

**Gold**

**Grand Pinnacle**

Budget: Under \$250,000

**Anacortes Arts Festival**

Anacortes WA U.S.A.

**Bronze-tie**

**Grand Pinnacle**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Grand Pinnacle**

Budget: Under \$250,000

**Chickasaw Nation Tourism**

2001 Chickasaw Annual Meeting & Festival  
Tishomingo OK U.S.A.

**Silver**

**Grand Pinnacle**

Budget: \$500,000-\$1.5 Million

**Downtown Fort Worth, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Silver-tie**

**Grand Pinnacle**

Budget: \$250,000-\$499,999

**Gwyndara International**

Singapore River Buskers' Festival  
Singapore Singapore

**Gold-tie**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival  
Louisville KY U.S.A.

**Silver**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Bronze-tie**

**Grand Pinnacle**

Budget: \$500,000-\$1.5 Million

**Narodini Dom Maribor**

Festival Lent  
Maribor Slovenia

**Gold-tie**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**On the Waterfront, Inc.**

On the Waterfront presented by Associated Bank  
Rockford IL U.S.A.

**Bronze**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**One Reel**

Bumbershoot 2001  
Seattle WA U.S.A.

**Silver-tie**

**Grand Pinnacle**

Budget: \$250,000-\$499,999

**Saint Louis Art Fair**

U.S. Bank Saint Louis Jazz Festival  
St. Louis MO U.S.A.

**Gold**

**Grand Pinnacle**

Budget: \$500,000-\$1.5 Million

**Saint Louis Art Fair**

St. Louis MO U.S.A.

**Silver**

**Grand Pinnacle**

Budget: Under \$250,000

**SHOWS ETC.**

Wells Fargo Winter Games of Idaho  
Boise ID U.S.A.

**Bronze**

**Grand Pinnacle**

Budget: \$250,000-\$499,999

**Uptown Association**

Metris Uptown Art Fair

Minneapolis MN U.S.A.

**Gold**

**Grand Pinnacle**

Budget: \$250,000-\$499,999

**Wildflower! Arts & Music Festival**

Sights & Sounds of Galatyn Park

Richardson TX U.S.A.

**Silver**

**Best Sponsor Solicitation Video**

Budget: Over \$1.5 Million

**Circus World Museum Foundation**

Great Circus Parade

Baraboo WI U.S.A.

**Bronze**

**Best Sponsor Solicitation Video**

Budget: Over \$1.5 Million

**Greeley Independence Stampede**

Greeley CO U.S.A.

**Gold**

**Best Sponsor Solicitation Video**

Budget: \$250,000-\$499,999

**Palmdale Parks, Recreation & Special Events (City of)**

Fall Festival

Palmdale CA U.S.A.

**Gold**

**Best Sponsor Solicitation Video**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Rose Parade & Bowl Game

Pasadena CA U.S.A.

**Gold**

**Best Sponsor Solicitation Video**

Budget: Under \$250,000

**San Jose Holiday Parade**

San Jose CA U.S.A.

**Gold**

**Best Sponsor Solicitation Video**

Budget: \$500,000-\$1.5 Million

**Winterfest, Inc.**

Cingular Wireless Winterfest Boat Parade

presented by Nokia

Fort Lauderdale FL U.S.A.

**Gold**

**Best TV Promotion (ad spot or PSA)**

Budget: \$250,000-\$499,999

**Asheville, Parks and Recreation (City of)**

Bele Chere Festival

Asheville NC U.S.A.

**Bronze**

**Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Bethlehem Musikfest Association**

Musikfest

Bethlehem PA U.S.A.

**Silver**

**Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival

Louisville KY U.S.A.

**Gold**

**Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest

Milwaukee WI U.S.A.

**Gold**

**Best TV Promotion (ad spot or PSA)**

Budget: \$500,000-\$1.5 Million

**Riverfest, Inc.**

Riverfest 2002, 25th Anniversary

Little Rock AR U.S.A.

**Gold**

**Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

**SHOWS ETC.**

Wells Fargo Winter Games of Idaho

Boise ID U.S.A.

**Silver**

**Best TV Promotion (ad spot or PSA)**

Budget: \$500,000-\$1.5 Million

**Walt Disney World**

Epcot International Food and Wine Festival  
Celebration FL U.S.A.

**Gold**

**Best Full Length TV Program (Local Promotion)**

Budget: Under \$250,000

**Centennial Olympic Park**

Atlanta Unites  
Atlanta GA U.S.A.

**Gold**

**Best Full Length TV Program (Local Promotion)**

Budget: Over \$1.5 Million

**Churchill Downs**

Kentucky Derby  
Louisville KY U.S.A.

**Gold**

**Best Full Length TV Program (Local Promotion)**

Budget: \$500,000-\$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio TX U.S.A.

**Bronze**

**Best Full Length TV Program (Local Promotion)**

Budget: Over \$1.5 Million

**Greeley Independence Stampede**

Greeley CO U.S.A.

**Silver**

**Best Full Length TV Program (Local Promotion)**

Budget: Under \$250,000

**National Capital Commission**

Christmas Lights Across Canada  
Ottawa ON Canada

**Silver**

**Best Full Length TV Program (Local Promotion)**

Budget: \$500,000-\$1.5 Million

**One Reel**

Washington Mutual Family 4th 2002  
Seattle WA U.S.A.

**Gold**

**Best Full Length TV Program (Local Promotion)**

Budget: \$250,000-\$499,999

**Parade Company (The)**

Marshall Field's Target Fireworks- and  
International Freedom Festival Event  
Detroit MI U.S.A.

**Silver**

**Best Full Length TV Program (Local Promotion)**

Budget: Over \$1.5 Million

**Parade Company (The)**

America's Thanksgiving Parade  
Detroit MI U.S.A.

**Bronze**

**Best Full Length TV Program (Local Promotion)**

Budget: \$500,000-\$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo TX U.S.A.

**Gold**

**Best Full Length TV Program (national promotion/syndication)**

Budget: Over \$1.5 Million

**Churchill Downs**

Kentucky Derby  
Louisville KY U.S.A.

**Gold**

**Best Full Length TV Program (national promotion/syndication)**

Budget: \$500,000-\$1.5 Million

**Drum Corps International**

Drum Corps International Summer Music Games

Addison IL U.S.A.

**Bronze**

**Best Full Length TV Program (national promotion/syndication)**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

World Championship Barbecue Cooking Contest  
Memphis TN U.S.A.

**Gold**

**Best Full Length TV Program (national promotion/syndication)**

Budget: \$250,000-\$499,999

**National Capital Commission**

Winterlude 2002  
Ottawa ON Canada

**Silver**

**Best Full Length TV Program (national promotion/syndication)**

Budget: \$250,000-\$499,999

**National Capital Commission**

Winterlude 2002  
Ottawa ON Canada

**Silver**

**Best Full Length TV Program (national promotion/syndication)**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Rose Parade & Bowl Game  
Pasadena CA U.S.A.

**Gold**

**Best Radio Promotion (ad spot or PSA)**

Budget: \$250,000-\$499,999

**Balloon Fest**

Oklahoma City OK U.S.A.

**Bronze**

**Best Radio Promotion (ad spot or PSA)**

Budget: \$500,000-\$1.5 Million

**Gilroy Garlic Festival Assn., Inc.**

Gilroy Garlic Festival  
Gilroy CA U.S.A.

**Bronze**

**Best Radio Promotion (ad spot or PSA)**

Budget: Under \$250,000

**Historic Appomattox Railroad Festival**

Appomattox VA U.S.A.

**Gold**

**Best Radio Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Silver**

**Best Radio Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Bronze**

**Best Radio Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Gold**

**Best Radio Promotion (ad spot or PSA)**

Budget: Under \$250,000

**National Lentil Festival**

Pullman WA U.S.A.

**Silver**

**Best Radio Promotion (ad spot or PSA)**

Budget: \$500,000-\$1.5 Million

**Northern Palm Beaches Chamber of Commerce**

ArtiGras Fine Arts Festival  
Palm Beach Gardens FL U.S.A.

**Silver**

**Best Radio Promotion (ad spot or PSA)**

Budget: Under \$250,000

**San Jose Holiday Parade**

San Jose CA U.S.A.

Dublin OH U.S.A.

**Gold**

**Best Radio Promotion (ad spot or PSA)**

Budget: \$500,000-\$1.5 Million

**Sentosa Development Corporation**

Singapore Singapore

**Silver**

**Best Website**

Budget: Over \$1.5 Million

**Alamo Bowl**

San Antonio TX U.S.A.

**Bronze**

**Best Website**

Budget: \$250,000-\$499,999

**Alliance for the West End, Inc.**

Taste of Dallas

Dallas TX U.S.A.

**Silver**

**Best Website**

Budget: Under \$250,000

**Aquafest, Inc.**

Aquafest

Lake Stevens WA U.S.A.

**Bronze**

**Best Website**

Budget: Over \$1.5 Million

**Churchill Downs**

Kentucky Derby

Louisville KY U.S.A.

**Gold**

**Best Website**

Budget: Over \$1.5 Million

**Clear Channel Entertainment**

Music Midtown

Atlanta GA U.S.A.

**Bronze**

**Best Website**

Budget: \$500,000-\$1.5 Million

**Dublin (City of)**

Dublin Irish Festival

**Gold**

**Best Website**

Budget: \$250,000-\$499,999

**Issaquah Salmon Days Festival**

Issaquah WA U.S.A.

**Silver**

**Best Website**

Budget: \$500,000-\$1.5 Million

**Mad Booking**

Vanilla Coke's On the Bricks

Atlanta GA U.S.A.

**Gold**

**Best Website**

Budget: Under \$250,000

**Music in the Park**

Bastille Days

Milwaukee WI U.S.A.

**Gold**

**Best Website**

Budget: \$500,000-\$1.5 Million

**Ottawa Bluesfest**

Cisco Systems Bluesfest

Ottawa ON Canada

**Bronze**

**Best Website**

Budget: Under \$250,000

**SHOWS ETC.**

Wells Fargo Winter Games of Idaho

Boise ID U.S.A.

**Silver**

**Best Website**

Budget: \$250,000-\$499,999

**Zouk Management Pte Ltd**

Zoukout 2001

Singapore Singapore

**Bronze**

**Best Event Program (interior 3 or less colors)**

Budget: Under \$250,000

**Arizona Aloha Festivals, Inc. and City of Phoenix**

Arizona Aloha Festival  
Phoenix AZ U.S.A.

**Gold**

**Best Event Program (interior 3 or less colors)**

Budget: \$250,000-\$499,999

**Gwyndara International**

Singapore River Buskers' Festival  
Singapore Singapore

**Gold**

**Best Event Program (interior 3 or less colors)**

Budget: Under \$250,000

**Harrisburg Parks and Recreation (City of)**

American MusicFest  
Harrisburg PA U.S.A.

**Bronze**

**Best Event Program (interior 3 or less colors)**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival  
Louisville KY U.S.A.

**Silver**

**Best Event Program (interior 3 or less colors)**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Beale Street Music Festival  
Memphis TN U.S.A.

**Silver**

**Best Event Program (interior 3 or less colors)**

Budget: Under \$250,000

**Phoenix (City of)**

Sunday on Central Presented by APS  
Phoenix AZ U.S.A.

**Gold**

**Best Event Program (interior 3 or less colors)**

Budget: Over \$1.5 Million

**Pro Football Hall of Fame Festival**

Canton OH U.S.A.

**Silver**

**Best Event Program (interior 4 or more colors)**

Budget: \$250,000-\$499,999

**French Quarter Festivals, Inc.**

Christmas New Orleans Style  
New Orleans LA U.S.A.

**Gold**

**Best Event Program (interior 4 or more colors)**

Budget: \$250,000-\$499,999

**Friends of Art of Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee WI U.S.A.

**Gold**

**Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000

**Jersey Tourism**

Walking Festival  
Jersey Jersey

**Silver**

**Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000

**Jersey Tourism**

Walking Festival  
Jersey Jersey

**Bronze**

**Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000

**Jersey Tourism**

Jersey International Arts Festival  
Jersey Jersey

**Gold**

**Best Event Program (interior 4 or more colors)**

Budget: \$500,000-\$1.5 Million

**Narodini Dom Maribor**

Festival Lent  
Maribor Slovenia

**Silver**

**Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

**One Reel**

Bumbershoot 2002  
Seattle WA U.S.A.

**Bronze**

**Best Event Program (interior 4 or more colors)**

Budget: \$500,000-\$1.5 Million

**Saint Louis Art Fair**

St. Louis MO U.S.A.

**Gold**

**Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

**Scene/People's Association**

Chingay Singapore 2002  
Singapore Singapore

**Bronze**

**Best Event Program (interior 4 or more colors)**

Budget: \$250,000-\$499,999

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis MN U.S.A.

**Bronze**

**Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

**Utah Shakespearean Festival**

Cedar City UT U.S.A.

**Silver**

**Best Event Program (interior 4 or more colors)**

Budget: \$500,000-\$1.5 Million

**Washington Mutual Coconut Grove Arts Festival**

Coconut Grove FL U.S.A.

**Silver**

**Best Newspaper Insert/Supplement**

Budget: \$250,000-\$499,999

**Alliance for the West End, Inc.**

Taste of Dallas  
Dallas TX U.S.A.

**Silver**

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Aquafest, Inc.**

Aquafest  
Lake Stevens WA U.S.A.

**Gold**

**Best Newspaper Insert/Supplement**

Budget: \$250,000-\$499,999

**Bellevue Art Museum**

Bellevue Art Museum Fair  
Bellevue WA U.S.A.

**Silver**

**Best Newspaper Insert/Supplement**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Gold**

**Best Newspaper Insert/Supplement**

Budget: \$500,000-\$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Bronze**

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival  
Louisville KY U.S.A.

**Gold**

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Music in the Park**

Bastille Days

Milwaukee WI U.S.A.

**Bronze**

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**National Lentil Festival**

Pullman WA U.S.A.

**Bronze-tie**

**Best Newspaper Insert/Supplement**

Budget: \$500,000-\$1.5 Million

**Northern Palm Beaches Chamber of Commerce**

ArtiGras Fine Arts Festival

Palm Beach Gardens FL U.S.A.

**Bronze**

**Best Newspaper Insert/Supplement**

Budget: \$250,000-\$499,999

**Palmdale Parks, Recreation & Special Events (City of)**

Fall Festival

Palmdale CA U.S.A.

**Gold**

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Rose Parade & Bowl Game

Pasadena CA U.S.A.

**Silver**

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival

Portland OR U.S.A.

**Bronze-tie**

**Best Newspaper Insert/Supplement**

Budget: \$500,000-\$1.5 Million

**Washington Mutual Coconut Grove Arts Festival**

Coconut Grove FL U.S.A.

**Gold**

**Best Promotional Brochure (3 or less colors)**

Budget: \$250,000-\$499,999

**Bellingham Festival of Music**

Bellingham Festival of Music 2002

Bellingham WA U.S.A.

**Gold**

**Best Promotional Brochure (3 or less colors)**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Silver**

**Best Promotional Brochure (3 or less colors)**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Gold**

**Best Promotional Brochure (3 or less colors)**

Budget: Under \$250,000

**National Lentil Festival**

Pullman WA U.S.A.

**Bronze-tie**

**Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

**Churchill Downs**

Kentucky Derby

Louisville KY U.S.A.

**Bronze**

**Best Promotional Brochure (4 or more colors)**

Budget: \$250,000-\$499,999

**City of Santa Clarita**

Cowboy Poetry and Music Festival



Santa Clarita CA U.S.A.

**Bronze**

**Best Promotional Brochure (4 or more colors)**

Budget: \$500,000-\$1.5 Million

**Dublin (City of)**

Dublin Irish Festival  
Dublin OH U.S.A.

**Gold**

**Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

**M.A.P. Marketing Group**

Colorado Ballet  
Denver CO U.S.A.

**Silver**

**Best Promotional Brochure (4 or more colors)**

Budget: \$500,000-\$1.5 Million

**Maryville (City of)**

Foothills Fall Festival  
Maryville TN U.S.A.

**Bronze**

**Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

**Music in the Park**

Bastille Days  
Milwaukee WI U.S.A.

**Gold**

**Best Promotional Brochure (4 or more colors)**

Budget: \$250,000-\$499,999

**Music in the Park**

Jazz in the Park  
Milwaukee WI U.S.A.

**Silver**

**Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

**National Capital Commission**

Winter Campaign  
Ottawa ON Canada

**Bronze-tie**

**Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

**On the Waterfront, Inc.**

On the Waterfront presented by Associated Bank  
Rockford IL U.S.A.

**Silver**

**Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Rose Parade & Bowl Game  
Pasadena CA U.S.A.

**Gold**

**Best Promotional Brochure (4 or more colors)**

Budget: \$500,000-\$1.5 Million

**Peter Knipp Holdings Pte Ltd**

World Gourmet Summit 2002  
Singapore Singapore

**Gold**

**Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

**Texas Arts and Crafts Educational Foundation, Inc.**

Texas State Arts & Crafts Fair  
Kerrville TX U.S.A.

**Silver-tie**

**Best Promotional Brochure (4 or more colors)**

Budget: \$250,000-\$499,999

**West Palm Beach (City of)**

Clematis By Night  
West Palm Beach FL U.S.A.

**Silver-tie**

**Best Promotional Brochure (4 or more colors)**

Budget: \$250,000-\$499,999

**West Palm Beach (City of)**

Clematis By Night  
West Palm Beach FL U.S.A.

**Silver**

**Best Event/Organization Newsletter**

Budget: Under \$250,000

**Anacortes Arts Festival**

Anacortes WA U.S.A.

**Gold**

**Best Event/Organization Newsletter**

Budget: \$500,000-\$1.5 Million

**Bands of America**

2001 Grand National Championships presented  
by Yamaha  
Schaumburg IL U.S.A.

**Gold**

**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

**Churchill Downs**

Spring Meet/Fall Meet- Junior Jockey Club  
Louisville KY U.S.A.

**Bronze**

**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

**Circus World Museum Foundation**

Great Circus Parade  
Baraboo WI U.S.A.

**Gold**

**Best Event/Organization Newsletter**

Budget: Under \$250,000

**Glendale, Arizona Special Events (City of)**

Glendale (city of)  
Glendale AZ U.S.A.

**Silver**

**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival  
Louisville KY U.S.A.

**Gold**

**Best Event/Organization Newsletter**

Budget: \$250,000-\$499,999

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis MN U.S.A.

**Bronze**

**Miscellaneous Printed Materials**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Silver-tie**

**Miscellaneous Printed Materials**

Budget: Over \$1.5 Million

**Churchill Downs**

Spring & Fall Meet- Calendar Giveaway Day  
Louisville KY U.S.A.

**Silver**

**Miscellaneous Printed Materials**

Budget: Under \$250,000

**Daytona Beach Area CVB**

Daytona Beach Area CVB  
Daytona Beach FL U.S.A.

**Silver-tie**

**Miscellaneous Printed Materials**

Budget: \$500,000-\$1.5 Million

**Dublin (City of)**

Dublin Irish Festival  
Dublin OH U.S.A.

**Gold**

**Miscellaneous Printed Materials**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Memphis in May Education Program  
Memphis TN U.S.A.

**Bronze-tie**

**Miscellaneous Printed Materials**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Memphis TN U.S.A.

**Bronze-tie**

**Miscellaneous Printed Materials**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

World Championship Barbecue Cooking Contest  
Memphis TN U.S.A.

**Gold**

**Miscellaneous Printed Materials**

Budget: \$500,000-\$1.5 Million

**Northern Palm Beaches Chamber of Commerce**

ArtiGras Fine Arts Festival  
Palm Beach Gardens FL U.S.A.

**Silver-tie**

**Miscellaneous Printed Materials**

Budget: \$500,000-\$1.5 Million

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Gold**

**Miscellaneous Printed Materials**

Budget: Under \$250,000

**Town Center Improvement District**

7th Annual Public Safety Appreciation Banquet  
Woodlands TX U.S.A.

**Silver-tie**

**Miscellaneous Printed Materials**

Budget: Over \$1.5 Million

**Utah Shakespearean Festival**

Cedar City UT U.S.A.

**Bronze**

**Miscellaneous Printed Materials**

Budget: Under \$250,000

**West Palm Beach (City of)**

Kaleidoscope...A Celebration of Many Cultures  
West Palm Beach FL U.S.A.

**Gold**

**Best Promotional Poster**

Budget: Under \$250,000

**Ann Arbor Street Art Fair, Inc.**

Ann Arbor Street Art Fair

Ann Arbor MI U.S.A.

**Silver**

**Best Promotional Poster**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**Ducos/ACR**

Solero Summer Carnival  
Rotterdam NL U.S.A.

**Silver**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**Greeley Independence Stampede**

Greeley CO U.S.A.

**Bronze**

**Best Promotional Poster**

Budget: \$250,000-\$499,999

**Gwyndara International**

Singapore River Buskers' Festival  
Singapore Singapore

**Bronze-tie**

**Best Promotional Poster**

Budget: \$500,000-\$1.5 Million

**Narodini Dom Maribor**

Festival Lent  
Maribor Slovenia

**Bronze**

**Best Promotional Poster**

Budget: Under \$250,000

**National Capital Commission**

Rideau Canal Skate Way  
Ottawa ON Canada

**Gold**

**Best Promotional Poster**

Budget: \$500,000-\$1.5 Million

**One Reel**

Washington Mutual Family 4th 2002  
Seattle WA U.S.A.

**Gold**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**One Reel**

Teatre Zinzanni 2002  
Seattle WA U.S.A.

**Silver**

**Best Promotional Poster**

Budget: \$250,000-\$499,999

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis MN U.S.A.

**Silver**

**Best Promotional Poster**

Budget: Under \$250,000

**Wells Fargo**

Wells Fargo Twilight Criterium  
Boise ID U.S.A.

**Gold**

**Best Promotional Poster**

Budget: \$250,000-\$499,999

**Wildflower! Arts & Music Festival**

Sights & Sounds of Galatyn Park  
Richardson TX U.S.A.

**Bronze-tie**

**Best Promotional Poster**

Budget: \$500,000-\$1.5 Million

**Winterfest, Inc.**

Cingular Wireless Winterfest Boat Parade  
presented by Nokia  
Fort Lauderdale FL U.S.A.

**Gold**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Churchill Downs**

Kentucky Derby  
Louisville KY U.S.A.

**Silver**

**Best Commemorative Poster**

Budget: \$250,000-\$499,999

**French Quarter Festivals, Inc.**

New Orleans LA U.S.A.

**Gold**

**Best Commemorative Poster**

Budget: \$250,000-\$499,999

**Issaquah Salmon Days Festival**

Issaquah WA U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: \$500,000-\$1.5 Million

**Jubilee CityFest**

Montgomery AL U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: \$250,000-\$499,999

**Mammoth Lakes Jazz Jubilee**

Mammoth Lakes CA U.S.A.

**Silver-tie**

**Best Commemorative Poster**

Budget: \$500,000-\$1.5 Million

**Northern Palm Beaches Chamber of Commerce**

ArtiGras Fine Arts Festival  
Palm Beach Gardens FL U.S.A.

**Silver**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival  
Portland OR U.S.A.

**Silver-tie**

**Best Commemorative Poster**

Budget: \$500,000-\$1.5 Million

**Saint Louis Art Fair**

St. Louis MO U.S.A.

**Gold**

**Best Commemorative Poster**

Budget: \$500,000-\$1.5 Million

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Silver**

**Best Commemorative Poster**

Budget: Under \$250,000

**Skagit Valley Tulip Festival**

Mount Vernon WA U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Sunfest of Palm Beach County, Inc.**

Sunfest 2002

West Palm Beach FL U.S.A.

**Gold**

**Best Commemorative Poster**

Budget: Under \$250,000

**Texas Arts and Crafts Educational Foundation, Inc.**

Texas State Arts & Crafts Fair

Kerrville TX U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: Under \$250,000

**Walt Disney World**

Festival of the Masters

Celebration FL U.S.A.

**Silver**

**Best Cover Design**

Budget: Under \$250,000

**Auburn Cord Duesenberg Festival, Inc.**

Auburn Cord Duesenberg Festival, Inc.

Auburn IN U.S.A.

**Gold**

**Best Cover Design**

Budget: \$250,000-\$499,999

**Bellingham Festival of Music**

Bellingham Festival of Music 2002

Bellingham WA U.S.A.

**Bronze**

**Best Cover Design**

Budget: Over \$1.5 Million

**Churchill Downs**

Kentucky Derby

Louisville KY U.S.A.

**Silver**

**Best Cover Design**

Budget: \$250,000-\$499,999

**Friends of Art of Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee WI U.S.A.

**Silver**

**Best Cover Design**

Budget: Over \$1.5 Million

**Greeley Independence Stampede**

Greeley CO U.S.A.

**Gold**

**Best Cover Design**

Budget: \$500,000-\$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon GA U.S.A.

**Gold**

**Best Cover Design**

Budget: Over \$1.5 Million

**On the Waterfront, Inc.**

On the Waterfront presented by Associated Bank

Rockford IL U.S.A.

**Bronze**

**Best Cover Design**

Budget: \$500,000-\$1.5 Million

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Gold**

**Best Cover Design**

Budget: Under \$250,000

**Uptowners, Inc.**

July Jam

Lincoln NE U.S.A.

**Silver**

**Best Cover Design**

Budget: \$500,000-\$1.5 Million

**Utah Arts Festival**

Salt Lake City UT U.S.A.

**Gold**

**Single Newspaper Display Ad**

Budget: Under \$250,000

**El Paso County Fair**

Calhan CO U.S.A.

**Silver**

**Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Friends of the Festival (Riverbend Festival)**

Riverbend Festival (The)

Chattanooga TN U.S.A.

**Silver**

**Single Newspaper Display Ad**

Budget: \$250,000-\$499,999

**Gwyndara International**

Singapore River Buskers' Festival

Singapore Singapore

**Silver**

**Single Newspaper Display Ad**

Budget: \$500,000-\$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon GA U.S.A.

**Bronze**

**Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Miami -Dade County Fair & Exposition**

Miami- Dade County Fair & Expo

Miami FL U.S.A.

**Gold**

**Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest

Milwaukee WI U.S.A.

**Gold**

**Single Newspaper Display Ad**

Budget: \$500,000-\$1.5 Million

**Utah Arts Festival**

Salt Lake City UT U.S.A.

**Gold**

**Single Newspaper Display Ad**

Budget: \$250,000-\$499,999

**Wildflower! Arts & Music Festival**

Sights & Sounds of Galatyn Park

Richardson TX U.S.A.

**Bronze**

**Single Magazine Display Ad**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Gold**

**Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Churchill Downs**

Churchill Downs

Louisville KY U.S.A.

**Gold**

**Single Magazine Display Ad**

Budget: \$250,000-\$499,999

**City of Santa Clarita**

Cowboy Poetry and Music Festival

Santa Clarita CA U.S.A.

**Gold**

**Single Magazine Display Ad**

Budget: \$500,000-\$1.5 Million

**Downtown Fort Worth, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Bronze**

**Single Magazine Display Ad**

Budget: \$250,000-\$499,999

**Gwyndara International**

Singapore River Buskers' Festival  
Singapore Singapore

**Bronze**

**Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Silver**

**Single Magazine Display Ad**

Budget: \$250,000-\$499,999

**Saint Louis Art Fair**

U.S. Bank Saint Louis Jazz Festival  
St. Louis MO U.S.A.

**Silver**

**Single Magazine Display Ad**

Budget: \$500,000-\$1.5 Million

**Saint Louis Art Fair**

St. Louis MO U.S.A.

**Silver**

**Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Scene/People's Association**

Chingay Singapore 2002  
Singapore Singapore

**Gold**

**Single Magazine Display Ad**

Budget: Under \$250,000

**Town Center Improvement District**

7th Annual Public Safety Appreciation Banquet  
Woodlands TX U.S.A.

**Gold**

**Best Ad Series**

Budget: \$250,000-\$499,999

**Asheville, Parks and Recreation (City of)**

Bele Chere Festival  
Asheville NC U.S.A.

**Gold**

**Best Ad Series**

Budget: Over \$1.5 Million

**Churchill Downs**

Spring & Fall Meets  
Louisville KY U.S.A.

**Gold**

**Best Ad Series**

Budget: \$500,000-\$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Silver**

**Best Ad Series**

Budget: \$500,000-\$1.5 Million

**Downtown Fort Worth, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Bronze**

**Best Ad Series**

Budget: Over \$1.5 Million

**Miami -Dade County Fair & Exposition**

Miami- Dade County Fair & Expo  
Miami FL U.S.A.

**Silver**

**Best Ad Series**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Silver**

**Best Ad Series**

Budget: \$250,000-\$499,999

**National Capital Commission**

Canada and the World Pavilion  
Ottawa ON Canada

**Bronze**

**Best Ad Series**

Budget: \$500,000-\$1.5 Million

**Northern Palm Beaches Chamber of Commerce**

ArtiGras Fine Arts Festival

Palm Beach Gardens FL U.S.A.

**Bronze**

**Best Ad Series**

Budget: \$250,000-\$499,999

**Wildflower! Arts & Music Festival**

Sights & Sounds of Galatyn Park

Richardson TX U.S.A.

**Gold**

**Best Event Photograph**

Budget: \$250,000-\$499,999

**Alliance for the West End, Inc.**

Taste of Dallas

Dallas TX U.S.A.

**Silver**

**Best Event Photograph**

Budget: Under \$250,000

**Andrew Rafkind Photography**

Boise Olympic Torch Relay Celebration

Boise ID U.S.A.

**Bronze**

**Best Event Photograph**

Budget: Under \$250,000

**Andrew Rafkind Photography**

Wells Fargo Twilight Criterium

Boise ID U.S.A.

**Bronze**

**Best Event Photograph**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Event Photograph**

Budget: Over \$1.5 Million

**Churchill Downs**

Kentucky Derby

Louisville KY U.S.A.

**Gold**

**Best Event Photograph**

Budget: Over \$1.5 Million

**Greeley Independence Stampede**

Greeley CO U.S.A.

**Gold**

**Best Event Photograph**

Budget: \$500,000-\$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon GA U.S.A.

**Gold**

**Best Event Photograph**

Budget: Under \$250,000

**Palm Beach County Public Affairs**

Governor's River Walk Reef Dedication

West Palm Beach FL U.S.A.

**Silver**

**Best Event Photograph**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival

Portland OR U.S.A.

**Silver**

**Best Event Photograph**

Budget: \$500,000-\$1.5 Million

**Utah Arts Festival**

Salt Lake City UT U.S.A.

**Silver**

**Best Event Photograph**

Budget: \$250,000-\$499,999

**Wildflower! Arts & Music Festival**

Sights & Sounds of Galatyn Park

Richardson TX U.S.A.

**Gold**

**Best Miscellaneous Printed Materials**

Budget: Over \$1.5 Million

**Bethlehem Musikfest Association**

Musikfest

Bethlehem PA U.S.A.

**Gold**

**Best Miscellaneous Printed Materials**



Budget: \$500,000-\$1.5 Million  
**Downtown Fort Worth, Inc.**  
 MAIN ST. Fort Worth Arts Festival  
 Fort Worth TX U.S.A.

**Bronze**  
**Best Miscellaneous Printed Materials**  
 Budget: \$250,000-\$499,999  
**Gwyndara International**  
 Singapore River Buskers' Festival  
 Singapore Singapore

**Bronze**  
**Best Miscellaneous Printed Materials**  
 Budget: Under \$250,000  
**Harrisburg Parks and Recreation (City of)**  
 American MusicFest  
 Harrisburg PA U.S.A.

**Silver**  
**Best Miscellaneous Printed Materials**  
 Budget: Over \$1.5 Million  
**Memphis in May International Festival**  
 Annual Luncheon  
 Memphis TN U.S.A.

**Silver**  
**Best Miscellaneous Printed Materials**  
 Budget: Under \$250,000  
**National Lentil Festival**  
 Pullman WA U.S.A.

**Bronze**  
**Best Miscellaneous Printed Materials**  
 Budget: Over \$1.5 Million  
**Norfolk Festevents, Ltd.**  
 Norfolk VA U.S.A.

**Silver**  
**Best Miscellaneous Printed Materials**  
 Budget: \$500,000-\$1.5 Million  
**Northern Palm Beaches Chamber of Commerce**  
 ArtiGras Fine Arts Festival  
 Palm Beach Gardens FL U.S.A.

**Gold**  
**Best Miscellaneous Printed Materials**  
 Budget: \$250,000-\$499,999  
**Parade Company (The)**  
 Marshall Field's Target Fireworks- and  
 International Freedom Festival Event  
 Detroit MI U.S.A.

**Gold**  
**Best Miscellaneous Printed Materials**  
 Budget: Under \$250,000  
**Texas Arts and Crafts Educational Foundation, Inc.**  
 Texas State Arts & Crafts Fair  
 Kerrville TX U.S.A.

**Bronze**  
**Best Miscellaneous Printed Materials**  
 Budget: \$500,000-\$1.5 Million  
**Washington Mutual Coconut Grove Arts Festival**  
 Coconut Grove FL U.S.A.

**Silver**  
**Best Miscellaneous Printed Materials**  
 Budget: \$250,000-\$499,999  
**Wildflower! Arts & Music Festival**  
 Sights & Sounds of Galatyn Park  
 Richardson TX U.S.A.

**Gold**  
**Best Solicitation Package**  
 Budget: \$250,000-\$499,999  
**City of Santa Clarita**  
 Cowboy Poetry and Music Festival  
 Santa Clarita CA U.S.A.

**Silver**  
**Best Solicitation Package**  
 Budget: \$500,000-\$1.5 Million  
**Downtown Fort Worth, Inc.**  
 MAIN ST. Fort Worth Arts Festival  
 Fort Worth TX U.S.A.

**Gold**  
**Best Solicitation Package**  
 Budget: \$500,000-\$1.5 Million

**Garland (City of)**  
 Star Spangled Fourth  
 Garland TX U.S.A.

**Bronze**  
**Best Solicitation Package**  
 Budget: \$500,000-\$1.5 Million  
**Garland (City of)**  
 Star Spangled Fourth  
 Garland TX U.S.A.

**Bronze**  
**Best Solicitation Package**  
 Budget: Over \$1.5 Million  
**Milwaukee World Festival/ Summerfest**  
 Summerfest  
 Milwaukee WI U.S.A.

**Silver**  
**Best Solicitation Package**  
 Budget: Over \$1.5 Million  
**Portland Rose Festival Association**  
 Portland Rose Festival  
 Portland OR U.S.A.

**Gold**  
**Best Solicitation Package**  
 Budget: Over \$1.5 Million  
**Source One Marketing Comm. Inc.- Grand Excursion**  
 Grand Excursion 2004  
 Cincinnati OH U.S.A.

**Gold**  
**Best Single New Sponsorship Program**  
 Budget: \$250,000-\$499,999  
**Borderfest Association**  
 Borderfest "A Salute to Africa"  
 Hidalgo TX U.S.A.

**Gold**  
**Best Single New Sponsorship Program**  
 Budget: Under \$250,000  
**Broken Arrow Chamber of Commerce**  
 Rooster Days Festival  
 Broken Arrow OK U.S.A.

**Silver**  
**Best Single New Sponsorship Program**  
 Budget: Over \$1.5 Million  
**Kentucky Derby Festival, Inc.**  
 Kentucky Derby Festival  
 Louisville KY U.S.A.

**Bronze**  
**Best Single New Sponsorship Program**  
 Budget: Over \$1.5 Million  
**Milwaukee World Festival/ Summerfest**  
 Summerfest  
 Milwaukee WI U.S.A.

**Gold**  
**Best Single New Sponsorship Program**  
 Budget: Over \$1.5 Million  
**Portland Rose Festival Association**  
 Portland Rose Festival  
 Portland OR U.S.A.

**Gold**  
**Best Sponsor Follow-up Report**  
 Budget: Under \$250,000  
**Andrew Rafkind Photography**  
 2002 Olympic Torch Relay Boise, ID  
 Boise ID U.S.A.

**Gold**  
**Best Sponsor Follow-up Report**  
 Budget: \$250,000-\$499,999  
**Borderfest Association**  
 Borderfest "A Salute to Africa"  
 Hidalgo TX U.S.A.

**Silver**  
**Best Sponsor Follow-up Report**  
 Budget: \$500,000-\$1.5 Million  
**Cherry Creek Arts Festival**  
 Denver CO U.S.A.

**Silver**  
**Best Sponsor Follow-up Report**  
 Budget: Over \$1.5 Million  
**Clear Channel Entertainment**  
 Music Midtown

Atlanta GA U.S.A.

**Bronze-tie**

**Best Sponsor Follow-up Report**

Budget: \$500,000-\$1.5 Million

**Downtown Fort Worth, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Bronze-tie**

**Best Sponsor Follow-up Report**

Budget: \$500,000-\$1.5 Million

**Folk Arts Council of Winnipeg, Inc.**

Folklorama, Canada's Cultural Celebration  
Winnipeg MB Canada

**Silver**

**Best Sponsor Follow-up Report**

Budget: \$250,000-\$499,999

**International Institute of Wisconsin**

Holiday Folk Fair International  
Milwaukee WI U.S.A.

**Bronze**

**Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Gold**

**Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival  
Portland OR U.S.A.

**Gold**

**Best Sponsor Follow-up Report**

Budget: \$500,000-\$1.5 Million

**Utah Arts Festival**

Salt Lake City UT U.S.A.

**Gold**

**Best Environmental Program**

Budget: \$500,000-\$1.5 Million

**Cedar Rapids Freedom Festival, Inc.**

Cedar Rapids Freedom Festival  
Cedar Rapids IA U.S.A.

**Bronze**

**Best Environmental Program**

Budget: \$500,000-\$1.5 Million

**Garland (City of)**

Star Spangled Fourth  
Garland TX U.S.A.

**Silver**

**Best Environmental Program**

Budget: \$500,000-\$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon GA U.S.A.

**Gold**

**Best Environmental Program**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival  
Portland OR U.S.A.

**Gold**

**Best Volunteer Program**

Budget: \$250,000-\$499,999

**Battle of Flowers Association (The)**

Battle of Flowers (The)  
San Antonio TX U.S.A.

**Gold**

**Best Volunteer Program**

Budget: Under \$250,000

**Centennial Olympic Park**

Atlanta Unites  
Atlanta GA U.S.A.

**Silver**

**Best Volunteer Program**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Volunteer Program**

Budget: Under \$250,000

**Clarion Area Chamber of Business & Industry**

Autumn Leaf Festival  
Clarion PA U.S.A.

**Silver**

**Best Volunteer Program**

Budget: Under \$250,000

**Dooly County Chamber of Commerce**

Big Pig Jig  
Vienna GA U.S.A.

**Bronze**

**Best Volunteer Program**

Budget: \$500,000-\$1.5 Million

**Downtown Fort Worth, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Gold**

**Best Volunteer Program**

Budget: \$500,000-\$1.5 Million

**Dublin (City of)**

Dublin Irish Festival  
Dublin OH U.S.A.

**Bronze**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**Greeley Independence Stampede**

Greeley CO U.S.A.

**Silver**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Gold**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Rose Parade & Bowl Game  
Pasadena CA U.S.A.

**Silver**

**Best Educational Program**

Budget: \$250,000-\$499,999

**Balloon Fest**

Oklahoma City OK U.S.A.

**Gold**

**Best Educational Program**

Budget: \$500,000-\$1.5 Million

**Birmingham International Festival**

Birmingham AL U.S.A.

**Silver**

**Best Educational Program**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Educational Program**

Budget: \$500,000-\$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Bronze**

**Best Educational Program**

Budget: \$250,000-\$499,999

**International Institute of Wisconsin**

Holiday Folk Fair International  
Milwaukee WI U.S.A.

**Silver**

**Best Educational Program**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Memphis in May Education Program  
Memphis TN U.S.A.

**Gold**

**Best Educational Program**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Gold**

**Best Educational Program**

Budget: Under \$250,000

**Pigeon Forge Dept. of Tourism (City of),  
Office of Special Events**

Mountain Quiltfest 2002 (A)  
Pigeon Forge TN U.S.A.

**Gold**

**Best Educational Program**

Budget: \$250,000-\$499,999

**Pigeon Forge Dept. of Tourism (City of),  
Office of Special Events**

Celebrate Freedom!  
Pigeon Forge TN U.S.A.

**Bronze**

**Best Educational Program**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival  
Portland OR U.S.A.

**Silver**

**Best Educational Program**

Budget: Under \$250,000

**West Palm Beach (City of)**

Kaleidoscope...A Celebration of Many Cultures  
West Palm Beach FL U.S.A.

**Silver**

**Best Event/Program to Benefit a Charity**

Budget: \$250,000-\$499,999

**Balloon Fest**

Oklahoma City OK U.S.A.

**Silver**

**Best Event/Program to Benefit a Charity**

Budget: \$500,000-\$1.5 Million

**Bands of America**

Bands of America  
Schaumburg IL U.S.A.

**Bronze**

**Best Event/Program to Benefit a Charity**

Budget: \$250,000-\$499,999

**Borderfest Association**

Borderfest "A Salute to Africa"  
Hidalgo TX U.S.A.

**Silver**

**Best Event/Program to Benefit a Charity**

Budget: Under \$250,000

**Centennial Olympic Park**

Atlanta Unites  
Atlanta GA U.S.A.

**Gold**

**Best Event/Program to Benefit a Charity**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Event/Program to Benefit a Charity**

Budget: Under \$250,000

**Clarion Area Chamber of Business &  
Industry**

Autumn Leaf Festival  
Clarion PA U.S.A.

**Bronze**

**Best Event/Program to Benefit a Charity**

Budget: \$500,000-\$1.5 Million

**Macon, Georgia's International Cherry  
Blossom Festival**

Macon GA U.S.A.

**Bronze**

**Best Event/Program to Benefit a Charity**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Gold**

**Best Event/Program to Benefit a Charity**

Budget: Over \$1.5 Million

**Norfolk Festevents, Ltd.**

Norfolk VA U.S.A.

**Silver**

**Best Event/Program to Benefit a Charity**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival  
Portland OR U.S.A.

**Gold**

**Best Event/Program to Benefit a Charity**

Budget: Under \$250,000

**SHOWS ETC.**

Kid For A Night  
Boise ID U.S.A.

**Gold**

**Best Event/Program to Benefit a Charity**

Budget: \$250,000-\$499,999

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis MN U.S.A.

**Bronze**

**Best Community Outreach Program**

Budget: Under \$250,000

**Broken Arrow Chamber of Commerce**

Rooster Days Festival  
Broken Arrow OK U.S.A.

**Silver**

**Best Community Outreach Program**

Budget: \$500,000-\$1.5 Million

**Celebrate Fairfax, Inc.**

Celebrate Fairfax!  
Fairfax VA U.S.A.

**Silver**

**Best Community Outreach Program**

Budget: Under \$250,000

**Centennial Olympic Park**

Atlanta Unites  
Atlanta GA U.S.A.

**Gold**

**Best Community Outreach Program**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Community Outreach Program**

Budget: \$250,000-\$499,999

**Conference & Exhibition Management Services Pte Ltd.**

Singapore Food Festival 2002  
Singapore Singapore

**Bronze**

**Best Community Outreach Program**

Budget: Over \$1.5 Million

**Greeley Independence Stampede**

Greeley CO U.S.A.

**Gold**

**Best Community Outreach Program**

Budget: \$250,000-\$499,999

**International Institute of Wisconsin**

Holiday Folk Fair International  
Milwaukee WI U.S.A.

**Gold**

**Best Community Outreach Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival  
Louisville KY U.S.A.

**Bronze**

**Best Community Outreach Program**

Budget: \$500,000-\$1.5 Million

**Peter Knipp Holdings Pte Ltd**

World Gourmet Summit 2002  
Singapore Singapore

**Silver**

**Best Community Outreach Program**

Budget: \$250,000-\$499,999

**Pigeon Forge Dept. of Tourism (City of), Office of Special Events**

Celebrate Freedom!  
Pigeon Forge TN U.S.A.

**Silver**

**Best Community Outreach Program**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival  
Portland OR U.S.A.

**Gold**

**Best Community Outreach Program**

Budget: Under \$250,000

**SHOWS ETC.**

Olympic Torch Relay- Boise, ID  
Boise ID U.S.A.

**Gold**

**Best New Fund-raising Program**

Budget: Under \$250,000

**Centennial Olympic Park**

Atlanta Unites  
Atlanta GA U.S.A.

**Silver**

**Best New Fund-raising Program**

Budget: Under \$250,000

**Gatlinburg Department of Tourism: Office of Special Events**

Winterfest Kickoff & Chili Cookoff  
Gatlinburg TN U.S.A.

**Gold**

**Best New Fund-raising Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival  
Louisville KY U.S.A.

**Gold**

**Best New Fund-raising Program**

Budget: \$250,000-\$499,999

**Music in the Park**

Jazz in the Park  
Milwaukee WI U.S.A.

**Silver**

**Best New Fund-raising Program**

Budget: Over \$1.5 Million

**Norfolk Festevents, Ltd.**

Norfolk VA U.S.A.

**Silver**

**Best New Promotion**

Budget: Over \$1.5 Million

**Bethlehem Musikfest Association**

Musikfest  
Bethlehem PA U.S.A.

**Gold**

**Best New Promotion**

Budget: \$250,000-\$499,999

**Borderfest Association**

Borderfest "A Salute to Africa"  
Hidalgo TX U.S.A.

**Silver**

**Best New Promotion**

Budget: Under \$250,000

**DavenportOne-Downtown Partnership**

DavenportOne-Downtown Partnership  
Davenport IA U.S.A.

**Gold**

**Best New Promotion**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival  
Louisville KY U.S.A.

**Gold**

**Best New Promotion**

Budget: \$500,000-\$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon GA U.S.A.

**Bronze**

**Best New Promotion**

Budget: Under \$250,000

**National Capital Commission**

National Capital Commission- Promo  
Ottawa ON Canada

**Bronze**

**Best New Promotion**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival

Portland OR U.S.A.

**Gold**

**Best New Promotion**

Budget: Under \$250,000

**San Jacinto Day Foundation**

Pasadena Strawberry Festival

Pasadena TX U.S.A.

**Silver**

**Best New Promotion**

Budget: \$500,000-\$1.5 Million

**Washington Mutual Coconut Grove Arts Festival**

Coconut Grove FL U.S.A.

**Silver**

**Best New Event (within an existing festival)**

Budget: \$250,000-\$499,999

**Asheville, Parks and Recreation (City of)**

Bele Chere Festival

Asheville NC U.S.A.

**Bronze**

**Best New Event (within an existing festival)**

Budget: \$250,000-\$499,999

**Borderfest Association**

Borderfest "A Salute to Africa"

Hidalgo TX U.S.A.

**Gold**

**Best New Event (within an existing festival)**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Silver**

**Best New Event (within an existing festival)**

Budget: Under \$250,000

**Dooly County Chamber of Commerce**

Big Pig Jig

Vienna GA U.S.A.

**Silver**

**Best New Event (within an existing festival)**

Budget: \$500,000-\$1.5 Million

**Dublin (City of)**

Dublin Irish Festival

Dublin OH U.S.A.

**Bronze**

**Best New Event (within an existing festival)**

Budget: Under \$250,000

**Gatlinburg Department of Tourism: Office of Special Events**

Rib Fest

Gatlinburg TN U.S.A.

**Gold**

**Best New Event (within an existing festival)**

Budget: Under \$250,000

**Harrisburg Parks and Recreation (City of)**

American MusicFest

Harrisburg PA U.S.A.

**Silver**

**Best New Event (within an existing festival)**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival

Louisville KY U.S.A.

**Bronze**

**Best New Event (within an existing festival)**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest

Milwaukee WI U.S.A.

**Gold**

**Best New Event (within an existing festival)**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Rose Parade & Bowl Game



Pasadena CA U.S.A.

**Bronze**  
**Best New Event (within an existing festival)**

Budget: \$500,000-\$1.5 Million

**Peter Knipp Holdings Pte Ltd**

World Gourmet Summit 2002

Singapore Singapore

**Gold**  
**Best New Event (within an existing festival)**

Budget: \$250,000-\$499,999

**West Palm Beach (City of)**

Clematis By Night

West Palm Beach FL U.S.A.

**Gold**  
**Best Press/Media Kit**

Budget: Under \$250,000

**Aurora (City of)**

KidSpree

Aurora CO U.S.A.

**Bronze**  
**Best Press/Media Kit**

Budget: \$250,000-\$499,999

**Bellevue Art Museum**

Bellevue Art Museum Fair

Bellevue WA U.S.A.

**Bronze**  
**Best Press/Media Kit**

Budget: \$500,000-\$1.5 Million

**Dublin (City of)**

Dublin Irish Festival

Dublin OH U.S.A.

**Silver**  
**Best Press/Media Kit**

Budget: \$500,000-\$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio

San Antonio TX U.S.A.

**Gold**  
**Best Press/Media Kit**  
Budget: Over \$1.5 Million  
**Milwaukee World Festival/ Summerfest**  
Summerfest  
Milwaukee WI U.S.A.

**Silver**  
**Best Press/Media Kit**  
Budget: Under \$250,000  
**On the Waterfront, Inc.**  
On the Waterfront presented by Associated Bank  
Rockford IL U.S.A.

**Silver**  
**Best Press/Media Kit**  
Budget: Over \$1.5 Million  
**Pasadena Tournament of Roses**  
Rose Parade & Bowl Game  
Pasadena CA U.S.A.

**Bronze**  
**Best Press/Media Kit**  
Budget: Over \$1.5 Million  
**Portland Rose Festival Association**  
Portland Rose Festival  
Portland OR U.S.A.

**Silver**  
**Best Press/Media Kit**  
Budget: \$250,000-\$499,999  
**St. Luke's Women's Fitness Celebration**  
Boise ID U.S.A.

**Bronze**  
**Best Press/Media Kit**  
Budget: Under \$250,000  
**The Springut Group Inc.**  
Park Avenue Summer Art Fest  
Rochester NY U.S.A.

**Gold**  
**Best Press/Media Kit**  
Budget: \$500,000-\$1.5 Million  
**Utah Arts Festival**  
Salt Lake City UT U.S.A.

**Gold**

**Best Press/Media Kit**

Budget: \$250,000-\$499,999

**Wildflower! Arts & Music Festival**

Sights & Sounds of Galatyn Park

Richardson TX U.S.A.

**Gold**

**Best Media Relations Campaign**

Budget: Under \$250,000

**Aurora (City of)**

Fire and Ice Winter Festival

Aurora CO U.S.A.

**Silver**

**Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Clear Channel Entertainment**

Music Midtown

Atlanta GA U.S.A.

**Gold**

**Best Media Relations Campaign**

Budget: \$500,000-\$1.5 Million

**Downtown Fort Worth, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Gold**

**Best Media Relations Campaign**

Budget: \$250,000-\$499,999

**Gwyndara International**

Singapore River Buskers' Festival

Singapore Singapore

**Gold-tie**

**Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival

Louisville KY U.S.A.

**Gold-tie**

**Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest

Milwaukee WI U.S.A.

**Silver**

**Best Media Relations Campaign**

Budget: \$500,000-\$1.5 Million

**Ottawa Bluesfest**

Cisco Systems Bluesfest

Ottawa ON Canada

**Bronze**

**Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Rose Parade & Bowl Game

Pasadena CA U.S.A.

**Bronze**

**Best Media Relations Campaign**

Budget: \$500,000-\$1.5 Million

**Utah Arts Festival**

Salt Lake City UT U.S.A.

**Gold**

**Most Creative/Effective News Stunt**

Budget: Under \$250,000

**Gatlinburg Department of Tourism: Office of Special Events**

2001 Gatlinburg "Fantasy of Lights" Christmas Parade

Gatlinburg TN U.S.A.

**Silver**

**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival

Louisville KY U.S.A.

**Gold**

**Most Creative/Effective News Stunt**

Budget: \$500,000-\$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon GA U.S.A.

**Gold**

**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Rose Parade & Bowl Game  
Pasadena CA U.S.A.

**Silver**

**Most Creative/Effective News Stunt**

Budget: \$500,000-\$1.5 Million

**Riverfest, Inc.**

Riverfest 2002, 25th Anniversary  
Little Rock AR U.S.A.

**Gold**

**Most Creative/Effective News Stunt**

Budget: \$250,000-\$499,999

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis MN U.S.A.

**Bronze**

**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**Walt Disney World**

100 Years of Magic Celebration  
Celebration FL U.S.A.

**Silver**

**Best T-shirt Design**

Budget: Over \$1.5 Million

**Churchill Downs**

Kentucky Derby  
Louisville KY U.S.A.

**Silver**

**Best T-shirt Design**

Budget: \$250,000-\$499,999

**French Quarter Festivals, Inc.**

New Orleans LA U.S.A.

**Gold**

**Best T-shirt Design**

Budget: \$250,000-\$499,999

**Gwyndara International**

Singapore River Buskers' Festival  
Singapore Singapore

**Silver**

**Best T-shirt Design**

Budget: \$500,000-\$1.5 Million

**Narodini Dom Maribor**

Festival Lent  
Maribor Slovenia

**Bronze**

**Best T-shirt Design**

Budget: Over \$1.5 Million

**Norfolk Festevents, Ltd.**

Norfolk VA U.S.A.

**Gold**

**Best T-shirt Design**

Budget: Under \$250,000

**Pittsburgh Irish Festival**

Pittsburgh PA U.S.A.

**Bronze-tie**

**Best T-shirt Design**

Budget: \$500,000-\$1.5 Million

**Saint Louis Art Fair**

St. Louis MO U.S.A.

**Gold**

**Best T-shirt Design**

Budget: \$500,000-\$1.5 Million

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Silver**

**Best T-shirt Design**

Budget: Under \$250,000

**The Springut Group Inc.**

Park Avenue Summer Art Fest  
Rochester NY U.S.A.

**Bronze-tie**

**Best T-shirt Design**

Budget: \$500,000-\$1.5 Million

**Washington Mutual Coconut Grove Arts Festival**

Coconut Grove FL U.S.A.

**Bronze**

**Best T-shirt Design**

Budget: Under \$250,000

**Wells Fargo**

Wells Fargo Twilight Criterium

Boise ID U.S.A.

**Bronze**

**Best T-shirt Design**

Budget: \$250,000-\$499,999

**Wildflower! Arts & Music Festival**

Sights & Sounds of Galatyn Park

Richardson TX U.S.A.

**Gold**

**Best T-shirt Design**

Budget: Over \$1.5 Million

**Wisconsin State Fair Park**

Wisconsin State Fair

West Allis WI U.S.A.

**Gold**

**Best Pin or Button**

Budget: \$500,000-\$1.5 Million

**Bands of America**

Bands of America

Schaumburg IL U.S.A.

**Silver**

**Best Pin or Button**

Budget: \$250,000-\$499,999

**Borderfest Association**

Borderfest "A Salute to Africa"

Hidalgo TX U.S.A.

**Silver**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Circus World Museum Foundation**

Great Circus Parade

Baraboo WI U.S.A.

**Gold**

**Best Pin or Button**

Budget: Under \$250,000

**El Paso County Fair**

Calhan CO U.S.A.

**Silver**

**Best Pin or Button**

Budget: \$500,000-\$1.5 Million

**Gilroy Garlic Festival Assn., Inc.**

Gilroy Garlic Festival

Gilroy CA U.S.A.

**Bronze**

**Best Pin or Button**

Budget: \$250,000-\$499,999

**Gwyndara International**

Singapore River Buskers' Festival

Singapore Singapore

**Gold**

**Best Pin or Button**

Budget: \$250,000-\$499,999

**Issaquah Salmon Days Festival**

Issaquah WA U.S.A.

**Gold**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival

Louisville KY U.S.A.

**Bronze**

**Best Pin or Button**

Budget: Under \$250,000

**National Capital Commission**

WinterLude 2002/Canada Day 2002/Tulip

Legacy

Ottawa ON Canada

**Bronze**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Pro Football Hall of Fame Festival**

Canton OH U.S.A.

**Silver**

**Best Pin or Button**

Budget: Under \$250,000

**San Jose Holiday Parade**  
San Jose CA U.S.A.

Beale Street Music Festival  
Memphis TN U.S.A.

**Bronze**  
**Best Pin or Button**  
Budget: \$500,000-\$1.5 Million  
**Sausalito Art Festival**  
Sausalito CA U.S.A.

**Silver**  
**Best Hat**  
Budget: Over \$1.5 Million  
**Milwaukee World Festival/ Summerfest**  
Summerfest  
Milwaukee WI U.S.A.

**Gold**  
**Best Hat**  
Budget: \$250,000-\$499,999  
**Asheville, Parks and Recreation (City of)**  
Bele Chere Festival  
Asheville NC U.S.A.

**Bronze**  
**Best Hat**  
Budget: \$500,000-\$1.5 Million  
**Narodini Dom Maribor**  
Festival Lent  
Maribor Slovenia

**Silver**  
**Best Hat**  
Budget: \$500,000-\$1.5 Million  
**Cherry Creek Arts Festival**  
Denver CO U.S.A.

**Bronze**  
**Best Hat**  
Budget: Over \$1.5 Million  
**On the Waterfront, Inc.**  
On the Waterfront presented by Associated Bank  
Rockford IL U.S.A.

**Gold**  
**Best Hat**  
Budget: \$500,000-\$1.5 Million  
**Fiesta San Antonio Commission**  
Fiesta San Antonio  
San Antonio TX U.S.A.

**Silver**  
**Best Hat**  
Budget: Under \$250,000  
**San Jacinto Day Foundation**  
Pasadena Strawberry Festival  
Pasadena TX U.S.A.

**Bronze**  
**Best Hat**  
Budget: \$250,000-\$499,999  
**Friends of Art of Milwaukee Art Museum**  
Lakefront Festival of Arts  
Milwaukee WI U.S.A.

**Bronze**  
**Best Hat**  
Budget: Under \$250,000  
**San Jose Holiday Parade**  
San Jose CA U.S.A.

**Silver**  
**Best Hat**  
Budget: \$250,000-\$499,999  
**Issaquah Salmon Days Festival**  
Issaquah WA U.S.A.

**Gold**  
**Best Hat**  
Budget: Under \$250,000  
**Texas Arts and Crafts Educational Foundation, Inc.**  
Texas State Arts & Crafts Fair  
Kerrville TX U.S.A.

**Gold**  
**Best Hat**  
Budget: Over \$1.5 Million  
**Memphis in May International Festival**

**Gold**

**Best Other Merchandise**

Budget: \$250,000-\$499,999

**Borderfest Association**

Borderfest "A Salute to Africa"  
Hidalgo TX U.S.A.

**Bronze**

**Best Other Merchandise**

Budget: Over \$1.5 Million

**Churchill Downs**

Fall Meet Giveaway- Pat Day Bobblehead  
Louisville KY U.S.A.

**Gold**

**Best Other Merchandise**

Budget: \$500,000-\$1.5 Million

**Gilroy Garlic Festival Assn., Inc.**

Gilroy Garlic Festival  
Gilroy CA U.S.A.

**Gold**

**Best Other Merchandise**

Budget: Under \$250,000

**Grapevine Convention & Visitors Bureau**

New Vintage Wine Experience  
Grapevine TX U.S.A.

**Silver**

**Best Other Merchandise**

Budget: Under \$250,000

**Green County Cheese Days**

Cheese Days  
Monroe WI U.S.A.

**Silver**

**Best Other Merchandise**

Budget: \$500,000-\$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon GA U.S.A.

**Bronze**

**Best Other Merchandise**

Budget: \$500,000-\$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon GA U.S.A.

**Bronze**

**Best Other Merchandise**

Budget: \$250,000-\$499,999

**Music in the Park**

Jazz in the Park  
Milwaukee WI U.S.A.

**Silver**

**Best Other Merchandise**

Budget: Over \$1.5 Million

**National Capital Commission**

WinterLude 2002/Canada Day 2002/Tulip Legacy  
Ottawa ON Canada

**Gold**

**Best Other Merchandise**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Rose Parade & Bowl Game  
Pasadena CA U.S.A.

**Bronze**

**Best Other Merchandise**

Budget: Under \$250,000

**San Jose Holiday Parade**

San Jose CA U.S.A.

**Silver**

**Best Other Merchandise**

Budget: \$250,000-\$499,999

**Wildflower! Arts & Music Festival**

Sights & Sounds of Galatyn Park  
Richardson TX U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Bethlehem Musikfest Association**

Musikfest  
Bethlehem PA U.S.A.

**Gold**

**Best Miscellaneous Clothing**

Budget: \$250,000-\$499,999

**Borderfest Association**

Borderfest "A Salute to Africa"  
Hidalgo TX U.S.A.

**Gold**

**Best Miscellaneous Clothing**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Gold**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**Clarion Area Chamber of Business & Industry**

Autumn Leaf Festival  
Clarion PA U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: \$250,000-\$499,999

**Friends of Art of Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee WI U.S.A.

**Bronze**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**Green County Cheese Days**

Cheese Days  
Monroe WI U.S.A.

**Gold**

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival  
Louisville KY U.S.A.

**Bronze**

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest  
Milwaukee WI U.S.A.

**Bronze**

**Best Miscellaneous Clothing**

Budget: \$500,000-\$1.5 Million

**Narodini Dom Maribor**

Festival Lent  
Maribor Slovenia

**Bronze**

**Best Miscellaneous Clothing**

Budget: \$250,000-\$499,999

**National Capital Commission**

WinterLude 2002/Canada Day 2002/Tulip  
Legacy  
Ottawa ON Canada

**Silver**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**Texas Arts and Crafts Educational Foundation, Inc.**

Texas State Arts & Crafts Fair  
Kerrville TX U.S.A.

**Gold**

**Overall Merchandising Program**

Budget: \$250,000-\$499,999

**Borderfest Association**

Borderfest "A Salute to Africa"  
Hidalgo TX U.S.A.

**Gold**

**Overall Merchandising Program**

Budget: \$500,000-\$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Silver**

**Overall Merchandising Program**

Budget: Over \$1.5 Million

**Churchill Downs**

Kentucky Derby

Louisville KY U.S.A.

**Silver**

**Overall Merchandising Program**

Budget: \$500,000-\$1.5 Million

**Downtown Fort Worth, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Silver-tie**

**Overall Merchandising Program**

Budget: \$250,000-\$499,999

**Friends of Art of Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee WI U.S.A.

**Silver-tie**

**Overall Merchandising Program**

Budget: \$250,000-\$499,999

**Issaquah Salmon Days Festival**

Issaquah WA U.S.A.

**Gold**

**Overall Merchandising Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival, Inc.**

Kentucky Derby Festival

Louisville KY U.S.A.

**Bronze**

**Overall Merchandising Program**

Budget: Over \$1.5 Million

**Milwaukee World Festival/ Summerfest**

Summerfest

Milwaukee WI U.S.A.

**Bronze**

**Overall Merchandising Program**

Budget: \$250,000-\$499,999

**Uptown Association**

Metris Uptown Art Fair

Minneapolis MN U.S.A.

**Bronze**

**Overall Merchandising Program**

Budget: \$500,000-\$1.5 Million

**Utah Arts Festival**

Salt Lake City UT U.S.A.

**Gold**

**Single Display Ad**

Budget: Under \$250,000

**K&K Insurance Group**

Fort Wayne IN U.S.A.

**Silver**

**Company Image Pieces**

Budget: Under \$250,000

**Banner Images**

Banner Images

Milton ON Canada

**Silver**

**Company Image Pieces**

Budget: \$250,000-\$499,999

**Gwyndara International**

Singapore River Buskers' Festival

Singapore Singapore

**Silver**

**Company Image Pieces**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival

Portland OR U.S.A.

**Gold**

**Company Image Pieces**

Budget: Under \$250,000

**San Jose Holiday Parade**

San Jose CA U.S.A.

**Gold**

**Company Image Pieces**

Budget: Over \$1.5 Million

**Scene/People's Association**

Chingay Singapore 2002

Singapore Singapore

**Gold**

**Company Image Pieces**

Budget: \$500,000-\$1.5 Million



**Sentosa Development Corporation**

Singapore Singapore

**Bronze**

**Company Image Pieces**

Budget: Under \$250,000

**Uptownowners, Inc.**

Lincoln NE U.S.A.

**Gold**

**Company Image Pieces**

Budget: \$250,000-\$499,999

**Uptown Association**

Metris Uptown Art Fair

Minneapolis MN U.S.A.

**Bronze**

**Direct Mail Piece or Brochure**

Budget: Over \$1.5 Million

**Music in the Park**

East Town Association

Milwaukee WI U.S.A.

**Gold**

**Direct Mail Piece or Brochure**

Budget: Over \$1.5 Million

**Portland Rose Festival Association**

Portland Rose Festival

Portland OR U.S.A.

**Gold**

**Direct Mail Piece or Brochure**

Budget: Over \$1.5 Million

**Richter Scale Productions, Inc.**

Richter Scale Productions, Inc.

Englewood CO U.S.A.

**Silver**

**Direct Mail Piece or Brochure**

Budget: Over \$1.5 Million

**West End Association**

Dallas TX U.S.A.