tie

Grand Pinnacle

Budget: \$250,000-\$499,999

Gwyndara International

Singapore River Buskers' Festival
Singapore Singapore

Gold

Best Event Program (interior 3 or less colors)

Budget: \$250,000-\$499,999

Gwyndara International

Singapore River Buskers' Festival
Singapore Singapore

Bronze

Best Promotional Poster

Budget: \$250,000-\$499,999

Gwyndara International

Singapore River Buskers' Festival
Singapore Singapore

Silver

Single Newspaper Display Ad

Budget: \$250,000-\$499,999

Gwyndara International

Singapore River Buskers' Festival
Singapore Singapore

Bronze

Single Magazine Display Ad

Budget: \$250,000-\$499,999

Gwyndara International

Singapore River Buskers' Festival
Singapore Singapore

Bronze

Best Miscellaneous Printed Materials

Budget: \$250,000-\$499,999

Gwyndara International

Singapore River Buskers' Festival
Singapore Singapore

Gold

Best Media Relations Campaign

Budget: \$250,000-\$499,999

Gwyndara International

Singapore River Buskers' Festival
Singapore Singapore

Gold

Best T-shirt Design

Budget: \$250,000-\$499,999

Gwyndara International

Singapore River Buskers' Festival
Singapore Singapore

Bronze

Best Pin or Button

Budget: \$250,000-\$499,999

Gwyndara International

Singapore River Buskers' Festival
Singapore Singapore

Silver

Company Image Pieces

Budget: \$250,000-\$499,999

Harrisburg Parks and Recreation (City of)

American MusicFest
Harrisburg PA U.S.A.

Gold

Best Event Program (interior 3 or less colors)

Budget: Under \$250,000

Harrisburg Parks and Recreation (City of)

American MusicFest
Harrisburg PA U.S.A.

Bronze

Best Miscellaneous Printed Materials

Budget: Under \$250,000

Harrisburg Parks and Recreation (City of)

American MusicFest
Harrisburg PA U.S.A.

Gold

Best New Event (within an existing festival)

Budget: Under \$250,000

Historic Appomattox Railroad Festival

Appomattox VA U.S.A.

Bronze

Best Radio Promotion (ad spot or PSA)

Budget: Under \$250,000

International Institute of Wisconsin

Holiday Folk Fair International

Milwaukee WI U.S.A.

Silver

Best Sponsor Follow-up Report

Budget: \$250,000-\$499,999

International Institute of Wisconsin

Holiday Folk Fair International

Milwaukee WI U.S.A.

Bronze

Best Educational Program

Budget: \$250,000-\$499,999

International Institute of Wisconsin

Holiday Folk Fair International

Milwaukee WI U.S.A.

Gold

Best Community Outreach Program

Budget: \$250,000-\$499,999

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Gold

Best Website

Budget: \$250,000-\$499,999

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Gold

Best Commemorative Poster

Budget: \$250,000-\$499,999

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Gold

Best Pin or Button

Budget: \$250,000-\$499,999

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Silver

Best Hat

Budget: \$250,000-\$499,999

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Silver-tie

Overall Merchandising Program

Budget: \$250,000-\$499,999

Jersey Tourism

Walking Festival

Jersey Jersey

Gold

Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Jersey Tourism

Walking Festival

Jersey Jersey

Silver

Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Jersey Tourism

Jersey International Arts Festival

Jersey Jersey

Bronze

Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Jubilee CityFest

Montgomery AL U.S.A.

Bronze

Best Commemorative Poster

Budget: \$500,000-\$1.5 Million

K&K Insurance Group

Fort Wayne IN U.S.A.

Gold

Single Display Ad

Budget: Under \$250,000

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Gold-tie

Grand Pinnacle

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best Community Outreach Program

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best New Fund-raising Program

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best New Promotion

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best New Event (within an existing festival)

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Gold-tie

Best Media Relations Campaign

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best Pin or Button

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Kentucky Derby Festival, Inc.

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Overall Merchandising Program

Budget: Over \$1.5 Million

M.A.P. Marketing Group

Colorado Ballet

Denver CO U.S.A.

Gold

Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Gold

Best Cover Design

Budget: \$500,000-\$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Silver

Single Newspaper Display Ad

Budget: \$500,000-\$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Gold

Best Event Photograph

Budget: \$500,000-\$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Silver

Best Environmental Program

Budget: \$500,000-\$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Bronze

Best Event/Program to Benefit a Charity

Budget: \$500,000-\$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Gold

Best New Promotion

Budget: \$500,000-\$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: \$500,000-\$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Silver

Best Other Merchandise

Budget: \$500,000-\$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Bronze

Best Other Merchandise

Budget: \$500,000-\$1.5 Million

Mad Booking

Vanilla Coke's On the Bricks

Atlanta GA U.S.A.

Silver

Best Website

Budget: \$500,000-\$1.5 Million

Mammoth Lakes Jazz Jubilee

Mammoth Lakes CA U.S.A.

Bronze

Best Commemorative Poster

Budget: \$250,000-\$499,999

Maryville (City of)

Foothills Fall Festival

Maryville TN U.S.A.

Silver

Best Promotional Brochure (4 or more colors)

Budget: \$500,000-\$1.5 Million

Memphis in May International Festival

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

Bronze

Best Full Length TV Program (national promotion/syndication)

Budget: Over \$1.5 Million

Memphis in May International Festival

Beale Street Music Festival

Memphis TN U.S.A.

Silver

Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis in May Education Program

Memphis TN U.S.A.

Gold

Miscellaneous Printed Materials

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis TN U.S.A.

Bronze-tie

Miscellaneous Printed Materials

Budget: Over \$1.5 Million

Memphis in May International Festival

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

Bronze-tie

Miscellaneous Printed Materials

Budget: Over \$1.5 Million

Memphis in May International Festival

Annual Luncheon

Memphis TN U.S.A.

Silver

Best Miscellaneous Printed Materials

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis in May Education Program

Memphis TN U.S.A.

Silver

Best Educational Program

Budget: Over \$1.5 Million

Memphis in May International Festival

Beale Street Music Festival

Memphis TN U.S.A.

Gold

Best Hat

Budget: Over \$1.5 Million

Miami -Dade County Fair & Exposition

Miami- Dade County Fair & Expo

Miami FL U.S.A.

Bronze

Single Newspaper Display Ad

Budget: Over \$1.5 Million

Miami -Dade County Fair & Exposition

Miami- Dade County Fair & Expo

Miami FL U.S.A.

Bronze

Best Ad Series

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest

Milwaukee WI U.S.A.

Silver

Grand Pinnacle

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Gold

Best Radio Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Silver

Best Radio Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Bronze

Best Radio Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Gold

Single Newspaper Display Ad

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Bronze

Single Magazine Display Ad

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Silver

Best Ad Series

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Bronze

Best Solicitation Package

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Bronze

Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Bronze

Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Silver

Best Volunteer Program

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Gold

Best Educational Program

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Bronze

Best Event/Program to Benefit a Charity

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Bronze

Best New Event (within an existing festival)

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Gold

Best Press/Media Kit

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Gold-tie

Best Media Relations Campaign

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Silver

Best Hat

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Milwaukee World Festival/ Summerfest

Summerfest
Milwaukee WI U.S.A.

Bronze

Overall Merchandising Program

Budget: Over \$1.5 Million

Music in the Park

Bastille Days

Milwaukee WI U.S.A.

Gold

Best Website

Budget: Under \$250,000

Music in the Park

Bastille Days
Milwaukee WI U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Music in the Park

Bastille Days
Milwaukee WI U.S.A.

Bronze

Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Music in the Park

Jazz in the Park
Milwaukee WI U.S.A.

Gold

Best Promotional Brochure (4 or more colors)

Budget: \$250,000-\$499,999

Music in the Park

Jazz in the Park
Milwaukee WI U.S.A.

Gold

Best New Fund-raising Program

Budget: \$250,000-\$499,999

Music in the Park

Jazz in the Park
Milwaukee WI U.S.A.

Bronze

Best Other Merchandise

Budget: \$250,000-\$499,999

Music in the Park

East Town Association
Milwaukee WI U.S.A.

Bronze

Direct Mail Piece or Brochure

Budget: Over \$1.5 Million

Narodini Dom Maribor

Festival Lent
Maribor Slovenia

**Bronze-tie
Grand Pinnacle**

Budget: \$500,000-\$1.5 Million

Narodini Dom Maribor

Festival Lent
Maribor Slovenia

**Gold
Best Event Program (interior 4 or more colors)**

Budget: \$500,000-\$1.5 Million

Narodini Dom Maribor

Festival Lent
Maribor Slovenia

**Bronze-tie
Best Promotional Poster**

Budget: \$500,000-\$1.5 Million

Narodini Dom Maribor

Festival Lent
Maribor Slovenia

**Silver
Best T-shirt Design**

Budget: \$500,000-\$1.5 Million

Narodini Dom Maribor

Festival Lent
Maribor Slovenia

**Bronze
Best Hat**

Budget: \$500,000-\$1.5 Million

Narodini Dom Maribor

Festival Lent
Maribor Slovenia

**Bronze
Best Miscellaneous Clothing**

Budget: \$500,000-\$1.5 Million

National Capital Commission

Christmas Lights Across Canada
Ottawa ON Canada

**Silver
Best Full Length TV Program (Local Promotion)**

Budget: Under \$250,000

National Capital Commission

Winterlude 2002
Ottawa ON Canada

**Gold
Best Full Length TV Program (national promotion/syndication)**

Budget: \$250,000-\$499,999

National Capital Commission

Winterlude 2002
Ottawa ON Canada

**Silver
Best Full Length TV Program (national promotion/syndication)**

Budget: \$250,000-\$499,999

National Capital Commission

Winter Campaign
Ottawa ON Canada

**Silver
Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

National Capital Commission

Rideau Canal Skate Way
Ottawa ON Canada

**Bronze
Best Promotional Poster**

Budget: Under \$250,000

National Capital Commission

Canada and the World Pavilion
Ottawa ON Canada

**Silver
Best Ad Series**

Budget: \$250,000-\$499,999

National Capital Commission

National Capital Commission- Promo

Ottawa ON Canada

Bronze

Best New Promotion

Budget: Under \$250,000

National Capital Commission

WinterLude 2002/Canada Day 2002/Tulip

Legacy

Ottawa ON Canada

Bronze

Best Pin or Button

Budget: Under \$250,000

National Capital Commission

WinterLude 2002/Canada Day 2002/Tulip

Legacy

Ottawa ON Canada

Silver

Best Other Merchandise

Budget: Over \$1.5 Million

National Capital Commission

WinterLude 2002/Canada Day 2002/Tulip

Legacy

Ottawa ON Canada

Bronze

Best Miscellaneous Clothing

Budget: \$250,000-\$499,999

National Lentil Festival

Pullman WA U.S.A.

Gold

Best Radio Promotion (ad spot or PSA)

Budget: Under \$250,000

National Lentil Festival

Pullman WA U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: Under \$250,000

National Lentil Festival

Pullman WA U.S.A.

Gold

Best Promotional Brochure (3 or less colors)

Budget: Under \$250,000

National Lentil Festival

Pullman WA U.S.A.

Silver

Best Miscellaneous Printed Materials

Budget: Under \$250,000

Norfolk Festevents, Ltd.

Norfolk VA U.S.A.

Bronze

Best Miscellaneous Printed Materials

Budget: Over \$1.5 Million

Norfolk Festevents, Ltd.

Norfolk VA U.S.A.

Gold

Best Event/Program to Benefit a Charity

Budget: Over \$1.5 Million

Norfolk Festevents, Ltd.

Norfolk VA U.S.A.

Silver

Best New Fund-raising Program

Budget: Over \$1.5 Million

Norfolk Festevents, Ltd.

Norfolk VA U.S.A.

Bronze

Best T-shirt Design

Budget: Over \$1.5 Million

Northern Palm Beaches Chamber of Commerce

ArtiGras Fine Arts Festival

Palm Beach Gardens FL U.S.A.

Silver

Best Radio Promotion (ad spot or PSA)

Budget: \$500,000-\$1.5 Million

Northern Palm Beaches Chamber of Commerce

ArtiGras Fine Arts Festival

Palm Beach Gardens FL U.S.A.

Bronze-tie

Best Newspaper Insert/Supplement

Budget: \$500,000-\$1.5 Million

Northern Palm Beaches Chamber of Commerce

ArtiGras Fine Arts Festival
Palm Beach Gardens FL U.S.A.

Gold

Miscellaneous Printed Materials

Budget: \$500,000-\$1.5 Million

Northern Palm Beaches Chamber of Commerce

ArtiGras Fine Arts Festival
Palm Beach Gardens FL U.S.A.

Silver-tie

Best Commemorative Poster

Budget: \$500,000-\$1.5 Million

Northern Palm Beaches Chamber of Commerce

ArtiGras Fine Arts Festival
Palm Beach Gardens FL U.S.A.

Bronze

Best Ad Series

Budget: \$500,000-\$1.5 Million

Northern Palm Beaches Chamber of Commerce

ArtiGras Fine Arts Festival
Palm Beach Gardens FL U.S.A.

Silver

Best Miscellaneous Printed Materials

Budget: \$500,000-\$1.5 Million

On the Waterfront, Inc.

On the Waterfront presented by Associated Bank
Rockford IL U.S.A.

Gold-tie

Grand Pinnacle

Budget: Over \$1.5 Million

On the Waterfront, Inc.

On the Waterfront presented by Associated Bank
Rockford IL U.S.A.

Bronze-tie

Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

On the Waterfront, Inc.

On the Waterfront presented by Associated Bank
Rockford IL U.S.A.

Gold

Best Cover Design

Budget: Over \$1.5 Million

On the Waterfront, Inc.

On the Waterfront presented by Associated Bank
Rockford IL U.S.A.

Silver

Best Press/Media Kit

Budget: Under \$250,000

On the Waterfront, Inc.

On the Waterfront presented by Associated Bank
Rockford IL U.S.A.

Bronze

Best Hat

Budget: Over \$1.5 Million

One Reel

Bumbershoot 2001
Seattle WA U.S.A.

Bronze

Grand Pinnacle

Budget: Over \$1.5 Million

One Reel

Washington Mutual Family 4th 2002
Seattle WA U.S.A.

Silver

Best Full Length TV Program (Local Promotion)

Budget: \$500,000-\$1.5 Million

One Reel

Bumbershoot 2002
Seattle WA U.S.A.

Silver

Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

One Reel

Washington Mutual Family 4th 2002
Seattle WA U.S.A.

Gold

Best Promotional Poster

Budget: \$500,000-\$1.5 Million

One Reel

Teatre Zinzanni 2002

Seattle WA U.S.A.

Gold

Best Promotional Poster

Budget: Over \$1.5 Million

Ottawa Bluesfest

Cisco Systems Bluesfest

Ottawa ON Canada

Gold

Best Website

Budget: \$500,000-\$1.5 Million

Ottawa Bluesfest

Cisco Systems Bluesfest

Ottawa ON Canada

Silver

Best Media Relations Campaign

Budget: \$500,000-\$1.5 Million

Palm Beach County Public Affairs

Governor's River Walk Reef Dedication

West Palm Beach FL U.S.A.

Gold

Best Event Photograph

Budget: Under \$250,000

Palmdale Parks, Recreation & Special Events (City of)

Fall Festival

Palmdale CA U.S.A.

Gold

Best Sponsor Solicitation Video

Budget: \$250,000-\$499,999

Palmdale Parks, Recreation & Special Events (City of)

Fall Festival

Palmdale CA U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: \$250,000-\$499,999

Parade Company (The)

Marshall Field's Target Fireworks- and

International Freedom Festival Event

Detroit MI U.S.A.

Gold

Best Full Length TV Program (Local Promotion)

Budget: \$250,000-\$499,999

Parade Company (The)

America's Thanksgiving Parade

Detroit MI U.S.A.

Silver

Best Full Length TV Program (Local Promotion)

Budget: Over \$1.5 Million

Parade Company (The)

Marshall Field's Target Fireworks- and

International Freedom Festival Event

Detroit MI U.S.A.

Gold

Best Miscellaneous Printed Materials

Budget: \$250,000-\$499,999

Pasadena Tournament of Roses

Rose Parade & Bowl Game

Pasadena CA U.S.A.

Gold

Best Sponsor Solicitation Video

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Rose Parade & Bowl Game

Pasadena CA U.S.A.

Silver

Best Full Lenth TV Program (national promotion/syndication)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Rose Parade & Bowl Game

Pasadena CA U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Rose Parade & Bowl Game

Pasadena CA U.S.A.

Silver

Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Rose Parade & Bowl Game

Pasadena CA U.S.A.

Gold

Best Volunteer Program

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Rose Parade & Bowl Game

Pasadena CA U.S.A.

Gold

Best New Event (within an existing festival)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Rose Parade & Bowl Game

Pasadena CA U.S.A.

Silver

Best Press/Media Kit

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Rose Parade & Bowl Game

Pasadena CA U.S.A.

Bronze

Best Media Relations Campaign

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Rose Parade & Bowl Game

Pasadena CA U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Rose Parade & Bowl Game

Pasadena CA U.S.A.

Gold

Best Other Merchandise

Budget: Over \$1.5 Million

Peter Knipp Holdings Pte Ltd

World Gormet Summit 2002

Singapore Singapore

Gold

Best Promotional Brochure (4 or more colors)

Budget: \$500,000-\$1.5 Million

Peter Knipp Holdings Pte Ltd

World Gormet Summit 2002

Singapore Singapore

Bronze

Best Community Outreach Program

Budget: \$500,000-\$1.5 Million

Peter Knipp Holdings Pte Ltd

World Gormet Summit 2002

Singapore Singapore

Bronze

Best New Event (within an existing festival)

Budget: \$500,000-\$1.5 Million

Phoenix (City of)

Sunday on Central Presented by APS

Phoenix AZ U.S.A.

Silver

Best Event Program (interior 3 or less colors)

Budget: Under \$250,000

Pigeon Forge Dept. of Tourism (City of), Office of Special Events

Mountain Quiltfest 2002 (A)

Pigeon Forge TN U.S.A.

Gold

Best Educational Program

Budget: Under \$250,000

**Pigeon Forge Dept. of Tourism (City of),
Office of Special Events**

Celebrate Freedom!
Pigeon Forge TN U.S.A.

Gold

Best Educational Program

Budget: \$250,000-\$499,999

**Pigeon Forge Dept. of Tourism (City of),
Office of Special Events**

Celebrate Freedom!
Pigeon Forge TN U.S.A.

Silver

Best Community Outreach Program

Budget: \$250,000-\$499,999

Pittsburgh Irish Festival

Pittsburgh PA U.S.A.

Gold

Best T-shirt Design

Budget: Under \$250,000

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.

Silver

Best Commemorative Poster

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.

Silver

Best Event Photograph

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.

Silver

Best Solicitation Package

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.

Gold

Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.

Gold

Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.

Gold

Best Environmental Program

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.

Bronze

Best Educational Program

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.

Silver

Best Event/Program to Benefit a Charity

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.

Silver

Best Community Outreach Program

Budget: Over \$1.5 Million

Portland Rose Festival Association

Portland Rose Festival
Portland OR U.S.A.
Bronze
Best New Promotion
Budget: Over \$1.5 Million

Portland Rose Festival Association
Portland Rose Festival
Portland OR U.S.A.
Bronze
Best Press/Media Kit
Budget: Over \$1.5 Million

Portland Rose Festival Association
Portland Rose Festival
Portland OR U.S.A.
Silver
Company Image Pieces
Budget: Over \$1.5 Million

Portland Rose Festival Association
Portland Rose Festival
Portland OR U.S.A.
Gold
Direct Mail Piece or Brochure
Budget: Over \$1.5 Million

Pro Football Hall of Fame Festival
Canton OH U.S.A.
Gold
Best Event Program (interior 3 or less colors)
Budget: Over \$1.5 Million

Pro Football Hall of Fame Festival
Canton OH U.S.A.
Bronze
Best Pin or Button
Budget: Over \$1.5 Million

Richter Scale Productions, Inc.
Richter Scale Productions, Inc.
Englewood CO U.S.A.
Gold
Direct Mail Piece or Brochure
Budget: Over \$1.5 Million

Riverfest, Inc.
Riverfest 2002, 25th Anniversary
Little Rock AR U.S.A.
Gold
Best TV Promotion (ad spot or PSA)
Budget: \$500,000-\$1.5 Million

Riverfest, Inc.
Riverfest 2002, 25th Anniversary
Little Rock AR U.S.A.
Silver
Most Creative/Effective News Stunt
Budget: \$500,000-\$1.5 Million

Saint Louis Art Fair
U.S. Bank Saint Louis Jazz Festival
St. Louis MO U.S.A.
Silver-tie
Grand Pinnacle
Budget: \$250,000-\$499,999

Saint Louis Art Fair
St. Louis MO U.S.A.
Gold
Grand Pinnacle
Budget: \$500,000-\$1.5 Million

Saint Louis Art Fair
St. Louis MO U.S.A.
Bronze
Best Event Program (interior 4 or more colors)
Budget: \$500,000-\$1.5 Million

Saint Louis Art Fair
St. Louis MO U.S.A.
Silver-tie
Best Commemorative Poster
Budget: \$500,000-\$1.5 Million

Saint Louis Art Fair
U.S. Bank Saint Louis Jazz Festival
St. Louis MO U.S.A.
Silver
Single Magazine Display Ad
Budget: \$250,000-\$499,999

Saint Louis Art Fair

St. Louis MO U.S.A.

Silver

Single Magazine Display Ad

Budget: \$500,000-\$1.5 Million

Saint Louis Art Fair

St. Louis MO U.S.A.

Bronze-tie

Best T-shirt Design

Budget: \$500,000-\$1.5 Million

San Jacinto Day Foundation

Pasadena Strawberry Festival

Pasadena TX U.S.A.

Gold

Best New Promotion

Budget: Under \$250,000

San Jacinto Day Foundation

Pasadena Strawberry Festival

Pasadena TX U.S.A.

Silver

Best Hat

Budget: Under \$250,000

San Jose Holiday Parade

San Jose CA U.S.A.

Gold

Best Sponsor Solicitation Video

Budget: Under \$250,000

San Jose Holiday Parade

San Jose CA U.S.A.

Silver

Best Radio Promotion (ad spot or PSA)

Budget: Under \$250,000

San Jose Holiday Parade

San Jose CA U.S.A.

Silver

Best Pin or Button

Budget: Under \$250,000

San Jose Holiday Parade

San Jose CA U.S.A.

Bronze

Best Hat

Budget: Under \$250,000

San Jose Holiday Parade

San Jose CA U.S.A.

Bronze

Best Other Merchandise

Budget: Under \$250,000

San Jose Holiday Parade

San Jose CA U.S.A.

Gold

Company Image Pieces

Budget: Under \$250,000

Sausalito Art Festival

Sausalito CA U.S.A.

Silver-tie

Miscellaneous Printed Materials

Budget: \$500,000-\$1.5 Million

Sausalito Art Festival

Sausalito CA U.S.A.

Gold

Best Commemorative Poster

Budget: \$500,000-\$1.5 Million

Sausalito Art Festival

Sausalito CA U.S.A.

Bronze

Best Cover Design

Budget: \$500,000-\$1.5 Million

Sausalito Art Festival

Sausalito CA U.S.A.

Gold

Best T-shirt Design

Budget: \$500,000-\$1.5 Million

Sausalito Art Festival

Sausalito CA U.S.A.

Bronze

Best Pin or Button

Budget: \$500,000-\$1.5 Million

Scene/People's Association

Chingay Singapore 2002
Singapore Singapore

Gold

Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Scene/People's Association

Chingay Singapore 2002
Singapore Singapore

Silver

Single Magazine Display Ad

Budget: Over \$1.5 Million

Scene/People's Association

Chingay Singapore 2002
Singapore Singapore

Gold

Company Image Pieces

Budget: Over \$1.5 Million

Sentosa Development Corporation

Singapore Singapore

Gold

Best Radio Promotion (ad spot or PSA)

Budget: \$500,000-\$1.5 Million

Sentosa Development Corporation

Singapore Singapore

Gold

Company Image Pieces

Budget: \$500,000-\$1.5 Million

SHOWS ETC.

Wells Fargo Winter Games of Idaho
Boise ID U.S.A.

Silver

Grand Pinnacle

Budget: Under \$250,000

SHOWS ETC.

Wells Fargo Winter Games of Idaho
Boise ID U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

SHOWS ETC.

Wells Fargo Winter Games of Idaho
Boise ID U.S.A.

Bronze

Best Website

Budget: Under \$250,000

SHOWS ETC.

Kid For A Night
Boise ID U.S.A.

Gold

Best Event/Program to Benefit a Charity

Budget: Under \$250,000

SHOWS ETC.

Olympic Torch Relay- Boise, ID
Boise ID U.S.A.

Gold

Best Community Outreach Program

Budget: Under \$250,000

Skagit Valley Tulip Festival

Mount Vernon WA U.S.A.

Silver

Best Commemorative Poster

Budget: Under \$250,000

Source One Marketing Comm. Inc.- Grand Excursion

Grand Excursion 2004
Cincinnati OH U.S.A.

Gold

Best Solicitation Package

Budget: Over \$1.5 Million

St. Luke's Women's Fitness Celebration

Boise ID U.S.A.

Silver

Best Press/Media Kit

Budget: \$250,000-\$499,999

Sunfest of Palm Beach County, Inc.

Sunfest 2002
 West Palm Beach FL U.S.A.
Bronze
Best Commemorative Poster
 Budget: Over \$1.5 Million

Texas Arts and Crafts Educational Foundation, Inc.
 Texas State Arts & Crafts Fair
 Kerrville TX U.S.A.
Gold
Best Promotional Brochure (4 or more colors)
 Budget: Under \$250,000

Texas Arts and Crafts Educational Foundation, Inc.
 Texas State Arts & Crafts Fair
 Kerrville TX U.S.A.
Gold
Best Commemorative Poster
 Budget: Under \$250,000

Texas Arts and Crafts Educational Foundation, Inc.
 Texas State Arts & Crafts Fair
 Kerrville TX U.S.A.
Gold
Best Miscellaneous Printed Materials
 Budget: Under \$250,000

Texas Arts and Crafts Educational Foundation, Inc.
 Texas State Arts & Crafts Fair
 Kerrville TX U.S.A.
Gold
Best Hat
 Budget: Under \$250,000

Texas Arts and Crafts Educational Foundation, Inc.
 Texas State Arts & Crafts Fair
 Kerrville TX U.S.A.
Silver
Best Miscellaneous Clothing
 Budget: Under \$250,000

The Springut Group Inc.
 Park Avenue Summer Art Fest
 Rochester NY U.S.A.
Bronze
Best Press/Media Kit
 Budget: Under \$250,000

The Springut Group Inc.
 Park Avenue Summer Art Fest
 Rochester NY U.S.A.
Silver
Best T-shirt Design
 Budget: Under \$250,000

Town Center Improvement District
 7th Annual Public Safety Appreciation Banquet
 Woodlands TX U.S.A.
Gold
Miscellaneous Printed Materials
 Budget: Under \$250,000

Town Center Improvement District
 7th Annual Public Safety Appreciation Banquet
 Woodlands TX U.S.A.
Gold
Single Magazine Display Ad
 Budget: Under \$250,000

Updowntowners, Inc.
 July Jam
 Lincoln NE U.S.A.
Gold
Best Cover Design
 Budget: Under \$250,000

Updowntowners, Inc.
 Lincoln NE U.S.A.
Bronze
Company Image Pieces
 Budget: Under \$250,000

Uptown Association
 Metris Uptown Art Fair
 Minneapolis MN U.S.A.
Bronze
Grand Pinnacle
 Budget: \$250,000-\$499,999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Bronze

Best Event Program (interior 4 or more colors)

Budget: \$250,000-\$499,999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Gold

Best Event/Organization Newsletter

Budget: \$250,000-\$499,999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Silver

Best Promotional Poster

Budget: \$250,000-\$499,999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Gold

Best Event/Program to Benefit a Charity

Budget: \$250,000-\$499,999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: \$250,000-\$499,999

Uptown Association

Metris Uptown Art Fair
Minneapolis MN U.S.A.

Bronze

Overall Merchandising Program

Budget: \$250,000-\$499,999

Uptown Association

Metris Uptown Art Fair

Minneapolis MN U.S.A.

Gold

Company Image Pieces

Budget: \$250,000-\$499,999

Utah Arts Festival

Salt Lake City UT U.S.A.

Silver

Best Cover Design

Budget: \$500,000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Gold

Single Newspaper Display Ad

Budget: \$500,000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Silver

Best Event Photograph

Budget: \$500,000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Gold

Best Sponsor Follow-up Report

Budget: \$500,000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Gold

Best Press/Media Kit

Budget: \$500,000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Bronze

Best Media Relations Campaign

Budget: \$500,000-\$1.5 Million

Utah Arts Festival

Salt Lake City UT U.S.A.

Bronze

Overall Merchandising Program

Budget: \$500,000-\$1.5 Million

Utah Shakespearean Festival

Cedar City UT U.S.A.

Bronze

Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Utah Shakespearean Festival

Cedar City UT U.S.A.

Silver-tie

Miscellaneous Printed Materials

Budget: Over \$1.5 Million

Walt Disney World

Epcot International Food and Wine Festival Celebration FL U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Budget: \$500,000-\$1.5 Million

Walt Disney World

Festival of the Masters Celebration FL U.S.A.

Bronze

Best Commemorative Poster

Budget: Under \$250,000

Walt Disney World

100 Years of Magic Celebration Celebration FL U.S.A.

Bronze

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Silver

Best Event Program (interior 4 or more colors)

Budget: \$500,000-\$1.5 Million

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Bronze-tie

Best Newspaper Insert/Supplement

Budget: \$500,000-\$1.5 Million

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Bronze

Best Miscellaneous Printed Materials

Budget: \$500,000-\$1.5 Million

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Silver

Best New Promotion

Budget: \$500,000-\$1.5 Million

Washington Mutual Coconut Grove Arts Festival

Coconut Grove FL U.S.A.

Bronze-tie

Best T-shirt Design

Budget: \$500,000-\$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration Laredo TX U.S.A.

Bronze

Best Full Length TV Program (Local Promotion)

Budget: \$500,000-\$1.5 Million

Wells Fargo

Wells Fargo Twilight Criterium Boise ID U.S.A.

Silver

Best Promotional Poster

Budget: Under \$250,000

Wells Fargo

Wells Fargo Twilight Criterium Boise ID U.S.A.

Bronze

Best T-shirt Design

Budget: Under \$250,000

West End Association

Dallas TX U.S.A.

Silver

Direct Mail Piece or Brochure

Budget: Over \$1.5 Million

West Palm Beach (City of)

Clematis By Night

West Palm Beach FL U.S.A.

Silver-tie

Best Promotional Brochure (4 or more colors)

Budget: \$250,000-\$499,999

West Palm Beach (City of)

Clematis By Night

West Palm Beach FL U.S.A.

Silver-tie

Best Promotional Brochure (4 or more colors)

Budget: \$250,000-\$499,999

West Palm Beach (City of)

Kaleidoscope...A Celebration of Many Cultures

West Palm Beach FL U.S.A.

Bronze

Miscellaneous Printed Materials

Budget: Under \$250,000

West Palm Beach (City of)

Kaleidoscope...A Celebration of Many Cultures

West Palm Beach FL U.S.A.

Silver

Best Educational Program

Budget: Under \$250,000

West Palm Beach (City of)

Clematis By Night

West Palm Beach FL U.S.A.

Gold

Best New Event (within an existing festival)

Budget: \$250,000-\$499,999

Wildflower! Arts & Music Festival

Sights & Sounds of Galatyn Park
Richardson TX U.S.A.

Gold

Grand Pinnacle

Budget: \$250,000-\$499,999

Wildflower! Arts & Music Festival

Sights & Sounds of Galatyn Park
Richardson TX U.S.A.

Gold

Best Promotional Poster

Budget: \$250,000-\$499,999

Wildflower! Arts & Music Festival

Sights & Sounds of Galatyn Park
Richardson TX U.S.A.

Gold

Single Newspaper Display Ad

Budget: \$250,000-\$499,999

Wildflower! Arts & Music Festival

Sights & Sounds of Galatyn Park
Richardson TX U.S.A.

Bronze

Best Ad Series

Budget: \$250,000-\$499,999

Wildflower! Arts & Music Festival

Sights & Sounds of Galatyn Park
Richardson TX U.S.A.

Silver

Best Event Photograph

Budget: \$250,000-\$499,999

Wildflower! Arts & Music Festival

Sights & Sounds of Galatyn Park
Richardson TX U.S.A.

Silver

Best Miscellaneous Printed Materials

Budget: \$250,000-\$499,999

Wildflower! Arts & Music Festival

Sights & Sounds of Galatyn Park
Richardson TX U.S.A.

Gold

Best Press/Media Kit

Budget: \$250,000-\$499,999

Wildflower! Arts & Music Festival

Sights & Sounds of Galatyn Park
Richardson TX U.S.A.

Bronze

Best T-shirt Design

Budget: \$250,000-\$499,999

Wildflower! Arts & Music Festival

Sights & Sounds of Galatyn Park
Richardson TX U.S.A.

Silver

Best Other Merchandise

Budget: \$250,000-\$499,999

Winterfest, Inc.

Cingular Wireless Winterfest Boat Parade
presented by Nokia
Fort Lauderdale FL U.S.A.

Gold

Best Sponsor Solicitation Video

Budget: \$500,000-\$1.5 Million

Winterfest, Inc.

Cingular Wireless Winterfest Boat Parade
presented by Nokia
Fort Lauderdale FL U.S.A.

Bronze-tie

Best Promotional Poster

Budget: \$500,000-\$1.5 Million

Wisconsin State Fair Park

Wisconsin State Fair
West Allis WI U.S.A.

Gold

Best T-shirt Design

Budget: Over \$1.5 Million

Zouk Management Pte Ltd

Zoukout 2001
Singapore Singapore

Silver

Best Website

Budget: \$250,000-\$499,999